

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
JUNE 2012 VOTER ATTITUDES SURVEY
June 7-17, 2012
N=2013

QUESTIONS 1-4, THOUGHT, 5, REGIST, REGICERT, PLANREG, 10-15, OFTVOTE, PLATNT01, PLANTO2, AND 20-32 PREVIOUSLY RELEASED

NO QUESTIONS 6-9, 16-19, 33-34

ASK ALL:

Q.35 When you think about the presidential campaign and election this year, do you think it will be [INSERT, RANDOMIZE] or not? How about [NEXT] or not?

		<u>Yes</u>	<u>No</u>	<u>(VOL.)</u> <u>DK/Ref</u>
a.	Exciting Jun 7-17, 2012	49	49	2
b.	Exhausting Jun 7-17, 2012	67	30	3
c.	Informative Jun 7-17, 2012	60	36	4
d.	Annoying Jun 7-17, 2012	63	35	2

In the presidential campaign so far...

RANDOMIZE ORDER OF Q.36 AND Q.37

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.36 (And) Do you think Barack Obama has been too personally critical of Mitt Romney, or not?

BASED ON REGISTERED VOTERS [N=1563]

		<u>Too</u> <u>personally</u> <u>critical</u>	<u>Not too</u> <u>personally</u> <u>critical</u>	<u>(VOL.)</u> <u>Don't know/</u> <u>Refused</u>
Obama/McCain	Jun 7-17, 2012	30	61	9
	November, 2008 ¹ (voters)	21	76	3
	Early October, 2008	22	69	9
	Mid-September, 2008	28	65	7
Kerry/Bush	June, 2008	19	73	8
	September, 2004	52	45	3
	June, 2004	44	48	8
Gore/Bush	Mid-March 2004	48	46	6
	Early October, 2000	29	61	10
Clinton/Dole	Late September, 1996	21	70	9
Dukakis/Bush, Sr.	October, 1988	45	50	5

¹ Question in November 2008 was worded "... was too personally critical ..."

RANDOMIZE ORDER OF Q.36 AND Q.37**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.37 (And) do you think Mitt Romney has been too personally critical of Barack Obama, or not?

BASED ON REGISTERED VOTERS [N=1563]

		Too personally <u>critical</u>	Not too personally <u>critical</u>	(VOL.) Don't know/ <u>Refused</u>
McCain/Obama	Jun 7-17, 2012	43	49	9
	November, 2008 ² (voters)	49	48	3
	Early October, 2008	48	44	8
	Mid-September, 2008	42	52	6
Bush/Kerry	June, 2008	26	65	9
	September, 2004	49	47	4
	June, 2004	33	58	9
Bush/Gore	Mid-March 2004	33	58	9
	Early October, 2000	40	50	10
Dole/Clinton	Late September, 1996	53	40	7
Bush, Sr./Dukakis	October, 1988	52	43	5

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.38 Over the past month or so, have you seen or heard any campaign commercials about Barack Obama or Mitt Romney, or not? **[IF YES: Have you seen or heard a lot of commercials, some, or just a few?]**

BASED ON REGISTERED VOTERS [N=1563]

June 7-17

2012

64	Yes, seen commercials
16	A lot
17	Some
31	Just a few
35	No, haven't seen any
1	Don't know/Refused (VOL.)

ASK IF SEEN CAMPAIGN COMMERCIALS (Q.38=1-3):

Q.38a Overall, have these campaign commercials been **[READ]**?

BASED THOSE WHO HAVE SEEN CAMPAIGN COMMERCIALS [N=1021]:

June 7-17

2012

7	Mostly positive
30	Mostly negative [OR]
60	A mix of positive and negative
*	Neither (VOL.)
2	Don't know/Refused (VOL.)

NO QUESTIONS 39-45, 48-53 OR 63-65**QUESTIONS 46-47, 54-62 AND 67-68 PREVIOUSLY RELEASED****QUESTION 66 HELD FOR FUTURE RELEASE**

² Question in November 2008 was worded "... was too personally critical ..."

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)	Lean	Lean
	Republican	Democrat	Independent	No preference	Other party	DK/Ref	Rep	Dem
Jun 7-17, 2012	24	33	39	2	*	2	17	17
May 9-Jun 3, 2012	24	32	36	4	*	4	13	14
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Dec 7-11, 2011	23	33	38	3	*	2	12	17
Nov 9-14, 2011	24	33	38	3	1	2	16	15
Sep 22-Oct 4, 2011	23	33	38	2	1	3	18	16
Aug 17-21, 2011	24	30	40	3	*	3	17	18
Jul 20-24, 2011	24	32	38	4	*	2	16	14
Jun 15-19, 2011	26	34	32	4	*	4	13	13
Yearly Totals								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

ASK ALL:

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

				(VOL.)	(VOL.)	Not
	Agree	Disagree	No opinion either way	Haven't heard of	Refused	heard of/ DK
Jun 7-17, 2012	21	25	52	2	1	--
May 9-Jun 3, 2012	16	25	54	2	3	--
Apr 4-15, 2012	20	26	50	3	2	--
Mar 7-11, 2012	19	29	48	2	2	--
Feb 8-12, 2012	18	25	53	2	2	--
Jan 11-16, 2012	20	24	52	2	2	--

TEAPARTY2 CONTINUED...

	<u>Agree</u>	<u>Disagree</u>	<u>No opinion either way</u>	(VOL.) <u>Haven't heard of</u>	(VOL.) <u>Refused</u>	<i>Not heard of/ DK</i>
Jan 4-8, 2012	18	25	52	2	3	--
Dec 7-11, 2011	19	27	50	2	2	--
Nov 9-14, 2011	20	27	51	1	1	--
Sep 22-Oct 4, 2011	19	27	51	2	1	--
Aug 17-21, 2011	20	27	50	1	1	--
Jul 20-24, 2011	20	24	53	1	1	--
Jun 15-19, 2011	20	26	50	3	2	--
May 25-30, 2011	18	23	54	2	2	--
Mar 30-Apr 3, 2011	22	29	47	1	1	--
Mar 8-14, 2011	19	25	54	1	1	--
Feb 22-Mar 1, 2011	20	25	52	2	2	--
Feb 2-7, 2011 ³	22	22	53	2	2	--
Jan 5-9, 2011	24	22	50	2	1	--
Dec 1-5, 2010	22	26	49	2	2	--
Nov 4-7, 2010	27	22	49	1	1	--
Oct 27-30, 2010 (RVs)	29	25	32	--	1	13
Oct 13-18, 2010 (RVs)	28	24	30	--	1	16
Aug 25-Sep 6, 2010 (RVs)	29	26	32	--	1	13
Jul 21-Aug 5, 2010	22	18	37	--	1	21
Jun 16-20, 2010	24	18	30	--	*	27
May 20-23, 2010	25	18	31	--	1	25
Mar 11-21, 2010	24	14	29	--	1	31

ASK ALL:

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?

ASK IF YES (PVOTE08A=1):

PVOTE08B Did you vote for Obama, McCain or someone else?

BASED ON REGISTERED VOTERS [N=1563]:

	<u>Voted</u>	<u>Obama</u>	<u>McCain</u>	<u>Other candidate</u>	(VOL.) <u>DK/Ref</u>	<u>Did not vote</u>	(VOL.) <u>Don't remember/ Ref</u>
Jun 7-17, 2012	88	45	33	7	3	11	1
Sep 22-Oct 4, 2011	88	46	32	5	4	12	*
Aug 17-21, 2011	89	46	33	6	5	11	1
Mar 8-14, 2011	88	46	32	5	5	12	*
Nov 4-7, 2010	89	45	33	6	4	11	1
Oct 27-30, 2010	88	44	35	4	5	10	2
Oct 13-18, 2010	89	45	35	4	4	10	1
Aug 25-Sep 6, 2010	89	46	34	4	4	10	1
Jan 6-10, 2010	92	44	37	4	6	8	*
Mar 31-Apr 21, 2009	93	47	34	5	7	7	*
Feb 4-8, 2009	93	48	33	4	8	7	*
Jan 7-11, 2009	93	48	35	4	6	7	*
December, 2008	93	50	32	3	9	7	*

³ In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

PEW RESEARCH CENTER
June 21-24, 2012, OMNIBUS
FINAL TOPLINE
N=1,002

PEW.1 HELD FOR FUTURE RELEASE

ASK ALL:

PEW.2 How would you describe the presidential election campaign so far – is it **[READ ITEM a. FIRST, THEN RANDOMIZE ITEMS b. THRU e.]**

a.	<u>Interesting</u>	<u>Dull</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
June 21-24, 2012	34	56	4	5
March 22-25, 2012	38	52	4	7
January 12-15, 2012	36	55	3	5
October 20-23, 2011	35	51	4	10
October 10-13, 2008	71	25	3	1
September 12-15, 2008	68	26	5	1
June, 2008	59	35	2	4
April 18-21, 2008	59	35	5	1
February 15-18, 2008	70	25	4	1
November 2007	41	53	3	3
October 12-15, 2007	37	55	5	3
April, 2007	34	52	6	8
Mid-October, 2004 (RV)	66	28	5	1
Early September, 2004 (RV)	50	42	6	2
June, 2004	33	57	4	6
June, 2000	28	65	4	3
July, 1996	21	73	3	3

b.	<u>Too negative</u>	<u>Not too negative</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
June 21-24, 2012	53	37	3	8
March 22-25, 2012	52	34	3	11
January 12-15, 2012	50	41	1	7
October 20-23, 2011	44	41	4	11
October 10-13, 2008	55	41	3	1
September 12-15, 2008	43	51	4	2
April 18-21, 2008	50	44	4	2
February 15-18, 2008	28	66	3	3
Mid-October, 2004 (RV)	57	38	3	2
Early September, 2004 (RV)	62	32	1	5
June, 2004	45	46	2	7
Mid-March, 2004	47	47	2	4

c.	<u>Informative</u>	<u>Not informative</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
June 21-24, 2012	40	52	1	6
March 22-25, 2012	40	50	1	8
January 12-15, 2012	48	45	2	6
October 20-23, 2011	40	49	2	9
October 10-13, 2008	63	34	2	1
September 12-15, 2008	54	41	3	2
February 15-18, 2008	65	31	2	2
Mid-October, 2004 (RV)	73	22	3	2
Early September, 2004 (RV)	63	33	1	3
June, 2004	48	46	2	4
Mid-March, 2004	53	42	2	3

PEW.2 CONTINUED...

	Too <u>long</u>	Not <u>too long</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
d.				
June 21-24, 2012	56	35	2	7
March 22-25, 2012	58	31	3	8
January 12-15, 2012	57	35	2	6
October 20-23, 2011	50	39	2	9
October 10-13, 2008	57	39	3	1
April 18-21, 2008	65	29	5	1
February 15-18, 2008	57	40	*	3
October 12-15, 2007	66	28	3	3
April, 2007	59	32	3	6
Mid-October, 2004 (RV)	51	43	3	2
Early September, 2004 (RV)	53	42	2	3
June, 2004	52	42	2	4
Mid-March, 2004	52	44	1	3
			(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
e.	<u>Important</u>	<u>Unimportant</u>		
June 21-24, 2012	79	19	*	1
January 12-15, 2012	74	23	1	2
February 15-18, 2008	90	10	*	*
Mid-October, 2004 (RV)	96	3	1	*
Early September, 2004 (RV)	90	9	*	1
June, 2004	79	18	1	2
Mid-March, 2004	81	17	1	1

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No <u>preference</u>	(VOL.) Other <u>party</u>	(VOL.) <u>DK/Ref</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Jun 21-24, 2012	23	36	30	6	*	4	11	11