# Survey questions

# January 9-12, 2014 Pew Research Center Internet Project

Sample: n= 1,006 national adults, age 18 and older

Margin of error is plus or minus 3.5 percentage points for results based on Total [n=1,006]

Margin of error is plus or minus 3.9 percentage points for results based on internet users [n=857]

#### Ask all

**PIAL1** Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

	YES	NO	DON'T KNOW	REFUSED
Current (N=1,006)	81	19	*	*
September 2009	76	24	*	*
April 2009	78	22	*	*
December 2008	75	25	*	
November 2008 <sup>i</sup>	73	27	*	*
August 2008 <sup>ii</sup>	75	25	*	
May 2008 <sup>iii</sup>	74	26	*	
December 2007 <sup>iv</sup>	76	24	0	
September 2007 <sup>v</sup>	74	26	*	
February 2007 <sup>vi</sup>	73	27	*	
December 2006vii	73	27	*	
November 2006 <sup>viii</sup>	67	33	0	
August 2006 <sup>ix</sup>	71	29	*	
April 2006	75	25	*	
February 2006 <sup>x</sup>	74	25	*	
December 2005xi	68	31	*	
September 2005xii	74	26	0	
June 2005	72	28	*	
February 2005 <sup>xiii</sup>	70	30	*	
January 2005 <sup>xiv</sup>	69	31	*	
Nov 23-30, 2004 <sup>xv</sup>	70	30	0	
November 2004xvi	68	32	0	
June 2004 <sup>xvii</sup>	71	29	*	
February 2004 <sup>xviii</sup>	73	27	*	
November 2003xix	72	27	*	
August 2003 <sup>xx</sup>	71	29	*	
June 2003	71	29	*	
May 2003 <sup>xxi</sup>	69	31	*	
March 3-11, 2003 <sup>xxii</sup>	71	29	*	
February 2003 <sup>xxiii</sup>	70	30	0	

December 2002xxiv	68	32	0	
November 2002 <sup>xxv</sup>	70	30	*	
October 2002xxvi	69	31	*	
September 2002xxvii	68	32	*	
July 2002 <sup>xxviii</sup>	69	31	*	
March/May 2002	69	31	*	
January 2002 <sup>xxix</sup>	67	33	0	
December 2001xxx	64	36	*	
November 2001xxxi	65	35	*	
October 2001xxxii	62	38	*	
September 2001xxxiii	63	37	*	
August 2001 <sup>xxxiv</sup>	66	34	0	
February 2001 <sup>xxxv</sup>	65	35	0	
December 2000 <sup>xxxvi</sup>	69	31	*	
November 2000xxxvii	65	35	*	
October 2000xxxviii	64	36	*	
September 2000 <sup>xxxix</sup>	62	38	*	
August 2000 <sup>xl</sup>	63	37	*	
June 2000 <sup>xli</sup>	60	40	*	
April 2000 <sup>xlii</sup>	63	37	*	

[READ TO ALL:] On a different subject...

EMINUSEDO you use the internet or email, at least occasionally?

**INTMOB** Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?<sup>1</sup>

	USES INTERNET	DOES NOT USE INTERNET
Current (N=1,006)	87	13
Aug-Sept 2013	80	20
May 2013	85	15
December 2012xliii	81	19
November 2012xliv	85	15
September 2012	81	19
August 2012xlv	85	15
April 2012	82	18
February 2012	80	20
December 2011	82	18

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¹ The definition of an internet user varies from survey to survey. Prior to January 2005, internet users were defined as those who said yes to "Do you ever go online to access the Internet or World Wide Web or to send and receive email?" From January 2005 thru February 2012, an internet user is someone said yes to either "Do you use the internet, at least occasionally?" (INTUSE) OR "Do you send or receive email, at least occasionally?" (EMLOCC). From April 2012 thru December 2012, an internet user is someone said yes to any of three questions: INTUSE, EMLOCC or "Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?" (INTMOB). In May 2013, half the sample was asked INTUSE/EMLOCC/INTMOB and half was asked EMINUSE/INTMOB. Those May 2013 trend results are for both forms combined.

August 2011	78	22
May 2011	78	22
January 2011 <sup>xlvi</sup>	79	21
December 2010xlvii	77	23
November 2010xlviii	74	26
September 2010	74	26
May 2010	79	21
January 2010 <sup>xlix</sup>	75	25
December 2009 <sup>1</sup>	74	26
September 2009	77	23
April 2009	79	21
December 2008	74	26
November 2008 <sup>li</sup>	74	26
August 2008 <sup>lii</sup>	75	25
July 2008 <sup>liii</sup>	77	23
May 2008 <sup>liv</sup>	73	27
April 2008 <sup>lv</sup>	73	27
January 2008 <sup>lvi</sup>	70	30
December 2007 <sup>lvii</sup>	75	25
September 2007 lviii	73	27
February 2007 <sup>lix</sup>	71	29
December 2006 <sup>lx</sup>	70	30
November 2006 <sup>lxi</sup>	68	32
August 2006 <sup>lxii</sup>	70	30
April 2006 <sup>lxiii</sup>	73	27
February 2006 <sup>lxiv</sup>	73	27
December 2005 lxv	66	34
September 2005 lxvi	72	28
June 2005 <sup>lxvii</sup>	68	32
February 2005 lxviii	67	33
January 2005 <sup>lxix</sup>	66	34
Nov 23-30, 2004 <sup>lxx</sup>	59	41
November 2004 <sup>lxxi</sup>	61	39
July 2004 <sup>lxxii</sup>	67	33
June 2004 <sup>lxxiii</sup>	63	37
March 2004 lxxiv	69	31
February 2004 <sup>lxxv</sup>	63	37
November 2003 lxxvi	64	36
August 2003 lxxvii	63	37
June 2003 <sup>lxxviii</sup>	62	38
May 2003 <sup>lxxix</sup>	63	37
March 3-11, 2003 xxx	62	38
February 2003 <sup>lxxxi</sup>	64	36
December 2002 lxxxiii	57	43
November 2002 lxxxiii	61	39
October 2002 lxxxiv	59	41
September 2002 lxxxv	61	39
July 2002 lxxxvi	59	41
March/May 2002   March/May 2002	58	42
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January 2002 <sup>lxxxviii</sup>	61	39
December 2001 IXXXIX	58	42
November 2001 <sup>xc</sup>	58	42
October 2001xci	56	44
September 2001xcii	55	45
August 2001 <sup>xciii</sup>	59	41
February 2001 <sup>xciv</sup>	53	47
December 2000xcv	59	41
November 2000xcvi	53	47
October 2000xcvii	52	48
September 2000xcviii	50	50
August 2000 <sup>xcix</sup>	49	51
June 2000 <sup>c</sup>	47	53
May 2000 <sup>ci</sup>	48	52

## **QL1** Next... Do you have a cell phone, or not?<sup>2</sup>

	YES	NO	DON'T KNOW	REFUSED
Current (n=1,006)	90	10	*	*
Aug-Sept 2013	89	11	0	0
May 2013	91	9	0	*
December 2012	87	13	*	0
November 2012	85	15	0	*
Sept 2012	85	15	*	0
August 2012	89	10	0	*
April 2012	88	12	*	*
February 2012	88	12	0	*
December 2011	87	13	0	*
August 2011	84	15	*	*
May 2011	83	17	*	0
January 2011	84	16	*	*
December 2010	81	19	*	*
November 2010	82	18	0	*
September 2010	85	15	*	*
May 2010	82	18	*	0
January 2010	80	20	0	*
December 2009	83	17	0	*
September 2009	84	15	*	*
April 2009	85	15	*	*
Dec 2008	84	16	*	*

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<sup>&</sup>lt;sup>2</sup> Question was asked of landline sample only. Results shown here have been recalculated to include cell phone sample in the "Yes" percentage. Beginning September 2007, question/item was not asked of the cell phone sample, but trend results shown here reflect Total combined Landline and cell phone sample. In past polls, question was sometimes asked as an independent question and sometimes as an item in a series. Wording may vary from survey to survey. Wording variations include: "Do you have a cell phone or a Blackberry or iPhone or other device that is also a cell phone?"; "Do you have a cell phone, or a Blackberry or other device that is also a cell phone?"; "Do you happen to have a cell phone?"; "Do you have a cell phone?"

July 2008	82	18	*	
May 2008	78	22	*	0
April 2008	78	22	*	
January 2008	77	22	*	
Dec 2007	75	25	*	
Sept 2007	78	22	*	
April 2006	73	27	*	
January 2005	66	34	*	
Nov. 23-30, 2004	65	35	*	

**SMART1** Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?<sup>3</sup>

Based on cell phone owners (n=928)

	YES, SMARTPHONE	NO, NOT A SMARTPHONE	NOT SURE/ DON'T KNOW	REFUSED
Current	65	30	5	*
Aug-Sept 2013 [N=1,636]	60	33	6	*
May 2013 [N=2,076]	55	39	5	*
December 2012 [N=1,954]	52	41	6	*
November 2012 [N=1,992]	55	38	6	*
September 2012 [N=2,581]	53	40	6	*
April 2012 [N=1,954]	46	44	10	*
February 2012 [N=1,961]	45	46	8	*
May 2011 [N=1,914]	33	53	14	*

**PIAL2** Did you happen to use the internet or email YESTERDAY on a computer or mobile device?<sup>4</sup>

Based on internet users [N=857]

	YES, USED	NO, DID NOT USE		
	INTERNET	INTERNET		
	YESTERDAY	YESTERDAY	DON'T KNOW	REFUSED
Current	82	18	*	*
September 2009 <sup>5</sup>	73	27	*	*

<sup>&</sup>lt;sup>3</sup> Wording may vary from survey to survey. Wording variations include: "Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone, such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?"; "Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone or not, or are you not sure?"

<sup>&</sup>lt;sup>4</sup> Wording in current survey was changed add "mobile device."

April	2009	73	26	1	*
December		73 72	28	*	
November		72	27	*	
August		72	27	1	
_	2008	71	28	1	
-	2008	70	30	1	
-	2008	70 72	28	*	
December		72 72	27	*	
September		68	32	*	
•		69	31	*	
February				*	
December		65	34	*	
November		64	36	*	
August		66	34	*	
	2006	66	33		
December		63	36	*	
September		65	34	*	
February		60	40	*	
January		58	42	*	
November		61	39	*	
	2004	53	46	1	
February		55	44	*	
November		54	45	*	
-	2003	52	47	1	
June	2003	55	44	*	
May	2003	58	42	*	
March 3-11,	2003	60	40	0	
February	2003	60	40	*	
December	2002	56	44	*	
November	2002	57	43	*	
October	2002	57	43	0	
September	2002	58	42	*	
July	2002	53	47	*	
March/May	2002	57	43	*	
January 2	2002 <sup>6</sup>	59	41	*	
Dec. 17-23,	2001	58	42	*	
Nov. 19-Dec. 16	2001	60	40	*	
Oct. 19-Nov. 18	2001	61	39	*	
Oct. 8-18	2001	51	49	1	
October 2-7	2001	56	43	1	
Sept 20-Oct 1		57	42	1	
Sept 12-19		51	49	*	
August		56	44	*	
February 2		59	41	*	
	2000 <sup>cii</sup>	56	44	*	
August		50	50	*	
	,				

<sup>&</sup>lt;sup>5</sup> Prior to January 2005, question wording was "Did you happen to go online or check your email **yesterday**?"

<sup>6</sup> Internet user defined as Q5=1 and Q6=1 from Aug. 2001 until Jan 2002.

<sup>7</sup> Internet user for Feb. 2001 defined as Q5=1 and (Q6=1 or Q6A=1-7).

June 2000	52	48	*	
April 2000	55	45	0	
March 2000 <sup>ciii</sup>	60	40	*	

**PIAL 3/4** When you went online yesterday, did you go online from **home**? Did you go online from **work** yesterday?

### Based on users who went online yesterday [N=857]

	ONLINE YESTERD AT HOM	AY YESTERDAY
Curre	nt 90	44
September 200	12 <sup>8</sup> 79	39
June 26-July 26, 20	02 79	38
March/May 20	02 78	40
January 20	02 81	36
Dec. 17-23, 20	02 58	42
Nov. 19-Dec. 16 20	01 77	39
Oct. 19-Nov. 18 20	01 78	40
Oct. 8-18 20	01 74	46
October 2-7 20	01 78	43
Sept 20-Oct 1 20	01 75	36
Sept 12-19 20	01 74	42
August 20	01 75	41
February 20	01 80	38
<u>Fall</u> 20	00 76	41
July/August 20	00 80	37
April 20	00 76	42
March 20	00 76	41

**PIAL5** How difficult would it be, if at all, to give up the following things in your life? If you do not use or have the item, just tell me. How hard would it be for you to give up (INSERT ITEM; ROTATE ITEMS)?

		VERY HARD/ IMPOSSIBLE <sup>9</sup>	SOME-WHAT	NOT TOO	NOT AT ALL	DO NOT USE/ DO NOT HAVE	DON'T KNOW/ REFUSED
Ite	Item A: Based on all Landline or Cell respondents who have a landline						
a.	Your landline telephone						
	Current (n=717)	28	19	22	29	2	*
	Oct-Dec 2007 [N=1,833]	40	21	17	21	1	*
	Feb-April 2006	48	20	12	18	1	1

 $<sup>^8</sup>$  Previous question wording was, "When you went online yesterday, did you go online from home/work?"

<sup>&</sup>lt;sup>9</sup> Some respondents volunteered the answer "impossible" and those answers were added to the "very hard" category.

	March/May 2002 <sup>10</sup>	60	21	7	11	*	1
b.	Your television						
	Current (n=1006)	34	23	21	20	*	1
	Oct-Dec 2007	43	24	15	16	1	1
	Feb-April 2006	44	26	14	15	*	*
	March/May 2002	38	31	13	17	1	*
Ite	m C: Based on those who have a cell phone	e or smartph	one				
c.	Your cell phone or smartphone						
	Current <sup>11</sup> (N=928)	49	21	16	13		*
	Oct-Dec 2007 [N=1,698]	51	23	11	14	*	*
	Feb-April 2006	43	27	13	16	*	*
Ite	ms D & E & F: Based on internet users						
d.	The internet						
	Current (N=857)	53	20	15	12	1	*
	Oct-Dec 2007 [N=1,572]	45	28	12	15	1	*
	Feb-April 2006 [N=2,822]	38	31	11	18	1	*
	March/May 2002 [n= 2,259]	31	32	16	19	2	*
e.	E-mail						
	Current (N=857)	36	21	20	25		
	Oct-Dec 2007	37	27	13	21	2	*
	Feb-April 2006with	34	26	14	25	1	*
	March/May 2002	32	28	15	22	2	*
	Social media such as Facebook or itter						
	Current (N=857)	11	17	21	40	10	*

PIAL6. Which ONE of these statements comes closest to the reason that you would find it hard to give up the internet, even if neither statement is exactly right?

Based on those who say giving up internet would be very/somewhat hard or impossible [n=633]

It would be very hard to give up the internet because being online is ESSENTIAL to me because I NEED it for my job or for another reason	61%
It would be hard to give up the internet because I really enjoy being online	30%
Both equally (VOL.)	7%
Neither	1%

March/May 2002 trend asked about "your telephone." For all March/May trends cited in GAD8, "Do not use/Do not have" was a volunteered response category.
 In previous surveys, question only referred to "cell phone"

Refused \*

**PIAL7.** Thinking back...What YEAR did you first start using the internet? Based on internet users [n=857]

1989 or earlier	6%
1990-1994	12%
1995-1999	28%
2000-2004	29%
2005-2009	12%
2010-2014	7%
For as long as I can remember (VOL)	1%
Don't know	6%
Refused	1%

**PIAL8**. We're interested in the different types of experiences people have when they use the internet. Have you ever experienced any of the following things online? Have you ever...

Based on internet users [n=857]

	Yes	No	DK/Refused
a. Seen an online group come together to help a person or a community solve a problem	56%	43%	1%
b. Left an online group because the interaction became too heated or members were unpleasant to one another	25%	73%	2%
c. Been treated unkindly or been attacked by someone online	25%	75%	*
d. Been treated kindly or generously by others online	70%	28%	2%

PIAL9. Thinking about your relationships in general... OVERALL, would you say that...

Based on internet users [n=857]

Communicating online with friends and family Generally strengthens those relationships	67%
Communicating online with friends and family Generally weakens those relationships	18%
Both equally (VOL)	4%
Neither	4%
Don't communicate with friends and family online (VOL)	3%
Don't know/refused	4%

**PIAL10.** Based on all of your online experiences, would you say that people you have witnessed or encountered on the internet are [ROTATE: (mostly kind) or (mostly unkind)] to each other?

Based on internet users [n=857]

Mostly kind	76%
Mostly unkind	13%
Both equally (VOL)	6%
Neither (VOL)	1%
Don't know	4%
Refused	1%

**PIAL11.** Overall, when you add up all the advantages and disadvantages of the internet, would you say the internet has mostly been [ROTATE: (a GOOD thing) or (a BAD thing)] for society?

Based on internet users [n=857]

Good thing	76%
Bad thing	15%
Some of both (VOL)	8%
Don't know	1%
Refused	*

**PIAL12.** How about you, personally? Overall, when you add up all the advantages and disadvantages of the internet, would you say the internet has mostly been [ROTATE IN SAME ORDER AS PIAL11: (a GOOD thing) or (a BAD thing)] for you?

Based on internet users [n=857]

Good thing 90%
Bad thing 6%
Some of both (VOL) 3%
Don't know 1%
Refused \*

## **Methods**

This survey is based on telephone interviews with a nationally representative sample of 1,006 adults living in the continental United States. Telephone interviews were conducted by landline (502) and cell phone (504, including 288 without a landline phone). The survey was conducted by Princeton Survey Research Associates International (PSRAI). Interviews were done in English and Spanish by Princeton Data Source from January 9 to 12, 2014. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is  $\pm$  3.5 percentage points.

<sup>&</sup>lt;sup>1</sup> November 2008 trends based on the Post-Election 2008 Tracking survey, conducted November 20-December 4, 2008 [N=2,254].

<sup>&</sup>lt;sup>ii</sup> August 2008 trends based on the August Tracking 2008 survey, conducted August 12-31, 2008 [N=2,251].

iii May 2008 trends based on the Spring Tracking 2008 survey, conducted April 8-May 11, 2008 [N=2,251].

<sup>&</sup>lt;sup>iv</sup> December 2007 trends based on the Annual Gadgets survey, conducted October 24-December 2, 2007 [N=2,054, including 500 cell phone interviews].

<sup>&</sup>lt;sup>v</sup> September 2007 trends based on the Consumer Choice survey, conducted August 3-September 5, 2007 [N=2,400, oversample of 129 cell phone interviews].

vi February 2007 trends based on daily tracking survey conducted February 15-March 7, 2007 [N=2,200].

 $<sup>^{\</sup>text{vii}}$  December 2006 trends based on daily tracking survey, conducted November 30 - December 30, 2006 [N=2,373].

 $<sup>^{\</sup>text{viii}}$  November 2006 trends based on Post-Election tracking survey, conducted Nov. 8-Dec. 4, 2006 [N=2,562]. This includes an RDD sample [N=2,362] and a cell phone only sample [N=200]. Results reflect combined samples, where applicable.

 $<sup>^{\</sup>text{ix}}$  August 2006 trends based on daily tracking survey, conducted August 1-31, 2006 [N=2,928].

<sup>&</sup>lt;sup>x</sup> February 2006 trends based on the Exploratorium Survey, conducted Jan. 9-Feb. 6, 2006 [N=2,000].

xi December 2005 trends based on daily tracking survey conducted Nov. 29-Dec. 31, 2005 [N=3,011].

xii September 2005 trends based on daily tracking survey conducted Sept. 14-Oct.13, 2005 [N=2,251].

xiii February 2005 trends based on daily tracking survey conducted Feb. 21-March 21, 2005 [N=2,201].

xiv January 2005 trends based on daily tracking survey conducted Jan. 13-Feb.9, 2005 [N=2,201].

<sup>&</sup>lt;sup>xv</sup> November 23-30, 2004 trends based on the November 2004 Activity Tracking Survey, conducted November 23-30, 2004 [N=914].

xvi November 2004 trends based on the November Post-Election Tracking Survey, conducted Nov 4-Nov 22, 2004 [N=2,200].

xvii June 2004 trends based on daily tracking survey conducted May 14-June 17, 2004 [N=2,200].

<sup>&</sup>lt;sup>xviii</sup> February 2004 trends based on daily tracking survey conducted February 3-March 1, 2004 [N=2,204].

 $<sup>^{</sup>xix}$  November 2003 trends based on daily tracking survey conducted November 18-December 14, 2003 [N=2,013].

- xx August 2003 trends based on 'E-Government' survey conducted June 25-August 3, 2003 [N=2,925].
- xxi May 2003 trends based on daily tracking survey conducted April 29-May 20, 2003 [N=1,632].
- xxii March 3-11, 2003 trends based on daily tracking survey conducted March 3-11, 2003 [N=743].
- xxiii February 2003 trends based on daily tracking survey conducted February 12-March 2, 2003 [N=1,611].
- xxiv December 2002 trends based on daily tracking survey conducted Nov. 25–Dec. 22, 2002 [N=2,038].
- $^{xxv}$  November 2002 trends based on daily tracking survey conducted October 28-November 24, 2002 [N=2,745].
- xxvi October 2002 trends based on daily tracking survey conducted October 7-27, 2002 [N=1,677].
- xxvii September 2002 trends based on daily tracking survey conducted September 9-October 6, 2002 [N=2.092].
- $_{\text{XXVIII}}$  July 2002 trends based on 'Sept.  $11^{\text{th}}$ -The Impact Online' survey conducted June 26-July 26, 2002 [N=2,501].
- xxix January 2002 trends based on a daily tracking survey conducted January 3-31, 2002.
- $^{\text{xxx}}$  December 2001 trends represent a total tracking period of December 1-23, 2001 [N=3,214]. This tracking period based on daily tracking surveys conducted December 17-23, 2001 and November 19-December 16, 2001.
- November 2001 trends represent a total tracking period of November 1-30, 2001 [N=2,119]. This tracking period based on daily tracking surveys conducted October 19 November 18, 2001 and November 19 December 16, 2001.
- xxxiii October 2001 trends represent a total tracking period of October 1-31, 2001 [N=1,924]. This tracking period based on daily tracking surveys conducted September 20 October 1, 2001, October 2-7, 2001, October 8-18, 2001, and October 19 November 18, 2001.
- xxxiiii September 2001 trends represent a total tracking period of September 1-30, 2001 [N=742]. This tracking period based on daily tracking surveys conducted August 13-September 10, 2001, September 12-19, 2001 and September 20 October 1, 2001.
- xxxiv August 2001 trends represent a total tracking period of August 13-31, 2001 [N=1,505]. This tracking period based on a daily tracking survey conducted August 13-September 10, 2001.
- $^{xxxx}$  February 2001 trends based on a daily tracking survey conducted February 1, 2001-March 1, 2001 [N=2,096].
- xxxvi December 2000 trends based on a daily tracking survey conducted December 2-22, 2000 [N=2,383].
- November 2000 trend<sup>s based on a daily tracking survey conducted</sup> Nov<sup>ember 2, 2000</sup> December 1 [N=6,322].
- xxxviii October 2000 trend<sup>s based on a daily tracking survey conducted</sup> October 2 Nov<sup>ember</sup> 1, 2000 [N=3,336].
- xxxix September 2000 trend<sup>s based on a daily tracking survey conducted September 15 October 1, 2000 [N=1,302].</sup>
- xl August 2000 trends based on a daily tracking survey conducted July 24 August 20, 2000 [N=2,109].
- xii June 2000 trends based on a daily tracking survey conducted May 2 June 30, 2000 [N=4,606].
- April 2000 figures based on a daily tracking survey conducted April 1 May 1, 2000 [N=2,503].
- December 2012 trends based on the 2012 Post-Election Tracking Survey, conducted November 14—December 9, 2012 [N=2,261, including 908 cell phone interviews].
- xiiv November 2012 trends based on the Gates Library Services Survey, conducted October 15 November 10, 2012 among those age **16 or older** [N=2,252, including 1,125 cell phone interviews].
- xIV August 2012 trends based on the "Civic Engagement Tracking Survey" conducted July 16–August 7, 2012 [N=2,253, including 900 cell phone interviews].
- xivi January 2011 trends based on the Pew Internet Project/Project for Excellence in Journalism/Knight Foundation "Local News survey," conducted January 12-25, 2011 [N=2,251, including 750 cell phone interviews].
- xivii December 2010 trends based on the Social Side of the Internet survey, conducted November 23–December 21, 2010 [N=2,303, including 748 cell phone interviews].

November 2010 trends based on the Post-Election Tracking Survey 2010, conducted November 3-24, 2010 [N=2,257, including 755 cell phone interviews].

xiix January 2010 trends based on the Online News survey, conducted December 28, 2009 – January 19, 2010 [N=2,259, including 562 cell phone interviews].

December 2009 trends based on the Fall Tracking "E-Government" survey, conducted November 30 – December 27, 2009 [N=2,258, including 565 cell phone interviews].

November 2008 trends based on the Post-Election 2008 Tracking survey, conducted November 20-December 4, 2008 [N=2,254].

ii August 2008 trends based on the August Tracking 2008 survey, conducted August 12-31, 2008 [N=2,251].

July 2008 trends based on the Personal Networks and Community survey, conducted July 9-August 10, 2008 [N=2,512, including 505 cell phone interviews]

<sup>liv</sup> May 2008 trends based on the Spring Tracking 2008 survey, conducted April 8-May 11, 2008 [N=2,251].

<sup>Iv</sup> April 2008 trends based on the Networked Workers survey, conducted March 27-April 14, 2008. Most questions were asked only of full- or part-time workers [N=1,000], but trend results shown here reflect the total sample [N=2,134].

<sup>™</sup> January 2008 trends based on the Networked Families survey, conducted December 13, 2007-January 13, 2008 [N=2,252].

<sup>IVII</sup> December 2007 trends based on the Annual Gadgets survey, conducted October 24-December 2, 2007 [N=2,054, including 500 cell phone interviews].

September 2007 trends based on the Consumer Choice survey, conducted August 3-September 5, 2007 [N=2,400, oversample of 129 cell phone users].

lix February 2007 trends based on daily tracking survey conducted February 15-March 7, 2007 [N=2,200].

<sup>k</sup> December 2006 trends based on daily tracking survey, conducted November 30 - December 30, 2006 [N=2,373].

 $^{\text{lxi}}$  November 2006 trends based on Post-Election tracking survey, conducted Nov. 8-Dec. 4, 2006 [N=2,562]. This includes an RDD sample [N=2,362] and a cell phone only sample [N=200]. Results reflect combined samples, where applicable.

August 2006 trends based on daily tracking survey, conducted August 1-31, 2006 [N=2,928].

kiii April 2006 trends based on the Annual Gadgets survey, conducted Feb. 15-Apr. 6, 2006 [N=4,001].

biv February 2006 trends based on the Exploratorium Survey, conducted Jan. 9-Feb. 6, 2006 [N=2,000].

by December 2005 trends based on daily tracking survey conducted Nov. 29-Dec. 31, 2005 [N=3,011].

based on daily tracking survey conducted Sept. 14-Oct.13, 2005 [N=2,251].

lune 2005 trends based on the Spyware Survey, conducted May 4-June 7, 2005 [N=2,001].

<sup>kviii</sup> February 2005 trends based on daily tracking survey conducted Feb. 21-March 21, 2005 [N=2,201].

bix January 2005 trends based on daily tracking survey conducted Jan. 13-Feb.9, 2005 [N=2,201].

<sup>bx</sup> November 23-30, 2004 trends based on the November 2004 Activity Tracking Survey, conducted November 23-30, 2004 [N=914].

havi November 2004 trends based on the November Post-Election Tracking Survey, conducted Nov 4-Nov 22, 2004 [N=2,200].

July 2004 trends based on the "Selective Exposure" survey, conducted June 14-July 3, 2004 [N=1,510].

June 2004 trends based on daily tracking survey conducted May 14-June 17, 2004 [N=2,200].

bxiv March 2004 trends based on "Weak Ties" survey conducted February 17-March 17, 2004 [N=2,200].

box February 2004 trends based on daily tracking survey conducted February 3-March 1, 2004 [N=2,204].

boxvi November 2003 trends based on daily tracking survey conducted November 18-December 14, 2003 [N=2,013].

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laxvii August 2003 trends based on `E-Government' survey conducted June 25-August 3, 2003 [N=2,925].
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- boxviii June 2003 trends based on 'Internet Spam' survey conducted June 10-24, 2003 [N=2,200].
- boxix May 2003 trends based on daily tracking survey conducted April 29-May 20, 2003 [N=1,632].
- box March 3-11, 2003 trends based on daily tracking survey conducted March 3-11, 2003 [N=743].
- booki February 2003 trends based on daily tracking survey conducted February 12-March 2, 2003 [N=1,611].
- boxii December 2002 trends based on daily tracking survey conducted Nov. 25–Dec. 22, 2002 [N=2,038].
- November 2002 trends based on daily tracking survey conducted October 28-November 24, 2002 [N=2,745].
- boxiv October 2002 trends based on daily tracking survey conducted October 7-27, 2002 [N=1,677].
- book September 2002 trends based on daily tracking survey conducted September 9-October 6, 2002 [N=2,092].
- boxvi July 2002 trends based on 'Sept. 11<sup>th</sup>-The Impact Online' survey conducted June 26-July 26, 2002 [N=2,501].
- boxvii March/May 2002 trends based on daily tracking surveys conducted March 1-31, 2002 and May 2-19, 2002.
- boxxviii January 2002 trends based on a daily tracking survey conducted January 3-31, 2002.
- boxix December 2001 trends represent a total tracking period of December 1-23, 2001 [N=3,214]. This tracking period based on daily tracking surveys conducted December 17-23, 2001 and November 19-December 16, 2001.
- $^{\text{xc}}$  November 2001 trends represent a total tracking period of November 1-30, 2001 [N=2,119]. This tracking period based on daily tracking surveys conducted October 19 November 18, 2001 and November 19 December 16, 2001.
- xci October 2001 trends represent a total tracking period of October 1-31, 2001 [N=1,924]. This tracking period based on daily tracking surveys conducted September 20 October 1, 2001, October 2-7, 2001, October 8-18, 2001, and October 19 November 18, 2001.
- xcii September 2001 trends represent a total tracking period of September 1-30, 2001 [N=742]. This tracking period based on daily tracking surveys conducted August 13-September 10, 2001, September 12-19, 2001 and September 20 October 1, 2001.
- xciii August 2001 trends represent a total tracking period of August 13-31, 2001 [N=1,505]. This tracking period based on a daily tracking survey conducted August 13-September 10, 2001
- xciv February 2001 trends based on a daily tracking survey conducted February 1, 2001-March 1, 2001 [N=2,096].
- xcv December 2000 trends based on a daily tracking survey conducted December 2-22, 2000 [N=2,383].
- xcvi November 2000 trend<sup>s based on a daily tracking survey conducted</sup> Nov<sup>ember 2</sup> December 1, 2000 [N=6,321].
- xcvii October 2000 trend<sup>s based on a daily tracking survey conducted</sup> October 2 Nov<sup>ember</sup> 1, 2000 [N=3,336].
- xcviii September 2000 trend<sup>s based on a daily tracking survey conducted September 15 October 1, 2000 [N=1,302].</sup>
- xcix August 2000 trends based on a daily tracking survey conducted July 24 August 20, 2000 [N=2,109].
- <sup>c</sup> June 2000 trends based on a daily tracking survey conducted May 2 June 30, 2000 [N=4,606].
- <sup>d</sup> May 2000 trends based on a daily tracking survey conducted March 1 May 1, 2000 [N=6,036].
- $^{\text{cii}}$  Fall 2000 figures based on a daily tracking survey conducted September 15 December 22, 2000 [N=13,342].
- <sup>ciii</sup> March 2000 figures based on a daily tracking survey conducted March 1 March 31, 2000 [N=3,533].