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Latinos in the 2014 Election: Nevada

Factsheet

**FOR FURTHER INFORMATION
ON THIS REPORT:**

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Latinos in the 2014 Election: Nevada

BY Anna Brown AND Eileen Patten

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in

Nevada.² All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2012 American Community Survey.³

Hispanics in Nevada's Eligible Voter Population

- The Hispanic population in Nevada is the 14th largest in the nation. About 753,000 Hispanics reside in Nevada, 1.4% of all Hispanics in the United States.
- Nevada's population is 27% Hispanic, the fifth largest Hispanic statewide population share nationally.

TABLE 1

Population and Electorate in the United States and Nevada, 2012

	U.S.	Nevada	Nevada state rank
Total population (all ages)			
All (thousands)	313,914	2,759	35
Hispanics (thousands)	52,932	753	14
Percent Hispanic	16.9	27.3	5
Eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	220,111	1,824	35
Hispanics (thousands)	23,632	291	13
Percent Hispanic	10.7	15.9	6
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	44.6	38.6	33

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2012 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2012 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- There are 291,000 Hispanic eligible voters in Nevada—the 13th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.4 million.
- Some 16% of Nevada eligible voters are Hispanic, the sixth largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.
- Some 39% of Hispanics in Nevada are eligible to vote, ranking Nevada 33rd nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 81% of the state’s white population is eligible to vote.

Characteristics of Eligible Voters

- **Age.** Some 36% of Hispanic eligible voters in Nevada are ages 18 to 29, somewhat higher than the share of all Latino eligible voters nationwide (33%) and the share of all Nevada eligible voters (21%) and of all U.S. eligible voters (22%) in that age range.
- **Citizenship and Nativity.** Among Hispanic eligible voters in Nevada, 30% are naturalized U.S. citizens. This is higher than the 25% of Hispanic eligible voters in the U.S. Just 12% of all eligible voters in Nevada and 8% of eligible voters in the U.S. overall are naturalized U.S. citizens.
- **Hispanic Origin.** Hispanic eligible voters in Nevada have a different Hispanic origin profile from Hispanic eligible voters nationwide. Some 70% of Hispanic eligible voters in Nevada are of Mexican origin, 5% are of Puerto Rican origin, and

TABLE 2

Characteristics of Eligible Voters in Nevada and the United States, 2012

% of eligible voters (unless otherwise noted)

	U.S.		Nevada	
	All	Hispanics	All	Hispanics
Total population (thousands)	313,914	52,932	2,759	753
Eligible voter population (thousands)	220,111	23,632	1,824	291
Age				
18-29	21.6	33.1	21.2	35.7
30-44	24.3	29.1	25.2	29.3
45-54	18.5	16.2	18.1	16.3
55-64	16.7	11.1	16.7	9.9
65 and older	18.9	10.5	18.8	8.8
Gender				
Male	48.4	48.9	50.0	48.8
Female	51.6	51.1	50.0	51.2
Type of citizen				
Citizen by birth	91.8	75.2	87.6	69.9
Naturalized citizen	8.2	24.8	12.4	30.1
Language				
Speaks only English at home	85.6	31.5	80.1	32.3
Does not speak only English at home	14.4	68.5	19.9	67.7
Educational attainment				
Less than high school graduate	11.5	23.0	11.4	25.8
High school graduate	28.6	28.5	29.5	33.5
Two-year degree/Some college	32.8	33.6	37.2	31.7
Bachelor's degree or more	27.2	15.0	21.8	9.0
Marital status				
Married	50.0	42.9	46.8	41.8
Never married	29.1	39.1	28.7	38.3
Divorced/separated/widowed	20.9	18.0	24.5	19.8
With child younger than 18 in home	24.2	29.9	23.1	32.0
Homeownership rate	67.5	56.0	58.5	52.7
Hispanic origin				
Mexican	-	58.9	-	69.5
Puerto Rican	-	14.0	-	5.4
Cuban	-	4.8	-	4.0
Salvadoran	-	2.6	-	4.4
Dominican	-	3.2	-	0.6
Other	-	16.5	-	16.2
Household income				
Less than \$30,000	22.2	25.1	20.8	21.1
\$30,000-\$49,999	17.9	20.2	19.2	22.4
\$50,000-\$74,999	19.1	20.5	21.1	24.5
\$75,000-\$99,999	13.8	13.6	14.9	15.2
\$100,000 or more	26.9	20.6	23.9	16.9

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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25% claim other Hispanic origin. Among all Hispanic eligible voters nationwide, 59% are Mexican, 14% are Puerto Rican, and 27% are of some other Hispanic origin.

- **Educational Attainment.** About one-quarter of Latino eligible voters (26%) in Nevada have not completed high school, more than twice the 11% of all Nevada eligible voters who have not completed high school and higher than the 23% of Hispanics nationwide who have not completed high school.
- **Homeownership.** About half of Hispanic eligible voters in Nevada (53%) live in owner-occupied homes, lower than the 56% of all Hispanic eligible voters nationwide. Greater shares of all eligible voters in Nevada (59%) and eligible voters nationwide (67%) live in owner-occupied homes.

Characteristics of Eligible Voters in Nevada, by Race and Ethnicity

- **Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Nevada by 4 to 1. Hispanic eligible voters outnumber black and Asian eligible voters by about 2 to 1 each.
- **Age.** Latino eligible voters are younger than white, black and Asian eligible voters in Nevada. Some 36% of Latinos are ages 18 to 29, compared with 17% of white eligible voters, 26% of black eligible voters and 17% of Asian eligible voters.
- **Educational Attainment.** Hispanic eligible voters have lower levels of education than do white, black and Asian eligible voters in Nevada. Some 26% of Hispanic eligible voters have not obtained a high school diploma, compared with 8% of white eligible voters, 15% of black eligible voters and 9% of Asian eligible voters.

TABLE 3

Characteristics of Eligible Voters in Nevada and the United States, by Race and Ethnicity, 2012

% of eligible voters (unless otherwise noted)

	Hispanic	White	Black	Asian
Total population (thousands)	753	1,456	220	203
Eligible voter population (thousands)	291	1,177	159	121
Age				
18-29	35.7	16.7	25.5	17.5
30-44	29.3	23.2	27.6	28.6
45-54	16.3	18.4	19.7	19.1
55-64	9.9	19.0	13.8	18.2
65 and older	8.8	22.7	13.4	16.7
Gender				
Male	48.8	50.8	50.4	44.9
Female	51.2	49.2	49.6	55.1
Type of citizen				
Citizen by birth	69.9	96.6	95.5	30.7
Naturalized citizen	30.1	3.4	4.5	69.3
Language				
Speaks only English at home	32.3	94.9	94.5	31.0
Does not speak only English at home	67.7	5.1	5.5	69.0
Educational attainment				
Less than high school graduate	25.8	7.6	15.3	9.3
High school graduate	33.5	29.0	31.4	21.8
Two-year degree/Some college	31.7	38.2	39.0	34.8
Bachelor's degree or more	9.0	25.2	14.3	34.1
Marital status				
Married	41.8	50.4	26.9	57.0
Never married	38.3	23.6	45.0	24.4
Divorced/separated/widowed	19.8	26.0	28.1	18.7
With child younger than 18 in home	32.0	20.3	23.3	26.5
Homeownership rate	52.7	63.6	35.4	61.3
Household income				
Less than \$30,000	21.1	19.6	32.5	14.4
\$30,000-\$49,999	22.4	17.9	20.5	20.0
\$50,000-\$74,999	24.5	20.7	18.6	21.0
\$75,000-\$99,999	15.2	15.1	12.7	16.4
\$100,000 or more	16.9	26.6	15.7	28.2

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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- **Homeownership.** Hispanic eligible voters (53%) are more likely to live in owner-occupied homes than black eligible voters (35%) in Nevada, but are less likely to live in owner-occupied homes than white (64%) or Asian (61%) eligible voters.