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# Latinos in the 2014 Election: Kansas

## *Factsheet*

**FOR FURTHER INFORMATION  
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# Latinos in the 2014 Election: Kansas

BY Anna Brown AND Eileen Patten

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in

Kansas.<sup>2</sup> All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2012 American Community Survey.<sup>3</sup>

## Hispanics in Kansas's Eligible Voter Population

- The Hispanic population in Kansas is the 26th largest in the nation. About 315,000 Hispanics reside in Kansas, 0.6% of all Hispanics in the United States.
- Kansas's population is 11% Hispanic, the 17th largest Hispanic statewide population share nationally.

TABLE 1

### Population and Electorate in the United States and Kansas, 2012

	U.S.	Kansas	Kansas state rank
<b>Total population (all ages)</b>			
All (thousands)	313,914	2,886	33
Hispanics (thousands)	52,932	315	26
Percent Hispanic	16.9	10.9	17
<b>Eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	220,111	2,060	33
Hispanics (thousands)	23,632	123	26
Percent Hispanic	10.7	6.0	19
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	44.6	39.0	32

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2012 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2012 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- There are 123,000 Hispanic eligible voters in Kansas—the 26th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.4 million.
- Some 6% of Kansas eligible voters are Hispanic, the 19th largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.
- About 39% of Hispanics in Kansas are eligible to vote, ranking Kansas 32nd nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 78% of the state’s white population is eligible to vote.

## Characteristics of Eligible Voters

- **Age.** About four-in-ten Hispanic eligible voters in Kansas (39%) are ages 18 to 29, higher than the share of all Latino eligible voters nationwide (33%) and the share of all Kansas eligible voters and of all U.S. eligible voters (both 22%) in that age range.
- **Citizenship and Nativity.** Among Hispanic eligible voters in Kansas, 20% are naturalized U.S. citizens. This is less than the 25% of Hispanic eligible voters in the U.S., but just 3% of all eligible voters in Kansas and 8% of eligible voters in the U.S. overall are naturalized U.S. citizens.
- **Hispanic Origin.** Hispanic eligible voters in Kansas have a different Hispanic origin profile from Hispanic eligible voters nationwide. About 85% of Hispanic eligible voters in Kansas are of Mexican origin, 7% are of Puerto Rican origin, and

TABLE 2

### Characteristics of Eligible Voters in Kansas and the United States, 2012

*% of eligible voters (unless otherwise noted)*

	U.S.		Kansas	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	313,914	52,932	2,886	315
<b>Eligible voter population (thousands)</b>	220,111	23,632	2,060	123
<b>Age</b>				
18-29	21.6	33.1	22.4	38.8
30-44	24.3	29.1	23.7	29.1
45-54	18.5	16.2	18.2	15.0
55-64	16.7	11.1	16.7	11.0
65 and older	18.9	10.5	18.9	6.1
<b>Gender</b>				
Male	48.4	48.9	49.1	51.2
Female	51.6	51.1	50.9	48.8
<b>Type of citizen</b>				
Citizen by birth	91.8	75.2	96.7	79.7
Naturalized citizen	8.2	24.8	3.3	20.3
<b>Language</b>				
Speaks only English at home	85.6	31.5	93.5	49.1
Does not speak only English at home	14.4	68.5	6.5	50.9
<b>Educational attainment</b>				
Less than high school graduate	11.5	23.0	8.8	23.7
High school graduate	28.6	28.5	27.9	30.8
Two-year degree/Some college	32.8	33.6	36.0	33.2
Bachelor's degree or more	27.2	15.0	27.4	12.4
<b>Marital status</b>				
Married	50.0	42.9	54.8	48.4
Never married	29.1	39.1	24.3	36.2
Divorced/separated/widowed	20.9	18.0	20.9	15.5
<b>With child younger than 18 in home</b>	24.2	29.9	26.7	34.1
<b>Homeownership rate</b>	67.5	56.0	68.6	59.0
<b>Hispanic origin</b>				
Mexican	-	58.9	-	84.6
Puerto Rican	-	14.0	-	6.5
Cuban	-	4.8	-	1.3
Salvadoran	-	2.6	-	1.3
Dominican	-	3.2	-	0.5
Other	-	16.5	-	5.7
<b>Household income</b>				
Less than \$30,000	22.2	25.1	21.7	24.4
\$30,000-\$49,999	17.9	20.2	18.9	23.0
\$50,000-\$74,999	19.1	20.5	21.9	23.4
\$75,000-\$99,999	13.8	13.6	14.4	15.3
\$100,000 or more	26.9	20.6	23.1	13.9

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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9% claim other Hispanic origin. Among all Hispanic eligible voters nationwide, 59% are Mexican, 14% are Puerto Rican, and 27% are of some other Hispanic origin.

- **Educational Attainment.** About one-quarter of Latino eligible voters in Kansas (24%) have not completed high school, nearly triple the 9% of all Kansas eligible voters who have not completed high school and about the same as the 23% of Hispanics nationwide who have not completed high school.
- **Homeownership.** About six-in-ten Hispanic eligible voters in Kansas (59%) live in owner-occupied homes, compared with 56% of all Hispanic eligible voters nationwide. Greater shares of all eligible voters in Kansas (69%) and eligible voters nationwide (67%) live in owner-occupied homes.

## Characteristics of Eligible Voters in Kansas, by Race and Ethnicity

- **Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Kansas by 14 to 1. There are similar numbers of Hispanic (123,000) and black (113,000) eligible voters. Hispanic eligible voters outnumber Asian eligible voters by about 4 to 1.
- **Age.** Latino eligible voters are younger than white, black and Asian eligible voters in Kansas. Some 39% of Latinos are ages 18 to 29, compared with 20% of white eligible voters, 27% of black eligible voters and 20% of Asian eligible voters.
- **Educational Attainment.** Hispanic eligible voters have lower levels of education than do white, black and Asian eligible voters in Kansas. Some 24% of Hispanic eligible voters have not obtained a high school diploma, compared with

TABLE 3

### Characteristics of Eligible Voters in Kansas and the United States, by Race and Ethnicity, 2012

*% of eligible voters (unless otherwise noted)*

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	315	2,236	164	70
<b>Eligible voter population (thousands)</b>	123	1,734	113	32
<b>Age</b>				
18-29	38.8	20.5	27.4	20.1
30-44	29.1	22.9	25.7	34.7
45-54	15.0	18.4	20.3	12.0
55-64	11.0	17.6	14.5	15.6
65 and older	6.1	20.6	12.2	17.5
<b>Gender</b>				
Male	51.2	48.8	50.4	50.7
Female	48.8	51.2	49.6	49.3
<b>Type of citizen</b>				
Citizen by birth	79.7	99.3	96.0	22.7
Naturalized citizen	20.3	0.7	4.0	77.3
<b>Language</b>				
Speaks only English at home	49.1	97.9	95.8	22.0
Does not speak only English at home	50.9	2.1	4.2	78.0
<b>Educational attainment</b>				
Less than high school graduate	23.7	7.3	13.2	11.0
High school graduate	30.8	27.7	30.3	20.7
Two-year degree/Some college	33.2	35.5	42.2	35.7
Bachelor's degree or more	12.4	29.5	14.3	32.7
<b>Marital status</b>				
Married	48.4	56.9	37.9	64.3
Never married	36.2	21.8	39.3	26.3
Divorced/separated/widowed	15.5	21.3	22.8	9.4
<b>With child younger than 18 in home</b>	34.1	26.1	27.2	30.6
<b>Homeownership rate</b>	59.0	71.4	42.8	73.3
<b>Household income</b>				
Less than \$30,000	24.4	20.4	33.8	19.2
\$30,000-\$49,999	23.0	18.4	21.7	15.5
\$50,000-\$74,999	23.4	22.1	18.8	20.9
\$75,000-\$99,999	15.3	14.5	14.2	11.8
\$100,000 or more	13.9	24.5	11.5	32.7

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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7% of white eligible voters, 13% of black eligible voters and 11% of Asian eligible voters. Hispanics and blacks are less likely to have a bachelor's degree (12% and 14%, respectively) than whites and Asians (30% and 33%).

- **Homeownership.** Hispanic eligible voters (59%) are more likely to live in owner-occupied homes than black eligible voters (43%) in Kansas, but are less likely to live in owner-occupied homes than white (71%) or Asian (73%) eligible voters.