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Factsheet

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## Latinos in the 2012 Election: Kansas

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## Latinos in the 2012 Election: Kansas

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Kansas.<sup>2</sup> All demographic data are based on Pew Hispanic Center tabulations of the U.S. Census Bureau's 2010 American Community Survey.<sup>3</sup>

### Hispanics in Kansas' Eligible Voter Population

- The Hispanic population in Kansas ranks 26th in the nation.<sup>4</sup> About 301,000 Hispanics reside in Kansas, 0.6% of all Hispanics in the United States.
- Kansas's population is 11% Hispanic, the 17th largest Hispanic population share nationally.
- There are 112,000 Hispanic eligible voters in Kansas—ranking 25th in Hispanic eligible voter population nationally. California ranks first with 5.9 million.

**Table 1**

#### **Population and Electorate in the United States and Kansas, 2010**

	U.S.	Kansas	Kansas state rank
<b>Total population (all ages)</b>			
All (thousands)	309,350	2,859	33
Hispanics (thousands)	50,730	301	26
Percent Hispanic	16.4	10.5	17
<b>Total eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	214,972	2,023	33
Hispanics (thousands)	21,509	112	25
Percent Hispanic	10.0	5.5	19
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	42.4	37.1	30*

Notes: Percentages calculated before rounding. \*Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 American Community Survey (ACS) are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2010 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2010 ACS Integrated Public Use Microdata Series ([IPUMS](#)), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

<sup>4</sup> Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 ACS are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

- Some 6% of Kansas eligible voters are Hispanic, ranking 19th in Hispanic eligible voter share nationally. New Mexico ranks first with 39%.
- More than one-third (37%) of Hispanics in Kansas are eligible to vote, ranking Kansas 30th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, more than three-quarters (77%) of the state's white population is eligible to vote.

## Characteristics of Eligible Voters

- **Age.** More than one-third of Hispanic eligible voters in Kansas (37%) are ages 18 to 29, slightly more than the share of all Latino eligible voters nationwide (33%) in that age range. By contrast, only 22% of all Kansas eligible voters and of all U.S. eligible voters are ages 18 to 29.
- **Citizenship and Nativity.** Among Hispanic eligible voters in Kansas, 21% are naturalized U.S. citizens. This compares with 25% of Hispanic eligible voters in the U.S., but just 3% of all eligible voters in Kansas and 8% of eligible voters in the U.S. overall.
- **Hispanic Origin.** Hispanic eligible voters in Kansas have a different Hispanic origin profile from Hispanic eligible voters nationwide. More than eight-in-ten (83%) of Hispanic eligible voters in Kansas are of Mexican origin, 4% are of Puerto Rican origin, and 14% claim other Hispanic

Table 2

### Characteristics of Eligible Voters in Kansas and the United States, 2010

(% of eligible voters, unless otherwise noted)

	U.S.		Kansas	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	309,350	50,730	2,859	301
<b>Total eligible voter population (thousands)</b>	214,972	21,509	2,023	112
<b>Age</b>				
18-29	21.6	32.8	22.4	37.4
30-44	24.6	29.3	23.3	26.4
45-54	19.4	16.7	19.5	18.5
55-64	16.3	10.9	16.1	10.5
65 and older	18.2	10.4	18.6	7.2
<b>Gender</b>				
Male	48.2	48.3	48.8	51.2
Female	51.8	51.7	51.2	48.8
<b>Type of citizen</b>				
Citizen by birth	92.2	74.9	97.1	79.1
Naturalized citizen	7.8	25.1	2.9	20.9
<b>Language</b>				
Speaks only English at home	86.2	30.7	94.0	49.7
Does not speak only English at home	13.8	69.3	6.0	50.3
<b>Educational attainment</b>				
Less than high school diploma	12.3	24.7	9.8	27.6
High school diploma or equivalent	29.1	28.6	28.1	26.8
Some college	32.4	32.5	34.5	33.5
Bachelor's degree or more	26.3	14.3	27.7	12.2
<b>Marital status</b>				
Married	50.9	44.7	55.2	43.8
Never married	28.1	37.4	24.5	37.4
Divorced/separated/widowed	20.9	17.9	20.3	18.8
<b>With child younger than 18 in home</b>	25.0	31.1	25.6	33.0
<b>Homeownership rate</b>	68.8	58.2	70.9	64.9
<b>Hispanic origin</b>				
Mexican	---	59.1	---	82.5
Puerto Rican	---	14.4	---	3.6
Cuban	---	4.8	---	1.4
Salvadoran	---	2.4	---	1.5
Dominican	---	3.1	---	0.1
Other	---	16.2	---	10.9
<b>Household income</b>				
Less than \$30,000	22.9	25.3	22.6	23.7
\$30,000-\$49,999	18.6	20.7	20.1	27.0
\$50,000-\$74,999	19.6	21.0	22.2	25.5
\$75,000-\$99,999	13.8	13.3	13.9	12.0
\$100,000 or more	25.1	19.7	21.2	11.8

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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origin. Among all Hispanic eligible voters nationwide, six-in-ten (59%) are Mexican, a similar share are Puerto Rican (14%), and about a quarter (26%) are of some other Hispanic origin.

- ***Educational Attainment.*** More than one-quarter of Latino eligible voters in Kansas (28%) have not completed high school, nearly triple the 10% of all Kansas eligible voters who have not completed high school.
- ***Homeownership.*** About two-thirds of Hispanic eligible voters in Kansas (65%) live in owner-occupied homes, more than the share of all Hispanic eligible voters nationwide (58%). Slightly greater shares of all eligible voters in Kansas (71%) and all eligible voters nationwide (69%) live in owner-occupied homes.

## Characteristics of Eligible Voters in Kansas, by Race and Ethnicity

- **Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Kansas by 15 to 1. There is a similar number of Hispanic (112,000) and black (107,000) eligible voters. Hispanic eligible voters outnumber Asian eligible voters by nearly 4 to 1.
- **Age.** Latino eligible voters are younger than Asian, black and white eligible voters in Kansas. Some 37% of Latinos are ages 18 to 29, compared with 28% of Asian, 26% of black eligible voters and 21% of white eligible voters.
- **Educational Attainment.** Hispanic eligible voters have lower levels of education than do black, Asian and white eligible voters in Kansas. Some 28% of Hispanic eligible voters have not obtained a high school diploma, compared with 14% of black eligible voters, 11% of Asian eligible voters and 8% of white eligible voters.

Table 3

### Characteristics of Eligible Voters in Kansas, by Race and Ethnicity, 2010

(% of eligible voters, unless otherwise noted)

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	301	2,233	160	70
<b>Total eligible voter population (thousands)</b>	112	1,722	107	29
<b>Age</b>				
18-29	37.4	20.6	26.3	28.0
30-44	26.4	22.9	25.5	26.7
45-54	18.5	19.6	21.3	17.5
55-64	10.5	16.9	13.0	16.3
65 and older	7.2	20.0	13.9	11.5
<b>Gender</b>				
Male	51.2	48.6	51.6	47.1
Female	48.8	51.4	48.4	52.9
<b>Type of citizen</b>				
Citizen by birth	79.1	99.2	98.4	34.9
Naturalized citizen	20.9	0.8	1.6	65.1
<b>Language</b>				
Speaks only English at home	49.7	97.8	97.4	26.8
Does not speak only English at home	50.3	2.2	2.6	73.2
<b>Educational attainment</b>				
Less than high school diploma	27.6	8.2	14.0	11.3
High school diploma or equivalent	26.8	28.0	32.4	23.7
Some college	33.5	34.3	37.5	26.0
Bachelor's degree or more	12.2	29.6	16.1	39.0
<b>Marital Status</b>				
Married	43.8	58.0	31.3	54.3
Never married	37.4	21.8	42.1	36.6
Divorced/separated/widowed	18.8	20.1	26.6	9.1
<b>With child younger than 18 in home</b>	33.0	25.2	23.4	27.8
<b>Homeownership rate</b>	64.9	73.2	46.1	80.2
<b>Household income</b>				
Less than \$30,000	23.7	21.3	41.4	18.5
\$30,000-\$49,999	27.0	19.6	19.9	16.7
\$50,000-\$74,999	25.5	21.9	19.4	24.1
\$75,000-\$99,999	12.0	14.6	8.3	9.3
\$100,000 or more	11.8	22.5	11.0	31.4

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. Hispanics are of any race. Whites, blacks and Asians include only non-Hispanics.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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- ***Homeownership.*** Hispanic eligible voters (65%) are more likely to live in owner-occupied homes than black (46%) eligible voters in Kansas, but they are less likely to do so than Asian (80%) or white (73%) eligible voters in Kansas.