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Factsheet

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## Latinos in the 2012 Election: Nevada

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## Latinos in the 2012 Election: Nevada

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Nevada.<sup>2</sup> All demographic data are based on Pew Hispanic Center tabulations of the U.S. Census Bureau's 2010 American Community Survey.<sup>3</sup>

### Hispanics in Nevada's Eligible Voter Population

- The Hispanic population in Nevada is the 13th largest in the nation.<sup>4</sup> About 720,000 Hispanics reside in Nevada, 1.4% of all Hispanics in the United States.
- Nevada's population is 27% Hispanic, the 5<sup>th</sup> largest Hispanic population share nationally.
- There are 268,000 Hispanic eligible voters in Nevada—the 13th largest Hispanic eligible voter population nationally. California ranks first with 5.9

Table 1

#### Population and Electorate in the United States and Nevada, 2010

	U.S.	Nevada	Nevada state rank
<b>Total population (all ages)</b>			
All (thousands)	309,350	2,705	35
Hispanics (thousands)	50,730	720	13
Percent Hispanic	16.4	26.6	5
<b>Total eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	214,972	1,774	34
Hispanics (thousands)	21,509	268	13
Percent Hispanic	10.0	15.1	6
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	42.4	37.2	29*

Notes: Percentages calculated before rounding. \*Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 American Community Survey (ACS) are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2010 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2010 ACS Integrated Public Use Microdata Series ([IPUMS](#)), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

<sup>4</sup> Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 ACS are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

million.

- Some 15% of Nevada eligible voters are Hispanic, the sixth largest Hispanic eligible voter share nationally. New Mexico ranks first with 39%.
- More than one-third (37%) of Hispanics in Nevada are eligible to vote, ranking Nevada 29th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, eight-in-ten (80%) of the state's white population is eligible to vote.

## Characteristics of Eligible Voters

- Age.** More than one-third of Hispanic eligible voters in Nevada (35%) are ages 18 to 29, similar to the share of all Latino eligible voters nationwide (33%) in that age range. By contrast, only 21% of all Nevada eligible voters and 22% of all U.S. eligible voters are ages 18 to 29.
- Citizenship and Nativity.** Among Hispanic eligible voters in Nevada, 29% are naturalized U.S. citizens. This compares with 25% of Hispanic eligible voters in the U.S. and just 12% of all eligible voters in Nevada and 8% of eligible voters in the U.S. overall.
- Hispanic Origin.** Hispanic eligible voters in Nevada have a different Hispanic origin profile from Hispanic eligible voters nationwide. Nearly three-quarters (72%) of Hispanic eligible voters in Nevada are of Mexican origin, 6% are of Puerto Rican origin, and 22% claim other Hispanic

Table 2

### Characteristics of Eligible Voters in Nevada and the United States, 2010

(% of eligible voters, unless otherwise noted)

	U.S.		Nevada	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	309,350	50,730	2,705	720
<b>Total eligible voter population (thousands)</b>	214,972	21,509	1,774	268
<b>Age</b>				
18-29	21.6	32.8	21.3	35.5
30-44	24.6	29.3	25.8	30.2
45-54	19.4	16.7	18.6	15.7
55-64	16.3	10.9	16.7	10.5
65 and older	18.2	10.4	17.6	8.2
<b>Gender</b>				
Male	48.2	48.3	50.4	50.7
Female	51.8	51.7	49.6	49.3
<b>Type of citizen</b>				
Citizen by birth	92.2	74.9	88.2	71.4
Naturalized citizen	7.8	25.1	11.8	28.6
<b>Language</b>				
Speaks only English at home	86.2	30.7	81.8	36.2
Does not speak only English at home	13.8	69.3	18.2	63.8
<b>Educational attainment</b>				
Less than high school diploma	12.3	24.7	12.0	27.1
High school diploma or equivalent	29.1	28.6	31.0	33.5
Some college	32.4	32.5	36.5	30.5
Bachelor's degree or more	26.3	14.3	20.5	8.9
<b>Marital status</b>				
Married	50.9	44.7	48.8	44.7
Never married	28.1	37.4	27.4	36.7
Divorced/separated/widowed	20.9	17.9	23.8	18.7
<b>With child younger than 18 in home</b>	25.0	31.1	24.0	34.3
<b>Homeownership rate</b>	68.8	58.2	61.1	54.7
<b>Hispanic origin</b>				
Mexican	---	59.1	---	71.9
Puerto Rican	---	14.4	---	6.2
Cuban	---	4.8	---	3.2
Salvadoran	---	2.4	---	2.8
Dominican	---	3.1	---	0.5
Other	---	16.2	---	15.4
<b>Household income</b>				
Less than \$30,000	22.9	25.3	20.3	20.5
\$30,000-\$49,999	18.6	20.7	18.7	20.8
\$50,000-\$74,999	19.6	21.0	21.9	23.3
\$75,000-\$99,999	13.8	13.3	15.2	16.8
\$100,000 or more	25.1	19.7	23.9	18.5

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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origin. Among all Hispanic eligible voters nationwide, six-in-ten (59%) are Mexican, 14% are Puerto Rican, and 26% are of some other Hispanic origin.

- ***Educational Attainment.*** Nearly three-in-ten Latino eligible voters in Nevada (27%) have not completed high school, more than double the 12% of all Nevada eligible voters who have not completed high school.
- ***Homeownership.*** More than half of Hispanic eligible voters in Nevada (55%) live in owner-occupied homes, similar to the share of all Hispanic eligible voters nationwide (58%). Greater shares of all eligible voters in Nevada (61%) and all eligible voters nationwide (69%) live in owner-occupied homes.

## Characteristics of Eligible Voters in Nevada, by Race and Ethnicity

- Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Nevada by more than 4 to 1. Hispanic eligible voters outnumber black and Asian eligible voters by about 2 to 1 each.
- Age.** Latino eligible voters are younger than black, Asian and white eligible voters in Nevada. Some 35% of Latinos are ages 18 to 29, compared with 26% of black eligible voters, 20% of Asian eligible voters and 17% of white eligible voters.
- Educational Attainment.** Hispanic eligible voters have lower levels of education than do black, white and Asian eligible voters in Nevada. Some 27% of Hispanic eligible voters have not obtained a high school diploma, compared with 13% of black eligible voters, 9% of white eligible voters and 8% of Asian eligible voters.

Table 3

### Characteristics of Eligible Voters in Nevada, by Race and Ethnicity, 2010

(% of eligible voters, unless otherwise noted)

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>				
	720	1,462	211	193
<b>Total eligible voter population (thousands)</b>				
	268	1,174	148	115
<b>Age</b>				
18-29	35.5	17.2	25.5	20.5
30-44	30.2	23.7	28.4	28.5
45-54	15.7	19.5	19.4	18.0
55-64	10.5	18.8	13.5	16.1
65 and older	8.2	20.9	13.1	17.0
<b>Gender</b>				
Male	50.7	50.9	51.4	45.0
Female	49.3	49.1	48.6	55.0
<b>Type of citizen</b>				
Citizen by birth	71.4	96.4	95.9	31.0
Naturalized citizen	28.6	3.6	4.1	69.0
<b>Language</b>				
Speaks only English at home	36.2	95.5	94.5	31.5
Does not speak only English at home	63.8	4.5	5.5	68.5
<b>Educational attainment</b>				
Less than high school diploma	27.1	8.7	12.8	8.3
High school diploma or equivalent	33.5	30.7	36.8	21.8
Some college	30.5	37.7	37.3	33.8
Bachelor's degree or more	8.9	22.9	13.1	36.0
<b>Marital Status</b>				
Married	44.7	51.6	32.4	56.7
Never married	36.7	23.1	40.5	26.8
Divorced/separated/widowed	18.7	25.3	27.1	16.6
<b>With child younger than 18 in home</b>				
	34.3	21.2	25.9	24.7
<b>Homeownership rate</b>				
	54.7	65.2	35.2	72.3
<b>Household income</b>				
Less than \$30,000	20.5	19.1	31.6	15.3
\$30,000-\$49,999	20.8	17.8	23.6	16.0
\$50,000-\$74,999	23.3	21.9	17.1	23.8
\$75,000-\$99,999	16.8	15.1	12.4	16.7
\$100,000 or more	18.5	26.2	15.3	28.2

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. Hispanics are of any race. Whites, blacks and Asians include only non-Hispanics.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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- **Homeownership.** Hispanic eligible voters (55%) are more likely to live in owner-occupied homes than black (35%) eligible voters, but they are less likely to live in owner-occupied homes than Asian (72%) and white (65%) eligible voters in Nevada.