

FOR RELEASE JANUARY 19, 2016

Latinos in the 2016 Election: Georgia

Factsheet

BY *Gustavo López and Anna Brown*

FOR MEDIA OR OTHER INQUIRIES:

Gustavo López, Research Assistant
Anna Brown, Research Assistant
Molly Rohal, Communications Manager

202.419.4372

www.pewresearch.org

Latinos in the 2016 Election: Georgia

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in Georgia.² All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.³

Georgia Voter Registration Statistics

According to the [Georgia Secretary of State Elections Division](#), voter registration statistics as of March 9, 2016 show that 92,000 Latinos are registered to vote statewide. Overall, Latinos make up only 2% of the state's 4.7 million registered voters. The majority of voters in Georgia are white—there are 2.7 million white registered voters, representing 58.4% of all registered voters in Georgia. Additionally, 29.2% of registered voters in Georgia are black, with about 1.4 million voters statewide. Asians represent a slightly smaller share of registered voters than Hispanics, with 72,000 registered statewide (1.5% of all registered voters in Georgia).

Active Registered Voters in Georgia, by Race and Ethnicity, 2004-2016

In thousands

	Hispanic		White		Black		Asian		Total	
	#	%	#	%	#	%	#	%	#	%
2016*	92	2.0	2,748	58.4	1,374	29.2	72	1.5	4,703	100.0
2014*	92	1.8	2,988	58.1	1,543	30.0	71	1.4	5,144	100.0
2012*	111	1.8	3,582	58.9	1,821	29.9	87	1.4	6,079	100.0
2010	91	1.6	3,543	61.2	1,715	29.6	75	1.3	5,792	100.0
2008	82	1.4	3,612	62.7	1,722	29.9	69	1.2	5,758	100.0
2006	50	1.0	3,411	66.4	1,437	28.0	48	0.9	5,134	100.0
2004	34	0.7	3,388	68.2	1,378	27.7	35	0.7	4,971	100.0

Note: *Data for 2016 as of March and data for 2014 and 2012 as of October. For all other years, data reflect the November numbers. Percentages calculated before rounding. Total includes some groups not shown separately (e.g., Native Americans). Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Asians include Pacific Islanders. Information on party registration by race and ethnicity is not available.

Source: Georgia Secretary of State Elections Division

PEW RESEARCH CENTER

The number of Latinos registered to vote has nearly tripled since 2004: It rose from 34,000 during the 2004 presidential election to 111,000 during the 2012 presidential election and now stands at 92,000. Their share of registered voters in Georgia has also risen since 2004, from just 0.7% in

¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

2004 to 2% today. In 2004, whites made up more than two-thirds of all registered voters in Georgia (68.2%). That share has been dropping, and whites now make up fewer than six-in-ten of all registered voters in Georgia (58.4%).

Hispanics in Georgia's Eligible Voter Population

- The Hispanic population in Georgia is the 10th largest in the nation. About 923,000 Hispanics reside in Georgia, 1.7% of all Hispanics in the United States.
- Georgia's population is 9% Hispanic, ranking 25th in Hispanic statewide population share nationally.
- There are 291,000 Hispanic eligible voters in Georgia—the 14th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

Population and Electorate in the United States and Georgia, 2014

	U.S.	Georgia	Georgia state rank
Total population (all ages)			
All (thousands)	318,857	10,097	8
Hispanics (thousands)	55,251	923	10
Percent Hispanic	17.3	9.1	25
Eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	224,963	7,075	10
Hispanics (thousands)	25,486	291	14
Percent Hispanic	11.3	4.1	29
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	46.1	31.5	48

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

PEW RESEARCH CENTER

- Some 4% of Georgia eligible voters are Hispanic, ranking 29th in Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.
- About three-in-ten Hispanics in Georgia are eligible to vote (32%), ranking Georgia 48th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 78% of the state's white population is eligible to vote.

Characteristics of Eligible Voters in Georgia and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		Georgia	
	All	Hispanics	All	Hispanics
Total population (thousands)	318,857	55,251	10,097	923
Eligible voter population (thousands)	224,963	25,486	7,075	291
Age				
18-29	21.6	32.9	22.4	38.5
30-44	24.0	28.6	25.9	30.8
45-54	17.6	15.9	18.4	15.7
55-64	16.9	11.6	16.0	8.5
65 and older	19.8	11.0	17.3	6.5
Millennial (ages 18-33)	28.2	41.4	29.2	47.7
Gender				
Male	48.4	48.9	47.7	50.3
Female	51.6	51.1	52.3	49.7
Type of citizen				
Citizen by birth	91.4	75.2	94.4	70.2
Naturalized citizen	8.6	24.8	5.6	29.8
Language				
Speaks only English at home	85.2	31.7	92.5	30.6
Does not speak only English at home	14.8	68.3	7.5	69.4
Speaks Spanish at home	8.5	67.8	3.6	68.9
Educational attainment				
Less than high school graduate	10.9	22.0	12.8	19.3
High school graduate	28.4	29.0	29.1	28.5
Two-year degree/Some college	32.7	33.5	31.4	32.4
Bachelor's degree or more	28.1	15.6	26.7	19.8
Marital status				
Married	49.6	42.5	48.1	46.1
Never married	29.9	40.1	30.9	40.3
Divorced/separated/widowed	20.6	17.4	21.1	13.6
With child younger than 18 in home	23.5	28.7	25.5	32.5
Homeownership rate	66.7	55.2	65.1	53.4
Hispanic origin				
Mexican	-	59.2	-	45.4
Puerto Rican	-	14.1	-	19.9
Cuban	-	4.6	-	5.6
Salvadoran	-	2.6	-	3.6
Dominican	-	3.4	-	3.3
Other	-	16.1	-	22.2
Household income (in 2014 \$)				
Less than \$30,000	20.7	22.8	23.9	20.3
\$30,000-\$49,999	17.2	19.6	19.3	22.2
\$50,000-\$74,999	18.7	20.1	18.9	19.6
\$75,000-\$99,999	14.0	14.4	13.2	15.6
\$100,000 or more	29.5	23.1	24.7	22.3

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

PEW RESEARCH CENTER

Characteristics of Eligible Voters in Georgia, by Race and Ethnicity, 2014

% of eligible voters (unless otherwise noted)

	Hispanic	White	Black	Asian
Total population (thousands)	923	5,472	3,115	369
Eligible voter population (thousands)	291	4,282	2,218	179
Age				
18-29	38.5	19.2	25.9	22.2
30-44	30.8	23.7	28.9	31.3
45-54	15.7	18.6	18.4	21.5
55-64	8.5	17.4	14.8	12.5
65 and older	6.5	21.1	12.1	12.4
Millennial (ages 18-33)	47.7	25.2	33.8	28.8
Gender				
Male	50.3	48.7	45.3	47.3
Female	49.7	51.3	54.7	52.7
Type of citizen				
Citizen by birth	70.2	98.3	95.9	24.3
Naturalized citizen	29.8	1.7	4.1	75.7
Language				
Speaks only English at home	30.6	97.6	96.7	21.7
Does not speak only English at home	69.4	2.4	3.3	78.3
Speaks Spanish at home	68.9	0.8	0.8	0.3
Educational attainment				
Less than high school graduate	19.3	10.7	16.4	11.3
High school graduate	28.5	28.5	31.5	18.4
Two-year degree/Some college	32.4	30.2	33.9	23.0
Bachelor's degree or more	19.8	30.6	18.2	47.3
Marital status				
Married	46.1	56.5	31.3	60.2
Never married	40.3	22.4	45.9	26.7
Divorced/separated/widowed	13.6	21.1	22.8	13.1
With child younger than 18 in home	32.5	24.8	24.9	34.0
Homeownership rate	53.4	73.7	49.5	77.2
Household income (in 2014 \$)				
Less than \$30,000	20.3	19.6	33.6	13.4
\$30,000-\$49,999	22.2	17.8	21.7	18.4
\$50,000-\$74,999	19.6	19.2	18.6	17.4
\$75,000-\$99,999	15.6	14.2	11.4	10.9
\$100,000 or more	22.3	29.2	14.8	39.9

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

PEW RESEARCH CENTER