PEW RESEARCH CENTER
2014 RELIGIOUS LANDSCAPE STUDY (RLS-II)
AMERICAN TRENDS PANEL WAVE 6
FINAL QUESTIONNAIRE

EXCEPT WHERE NOTED, THIS QUESTIONNAIRE SHOWS WORDING FROM THE WEB VERSION OF THE SURVEY. QUESTION WORDING, FORMAT, AND ORDER WERE ADAPTED FOR THE PAPER QUESTIONNAIRE DELIVERED BY MAIL; THE MAIL QUESTIONNAIRE IS AVAILABLE ON REQUEST. ALL QUESTIONS ASKED IN BOTH MODES UNLESS NOTED.

PROGRAMMING NOTE FOR WEB QUESTIONNAIRE:
Please use soft prompts for all items. Unless noted, text for soft prompt should read: "If you're sure you want to skip, click next"

For other specify questions, standard soft prompt is: “You did not specify a response for 'Other.' If you are sure you want to skip, click next.”

Form split: Randomly assign half of web panelists to Form1 and half to Form2

WEB ONLY:
Welcome! We are glad to have you as a member of the American Trends Panel! Thank you for participating in this survey and we hope you enjoy it!

The survey should take about 12 to 15 minutes for most people to complete.

Here are some helpful hints:

- Please do not use your browser's back button to go back to previous questions. Instead, use the navigation buttons on each web page to move through the survey.
- You have the option to pause the survey and finish it later by closing your web browser. To resume taking the survey, click on the link you were sent in the email and you will be given an option to continue where you left off.
- If you have any technical questions, please call [phone number] or send e-mail to [e-mail address].

MAIL ONLY:
Welcome to the August 2014 survey of the American Trends Panel. The survey should take about 12-15 minutes for most people to complete.

If you have any questions, please call [phone number] or send e-mail to [e-mail address].

ASK ALL:
[RANDOMIZE Q.B1A TO Q.B1E]
Q.B1A  When you make major life decisions, how much do you rely on ADVICE FROM FAMILY?

1  A lot
2  A little
3  Not at all
Q.B1B When you make major life decisions, how much do you rely on ADVICE FROM PROFESSIONAL EXPERTS?

1. A lot
2. A little
3. Not at all

Q.B1C When you make major life decisions, how much do you rely on PRAYER AND PERSONAL RELIGIOUS REFLECTION?

1. A lot
2. A little
3. Not at all

Q.B1D When you make major life decisions, how much do you rely on ADVICE FROM RELIGIOUS LEADERS?

1. A lot
2. A little
3. Not at all

Q.B1E When you make major life decisions, how much do you rely on YOUR OWN RESEARCH?

1. A lot
2. A little
3. Not at all

ASK ALL: [RANDOMIZE Q.B2A TO Q.B2D]

Q.B2 How much, if at all, do you consider each factor when making purchasing decisions for EVERYDAY PRODUCTS?

a. How much the product costs. Is this a...?

1. A major factor in your decisions
2. A minor factor in your decisions
3. Not a factor in your decisions

b. Whether the company pays its employees a fair wage. Is this ...?

1. A major factor in your decisions
2. A minor factor in your decisions
3. Not a factor in your decisions

c. How environmentally responsible the company is. Is this ...?

1. A major factor in your decisions
2. A minor factor in your decisions
3. Not a factor in your decisions
d. The quality of the product. Is this ...?
1. A major factor in your decisions
2. A minor factor in your decisions
3. Not a factor in your decisions

ASK ALL:
Q.B3 How often do you recycle or reduce waste in order to protect the environment?
1. Whenever possible
2. Most of the time
3. Occasionally
4. Never

ASK ALL:
Q.B4 Thinking specifically about just the past week, the past seven days, how many times did you get some kind of vigorous exercise such as running, playing a sport or working out at a gym?
_____ Enter the number of times in the past week

SOFT PROMPT TEXT: “Please enter number of times in the box or enter 0 if you did not do this in the past week. If you would like to skip this question, click Next.”

ASK ALL:
[RANDOMIZE ITEMS Q.B5D-Q.B5H FIRST, FOLLOWED BY RANDOMIZED Q.B5A-Q.B5C]
Q.B5A In the past week, did you ask God for help or guidance about something?
1. Yes
2. No

Q.B5B In the past week, did you thank God for something?
1. Yes
2. No

Q.B5C In the past week, did you ever become angry at God?
1. Yes
2. No

Q.B5D In the past week, did you donate money, time or goods to help the poor and needy?
1. Yes
2. No

Q.B5E In the past week, did you tell a white lie?
1. Yes
2. No

Q.B5F In the past week, did you lose your temper?
1. Yes
2. No
Q.B5G In the past week, did you ever eat too much?

1 Yes
2 No

Q.B5H In the past week, did you meditate to cope with stress?

1 Yes
2 No

ASK ALL:
Q.B6 How often, if ever, do you attend a gathering with extended family?

1 At least once a week
2 Once or twice a month
3 A few times a year
4 Seldom
5 Never

WEB ONLY
ASK IF PROTESTANT:1
Q.A3 As far as your present religion, what denomination or church, if any, do you identify with most closely?

1 Baptist
2 Methodist
3 Lutheran
4 Presbyterian
5 Pentecostal
6 Episcopalian or Anglican
7 Church of Christ or Disciples of Christ
8 Congregational or United Church of Christ
9 Holiness
10 Reformed
11 Church of God
12 Nondenominational or Independent Church
13 Something else Specify ________________
14 Or none in particular

WEB ONLY
ASK IF BAPTIST AND NON-BLACK2 (Q.A3=1 AND R IS NOT BLACK): Q.A4a Which of the following Baptist churches, if any, do you identify with most closely?

1 Southern Baptist Convention
2 American Baptist Churches in the USA
3 An independent Baptist Church
96 Other Specify ________________

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1 Respondent religion based on response in previous survey. See Methodology for more details.
2 Respondent race based on response in previous survey.
WEB ONLY
ASK IF BAPTIST AND BLACK (Q.A3=1 AND R IS BLACK):
Q.A4b Which of the following Baptist churches, if any, do you identify with most closely?
1 National Baptist Convention
2 Progressive Baptist Convention
96 Other Specify ________________

WEB ONLY
ASK IF METHODIST AND NON-BLACK (Q.A3=2 AND R IS NOT BLACK):
Q.Ac Which of the following Methodist churches, if any, do you identify with most closely?
1 United Methodist Church
2 Free Methodist Church
96 Other Specify ________________

WEB ONLY
ASK IF METHODIST AND BLACK (Q.A3=2 AND R IS BLACK):
Q.A4d Which of the following Methodist churches, if any, do you identify with most closely?
1 African Methodist Episcopal Church (AME)
2 African Methodist Episcopal Church Zion (AME Zion)
3 Christian Methodist Episcopal Church
96 Other Specify ________________

WEB ONLY
ASK IF NONDENOMINATIONAL OR INDEPENDENT CHURCH (Q.A3=12):
Q.A4e Which of the following kinds of nondenominational churches, if any, do you identify with most closely?
1 An evangelical church
2 A fundamentalist church
3 A charismatic church
4 An interdenominational church
96 Other Specify ________________

WEB ONLY
ASK IF LUTHERAN (Q.A3=3):
Q.A4f Which of the following Lutheran churches, if any, do you identify with most closely?
1 Evangelical Lutheran Church in America (ELCA)
2 Lutheran Church, Missouri Synod
96 Other Specify ________________

WEB ONLY
ASK IF PRESBYTERIAN (Q.A3=4):
Q.A4g Which of the following Presbyterian churches, if any, do you identify with most closely?
1 Presbyterian Church USA
2 Presbyterian Church in America
96 Other Specify ________________
WEB ONLY
ASK IF PENTECOSTAL AND NON-BLACK (Q.A3=5 AND R IS NOT BLACK):
Q.A4h Which of the following Pentecostal churches, if any, do you identify with most closely?

1  Assemblies of God
2  Church of God Cleveland, Tennessee
96  Other Specify ________________

WEB ONLY
ASK IF PENTECOSTAL AND BLACK (Q.A3=5 AND R IS BLACK):
Q.A4i Which of the following Pentecostal churches, if any, do you identify with most closely?

1  Church of God in Christ
2  Church of God of the Apostolic Faith
96  Other Specify ________________

WEB ONLY
ASK IF EPISCOPALIAN OR ANGLICAN (Q.A3=6):
Q.A4j Which of the following Episcopalian or Anglican Churches, if any, do you identify with most closely?

1  Episcopal Church in the USA
2  Anglican Church (Church of England)
96  Other Specify ________________

WEB ONLY
ASK IF CHURCH OF CHRIST (Q.A3=7):
Q.A4k Which of the following Christian churches, if any, do you identify with most closely?

1  Church of Christ
2  Disciples of Christ
96  Other Specify ________________

WEB ONLY
ASK IF CONGREGATIONAL OR UNITED CHURCH OF CHRIST (Q.A3=8):
Q.A4l Which of the following congregational churches, if any, do you identify with most closely?

1  United Church of Christ
2  Conservative Congregational Christian
96  Other Specify ________________

WEB ONLY
ASK IF HOLINESS (Q.A3=9):
Q.A4m Which of the following Holiness churches, if any, do you identify with most closely?

1  Church of the Nazarene
2  Wesleyan Church
3  Free Methodist Church
96  Other Specify ________________
WEB ONLY

ASK IF REFORMED (Q.A3=10):
Q.A4n Which of the following Reformed churches, if any, do you identify with most closely?

1  Reformed Church in America
2  Christian Reformed Church
96  Other Specify ____________________

WEB ONLY
ASK IF CHURCH OF GOD AND NON-BLACK (Q.A3=11 AND R IS NOT BLACK):
Q.A4o Which of the following Churches of God, if any, do you identify with most closely?

1  Church of God Anderson, Indiana
2  Church of God Cleveland, Tennessee
96  Other Specify ____________________

WEB ONLY
ASK IF CHURCH OF GOD AND BLACK (Q.A3=11 AND R IS BLACK):
Q.A4p Which of the following Churches of God, if any, do you identify with most closely?

1  Church of God in Christ
2  Church of God of the Apostolic Faith
96  Other Specify ____________________
ASK IF CHRISTIAN BUT NOT CATHOLIC:

Q.18 As far as your present religion, what denomination or church, if any, do you identify with most closely? (If not listed here, please write the name of your denomination or church next to "Other")

☐ African Methodist Episcopal Church (AME)
☐ American Baptist Churches in the USA
☐ Anglican Church
☐ Assemblies of God
☐ Church of Christ
☐ Church of God in Christ
☐ Church of God Cleveland, Tennessee
☐ Church of the Nazarene
☐ Disciples of Christ
☐ Episcopal Church in the USA
☐ Evangelical Lutheran Church in America (ELCA)
☐ Free Methodist Church
☐ Lutheran Church, Missouri Synod
☐ National Baptist Convention
☐ Presbyterian Church in America
☐ Presbyterian Church USA
☐ Progressive Baptist Convention
☐ Seventh Day Adventist
☐ Southern Baptist Convention
☐ United Church of Christ
☐ United Methodist Church
☐ Other __________________________

ASK ALL:
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.B7 Outside of attending religious services how often do you pray, if at all?

1  Several times a day
2  Once a day
3  A few times a week
4  Once a week
5  A few times a month
6  Seldom
7  Never

3 Respondent religion based on response in previous survey. See methodology for more details.
ASK ALL:
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]
Q.B8  How often, if ever, do you read scripture outside of religious services?

1  At least once a week
2  Once or twice a month
3  Several times a year
4  Seldom
5  Never

ASK ALL:
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]
Q.B9  How often, if ever, do you volunteer or help out in a church or other religious congregation?

1  At least once a week
2  Once or twice a month
3  Several times a year
4  Seldom
5  Never

ASK ALL:
[RANDOMIZE ORDER OF SET Q.B10 AND Q.B16]
[RANDOMIZE ITEMS Q.B10C THROUGH Q.B10H; ITEM A SHOULD ALWAYS APPEAR FIRST, AND SHOULD ALWAYS BE FOLLOWED BY B]

Q.B104
IF CATHOLIC:
Please tell me how important each of the following is to what being Catholic means to you.

IF PROTESTANT OR OTHER CHRISTIAN:
Please tell me how important each of the following is to what being Christian means to you.

FOR ALL OTHERS:
Please tell me how important each of the following is to what being a moral person means to you.

a. Attending religious services regularly. Is this...?

IF CATHOLIC:
1  Essential to what being Catholic means to you
2  Important but not essential
3  Not important to what being Catholic means to you

IF PROTESTANT OR OTHER CHRISTIAN:
1  Essential to what being Christian means to you
2  Important but not essential
3  Not important to what being Christian means to you

FOR ALL OTHERS:
1  Essential to what being a moral person means to you
2  Important but not essential
3  Not important to what being a moral person means to you

4 Respondent religion based on response in previous survey. See Methodology for more details.
b. **Helping out in your congregation. Is this...?**

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you

c. **Living a healthy lifestyle by eating right and exercising regularly. Is this...?**

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you

d. **Committing to spend time with family. Is this...?**

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you
e. Forgiving those who have wronged you. Is this...?

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you

f. Working to protect the environment. Is this...?

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you

g. Reading the Bible or other religious materials regularly. Is this...?

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you
h. Dressing modestly. Is this...?

**IF CATHOLIC:**
1 Essential to what being Catholic means to you
2 Important but not essential
3 Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1 Essential to what being Christian means to you
2 Important but not essential
3 Not important to what being Christian means to you

**FOR ALL OTHERS:**
1 Essential to what being a moral person means to you
2 Important but not essential
3 Not important to what being a moral person means to you

**ASK ALL:**
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.B11 How often do you talk about religion with your immediate family?

1 At least once a week
2 Once or twice a month
3 Several times a year
4 Seldom
5 Never

**ASK ALL:**
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.B12 How often do you talk about religion with your extended family?

1 At least once a week
2 Once or twice a month
3 Several times a year
4 Seldom
5 Never

**ASK ALL:**
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.B13 How often do you talk about religion with people outside your family?

1 At least once a week
2 Once or twice a month
3 Several times a year
4 Seldom
5 Never

**ASK ALL:**

Q.B14 What do you personally think is the BEST thing to do when someone disagrees with you ABOUT RELIGION?

1 Try to persuade the person to change their mind
2 Try to understand the person’s beliefs and agree to disagree
3 Avoid discussing religion with the person
Q.B15a-c HELD FOR FUTURE RELEASE

ASK ALL:
[RANDOMIZE ORDER OF SET Q.B10 AND Q.B16]
[RANDOMIZE ITEMS Q.B16C THROUGH Q.B16H; ITEM A SHOULD ALWAYS APPEAR FIRST, AND SHOULD ALWAYS BE FOLLOWED BY B]

Q.B16
IF CATHOLIC:
Please tell me how important each of the following is to what being Catholic means to you.

IF PROTESTANT OR OTHER CHRISTIAN:
Please tell me how important each of the following is to what being Christian means to you.

FOR ALL OTHERS:
Please tell me how important each of the following is to what being a moral person means to you.

a. Believing in God. Is this...?

IF CATHOLIC:
1 Essential to what being Catholic means to you
2 Important but not essential
3 Not important to what being Catholic means to you

IF PROTESTANT OR OTHER CHRISTIAN:
1 Essential to what being Christian means to you
2 Important but not essential
3 Not important to what being Christian means to you

FOR ALL OTHERS:
1 Essential to what being a moral person means to you
2 Important but not essential
3 Not important to what being a moral person means to you

b. Praying regularly. Is this...?

IF CATHOLIC:
1 Essential to what being Catholic means to you
2 Important but not essential
3 Not important to what being Catholic means to you

IF PROTESTANT OR OTHER CHRISTIAN:
1 Essential to what being Christian means to you
2 Important but not essential
3 Not important to what being Christian means to you

FOR ALL OTHERS:
1 Essential to what being a moral person means to you
2 Important but not essential
3 Not important to what being a moral person means to you

Respondent religion based on response in previous survey. See Methodology for more details.
c. Being honest at all times. Is this...?

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you

d. Being grateful for what you have. Is this...?

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you

e. Buying products from companies that pay their employees a fair wage. Is this...?

**IF CATHOLIC:**
1. Essential to what being Catholic means to you
2. Important but not essential
3. Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1. Essential to what being Christian means to you
2. Important but not essential
3. Not important to what being Christian means to you

**FOR ALL OTHERS:**
1. Essential to what being a moral person means to you
2. Important but not essential
3. Not important to what being a moral person means to you
f. Working to help the poor and needy. Is this...?

**IF CATHOLIC:**
1 Essential to what being Catholic means to you
2 Important but not essential
3 Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1 Essential to what being Christian means to you
2 Important but not essential
3 Not important to what being Christian means to you

**FOR ALL OTHERS:**
1 Essential to what being a moral person means to you
2 Important but not essential
3 Not important to what being a moral person means to you

g. Not losing your temper in the face of frustration. Is this...?

**IF CATHOLIC:**
1 Essential to what being Catholic means to you
2 Important but not essential
3 Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1 Essential to what being Christian means to you
2 Important but not essential
3 Not important to what being Christian means to you

**FOR ALL OTHERS:**
1 Essential to what being a moral person means to you
2 Important but not essential
3 Not important to what being a moral person means to you

h. Resting on the Sabbath. Is this...?

**IF CATHOLIC:**
1 Essential to what being Catholic means to you
2 Important but not essential
3 Not important to what being Catholic means to you

**IF PROTESTANT OR OTHER CHRISTIAN:**
1 Essential to what being Christian means to you
2 Important but not essential
3 Not important to what being Christian means to you

**FOR ALL OTHERS:**
1 Essential to what being a moral person means to you
2 Important but not essential
3 Not important to what being a moral person means to you
ASK ALL:

Q.B17

IF CATHOLIC:
Just in your own words, is there anything else that is an essential part of what being Catholic means to you?

IF PROTESTANT OR OTHER CHRISTIAN:
Just in your own words, is there anything else that is an essential part of what being Christian means to you?

FOR ALL OTHERS:
Just in your own words, is there anything else that is an essential part of what being a moral person means to you?

_____________________________________________________________

_____________________________________________________________

_____________________________________________________________

ASK IF CATHOLIC:

[RANDOMIZE ORDER OF Q.C1A THROUGH Q.C1D]
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.C1A How much do you, personally, look to THE BIBLE for guidance on difficult moral questions?

1  A great deal
2  Some
3  Not much
4  Not at all

[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.C1B How much do you, personally, look to YOUR OWN CONSCIENCE for guidance on difficult moral questions?

1  A great deal
2  Some
3  Not much
4  Not at all

[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]

Q.C1C How much do you, personally, look to THE POPE for guidance on difficult moral questions?

1  A great deal
2  Some
3  Not much
4  Not at all

6 Respondent religion based on response in previous survey. See methodology for more details.
[REVERSE ORDER OF RESPONSE OPTIONS FORM 1 VS FORM 2]  
Q.C1D How much do you, personally, look to THE CATHOLIC CHURCH’S TEACHINGS for guidance on difficult moral questions?  

1. A great deal  
2. Some  
3. Not much  
4. Not at all  

ALL FURTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE.