PEW RESEARCH CENTER TEEN RELATIONSHIPS SURVEY

FINAL TOPLINE SEPTEMBER 25- OCTOBER 9, 2014 AND FEBRUARY 10-MARCH 16, 2015

N=2,102 PARENTS OF 13-17 YEAR OLDS=1,060, TEENS AGES 13-17=1,060¹

NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN .5% ARE REPLACED BY AN ASTERISK (*). COLUMNS/ROWS MAY NOT TOTAL 100% DUE TO ROUNDING

NOTE: TEENS WERE CONTACTED THROUGH PARENTS. PARENTS WERE MEMBERS OF GFKS KNOWLEDGE PANEL.

[Parent Interview - Held for Later Release]

Teen Interview

ASK ALL TEENS: [sp]

KINTMOB Do you access the internet on a cell phone, tablet or other mobile device, at least occasionally?

{ PIAL modified trend

<u>Total</u>

91 Yes

8 No

* Refused

ASK ALL TEENS: [sp]

K2 Overall, how often do you use the internet? {PIAL Trend – changed response options}

<u>Total</u>

92 Daily (NET)

- 24 Almost constantly
- 56 Several times a day
- 12 About once a day
- 6 Weekly (NET)
- 5 Several times a week
- 1 Once a week
- 2 Less often
- 0 Refused

[RANDOMIZE K3a/3b/3c/3d/3e]

ASK ALL TEENS: [grid, randomize][PROMPT]

K3 Do you, personally, have or have access to each of the following items, or not. Do you have...?

a. A smartphone

<u>Total</u>

73 Yes

27 No

0 Refused

b. A cell phone that is not a smartphone

<u>Total</u>

30 Yes

¹ Note: All parent data presented in this toplines ("p" questions) used the "ParentWeight" weighting variable. All the teen data ("k" or "d" questions) presented used the "Childweight" weighting variable.

70 No * Refused

QUESTION K3 CONTINUED...

c. A desktop or laptop computer

<u>Total</u>	
87	Yes
13	No
0	Refused

d. A tablet computer like an iPad, Samsung Galaxy or Kindle Fire { modified trend}

<u>Total</u>	
58	Yes
42	No
*	Refused

e. A gaming console like an Xbox, PlayStation or Wii

```
Total 81 Yes 19 No * Refused
```

ASK TEEN CELL PHONE USERS (K3A=1 or K3B=1): [n=929]

On an average day, about how many text messages do you send and receive on your cell phone? (This includes messages you send through messaging apps like WhatsApp or Kik as well as messages you send directly from your phone.) {PIAL Trend 2009}

<u>Total</u>	
*	No text messages
23	1-10
18	11-20
26	21-50
14	51-100
5	101-200
5	More than 200
9	Don't text
1	Refused
67	Mean
30	Median

[RANDOMIZE K5a/5b/5c/5d/5e] ASK ALL TEENS:

K5 Do you do any of the following online or on your cellphone?

a. Play video games - on a computer or on a game console or a portable device like a cell phone

<u>Total</u>	
72	Yes
28	No
*	Refused

QUESTION K5 CONTINUED...

b. Use online pinboards (like Pinterest or Polyvore) to collect and share inspiring content or things you would like to buy or make

<u>Total</u>	
22	Yes
78	No
*	Refused

c. Use social media

```
Total
76 Yes
24 No
* Refused
```

d. Read or comment on a discussion board (like Reddit or digg)

```
Total
17 Yes
83 No
* Refused
```

e. Video call or chat

```
Total
47 Yes
53 No
* Refused
```

[RANDOMIZE K5_1a/5_1b/5_1c]

ASK TEEN CELL PHONE USERS (K3A=1 or K3B=1): [n=929]

K5_1 Do you do any of the following online or on your cellphone?

a. Use messaging apps like WhatsApp or Kik

```
Total
33 Yes
57 No
9 Phone doesn't have apps
* Refused
```

b. Visit anonymous sharing or question apps (Whisper, YikYak, Ask.FM)

Total

- 11 Yes78 No
- 10 Phone doesn't have apps
- * Refused
- c. Use an app that automatically deletes the messages you send like Snapchat or Wickr

<u>Total</u>	
36	Yes
54	No

10 Phone doesn't have apps

* Refused

[RANDOMIZE K6a/6b/6c/6d/6e/6f/6g/6h] ASK ALL TEENS:

- K6 Which of the following social media do you use?
 - a. Facebook

Total
71 Yes
29 No
* Refused

b. Twitter

Total
33 Yes
66 No
* Refused

c. Instagram

Total
52 Yes
48 No
* Refused

d. Google+

 Total

 33
 Yes

 67
 No

 *
 Refused

e. Snapchat

Total
41 Yes
59 No
* Refused

f. Vine

<u>Total</u>

- 24 Yes76 No* Refused
- Refuse
- g. Tumblr

Total
14 Yes
86 No
* Refused

QUESTION K6 CONTINUED...

h. Other social media not listed here

Total
11 Yes
88 No
* Refused

ASK IF TEEN USES TOP SOCIAL MEDIA (K6=YES TO ONE RESPONSE OPTION): [n=930]

K7 Which of these social media do you use MOST often?

Total 41 Facebook 6 Twitter 20 Instagram 5 Google+ Snapchat 11 Vine Tumblr 3 Other social media site, not listed here 1 Don't use any 11 Refused

ASK IF TEEN USES OTHER SOCIAL MEDIA NOT LISTED IN RESPONSES (K6_8=1):

K8 What other social media sites do you use, if any? Please list all additional social media sites you use.

[Note: Open-ended responses are not included in the topline]

ASK IF TEEN USES FACEBOOK, TWITTER, OR INSTAGRAM (K6_1=1 or k6_2=1 or k6_3=1):

KFB1 How many friends or followers do you have in each of the following social media sites? Enter numbers only.

ASK TEEN FACEBOOK USERS (K6 1=1): [n=737]

a. How many friends do you have on Facebook? [RECORD EXACT NUMBER]

<u>Total</u> 0-100 30 12 101-200 201-300 9 301-500 6 More than 500 friends 8 34 Not Sure Refused 0 268 Mean 145 Median

QUESTION KFB1 CONTINUED...

ASK TEEN TWITTER USERS (K6_2=1): [n=349]

b. How many followers do you have on Twitter? [RECORD EXACT NUMBER]

<u>Total</u>	
14	0-25
8	26-50
8	51-100
18	101-500
7	More than 500 followers
44	Not sure
2	Refused
218	Mean
95	Median

ASK TEEN INSTAGRAM USERS (K6_3=1): [n=534]

c. How many followers do you have on Instagram? [RECORD EXACT NUMBER]

<u>Total</u>	
8	0-25
7	26-50
10	51-100
11	101-200
6	201-300
6	301-500
12	More than 500 followers
39	Not Sure
1	Refused
424	Mean
150	Median

ASK ALL TEENS:

K9 Please think about your friends, followers and contacts across the different social media that you use. Would you say...?

<u>Total</u>	
29	You have all the same friends on the different sites
45	There is some overlap in your friends on the different sites
8	There is not a lot of overlap in your friends across different sites
15	There is no overlap in your friends across different sites
3	Refused

ASK ALL TEENS:

KF10_1 And now, we have some questions about friendships in general...

Think about when you first meet someone that you might want to be friends with. Below is a list of contact information that people might share to stay in touch with someone. Of these, what is the first thing that you would usually share with a new friend?

<u>Total</u>	
54	Phone number so they can text or message you
9	Phone number so they can call you
18	Social media username
5	Gaming handle
3	Messaging username (for use in Gchat, Skype, etc)
6	Email address
3	Something else [SPECIFY]
1	Refused

[HIDE OPTION SELECTED IN KF10_1, EXCEPTION: NEVER HIDE "SOMETHING ELSE" OPTION] ASK ALL TEENS:

KF10_2 Of these, what is the second thing that you would usually share with a new friend?

<u>Total</u>

Phone number so they can text or message you
Phone number so they can call you
Social media username
Gaming handle
Messaging username (for use in Gchat, Skype, etc)
Email address
Something else [SPECIFY]
Refused

[HIDE OPTION SELECTED IN KF10_1 AND KF10_2, EXCEPTION: NEVER HIDE "SOMETHING ELSE" OPTION]

ASK ALL TEENS:

KF10_3 Of these, what is the third thing that you would usually share with a new friend?

<u>Total</u>	
8	Phone number so they can text or message you
20	Phone number so they can call you
17	Social media username
12	Gaming handle
13	Messaging username (for use in Gchat, Skype, etc)
19	Email address
8	Something else [SPECIFY]
3	Refused

SUMMARY TABLE:

KF10_1, KF10_2, KF10_3 What is the first/second/third thing that you would usually share with a new friend?

% Most commonly shared contact information with new friends

- Phone number so they can text or message you
 - 52 Phone number so they can call you
 - 62 Social media username
- 23 Gaming handle
- Messaging username (for use in Gchat, Skype, etc)
- 39 Email address
- 11 Something else
- * Refused

ASK ALL TEENS:

KFMeet How many **new** friends, if any, have you made online?

<u>Total</u>	
43	None
57	New friends made online (NET)
6	One
22	2-5
29	More than 5
1	Refused

[RANDOMIZE KFMeet2a/2b/2c/2d/2e] ASK TEENS WHO MADE NEW FRIENDS ONLINE (KFMeet=2-4): [n=593]

KFMeet2 Where online did you meet your friend(s)?

a. Social media site (e.g. Facebook, Twitter)

<u>Total</u>	
64	Yes
36	No
0	Refused

b. Discussion site (eg., reddit, Slashdot or other forums)

<u>Total</u>	
3	Yes
97	No
0	Refused

c. Blogging site (e.g. Tumblr, Blogger)

<u>Total</u>	
7	Yes
93	No
0	Refused

d. Playing a video game online

Total
36 Yes
64 No
0 Refused

QUESTION KFMeet2 CONTINUED...

e. A video sharing website like YouTube or Vine

 Total

 11
 Yes

 89
 No

 0
 Refused

f. Someplace else? [SPECIFY]

Total
9 Yes
91 No
0 Refused

ASK TEENS WHO MADE NEW FRIENDS ONLINE (KFMEET=2-4): [n=593]

KFMeet3 Have you ever met someone in person that you first became friends with online?

Total
35 Yes
60 No
5 Refused

[ASK ITEMS a-b FIRST IN ORDER, THEN RANDOMIZE KFR11c/d/e/f/g/h/i] ASK ALL TEENS: Prompt]

KFR11 Thinking now about people that you are friends with, in person and/or online...

How often do you spend time with friends ...?

a. In person, outside of school

Total
95 Ever (NET)
25 Every day
39 Every few days
32 Less often
4 Never
* Refused

b. Talking on the phone

Total

85 Ever (NET)

19 Every day

24 Every few days

41 Less often

15 Never

1 Refused

QUESTION KFR11 CONTINUED...

c. Text messaging

<u>Total</u>	
88	Ever (NET)
55	Every day
20	Every few days
13	Less Often
11	Never
*	Refused

d. Instant or online messaging

Total 79 27 26 25 21	Ever (NET) Every day Every few days Less often Never
	Never
*	Refused

e. Video chatting

<u>Total</u>	
59	Ever (NET)
7	Every day
14	Every few days
37	Less often
41	Never
*	Refused

f. Emailing

Total 64	Even (NET)
04	Ever (NET)
6	Every day
14	Every few days
43	Less often
36	Never
*	Refused

ASK TEEN CELL PHONE USERS (K3a=1 or K3b=1): [n=929] g. On messaging apps (like WhatsApp or Kik)

```
<u>Total</u>
 48
         Ever (NET)
         Every day
  16
  13
         Every few days
  19
         Less often
 52
         Never
         Refused
```

QUESTION KFR11 CONTINUED...

ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]

h. Posting on social media sites

Total
94 Ever (NET)
30 Every day
37 Every few days
28 Less often
6 Never
* Refused

ASK TEENS WHO PLAY GAMES (K5a=1): [n=761]

i. Talking while playing video games together

<u>Total</u>	
73	Ever (NET)
18	Every day
23	Every few days
33	Less often
27	Never
*	Refused

ASK TEENS WHO PLAY GAMES (K5a=YES): [n=761]

KGAME1 The next few questions are about games.

How often do you play video games in person with people where you are together in the same room?

<u>Total</u>	
83	Ever (NET)
11	Every day or almost every day
27	Weekly
15	Monthly
30	Less often
16	Never
1	Refused

ASK TEENS WHO PLAY GAMES (K5a=YES): [n=761]

KGAME2 How often do you play video games with people where you are connected over the internet, and not in the same room?

<u>Total</u>	
75	Ever (NET)
23	Every day or almost every day
23	Weekly
9	Monthly
20	Less often
24	Never
1	Refused

ASK TEENS WHO PLAY GAMES WITH PEOPLE OVER THE INTERNET (KGAME2=1-4): [n=567]

KGAME3 Thinking about the people you play games with online, are any of them...?

a. Friends you know in-person

Total 89 Yes 11 No * Refused

b. Friends you know only online (who you haven't met in person)

Total
54 Yes
46 No
1 Refused

c. People you play games with, but would not call a friend

Total
52 Yes
47 No
* Refused

ASK TEENS WHO PLAY GAMES WITH PEOPLE OVER THE INTERNET (KGAME2=1-4): [n=567]

KGAME4 Do you have a voice connection so you can talk to other players when you play games online?

<u>Total</u>
59 Yes
40 No
1 Refused

[RANDOMIZE KGAME5a/5b/5c/5d]

ASK TEENS WHO PLAY GAMES WITH PEOPLE OVER THE INTERNET (KGAME2=1-4): [n=567]

KGAME5 When you play games online with others, do you ever ...?

a. Feel more connected to friends you play games with who you already know

 Total

 78
 Yes (NET)

 38
 Yes, a lot

 40
 Yes, a little

 21
 No

 1
 Refused

b. Feel more relaxed and happy

QUESTION KGAME5 CONTINUED...

c. Feel more angry and frustrated

d. Feel connected to people you play games with, but aren't friends with yet?

ASK ALL TEENS:

KF12 Now, thinking again about friends, please think about the friend you are closest to – someone you can talk to about things that are really important to you, but who is not a boyfriend or girlfriend.

How often are you in touch with this person? This includes face-to-face, on the phone, text messaging and all the other ways you might talk to this person.

```
Total
   59
           Daily (NET)
    41
               Many times a day
    18
               Once a day
   28
           Weekly(NET)
    24
               A few times a week
               Once a week
   8
           Less often (NET)
     5
               Once every few weeks
     3
              Less often
   4
           Do not have a close friend
           Refused
```

[RANDOMIZE KF13a/13b/13c/13d/13e/13f/13g/13h, EXCEPT KF13i ALWAYS LAST] ASK TEENS WHO HAVE A CLOSE FRIEND (KF12=1-6): [n=1,009]

KF13 Do you spend time with your closest friend on a regular basis at any of these places?

a. School

Total
83 Yes
17 No
* Refused

b. Church, temple, synagogue or a religious group

Total
21 Yes
79 No
* Refused

QUSTION KF13 CONTINUED...

c. Sports, clubs, hobbies or other activities outside of school

Total
45 Yes
55 No
* Refused

d. Online, such as places like social networking sites or gaming sites

<u>Total</u>
55 Yes
45 No
* Refused

e. Job

Total
6 Yes
93 No
1 Refused

f. Coffee shop, mall or stores

 Total

 23
 Yes

 76
 No

 1
 Refused

g. Neighborhood

Total
42 Yes
57 No
1 Refused

h. Someone's house

 Total

 58
 Yes

 41
 No

 1
 Refused

i. Someplace else [SPECIFY]

<u>Total</u>	
5	Yes
93	No
2	Refused

[RANDOMIZE RESPONSE OPTION, EXCEPT "SOMETHING ELSE" ALWAYS LAST] ASK TEENS WHO HAVE A CLOSE FRIEND (KF12=1-6): [n=1,009]

KF13_1 Still thinking about this close friend, what is the most common way that you talk with him or her online or on your phone?

<u>Total</u>	
20	Through a social network site (e.g., Facebook, Twitter)
*	Discussion site (e.g., reddit, Slashdot)
*	Blogging site (e.g., Tumblr, Blogger)
6	Game site or server (e.g., Call of Duty, Halo)
*	A video sharing site (e.g., YouTube or Vine)
49	Text messaging (including apps like WhatsApp or Kik)
13	Phone calls
4	Something else [SPECIFY]
*	Refused
5	Don't communicate online or by phone

[HIDE OPTION SELECTED IN KF13_1; EXCEPTION: NEVER HIDE "SOMETHING ELSE;" RESPONSE OPTIONS DISPLAYED IN SAME ORDER AS DISPLAYED IN KF13_1] ASK TEENS WHO HAVE A CLOSE FRIEND AND COMMUNICATE WITH FRIENDS ONLINE OR BY PHONE (KF12=1-6 AND KF13_1=1-8): [n=1,001]

KF13_2 Still thinking about this close friend, what is the <u>second</u> most common way that you talk with him or her online or on your phone?

<u>Total</u>	
24	Through a social network site (e.g., Facebook, Twitter)
1	Discussion site (e.g., reddit, Slashdot)
2	Blogging site (e.g., Tumblr, Blogger)
7	Game site or server (e.g., Call of Duty, Halo)
2	A video sharing site (e.g., YouTube or Vine)
24	Text messaging (including apps like WhatsApp or Kik)
27	Phone calls
9	Something else [SPECIFY]
3	Refused

[HIDE OPTION SELECTED IN KF13_1 AND KF13_2; EXCEPTION: NEVER HIDE "SOMETHING ELSE;" RESPONSE OPTIONS DISPLAYED IN SAME ORDER AS DISPLAYED IN KF13_1] ASK TEENS WHO HAVE A CLOSE FRIEND AND COMMUICATE WITH FRIENDS ONLINE OR BY PHONE (KF12=1-6 AND KF13_1=1-8): [n=1,001]

KF13_3 Still thinking about this close friend, what is the <u>third</u> most common way that you talk with him or her online or on your phone?

<u>Total</u>	
22	Through a social network site (e.g., Facebook, Twitter)
2	Discussion site (e.g., reddit, Slashdot)
2	Blogging site (e.g., Tumblr, Blogger)
8	Game site or server (e.g., Call of Duty, Halo)
7	A video sharing site (e.g., YouTube or Vine)
8	Text messaging (including apps like WhatsApp or Kik)
30	Phone calls
16	Something else [SPECIFY]
5	Refused

SUMMARY TABLE:

KF13_1, KF13_2, KF13_3 What is the most/second/third common way that you talk with him or her online or on your phone?

<u>Total</u>	
66	Through a social network site (e.g., Facebook, Twitter)
4	Discussion site (e.g., reddit, Slashdot)
4	Blogging site (e.g., Tumblr, Blogger)
21	Game site or server (e.g., Call of Duty, Halo)
10	A video sharing site (e.g., YouTube or Vine)
80	Text messaging (including apps like WhatsApp or Kik)
69	Phone calls
21	Something else [SPECIFY]
5	Don't communicate online or by phone
5	Refused

[RANDOMIZE KFSNS1a/1b/1c/1d/1e] ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]

KFSNS1 Thinking more broadly about all your friends...

In general, does social media make you feel...?

a. More connected to information about what's going on in your friends' lives?

<u>Total</u>	
83	Yes (NET)
33	Yes, a lot
50	Yes, a little
17	No
*	Refused

b. Worse about your own life because of what you see from other friends on social media?

```
Total
21 Yes (NET)
4 Yes, a lot
17 Yes, a little
78 No
* Refused
```

c. Better connected to your friends' feelings?

```
Total
70 Yes (NET)
20 Yes, a lot
49 Yes, a little
30 No
* Refused
```

QUESTION KFSNS1CONTINUED...

d. Pressure to post content that will be popular and get lots of comments or likes?

<u>Total</u>	
39	Yes (NET)
10	Yes, a lot
29	Yes, a little
61	No
*	Refused

e. Pressure to only post content that makes you look good to others?

[RANDOMIZE KFSNS2a/2b/2c/2d] ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]

KFSNS2 Do you ever experience any of the following on social media?

a. People posting about things you weren't invited to?

```
Total
53 Yes (NET)
11 Yes, frequently
42 Yes, occasionally
47 No
* Refused
```

b. People stirring up drama?

```
Total
68 Yes (NET)
23 Yes, frequently
45 Yes, occasionally
32 No
* Refused
```

c. People posting things about you that you can't change or control?

```
Total
42 Yes (NET)
9 Yes, frequently
33 Yes, occasionally
58 No
* Refused
```

QUESTION KFSNS2 CONTINUED...

d. People supporting you through challenges or tough times?

```
Total
68 Yes (NET)
18 Yes, frequently
50 Yes, occasionally
32 No
* Refused
```

[RANDOMIZE KFSNS3a/3b/3c] ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]

KFSNS3 Do you agree or disagree with each of the following statements?

a. People get to show different sides of themselves on social media that they can't show offline?

```
Total

85 Agree (NET)

22 Strongly Agree

63 Agree

15 Disagree (NET)

13 Disagree

2 Strongly Disagree

* Refused
```

b. People are less authentic and real on social media than they are offline?

Total
77 Agree (NET)
23 Strongly Agree
54 Agree
22 Disagree (NET)
20 Disagree
2 Strongly Disagree
* Refused

c. People share too much information about themselves on social media?

 Total

 88
 Agree (NET)

 35
 Strongly Agree

 53
 Agree

 12
 Disagree (NET)

 10
 Disagree

 1
 Strongly Disagree

 *
 Refused

ASK ALL TEENS:

KF14 Have you ever shared one of your passwords with a friend? [PIAL trend]\

Total
19 Yes
80 No
* Refused

[RANDOMIZE KFSNS4a/4b/4c]

ASK SOCIAL MEDIA USERS AND CELL PHONE USERS (K5c=1 or K3a=1 or K3b=1): [n=995]

KFSNS4 Thinking about your experiences online... Have you ever...? {PIAL Spring 2013 adult trend}

a. Unfriended or unfollowed someone that you used to be friends with?

 Total

 58
 Yes

 31
 No

 11
 Does Not Apply

 *
 Refused

b. Untagged or deleted photos of you and someone you used to be friends with?

 Total

 42
 Yes

 44
 No

 14
 Does Not Apply

 *
 Refused

c. Blocked someone you used to be friends with?

 Total

 45
 Yes

 43
 No

 12
 Does Not Apply

 *
 Refused

Refus

ASK ALL TEENS:

KF15 Have you ever had a fight with any of your friends that started because of something that happened online or because of a text?

Total
26 Yes
73 No
1 Refused

[ADDITIONAL QUESTIONS HELD FOR LATER RELEASE]

ASK ALL TEENS:

KEND Was there anyone in the room who watched or helped you take the survey?

Total
5 Yes
94 No
* Refused