

FOR RELEASE OCTOBER 16, 2014

# Latinos in the 2014 Election: Georgia

## *Factsheet*

**FOR FURTHER INFORMATION  
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# Latinos in the 2014 Election: Georgia

BY Anna Brown AND Eileen Patten

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Georgia.<sup>2</sup> All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2012 American Community Survey.<sup>3</sup>

## Georgia Voter Registration Statistics

According to the [Georgia Secretary of State Elections Division](#), voter registration statistics as of October 1, 2014 show that 92,000 Latinos are registered to vote statewide. Overall, Latinos make up only 1.8% of the state's 5.1 million registered voters. The majority of voters in Georgia are white—there are 3 million white registered voters, representing 58.1% of all registered voters in Georgia. Additionally, three-in-ten registered voters in Georgia are black, with about 1.5 million voters statewide. Asians represent a slightly smaller share of registered voters than Hispanics, with 71,000 registered statewide (1.4% of all registered voters in Georgia).

TABLE 1

### Active Registered Voters in Georgia, by Race and Ethnicity, 2013

*In thousands*

	Hispanic		White		Black		Asian		Total	
	#	%	#	%	#	%	#	%	#	%
2014*	92	1.8	2,988	58.1	1,543	30.0	71	1.4	5,144	100.0
2012*	111	1.8	3,582	58.9	1,821	29.9	87	1.4	6,079	100.0
2010	91	1.6	3,543	61.2	1,715	29.6	75	1.3	5,792	100.0
2008	82	1.4	3,612	62.7	1,722	29.9	69	1.2	5,758	100.0
2006	50	1.0	3,411	66.4	1,437	28.0	48	0.9	5,134	100.0
2004	34	0.7	3,388	68.2	1,378	27.7	35	0.7	4,971	100.0

Note: \*Data for 2014 and 2012 as of October. For all other years, data reflect the November numbers. Percentages calculated before rounding. Total includes some groups not shown separately (e.g., Native Americans). Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Asians include Pacific Islanders. Information on party registration by race and ethnicity is not available.

Source: Georgia Secretary of State Elections Division  
[http://sos.ga.gov/index.php/Elections/voter\\_registration\\_statistics](http://sos.ga.gov/index.php/Elections/voter_registration_statistics)

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<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2012 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2012 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

The number of Latinos registered to vote has tripled since 2004: It rose from 34,000 during the 2004 presidential election to 111,000 during the 2012 presidential election and now stands at 92,000. Their share of registered voters in Georgia has also risen since 2004, from just 0.7% in 2004 to 1.8% today. In 2004, whites made up more than two-thirds of all registered voters in Georgia (68%). That share has been dropping, and whites now make up fewer than six-in-ten of all registered voters in Georgia (58%).

## Hispanics in Georgia's Eligible Voter Population

- The Hispanic population in Georgia is the 10th largest in the nation. About 903,000 Hispanics reside in Georgia, 1.7% of all Hispanics in the United States.
- Georgia's population is 9% Hispanic, ranking 24th in Hispanic statewide population share nationally.

- There are 274,000 Hispanic eligible voters in Georgia—the 14<sup>th</sup> largest Hispanic statewide eligible voter population nationally. California ranks first with 6.4 million.

- Some 4% of Georgia eligible voters are Hispanic, ranking 29th in Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.

- Some three-in-ten Hispanics in Georgia are eligible to vote, ranking Georgia 49th nationwide in the share of the Hispanic population that is

eligible to vote. By contrast, 78% of the state's white population is eligible to vote.

TABLE 2

### Population and Electorate in the United States and Georgia, 2012

	U.S.	Georgia	Georgia state rank
<b>Total population (all ages)</b>			
All (thousands)	313,914	9,920	8
Hispanics (thousands)	52,932	903	10
Percent Hispanic	16.9	9.1	24
<b>Eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	220,111	6,895	10
Hispanics (thousands)	23,632	274	14
Percent Hispanic	10.7	4.0	29
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	44.6	30.4	49

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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## Characteristics of Eligible Voters

- **Age.** Nearly four-in-ten Hispanic eligible voters in Georgia (37%) are ages 18 to 29, greater than the share of all Latino eligible voters nationwide (33%) and the share of all Georgia eligible voters and of all U.S. eligible voters (both 22%) in that age range.
- **Citizenship and Nativity.** Among Hispanic eligible voters in Georgia, 30% are naturalized U.S. citizens, greater than the 25% of Hispanic eligible voters in the U.S. Just 5% of all eligible voters in Georgia and 8% of eligible voters in the U.S. overall are naturalized U.S. citizens.
- **Hispanic Origin.** Hispanic eligible voters in Georgia have a different Hispanic origin profile from Hispanic eligible voters nationwide. About four-in-ten (43%) Hispanic eligible voters in Georgia are of Mexican origin, 22%

TABLE 3

### Characteristics of Eligible Voters in Georgia and the United States, 2012

% of eligible voters (unless otherwise noted)

	U.S.		Georgia	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	313,914	52,932	9,920	903
<b>Eligible voter population (thousands)</b>	220,111	23,632	6,895	274
<b>Age</b>				
18-29	21.6	33.1	22.4	37.0
30-44	24.3	29.1	26.6	33.1
45-54	18.5	16.2	18.9	15.6
55-64	16.7	11.1	15.9	7.3
65 and older	18.9	10.5	16.1	6.9
<b>Gender</b>				
Male	48.4	48.9	47.9	51.4
Female	51.6	51.1	52.1	48.6
<b>Type of citizen</b>				
Citizen by birth	91.8	75.2	95.1	69.7
Naturalized citizen	8.2	24.8	4.9	30.3
<b>Language</b>				
Speaks only English at home	85.6	31.5	92.7	32.1
Does not speak only English at home	14.4	68.5	7.3	67.9
<b>Educational attainment</b>				
Less than high school graduate	11.5	23.0	13.6	19.1
High school graduate	28.6	28.5	29.1	29.4
Two-year degree/Some college	32.8	33.6	31.6	33.2
Bachelor's degree or more	27.2	15.0	25.8	18.2
<b>Marital status</b>				
Married	50.0	42.9	49.2	50.1
Never married	29.1	39.1	29.4	35.0
Divorced/separated/widowed	20.9	18.0	21.5	14.9
<b>With child younger than 18 in home</b>	24.2	29.9	25.9	36.6
<b>Homeownership rate</b>	67.5	56.0	66.6	60.2
<b>Hispanic origin</b>				
Mexican	-	58.9	-	42.9
Puerto Rican	-	14.0	-	21.7
Cuban	-	4.8	-	6.9
Salvadoran	-	2.6	-	3.0
Dominican	-	3.2	-	2.9
Other	-	16.5	-	22.6
<b>Household income</b>				
Less than \$30,000	22.2	25.1	25.8	24.4
\$30,000-\$49,999	17.9	20.2	19.2	22.8
\$50,000-\$74,999	19.1	20.5	19.6	21.6
\$75,000-\$99,999	13.8	13.6	12.6	12.2
\$100,000 or more	26.9	20.6	22.9	19.0

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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are of Puerto Rican origin, and 35% claim other Hispanic origin. Among all Hispanic eligible voters nationwide, 59% are Mexican, 14% are Puerto Rican, and 27% are of some other Hispanic origin.

- **Educational Attainment.** Two-in-ten Latino eligible voters in Georgia (19%) have not completed high school, higher than the 14% of all Georgia eligible voters who have not completed high school and less than the 23% of Hispanics nationwide who have not completed high school.
- **Homeownership.** Six-in-ten Hispanic eligible voters in Georgia live in owner-occupied homes. Greater shares of all eligible voters in Georgia and all eligible voters nationwide (67% of each) live in owner-occupied homes. Hispanic eligible voters in Georgia are somewhat more likely than all Hispanic eligible voters nationwide to live in an owner-occupied home (56%).

## Characteristics of Eligible Voters in Georgia, by Race and Ethnicity

- **Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Georgia by nearly 16 to 1, and black eligible voters outnumber Hispanics by about 8 to 1. There are nearly three times as many Hispanic eligible voters (274,000) than Asian eligible voters (151,000).

TABLE 4

### Characteristics of Eligible Voters in Georgia and the United States, by Race and Ethnicity, 2012

*% of eligible voters (unless otherwise noted)*

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	903	5,461	3,019	335
<b>Eligible voter population (thousands)</b>	274	4,256	2,118	151
<b>Age</b>				
18-29	37.0	19.3	26.2	24.0
30-44	33.1	24.5	29.6	30.0
45-54	15.6	19.1	18.9	19.5
55-64	7.3	17.3	14.5	16.8
65 and older	6.9	19.7	10.9	9.7
<b>Gender</b>				
Male	51.4	48.7	45.8	48.0
Female	48.6	51.3	54.2	52.0
<b>Type of citizen</b>				
Citizen by birth	69.7	98.5	96.7	24.6
Naturalized citizen	30.3	1.5	3.3	75.4
<b>Language</b>				
Speaks only English at home	32.1	97.2	96.7	24.0
Does not speak only English at home	67.9	2.8	3.3	76.0
<b>Educational attainment</b>				
Less than high school graduate	19.1	11.9	16.7	8.0
High school graduate	29.4	28.7	30.8	19.0
Two-year degree/Some college	33.2	29.8	34.7	28.2
Bachelor's degree or more	18.2	29.6	17.7	44.8
<b>Marital status</b>				
Married	50.1	57.4	31.9	61.3
Never married	35.0	21.6	43.9	27.8
Divorced/separated/widowed	14.9	20.9	24.2	10.9
<b>With child younger than 18 in home</b>	36.6	25.6	24.8	30.7
<b>Homeownership rate</b>	60.2	74.9	50.3	77.3
<b>Household income</b>				
Less than \$30,000	24.4	21.1	36.0	18.5
\$30,000-\$49,999	22.8	18.0	21.1	16.2
\$50,000-\$74,999	21.6	19.6	19.4	18.5
\$75,000-\$99,999	12.2	13.5	10.9	11.7
\$100,000 or more	19.0	27.8	12.6	35.1

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race.

Source: Pew Research Center tabulations of the 2012 American Community Survey (1% IPUMS sample)

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- **Age.** Latino eligible voters are younger than white, black and Asian eligible voters in Georgia. Some 37% of Latinos are ages 18 to 29, compared with 19% of white, 26% of black and 24% of Asian eligible voters.
- **Educational Attainment.** Hispanic eligible voters have lower levels of high school education than white, black and Asian eligible voters in Georgia. Some 19% of Hispanic eligible voters have not graduated from high school, compared with 12% of white, 17% of black and 8% of Asian eligible voters. Hispanics and blacks are equally likely to have at least a bachelor's degree (18%, compared with 30% among whites and 45% among Asians).

- **Homeownership.** Hispanic eligible voters (60%) are more likely to than black eligible voters (50%), but they are less likely than white (75%) or Asian (77%) eligible voters to live in owner-occupied homes in Georgia.