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# Latinos in the 2016 Election: Arkansas

*Factsheet*

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# Latinos in the 2016 Election: Arkansas

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Arkansas.<sup>2</sup> All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.<sup>3</sup>

## Hispanics in Arkansas's Eligible Voter Population

- The Hispanic population in Arkansas ranks 32nd in the nation. About 205,000 Hispanics reside in Arkansas, 0.4% of all Hispanics in the United States.
- Arkansas's population is 7% Hispanic, ranking 29th in Hispanic statewide population share nationally.
- There are 60,000 Hispanic eligible voters in Arkansas—ranking 38th in Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

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### Population and Electorate in the United States and Arkansas, 2014

	U.S.	Arkansas	Arkansas state rank
<b>Total population (all ages)</b>			
All (thousands)	318,857	2,966	32
Hispanics (thousands)	55,251	205	32
Percent Hispanic	17.3	6.9	29
<b>Eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	224,963	2,167	32
Hispanics (thousands)	25,486	60	38
Percent Hispanic	11.3	2.7	36
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	46.1	29.0	49

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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- Some 3% of Arkansas eligible voters are Hispanic, ranking 36th in Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.

<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- About three-in-ten (29%) Hispanics in Arkansas are eligible to vote, ranking Arkansas 49th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 79% of the state's white population is eligible to vote.

## Characteristics of Eligible Voters in Arkansas and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		Arkansas	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	318,857	55,251	2,966	205
<b>Eligible voter population (thousands)</b>	224,963	25,486	2,167	60
<b>Age</b>				
18-29	21.6	32.9	21.0	40.1
30-44	24.0	28.6	24.0	28.6
45-54	17.6	15.9	17.1	11.8
55-64	16.9	11.6	16.7	9.0
65 and older	19.8	11.0	21.3	10.5
<b>Millennial (ages 18-33)</b>	28.2	41.4	27.4	50.5
<b>Gender</b>				
Male	48.4	48.9	48.2	50.2
Female	51.6	51.1	51.8	49.8
<b>Type of citizen</b>				
Citizen by birth	91.4	75.2	98.2	72.8
Naturalized citizen	8.6	24.8	1.8	27.2
<b>Language</b>				
Speaks only English at home	85.2	31.7	96.8	45.7
Does not speak only English at home	14.8	68.3	3.2	54.3
Speaks Spanish at home	8.5	67.8	2.0	53.8
<b>Educational attainment</b>				
Less than high school graduate	10.9	22.0	13.0	26.4
High school graduate	28.4	29.0	35.2	34.6
Two-year degree/Some college	32.7	33.5	32.0	28.7
Bachelor's degree or more	28.1	15.6	19.8	10.4
<b>Marital status</b>				
Married	49.6	42.5	52.2	55.3
Never married	29.9	40.1	24.0	33.5
Divorced/separated/widowed	20.6	17.4	23.7	11.2
<b>With child younger than 18 in home</b>	23.5	28.7	23.5	38.0
<b>Homeownership rate</b>	66.7	55.2	67.8	55.0
<b>Hispanic origin</b>				
Mexican	-	59.2	-	73.0
Puerto Rican	-	14.1	-	7.9
Cuban	-	4.6	-	2.8
Salvadoran	-	2.6	-	3.4
Dominican	-	3.4	-	0.5
Other	-	16.1	-	12.4
<b>Household income (in 2014 \$)</b>				
Less than \$30,000	20.7	22.8	28.6	30.4
\$30,000-\$49,999	17.2	19.6	22.0	28.3
\$50,000-\$74,999	18.7	20.1	20.0	19.7
\$75,000-\$99,999	14.0	14.4	13.1	12.1
\$100,000 or more	29.5	23.1	16.3	9.5

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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## Characteristics of Eligible Voters in Arkansas, by Race and Ethnicity, 2014

*% of eligible voters (unless otherwise noted)*

	Hispanic	White	Black
<b>Total population (thousands)</b>	205	2,176	465
<b>Eligible voter population (thousands)</b>	60	1,713	332
<b>Age</b>			
18-29	40.1	18.9	26.5
30-44	28.6	23.1	27.2
45-54	11.8	17.1	17.2
55-64	9.0	17.2	15.8
65 and older	10.5	23.7	13.3
<b>Millennial (ages 18-33)</b>	50.5	25.1	33.5
<b>Gender</b>			
Male	50.2	48.6	45.9
Female	49.8	51.4	54.1
<b>Type of citizen</b>			
Citizen by birth	72.8	99.5	99.8
Naturalized citizen	27.2	0.5	0.2
<b>Language</b>			
Speaks only English at home	45.7	98.7	99.2
Does not speak only English at home	54.3	1.3	0.8
Speaks Spanish at home	53.8	0.6	0.5
<b>Educational attainment</b>			
Less than high school graduate	26.4	12.0	15.8
High school graduate	34.6	35.0	37.9
Two-year degree/Some college	28.7	31.8	33.3
Bachelor's degree or more	10.4	21.2	13.0
<b>Marital status</b>			
Married	55.3	56.4	30.6
Never married	33.5	19.5	44.0
Divorced/separated/widowed	11.2	24.1	25.4
<b>With child younger than 18 in home</b>	38.0	23.0	22.5
<b>Homeownership rate</b>	55.0	72.2	48.1
<b>Household income (in 2014 \$)</b>			
Less than \$30,000	30.4	25.5	43.6
\$30,000-\$49,999	28.3	21.4	24.5
\$50,000-\$74,999	19.7	20.5	17.0
\$75,000-\$99,999	12.1	14.2	7.7
\$100,000 or more	9.5	18.3	7.3

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites and blacks include only non-Hispanics. Hispanics are of any race. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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