

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
GOOGLE CONSUMER SURVEY POST-ELECTION REACTIONS
NOVEMBER 6-7, 2012**

SURVEY 1

Please share one word that best describes your reaction to Barack Obama winning the presidential election this year.

**BASED ON...
OBAMA VOTERS**

[Nov 6-7
2012](#)

| | |
|-----|--------------------|
| 117 | Relief/Relieved |
| 98 | Happy/Happiness |
| 62 | Great |
| 48 | Elated/Elation |
| 46 | Yes/Yeah |
| 43 | Good |
| 38 | Awesome |
| 25 | Hope/Hopeful |
| 23 | Joy |
| 23 | Yay |
| 22 | Excited |
| 21 | Ecstatic |
| 19 | Thankful/Thank God |
| 18 | OK |
| 13 | Forward |
| 13 | Glad |
| 12 | Fantastic |
| 10 | Amazing |
| 10 | Thrilled |
| 10 | Wonderful |
| 9 | Cool |
| 8 | Overjoyed |
| 8 | Wow |
| 7 | Hooray |
| 7 | Proud |
| 7 | Satisfied |
| 6 | Nice |
| 6 | Pleased |
| 5 | Grateful |
| 5 | Sweet |

N=1,015

ROMNEY VOTERS

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| | |
|-----|----------------------------|
| 103 | Disappointed/Disappointing |
| 93 | Sad/Saddened |
| 39 | Disgust/Disgusted |
| 22 | Sick/Sickening |
| 21 | Horror/Horrible/Horrified |
| 19 | Scared |
| 17 | Sucks |
| 16 | Shock/Shocked |
| 14 | Devastated/Devastating |
| 14 | Worried |
| 13 | Disaster |
| 13 | No |
| 12 | Fear |
| 11 | Bad |
| 11 | Expected |
| 10 | OK |
| 9 | Depressed/Depressing |
| 8 | Help |
| 8 | Screwed |
| 6 | Bummer |
| 6 | Despair |
| 6 | Yuck |
| 5 | Concerned |
| 5 | Happy/Happiness |
| 5 | Surprised |
| 5 | Trouble |
| 5 | Unhappy |
| 5 | Upset |

N=827

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages.

SURVEY 2

Are you happy or unhappy about Barack Obama winning the presidential election this year?

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| | |
|----|---------|
| 41 | Happy |
| 37 | Unhappy |
| 22 | Neither |

N=3,795