# PEW RESEARCH CENTER <br> TEEN RELATIONSHIPS SURVEY <br> FINAL TOPLINE 

SEPTEMBER 25- OCTOBER 9, 2014 AND FEBRUARY 10-MARCH 16, 2015
$\mathrm{N}=\mathbf{2}, 102$
PARENTS OF 13-17 YEAR OLDS $=\mathbf{1 , 0 6 0}$, TEENS AGES $\mathbf{1 3 - 1 7}=\mathbf{1 , 0 6 0}{ }^{1}$

## NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN .5\% ARE REPLACED BY AN ASTERISK (*). COLUMNS/ROWS MAY NOT TOTAL 100\% DUE TO ROUNDING

NOTE: TEENS WERE CONTACTED THROUGH PARENTS. PARENTS WERE MEMBERS OF GFKS KNOWLEDGE PANEL.

## [Parent Interview - Held for Later Release]

## Teen Interview

ASK ALL TEENS:
KINTMOB Do you access the internet on a cell phone, tablet or other mobile device, at least occasionally?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 91 | Yes |
| 8 | No |
| $*$ | Refused |

## ASK ALL TEENS:

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 92 | Daily (NET) |
| 24 | Almost constantly |
| 56 | Several times a day |
| 12 | About once a day |
| 6 | Weekly (NET) |

5 Several times a week
1 Once a week
2 Less often
0 Refused
[RANDOMIZE K3a/3b/3c/3d/3e]
ASK ALL TEENS: [grid, randomize][PROMPT]
K3 Do you, personally, have or have access to each of the following items, or not. Do you have... ?
a. A smartphone

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 73 | Yes |
| 27 | No |
| 0 | Refused |

b. A cell phone that is not a smartphone

Total
30
Yes

[^0]
## QUESTION K3 CONTINUED...

c. A desktop or laptop computer

| Total |  |
| :---: | :--- |
| 87 | Yes |
| 13 | No |
| 0 | Refused |

d. A tablet computer like an iPad, Samsung Galaxy or Kindle Fire $\{$ modified trend\}

| Total |  |
| :---: | :--- |
| 58 | Yes |
| 42 | No |
| $*$ | Refused |

e. A gaming console like an Xbox, PlayStation or Wii

| Total |  |
| :---: | :--- |
| 81 | Yes |
| 19 | No |
| $*$ | Refused |

## ASK TEEN CELL PHONE USERS (K3A=1 OR K3B=1): [n=929]

K4 On an average day, about how many text messages do you send and receive on your cell phone? (This includes messages you send through messaging apps like WhatsApp or Kik as well as messages you send directly from your phone.) \{PIAL Trend 2009\}

| $\frac{\text { Total }}{*}$ |  |
| :---: | :--- |
| 23 | No text messages |
| 23 | $1-10$ |
| 18 | $11-20$ |
| 26 | $21-50$ |
| 14 | $51-100$ |
| 5 | $101-200$ |
| 5 | More than 200 |
| 9 | Don't text |
| 1 | Refused |
|  |  |
| 67 | Mean |
| 30 | Median |

[RANDOMIZE K5a/5b/5c/5d/5e]

## ASK ALL TEENS:

K5 Do you do any of the following online or on your cellphone?
a. Play video games - on a computer or on a game console or a portable device like a cell phone

| $\frac{\text { Total }}{72}$ | Yes |
| :---: | :--- |
| 28 | No |
| $*$ | Refused |

## QUESTION K5 CONTINUED...

b. Use online pinboards (like Pinterest or Polyvore) to collect and share inspiring content or things you would like to buy or make

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 22 | Yes |
| 78 | No |
| $*$ | Refused |

c. Use social media

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 76 | Yes |
| 24 | No |
| $*$ | Refused |

d. Read or comment on a discussion board (like Reddit or digg)

| Total |  |
| :---: | :--- |
| 17 | Yes |
| 83 | No |
| $*$ | Refused |

e. Video call or chat

| Total |  |
| :---: | :--- |
| 47 | Yes |
| 53 | No |
| $*$ | Refused |

[RANDOMIZE K5_1a/5_1b/5_1c]
ASK TEEN CELL PHONE USERS (K3A=1 OR K3b=1): [ $\mathrm{n}=929$ ]
K5_1 Do you do any of the following online or on your cellphone?
a. Use messaging apps like WhatsApp or Kik

| $\frac{\text { Total }}{} 33$ | Yes |
| :---: | :--- |
| 57 | No |
| 9 | Phone doesn't have apps |
| $*$ | Refused |

b. Visit anonymous sharing or question apps (Whisper, YikYak, Ask.FM)

Total

```
1 1
78
10
*
Yes
No
Phone doesn't have apps
Refused
```

c. Use an app that automatically deletes the messages you send like Snapchat or Wickr

| $\frac{\text { Total }}{36}$ | Yes |
| :---: | :--- |
| 54 | No |
| 10 | Phone doesn't have apps |
| $*$ | Refused |

[RANDOMIZE K6a/6b/6c/6d/6e/6f/6g/6h]

## ASK ALL TEENS:

K6 Which of the following social media do you use?
a. Facebook

| $\frac{\text { Total }}{71}$ | Yes |
| :---: | :--- |
| 29 | No |
| $*$ | Refused |

b. Twitter

| $\frac{\text { Total }}{33}$ |  |
| :---: | :--- |
| 66 | Yes |
| $*$ | No |
|  | Refused |

c. Instagram

| $\frac{\text { Total }}{52}$ |  |
| :---: | :--- |
| 48 | Yos |
| $*$ | Refused |

d. Google+

| $\frac{\text { Total }}{33}$ |  |
| :---: | :--- |
| 67 | Yes |
| $*$ | No |
|  | Refused |

e. Snapchat

| Total |  |
| :---: | :--- |
| 41 | Yes |
| 59 | No |
| $*$ | Refused |

f. Vine

Total

```
24 Yes
76 No
* Refused
```

g. Tumblr

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 14 | Yes |
| 86 | No |
| $*$ | Refused |
| ION | K6 |
| CONTINUED... |  |

h. Other social media not listed here

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 11 | Yes |
| 88 | No |
| $*$ | Refused |

ASK IF TEEN USES TOP SOCIAL MEDIA (K6=YES TO ONE RESPONSE OPTION): [n=930]
K7
Which of these social media do you use MOST often?

| Total |  |
| :---: | :--- |
| 41 | Facebook |
| 6 | Twitter |
| 20 | Instagram |
| 5 | Google+ |
| 11 | Snapchat |
| 1 | Vine |
| 3 | Tumblr |
| 1 | Other social media site, not listed here |
| 11 | Don't use any |
| $*$ | Refused |

ASK IF TEEN USES OTHER SOCIAL MEDIA NOT LISTED IN RESPONSES (K6_8=1):
K8 What other social media sites do you use, if any? Please list all additional social media sites you use.
[Note: Open-ended responses are not included in the topline]
ASK IF TEEN USES FACEBOOK, TWITTER, OR INSTAGRAM (K6_1=1 OR K6_2=1 OR K6_3=1):
KFB1 How many friends or followers do you have in each of the following social media sites? Enter numbers only.

ASK TEEN FACEBOOK USERS (K6_1=1): [n=737]
a. How many friends do you have on Facebook? [RECORD EXACT NUMBER]

| Total |  |
| :---: | :--- |
| 30 | $0-100$ |
| 12 | $101-200$ |
| 9 | $201-300$ |
| 6 | $301-500$ |
| 8 | More than 500 friends |
| 34 | Not Sure |
| 0 | Refused |
|  |  |
| 268 | Mean |
| 145 | Median |

## QUESTION KFB1 CONTINUED...

ASK TEEN TWITTER USERS (K6_2=1): [n=349]
b. How many followers do you have on Twitter? [RECORD EXACT NUMBER]

| Total |  |
| :---: | :--- |
| 14 |  |
| 8 | $0-25$ |
| 8 | $26-50$ |
| 18 |  |
| 7 | $101-500$ |
| 7 | More than 500 followers |
| 44 | Not sure |
| 2 | Refused |
|  |  |
| 218 | Mean |
| 95 | Median |

ASK TEEN INSTAGRAM USERS (K6_3=1): [n=534]
c. How many followers do you have on Instagram? [RECORD EXACT NUMBER]

| Total |  |
| :---: | :---: |
| 8 | 0-25 |
| 7 | 26-50 |
| 10 | 51-100 |
| 11 | 101-200 |
| 6 | 201-300 |
| 6 | 301-500 |
| 12 | More than 500 followers |
| 39 | Not Sure |
| 1 | Refused |
| 424 | Mean |
| 150 | Median |

## ASK ALL TEENS:

K9 Please think about your friends, followers and contacts across the different social media that you use. Would you say...?

| $\frac{\text { Total }}{29}$ | You have all the same friends on the different sites |
| :---: | :--- |
| 45 | There is some overlap in your friends on the different sites |
| 8 | There is not a lot of overlap in your friends across different sites |
| 15 | There is no overlap in your friends across different sites |
| 3 | Refused |

## ASK ALL TEENS:

KF10_1 And now, we have some questions about friendships in general...
Think about when you first meet someone that you might want to be friends with. Below is a list of contact information that people might share to stay in touch with someone. Of these, what is the first thing that you would usually share with a new friend?

| $\frac{\text { Total }}{54}$ |  |
| :---: | :--- |
| 9 Phone number so they can text or message you <br> 18 Pocial media username <br> 5 Gaming handle call you <br> 3 Messaging username (for use in Gchat, Skype, etc) <br> 6 Email address <br> 3 Something else [SPECIFY] <br> 1 Refused. |  |

[HIDE OPTION SELECTED IN KF10_1, EXCEPTION: NEVER HIDE "SOMETHING ELSE" OPTION] ASK ALL TEENS:
KF10_2 Of these, what is the second thing that you would usually share with a new friend?

## Total

18 Phone number so they can text or message you
23 Phone number so they can call you
26 Social media username
6 Gaming handle
7 Messaging username (for use in Gchat, Skype, etc)
14 Email address
4 Something else [SPECIFY]
2 Refused

## [HIDE OPTION SELECTED IN KF10_1 AND KF10_2, EXCEPTION: NEVER HIDE "SOMETHING ELSE" OPTION]

ASK ALL TEENS:
KF10_3 Of these, what is the third thing that you would usually share with a new friend?

| $\frac{\text { Total }}{8}$ |  |
| :---: | :--- |
| 20 | Phone number so they can text or message you |
| 17 | Pocial media username can call you |
| 12 | Gaming handle |
| 13 | Messaging username (for use in Gchat, Skype, etc) |
| 19 | Email address |
| 8 | Something else [SPECIFY] |
| 3 | Refused |

## SUMMARY TABLE:

KF10_1, KF10_2, KF10_3 What is the first/second/third thing that you would usually share with a new friend?

| \% Most commonly shared contact information with new friends |  |
| :---: | :--- |
| 80 | Phone number so they can text or message you |
| 52 | Phone number so they can call you |
| 62 | Social media username |
| 23 | Gaming handle |
| 24 | Messaging username (for use in Gchat, Skype, etc) |
| 39 | Email address |
| 11 | Something else |
| $*$ | Refused |

## ASK ALL TEENS:

KFMeet How many new friends, if any, have you made online?

| $\frac{\text { Total }}{\text { To }} 43$ | None |
| :---: | :--- |
| 57 | New friends made online (NET) |
| 6 | One |
| 22 | $2-5$ |
| 29 | More than 5 |
| 1 | Refused |

[RANDOMIZE KFMeet2a/2b/2c/2d/2e] ASK TEENS WHO MADE NEW FRIENDS ONLINE (KFMeet=2-4): [n=593]
KFMeet2 Where online did you meet your friend(s)?
a. Social media site (e.g. Facebook, Twitter)

| $\frac{\text { Total }}{64}$ |  |
| :---: | :--- |
| 36 | Yes |
| 36 | No |
| 0 | Refused |

b. Discussion site (eg., reddit, Slashdot or other forums)

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 3 | Yes |
| 97 | No |
| 0 | Refused |

c. Blogging site (e.g. Tumblr, Blogger)

| $\frac{\text { Total }}{7}$ |  |
| :---: | :--- |
| 93 | Yes |
| 0 | No |
| 0 | Refused |

d. Playing a video game online

Total
36
Yes
64
No
Refused

## QUESTION KFMeet2 CONTINUED...

e. A video sharing website like YouTube or Vine

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 11 | Yes |
| 89 | No |
| 0 | Refused |

f. Someplace else? [SPECIFY]

| Total |  |
| :---: | :--- |
| 9 | Yes |
| 91 | No |
| 0 | Refused |

ASK TEENS WHO MADE NEW FRIENDS ONLINE (KFMEET=2-4): [n=593]
KFMeet3 Have you ever met someone in person that you first became friends with online?
Total
35
60
5 Refused

## [ASK ITEMS a-b FIRST IN ORDER, THEN RANDOMIZE KFR11c/d/e/f/g/h/i]

## ASK ALL TEENS:

KFR11 Thinking now about people that you are friends with, in person and/or online...
How often do you spend time with friends ...?
a. In person, outside of school

| Total |  |
| :---: | :--- |
| 95 | Ever (NET) |
| 25 | Every day |
| 39 | Every few days |
| 32 | Less often |
| 4 | Never |
| * | Refused |

b. Talking on the phone

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 85 | Ever (NET) |
| 19 | Every day |
| 24 | Every few days |
| 41 | Less often |
| 15 | Never |
| 1 | Refused |

## QUESTION KFR11 CONTINUED...

c. Text messaging

| Total |  |
| :---: | :--- |
| 88 | Ever (NET) |
| 55 | Every day |
| 20 | Every few days |
| 13 | Less Often |
| 11 | Never |
| $*$ | Refused |

d. Instant or online messaging

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 79 | Ever (NET) |
| 27 | Every day |
| 26 | Every few days |
| 25 | Less often |
| 21 | Never |
| $*$ | Refused |

e. Video chatting
$\frac{\text { Total }}{59}$

59 Ever (NET)
7 Every day
14 Every few days
37 Less often
41 Never
Refused
f. Emailing

| $\frac{\text { Total }}{64}$ |  |
| :---: | :--- |
| 6 | Ever (NET) |
| 14 | Every day |
| 43 | Lesy few days |
| 36 | Never |
| $*$ | Refused |

ASK TEEN CELL PHONE USERS (K3a=1 or $K 3 b=1$ ): [ $\mathrm{n}=\mathbf{9 2 9}$ ]
g. On messaging apps (like WhatsApp or Kik)

| $\frac{\text { Total }}{} 48$ |  |
| :---: | :--- |
| 16 | Ever (NET) |
| 13 | Every day few days |
| 19 | Less often |
| 52 | Never |
| $*$ | Refused |

## QUESTION KFR11 CONTINUED...

## ASK TEEN SOCIAL MEDIA USERS (K5c=1): [ $n=789$ ]

h. Posting on social media sites

| $\frac{\text { Total }}{94}$ | Ever (NET) |
| :---: | :--- |
| 30 | Every day |
| 37 | Every few days |
| 28 | Less often |
| 6 | Never |
| $*$ | Refused |

## ASK TEENS WHO PLAY GAMES (K5a=1): [n=761]

i. Talking while playing video games together

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 73 | Ever (NET) |
| 18 | Every day |
| 23 | Every few days |
| 33 | Less often |
| 27 | Never |
| $*$ | Refused |

## ASK TEENS WHO PLAY GAMES (K5a=YES): [n=761]

KGAME1 The next few questions are about games.
How often do you play video games in person with people where you are together in the same room?

```
Total
    83 Ever (NET)
        11 Every day or almost every day
        27 Weekly
        15 Monthly
        30 Less often
        16 Never
        1 Refused
```

ASK TEENS WHO PLAY GAMES (K5a=YES): [n=761]

KGAME2 How often do you play video games with people where you are connected over the internet, and not in the same room?
$\frac{\text { Total }}{75}$

## 75

23
23
9
20
24
Refused

## ASK TEENS WHO PLAY GAMES WITH PEOPLE OVER THE INTERNET (KGAME2=1-4): [n=567]

KGAME3 Thinking about the people you play games with online, are any of them...?
a. Friends you know in-person

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 89 | Yes |
| 11 | No |
| $*$ | Refused |

b. Friends you know only online (who you haven't met in person)

| $\frac{\text { Total }}{54}$ | Yes |
| :---: | :--- |
| 46 | No |
| 1 | Refused |

c. People you play games with, but would not call a friend

Total
52 Yes
47 No

* Refused

ASK TEENS WHO PLAY GAMES WITH PEOPLE OVER THE INTERNET (KGAME2=1-4): [n=567]
KGAME4 Do you have a voice connection so you can talk to other players when you play games online?

| Total |  |
| :---: | :--- |
| 59 | Yes |
| 40 | No |
| 1 | Refused |

[RANDOMIZE KGAME5a/5b/5c/5d]
ASK TEENS WHO PLAY GAMES WITH PEOPLE OVER THE INTERNET (KGAME2=1-4): [n=567]
KGAME5 When you play games online with others, do you ever...?
a. Feel more connected to friends you play games with who you already know

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 78 | Yes (NET) |
| 38 | Yes, a lot |
| 40 | Yes, a little |
| 21 | No |
| 1 | Refused |

b. Feel more relaxed and happy

```
Total
Yes (NET)
    Yes, a lot
    Yes, a little
No
Refused
```


## QUESTION KGAME5 CONTINUED...

c. Feel more angry and frustrated

| $\frac{\text { Total }}{30}$ | Yes (NET) |
| :---: | :--- |
| 4 | Yes, a lot |
| 26 | Yes, a little |
| 70 | No |
| 1 | Refused |

d. Feel connected to people you play games with, but aren't friends with yet?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 52 | Yes (NET) |
| 9 | Yes, a lot |
| 44 | Yes, a little |
| 47 | No |
| $*$ | Refused |

## ASK ALL TEENS:

KF12 Now, thinking again about friends, please think about the friend you are closest to - someone you can talk to about things that are really important to you, but who is not a boyfriend or girlfriend.

How often are you in touch with this person? This includes face-to-face, on the phone, text messaging and all the other ways you might talk to this person.

```
Total
59
    4 1
    18
    28
    24
    A few times a week
    Once a week
        Less often (NET)
        Once every few weeks
    Less often
    | Do not have a close friend
    1 Refused
```

[RANDOMIZE KF13a/13b/13c/13d/13e/13f/13g/13h, EXCEPT KF13i ALWAYS LAST] ASK TEENS WHO HAVE A CLOSE FRIEND (KF12=1-6): [n=1,009]
KF13 Do you spend time with your closest friend on a regular basis at any of these places?
a. School

| $\frac{\text { Total }}{83}$ |  |
| :---: | :--- |
| 17 | Yes |
| $*$ | Refused |

b. Church, temple, synagogue or a religious group

| Total |  |
| :---: | :--- |
| 21 | Yes |
| 79 | No |
| $*$ | Refused |

## QUSTION KF13 CONTINUED...

c. Sports, clubs, hobbies or other activities outside of school

| Total |  |
| :---: | :--- |
| 45 | Yes |
| 55 | No |
| $*$ | Refused |

d. Online, such as places like social networking sites or gaming sites

| $\frac{\text { Total }}{55}$ |  |
| :---: | :--- |
| 45 | Yes |
| $*$ | No |
| Refused |  |

e. Job

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 6 | Yes |
| 93 | No |
| 1 | Refused |

f. Coffee shop, mall or stores

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 23 | Yes |
| 76 | No |
| 1 | Refused |

g. Neighborhood

| Total |  |
| :---: | :--- |
| 42 | Yes |
| 57 | No |
| 1 | Refused |

h. Someone's house

| Total |  |
| :---: | :--- |
| 58 | Yes |
| 41 | No |
| 1 | Refused |

i. Someplace else [SPECIFY]

| $\frac{\text { Total }}{5}$ |  |
| :---: | :--- |
| 93 | Yes |
| 2 | No |
| 2 | Refused |

## [RANDOMIZE RESPONSE OPTION, EXCEPT "SOMETHING ELSE" ALWAYS LAST]

ASK TEENS WHO HAVE A CLOSE FRIEND (KF12=1-6): [n=1,009]
KF13_1 Still thinking about this close friend, what is the most common way that you talk with him or her online or on your phone?

| Total |  |
| :---: | :---: |
| 20 | Through a social network site (e.g., Facebook, Twitter) |
| * | Discussion site (e.g., reddit, Slashdot) |
| * | Blogging site (e.g., Tumblr, Blogger) |
| 6 | Game site or server (e.g., Call of Duty, Halo) |
| * | A video sharing site (e.g., YouTube or Vine) |
| 49 | Text messaging (including apps like WhatsApp or Kik) |
| 13 | Phone calls |
| 4 | Something else [SPECIFY] |
| * | Refused |
| 5 | Don't communicate online or by phone |

[HIDE OPTION SELECTED IN KF13_1; EXCEPTION: NEVER HIDE "SOMETHING ELSE;" RESPONSE OPTIONS DISPLAYED IN SAME ORDER AS DISPLAYED IN KF13_1]
ASK TEENS WHO HAVE A CLOSE FRIEND AND COMMUNICATE WITH FRIENDS ONLINE OR BY PHONE (KF12=1-6 AND KF13_1=1-8): [ $n=1,001$ ]
KF13_2 Still thinking about this close friend, what is the second most common way that you talk with him or her online or on your phone?

| $\frac{\text { Total }}{24}$ |  |
| :---: | :--- |
| Through a social network site (e.g., Facebook, Twitter)  <br> 1 Discussion site (e.g., reddit, Slashdot) <br> 2 Blogging site (e.g., Tumblr, Blogger) <br> 7 Game site or server (e.g., Call of Duty, Halo) <br> 2 A video sharing site (e.g., YouTube or Vine) <br> 24 Text messaging (including apps like WhatsApp or Kik) <br> 27 Phone calls <br> 9 Something else [SPECIFY] <br> 3 Refused. |  |

[HIDE OPTION SELECTED IN KF13_1 AND KF13_2; EXCEPTION: NEVER HIDE "SOMETHING ELSE;" RESPONSE OPTIONS DISPLAYED IN SAME ORDER AS DISPLAYED IN KF13_1]
ASK TEENS WHO HAVE A CLOSE FRIEND AND COMMUICATE WITH FRIENDS ONLINE OR BY PHONE (KF12=1-6 AND KF13_1=1-8): [ $\mathrm{n}=1,001$ ]
KF13_3 Still thinking about this close friend, what is the third most common way that you talk with him or her online or on your phone?

| Total |  |
| :---: | :---: |
| 22 | Through a social network site (e.g., Facebook, Twitter) |
| 2 | Discussion site (e.g., reddit, Slashdot) |
| 2 | Blogging site (e.g., Tumblr, Blogger) |
| 8 | Game site or server (e.g., Call of Duty, Halo) |
| 7 | A video sharing site (e.g., YouTube or Vine) |
| 8 | Text messaging (including apps like WhatsApp or Kik) |
| 30 | Phone calls |
| 16 | Something else [SPECIFY] |
| 5 | Refused |

## SUMMARY TABLE:

KF13_1, KF13_2, KF13_3 What is the most/second/third common way that you talk with him or her online or on your phone?

| Total |  |
| :---: | :---: |
| 66 | Through a social network site (e.g., Facebook, Twitter) |
| 4 | Discussion site (e.g., reddit, Slashdot) |
| 4 | Blogging site (e.g., Tumblr, Blogger) |
| 21 | Game site or server (e.g., Call of Duty, Halo) |
| 10 | A video sharing site (e.g., YouTube or Vine) |
| 80 | Text messaging (including apps like WhatsApp or Kik) |
| 69 | Phone calls |
| 21 | Something else [SPECIFY] |
| 5 | Don't communicate online or by phone |
| 5 | Refused |

[RANDOMIZE KFSNS1a/1b/1c/1d/1e]
ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]
KFSNS1 Thinking more broadly about all your friends...
In general, does social media make you feel...?
a. More connected to information about what's going on in your friends' lives?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 83 | Yes (NET) |
| 33 | Yes, a lot |
| 50 | Yes, a little |
| 17 | No |
| $*$ | Refused |

b. Worse about your own life because of what you see from other friends on social media?

| $\frac{\text { Total }}{21}$ | Yes (NET) |
| :---: | :--- |
| 4 | Yes, a lot |
| 17 | Yes, a little |
| 78 | No |
| $*$ | Refused |

c. Better connected to your friends' feelings?

```
Total
70
        20
    Yes (NET)
    Yes, a lot
    Yes, a little
        No
    Refused
```


## QUESTION KFSNS1CONTINUED...

d. Pressure to post content that will be popular and get lots of comments or likes?

| $\frac{\text { Total }}{}$ |  |
| :---: | :--- |
| 39 | Yes (NET) |
| 10 | Yes, a lot |
| 29 | Yes, a little |
| 61 | No |
| $*$ | Refused |

e. Pressure to only post content that makes you look good to others?

Total 40
10 30 60 *

## Yes (NET)

Yes, a lot
Yes, a little
No
Refused
[RANDOMIZE KFSNS2a/2b/2c/2d]

## ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]

KFSNS2 Do you ever experience any of the following on social media?
a. People posting about things you weren't invited to?

```
    Total
    53
        11
        42
        4 7
        No
        Refused
```

b. People stirring up drama?

```
Total
6
23
45
32
* Refused
```

c. People posting things about you that you can't change or control?

```
Total
42
Yes (NET)
    Yes, frequently
    Yes, occasionally
No
Refused
```


## QUESTION KFSNS2 CONTINUED...

d. People supporting you through challenges or tough times?

```
Total
    68
        18
        50
    32
    * Refused
```

[RANDOMIZE KFSNS3a/3b/3c]
ASK TEEN SOCIAL MEDIA USERS (K5c=1): [n=789]
KFSNS3 Do you agree or disagree with each of the following statements?
a. People get to show different sides of themselves on social media that they can't show offline?

Total
85 Agree (NET)
Strongly Agree
Agree
15 Disagree (NET)
13 Disagree

* Strongly Disagree
* Refused
b. People are less authentic and real on social media than they are offline?

| $\frac{\text { Total }}{77}$ | Agree (NET) |
| :---: | :---: |
| 23 | Strongly Agree |
| 54 | Agree |
| 22 | Disagree (NET) |
| 20 | Disagree |
| 2 | Strongly Disagree |
| $*$ | Refused |

c. People share too much information about themselves on social media?

| $\frac{\text { Total }}{88}$ | Agree (NET) |
| :---: | :---: |
| 35 | Strongly Agree |
| 53 | Agree |
| 12 | Disagree (NET) |
| 10 | Disagree |
| 1 | Strongly Disagree |
| $*$ | Refused |

## ASK ALL TEENS:

KF14 Have you ever shared one of your passwords with a friend? [PIAL trend])

| Total |  |
| :---: | :--- |
| 19 | Yes |
| 80 | No |
| $*$ | Refused |

[RANDOMIZE KFSNS4a/4b/4c]
ASK SOCIAL MEDIA USERS AND CELL PHONE USERS (K5c=1 or K3a=1 or K3b=1): [n=995]
KFSNS4 Thinking about your experiences online... Have you ever...?
a. Unfriended or unfollowed someone that you used to be friends with?

| Total |  |
| :---: | :--- |
| 58 | Yes |
| 31 | No |
| 11 | Does Not Apply |
| $*$ | Refused |

b. Untagged or deleted photos of you and someone you used to be friends with?

| $\frac{\text { Total }}{} 42$ |  |
| :---: | :--- |
| 44 | Yos |
| 14 | Does Not Apply |
| $*$ | Refused |

c. Blocked someone you used to be friends with?

| Total |  |
| :---: | :--- |
| 45 | Yes |
| 43 | No |
| 12 | Does Not Apply |
| $*$ | Refused |

## ASK ALL TEENS:

KF15 Have you ever had a fight with any of your friends that started because of something that happened online or because of a text?

| $\frac{\text { Total }}{26}$ |  |
| :---: | :--- |
| 73 | Yes |
| 1 | No |
|  | Refused |

## [ADDItional questions held for Later release]

## ASK ALL TEENS:

KEND Was there anyone in the room who watched or helped you take the survey?

| Total |  |
| :---: | :--- |
| 5 | Yes |
| 94 | No |
| $*$ | Refused |


[^0]:    ${ }^{1}$ Note: All parent data presented in this toplines (" p " questions) used the "ParentWeight" weighting variable. All the teen data (" $k$ " or " d " questions) presented used the "Childweight" weighting variable.

