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# Latinos in the 2016 Election : Louisiana

*Factsheet*

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# Latinos in the 2016 Election: Louisiana

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Louisiana.<sup>2</sup> All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.<sup>3</sup>

## Hispanics in Louisiana's Eligible Voter Population

- The Hispanic population in Louisiana is the 31st largest in the nation. About 222,000 Hispanics reside in Louisiana, 0.4% of all Hispanics in the United States.
- Louisiana's population is 5% Hispanic, the 39th largest Hispanic statewide population share nationally.
- There are 99,000 Hispanic eligible voters in Louisiana—the 28th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

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### Population and Electorate in the United States and Louisiana, 2014

	U.S.	Louisiana	Louisiana state rank
<b>Total population (all ages)</b>			
All (thousands)	318,857	4,650	25
Hispanics (thousands)	55,251	222	31
Percent Hispanic	17.3	4.8	39
<b>Eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	224,963	3,434	25
Hispanics (thousands)	25,486	99	28
Percent Hispanic	11.3	2.9	35
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	46.1	44.7	27

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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- Some 3% of Louisiana eligible voters are Hispanic, the 35th largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.

<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- Some 45% of Hispanics in Louisiana are eligible to vote, ranking Louisiana 27th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 79% of the state's white population is eligible to vote.

## Characteristics of Eligible Voters in Louisiana and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		Louisiana	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	318,857	55,251	4,650	222
<b>Eligible voter population (thousands)</b>	224,963	25,486	3,434	99
<b>Age</b>				
18-29	21.6	32.9	22.5	32.3
30-44	24.0	28.6	25.3	27.5
45-54	17.6	15.9	17.1	16.8
55-64	16.9	11.6	16.8	12.4
65 and older	19.8	11.0	18.3	11.1
<b>Millennial (ages 18-33)</b>	28.2	41.4	29.7	40.4
<b>Gender</b>				
Male	48.4	48.9	47.9	52.0
Female	51.6	51.1	52.1	48.0
<b>Type of citizen</b>				
Citizen by birth	91.4	75.2	97.9	77.6
Naturalized citizen	8.6	24.8	2.1	22.4
<b>Language</b>				
Speaks only English at home	85.2	31.7	93.6	52.9
Does not speak only English at home	14.8	68.3	6.4	47.1
Speaks Spanish at home	8.5	67.8	2.0	46.2
<b>Educational attainment</b>				
Less than high school graduate	10.9	22.0	16.3	19.6
High school graduate	28.4	29.0	33.7	25.4
Two-year degree/Some college	32.7	33.5	29.1	32.1
Bachelor's degree or more	28.1	15.6	20.8	22.9
<b>Marital status</b>				
Married	49.6	42.5	45.5	45.0
Never married	29.9	40.1	31.9	38.4
Divorced/separated/widowed	20.6	17.4	22.6	16.7
<b>With child younger than 18 in home</b>	23.5	28.7	23.3	27.9
<b>Homeownership rate</b>	66.7	55.2	67.1	56.5
<b>Hispanic origin</b>				
Mexican	-	59.2	-	38.0
Puerto Rican	-	14.1	-	9.8
Cuban	-	4.6	-	5.5
Salvadoran	-	2.6	-	3.1
Dominican	-	3.4	-	1.3
Other	-	16.1	-	42.3
<b>Household income (in 2014 \$)</b>				
Less than \$30,000	20.7	22.8	27.6	22.6
\$30,000-\$49,999	17.2	19.6	18.3	18.0
\$50,000-\$74,999	18.7	20.1	18.0	17.4
\$75,000-\$99,999	14.0	14.4	12.3	17.5
\$100,000 or more	29.5	23.1	23.8	24.5

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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## Characteristics of Eligible Voters in Louisiana, by Race and Ethnicity, 2014

*% of eligible voters (unless otherwise noted)*

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	222	2,754	1,496	77
<b>Eligible voter population (thousands)</b>	99	2,166	1,073	38
<b>Age</b>				
18-29	32.3	19.8	26.9	20.5
30-44	27.5	24.0	27.1	34.7
45-54	16.8	17.6	16.5	12.8
55-64	12.4	17.7	15.8	16.3
65 and older	11.1	21.0	13.7	15.7
<b>Millennial (ages 18-33)</b>	40.4	26.5	34.7	29.3
<b>Gender</b>				
Male	52.0	48.7	46.1	45.3
Female	48.0	51.3	53.9	54.7
<b>Type of citizen</b>				
Citizen by birth	77.6	99.3	99.4	30.6
Naturalized citizen	22.4	0.7	0.6	69.4
<b>Language</b>				
Speaks only English at home	52.9	95.0	97.6	22.8
Does not speak only English at home	47.1	5.0	2.4	77.2
Speaks Spanish at home	46.2	0.7	0.7	<0.05
<b>Educational attainment</b>				
Less than high school graduate	19.6	13.1	22.3	19.7
High school graduate	25.4	33.2	36.2	19.9
Two-year degree/Some college	32.1	28.9	29.4	20.9
Bachelor's degree or more	22.9	24.8	12.1	39.5
<b>Marital status</b>				
Married	45.0	54.1	27.6	60.3
Never married	38.4	24.0	47.5	27.7
Divorced/separated/widowed	16.7	21.9	24.8	12.1
<b>With child younger than 18 in home</b>	27.9	23.7	21.7	28.9
<b>Homeownership rate</b>	56.5	75.6	50.8	73.5
<b>Household income (in 2014 \$)</b>				
Less than \$30,000	22.6	20.9	42.1	16.1
\$30,000-\$49,999	18.0	16.9	21.4	17.9
\$50,000-\$74,999	17.4	18.7	16.7	13.2
\$75,000-\$99,999	17.5	13.5	9.3	13.9
\$100,000 or more	24.5	30.0	10.6	38.9

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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