

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
AUGUST 2013 KNOWLEDGE SURVEY
August 7-14, 2013
TOPLINE
N=1,052

ASK ALL

This survey asks questions about some people and things that have been in the news. Please answer the questions as best as you can. If you don't know the answer to a question, just move on to the next one.

RANDOMIZE QUESTIONS 1-14**ASK ALL**

Q.1 In recent years, which of the following Supreme Court justices has most often been the swing vote in closely divided court cases?

1

Antonin Scalia

2

Anthony Kennedy

3

Clarence Thomas

4

Ruth Bader Ginsburg

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20	Antonin Scalia (#1)
28	Anthony Kennedy (#2) <i>(Correct)</i>
15	Clarence Thomas (#3)
18	Ruth Bader Ginsburg (#4)
18	No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL**

Q.2 Who is this? [**RANDOMIZE**]



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77	Edward Snowden <i>(Correct)</i>
4	Martin O'Malley
4	Rory McIlroy
3	Julian Assange
12	No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.3 Which one is a U.S. Senator from Florida? **[RANDOMIZE]**

1

Marco Rubio

2

Ray Suarez

3

Julian Castro

4

Jorge Ramos

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52	Marco Rubio (#1) <i>(Correct)</i>
12	Ray Suarez (#2)
6	Julian Castro (#3)
13	Jorge Ramos (#4)
17	No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL**

Q.4 Who is this? **[RANDOMIZE]**



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34	Marissa Mayer, CEO of Yahoo <i>(Correct)</i>
14	Wendy Davis, state senator from Texas
13	Kathleen Sebelius, Secretary of Health and Human Services
11	Lindsey Vonn, professional alpine skier
28	No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.5 What Middle Eastern country is highlighted on this map? **[RANDOMIZE]**



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49	Egypt (Correct)
15	Syria
10	Saudi Arabia
10	Turkey
16	No answer

TRENDS FOR COMPARISON:

What Middle Eastern country is highlighted on this map...? **[RANDOMIZE]**

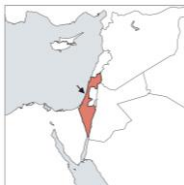


Jan 18-24

2013

50	Syria (Correct)
19	Turkey
11	Saudi Arabia
5	Egypt
15	No answer

What Middle Eastern country is highlighted on this map...? **[RANDOMIZE]**



Sept 30-Oct 11

2011

57	Israel (Correct)
12	Saudi Arabia
10	Turkey
4	Egypt
17	No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.6 About what percentage of seats in the U.S. congress are currently held by women? **[SHOW OPTIONS IN ORDER]**

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47	About 20% (Correct)
33	About 30%
8	About 40%
1	About 50%
11	No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.7 What kind of policy is the U.S. Federal Reserve primarily responsible for? **[RANDOMIZE]**

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- | | |
|----|------------------------------------|
| 73 | Monetary policy (<i>Correct</i>) |
| 11 | Tax policy |
| 7 | Trade policy |
| 2 | Energy policy |
| 7 | No answer |

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.8 What does the term "Common Core" refer to? **[RANDOMIZE]**

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- | | |
|----|--|
| 56 | School curriculum standards for language and math (<i>Correct</i>) |
| 16 | The military's code of conduct |
| 7 | A newly developed microprocessor |
| 3 | Abdominal exercises |
| 17 | No answer |

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.9 What does the gold shaded area on this map represent? All states that currently... **[RANDOMIZE]**



Aug 7-14

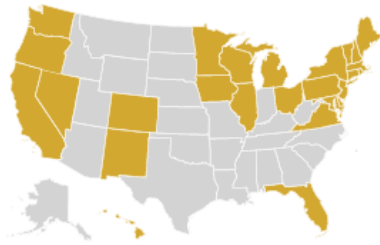
2013

- | | |
|----|--|
| 57 | allow same-sex marriage (<i>Correct</i>) |
| 15 | have a minimum wage above the national minimum |
| 13 | allow the recreational use of marijuana |
| 5 | have the largest Asian populations |
| 10 | No answer |

Q.9 CONTINUED...

TREND FOR COMPARISON:

What does the gold shaded area on this map represent? States in 2012 that... **[RANDOMIZE]**



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75

8

5

4

8

Obama won in the election (*Correct*)

Legalized the recreational use of marijuana

Had the highest obesity rates

Experienced the most severe drought conditions

No answer

RANDOMIZE QUESTIONS 1-14

ASK ALL:

Q.10 Which of the following shows the trend in the Dow Jones Industrial Average between January 2008 and July 2013?

1



2



3



4



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21 Chart #1 (*Correct*)

20 Chart #2

13 Chart #3

30 Chart #4

17 No answer

TRENDS FOR COMPARISON:

Is the Dow Jones Industrial Average currently closer to ...? [LIST IN ORDER]

Sep 30- Oct 11 <u>2011</u> ¹	Jan 14-17 <u>2010</u>	Oct 1-4 <u>2009</u>	Mar 26-29 <u>2009</u>
12 3,000	7 3,000	7 3,000	20 3,000
15 6,000	6 5,000	5 6,000	14 5,000
52 11,000 (Correct)	36 10,000 (Correct)	33 10,000 (Correct)	40 8,000 (Correct)
4 16,000	3 20,000	2 16,000	4 11,000
17 DK/Ref (VOL.)	48 DK/Ref (VOL.)	52 DK/Ref (VOL.)	22 DK/Ref (VOL.)
Dec 4-7 <u>2008</u>	Feb 28- Mar 2 <u>2008</u>	Aug 16-19 <u>2007</u>	May 2000 <u>2000</u>
18 2,000	16 4,000	16 2,000	5 3,000
8 4,000	9 5,000	14 4,000	4 5,000
45 8,000 (Correct)	16 10,000	13 8,000	28 10,000 (Correct)
5 13,000	31 12,000 (Correct)	41 13,000 (Correct)	1 20,000
24 DK/Ref (VOL.)	28 DK/Ref (VOL.)	16 DK/Ref (VOL.)	62 DK/Ref (VOL.)

This graph shows the trend in what national statistic? [RANDOMIZE]



Jan 18-24
2013

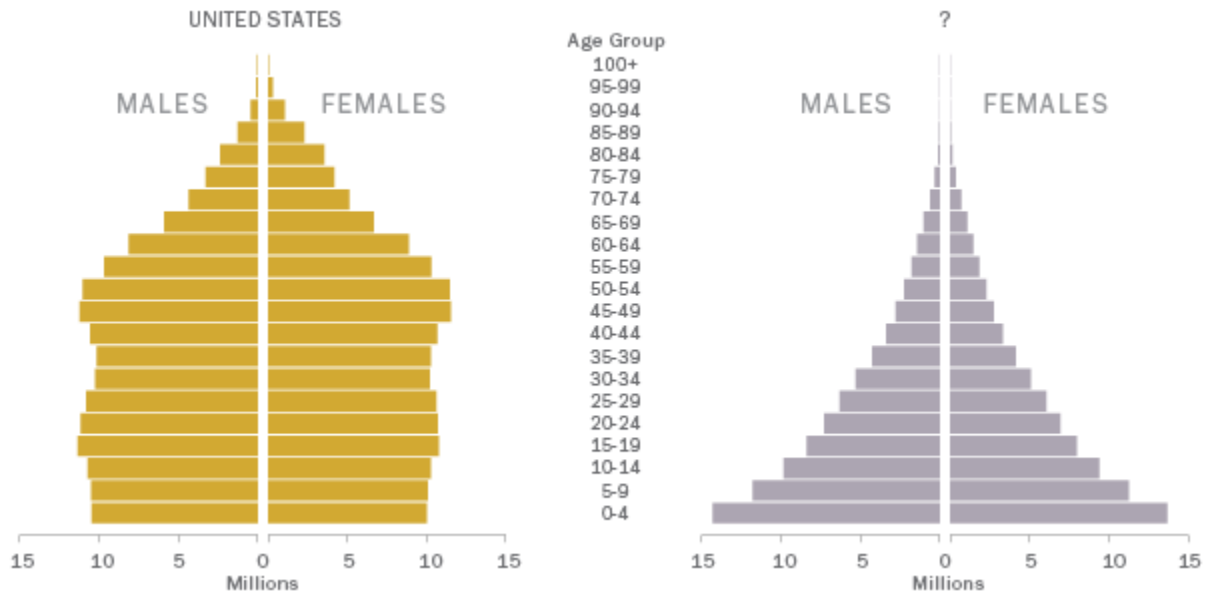
- 70 The unemployment rate (Correct)
- 10 The inflation rate
- 5 The corporate tax rate
- 3 The high school graduation rate
- 12 No answer

¹

In 2011, the survey was conducted online by Knowledge Networks/GfK. The surveys from May, 2000 through January, 2010 were conducted by phone.

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.11 Below are two charts of population pyramids that illustrate the relative size of age groups for a country's population. The chart on the left is the population pyramid for the U.S. What country's population pyramid is shown on the right? **[RANDOMIZE]**



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- 42 Nigeria (Correct)
- 21 Japan
- 10 Israel
- 10 The Netherlands
- 17 No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.12 Which best describes the relative numbers of men and women graduating from college with bachelor's degrees in recent years? **[RANDOMIZE]**

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- 55 More women than men are graduating (Correct)
- 29 About equal numbers of men and women are graduating
- 8 More men than women are graduating
- 8 No answer

RANDOMIZE QUESTIONS 1-14**ASK ALL:**

Q.13 What is Google Glass? **[RANDOMIZE]**

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- 42 A computer that you can wear (Correct)
- 28 A social networking site
- 7 A 3-D home television
- 4 An automobile windshield that displays a car's speed
- 19 No answer

QUESTION 14 HELD FOR FUTURE RELEASE**ASK ALL:**

Q.16 In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP (Q16=3) OR NO RESPONSE GIVEN TO Q16b:

Q.16b As of today do you lean more to the Republican Party or more to the Democratic Party?

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25	Republican
36	Democrat
34	Independent
5	No answer
17	<i>Lean Rep</i>
16	<i>Lean Dem</i>