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Latinos in the 2016 Election: Missouri

Factsheet

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Latinos in the 2016 Election: Missouri

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in Missouri.² All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.³

Hispanics in Missouri's Eligible Voter Population

- The Hispanic population in Missouri is the 30th largest in the nation. About 232,000 Hispanics reside in Missouri, 0.4% of all Hispanics in the United States.
- Missouri's population is 4% Hispanic, the 41st largest Hispanic statewide population share nationally.
- There are 107,000 Hispanic eligible voters in Missouri—the 27th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

Population and Electorate in the United States and Missouri, 2014

	U.S.	Missouri	Missouri state rank
Total population (all ages)			
All (thousands)	318,857	6,064	18
Hispanics (thousands)	55,251	232	30
Percent Hispanic	17.3	3.8	41
Eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	224,963	4,562	18
Hispanics (thousands)	25,486	107	27
Percent Hispanic	11.3	2.3	41
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	46.1	46.1	25

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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- Some 2% of Missouri eligible voters are Hispanic, the 41st largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.

¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- Some 46% of Hispanics in Missouri are eligible to vote, ranking Missouri 25th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 79% of the state's white population is eligible to vote.

Characteristics of Eligible Voters in Missouri and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		Missouri	
	All	Hispanics	All	Hispanics
Total population (thousands)	318,857	55,251	6,064	232
Eligible voter population (thousands)	224,963	25,486	4,562	107
Age				
18-29	21.6	32.9	21.0	33.5
30-44	24.0	28.6	24.0	32.2
45-54	17.6	15.9	17.6	16.1
55-64	16.9	11.6	17.2	10.8
65 and older	19.8	11.0	20.2	7.4
Millennial (ages 18-33)	28.2	41.4	27.9	45.6
Gender				
Male	48.4	48.9	48.3	49.9
Female	51.6	51.1	51.7	50.1
Type of citizen				
Citizen by birth	91.4	75.2	97.9	82.9
Naturalized citizen	8.6	24.8	2.1	17.1
Language				
Speaks only English at home	85.2	31.7	96.3	62.3
Does not speak only English at home	14.8	68.3	3.7	37.7
Speaks Spanish at home	8.5	67.8	1.4	37.4
Educational attainment				
Less than high school graduate	10.9	22.0	11.1	16.8
High school graduate	28.4	29.0	31.3	25.2
Two-year degree/Some college	32.7	33.5	32.6	37.7
Bachelor's degree or more	28.1	15.6	25.0	20.3
Marital status				
Married	49.6	42.5	51.3	44.3
Never married	29.9	40.1	26.9	38.5
Divorced/separated/widowed	20.6	17.4	21.9	17.1
With child younger than 18 in home	23.5	28.7	24.4	30.8
Homeownership rate	66.7	55.2	69.1	56.8
Hispanic origin				
Mexican	-	59.2	-	65.6
Puerto Rican	-	14.1	-	11.0
Cuban	-	4.6	-	3.6
Salvadoran	-	2.6	-	1.6
Dominican	-	3.4	-	2.0
Other	-	16.1	-	16.2
Median Household income (in 2014 \$)				
Less than \$30,000	20.7	22.8	23.2	20.9
\$30,000-\$49,999	17.2	19.6	19.8	23.3
\$50,000-\$74,999	18.7	20.1	20.4	18.9
\$75,000-\$99,999	14.0	14.4	14.3	17.0
\$100,000 or more	29.5	23.1	22.4	19.9

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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Characteristics of Eligible Voters in Missouri, by Race and Ethnicity, 2014

% of eligible voters (unless otherwise noted)

	Hispanic	White	Black	Asian
Total population (thousands)	232	4,847	701	106
Eligible voter population (thousands)	107	3,806	504	47
Age				
18-29	33.5	19.6	26.9	22.8
30-44	32.2	23.2	26.7	31.7
45-54	16.1	17.7	17.3	23.0
55-64	10.8	17.7	15.2	11.5
65 and older	7.4	21.8	13.9	11.0
Millennial (ages 18-33)	45.6	26.1	34.6	31.5
Gender				
Male	49.9	48.6	46.2	45.9
Female	50.1	51.4	53.8	54.1
Type of citizen				
Citizen by birth	82.9	99.2	97.8	30.8
Naturalized citizen	17.1	0.8	2.2	69.2
Language				
Speaks only English at home	62.3	98.2	97.2	31.0
Does not speak only English at home	37.7	1.8	2.8	69.0
Speaks Spanish at home	37.4	0.5	0.4	<0.05
Educational attainment				
Less than high school graduate	16.8	10.2	15.4	11.4
High school graduate	25.2	31.4	33.6	13.6
Two-year degree/Some college	37.7	32.0	35.8	23.0
Bachelor's degree or more	20.3	26.3	15.1	52.0
Marital status				
Married	44.3	54.9	27.6	63.2
Never married	38.5	23.3	49.0	28.0
Divorced/separated/widowed	17.1	21.8	23.4	8.8
With child younger than 18 in home	30.8	24.3	22.7	34.7
Homeownership rate	56.8	73.1	43.3	72.7
Household income (in 2014 \$)				
Less than \$30,000	20.9	21.5	35.7	15.7
\$30,000-\$49,999	23.3	19.3	22.2	17.4
\$50,000-\$74,999	18.9	20.5	20.5	19.0
\$75,000-\$99,999	17.0	14.8	9.8	9.5
\$100,000 or more	19.9	23.8	11.9	38.3

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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