

Topline questionnaire

**PEW RESEARCH CENTER
AMERICAN TRENDS PANEL WAVE 23
TOPLINE
NOVEMBER 29 – DECEMBER 12, 2016
TOTAL N=4,183⁶**

ASK ALL:

Q.19 Thinking specifically about the 2016 presidential campaign, did you get most of your news about this topic... **[RANDOMIZE ITEMS]**

Nov 29-Dec 12

2016

53	On television
21	On news websites or apps
13	Through social networking sites (such as Facebook or Twitter)
8	On the radio
4	In print
1	Refused/No answer

ASK IF TELEVISION IS MAIN SOURCE (Q19=1):

Q.19a Which television outlet or program did you turn to most often for news about the 2016 presidential campaign? Please list the name of the outlet or program in the box below.

[OPEN-END RESPONSES RECODED]

ASK IF PRINT IS MAIN SOURCE (Q19=2):

Q.19b Which print source did you turn to most often for news about the 2016 presidential campaign? Please list the complete name of the print source. If a newspaper, also include the city where it is from in the box below.

[OPEN-END RESPONSES RECODED]

ASK IF RADIO IS MAIN SOURCE (Q19=3)⁷:

Q.19c Which radio program or station did you turn to most often for news about the 2016 presidential campaign? Please list the name of the program or the letters of the station in the box below. Please DO NOT just list the station number.

[OPEN-END RESPONSES RECODED]

ASK IF WEBSITES OR APPS ARE MAIN SOURCE (Q19=4):

Q.19d Which website or app did you turn to most often for news about the 2016 presidential campaign? Please list the name of the website or app in the box below.

[OPEN-END RESPONSES RECODED]

ASK IF SOCIAL NETWORKING SITES ARE MAIN SOURCE (Q19=5):

Q.19e Which social networking site did you turn to most often for news about the 2016 presidential campaign? Please list the name of the social networking site in the box below.

⁶ The Wave 23 survey was administered exclusively in web mode. The survey included N=186 previous mail mode panelists that were converted to web and were provided an internet-enabled tablet if necessary.

⁷ Respondents who received this question were asked a follow-up question, which classified the station or station of the program they used for a main source as an "NPR station," "talk radio station," "local news and traffic station," or "other." These responses were better used to classify their response, and are reflected in the results below.

[OPEN-END RESPONSES RECODED]**ALL SOURCES MENTIONED**

Nov 29-Dec 12

2016⁸

16	Fox News
13	CNN
11	Facebook
7	Local TV
4	CBS
4	ABC
4	NBC
4	NPR
4	MSNBC
2	The New York Times
2	Local newspapers
2	Google
2	Local radio
2	Univision
1	Yahoo
1	YouTube
1	Twitter
1	BBC
1	The Washington Post
1	Reddit
1	Drudge Report
1	MSN
1	Telemundo
1	PBS
7	Refused

⁸ Respondents were asked to provide their main source. If respondents volunteered more than one source, Pew Research accepted up to three. Sources shown are those that were named by at least 1% of respondents.

ASK ALL:
NEWSOURCE

Leading up to the presidential election on November 8, which of the following sources did you regularly get news from about the presidential campaigns and candidates? This includes any way that you got the source. *[Check all that apply]*
[RANDOMIZE ITEMS]

	<u>Selected</u>	<u>Not selected</u> <u>/No Answer</u>
Google News Nov 29-Dec 12, 2016	19	81
Huffington Post Nov 29-Dec 12, 2016	14	86
Yahoo Nov 29-Dec 12, 2016	12	88
BuzzFeed Nov 29-Dec 12, 2016	7	93
Breitbart Nov 29-Dec 12, 2016	5	95
Drudge Report Nov 29-Dec 12, 2016	5	95

**RESPONDENTS WERE ALSO ASKED ABOUT A RANGE OF TV, RADIO AND PRINT SOURCES,
WHICH ARE NOT SHOWN HERE**