

**PEW RESEARCH CENTER**  
**September 20-23, 2012 OMNIBUS**  
**FINAL TOPLINE**  
**N=1,005**

**PEW.1 HELD FOR FUTURE RELEASE****PEWWP.1 PREVIOUSLY RELEASED****ASK ALL:**

PEW.2 Thinking about recent news coverage, would you say the press has been too easy, too tough or fair in the way it has covered **[INSERT ITEM; RANDOMIZE]**?

	<u>Too easy</u>	<u>Too tough</u>	<u>Fair</u>	<b>(VOL.)</b> <u>DK/Ref</u>
a. Barack Obama				
September 20-23, 2012	28	15	46	11
May 17-20, 2012	28	19	41	13
November 3-6, 2011	26	22	41	11
July 21-24, 2011	27	23	41	9
November 18-21, 2010 <sup>1</sup>	23	21	46	9
September 9-12, 2010	27	23	37	13
July 15-18, 2010	27	24	39	10
April 9-12, 2010	29	21	42	8
October 3-6, 2008	31	7	60	2
April 25-28, 2008	26	17	52	5
March 20-24, 2008	23	15	55	7
February 29-March 3, 2008	28	8	58	6
February 1-4, 2008	23	8	61	8
b. Mitt Romney				
September 20-23, 2012	20	21	46	13
May 17-20, 2012	21	15	47	18
February 2-5, 2012	19	14	47	19
November 3-6, 2011	12	9	53	26
July 21-24, 2011	16	9	45	30

**TREND FOR COMPARISON:**

	<u>Too easy</u>	<u>Too tough</u>	<u>Fair</u>	<b>(VOL.)</b> <u>DK/Ref</u>
<i>John McCain</i>				
October 3-6, 2008	15	23	60	2=100
April 25-28, 2008	20	8	65	7=100
March 20-24, 2008	18	9	62	11=100
February 29-March 3, 2008	14	14	64	8=100
February 1-4, 2008	14	9	63	14=100

<sup>1</sup> For November 18-21, 2010 this question was not asked in a list. For all other trends, this was a list item.