

PEW FORUM ON RELIGION & PUBLIC LIFE
DECEMBER 2012 POLITICAL SURVEY
FINAL TOPLINE
December 5-9, 2012
N=1,503

QUESTIONS 1-4, 6, 8-17, 30-32, 40-41, 43, 46-49, 51-52, 60, 64-66, 89-91 PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

NO QUESTION 5, 7, 18-29, 33-39, 42, 44-45, 50, 53-59, 61-63, 67-78, 84-85

ASK ALL:

Next,

Q.79 Do you happen to know if Mitt Romney is Protestant, Catholic, Mormon, Jewish, Muslim, atheist, agnostic, or some other religion? **[INTERVIEWERS: IF R SAYS "MULTIPLE FAITHS/ALL OF THE ABOVE," RECORD AS "8-SOME OTHER RELIGION" AND RECORD VERBATIM RESPONSE]**

Dec 5-9 <u>2012</u>		Jun 28-Jul 9 <u>2012</u>	Mar 7-11 <u>2012</u>	Nov 9-14 <u>2011</u>
65	Mormon	51	48	39
4	Catholic	5	3	3
1	Protestant	3	2	3
*	Jewish	*	1	*
*	Muslim	1	*	1
*	Atheist	*	*	*
0	Agnostic	*	*	*
1	Some other religion	*	0	0
1	Christian (VOL.)	1	1	1
26	Don't know (VOL.)	37	42	51
1	Refused (VOL.)	1	1	1

ASK ALL:

Now thinking about the Mormon religion, also known as the Church of Jesus Christ of Latter Day Saints...

Q.80 How much would you say you know about the Mormon religion and its practices? **[READ IN ORDER]**

Dec 5-9 <u>2012</u>		Nov 9-14 <u>2011</u>	Aug <u>2007</u> ³
12	A great deal	14	11
38	Some	36	38
30	Not very much	28	32
20	Nothing at all	21	19
*	Don't know/Refused (VOL.)	1	*

³ In August 2007, question began "Now thinking about Mormonism, also known as the Church of Jesus Christ of Latter Day Saints...."

ASK ALL:

Q.81 Please tell me what one word best describes your impression of the Mormon religion. Tell me just the one best word that comes to mind. **[OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE]**

Dec 5-9 2012		Nov 9-14 2011		Aug 2007	
70	Cult	100	Cult	73	Family/Family values
51	Good/Good people	57	Family/Family values	60	Cult
45	Family/Family values	55	Different	56	Polygamy/Bigamy
29	Faith/Faithful	49	Polygamy/Bigamy	36	Different
27	Different	45	Good/Good people	34	Dedicated
24	Devout/Devoted	35	Strict/Restrictive	32	Devout/Devoted
23	Conservative	34	Conservative	31	Good/Good people
23	Polygamy/Bigamy	28	Dedicated	30	Strict/Restrictive
22	Christian	25	Christian	24	Faith/Faithful
21	Strict/Restrictive	24	Confused/Confusing	19	Utah
19	Dedicated	19	Devout/Devoted	16	Religious
18	Religion	19	Faith/Faithful	15	Confused/Confusing
17	OK	18	Strange	15	False
15	Weird				Multiple marriages/ Multiple wives
14	Honest	17	Honest	15	Multiple wives
13	Crazy	17	Interesting	14	Conservative
			Multiple marriages/ Multiple wives		
12	Confused/Confusing	17	Multiple wives	12	Misguided
12	Nice	15	OK	12	OK
10	Religious	14	Friendly	9	Christian
10	Strange	14	Misguided	9	Committed/Commitment
9	False	14	Utah	8	Belief/Believers
9	Kind	13	False	8	True
9	Multiple marriages/ Multiple wives	12	Crazy	8	Weird
9	Utah	10	Odd	8	Pushy
8	Interesting	10	Religion	8	Sincere
8	Non-Christian	9	Peaceful		
8	Sincere	9	True		
7	Caring	9	Wrong		
7	Control/Controlling	8	Acceptable		
7	Fair	8	Belief/Believers		
7	Fanatical	8	Hypocrite		
7	Helpful	8	Nice		
7	Peaceful	8	Misunderstood		
7	Secretive	8	Religious		
		8	Weird		
		7	Fake		
		7	Favorable		
		7	Strong		
536	Other	695	Other	521	Other
383	Don't Know/Refused	541	Don't Know/Refused	388	Don't Know/Refused
[N=1503]		[N=2001]		[N=1461]	

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages. Based on first mention only.

ASK IF R IS NOT A MORMON (RELIG≠3):

Q.82 From what you know, do you think that the Mormon religion and your own [IF R HAS A RELIGION OTHER THAN MORMONISM (RELIG=1-2, 4-8, 11, 13-14 OR {RELIG=99 AND CHR=1}): religion; IF R IS ATHEIST, AGNOSTIC, NOTHING IN PARTICULAR OR DK & NOT CHRISTIAN (RELIG=9, 10, 12 OR {RELIG=99 AND CHR=2, 9}): beliefs] have a lot in common, or do you think that the Mormon religion and your [religion/beliefs] are very different?

BASED ON TOTAL:

Dec 5-9 <u>2012</u>		Jun 28-Jul 9 <u>2012</u>	Nov 9-14 <u>2011</u>	Aug <u>2007</u>
24	A lot in common	23	22	23
60	Very different	60	64	63
14	Don't know/Refused (VOL.)	16	12	13
2	Respondent is Mormon	2	2	2

ASK IF R IS NOT A MORMON (RELIG≠3):

Q.83 Based on what you have read or heard about Mormons, do you think their religion is a Christian religion, or do you think it is not a Christian religion?

BASED ON TOTAL:

Dec 5-9 <u>2012</u>		Jun 28-Jul 9 <u>2012</u>	Nov 9-14 <u>2011</u>	Aug <u>2007</u>
52	Yes, their religion is a Christian religion	49	51	51
29	No, their religion is not a Christian religion	31	31	31
17	Don't know/Refused (VOL.)	18	16	17
2	Respondent is Mormon	2	2	2

ASK ALL:

Q.86 How much, if anything, would you say you learned about the Mormon religion over the course of the 2012 presidential campaign? [READ]

Dec 5-9 <u>2012</u>	
3	A great deal
13	Some
32	Not very much
50	Nothing at all
2	Don't know/Refused (VOL.)

RANDOMIZE Q.87 AND Q.88**ASK ALL:**

Q.87 Do you happen to know when the Mormon religion was founded? [READ IN ORDER]

Dec 5-9 <u>2012</u>		Pew Forum May 19-Jun 4 <u>2010</u>
3	Before the year 1200 A.D.	5
9	Between 1200 and 1800 A.D.	10
43	Sometime after 1800 A.D.	44
44	Don't know/Refused (VOL.)	41

RANDOMIZE Q.87 AND Q.88**ASK ALL:**

Q.88 Just as far as you know ... The Book of Mormon tells the story of Jesus Christ appearing to people in what area of the world? **[READ AND RANDOMIZE]**

		<i>Pew Forum</i>
Dec 5-9		May 19-Jun 4
<u>2012</u>		<u>2010</u>
43	The Americas	40
22	Middle East	25
2	Asia	3
33	Don't know/Refused (VOL.)	32