# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS MARCH 1999 NEWS INTEREST INDEX <br> FINAL TOPLINE <br> March 24-30, 1999 <br> $\mathrm{N}=1,786$ 

Hello, I am $\qquad$ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. [IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]
Q. 1 Do you approve or disapprove of the way Bill Clinton is handling his job as President? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? IF STILL DEPENDS ENTER AS DK]

|  | Approve | Disapprove | Don't Know |
| :---: | :---: | :---: | :---: |
| March, 1999 | 62 | 31 | $7=100$ |
| February, 1999 | 64 | 30 | $6=100$ |
| Mid-January, 1999 | 66 | 29 | $5=100$ |
| January, 1999 | 63 | 30 | $7=100$ |
| Late December, 1998 | 71 | 27 | $2=100$ |
| Early December, 1998 | 61 | 32 | $7=100$ |
| November, 1998 | 65 | 29 | $6=100$ |
| September 21-22, 1998 | 62 | 33 | $5=100$ |
| September 19-20, 1998 | 55 | 36 | $9=100$ |
| Early September, 1998 | 61 | 33 | $6=100$ |
| Late August, 1998 | 62 | 32 | $6=100$ |
| Early August, 1998 | 63 | 28 | $9=100$ |
| June, 1998 | 59 | 32 | $9=100$ |
| May, 1998 | 62 | 28 | $10=100$ |
| April, 1998 | 62 | 28 | $10=100$ |
| March, 1998 | 65 | 26 | $9=100$ |
| Early February, 1998 | 71 | 26 | $3=100$ |
| January, 1998 | 61 | 30 | $9=100$ |
| November, 1997 | 58 | 31 | $11=100$ |
| September, 1997 | 58 | 29 | $13=100$ |
| August, 1997 | 59 | 32 | $9=100$ |
| June, 1997 | 54 | 34 | $12=100$ |
| May, 1997 | 57 | 34 | $9=100$ |
| April, 1997 | 55 | 34 | $11=100$ |
| February, 1997 | 60 | 32 | $8=100$ |
| Early February, 1997 | 57 | 30 | $13=100$ |
| January, 1997 | 59 | 31 | $10=100$ |
| November, 1996 | 57 | 34 | $9=100$ |
| July, 1996 | 54 | 38 | $8=100$ |
| June, 1996 | 54 | 38 | $8=100$ |
| April, 1996 | 53 | 39 | $8=100$ |
| March, 1996 | 55 | 38 | $7=100$ |
| February, 1996 | 51 | 39 | $10=100$ |
| January, 1996 | 50 | 43 | $7=100$ |
| October, 1995 | 48 | 42 | $10=100$ |
| September, 1995 | 45 | 42 | $13=100$ |
| August, 1995 | 44 | 44 | $12=100$ |
| June, 1995 | 50 | 40 | $10=100$ |
| April, 1995 | 47 | 43 | $10=100$ |
| March, 1995 | 44 | 44 | $12=100$ |

## Q. 1 CONTINUED ...

February, 1995
$\frac{\text { Approve }}{44}$
December, 1994
November, 1994
41

October, 1994
48
Early October, 1994
September, 1994
July, 1994
June, 1994
May, 1994
March, 1994
January, 1994
Early January, 1994
December, 1993
October, 1993
September, 1993
Early September, 1993
August, 1993
May, 1993
Early May, 1993
April, 1993
February, 1993
42
46
45
51
48
48
44
49
43

39

3945

| Disapprove | Don't Know |
| :---: | :---: |
| 44 | 12=100 |
| 47 | $12=100$ |
| 40 | $12=100$ |
| 47 | $12=100$ |
| 47 | $15=100$ |
| 52 | $7=100$ |
| 46 | $9=100$ |
| 44 | $14=100$ |
| 42 | $12=100$ |
| 42 | $13=100$ |
| 35 | $14=100$ |
| 35 | $17=100$ |
| 36 | $16=100$ |
| 42 | $14=100$ |
| 35 | $16=100$ |
| 43 | $14=100$ |
| 46 | $15=100$ |
| 43 | $18=100$ |
| 37 | $18=100$ |
| 29 | $22=100$ |
| 25 | $19=100$ |

Q. 2 Do you approve or disapprove of the job the Republican leaders in Congress are doing? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Republican leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]

|  | Approve |
| :--- | :---: |
| March, 1999 | 38 |
| February, 1999 | 37 |
| Mid-January, 1999 | 36 |
| January, 1999 | 38 |
| Late December, 1998 | 39 |
| Early December, 1998 | 38 |
| November, 1998 | 41 |
| September 21-22, 1998 | 44 |
| September 19-20, 1998 | 46 |
| Early September, 1998 | 44 |
| Late August, 1998 | 48 |
| Early August, 1998 | 43 |
| June, 1998 | 42 |
| May, 1998 | 40 |
| April, 1998 | 41 |
| March, 1998 | 43 |
| January, 1998 | 43 |
| November, 1997 | 41 |
| August, 1997 | 42 |
| June, 1997 | 33 |
| May, 1997 | 40 |
| April, 1997 | 40 |
| February, 1997 | 44 |
| January, 1997 | 38 |


| Disapprove |  | Don't Know |
| :---: | :---: | :---: |
| 47 |  | $15=100$ |
| 51 |  | $12=100$ |
| 51 |  | $13=100$ |
| 50 |  | $12=100$ |
| 56 |  | $5=100$ |
| 49 |  | $13=100$ |
| 48 |  | $11=100$ |
| 44 |  | $12=100$ |
| 41 |  | $13=100$ |
| 37 |  | $19=100$ |
| 36 |  | $16=100$ |
| 37 |  | $20=100$ |
| 38 |  | $20=100$ |
| 41 |  | $19=100$ |
| 40 |  | $19=100$ |
| 39 |  | $18=100$ |
| 41 |  | $16=100$ |
| 43 |  | $16=100$ |
| 44 |  | $14=100$ |
| 50 |  | $17=100$ |
| 44 |  | $16=100$ |
| 44 |  | $16=100$ |
| 42 |  | $14=100$ |
| 47 |  | $15=100$ |

## Q. 2 CONTINUED ..

November, 1996

| Approve | Disapprove | Don't Know |
| :---: | :---: | :---: |
| 40 | 43 | 17=100 |
| 38 | 48 | $14=100$ |
| 36 | 50 | $14=100$ |
| 39 | 46 | $15=100$ |
| 35 | 51 | $14=100$ |
| 33 | 53 | $14=100$ |
| 36 | 54 | $10=100$ |
| 36 | 51 | $13=100$ |
| 36 | 50 | $14=100$ |
| 38 | 45 | $17=100$ |
| 41 | 45 | $14=100$ |
| 44 | 43 | $13=100$ |
| 43 | 39 | $18=100$ |
| 52 | 28 | $20=100$ |

Q. 3 Do you approve or disapprove of the way Bill Clinton is handling the nation's foreign policy? [IF DON'T KNOW, ENTER AS DON'T KNOW. IF "DEPENDS", PROBE ONCE WITH: Overall, do you approve or disapprove of the way Bill Clinton is handling the nation's foreign policy? IF STILL

## DEPENDS, ENTER AS DON'T KNOW]

Newsweek

## NOW A DIFFERENT KIND OF QUESTION...

Q. 4 Please tell me what one word best describes your impression of Al Gore. Tell me just the ONE best word that describes him. (OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).

| March |  | Sept |  | Early <br> Sept |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1999 | Frequency* | 1997 | Frequency* | 1996 Fr | Frequency* |
| Boring | 66 | Okay | 59 | Intelligent | 20 |
| Quiet | 38 | Good | 52 | Good | 16 |
| Good | 38 | Boring | 42 | Environmentalist | t 15 |
| Okay | 33 | Stiff | 30 | Honest | 14 |
| Weak | 29 | Intelligent | 27 | Leadership | 14 |
| Honest | 27 | Honest | 27 | Smart | 14 |
| Dull | 27 | Fair | 25 | Quiet | 13 |
| Wimp | 22 | Quiet | 24 | Stiff | 13 |
| Competent | 21 | Wimp | 24 | Fair | 12 |
| Incompetent | 20 | Environmentalist | t 21 | Boring | 11 |
| Stiff | 19 | Competent | 21 | Follower | 11 |
| Unknown | 18 | Nice | 20 | Nice | 11 |
| Intelligent | 18 | Invisible | 19 | Alright | 9 |
| Follower | 17 | Dull | 18 | Dull | 9 |

Q. 4 CONTINUED ..

| March$\underline{1999}$ | Frequency* | Sept | Frequency* | Early |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Sept |  |
|  |  |  |  | 1996 | Frequency* |
| Environmentalist | 17 | Unknown | 15 | Personable | 9 |
| Idiot | 16 | Phony | 14 | Sincere | 9 |
| Alright | 14 | Alright | 13 | Wimp | 8 |
| Bland | 13 | Fine | 13 | OK | 7 |
| Puppet | 11 | Follower | 13 | Politician | 6 |
| Stupid | 11 | Adequate | 13 | Puppet | 5 |
|  | ( $\mathrm{N}=1786$ ) |  | ( $\mathrm{N}=2000$ ) |  | ( $\mathrm{N}=750$ ) |

* Q. 4 "frequency" column is the number of respondents who offered each response; the numbers are not percentages.


## ASK Q. 5 OF FORM 1 ONLY:

Q. 5 Please tell me what one word best describes your impression of George W. Bush. Tell me just the ONE best word that describes him. (OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).

March

| 1999 | Frequency* |
| :--- | :---: |
| Good | 42 |
| Okay | 25 |
| Unknown | 24 |
| Leader | 20 |
| Honest | 16 |
| Great | 15 |
| Conservative | 14 |
| Fair | 13 |
| Old | 11 |
| Alright | 11 |
| Intelligent | 10 |
| Excellent | 9 |
| Republican | 8 |
| Potential | 7 |
| Interesting | 7 |
| Confident | 6 |
| Fine | 6 |
| Nice | 6 |
| Strong | 6 |
| Competent | 6 |
|  | $\mathbf{( N = 8 9 3 )}$ |

* Q. 5 "frequency" column is the number of respondents who offered each response; the numbers are not percentages.


## ASK Q. 6 OF FORM 2 ONLY:

Q. 6 Please tell me what one word best describes your impression of Elizabeth Dole. Tell me just the ONE best word that describes her. (OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).

| March |  | July |  |
| :--- | :---: | :--- | :---: |
| 1999 | Frequency* | $\underline{1996}$ | Frequency* |
| Intelligent | 21 | Intelligent | 21 |
| Strong | 20 | Okay | 18 |
| Good | 20 | Good | 14 |
| Smart | 18 | Nice | 13 |
| Alright | 13 | Strong | 11 |
| Energetic | 12 | Honest | 9 |
| Okay | 11 | Unknown | 8 |
| Capable | 11 | Competent | 8 |
| Competent | 10 | Smart | 7 |
| Nice | 9 | Old | 7 |
| Interesting | 9 | Pushy | 5 |
| Dynamic | 8 | Responsible | 5 |
| Old | 8 | Rich | 5 |
| Ambitious | 8 | Fair | 5 |
| Honest | 7 | Capable | 5 |
| Outgoing | 7 | Loyalty | 5 |
| Woman | 7 | Alright | 5 |
| Great | 7 | Fine | 4 |
| Conservative | 6 | Pleasant | 4 |
| Impressive | 6 | Sincere | 4 |
|  | $\mathbf{( N = 8 9 3 )}$ |  | 4 |

* Q. 6 "frequency" column is the number of respondents who offered each response; the numbers are not percentages.
Q. 7 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? [INSERT ITEM]


## ASK A-B FORM 1 ONLY ( $\mathrm{N}=893$ ):

a. NATO air strikes against Serbian forces in Kosovo February, 1999
Mid-January, 1999
March, $1998^{3}$ February, 1999
Mid-January, 1999
March, $1998^{3}$

March, $1998^{3}$

| Very | Fairly | Not too | Not at all | DK |
| :---: | :---: | :---: | :---: | :---: |
| Closely | Closely | Closely | Closely | (VOL.) | $43 \quad 32$

$11 \quad 30$
9 21

Accusations that China stole nuclear technology from U.S. laboratories

19
24
24
32 1=100

[^0]
## Q. 7 CONTINUED ...

## ASK ALL:

c. Recent major ups and downs in the U.S. stock market

| Very | Fairly | Not too | Not at all | DK |
| :---: | :---: | :---: | :---: | :---: |
| Closely | Closely | Closely | $\underline{\text { Closely }}$ | (VOL.) |

January, 1999
Early September, 1998
Mid-August, 1998
January, 1998
November, $1997^{4}$
September, 1997
April, 1997
February, 1996

## $18 \quad 29$

29
28
31
23
23
25
36
22
21
20
17
12
$18 \quad 33$
33
27
21
$1=100$
e. The derailment of an Amtrak train in Illinois

29
39
19
12
$1=100$
f. Charges of corruption against members of the International Olympic
Committee

February, 1999
January, 19995
11
$-33$
33
28
$29 \quad 33 \quad 1=100$
g. Reports about Monica Lewinsky's
$7 \quad 16$
26
50
$1=100$

Next, I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them.
Q. 8 Do you happen to know which country in the Mideast has been the target of U.S. air attacks in recent months?
(IF YES, ASK: Which country? )

| 30 | Iraq |
| :--- | :--- |
| 36 | Other answers |
| 24 | No |
| $\frac{10}{100}$ | Don't know/Refused |

In November 1997, April 1997 and February 1996, the story was listed as "Recent major ups and downs in the stock market."

5
In January 1999, the story was listed as "Charges that Salt Lake City used illegal practices to win the 2002 Winter Olympic games."

## ASK FORM 2 ONLY (N=893):

Q. 9 Do you happen to know the name of the province in Yugoslavia where there is conflict between Serbians and ethnic Albanians? (IF YES, ASK: Which province? )

| 42 | Kosovo |
| :---: | :--- |
| 8 | All other answers |
| $\frac{50}{100}$ | Don't know/Refused |

## ASK FORM 2 ONLY ( $\mathrm{N}=893$ ):

Q. 10 Do you happen to know which country was recently accused of stealing nuclear technology from the United States? (IF YES, ASK: Which country? )

| 46 | China |
| :--- | :--- |
| 11 | Other answers |
| 33 | No |
| $\frac{10}{100}$ | Don't know/Refused |

## ASK ALL:

Q. 11 As far as you know, does the United States currently have troops stationed in Bosnia, or not?

|  | November | CNN/USA Today/Gallup |  |
| :--- | :--- | :---: | :---: |
|  |  | $\underline{1997}$ | $\underline{71}$ |
| 66 | Yes, in Bosnia | 11 | 74 |
| 15 | No, not in Bosnia | $\underline{18}$ | 7 |
| $\frac{19}{10}$ | Don’t know/Refused | 100 | $\underline{19}$ |

Q. 12 As far as you know, does the United States currently have troops stationed in Haiti, or not?

| 32 | Yes |
| :--- | :--- |
| 25 | No |
| $\frac{43}{100}$ | Don't know/Refused |

Q. 13 Now I'd like your views on some people in the news. As I read from a list, please tell me which category best describes your overall opinion of who I name. (First,) would you say your overall opinion of...(INSERT ITEM; ROTATE ITEMS) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")

|  |  | Very Favorable | Mostly Favorable | Mostly Unfavorable | Very <br> Unfavor- <br> able | Never <br> Heard of | Can't <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Bill Clinton | 21 | 34 | 19 | 23 | * | $3=100$ |
|  | December, 1998 | 23 | 32 | 19 | 24 | 0 | $2=100$ |
|  | October, 1998 ${ }^{6}$ | 15 | 37 | 20 | 24 | 0 | $4=100$ |
|  | Early September, 1998 | 18 | 39 | 18 | 23 | 0 | $2=100$ |
|  | Late August, 1998 | 18 | 36 | 20 | 24 | 0 | $2=100$ |
|  | March, 1998 | 22 | 40 | 19 | 16 | * | $3=100$ |
|  | November, 1997 | 19 | 44 | 21 | 14 | 0 | $2=100$ |
|  | October, 1997 | 15 | 47 | 20 | 16 | * | $2=100$ |
|  | September, 1997 | 18 | 44 | 21 | 14 | 0 | $3=100$ |
|  | August, 1997 | 16 | 45 | 21 | 17 | 0 | $1=100$ |
|  | April, 1997 | 17 | 44 | 21 | 16 | * | $2=100$ |
|  | January, 1997 | 17 | 49 | 18 | 14 | * | $2=100$ |
|  | October, 1996 ${ }^{7}$ | 12 | 45 | 22 | 19 | 0 | $2=100$ |
|  | June, 1996 | 16 | 45 | 23 | 14 | * | $2=100$ |
|  | April, 1996 | 16 | 41 | 24 | 16 | 0 | $3=100$ |
|  | February, 1996 | 20 | 35 | 22 | 21 | 0 | $2=100$ |
|  | January, 1996 | 13 | 43 | 27 | 15 | 0 | $2=100$ |
|  | August, 1995 | 13 | 36 | 29 | 20 | 0 | $2=100$ |
|  | February, 1995 | 14 | 41 | 25 | 17 | 0 | $3=100$ |
|  | December, 1994 | 17 | 34 | 24 | 22 | 0 | $3=100$ |
|  | July, 1994 | 15 | 43 | 25 | 16 | * | $1=100$ |
|  | May, 1993 | 18 | 42 | 23 | 12 | 0 | $5=100$ |
|  | July, 1992 | 17 | 42 | 25 | 9 | 0 | $7=100$ |
|  | June, 1992 | 10 | 36 | 33 | 14 | 1 | $6=100$ |
|  | May, 1992 | 11 | 42 | 32 | 10 | * | $5=100$ |
|  | March, 1992 | 10 | 43 | 29 | 11 | 1 | $6=100$ |
|  | February, 1992 | 15 | 44 | 24 | 7 | 2 | $8=100$ |
|  | January, 1992 | 9 | 28 | 11 | 4 | 27 | $21=100$ |
|  | November, 1991 | 5 | 25 | 8 | 2 | 39 | $21=100$ |

October 1998 based on registered voters.
7 October 1996 based on registered voters.

## Q. 13 CONTINUED ...

|  |  | Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favorable | Favorable | Unfavorable | Unfavorable | Heard of | Can't <br> Rate |
| b. | Al Gore | 12 | 35 | 26 | 17 | 2 | $8=100$ |
|  | December, 1998 | 18 | 40 | 22 | 11 | 1 | $8=100$ |
|  | October, 1998 ${ }^{8}$ | 16 | 37 | 25 | 13 | 1 | $8=100$ |
|  | Early September, 1998 | 13 | 44 | 22 | 13 | 1 | $7=100$ |
|  | Late August, 1998 | 11 | 44 | 23 | 14 | 1 | $7=100$ |
|  | March, 1998 | 17 | 42 | 19 | 11 | 2 | $9=100$ |
|  | November, 1997 | 12 | 43 | 26 | 12 | 1 | $6=100$ |
|  | September, 1997 | 11 | 35 | 28 | 15 | 1 | $10=100$ |
|  | August, 1997 | 15 | 39 | 22 | 15 | 1 | $8=100$ |
|  | April, 1997 | 12 | 45 | 24 | 12 | 1 | $6=100$ |
|  | January, 1997 | 18 | 47 | 21 | 8 | 1 | $5=100$ |
|  | July, 1994 | 18 | 49 | 19 | 7 | 2 | $5=100$ |
|  | August, 1992 | 22 | 44 | 15 | 5 | 2 | $12=100$ |
|  | July, 1992 ${ }^{9}$ | 15 | 32 | 14 | 5 | 6 | $28=100$ |
|  | September, 1987 | 6 | 23 | 11 | 3 | 23 | $34=100$ |
| c. Texas Governor |  |  |  |  |  |  |  |
|  | George W. Bush | 21 | 40 | 14 | 7 | 4 | $14=100$ |
|  | November, 1997 | 13 | 41 | 12 | 6 | 9 | $19=100$ |
| d. | Elizabeth Dole | 18 | 40 | 17 | 7 | 5 | $13=100$ |
|  | January, 1999 | 21 | 45 | 13 | 7 | 3 | $11=100$ |
|  | April, 1996 | 11 | 32 | 17 | 9 | 5 | $26=100$ |
| e. | Bill Bradley | 7 | 26 | 14 | 4 | 31 | $18=100$ |
|  | August, 1995 | 8 | 25 | 14 | 5 | 20 | $28=100$ |
|  | June, 1992 | 8 | 27 | 17 | 6 | 22 | $20=100$ |
|  | May, 1990 | 6 | 23 | 6 | 2 | 40 | $23=100$ |
| f. Secretary of State |  |  |  |  |  |  |  |
|  | Madeleine Albright | 20 | 43 | 14 | 8 | 6 | $9=100$ |
|  | April, 1997 | 16 | 49 | 10 | 4 | 6 | $15=100$ |
|  | January, 1997 | 13 | 44 | 12 | 4 | 9 | $18=100$ |

[^1]
## ROTATE Q.14/Q.14a AND Q.15/Q.15a

## ON ANOTHER SUBJECT...

Q. 14 Suppose the 2000 presidential election were being held TODAY, and the candidates were Al Gore, the Democrat and Texas Governor George W. Bush, the Republican. Who would you vote for?

## IF ‘3' OTHER, '8' DON’T KNOW, OR '9' REFUSED, ASK:

Q.14a As of TODAY, do you LEAN more to Gore, the Democrat or Bush, the Republican?

BASED ON REGISTERED VOTERS (N=1324):

|  |  | January <br>  <br> 41 | Gore/Lean Gore |
| :---: | :--- | :---: | :---: |
| 54 | Bush/Lean Bush | $\frac{1999}{44}$ | $\frac{1998}{40}$ |
| $\underline{5}$ | Undecided/Other | 50 | 53 |
| 100 |  | $\underline{6}$ | $\underline{7}$ |
| 100 | 100 |  |  |

Q. 15 Suppose the 2000 presidential election were being held TODAY, and the candidates were Al Gore, the Democrat and Elizabeth Dole, the Republican. Who would you vote for?

## IF ‘3' OTHER, '8' DON’T KNOW, OR '9' REFUSED, ASK:

Q.15a As of TODAY, do you LEAN more to Gore, the Democrat or Dole, the Republican?

## BASED ON REGISTERED VOTERS (N=1324):

January

|  |  | $\frac{1999}{43}$ |
| :---: | :--- | :---: |
| 42 | Gore/Lean Gore | 47 |
| 52 | Dole/Lean Dole | $\underline{10}$ |
| $\underline{6}$ | Undecided/Other | 100 |

G. 1 Now I am going to read you a series of statements. For each, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. (The first one is...) (INSERT ITEM; ROTATE ITEMS)

|  | Completely <br> Agree | Mostly <br> Agree | Mostly <br> Disagree | Completely <br> Disagree | DK/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| I am tired of all the problems <br> associated with the <br> Clinton administration | 46 | 28 | 15 | 8 | $3=100$ |
| b.I wish Bill Clinton could <br> run for a third term | 16 | 13 | 19 | 50 | $2=100$ |

## ASK (c-d) FORM 1 ONLY (N=893):

c. I like Bill Clinton better as a person than Al Gore 15

22
24
28
$11=100$
d. Bill Clinton cares more than Al Gore about people like me

11
26
26
25
$12=100$

## G. 1 CONTINUED ...

|  | Completely <br> ASK (e-f) FORM 2 ONLY(N=893): <br> e. <br> I like Al Gore better as <br> a person than Bill Clinton | Mostly <br> Agree | Mostly <br> Disagree | Completely <br> Disagree | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 20 | 32 |  |  |  |

G. 2 In your opinion, how can we best avoid things like the Clinton-Lewinsky scandal in the future - by electing a president with high moral character, or by making sure that a president's private life remains private?

|  |  | Dec |
| :---: | :--- | :---: |
| 35 | Electing a president with high moral character | $\underline{1998}$ |
| 59 | Making sure a president's private life remains private | 60 |
| $\underline{6}$ | Don't know/Refused | $\underline{6}$ |
| 100 |  | 100 |

## ON ANOTHER SUBJECT...

Q.16a Now a few questions about the political parties. First, please tell me if you think the REPUBLICAN Party or the DEMOCRATIC Party could do a better job handling the most important problem facing the country today.

| 38 | Republican Party |
| :---: | :--- |
| 42 | Democratic Party |
| 5 | Both equally (VOL) |
| 6 | Neither (VOL) |
| $\underline{9}$ | Don't know/Refused |
| 100 |  |

Q. 16 And which party could do a better job of...(INSERT ITEM; ROTATE ITEMS)

| Republican | Democratic | Both |  |
| :---: | :---: | :---: | :---: |
| Party | $\underline{\text { Party }}$ | $\underline{\text { Equally }}$ | Neither | | Don't |
| :---: |
| Know |

b. Making wise decisions about

| foreign policy | 42 | 37 | 6 | 4 | $11=100$ |
| :--- | :--- | :--- | :---: | :---: | ---: |
| September, 1998 | 40 | 31 | 11 | 5 | $13=100$ |
| March, 1998 | 41 | 33 | 12 | 4 | $10=100$ |
| October, 1994 | 47 | 30 | 7 | 5 | $11=100$ |
| July, $1994^{10}$ | 51 | 31 | 4 | 6 | $8=100$ |
| December, 1993 | 49 | 23 | n/a | 10 | $18=100$ |
| May, 1990 | 39 | 28 | n/a | 17 | $16=100$ |

## Q. 16 CONTINUED ...

|  |  | Republican Party | Democratic Party | Both <br> Equally | Neither | Don't <br> Know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| c. | Improving our educational system | 33 | 46 | 6 | 5 | $10=100$ |
|  | September, 1998 | 34 | 42 | 10 | 4 | $10=100$ |
|  | March, 1998 | 29 | 49 | 10 | 5 | $7=100$ |
|  | July, 1994 | 37 | 46 | 4 | 5 | $8=100$ |
|  | January, 1992 | 28 | 48 | n/a | 10 | $14=100$ |
|  | May, 1990 | 30 | 42 | n/a | 14 | $14=100$ |
| d. | Keeping the country prosperous | 39 | 44 | 5 | 3 | $9=100$ |
|  | September, 1998 | 40 | 38 | 8 | 4 | $10=100$ |
|  | March, 1998 | 40 | 40 | 12 | 3 | $5=100$ |
|  | October, 1994 | 45 | 33 | 5 | 7 | $10=100$ |
|  | October, 1992 ${ }^{11}$ | 36 | 45 | 10 | 0 | $9=100$ |
|  | October, 1990 ${ }^{12}$ | 37 | 35 | 0 | 0 | $28=100$ |

## ON ANOTHER SUBJECT...

Q.16e Which of the following two statements best describes you: "I follow INTERNATIONAL news closely ONLY when something important or interesting is happening" OR "I follow INTERNATIONAL news closely most of the time, whether or not something important or interesting is happening"?

44 Follow INTERNATIONAL news closely ONLY when something important or interesting is happening
53 Follow INTERNATIONAL news closely MOST of the time
3 Don't know/Refused
100
Q. 16 f Do you think the NATO alliance should be maintained or is the alliance not necessary any more?

|  |  | Jan | Dec | June |
| :--- | :--- | :---: | :---: | :---: |
|  |  | $\underline{1997}$ | $\underline{1994}$ | $\underline{1991}$ |
| 74 | Maintained | 61 | 60 | 62 |
| 13 | Not necessary | 21 | 27 | 17 |
| $\frac{13}{100}$ | Don't know/Refused | $\underline{18}$ | $\underline{13}$ | $\underline{21}$ |

[^2]
## ON ANOTHER SUBJECT...

Q. 17 As I read a list of SPECIFIC foreign policy problems, tell me whether each one should have top priority in the U.S. government, a priority but not top priority, or no priority. (First,.../How about...) [READ AND ROTATE]

| ASK ALL: |  | Top Priority | A <br> Priority | No Priority | Don't <br> Know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Ending the warfare |  |  |  |  |
|  | in the Balkans? | 34 | 42 | 16 | $8=100$ |
|  | June, 1995 ${ }^{13}$ | 32 | 43 | 22 | $3=100$ |
|  | September, 1993 | 22 | 47 | 24 | $7=100$ |
| b. | Getting Saddam Hussein |  |  |  |  |
|  | out of Iraq? | 60 | 28 | 10 | $2=100$ |
|  | September, 1993 | 54 | 28 | 17 | $2=100$ |

ASK (c-k) FORM 1 ONLY (N=893): [NO ITEMS d OR g]
c. Insuring democracy succeeds in Russia and the other

| former Soviet states? | 30 | 43 | 21 | $6=100$ |
| :---: | :---: | :---: | :---: | :---: |
| June, 1995 | 14 | 54 | 29 | $3=100$ |
| September, 1993 | 23 | 53 | 21 | $3=100$ |

e. Making the world financial $\begin{array}{lllll}\text { system more stable? } & 60 & 31 & 7 & 2=100\end{array}$
f. Bringing about a permanent settlement between Israel and the Arabs?
35

| 42 | 19 | $4=100$ |
| :--- | :--- | :--- |
| 45 | 19 | $2=100$ |

h. Protecting the global $\begin{array}{lllll}\text { environment? } & 62 & 30 & 5 & 3=100 \\ \text { June, } 1995 & 55 & 37 & 6 & 2=100 \\ \text { September, } 1993 & 63 & 31 & 5 & 1=100\end{array}$
i. Better managing our trade and economic disputes

| with Japan? | 38 | 50 | 8 | $4=100$ |
| :---: | :--- | :--- | :--- | :--- |
| June, 1995 | 40 | 48 | 9 | $3=100$ |
| September, 1993 | 48 | 43 | 7 | $2=100$ |

September, 1993
$48 \quad 43$
j. Monitoring the emergence $\begin{array}{lllll}\text { of China as a world power? } & 42 & 38 & 14 & 6=100\end{array}$

September, 1993
k. Stopping international drug trafficking?

| 72 | 23 | 4 | $1=100$ |
| :--- | :--- | :--- | :--- |
| 75 | 20 | 4 | $1=100$ |
| 82 | 14 | 4 | $*=100$ |

## ASK (l-q) FORM 2 ONLY ( $\mathbf{N}=893$ ):

|  | ONLY ( | Top Priority | A Priority | No <br> Priority | Don't <br> Know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Countering the threat of |  |  |  |  |
|  | North Korean militarism? | 29 | 49 | 14 | $8=100$ |
|  | September, 1993 | 20 | 49 | 25 | $6=100$ |
| m. | Reducing the threat of |  |  |  |  |
|  | international terrorism | 75 | 20 | 2 | $3=100$ |
|  | June, 1995 | 71 | 23 | 5 | 1=100 |

n. Stopping the spread of AIDS around the world

65
29
o. Preventing human rights abuses in other countries

37
46
13
$4=100$
p. Better managing our trade and economic disputes with Europe?
q. Keeping a close watch on the development of China as $\begin{array}{lllll}\text { a world power? } & 52 & 37 & 8 & 3=100\end{array}$

## ON ANOTHER SUBJECT...

## IF ANSWERED "1" (YES) IN Q. 11 , ASK:

Q.18a Do you approve or disapprove of the presence of U.S. troops in Bosnia?

IF ANSWERED "2,9" (NO, DON'T KNOW) IN Q. 11 , ASK:
Q.18b As you may know, the United States currently has troops stationed in Bosnia. Do you approve or disapprove of the presence of U.S. troops in Bosnia?

|  |  | Jan | Nov | CNN/USA Today/Gallup |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | June |  | May | Jan | Dec |
|  |  | 1998 | 1997 | 1997 | 1996 | 1996 | $\underline{1995}$ |
| 57 | Approve |  | 43 | 50 | 39 | 42 | 36 | 41 |
| 34 | Disapprove | 50 | 42 | 53 | 51 | 58 | 54 |
| $\underline{9}$ | Don't know/Refused | 7 | 8 | 8 | $\underline{7}$ | $\underline{6}$ | $\underline{5}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 |

[ NO QUESTIONS 19, 20, OR 21 ]

## ON ANOTHER SUBJECT...

Q. 22 All things considered, which of these descriptions comes closest to your view of China today. . . Do you think China is (READ):

|  | Sept |  |
| :--- | :--- | :---: |
| 20 | An adversary | $\frac{1997}{14}$ |
| 48 | A serious problem, but not an adversary | 46 |
| 25 | OR, Not much of a problem | 32 |
| $\frac{7}{100}$ | Don't know/Refused (DO NOT READ) | $\underline{8}$ |

Q. 23 What is your impression... These days are relations between the U.S. and China improving, getting worse, or staying about the same?

|  |  | August <br> 13 |
| :---: | :--- | :---: |
| 19 | Improving | $\frac{1995}{16}$ |
| 60 | Getting worse | 22 |
| $\underline{8}$ | Don't know/Refused | 53 |
| 100 |  | $\underline{9}$ |
| 100 |  |  |

## ASK FORM 1 ONLY (N=893):

Q. 24 From what you know or have read, do you think that China's government is becoming more democratic and is allowing more freedoms for Chinese citizens, or do you think this is not happening?

|  |  | Early Aug <br>  <br> 23 | Becoming more democratic |
| :--- | :--- | :---: | :---: |
| $\frac{1998}{35}$ |  | Gallup 1997 <br> 12 |  |
| $\frac{12}{100}$ | Not happening | 51 | 64 |
| Don't know/Refused | $\underline{14}$ | $\underline{10}$ |  |
|  |  | 100 | $\underline{100}$ |

## ASK FORM 2 ONLY (N=893):

Q. 25 Do you think that China's economy is becoming more like the kind of free-market system found in the United States and other Western countries, or do you think this is not happening?

| 34 | More free-market | $\frac{1998}{41}$ | $\frac{\text { Oct 1997 }}{34}$ |
| :--- | :--- | :---: | :---: |
| 47 | Not happening | 44 | 55 |
| $\frac{19}{100}$ | Don't know/Refused | $\underline{15}$ | $\underline{11}$ |
| 100 | 100 |  |  |

ASK ALL:
Q. 26 In your opinion, has the Clinton administration been too tough, not tough enough, or about right in its dealings with China?

2 Too tough
44 Not tough enough
43 About right
11 Don’t know/Refused 100

## ROTATE Q. 27 AND Q. 28

Q. 27 In your opinion, which is more important - to contain China's growth as a military power, OR to maintain normal relations with China as a trading partner, even if it means overlooking some of their military developments?

47 Contain China as military power
42 Maintain normal relations
11 Don’t know/Refused
100
Q. 28 In your opinion, which is more important - to cooperate with China in order to help maintain peace and prevent the spread of nuclear weapons in Asia, OR to take a firm stand with China against human rights abuses there, even if it increases tensions between the U.S. and China?

45 Cooperate with China to maintain peace
44 Take a firm stand with China
11 Don't know/Refused 100

## [ NO QUESTION 29 ]

[ FOR WEDNESDAY-THURSDAY RESPONDENTS, Q. 32 AND Q. 33 WERE ROTATED AND WERE ASKED AFTER Q. 30 AND Q.31. FOR FRIDAY-TUESDAY RESPONDENTS, SERIES WAS ASKED IN THIS ORDER: Q.33a (REPLACED Q.33), Q.32, Q.30, Q. 31 ]

## ON ANOTHER SUBJECT,

WED-THURS ONLY (N=737):
Q. 33 Do you approve or disapprove of NATO air strikes against Serbia to force the Serbs to agree to the terms of the peace agreement to end the fighting in Kosovo?

```
6 0 ~ A p p r o v e
31 Disapprove
9 Don't know/Refused
100
```


## FRI-TUES ONLY (N=1049):

Q.33a Do you approve or disapprove of NATO forces, including the United States, conducting air strikes against Serbia to force the Serbs to agree to the terms of the peace agreement to end the fighting in Kosovo?

| 60 | Approve |
| :--- | :--- |
| 29 | Disapprove |
| $\frac{11}{100}$ | Don’t know/Refused |

## ASK ALL:

Q. 32 There's been some talk about sending 4,000 U.S. troops, as part of a NATO peacekeeping force of about 30,000 troops, to help secure peace in Kosovo, Serbia. Do you approve or disapprove of sending U.S. troops to Kosovo?

44 Approve
49 Disapprove
7 Don't know/Refused
100

## ASK FORM 1 ONLY ( $\mathbf{N = 8 9 3 \text { ): }}$

Q. 30 Do you think the United States has a responsibility to do something about the fighting between ethnic groups in Kosovo, a province of Serbia, or doesn't the United States have this responsibility?

|  |  | June <br> 1995 <br>  <br>  <br> 47 <br> 46 |
| :--- | :--- | :---: |
| $\frac{\text { U.S. has responsibility }}{30}$ | Doesn't have responsibility | 64 |
| $\frac{7}{100}$ | Don't know/Refused | $\underline{6}$ |

## ASK FORM 2 ONLY (N=893):

Q. 31 Do you think NATO, including the United States, has a responsibility to do something about the fighting between ethnic groups in Kosovo, a province of Serbia, or doesn't NATO have this responsibility?

61 NATO has responsibility
26 Doesn't have responsibility
13 Don't know/Refused
100

## ASK FORM 1 ONLY (N=744):

## QUESTION 34a ASKED THURSDAY THRU TUESDAY

Q.34a Here are some reasons being given for using U.S. troops to help secure peace in Kosovo, Serbia. For each one, please tell me whether, in your opinion, it is a very important reason, a somewhat important reason, a not too important reason, or not at all important reason for the use of U.S. troops. How about... (INSERT ITEM; ROTATE ITEMS) - is this a very important, somewhat important, not too important, or not at all important reason for the use of U.S. troops?
a. To prevent a larger war involving other countries in that part of Europe

| Very <br> Important | Somewhat <br> Important | Not too <br> Important | Not at all <br> Important | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: |
| 53 | 29 | 9 | 6 | $3=100$ |

b. To prevent the killing of innocent citizens in Kosovo

67 -
21 -
$56 \quad 29$
6
$3=100$

## ASK FORM 2 ONLY (N=743):

QUESTION 35a ASKED THURSDAY THRU TUESDAY
Q.35a Here are some reasons being given for launching U.S. air strikes to help secure peace in Kosovo, Serbia. For each one, please tell me whether, in your opinion, it is a very important reason, a somewhat important reason, a not too important reason, or not at all important reason for launching U.S. air strikes. How about... (INSERT ITEM; ROTATE ITEMS) - is this a very important, somewhat important, not too important, or not at all important reason for launching U.S. air strikes?

|  |  | Very Important | Somewhat Important | Not too <br> Important | Not at all Important | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | To prevent a larger war involving other countries in that part of Europe | 58 | 24 | 7 | 6 | 5=100 |
| b. | To prevent the killing of innocent citizens in Kosovo | 71 | 18 | 4 | 5 | $2=100$ |
| c. | To prevent starvation and a major refugee problem in that region | 56 | 26 | 8 | 6 | 4=100 |

## ROTATE Q. 36 and Q. 37

Q. 36 How worried are you that U.S. troops in Kosovo might suffer casualties - very worried, somewhat worried, not too worried, or not at all worried?

55 Very worried
31 Somewhat worried
9 Not too worried
3 Not at all worried
$\underline{2}$ Don't know/Refused
100
Q. 37 How worried are you about the financial cost of sending U.S. troops to Kosovo - very worried, somewhat worried, not too worried, or not at all worried?

| 21 | Very worried |
| :---: | :--- |
| 33 | Somewhat worried |
| 26 | Not too worried |
| 17 | Not at all worried |
| $\underline{3}$ | Don't know/Refused |
| 100 |  |

Q. 38 Finally, turning to the situation in Iraq...Over the past several months, there have been repeated U.S. and British air strikes against Iraq. In general, do you approve or disapprove of these air strikes?

| 68 | Approve |
| :---: | :--- |
| 25 | Disapprove |
| $\frac{7}{100}$ | Don't know/Refused |
| 1 |  |

Q. 39 Do you think these air strikes will be effective in preventing Iraq from increasing its military power, or don't you think they will be effective?

50 Air strikes will be effective
42 Will not be effective
8 Don't know/Refused
100

Finally, I'd like to ask you a few questions for statistical purposes only...
Q. 40 Do you use a computer at your workplace, at school, or at home on at least an occasional basis?


## IF YES (USE A COMPUTER) IN Q.40, ASK:

Q.41. Do you ever go online to access the Internet or World Wide Web or to send and receive email?

BASED ON TOTAL RESPONDENTS: Early Early Early

|  |  | Feb | Jan | Dec | Nov | Sept | Aug | Nov | July | June |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1999 | 1999 | 1998 | 1998 | 1998 | 1998 | 1997 | 1996 | $1995{ }^{15}$ |
| 49 | Goes online | 49 | 47 | 42 | 37 | 42 | 43 | 36 | 23 | 14 |
| 51 | Does not go online | 51 | 53 | 58 | 63 | 58 | 57 | 63 | 77 | 86 |
| * | Don't know/Refused | * | - | $\underline{0}$ | - | * | - | 1 | $\underline{0}$ | * |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

The 1995 figure combines responses from two separate questions:
(1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?)
(2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?


[^0]:    1
    In February 1999, the story was listed "NATO efforts to end ethnic conflict in Kosovo, Serbia."
    2 In Mid-January, the story was listed as "The massacre of 45 people in Kosovo, Serbia."
    3 In March 1998, the story was listed as "Ethnic conflict in Kosovo, Serbia."

[^1]:    9 July 1992 trend based on 461 respondents asked on July 9, 1992 only.

[^2]:    12 Gallup poll Oct 25-28, 1990.

