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Latinos in the 2016 Election: New Mexico

Factsheet

BY *Gustavo López and Renee Stepler*

FOR MEDIA OR OTHER INQUIRIES:

Gustavo López, Research Assistant
Renee Stepler, Research Assistant
Molly Rohal, Communications Manager

202.419.4372

www.pewresearch.org

Latinos in the 2016 Election: New Mexico

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in New Mexico.² All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.³

Hispanics in New Mexico's Eligible Voter Population

- The Hispanic population in New Mexico is the ninth largest in the nation. About 994,000 Hispanics reside in New Mexico, 1.8% of all Hispanics in the United States.

- New Mexico's population is 48% Hispanic, the largest Hispanic statewide population share nationally. The state with the second largest Hispanic population share is California, which is 39% Hispanic.

- There are 591,000 Hispanic eligible voters in New Mexico—the eighth largest Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

Population and Electorate in the United States and New Mexico, 2014

	U.S.	New Mexico	New Mexico state rank
Population (all ages)			
All (thousands)	318,857	2,086	36
Hispanics (thousands)	55,251	994	9
Percent Hispanic	17.3	47.7	1
Eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	224,963	1,465	36
Hispanics (thousands)	25,486	591	8
Percent Hispanic	11.3	40.4	1
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	46.1	59.5	4

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- Some 40% of New Mexico eligible voters are Hispanic, the largest Hispanic statewide eligible voter share nationally. Texas ranks second with 28%.
- Some 60% of Hispanics in New Mexico are eligible to vote, ranking New Mexico fourth nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 84% of the state's white population is eligible to vote.

Characteristics of Eligible Voters in New Mexico and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		New Mexico	
	All	Hispanics	All	Hispanics
Total population (thousands)	318,857	55,251	2,086	994
Eligible voter population (thousands)	224,963	25,486	1,465	591
Age				
18-29	21.6	32.9	22.4	27.5
30-44	24.0	28.6	23.1	26.7
45-54	17.6	15.9	16.1	15.8
55-64	16.9	11.6	17.6	14.2
65 and older	19.8	11.0	20.8	15.7
Millennial (ages 18-33)	28.2	41.4	29.1	35.8
Gender				
Male	48.4	48.9	49.0	48.9
Female	51.6	51.1	51.0	51.1
Type of citizen				
Citizen by birth	91.4	75.2	94.9	92.0
Naturalized citizen	8.6	24.8	5.1	8.0
Language				
Speaks only English at home	85.2	31.7	66.5	40.8
Does not speak only English at home	14.8	68.3	33.5	59.2
Speaks Spanish at home	8.5	67.8	25.4	58.9
Educational attainment				
Less than high school graduate	10.9	22.0	12.7	18.9
High school graduate	28.4	29.0	27.2	31.1
Two-year degree/Some college	32.7	33.5	35.5	35.6
Bachelor's degree or more	28.1	15.6	24.6	14.4
Marital status				
Married	49.6	42.5	46.3	42.4
Never married	29.9	40.1	32.1	37.5
Divorced/separated/widowed	20.6	17.4	21.6	20.1
With child younger than 18 in home	23.5	28.7	22.0	26.3
Homeownership rate	66.7	55.2	69.4	68.6
Hispanic origin				
Mexican	-	59.2	-	60.3
Puerto Rican	-	14.1	-	1.5
Cuban	-	4.6	-	0.3
Salvadoran	-	2.6	-	0.1
Dominican	-	3.4	-	0.1
Other	-	16.1	-	37.8
Household income (in 2014 \$)				
Less than \$30,000	20.7	22.8	26.9	30.0
\$30,000-\$49,999	17.2	19.6	19.4	19.9
\$50,000-\$74,999	18.7	20.1	18.5	19.5
\$75,000-\$99,999	14.0	14.4	14.4	14.8
\$100,000 or more	29.5	23.1	20.8	15.7

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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Characteristics of Eligible Voters in New Mexico, by Race and Ethnicity, 2014

% of eligible voters (unless otherwise noted)

	Hispanic	White	American Indian	Black
Total population (thousands)	994	807	186	37
Eligible voter population (thousands)	591	676	134	28
Age				
18-29	27.5	15.8	28.6	28.5
30-44	26.7	19.3	28.2	22.0
45-54	15.8	16.0	18.1	17.2
55-64	14.2	21.1	13.8	19.8
65 and older	15.7	27.9	11.4	12.6
Millennial (ages 18-33)	35.8	21.2	36.5	33.0
Gender				
Male	48.9	49.1	47.4	57.2
Female	51.1	50.9	52.6	42.8
Type of citizen				
Citizen by birth	92.0	97.8	100.0	98.6
Naturalized citizen	8.0	2.2	<0.05	1.4
Language				
Speaks only English at home	40.8	94.3	35.9	96.3
Does not speak only English at home	59.2	5.7	64.1	3.7
Speaks Spanish at home	58.9	3.2	0.6	2.0
Educational attainment				
Less than high school graduate	18.9	5.5	22.8	8.7
High school graduate	31.1	22.5	34.7	33.5
Two-year degree/Some college	35.6	36.0	33.0	34.9
Bachelor's degree or more	14.4	36.0	9.6	22.9
Marital status				
Married	42.4	53.5	30.4	34.2
Never married	37.5	22.4	52.8	45.8
Divorced/separated/widowed	20.1	24.1	16.9	19.9
With child younger than 18 in home	26.3	18.6	21.6	16.3
Homeownership rate	68.6	71.7	69.0	53.5
Household income (in 2014 \$)				
Less than \$30,000	30.0	22.6	35.7	27.4
\$30,000-\$49,999	19.9	18.3	21.7	17.7
\$50,000-\$74,999	19.5	18.4	15.8	15.4
\$75,000-\$99,999	14.8	14.4	11.9	22.5
\$100,000 or more	15.7	26.4	14.9	17.0

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, American Indians and blacks include only non-Hispanics. Hispanics are of any race. American Indian includes Alaska Native. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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