## Appendix B: Topline Questionnaire

[RANDOMIZE P1a/1b/1c/1d/1e, KEEP a AND b RANDOMIZED TOGETHER]
ASK ALL PARENTS:
P1 Do you happen to have any of the following items, or not? Do you have...? \{PIAL Trend\}
a. A smartphone

b. A cell phone that is not a smart phone

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 33 | Yes |
| 57 | No |
| 10 | Refused |

c. A desktop computer

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 66 | Yes |
| 29 | No |
| 5 | Refused |

d. A laptop computer

| Total |  |
| :---: | :--- |
| 78 | Yes |
| 18 | No |
| 4 | Refused |

e. A tablet computer

| $\frac{\text { Total }}{54}$ |  |
| :---: | :--- |
| 41 | Yes |
| 4 | No |
|  | Refused |

[RANDOMIZE P2a/2b/2c, EXCEPT D ALWAYS LAST]

## ASK ALL PARENTS:

P2 We're interested in the kinds of things you do when you use the internet. Not everyone has done these things. Do you ever..?
a. Use Facebook

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 72 | Yes |
| 28 | No |
| $*$ | Refused |

b. Use Twitter

| Total |  |
| :---: | :--- |
| 21 | Yes |
| 79 | No |

c. Access the Internet on a cell phone, tablet, or other mobile handheld device, at least occasionally

| $\frac{\text { Total }}{84}$ | Yes |
| :---: | :--- |
| 16 | No |
| $*$ | Refused |

d. Use some other social media site

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 33 | Yes |
| 67 | No |
| $*$ | Refused |

## ASK ALL PARENTS:

P7 And now thinking about [child name] and his/her use of technology...
As far as you know, does [child name]
a. Use Facebook

| Total |  |
| :---: | :--- |
| 67 | Yes |
| 32 | No |
| 1 | Not sure |
| 0 | Refused |

b. Use Twitter

| Total |  |
| :---: | :--- |
|  | Yes |
| 63 | No |
| 8 | Not sure |
| $*$ | Refused |

c. Have his/her own cellphone or smartphone

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 82 | Yes |
| 17 | No |
| $*$ | Not sure |
| 0 | Refused |

ASK PARENTS WHO USE FACEBOOK AND HAVE CHILD WHO USES FACEBOOK (P2a=1 AND P7a=1): [ $\mathrm{n}=573$ ]
P8 Are you friends with [child name] on Facebook?
Total
83 Yes
16 No
1 Refused

ASK PARENTS WITH CHILD WHO USES TWITTER (P7b=1): [n=313]

| $\frac{\text { Total }}{33}$ |  |
| :---: | :--- |
| 66 | Yes |
| 1 | Ro |
|  | Refused |

## ASK ALL PARENTS:

P10 Are you connected with [child name] on any [IF (P8=1 OR P9=1), INSERT: other] social media sites?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 17 | Yes |
| 82 | No |
| $*$ | Refused |

## ASK ALL PARENTS:

P11 When you need to get a hold of [child name] quickly, what do you use MOST OFTEN to reach HIM/HER?

| Total |  |
| :---: | :--- |
| 49 | Text message |
| 41 | Phone call |
| 1 | Email |
| 2 | Message them on social media |
| 8 | Something else? [SPECIFY] |
| $*$ | Refused |

## ASK ALL PARENTS:

P12 Do you happen to know [child name]'s password for...?
a. Any of HIS/HER social media accounts

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 35 | Yes |
| 49 | No |
| 15 | Does Not Apply |
| 1 | Refused |

b. His/her email

| Total |  |
| :---: | :--- |
| 48 | Yes |
| 45 | No |
| 7 | Does Not Apply |
| 1 | Refused |

c. His/her cell phone

| $\frac{\text { Total }}{52}$ |  |
| :---: | :--- |
| 39 | Yos |
| 9 | Does Not Apply |
| 0 | Refused |

## [RANDOMIZE P13a/13b/13c/13d/13e]

## ASK ALL PARENTS:

P13 Have you ever done any of the following things?
a. Used parental controls or other technological means of blocking, filtering or monitoring [child name]'s online activities?

| $\frac{\text { Total }}{} 39$ | Yes |
| :---: | :--- |
| 58 | No |
| 3 | Does Not Apply |
| 0 | Refused |

b. Checked which websites [child name] visited?

| Total |  |
| :---: | :--- |
| 61 | Yes |
| 37 | No |
| 2 | Does Not Apply |
| 0 | Refused |

c. Checked [child name]'s profile on a social networking site?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
|  | Yes |
| 26 | No |
| 14 | Does Not Apply |
| 0 | Refused |

d. Taken away [child name]'s cell phone or internet privileges as punishment?

| Total |  |
| :---: | :--- |
| 65 | Yes |
| 32 | No |
| 3 | Does Not Apply |
| 0 | Refused |

e. Limited the amount of time or times of day when [child name] can go online?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 55 | Yes |
| 43 | No |
| 2 | Does Not Apply |
| 0 | Refused |

## [RANDOMIZED P14f/14g/14h]

P14 Have you ever done any of the following things?
f. Used parental controls to restrict [child name]'s use of HIS/HER cell phone?

| Total |  |
| :---: | :--- |
| 20 | Yes |
| 79 | No |
| 1 | Does Not Apply |
| 0 | Refused |

g. Used monitoring tools to track [child name]'s location with HIS/HER cell phone?

| Total |  |
| :---: | :--- |
| 19 | Yes |
| 79 | No |
| 2 | Does Not Apply |

h. Looked at the phone call records or messages on [child name]'s phone?

| Total |  |
| :---: | :--- |
|  | Yes |
| 41 | No |
| 1 | Does Not Apply |
| 0 | Refused |

## [RANDOMIZE P15a/15b/15c/15d/15e]

## ASK ALL PARENTS: [grid, randomize]

P15 How often do you talk with [child name] about what is appropriate or inappropriate ...?
a. Online behavior towards others

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 36 | Frequently |
| 42 | Occasionally |
| 15 | Rarely |
| 7 | Never |
| 1 | Refused |

b. To share online

| Total |  |
| :---: | :--- |
| 40 |  |
| Frequently |  |
| 42 | Occasionally |
| 13 | Rarely |
| 6 | Never |
| $*$ | Refused |

c. Content for them to be viewing online

| Total |  |
| :---: | :--- |
| 39 | Frequently |
| 40 | Occasionally |
| 16 | Rarely |
| 4 | Never |
| * | Refused |

d. Behavior in their school, home and social lives

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 56 |  |
| Frequently |  |
| 33 | Occasionally |
| 9 | Rarely |
| 2 | Never |
| 1 | Refused |

e. Content for them to be viewing/hearing/reading on TV, music, books or magazines or in other media?

| $\frac{\text { Total }}{36}$ |  |
| :---: | :--- |
| 43 | Frequently |
| 16 | Occasionally |
| 4 | Rarely |
| 1 | Never |
|  | Refused |

