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Latinos in the 2014 Election: Michigan

Factsheet

**FOR FURTHER INFORMATION
ON THIS REPORT:**

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Latinos in the 2014 Election: Michigan

BY Anna Brown AND Eileen Patten

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in Michigan.² All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2012 American Community Survey.³

Hispanics in Michigan's Eligible Voter Population

- The Hispanic population in Michigan is the 20th largest in the nation. About 452,000 Hispanics reside in Michigan, 0.9% of all Hispanics in the United States.
- Michigan's population is 5% Hispanic, the 38th largest Hispanic statewide population share nationally.

TABLE 1

Population and Electorate in the United States and Michigan, 2012

	U.S.	Michigan	Michigan state rank
Total population (all ages)			
All (thousands)	313,914	9,883	9
Hispanics (thousands)	52,932	452	20
Percent Hispanic	16.9	4.6	38
Eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	220,111	7,356	8
Hispanics (thousands)	23,632	213	18
Percent Hispanic	10.7	2.9	34
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	44.6	47.2	18

Notes: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2012 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2012 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- There are 213,000 Hispanic eligible voters in Michigan—the 18th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.4 million.
- Some 3% of Michigan eligible voters are Hispanic, the 34th largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.
- Some 47% of Hispanics in Michigan are eligible to vote, ranking Michigan 18th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 78% of the state’s white population is eligible to vote.

Characteristics of Eligible Voters

- **Age.** One-third of Hispanic eligible voters in Michigan are ages 18 to 29, about the same as the share of all Latino eligible voters nationwide in that age range. By contrast, only 21% of all Michigan eligible voters and 22% of all U.S. eligible voters are ages 18 to 29.
- **Citizenship and Nativity.** Among Hispanic eligible voters in Michigan, 11% are naturalized U.S. citizens. This is less than the 25% of Hispanic eligible voters in the U.S., but just 4% of all eligible voters in Michigan and 8% of eligible voters in the U.S. overall are naturalized U.S. citizens.
- **Hispanic Origin.** Hispanic eligible voters in Michigan have a different Hispanic origin profile from Hispanic eligible voters nationwide. Some 71% of Hispanic eligible voters in Michigan are of Mexican origin, 12% are of

TABLE 2

Characteristics of Eligible Voters in Michigan and the United States, 2012

% of eligible voters (unless otherwise noted)

	U.S.		Michigan	
	All	Hispanics	All	Hispanics
Total population (thousands)	313,914	52,932	9,883	452
Eligible voter population (thousands)	220,111	23,632	7,356	213
Age				
18-29	21.6	33.1	20.5	33.4
30-44	24.3	29.1	23.1	29.2
45-54	18.5	16.2	19.3	16.7
55-64	16.7	11.1	17.7	10.0
65 and older	18.9	10.5	19.4	10.7
Gender				
Male	48.4	48.9	48.4	50.6
Female	51.6	51.1	51.6	49.4
Type of citizen				
Citizen by birth	91.8	75.2	96.2	89.2
Naturalized citizen	8.2	24.8	3.8	10.8
Language				
Speaks only English at home	85.6	31.5	93.7	57.1
Does not speak only English at home	14.4	68.5	6.3	42.9
Educational attainment				
Less than high school graduate	11.5	23.0	10.2	19.7
High school graduate	28.6	28.5	30.8	31.1
Two-year degree/Some college	32.8	33.6	35.4	34.6
Bachelor's degree or more	27.2	15.0	23.6	14.6
Marital status				
Married	50.0	42.9	50.2	40.5
Never married	29.1	39.1	29.1	40.1
Divorced/separated/widowed	20.9	18.0	20.7	19.4
With child younger than 18 in home	24.2	29.9	24.0	29.8
Homeownership rate	67.5	56.0	73.6	62.6
Hispanic origin				
Mexican	-	58.9	-	71.1
Puerto Rican	-	14.0	-	12.2
Cuban	-	4.8	-	2.8
Salvadoran	-	2.6	-	0.5
Dominican	-	3.2	-	0.9
Other	-	16.5	-	12.5
Household income				
Less than \$30,000	22.2	25.1	25.3	31.8
\$30,000-\$49,999	17.9	20.2	19.9	21.9
\$50,000-\$74,999	19.1	20.5	19.7	18.4
\$75,000-\$99,999	13.8	13.6	13.7	11.5
\$100,000 or more	26.9	20.6	21.3	16.4

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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Puerto Rican origin, and 17% claim other Hispanic origin. Among all Hispanic eligible voters nationwide, 59% are Mexican, 14% are Puerto Rican, and 27% are of some other Hispanic origin.

- **Educational Attainment.** Some two-in-ten Latino eligible voters in Michigan have not completed high school, twice the 10% of all Michigan eligible voters who have not completed high school and less than the 23% of Hispanics nationwide who have not completed high school.
- **Homeownership.** About six-in-ten Hispanic eligible voters in Michigan (63%) live in owner-occupied homes, compared with 56% of all Hispanic eligible voters nationwide. Greater shares of all eligible voters in Michigan (74%) and eligible voters nationwide (67%) live in owner-occupied homes.

Characteristics of Eligible Voters in Michigan, by Race and Ethnicity

- **Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Michigan by nearly 28 to 1, and blacks outnumber Hispanics by 5 to 1. Hispanic eligible voters outnumber Asian eligible voters by about 2 to 1.
- **Age.** Latino eligible voters are younger than white, black and Asian eligible voters in Michigan. Some 33% of Latinos are ages 18 to 29, compared with 19% of white eligible voters, 25% of black eligible voters and 26% of Asian eligible voters.
- **Educational Attainment.** Hispanic eligible voters have lower levels of education than do white, black and Asian eligible voters in Michigan. Some 20% of Hispanic eligible voters have not obtained a high school diploma, compared with 9% of white eligible voters, 17% of black eligible voters and 11% of Asian eligible voters. Hispanic (15%) and black (14%) eligible voters are less likely than white (25%) and Asian (50%) eligible voters to have at least a bachelor's degree.

TABLE 3

Characteristics of Eligible Voters in Michigan and the United States, by Race and Ethnicity, 2012

% of eligible voters (unless otherwise noted)

	Hispanic	White	Black	Asian
Total population (thousands)	452	7,527	1,383	234
Eligible voter population (thousands)	213	5,895	1,004	99
Age				
18-29	33.4	18.9	25.4	25.7
30-44	29.2	22.3	26.1	26.3
45-54	16.7	19.6	18.3	21.0
55-64	10.0	18.4	16.2	13.2
65 and older	10.7	20.9	14.0	13.8
Gender				
Male	50.6	48.8	45.9	47.0
Female	49.4	51.2	54.1	53.0
Type of citizen				
Citizen by birth	89.2	97.2	98.8	26.7
Naturalized citizen	10.8	2.8	1.2	73.3
Language				
Speaks only English at home	57.1	95.5	97.9	24.8
Does not speak only English at home	42.9	4.5	2.1	75.2
Educational attainment				
Less than high school graduate	19.7	8.7	16.5	11.1
High school graduate	31.1	30.9	32.3	11.7
Two-year degree/Some college	34.6	35.2	36.9	27.0
Bachelor's degree or more	14.6	25.2	14.2	50.1
Marital status				
Married	40.5	54.9	25.3	61.0
Never married	40.1	24.7	50.6	29.5
Divorced/separated/widowed	19.4	20.3	24.1	9.4
With child younger than 18 in home	29.8	23.9	22.0	33.6
Homeownership rate	62.6	78.7	47.6	78.8
Household income				
Less than \$30,000	31.8	22.0	43.4	17.7
\$30,000-\$49,999	21.9	19.9	20.0	11.3
\$50,000-\$74,999	18.4	20.3	16.1	16.7
\$75,000-\$99,999	11.5	14.5	10.3	15.9
\$100,000 or more	16.4	23.2	10.2	38.5

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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- **Homeownership.** Hispanic eligible voters (63%) are more likely to live in owner-occupied homes than black eligible voters (48%) in Michigan, but are less likely to live in owner-occupied homes than white or Asian (both 79%) eligible voters.