

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
DECEMBER 2012 POLITICAL SURVEY
FINAL TOPLINE
December 5-9, 2012
N=1,503

Q.1-17h PREVIOUSLY RELEASED**ASK ALL:**

Q.17 And is your overall opinion of **[INSERT NAME; RANDOMIZE; OBSERVE FORM SPLITS]** very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about **[NEXT NAME]**? **[IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never heard of	Can't rate/Ref
ASK FORM 2 ONLY [N=750]:								
i.F2 Hillary Clinton								
Dec 5-9, 2012	65	30	35	29	15	15	1	5
Jun 7-17, 2012	63	24	39	28	11	17	1	8
Jan 11-16, 2012	62	26	36	31	16	15	1	6
Dec 2-5, 2010	59	24	35	34	15	20	2	4
Oct 28-Nov 30, 2009	66	26	40	28	11	17	1	6
Late May, 2008	48	17	31	44	22	22	*	8
April, 2008	49	16	33	47	23	24	0	4
March, 2008	50	16	34	44	23	21	*	6
Late February, 2008	51	19	32	44	23	21	0	5
Early February, 2008	52	20	32	42	24	18	*	6
January, 2008	52	20	32	44	25	19	*	4
Late December, 2007	50	21	29	44	26	18	*	6
August, 2007	55	21	34	39	21	18	2	4
December, 2006	56	22	34	39	21	18	*	5
April, 2006	54	20	34	42	21	21	1	3
Late October, 2005	56	20	36	38	19	19	1	5
Late March, 2005	57	22	35	36	17	19	*	7
December, 2002	47	15	32	44	23	21	1	8
July, 2001	53	20	33	42	23	19	1	4
January, 2001	60	25	35	35	16	19	*	5
May, 2000	49	15	34	42	22	20	1	8
Early December, 1998	66	32	34	31	15	16	*	3
Early October, 1998 (RVs)	58	24	34	36	18	18	*	6
Early September, 1998	64	24	40	31	13	18	0	5
Late August, 1998	63	25	38	34	13	21	*	3
March, 1998	65	26	39	31	14	17	*	4
January, 1997	57	17	40	40	17	23	*	3
June, 1996	53	13	40	43	17	26	*	4
April, 1996	49	12	37	46	19	27	0	5
February, 1996	42	14	28	54	27	27	0	4
January, 1996	42	10	32	54	26	28	0	4
October, 1995	58	14	44	38	14	24	--	4
August, 1995	49	16	33	47	22	25	*	4
December, 1994	50	17	33	45	20	25	1	4
July, 1994	57	19	38	40	18	22	1	2
May, 1993	60	19	41	29	11	18	1	10

NO QUESTIONS 18-29**QUESTIONS 30-91 PREVIOUSLY RELEASED**

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)	Lean	Lean
	Republican	Democrat	Independent	No preference	Other party	DK/Ref	Rep	Dem
Dec 5-9, 2012	23	33	38	3	1	2	14	19
Oct 31-Nov 3, 2012	26	34	34	3	1	3	13	16
Oct 24-28, 2012	28	33	33	4	*	2	12	16
Oct 4-7, 2012	27	31	36	3	1	3	15	15
Sep 12-16, 2012	24	35	36	2	*	2	14	16
Jul 16-26, 2012	22	33	38	4	*	3	14	15
Jun 28-Jul 9, 2012	24	33	37	3	*	3	15	17
Jun 7-17, 2012	24	33	39	2	*	2	17	17
May 9-Jun 3, 2012	24	32	36	4	*	4	13	14
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Yearly Totals								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--