

PEW RESEARCH CENTER
MARCH 28-31, 2013, OMNIBUS
FINAL TOPLINE
N=1,001

NOTE: OTHER QUESTIONS FROM THIS SURVEY HAVE BEEN RELEASED PREVIOUSLY OR HELD FOR FUTURE RELEASE

PEW.3 Is your overall opinion of [INSERT NAME; RANDOMIZE] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	Total	Very	Mostly	Total	Very	Mostly	Never heard of	Can't rate/Ref
a. Pope Francis								
March 28-31, 2013	57	22	35	14	6	9	6	22
TRENDS FOR COMPARISON:								
<i>Pope Benedict the sixteenth</i>								
February 14-17, 2013	49	14	34	27	12	16	4	20
April 23-30, 2008	61	22	39	17	8	9	4	18
March, 2008	52	18	34	18	6	12	7	23
August, 2007	50	14	36	18	6	12	8	24
July, 2005	44	10	34	11	4	7	4	41
<i>Pope John Paul II</i>								
June, 1996	76	28	48	13	4	9	1	10
May, 1990	79	31	48	11	4	7	1	9
May, 1987	76	28	48	14	4	10	1	9