

**PEW RESEARCH CENTER
TEEN RELATIONSHIPS SURVEY
FINAL TOPLINE
SEPTEMBER 25- OCTOBER 9, 2014 AND FEBRUARY 10-MARCH 16, 2015
N=2,102
PARENTS OF 13-17 YEAR OLDS=1,060, TEENS AGES 13-17=1,060¹**

NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN .5% ARE REPLACED BY AN ASTERISK (*). COLUMNS/ROWS MAY NOT TOTAL 100% DUE TO ROUNDING

NOTE: TEENS WERE CONTACTED THROUGH PARENTS. PARENTS WERE MEMBERS OF GFKS KNOWLEDGE PANEL.

[Parent Survey held for later release]

ASK ALL TEENS: [sp]

KINTMOB Do you access the internet on a cell phone, tablet or other mobile device, at least occasionally?
{PIAL modified trend}

<u>Total</u>	
91	Yes
8	No
*	Refused

ASK ALL TEENS: [sp]

K2 Overall, how often do you use the internet? {PIAL Trend – changed response options}

<u>Total</u>	
92	Daily (NET)
24	Almost constantly
56	Several times a day
12	About once a day
6	Weekly (NET)
5	Several times a week
1	Once a week
2	Less often
0	Refused

[RANDOMIZE K3a/3b/3c/3d/3e]

ASK ALL TEENS: [grid, randomize][PROMPT]

K3 Do you, personally, have or have access to each of the following items, or not. Do you have... ?
{PIAL Trend}

a. A smartphone

<u>Total</u>	
73	Yes
27	No
0	Refused

b. A cell phone that is not a smartphone

<u>Total</u>	
30	Yes

¹ Note: All parent data presented in this topline ("p" questions) used the "ParentWeight" weighting variable. All the teen data ("k" or "d" questions) presented used the "Childweight" weighting variable.

70	No
*	Refused

QUESTION K3 CONTINUED...

- c. A desktop or laptop computer

<u>Total</u>	
87	Yes
13	No
0	Refused

- d. A tablet computer like an iPad, Samsung Galaxy or Kindle Fire { modified trend}

<u>Total</u>	
58	Yes
42	No
*	Refused

- e. A gaming console like an Xbox, PlayStation or Wii

<u>Total</u>	
81	Yes
19	No
*	Refused

ASK TEEN CELL PHONE USERS (K3A=1 OR K3B=1): [n=929]

- K4 On an average day, about how many text messages do you send and receive on your cell phone? (This includes messages you send through messaging apps like WhatsApp or Kik as well as messages you send directly from your phone.) {PIAL Trend 2009}

<u>Total</u>	
*	No text messages
23	1-10
18	11-20
26	21-50
14	51-100
5	101-200
5	More than 200
9	Don't text
1	Refused
67	Mean
30	Median

[RANDOMIZE K5a/5b/5c/5d/5e]**ASK ALL TEENS:**

K5 Do you do any of the following online or on your cellphone?

- a. Play video games - on a computer or on a game console or a portable device like a cell phone

<u>Total</u>	
72	Yes
28	No
*	Refused

QUESTION K5 CONTINUED...

- b. Use online pinboards (like Pinterest or Polyvore) to collect and share inspiring content or things you would like to buy or make

<u>Total</u>	
22	Yes
78	No
*	Refused

- c. Use social media

<u>Total</u>	
76	Yes
24	No
*	Refused

- d. Read or comment on a discussion board (like Reddit or digg)

<u>Total</u>	
17	Yes
83	No
*	Refused

- e. Video call or chat

<u>Total</u>	
47	Yes
53	No
*	Refused

[RANDOMIZE K5_1a/5_1b/5_1c]**ASK TEEN CELL PHONE USERS (K3A=1 OR K3B=1): [n=929]**

K5_1 Do you do any of the following online or on your cellphone?

- a. Use messaging apps like WhatsApp or Kik

<u>Total</u>	
33	Yes
57	No
9	Phone doesn't have apps
*	Refused

- b. Visit anonymous sharing or question apps (Whisper, YikYak, Ask.FM)

Total

11	Yes
78	No
10	Phone doesn't have apps
*	Refused

- c. Use an app that automatically deletes the messages you send like Snapchat or Wickr

<u>Total</u>	
36	Yes
54	No
10	Phone doesn't have apps
*	Refused

[RANDOMIZE K6a/6b/6c/6d/6e/6f/6g/6h]

ASK ALL TEENS:

K6 Which of the following social media do you use?

- a. Facebook

<u>Total</u>	
71	Yes
29	No
*	Refused

- b. Twitter

<u>Total</u>	
33	Yes
66	No
*	Refused

- c. Instagram

<u>Total</u>	
52	Yes
48	No
*	Refused

- d. Google+

<u>Total</u>	
33	Yes
67	No
*	Refused

- e. Snapchat

<u>Total</u>	
41	Yes
59	No
*	Refused

- f. Vine

<u>Total</u>	
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24	Yes
76	No
*	Refused

g. Tumblr

<u>Total</u>	
14	Yes
86	No
*	Refused

QUESTION K6 CONTINUED...

h. Other social media not listed here

<u>Total</u>	
11	Yes
88	No
*	Refused

ASK IF TEEN USES TOP SOCIAL MEDIA (K6=YES TO ONE RESPONSE OPTION): [n=930]

K7 Which of these social media do you use MOST often?

<u>Total</u>	
41	Facebook
6	Twitter
20	Instagram
5	Google+
11	Snapchat
1	Vine
3	Tumblr
1	Other social media site, not listed here
11	Don't use any
*	Refused

ASK IF TEEN USES OTHER SOCIAL MEDIA NOT LISTED IN RESPONSES (K6_8=1):

K8 What other social media sites do you use, if any? Please list all additional social media sites you use.

[Note: Open-ended responses are not included in the topline]

ASK IF TEEN USES FACEBOOK, TWITTER, OR INSTAGRAM (K6_1=1 OR K6_2=1 OR K6_3=1):

KFB1 How many friends or followers do you have in each of the following social media sites? Enter numbers only.

ASK TEEN FACEBOOK USERS (K6_1=1): [n=737]

a. How many friends do you have on Facebook? **[RECORD EXACT NUMBER]**

<u>Total</u>	
30	0-100
12	101-200
9	201-300
6	301-500
8	More than 500 friends
34	Not Sure
0	Refused
268	Mean
145	Median

QUESTION KFB1 CONTINUED...**ASK TEEN TWITTER USERS (K6_2=1): [n=349]**b. How many followers do you have on Twitter? [**RECORD EXACT NUMBER**]

<u>Total</u>	
14	0-25
8	26-50
8	51-100
18	101-500
7	More than 500 followers
44	Not sure
2	Refused
218	Mean
95	Median

ASK TEEN INSTAGRAM USERS (K6_3=1): [n=534]c. How many followers do you have on Instagram? [**RECORD EXACT NUMBER**]

<u>Total</u>	
8	0-25
7	26-50
10	51-100
11	101-200
6	201-300
6	301-500
12	More than 500 followers
39	Not Sure
1	Refused
424	Mean
150	Median

ASK ALL TEENS:

K9 Please think about your friends, followers and contacts across the different social media that you use. Would you say...?

<u>Total</u>	
29	You have all the same friends on the different sites
45	There is some overlap in your friends on the different sites
8	There is not a lot of overlap in your friends across different sites
15	There is no overlap in your friends across different sites
3	Refused

[Remainder of survey held for future reports]