

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**NOVEMBER 2008 ELECTION WEEKEND SURVEY**  
**FINAL TOPLINE**  
**October 29-November 1, 2008**  
**General Public N=3,402**  
**Registered Voters N=2,995**

**ASK ALL:**

THOUGHT      How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Quite	(VOL.)	Only a	(VOL.)	(VOL.)
		<u>A lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/</u>
						<u>Ref.</u>
<b>2008</b>	November, 2008	81	3	13	2	1=100
	Late October, 2008	81	3	13	2	1=100
	Mid-October, 2008	81	3	13	3	*=100
	Early October, 2008	81	2	14	2	1=100
	Late September, 2008	80	3	14	2	1=100
	Mid-September, 2008	78	4	14	3	1=100
	August, 2008	74	6	17	2	1=100
	July, 2008	74	2	20	3	1=100
	June, 2008	72	2	23	2	1=100
	Late May, 2008	75	4	17	3	1=100
	April, 2008	77	7	13	2	1=100
	March, 2008	78	3	15	3	1=100
	Late February, 2008	74	3	19	2	2=100
<b>2004</b>	November, 2004	82	3	12	2	1=100
	Mid-October, 2004	76	5	15	3	1=100
	Early October, 2004	74	4	19	2	1=100
	September, 2004	71	3	22	3	1=100
	August, 2004	69	2	26	2	1=100
	July, 2004	67	2	28	2	1=100
	June, 2004	58	3	36	2	1=100
	May, 2004	59	6	30	4	1=100
	Late March, 2004	60	4	31	4	1=100
	Mid-March, 2004	65	2	31	2	*=100
<b>2000</b>	November, 2000	72	6	19	2	1=100
	Late October, 2000	66	6	24	4	*=100
	Mid-October, 2000	67	9	19	4	1=100
	Early October, 2000	60	8	27	4	1=100
	September, 2000	59	8	29	3	1=100
	July, 2000	46	6	45	3	*=100
	June, 2000	46	6	43	5	*=100
	May, 2000	48	4	42	5	1=100
	April, 2000	45	7	41	7	*=100
<b>1996</b>	November, 1996	67	8	22	3	*=100
	October, 1996	65	7	26	1	1=100
	Late September, 1996	61	7	29	2	1=100
	Early September, 1996	56	3	36	4	1=100
	July, 1996	55	3	41	1	*=100
	June, 1996	50	5	41	3	1=100

**THOUGHT CONTINUED...**

		Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	(VOL.) <u>DK/ Ref.</u>
<b>1992</b>	Early October, 1992	77	5	16	1	1=100
	September, 1992	69	3	26	1	1=100
	August, 1992	72	4	23	1	*=100
	June, 1992	63	6	29	1	1=100
<b>1988</b>	<b>Gallup:</b> November, 1988	73	8	17	2	0=100
	<b>Gallup:</b> October, 1988	69	9	20	2	0=100
	<b>Gallup:</b> August, 1988	61	10	27	2	0=100
	<b>Gallup:</b> September, 1988	57	18	23	2	0=100

**ASK ALL:**

Q.1 How closely have you been following news about candidates for the 2008 presidential election ... very closely, fairly closely, not too closely, or not at all closely?<sup>1</sup>

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Very <u>Closely</u>	Fairly <u>Closely</u>	Not too <u>Closely</u>	Not at all <u>Closely</u>	(VOL.) <u>DK/Ref</u>
<b>2008</b>	November, 2008	56	33	8	3	*=100
	Late October, 2008	53	33	9	4	1=100
	Mid-October, 2008	54	35	7	4	*=100
	Mid-September, 2008	50	38	8	4	*=100
<b>2004</b>	November, 2004	52	36	8	4	*=100
<b>2000</b>	November, 2000	39	44	12	5	*=100
<b>1996</b>	November, 1996	34	45	15	6	*=100
<b>1992</b>	October, 1992	55	36	7	2	0=100

**ASK ALL RESPONDENTS WHO ARE NOT IN NORTH DAKOTA:  
RESPONDENTS IN NORTH DAKOTA SHOULD BE COUNTED AS REGISTERED VOTERS AND  
SKIPPED TO PRECINCT. DO NOT ASK REGIST OR REGICERT OF THESE RESPONDENTS.**

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

**IF RESPONDENT ANSWERED '1' YES IN REGIST AND NOT IN "DAY OF" STATE ASK:**

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

**BASED ON TOTAL [N=3,402]:**

	Yes, <u>Registered</u>	<u>Absolutely Certain</u>	<u>Chance Lapsed</u>	<u>DK/ Ref</u>	<u>Day of Registration</u>	No, <u>Not Registered</u>	(VOL.) <u>DK/Ref</u>
November, 2008	84	78	1	*	5	15	1=100
November, 2004	83	76	2	*	5	16	1=100
November, 2000	80	73	2	*	5	20	*=100
November, 1996	76	69	2	1	4	24	*=100

<sup>1</sup>

Complete trend for Q.1 not shown; comparable final election year trends are presented.

**IF RESPONDENT IS IN "DAY OF" STATE & ANSWERED '2' OR '3' IN REGIST, ASK:**  
 PLANREG Do you plan to register so that you can vote in the upcoming election?

**BASED ON TOTAL IN "DAY OF" STATE [N=12]:**

53 Yes  
 42 No  
 5 Don't know/Refused (VOL.)  
 100

**PROGRAMMING NOTE: A PERSON IS COUNTED AS "REGISTERED" (REGFINAL=1) AT THIS POINT IF THEY:**

- (1) ARE IN NORTH DAKOTA
- (2) ANSWERED "YES" TO REGIST AND LIVE IN A DAY OF REGISTRATION STATE
- (3) ANSWERED "YES" TO REGICERT
- (4) ANSWERED "YES" TO PLANREG

**BASED ON TOTAL [N=3,402]:**

83 Total registered voters  
 16 Total not registered  
 1 Don't know/Refused (VOL.)  
 100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PRECINCT Have you ever voted in your precinct or election district?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Late Oct <u>2008</u>	Mid- Oct <u>2008</u>	Early Oct <u>2008</u>	Late Sept <u>2008</u>	Mid- Sept <u>2008</u>	Aug <u>2008</u>	July <u>2008</u>
82	Yes	82	83	84	86	86	88	87
18	No	18	17	16	14	14	12	13
*	Don't know/Refused (VOL.)	*	*	*	*	*	*	*
<u>100</u>		<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.2 Generally speaking, how much interest would you say you have in politics ... [READ]

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Late Oct <u>2008</u>	Early Oct <u>2000</u>	Oct <u>1996</u>	Late Sept <u>1996</u>	----- Gallup -----	
						<u>Nov 1988</u>	<u>Oct 1988</u>
38	A great deal	36	30	25	25	29	27
42	A fair amount	44	49	50	50	51	53
16	Only a little	14	16	22	22	17	17
3	None	6	5	3	3	3	3
1	Don't know/Refused (VOL.)	*	*	*	*	*	*
<u>100</u>		<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**  
 OFTVOTE How often would you say you vote... [READ]<sup>2</sup>

**BASED ON REGISTERED VOTERS [N=2,995]:**

	<u>Always</u>	<u>Nearly Always</u>	<u>Part of The time</u>	<u>Seldom</u>	<u>Never Vote</u>	<u>(VOL.) Other</u>	<u>(VOL.) DK/Ref.</u>
November, 2008	60	23	8	5	2	2	*=100
Late October, 2008	57	26	8	5	3	1	*=100
Mid-October, 2008	57	27	7	5	3	1	*=100
Early October, 2008	53	27	9	6	3	1	1=100
Late September, 2008	55	27	9	6	2	1	*=100
Mid-September, 2008	54	28	10	5	2	1	*=100
July, 2008	53	30	10	4	1	1	1=100
November, 2004	62	21	7	6	3	1	*=100
Mid-October, 2004	63	22	7	5	2	1	*=100
November, 2000	57	26	8	6	2	1	*=100
Late October, 2000	52	30	9	6	1	2	0=100
Mid-October, 2000	54	27	10	6	*	3	*=100
Early October, 2000	51	29	10	6	3	1	*=100
November, 1996	55	28	8	6	2	1	*=100
October, 1996	52	30	9	5	2	2	*=100
Early October, 1992	54	33	8	4	*	1	*=100
October, 1988	51	37	8	3	1	*	*=100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**  
 WHERE Do you happen to know where people in your neighborhood go to vote?

**BASED ON REGISTERED VOTERS [N=2,995]:**

	<u>Yes</u>	<u>No/DK/Ref.</u>
November, 2008	85	15=100
Late October, 2008	83	17=100
November, 2006	84	16=100
Late October, 2006	86	14=100
Early October, 2006	88	12=100
November, 2004	85	15=100
November, 2002	88	12=100
November, 2000	84	16=100
Late October, 1998	90	10=100
Early October, 1998	87	13=100
November, 1996	88	12=100
October, 1996	85	15=100
November, 1994	93	7=100
November, 1988 ( <i>Gallup</i> )	89	11=100
October, 1988 ( <i>Gallup</i> )	86	14=100

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<sup>2</sup> Complete trend for OFTVOTE not shown; comparable election year trends are presented.

**ASK ALL:**

**NOTE: BARR AND/OR NADER INCLUDED ONLY FOR RESPONDENTS IN STATES WHERE EACH IS ON THE BALLOT.**

Q.3 If the presidential election were being held TODAY, would you vote [READ AND ROTATE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND ROTATE BARR AND NADER TICKETS LAST] for the Republican ticket of John McCain and Sarah Palin, for the Democratic ticket of Barack Obama and Joe Biden, for the Libertarian ticket of Bob Barr and Wayne Allyn Root, or for the Independent ticket of Ralph Nader and Matt Gonzalez?

**IF OTHER OR DK OR REF. (Q.3=5,8,9), ASK:**

Q.3a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.3]?

**IF CHOSE MCCAIN, OBAMA, BARR, OR NADER IN Q.3, ASK:**

Q.3b Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.3 —LAST NAME ONLY) strongly or only moderately?

**BASED ON REGISTERED VOTERS [N=2,995]:**

	<u>Mc-Cain</u>	<u>Strongly</u>	<u>Only Mod<sup>3</sup></u>	<u>DK</u>	<u>Oba-ma</u>	<u>Strongly</u>	<u>Only Mod</u>	<u>DK</u>	<u>Nader</u>	<u>Barr</u>	<u>Other/Don't know</u>
November, 2008	39	21	18	*	50	35	14	1	1	1	9=100
Late October, 2008	36	20	15	1	52	39	12	1	3	1	8=100
Mid-October, 2008	38	21	16	1	52	36	16	*	n/a	n/a	10=100
Early October, 2008	40	21	18	1	50	36	14	*	n/a	n/a	10=100
Late September, 2008	42	23	19	*	49	33	15	1	n/a	n/a	9=100
Mid-September, 2008 <sup>4</sup>	44	25	19	*	46	30	15	1	n/a	n/a	10=100
August, 2008	43	17	26	*	46	27	19	*	n/a	n/a	11=100
July, 2008	42	17	24	1	47	24	22	1	n/a	n/a	11=100
June, 2008	40	14	26	*	48	28	19	1	n/a	n/a	12=100
Late May, 2008	44				47				n/a	n/a	9=100
April, 2008	44				50				n/a	n/a	6=100
March, 2008	43				49				n/a	n/a	8=100
Late February, 2008	43				50				n/a	n/a	7=100
November, 2004	45	34	11	*	46	29	16	1	1	n/a	8=100
Mid-October, 2004	45	32	13	*	45	28	16	1	1	n/a	9=100
Early October, 2004	48	35	12	1	41	24	17	*	2	n/a	9=100
September, 2004	49	33	15	1	43	22	20	1	1	n/a	7=100
August, 2004	45	32	13	*	47	28	19	*	2	n/a	6=100
July, 2004	44				46				3	n/a	7=100
June, 2004	46				42				6	n/a	6=100
May, 2004	43				46				6	n/a	5=100
Late March, 2004	44				43				6	n/a	7=100
Mid-March, 2004	42				49				4	n/a	5=100
<b>Two-way trial heats:</b>											
June, 2004	48				46				n/a	n/a	6=100
May, 2004	45				50				n/a	n/a	5=100
Late March, 2004	46				47				n/a	n/a	7=100
Mid-March, 2004	43				52				n/a	n/a	5=100
Late February, 2004	44				48				n/a	n/a	8=100
Early February, 2004	47				47				n/a	n/a	6=100
Early January, 2004	52				41				n/a	n/a	7=100
October, 2003	50				42				n/a	n/a	8=100

<sup>3</sup> Includes those who say they lean to the Republican or Democratic candidate.

<sup>4</sup> Prior to Mid-September, 2008, July, 2004, September, 2000, September, 1996, August, 1992, and September, 1988 the question did not specify vice presidential candidates.



**NO QUESTION 4**

**IF RESPONDENT IS REGISTERED (REGFINAL=1) AND DID NOT CHOOSE MCCAIN IN Q.3/Q.3a (Q.3=2,3,4 OR Q.3a=2,3,4,5,8,9) ASK: ROTATE Q.5 AND Q.6**

Q.5 Do you think there is a chance that you might vote for John McCain this Tuesday, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Chance might <u>Vote for</u>	Decided not <u>To vote for</u>	(VOL.) Don't know/ <u>Refused</u>
<b>McCain</b>	November, 2008	7	47	7=61%
	Late October, 2008	7	51	6=64%
	Mid-October, 2008	9	47	6=62%
	Early October, 2008	10	45	5=60%
	Late September, 2008	10	42	6=58%
	Mid-September, 2008	9	40	7=56%
	August, 2008	14	37	6=57%
	July, 2008	13	38	7=58%
	June, 2008	12	41	7=60%
<b>Bush</b>	November, 2004	6	44	5=55%
	Mid-October, 2004	5	43	7=55%
	Early October, 2004	9	39	4=52%
	September, 2004	9	38	4=51%
	August, 2004	10	42	3=55%
	July, 2004	10	41	5=56%
	June, 2004 <sup>5</sup>	9	41	2=52%
	May, 2004	9	42	4=55%
	Late March, 2004	11	40	3=54%
	Mid-March, 2004	11	44	2=57%
	Late February, 2004	10	43	3=56%
	Early February, 2004	10	41	2=53%
<b>Bush</b>	November, 2000	8	44	7=59%
	Late October, 2000	10	41	4=55%
	Mid-October, 2000	12	40	5=57%
	Early October, 2000	11	39	7=57%
	September, 2000	15	38	6=59%
	Mid-June, 2000	15	33	6=54%
<b>Dole</b>	November, 1996	8	54	6=68%
	October, 1996	11	51	4=66%
	Late September, 1996	16	44	5=65%
	Early September, 1996	14	47	5=66%
	July, 1996	15	40	3=58%
<b>Bush Sr.</b>	Late October, 1992	11	53	2=66%
	Early October, 1992	13	46	6=65%
	September, 1992	12	44	6=62%
	August, 1992	15	45	4=64%
	May, 1992	8	40	5=53%

<sup>5</sup>

In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

**IF RESPONDENT IS REGISTERED (REGFINAL=1) AND DID NOT CHOOSE OBAMA IN Q.3/Q.3a (Q.3=1,3,4 OR Q.3a=1,3,4,5,8,9) ASK: ROTATE Q.5 AND Q.6**

Q.6 Do you think there is a chance that you might vote for Barack Obama this Tuesday, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Chance might <u>Vote for</u>	Decided not <u>To vote for</u>	(VOL.) Don't know/ <u>Refused</u>
<b>Obama</b>	November, 2008	6	38	6=50%
	Late October, 2008	7	35	6=48%
	Mid-October, 2008	8	35	5=48%
	Early October, 2008	7	38	5=50%
	Late September, 2008	8	37	6=51%
	Mid-September, 2008	11	38	5=54%
	August, 2008	12	36	6=54%
	July, 2008	12	34	7=53%
	June, 2008	14	32	6=52%
<b>Kerry</b>	November, 2004	6	43	5=54%
	Mid-October, 2004	6	42	7=55%
	Early October, 2004	9	45	5=59%
	September, 2004	11	42	4=57%
	August, 2004	11	39	3=53%
	July, 2004	13	36	5=54%
	June, 2004 <sup>6</sup>	10	41	3=54%
	May, 2004	11	35	4=50%
	Late March, 2004	13	37	3=53%
	Mid-March, 2004	13	32	3=48%
	Late February, 2004	13	36	3=52%
	Early February, 2004	15	33	5=53%
<b>Gore</b>	November, 2000	8	41	6=55%
	Late October, 2000	9	44	4=57%
	Mid-October, 2000	10	40	5=55%
	Early October, 2000	11	38	7=56%
	September, 2000	13	35	5=53%
	June, 2000	14	34	6=54%
<b>Clinton</b>	November, 1996	6	37	6=49%
	October, 1996	10	35	4=49%
	Late September, 1996	11	35	3=49%
	Early September, 1996	10	34	4=48%
	July, 1996	8	36	4=48%
<b>Clinton</b>	Late October, 1992	11	43	2=56%
	Early October, 1992	14	32	6=52%
	September, 1992	12	28	6=46%
	August, 1992	14	26	3=43%
	May, 1992	11	38	6=55%

<sup>6</sup>

In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote?

**IF YES IN PLAN1 (PLAN1=1), ASK:**

PLAN3 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		<u>Late Oct 2008</u>
72	Plan to vote	81
	67 Absolutely Certain	75
	5 Fairly Certain	6
	* Not Certain	*
	* Don't know/Refused (VOL.)	*
26	Already voted	15
1	Don't plan to vote	3
<u>1</u>	Don't know/Refused (VOL.)	<u>1</u>
100		100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote?

**IF YES IN PLAN1 (PLAN1=1) ASK:**

PLAN2 Do you plan to cast your vote BEFORE Election Day or ON Election Day?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		<u>Late Oct 2008</u>
62	Plan to vote on Election Day	64
35	Plan to vote early	31
	9 Will vote before Election Day	16
	26 Already voted	15
1	Plan to vote but don't know when	1
<u>2</u>	Don't plan to vote/Don't know (VOL.)	<u>4</u>
100		100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.7 In your opinion, is the outcome of this presidential election especially important, or is it no more important than any other presidential election?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		<u>Late Oct 2008</u>	<u>Nov 2004</u>	<u>Nov 2000</u>	<u>Nov 1996</u>
84	Especially important	81	84	67	61
15	No more important than the others	18	15	31	38
<u>1</u>	Don't know/Refused (VOL.)	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>
100		100	100	100	100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.8 If John McCain were to win the presidency, do you think he would continue George W. Bush's policies, or would he take the country in a different direction? **[IF DEPENDS PROBE ONCE WITH: Just in general, do you think John McCain would continue George W. Bush's policies or take the country in a different direction?]**

**BASED ON REGISTERED VOTERS [N=2,995]:**

	Late Oct <u>2008</u>	Mid-Oct <u>2008</u>	Late Sept <u>2008</u>	Mid-Sept <u>2008</u>	June <u>2008</u>	Late May <u>2008</u>	March <u>2008</u>
42 Continue Bush's policies	47	44	41	45	46	44	46
45 Take country in a different direction	40	45	46	44	42	45	43
<u>13</u> Don't know/Refused (VOL.)	<u>13</u>	<u>11</u>	<u>13</u>	<u>11</u>	<u>12</u>	<u>11</u>	<u>11</u>
100	100	100	100	100	100	100	100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.9 Do you feel that Barack Obama is well-qualified or not well-qualified to be president?

**BASED ON REGISTERED VOTERS [N=2,995]:**

	Late Oct <u>2008</u>
57 Well-qualified	56
34 Not well-qualified	34
<u>9</u> Don't know/Refused (VOL.)	<u>10</u>
100	100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.10 So far in this presidential campaign, have you... (INSERT IN ORDER), or not? Have you [NEXT ITEM] or not? **[INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, ASIDE FROM THE CURRENT CALL]**

**BASED ON REGISTERED VOTERS [N=2,995]:**

	<u>Yes</u>	<u>No</u>	(VOL.) Don't know/ <u>Refused</u>
a. Received MAIL about one or more of the candidates			
November, 2008	60	39	1=100
Mid-October, 2008	46	52	2=100
March, 2008	36	62	2=100
November, 2007	29	69	2=100
b. Received e-mails about the candidates or campaigns from any groups or political organizations	28	70	2=100
c. Been VISITED AT HOME by someone talking about the campaign			
November, 2008	14	86	*=100
Mid-October, 2008	9	91	*=100
November, 2007	2	98	*=100
d. Received PRE-RECORDED telephone calls about the campaign			
November, 2008	47	52	1=100
Mid-October, 2008	37	62	1=100
March, 2008	39	60	1=100
November, 2007	25	74	1=100

**Q.10 CONTINUED...**

		(VOL.)		
		Don't know/		
		<u>Yes</u>	<u>No</u>	<u>Refused</u>
e.	Received a phone call from a LIVE PERSON about the campaign			
	November, 2008	27	71	2=100
	Mid-October, 2008	24	75	1=100
	March, 2008	16	83	1=100
	November, 2007	9	90	1=100

**TREND FOR COMPARISON**

Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?

	Nov <u>2004</u>	Mid-Oct <u>2004</u>	Nov <u>2000</u>
Yes	34	26	26
No	65	73	73
Don't know/Refused	<u>1</u>	<u>1</u>	<u>1</u>
	100	100	100

		(VOL.)		
		Don't know		
		<u>Yes</u>	<u>No</u>	<u>Refused</u>
f.	Contributed money to any of the presidential candidates			
	November, 2008	17	82	1=100
	Mid-October, 2008	15	85	*=100
	March, 2008	9	91	*=100
	November, 2007	8	91	1=100

**TRENDS FOR COMPARISON**

Over the past 12 months, have you contributed money to any of the presidential candidates or not?

**BASED ON REGISTERED VOTERS**

June	
<u>2008</u>	
13	Yes
86	No
<u>1</u>	Don't Know/Refused (VOL.)
100	

Did you, yourself contribute money to a campaign in support of one of the presidential candidates this year, or not?

**BASED ON VOTERS**

Post-Election	
<u>2004</u>	
15	Yes
84	No
<u>1</u>	Don't Know/Refused (VOL.)
100	

**Q.10 CONTINUED...**

		(VOL.)		
		Don't know/		
		<u>Yes</u>	<u>No</u>	<u>Refused</u>
g.	Attended a campaign event			
	November, 2008	12	88	*=100
	Mid-October, 2008	11	89	*=100
	March, 2008	8	92	0=100
	November, 2007	4	96	*=100

**IF 'YES' IN Q.10c (Q10c=1), ASK:**

Q.11 Thinking about when you were visited at home by someone talking about the campaign, were you urged to vote for [ROTATE ORDER OF CANDIDATES] John McCain OR Barack Obama?

**BASED ON REGISTERED VOTERS [N=2,995]:**

14	Visited at home
2	McCain
8	Obama
1	Other (VOL.)
1	Both (VOL.)
2	Don't know/Refused (VOL.)
86	Not visited at home
*	Don't know
100	

**IF 'YES' IN Q.10d OR Q.10e (Q10d=1 OR Q10e=1), ASK:**

Q.12 Thinking about when you received telephone calls about the campaign, were you urged to vote for [ROTATE ORDER OF CANDIDATES] John McCain OR Barack Obama?

**BASED ON REGISTERED VOTERS [N=2,995]:**

54	Received telephone calls
10	McCain
13	Obama
6	Other (VOL.)
13	Both (VOL.)
12	Don't know/Refused (VOL.)
45	Did not receive telephone calls
<u>1</u>	Don't know
100	

**Q.12 CONTINUED...**

**TREND FOR COMPARISON**

Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?

**IF YES, ASK:** And were you urged to vote for George W. Bush and/or other Republican candidates OR John Kerry and/or other Democratic candidates?<sup>7</sup>

**BASED ON REGISTERED VOTERS**

	<u>Nov 2004</u>	<u>Nov 2000</u>
Yes	34	26
Bush/Republicans	8	8 <i>Bush</i>
Kerry/Democrats	8	6 <i>Gore</i>
Other (VOL.)	2	2
Both (VOL.)	12	6
Don't know/Refused	4	4
No	65	73
Don't know/Refused	<u>1</u>	<u>1</u>
	100	100

**IF 'YES' IN Q.10d (Q10d=1), ASK:**

Q.13 Thinking about when you receive PRE-RECORDED telephone calls about the campaign, do you usually listen to them or usually hang up?

**IF 'HANG UP' IN Q.13 (Q13=2), ASK:**

Q.14 Would you say these pre-recorded calls make you angry, or are they just a minor annoyance?

**BASED ON THOSE WHO RECEIVED PRE-RECORDED CALLS [N=1,536]:**

	<u>Nov 2007</u>
30 Listen	31
65 Hang up	66
13 Make me angry	16
50 Minor annoyance	49
2 Don't know/Refused (VOL.)	1
<u>5</u> Don't know/Refused (VOL.)	<u>3</u>
100	100

<sup>7</sup>

Complete trend for comparison not shown; comparable presidential election weekend trends are presented.

**ASK REGISTERED UNDECIDED VOTERS (REGFINAL=1 AND Q.3a=8,9). NOTE: BARR AND/OR NADER INCLUDED ONLY FOR RESPONDENTS IN STATES WHERE EACH IS ON THE BALLOT**  
 One last question about your opinion of the candidates...

Q.15 I have been asked to try to get a choice for president from everyone I interview. Even though you may not have made up your mind, could you make a guess so I will have something to put down? The candidates are [READ AND ROTATE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND ROTATE BARR AND NADER TICKETS LAST]?

**BASED ON REGISTERED VOTERS [N=2,995]:**

1	John McCain and Sarah Palin, the Republicans
1	Barack Obama and Joe Biden, the Democrats
*	Bob Barr and Wayne Allyn Root, the Libertarians [OR]
*	Ralph Nader and Matt Gonzalez, as independents
*	Other candidate (VOL. DO NOT READ)
*	Not going to vote (VOL. DO NOT READ)
1	Don't know (VOL. DO NOT READ)
<u>4</u>	Refused (VOL. DO NOT READ)
7%	

**TREND FOR COMPARISON**

**BASED ON ALL REGISTERED VOTERS**

	<u>Nov 2004</u>
Bush/Cheney	1
Kerry/Edwards	1
Nader/Camejo	*
(VOL.) Not going to vote	*
Undecided/Other	<u>4</u>
	6%

**ASK ALL:**

Thinking now about the nation's economy...

Q.16 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

**BASED ON GENERAL PUBLIC [N=3,402]:**

	<u>Excellent</u>	<u>Good</u>	Only <u>Fair</u>	<u>Poor</u>	(VOL.) Don't know/ <u>Refused</u>
November, 2008	1	6	28	64	1=100
Late October, 2008	*	7	25	67	1=100
Early October, 2008	1	8	32	58	1=100
Late September, 2008	*	7	27	65	1=100
July, 2008	1	9	39	50	1=100
April, 2008	1	10	33	56	*=100
March, 2008	1	10	32	56	1=100
Early February, 2008	1	16	36	45	2=100
January, 2008	3	23	45	28	1=100
November, 2007	3	20	44	32	1=100
September, 2007	3	23	43	29	2=100
June, 2007	6	27	40	25	2=100
February, 2007	5	26	45	23	1=100
December, 2006	6	32	41	19	2=100
Early November, 2006 (RVs)	9	35	37	17	2=100
Late October, 2006	6	27	40	25	2=100
September, 2006	5	32	41	20	2=100
March, 2006	4	29	44	22	1=100
January, 2006	4	30	45	19	2=100
Early October, 2005	2	23	45	29	1=100
Mid-September, 2005	3	28	44	24	1=100
Mid-May, 2005	3	29	47	20	1=100
January, 2005	3	36	45	15	1=100
December, 2004	3	33	43	20	1=100
Early November, 2004 (RVs)	5	31	37	26	1=100
Mid-September, 2004	4	34	40	20	2=100
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2=100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 (Gallup)	2	31	46	21	0=100
January 12-15, 2004 (Gallup)	3	34	42	21	0=100
January 2-5, 2004 (Gallup)	3	40	41	16	*=100
December 11-14, 2003 (Gallup)	3	34	44	19	*=100
November 3-5, 2003 (Gallup)	2	28	49	21	*=100
October 24-26, 2003 (Gallup)	2	24	44	30	*=100
October 6-8, 2003 (Gallup)	2	20	50	27	1=100
September 8-10, 2003 (Gallup)	1	20	49	30	*=100
August 4-6, 2003 (Gallup)	1	24	52	23	*=100
February 17-19, 2003 (Gallup)	1	17	48	34	*=100
February 4-6, 2002 (Gallup)	2	26	55	16	1=100
March 5-7, 2001 (Gallup)	3	43	43	10	1=100
January 7-10, 2000 (Gallup)	19	52	23	5	1=100
January 15-17, 1999 (Gallup)	14	55	27	4	*=100
March 20-22, 1998 (Gallup)	20	46	27	7	*=100
Jan 31 - Feb 2, 1997 (Gallup)	4	38	43	15	*=100
March 15-17, 1996 (Gallup)	2	31	48	18	1=100
May 11-14, 1995 (Gallup)	2	27	50	20	1=100

**Q.16 CONTINUED...**

			Only		(VOL.) Don't know/
	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Refused</u>
January 15-17, 1994 ( <i>Gallup</i> )	*	22	54	24	*=100
February 12-14, 1993 ( <i>Gallup</i> )	*	14	46	39	1=100
January 3-6, 1992 ( <i>Gallup</i> )	*	12	46	41	1=100

**ASK IF ECONOMIC CONDITIONS ONLY FAIR OR POOR (3,4 IN Q.16):**

Q.16a Do you think the U.S. economy is just having a few problems, is in a recession, or is in a depression?

**BASED ON GENERAL PUBLIC [N=3,402]:**

		Late Oct <u>2008</u>	Early Oct <u>2008</u>	Late Sept <u>2008</u>	July <u>2008</u>	March <u>2008</u>
7	Excellent/Good	7	9	7	10	11
92	Only fair/Poor	92	90	92	89	88
11	Just having a few problems	12	11	12	14	14
58	In a recession	58	54	56	54	56
18	In a depression	19	22	21	18	15
5	Don't know/refused (VOL.)	3	3	3	3	3
<u>1</u>	Don't know/Refused (VOL.)	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>
100		100	100	100	100	100

**ASK ALL:**

And thinking about Iraq...

Q.17 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

**BASED ON GENERAL PUBLIC [N=3,402]:**

	<u>Right decision</u>	<u>Wrong decision</u>	(VOL.) <u>DK/Ref.</u>
November, 2008	39	50	11=100
Late October, 2008	38	56	6=100
Mid-October, 2008	40	54	6=100
Mid-September, 2008	43	50	7=100
June, 2008	39	55	6=100
April, 2008	37	57	6=100
Late February, 2008	38	54	8=100
Late December, 2007	36	56	8=100
October, 2007	39	54	7=100
September, 2007	42	50	8=100
July, 2007	41	53	6=100
June, 2007	40	51	9=100
April, 2007	45	47	8=100
March, 2007	43	49	8=100
February, 2007	40	54	6=100
Mid-January, 2007	40	51	9=100
Early January, 2007	40	53	7=100
December, 2006	42	51	7=100
Mid-November, 2006	41	51	8=100
Early November, 2006 (RVs)	45	48	7=100
Late October, 2006	43	47	10=100
Early October, 2006	45	47	8=100
Early September, 2006	49	43	8=100
August, 2006	45	46	9=100
July, 2006	44	50	6=100

**Q.17 CONTINUED...**

	<u>Right decision</u>	<u>Wrong decision</u>	<u>(VOL.) DK/Ref</u>
June, 2006	49	44	7=100
April, 2006	47	46	7=100
March, 2006	45	49	6=100
February, 2006	51	44	5=100
January, 2006	45	47	8=100
December, 2005	47	48	5=100
Late October, 2005	48	45	7=100
Early October, 2005	44	50	6=100
Mid-September, 2005	49	44	7=100
July, 2005	49	44	7=100
June, 2005	47	45	8=100
February, 2005	47	47	6=100
January, 2005	51	44	5=100
December, 2004	49	44	7=100
November, 2004 ( <i>RVs</i> )	48	41	11=100
Mid-October, 2004	46	42	12=100
Early October, 2004	50	39	11=100
September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 8-9, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8=100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6=100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 20-22, 2003</i>	<i>71</i>	<i>22</i>	<i>7=100</i>
Late January, 1991	77	15	8=100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

**IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

**BASED ON REGISTERED VOTERS [N=2,995]:**

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No <u>Preference</u>	(VOL.) Other <u>Party</u>	(VOL.) DK/ <u>Ref.</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
November, 2008	28	38	28	2	*	4=100	11	13
Late October, 2008	25	40	30	2	1	2=100	11	14
Mid-October, 2008	29	38	28	3	*	2=100	10	14
Early October, 2008	30	37	29	2	*	2=100	11	14
Late September, 2008	29	37	30	2	*	2=100	14	12
Mid-September, 2008	31	37	28	2	*	2=100	13	12
August, 2008	29	35	31	2	1	2=100	12	15
July, 2008	26	38	32	2	*	2=100	13	14
June, 2008	30	39	29	1	*	1=100	11	13
Late May, 2008	26	36	35	1	*	2=100	13	15
April, 2008	28	38	28	4	1	1=100	10	14
March, 2008	26	39	27	4	*	4=100	9	13
Late February, 2008	26	38	32	2	*	2=100	11	16
Early February, 2008	26	38	32	2	*	2=100	11	16
January, 2008	25	33	37	4	*	1=100	12	18

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

CLASS Which of the following labels best describes your household: [READ ITEMS, IN ORDER]

**BASED ON REGISTERED VOTERS [N=2,995]:**

	Professional or <u>Business</u>	<u>Working</u>	<u>Struggling</u>	(VOL.) More than one/ <u>None</u>	(VOL.) Don't know/ <u>Refused</u>
November, 2008	33	44	14	5	4=100

**TREND BASED ON GENERAL PUBLIC:**

Early October, 2008	31	48	15	4	2=100
April, 2008	33	42	17	6	2=100
Early February, 2008	32	47	15	3	3=100
January, 2008	33	46	12	6	3=100
December, 2007	30	46	15	6	3=100
September, 2007	35	46	12	4	3=100
August, 2007	34	44	13	7	2=100
January, 2007	30	47	16	5	2=100
October, 2006	34	45	15	4	2=100
January, 2006	32	46	14	4	4=100
Mid-October, 2004	32	45	15	5	3=100
February, 2004 GAP	32	47	15	4	2=100
August, 2003	31	47	14	6	2=100
June, 2003	31	44	15	8	2=100
June, 2002	31	47	14	5	3=100
February, 2002	32	46	14	6	2=100
June, 2001	29	47	15	6	3=100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PRIMARY In this year's presidential primary election, did you have a chance to vote in your state's primary or caucus, or did things come up that kept you from voting?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Mid-Oct <u>2008</u>
55	Voted	62
42	Did not vote	35
1	Don't remember if voted (VOL.)	2
<u>2</u>	Refused (VOL.)	<u>1</u>
100		100

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PVOTE04A In the 2004 presidential election between George W. Bush and John Kerry, did things come up that kept you from voting, or did you happen to vote?

**ASK IF VOTED IN PRIMARY (PRIMARY=1) AND DID NOT VOTE IN 2004 (PVOTE04A=2-9):**

FIRST1 Had you voted before this year's primary, or was this the FIRST time you voted?

**ASK IF DID NOT VOTE IN PRIMARY (PRIMARY=2, 8, 9) AND DID NOT VOTE IN 2004 (PVOTE04A = 2-9):**

FIRST2 Have you voted before, or would this election be your first time voting?

**BASED ON REGISTERED VOTERS [N=2,995]:**

		Mid-Oct <u>2008</u>
11	First time voter this year	10
3	First time in primary/caucus	3
8	First time in general	7
88	Voted previously	89
<u>1</u>	Don't know/Refused (VOL.)	<u>1</u>
100		100

**TREND FOR COMPARISON**

FIRST Will this election be the FIRST time that you have voted, or have you voted before?

**BASED ON ALL REGISTERED VOTERS**

	Oct <u>2006</u>	Nov <u>2004</u>	Mid- Oct <u>2004</u> <sup>8</sup>
First time	5	13	11
Have voted before	88	87	89
Don't know/Refused	0	*	*
Already voted	*	--	--
Don't plan to vote/Don't know	<u>7</u>	--	--
	100	100	100

<sup>8</sup>

In Mid-October 2004, the question was asked as part of a series of items about whether they applied to the respondent.

**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

SCALE10 I'd like you to rate your chance of voting this Tuesday on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

**BASED ON REGISTERED VOTERS [N=2,995]:**

	Definitely will vote										Definitely will not vote			(VOL.) DK/Ref
	10	9	8	7	6	5	4	3	2	1				
November, 2008	86	5	3	1	*	2	*	*	*	2				1=100
Late October, 2008	86	5	2	1	*	2	*	*	*	3				1=100
Mid-October, 2008	86	5	3	1	1	1	*	*	*	2				1=100
Mid-September, 2008	84	6	3	1	1	2	0	*	1	1				1=100
August, 2008	80	6	5	2	1	2	*	1	*	2				1=100
July, 2008	80	7	4	2	1	3	*	1	*	2				0=100
November, 2006 <sup>9</sup>	72	7	5	3	2	4	*	1	1	4				1=100
Late October, 2006	71	8	9	4	2	3	*	1	*	1				1=100
Early October, 2006	68	10	9	4	1	4	*	1	*	2				1=100
September, 2006	67	9	9	2	2	5	1	1	1	2				1=100
November, 2004	87	4	3	1	1	1	*	*	*	2				1=100
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2				1=100
Early November, 2002	66	9	9	3	1	4	1	1	1	5				1=100
Early October, 2002	64	10	10	4	3	4	1	*	*	2				2=100
Early November, 2000	80	6	5	2	1	3	*	*	*	3				1=100
Late October, 2000	83	5	5	1	1	2	*	1	1	1				*=100
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1				1=100
Early October, 2000	78	7	5	2	2	2	*	1	1	1				1=100
Late October, 1998	70	6	7	4	1	4	1	1	1	4				1=100
Early October, 1998	64	9	10	4	2	4	1	2	1	2				1=100
November, 1996	77	7	7	2	1	2	*	1	*	2				1=100
October, 1996	77	9	7	2	2	2	*	*	*	1				*=100
Late September, 1996	78	10	6	2	1	1	*	*	*	1				1=100
November, 1994	67	9	8	2	2	4	1	1	1	3				2=100
October, 1994	66	10	9	4	2	4	1	1	*	2				1=100
Gallup: September, 1992	77	5	4	3	2	4	*	1	*	4				*=100
Gallup: November, 1988	77	7	6	2	1	3	*	*	*	2				2=100
Gallup: October, 1988	73	8	7	3	2	3	1	*	*	1				2=100

<sup>9</sup> In Late October, Mid-October and November 2008, November 2006, November 2004 and Early November 2002, the “10 – definitely will vote” category also includes people who volunteered that they already voted.