

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
JULY 2008 POLITICAL & ECONOMIC SURVEY
FINAL TOPLINE
July 23-27, 2008
N=1503

ASK ALL:

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- fied	Dis- satisfied	No Opinion		Satis- fied	Dis- satisfied	No Opinion
July, 2008	19	74	7=100	October, 2000 (RVs)	54	39	7=100
June, 2008	19	76	5=100	September, 2000	51	41	8=100
Late May, 2008	18	76	6=100	June, 2000	47	45	8=100
March, 2008	22	72	6=100	April, 2000	48	43	9=100
Early February, 2008	24	70	6=100	August, 1999	56	39	5=100
Late December, 2007	27	66	7=100	January, 1999	53	41	6=100
October, 2007	28	66	6=100	November, 1998	46	44	10=100
February, 2007	30	61	9=100	Early September, 1998	54	42	4=100
Mid-January, 2007	32	61	7=100	Late August, 1998	55	41	4=100
Early January, 2007	30	63	7=100	Early August, 1998	50	44	6=100
December, 2006	28	65	7=100	February, 1998	59	37	4=100
Mid-November, 2006	28	64	8=100	January, 1998	46	50	4=100
Early October, 2006	30	63	7=100	September, 1997	45	49	6=100
July, 2006	30	65	5=100	August, 1997	49	46	5=100
May, 2006	29	65	6=100	January, 1997	38	58	4=100
March, 2006	32	63	5=100	July, 1996	29	67	4=100
January, 2006	34	61	5=100	March, 1996	28	70	2=100
Late November, 2005	34	59	7=100	October, 1995	23	73	4=100
Early October, 2005	29	65	6=100	June, 1995	25	73	2=100
July, 2005	35	58	7=100	April, 1995	23	74	3=100
Late May, 2005	39	57	4=100	July, 1994	24	73	3=100
February, 2005	38	56	6=100	March, 1994	24	71	5=100
January, 2005	40	54	6=100	October, 1993	22	73	5=100
December, 2004	39	54	7=100	September, 1993	20	75	5=100
Mid-October, 2004	36	58	6=100	May, 1993	22	71	7=100
July, 2004	38	55	7=100	January, 1993	39	50	11=100
May, 2004	33	61	6=100	January, 1992	28	68	4=100
Late February, 2004	39	55	6=100	November, 1991	34	61	5=100
Early January, 2004	45	48	7=100	Late February, 1991 (Gallup)	66	31	3=100
December, 2003	44	47	9=100	August, 1990	47	48	5=100
October, 2003	38	56	6=100	May, 1990	41	54	5=100
August, 2003	40	53	7=100	January, 1989	45	50	5=100
April 8, 2003	50	41	9=100	September, 1988 (RVs)	50	45	5=100
January, 2003	44	50	6=100	May, 1988	41	54	5=100
November, 2002	41	48	11=100	January, 1988	39	55	6=100
September, 2002	41	55	4=100				
Late August, 2002	47	44	9=100				
May, 2002	44	44	12=100				
March, 2002	50	40	10=100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				

ASK ALL:

Q.2 When children today in the U.S. grow up, do you think they will be better off or worse off than people are now?

		<i>Pew Global Attitudes Project May 2007</i>	<i>Pew Social & Demographic Trends Feb 2006</i>	<i>Pew Global Attitudes Project Sept 2002</i>
25	Better	31	34	41
62	Worse	60	50	50
2	Same (VOL.)	4	4	3
<u>11</u>	Don't know/Refused (VOL.)	<u>5</u>	<u>12</u>	<u>6</u>
100		100	100	100

ASK ALL:

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS [N=1241]:

		Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	(VOL.) DK/ <u>Ref.</u>
2008	July, 2008	74	2	20	3	1=100
	June, 2008	72	2	23	2	1=100
	Late May, 2008	75	4	17	3	1=100
	April, 2008	77	7	13	2	1=100
	March, 2008	78	3	15	3	1=100
	Late February, 2008	74	3	19	2	2=100
2004	November, 2004	82	3	12	2	1=100
	Mid-October, 2004	76	5	15	3	1=100
	Early October, 2004	74	4	19	2	1=100
	September, 2004	71	3	22	3	1=100
	August, 2004	69	2	26	2	1=100
	July, 2004	67	2	28	2	1=100
	June, 2004	58	3	36	2	1=100
	May, 2004	59	6	30	4	1=100
	Late March, 2004	60	4	31	4	1=100
	Mid-March, 2004	65	2	31	2	*=100
2000	November, 2000	72	6	19	2	1=100
	Late October, 2000	66	6	24	4	*=100
	Mid-October, 2000	67	9	19	4	1=100
	Early October, 2000	60	8	27	4	1=100
	September, 2000	59	8	29	3	1=100
	July, 2000	46	6	45	3	*=100
	June, 2000	46	6	43	5	*=100
	May, 2000	48	4	42	5	1=100
	April, 2000	45	7	41	7	*=100
	1996	November, 1996	67	8	22	3
October, 1996		65	7	26	1	1=100
Late September, 1996		61	7	29	2	1=100
Early September, 1996		56	3	36	4	1=100
July, 1996		55	3	41	1	*=100
June, 1996		50	5	41	3	1=100

THOUGHT CONTINUED...

		(VOL.)		(VOL.)		(VOL.)
		Quite	Only a	DK/		
		<u>A lot</u>	<u>Little</u>	<u>Ref.</u>		
		<u>Some</u>	<u>None</u>			
1992	Early October, 1992	77	5	16	1	1=100
	September, 1992	69	3	26	1	1=100
	August, 1992	72	4	23	1	*=100
	June, 1992	63	6	29	1	1=100
1988	Gallup: November, 1988	73	8	17	2	0=100
	Gallup: October, 1988	69	9	20	2	0=100
	Gallup: August, 1988	61	10	27	2	0=100
	Gallup: September, 1988	57	18	23	2	0=100

ASK ALL:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

80 Yes, Registered
 77 Absolutely certain
 2 Chance registration has lapsed
 1 Don't know/refused (VOL.)
 19 No, not registered
 1 Don't know/Refused (VOL.)
 100

ASK ALL REGISTERED VOTERS (REGICERT=1):

PRECINCT Have you ever voted in your precinct or election district?

BASED ON REGISTERED VOTERS [N=1241]:

87 Yes
 13 No
 * Don't know/Refused (VOL.)
 100

ASK ALL REGISTERED VOTERS (REGICERT=1):

OFTVOTE How often would you say you vote... (READ)

BASED ON REGISTERED VOTERS [N=1241]:

53 Always
 30 Nearly always
 10 Part of the time
 4 Seldom
 1 Never vote (VOL.)
 1 Other response (VOL.)
 1 Don't know/Refused (VOL.)
 100

NO QUESTIONS 3 AND 4

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.5 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

IF OTHER OR DK (Q.5 =3,9), ASK:

Q.5a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.5]?

IF CHOSE MCCAIN OR OBAMA IN Q.5 (Q.5=1,2), ASK:

Q.5b Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.5—LAST NAME ONLY) strongly or only moderately?

BASED ON REGISTERED VOTERS [N=1241]:

	Mc-Cain	Strongly	Only Mod¹	DK	Obama	Strongly	Only Mod	DK	Third party	Fourth party	Other/Don't know	
July, 2008	42	17	24	1	47	24	22	1	n/a	n/a	11=100	
June, 2008	40	14	26	*	48	28	19	1	n/a	n/a	12=100	
Late May, 2008	44				47				n/a	n/a	9=100	
April, 2008	44				50				n/a	n/a	6=100	
March, 2008	43				49				n/a	n/a	8=100	
Late February, 2008	43				50				n/a	n/a	7=100	
	Bush				Kerry				Nader			
November, 2004	45	34	11	*	46	29	16	1	1	n/a	8=100	
Mid-October, 2004	45	32	13	*	45	28	16	1	1	n/a	9=100	
Early October, 2004	48	35	12	1	41	24	17	*	2	n/a	9=100	
September, 2004	49	33	15	1	43	22	20	1	1	n/a	7=100	
August, 2004	45	32	13	*	47	28	19	*	2	n/a	6=100	
July, 2004	44				46				3	n/a	7=100	
June, 2004	46				42				6	n/a	6=100	
May, 2004	43				46				6	n/a	5=100	
Late March, 2004	44				43				6	n/a	7=100	
Mid-March, 2004	42				49				4	n/a	5=100	
	Two-way trial heats:											
June, 2004	48				46				n/a	n/a	6=100	
May, 2004	45				50				n/a	n/a	5=100	
Late March, 2004	46				47				n/a	n/a	7=100	
Mid-March, 2004	43				52				n/a	n/a	5=100	
Late February, 2004	44				48				n/a	n/a	8=100	
Early February, 2004	47				47				n/a	n/a	6=100	
Early January, 2004	52				41				n/a	n/a	7=100	
October, 2003	50				42				n/a	n/a	8=100	
	Bush				Gore				Nader Buchanan			
November, 2000	41	26	15	*	45	25	19	1	4	1	9=100	
Late October, 2000	45	29	16	*	43	24	19	*	4	1	7=100	
Mid-October, 2000	43	25	18	*	45	22	23	*	4	1	7=100	
Early October, 2000	43	26	17	*	44	22	22	*	5	*	8=100	
September, 2000	41	21	19	1	47	25	21	1	2	1	9=100	
July, 2000	42				41				6	2	9=100	
Late June, 2000	42				35				2	2	19=100	
Mid-June, 2000	41				42				4	3	10=100	
January, 2000	51				39				n/a	4	6=100	
September, 1999	49				35				n/a	10	6=100	

¹ Includes those who say they "lean McCain" or "lean Obama" in Q.5a.

Q.5/Q.5A/Q.5B CONTINUED...

	Bush	<i>Strongly</i>	<i>Only</i> <i>Mod</i>	<i>DK</i>	Gore	<i>Strongly</i>	<i>Only</i> <i>Mod</i>	<i>DK</i>	Nader	Buchanan	Other/ Don't know
Two-way trial heats:											
July, 2000	48				46				n/a	n/a	6=100
Mid-June, 2000	45	20	25	*	46	18	27	1	n/a	n/a	9=100
May, 2000	46				45				n/a	n/a	9=100
March, 2000	43				49				n/a	n/a	8=100
February, 2000	46	19	27	*	45	18	26	1	n/a	n/a	9=100
December, 1999	55				40				n/a	n/a	5=100
October, 1999	54				39				n/a	n/a	7=100
September, 1999	54				39				n/a	n/a	7=100
July, 1999	53				42				n/a	n/a	5=100
March, 1999	54				41				n/a	n/a	5=100
January, 1999	50				44				n/a	n/a	6=100
Early September, 1998	53				40				n/a	n/a	7=100
	Dole				Clinton				Perot		
November, 1996	32	17	15	*	51	26	24	1	9	n/a	8=100
October, 1996	34	17	16	1	51	25	26	*	8	n/a	7=100
Late September, 1996	35	16	18	1	51	26	25	*	7	n/a	7=100
Early September, 1996	34	17	17	*	52	26	26	0	8	n/a	6=100
July, 1996	34				44				16	n/a	6=100
March, 1996	35				44				16	n/a	5=100
September, 1995	36				42				19	n/a	3=100
July, 1994	36				39				20	n/a	5=100
Two-way trial heats:											
July, 1996	42	11	30	*	53	20	31	1	n/a	n/a	5=100
June, 1996	40	13	23	1	55	22	29	1	n/a	n/a	5=100
April, 1996	40				54						6=100
March, 1996	41				53						6=100
February, 1996	44				52						4=100
January, 1996	41				53						6=100
July, 1994	49				46						5=100
	Bush, Sr.				Clinton				Perot		
Late October, 1992	34	20	14	--	44	26	18	--	19	n/a	3=100
Early October, 1992	35	14	21	--	48	23	25	--	8	n/a	9=100
June, 1992	31				27				36	n/a	6=100
Two-way trial heats:											
September, 1992	38	14	21	--	53	25	28	--	n/a	n/a	9=100
August, 1992	37	14	23	--	57	24	33	--	n/a	n/a	6=100
June, 1992	46	13	33	--	41	9	32	--	n/a	n/a	13=100
May, 1992	46	15	31	--	43	10	33	--	n/a	n/a	11=100
Late March, 1992	50	19	31	--	43	9	34	--	n/a	n/a	7=100
	Bush, Sr.				Dukakis						
October, 1988	50	24	26	--	42	20	22	--	n/a	n/a	8=100
September, 1988	50	26	24	--	44	19	25	--	n/a	n/a	6=100
May, 1988	40	12	28	--	53	14	39	--	n/a	n/a	7=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.5 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

IF OTHER OR DK (Q.5 =3,9), ASK:

Q.5a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.5]?

IF RESPONDENT CHOSE JOHN MCCAIN (1 IN Q.5 OR 1 IN Q.5a):

Q.6a Would you say that your choice is more a vote FOR John McCain or more a vote AGAINST Barack Obama?

IF RESPONDENT CHOSE BARACK OBAMA (2 IN Q.5 OR 2 IN Q.5a):

Q.6b Would you say that your choice is more a vote FOR Barack Obama or more a vote AGAINST John McCain?

BASED ON REGISTERED VOTERS [N=1241]:

	<u>Mc-Cain</u>	<u>Pro-McCain</u>	<u>Anti-Obama</u>	<u>DK</u>	<u>Obama</u>	<u>Pro-Obama</u>	<u>Anti-McCain</u>	<u>DK</u>	<u>Third party</u>	<u>Fourth party</u>	<u>Other/Don't know</u>
July, 2008	42	25	14	3	47	32	12	3	n/a	n/a	11=100
June, 2008	40				48				n/a	n/a	12=100
Late May, 2008	44	28	14	2	47	35	11	1	n/a	n/a	9=100
April, 2008	44				50				n/a	n/a	6=100
March, 2008	43				49				n/a	n/a	8=100
Late February, 2008	43	27	14	2	50	38	10	2	n/a	n/a	7=100
	<u>Bush</u>	<u>Pro-Bush</u>	<u>Anti-Kerry</u>	<u>DK</u>	<u>Kerry</u>	<u>Pro-Kerry</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Nader²</u>	<u>Fourth party</u>	<u>Other/Don't know</u>
November, 2004	45	34	9	2	46	20	23	3	1	n/a	8=100
Mid-October, 2004	45	32	10	3	45	18	24	3	1	n/a	9=100
Early October, 2004	48	36	10	2	41	15	23	3	2	n/a	9=100
September, 2004	49	38	9	2	43	15	26	2	1	n/a	7=100
August, 2004	45	34	8	3	47	20	24	3	2	n/a	6=100
July, 2004	44				46				3	n/a	7=100
June, 2004	46				42				6	n/a	6=100
May, 2004	43				46				6	n/a	5=100
Late March, 2004	44				43				6	n/a	7=100
Mid-March, 2004	42				49				4	n/a	5=100
Two-way trial heats:											
June, 2004	48	35	11	2	46	17	27	2	n/a	n/a	6=100
May, 2004	45	33	10	2	50	15	32	3	n/a	n/a	5=100
Late March, 2004	46	36	8	2	47	17	27	3	n/a	n/a	7=100
Mid-March, 2004	43	34	7	2	52	21	29	2	n/a	n/a	5=100
Late February, 2004	44				48				n/a	n/a	8=100
Early February, 2004	47	39	6	2	47	15	30	2	n/a	n/a	6=100
Early January, 2004	52				41				n/a	n/a	7=100
October, 2003	50				42				n/a	n/a	8=100

²

The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader supporters in 2004.

Q.5/5A/6A/6B CONTINUED...

	Bush	<i>Pro-Bush</i>	<i>Anti-Gore</i>	<i>DK</i>	Gore	<i>Pro-Gore</i>	<i>Anti-Bush</i>	<i>DK</i>	Nader³	Buchanan	Other/Don't know
November, 2000	41	27	12	2	45	29	14	2	4	1	9=100
Late October, 2000	45				43				4	1	7=100
Mid-October, 2000	43				45				4	1	7=100
Early October, 2000	43				44				5	*	8=100
September, 2000	41	24	14	3	47	30	14	3	2	1	9=100
July, 2000	42				41				6	2	9=100
Late June, 2000	42				35				2	2	19=100
Mid-June, 2000	41				42				4	3	10=100
January, 2000	51				39				n/a	4	6=100
September, 1999	49				35				n/a	10	6=100
Two-way trial heats:											
July, 2000	48				46				n/a	n/a	6=100
Mid-June, 2000	45				46				n/a	n/a	9=100
May, 2000	46				45				n/a	n/a	9=100
March, 2000	43				49				n/a	n/a	8=100
February, 2000	46				45				n/a	n/a	9=100
December, 1999	55				40				n/a	n/a	5=100
October, 1999	54				39				n/a	n/a	7=100
September, 1999	54				39				n/a	n/a	7=100
July, 1999	53				42				n/a	n/a	5=100
March, 1999	54				41				n/a	n/a	5=100
January, 1999	50				44				n/a	n/a	6=100
Early September, 1998	53				40				n/a	n/a	7=100

	Dole	<i>Pro-Dole</i>	<i>Anti-Other</i>	<i>DK</i>	Clinton	<i>Pro-Clinton</i>	<i>Anti-Other</i>	<i>DK</i>	Perot	<i>Pro-Perot</i>	<i>Anti-other</i>	<i>DK</i>	Other/DK
November, 1996	32	15	15	2	51	33	15	3	9	4	5	*	8=100
October, 1996	34	15	18	1	51	33	16	2	8	4	4	*	7=100
Late Sept., 1996	35				51				7				7=100
Early Sept., 1996	34	16	17	1	52	35	15	2	8	3	5	0	6=100
July, 1996	34				44				16				6=100
March, 1996	35				44				16				5=100
September, 1995	36				42				19				3=100
July, 1994	36				39				20				5=100
Two-way trial heats:													
July, 1996	42				53				n/a				5=100
June, 1996	40				55				n/a				5=100
April, 1996	40				54				n/a				6=100
March, 1996	41	15	25	1	53	30	20	3	n/a				6=100
February, 1996	44				52				n/a				4=100
January, 1996	41				53				n/a				6=100
July, 1994	49				46				n/a				5=100

³ The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader supporters or Buchanan supporters in 2000.

Q.5/5A/6A/6B CONTINUED...

	Bush Sr.	<i>Pro-Bush</i>	<i>Anti-other</i>	<i>DK</i>	Clinton	<i>Pro-Clinton</i>	<i>Anti-other</i>	<i>DK</i>	Perot	<i>Pro-Perot</i>	<i>Anti-other</i>	<i>DK</i>	Other/DK
Late October, 1992	34	19	13	2	44	25	17	2	19	10	7	2	3=100
Early October, 1992	35	19	13	3	48	23	22	3	8	3	5	*	9=100
June, 1992	31				27				36				6=100
Two-way trial heats:													
September, 1992	38	20	16	2	53	21	29	3	n/a				9=100
August, 1992	37	20	16	1	57	27	28	2	n/a				6=100
June, 1992	46					41			n/a				13=100
May, 1992	46					43			n/a				11=100
Late March, 1992	50	33	15	2	43	13	28	2	n/a				7=100

	Bush Sr.	<i>Pro-Bush</i>	<i>Anti-Dukakis</i>	<i>DK</i>	Du-kakis	<i>Pro-Dukakis</i>	<i>Anti-Bush</i>	<i>DK</i>	Third party	Fourth party	Other/Don't know
October, 1988	50	31	16	3	42	23	15	4	n/a	n/a	8=100
September, 1988	50	31	15	4	44	21	19	4	n/a	n/a	6=100
May, 1988	40	26	11	3	53	23	26	4	n/a	n/a	7=100

IF RESPONDENT DID NOT CHOOSE MCCAIN IN Q.5/5a (Q.5=2 OR Q.5a=2,3,9) ASK: ROTATE Q.7 AND Q.8

Q.7 Do you think there is a chance that you might vote for John McCain in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1241]:

	<u>Chance might vote for</u>	<u>Decided not to vote for</u>	<u>Don't know/Refused</u>
McCain July, 2008	13	38	7=58%
June, 2008	12	41	7=60%
Bush November, 2004	6	44	5=55%
Mid-October, 2004	5	43	7=55%
Early October, 2004	9	39	4=52%
September, 2004	9	38	4=51%
August, 2004	10	42	3=55%
July, 2004	10	41	5=56%
June, 2004 ⁴	9	41	2=52%
May, 2004	9	42	4=55%
Late March, 2004	11	40	3=54%
Mid-March, 2004	11	44	2=57%
Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%
Bush November, 2000	8	44	7=59%
Late October, 2000	10	41	4=55%
Mid-October, 2000	12	40	5=57%
Early October, 2000	11	39	7=57%
September, 2000	15	38	6=59%
Mid-June, 2000	15	33	6=54%

⁴ In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

Q.7 CONTINUED...		Chance might <u>vote for</u>	Decided not <u>to vote for</u>	Don't know/ <u>Refused</u>
Dole	November, 1996	8	54	6=68%
	October, 1996	11	51	4=66%
	Late September, 1996	16	44	5=65%
	Early September, 1996	14	47	5=66%
	July, 1996	15	40	3=58%
Bush, Sr	Late October, 1992	11	53	2=66%
	Early October, 1992	13	46	6=65%
	September, 1992	12	44	6=62%
	August, 1992	15	45	4=64%
	May, 1992	8	40	5=53%

**IF RESPONDENT DID NOT CHOOSE OBAMA IN Q.5/5a (Q.5=1 OR Q.5a=1,3,9) ASK:
ROTATE Q.7 AND Q.8**

Q.8 Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1241]:

		Chance might <u>vote for</u>	Decided not <u>to vote for</u>	Don't know/ <u>Refused</u>
Obama	July, 2008	12	34	7=53%
	June, 2008	14	32	6=52%
Kerry	November, 2004	6	43	5=54%
	Mid-October, 2004	6	42	7=55%
	Early October, 2004	9	45	5=59%
	September, 2004	11	42	4=57%
	August, 2004	11	39	3=53%
	July, 2004	13	36	5=54%
	June, 2004 ⁵	10	41	3=54%
	May, 2004	11	35	4=50%
	Late March, 2004	13	37	3=53%
	Mid-March, 2004	13	32	3=48%
	Late February, 2004	13	36	3=52%
	Early February, 2004	15	33	5=53%
Gore	November, 2000	8	41	6=55%
	Late October, 2000	9	44	4=57%
	Mid-October, 2000	10	40	5=55%
	Early October, 2000	11	38	7=56%
	September, 2000	13	35	5=53%
	June, 2000	14	34	6=54%
Clinton	November, 1996	6	37	6=49%
	October, 1996	10	35	4=49%
	Late September, 1996	11	35	3=49%
	Early September, 1996	10	34	4=48%
	July, 1996	8	36	4=48%

⁵

In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

Q.8 CONTINUED...

	Chance might <u>vote for</u>	Decided not <u>to vote for</u>	Don't know/ <u>Refused</u>
Clinton Late October, 1992	11	43	2=56%
Early October, 1992	14	32	6=52%
September, 1992	12	28	6=46%
August, 1992	14	26	3=43%
May, 1992	11	38	6=55%

ASK ALL REGISTERED VOTERS (REGICERT=1):

PLANTO1 Do you yourself plan to vote in the election this November?

BASED ON REGISTERED VOTERS [N=1241]:

	Yes, Plan <u>To Vote</u>	No, Don't <u>Plan To</u>	Don't know/ <u>Refused</u>
July, 2008	97	2	1=100
June, 2008	95	2	3=100
November, 2006 ⁶	90	8	2=100
Late October, 2006	94	3	3=100
Early October, 2006	93	4	3=100
September, 2006	92	5	3=100
November, 2004	97	2	1=100
Mid-October, 2004	98	1	1=100
Early October, 2004	98	1	1=100
September, 2004	98	1	1=100
August, 2004	98	2	*=100
June, 2004	96	2	2=100
Early November, 2002	90	8	2=100
Early October, 2002	95	3	2=100
Early November, 2000	96	3	1=100
Late October, 2000	97	2	1=100
Mid-October, 2000	96	2	2=100
Early October, 2000	97	2	1=100
September, 2000	95	3	2=100
June, 2000	95	2	3=100
Late October, 1998	91	6	3=100
Early October, 1998	92	4	4=100
Early September, 1998	95	2	3=100
Late August, 1998	93	3	4=100
June, 1998	95	3	2=100
November, 1996	96	2	2=100
October, 1996	98	1	1=100
Late September, 1996	98	1	1=100
Early September, 1996	96	2	2=100
July, 1996	95	3	2=100
June, 1996	96	2	2=100
November, 1994	93	5	2=100
October, 1994	95	3	2=100
October, 1992	98	1	1=100
September, 1992	98	1	1=100

⁶

From Mid-October 2004 to November 2006 and in Early November 2002, the "Yes, Plan to vote" category also includes people who volunteered that they already voted. In November 2006, Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?"

PLANTO1 CONTINUED...

	Yes, Plan <u>To Vote</u>	No, Don't <u>Plan To</u>	Don't know/ <u>Refused</u>
August, 1992	97	1	2=100
June, 1992	97	1	2=100
<i>Gallup</i> : November, 1988	97	2	1=100
October, 1988	98	1	1=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

SCALE10 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

BASED ON REGISTERED VOTERS [N=1241]:

	Definitely will vote										Definitely will not vote	<u>DK/Ref</u>
	<u>10</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>		
July, 2008	80	7	4	2	1	3	*	1	*	2	0=100	
November, 2006 ⁷	72	7	5	3	2	4	*	1	1	4	1=100	
Late October, 2006	71	8	9	4	2	3	*	1	*	1	1=100	
Early October, 2006	68	10	9	4	1	4	*	1	*	2	1=100	
September, 2006	67	9	9	2	2	5	1	1	1	2	1=100	
November, 2004	87	4	3	1	1	1	*	*	*	2	1=100	
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2	1=100	
Early November, 2002	66	9	9	3	1	4	1	1	1	5	1=100	
Early October, 2002	64	10	10	4	3	4	1	*	*	2	2=100	
Early November, 2000	80	6	5	2	1	3	*	*	*	3	1=100	
Late October, 2000	83	5	5	1	1	2	*	1	1	1	*=100	
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1	1=100	
Early October, 2000	78	7	5	2	2	2	*	1	1	1	1=100	
Late October, 1998	70	6	7	4	1	4	1	1	1	4	1=100	
Early October, 1998	64	9	10	4	2	4	1	2	1	2	1=100	
November, 1996	77	7	7	2	1	2	*	1	*	2	1=100	
October, 1996	77	9	7	2	2	2	*	*	*	1	*=100	
Late September, 1996	78	10	6	2	1	1	*	*	*	1	1=100	
November, 1994	67	9	8	2	2	4	1	1	1	3	2=100	
October, 1994	66	10	9	4	2	4	1	1	*	2	1=100	
<i>Gallup</i> : September, 1992	77	5	4	3	2	4	*	1	*	4	*=100	
<i>Gallup</i> : November, 1988	77	7	6	2	1	3	*	*	*	2	2=100	
<i>Gallup</i> : October, 1988	73	8	7	3	2	3	1	*	*	1	2=100	

⁷

In November 2006, November 2004 and Early November 2002, the “10 – definitely will vote” category also includes people who volunteered that they already voted.

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.9 When it comes to the economy, how much do you think it matters who is elected president? Does it matter...

BASED ON REGISTERED VOTERS [N=1241]:

64 A great deal
 23 Somewhat
 7 Not too much
 5 Not at all
 1 Don't know/Refused (VOL.)
 100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.10 Regardless of who you support, which one of the presidential candidates — **[ROTATE ORDER OF CANDIDATES]** John McCain or Barack Obama — do you think would do the best job of **[INSERT ITEM; RANDOMIZE]**? And who do you think would do the best job of **[INSERT NEXT ITEM]**? **IF RESPONDENT MENTIONS ANYONE OTHER THAN MCCAIN OR OBAMA PROBE ONCE:** "If you had to choose between McCain and Obama. . . "?)

BASED ON REGISTERED VOTERS [N=1241]:

		John McCain	Barack Obama	(VOL.) Neither	(VOL.) DK/Ref.
a.	Improving economic conditions				
	July, 2008	32	47	7	14=100
	June, 2008	31	51	8	10=100
	Late May, 2008	36	51	4	9=100
	April, 2008	33	53	8	6=100
Bush/Kerry	Mid October, 2004	40	47	4	9=100
	Early October, 2004	40	46	5	9=100
	September, 2004	42	45	4	9=100
	August, 2004	37	52	3	8=100
	May, 2004	38	48	5	9=100
	Late March, 2004	39	44	6	11=100
	Mid-March, 2004	37	53	2	8=100
Bush/Gore	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
b.	Making wise decisions about what to do in Iraq				
	July, 2008	44	41	3	12=100
	June, 2008	47	41	4	8=100
	Late May, 2008	46	43	2	9=100
	April, 2008	50	38	5	7=100
Bush/Kerry	Mid October, 2004	47	41	4	8=100
	Early October, 2004	50	40	2	8=100
	September, 2004	51	39	3	7=100
	August, 2004	44	46	3	7=100
	May, 2004	44	41	4	11=100
	Late March, 2004	49	37	4	10=100
	Mid-March, 2004	47	45	2	6=100

Q.10 CONTINUED...

	<u>John McCain</u>	<u>Barack Obama</u>	<u>(VOL.) Neither</u>	<u>(VOL.) DK/Ref.</u>
c. Defending the country from future terrorist attacks				
July, 2008	48	33	5	14=100
June, 2008	55	31	5	9=100
April, 2008	63	26	5	6=100
Bush/Kerry Mid October, 2004	53	35	4	8=100
Early October, 2004	57	32	3	8=100
September, 2004	58	31	3	8=100
August, 2004	49	39	4	8=100
May, 2004	52	33	5	10=100
Late March, 2004	53	29	4	14=100
Mid-March, 2004	57	32	4	7=100
d. Making wise decisions about foreign policy				
July, 2008	43	42	2	13=100
Bush/Kerry September, 2004	53	37	3	7=100
August, 2004	43	47	2	8=100
May, 2004	43	42	4	11=100
Late March, 2004	44	38	4	14=100
Mid-March, 2004	44	45	3	8=100
Bush/Gore March, 2000	40	46	4	10=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.11 Thinking back to the Democratic nomination contest, who did you prefer more -- Barack Obama or Hillary Clinton?

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=626]:

	<u>June 2008</u>
47 Barack Obama	51
46 Hillary Clinton	43
* Other (VOL.)	1
3 Neither/None (VOL.)	2
<u>4</u> Don't know/Refused (VOL.)	<u>3</u>
100	100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.12 Thinking back to the Republican nomination contest, who did you prefer more -- John McCain or one of the other candidates who ran?

BASED ON REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [N=501]:

	<u>June 2008</u>
43 John McCain	35
51 Preferred another candidate	59
2 Neither/None (VOL.)	3
<u>4</u> Don't know/Refused (VOL.)	<u>3</u>
100	100

ASK ALL:

On another subject...

Q.13 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

	App-rove	Dis-approve	Don't know		App-rove	Dis-approve	Don't know
July, 2008	27	68	5=100	July, 2004	46	46	8=100
April, 2008	27	65	8=100	June, 2004	48	43	9=100
March, 2008	28	63	9=100	May, 2004	44	48	8=100
Late February, 2008	33	59	8=100	Late April, 2004	48	43	9=100
Early February, 2008	31	62	7=100	Early April, 2004	43	47	10=100
January, 2008	31	59	10=100	Late March, 2004	47	44	9=100
Late December, 2007	31	60	9=100	Mid-March, 2004	46	47	7=100
November, 2007	30	59	11=100	February, 2004	48	44	8=100
October, 2007	30	63	7=100	Mid-January, 2004	56	34	10=100
September, 2007	31	59	10=100	Early January, 2004	58	35	7=100
August, 2007	31	59	10=100	December, 2003	57	34	9=100
July, 2007	29	61	10=100	November, 2003	50	40	10=100
June, 2007	29	61	10=100	October, 2003	50	42	8=100
April, 2007	35	57	8=100	September, 2003	55	36	9=100
March, 2007	33	58	9=100	Mid-August, 2003	56	32	12=100
February, 2007	33	56	11=100	Early August, 2003	53	37	10=100
Mid-January, 2007	33	59	8=100	Mid-July, 2003	58	32	10=100
Early January, 2007	33	57	10=100	Early July, 2003	60	29	11=100
December, 2006	32	57	11=100	June, 2003	62	27	11=100
Mid-November, 2006	32	58	10=100	May, 2003	65	27	8=100
Early October, 2006	37	53	10=100	<i>April 10-16, 2003</i>	72	22	6=100
September, 2006	37	53	10=100	<i>April 9, 2003</i>	74	20	6=100
August, 2006	37	54	9=100	<i>April 2-7, 2003</i>	69	25	6=100
July, 2006	36	57	7=100	<i>March 28-April 1, 2003</i>	71	23	6=100
June, 2006	36	54	10=100	<i>March 25-27, 2003</i>	70	24	6=100
April, 2006	33	56	11=100	<i>March 20-24, 2003</i>	67	26	7=100
Early April, 2006	35	55	10=100	March 13-16, 2003	55	34	11=100
March, 2006	33	57	10=100	February, 2003	54	36	10=100
February, 2006	40	52	8=100	January, 2003	58	32	10=100
January, 2006	38	54	8=100	December, 2002	61	28	11=100
December, 2005	38	54	8=100	Late October, 2002	59	29	12=100
Early November, 2005	36	55	9=100	Early October, 2002	61	30	9=100
Late October, 2005	40	52	8=100	Mid-September, 2002	67	22	11=100
Early October, 2005	38	56	6=100	Early September, 2002	63	26	11=100
September 8-11, 2005	40	52	8=100	Late August, 2002	60	27	13=100
September 6-7, 2005	40	52	8=100	August, 2002	67	21	12=100
July, 2005	44	48	8=100	Late July, 2002	65	25	10=100
June, 2005	42	49	9=100	July, 2002	67	21	12=100
Late May, 2005	42	48	10=100	June, 2002	70	20	10=100
Mid-May, 2005	43	50	7=100	April, 2002	69	18	13=100
Late March, 2005	49	46	5=100	Early April, 2002	74	16	10=100
Mid-March, 2005	45	46	9=100	February, 2002	78	13	9=100
February, 2005	46	47	7=100	January, 2002	80	11	9=100
January, 2005	50	43	7=100	Mid-November, 2001	84	9	7=100
December, 2004	48	44	8=100	Early October, 2001	84	8	8=100
Mid-October, 2004	44	48	8=100	Late September, 2001	86	7	7=100
August, 2004	46	45	9=100	Mid-September, 2001	80	9	11=100

Q.13 CONTINUED...

	App- <u>rove</u>	Dis- <u>approve</u>	Don't <u>know</u>
Early September, 2001	51	34	15=100
August, 2001	50	32	18=100
July, 2001	51	32	17=100
June, 2001	50	33	17=100
May, 2001	53	32	15=100
April, 2001	56	27	17=100
March, 2001	55	25	20=100
February, 2001	53	21	26=100

**ASK ALL REGISTERED VOTERS (REGICERT=1):
ROTATE Q.14 AND Q.15**

Q.14 If Barack Obama were elected president, do you think he would do too much, too little, or about the right amount for [INSERT ITEM; RANDOMIZE]? And do you think Obama would do too much, too little, or about the right amount for [NEXT ITEM]?

BASED ON REGISTERED VOTERS [N=1241]:

	Too <u>much</u>	Too <u>little</u>	About the right <u>amount</u>	Don't <u>know</u>
a. African Americans	20	5	65	10=100
b. Wealthy Americans	13	24	47	16=100
c. Christian conservatives	6	27	47	20=100
d. Environmentalists	16	13	56	15=100

**ASK ALL REGISTERED VOTERS (REGICERT=1):
ROTATE Q.14 AND Q.15**

Q.15 If John McCain were elected president, do you think he would do too much, too little, or about the right amount for [INSERT ITEM; RANDOMIZE]? And do you think McCain would do too much, too little, or about the right amount for [NEXT ITEM]?

BASED ON REGISTERED VOTERS [N=1241]:

	Too <u>much</u>	Too <u>little</u>	About the right <u>amount</u>	Don't <u>know</u>
a. African Americans	2	30	52	16=100
b. Wealthy Americans	45	8	35	12=100
c. Christian conservatives	16	16	48	20=100
d. Environmentalists	6	40	39	15=100

ASK FORM 1 ONLY [N=737]:

Q.16F1 What do you think is the most important problem facing the country today? [**RECORD VERBATIM RESPONSE. PROBE FOR CLARITY – DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION**]

		Jan	Nov	Sept	Jan	Mid-	Mid-	Jan	July	Jan	Apr	Feb	Mar	May	Feb
		<u>08</u>	<u>07</u>	<u>07</u>	<u>07</u>	Sept	Jan	May	Jan	July	Jan	Apr	Feb	Mar	May
		20	14	10	5	06	06	05	05	04	04	03	03	02	01
						06	06	05	05	04	04	03	03	02	01
39	Economy (general)	20	14	10	5	9	11	15	12	14	20	28	21	8	7
	Energy Costs/Rising gas/heating														
19	prices	3	7	2	2	7	5	6	--	2	--	--	1	1	22
17	War/War in Iraq	27	32	37	42	25	23	24	32	25	16	14	34	10 [▲]	--
6	Inflation/Difference in Wages/Costs	3	2	1	--	2	2	2	1	1	1	1	1	1	1
5	Unemployment/Lack of jobs	5	4	3	5	4	7	7	7	8	13	10	6	4	5
4	Education	4	2	3	4	4	3	2	3	4	3	4	1	4	8
3	Dissatisfaction with govt/politics	6	5	7	8	6	5	6	5	7	5	3	5	4	2
3	Terrorism	3	4	6	5	14	6	8	10	8	14	9	16	24	1
3	Health care/costs	10	7	7	8	4	6	7	5	5	5	3	2	2	6
3	Morality/Ethics/Family values	2	2	3	3	2	4	3	5	4	3	4	5	8	6
	Defense issues/Military spending/														
3	National & homeland security	3	2	3	1	4	3	2	3	3	3	2	2	5	1
	Environment/pollution/Global														
3	warming	1	1	1	1	--	--	--	--	--	1	--	--	1	3
	Oil dependence/Energy policy and														
2	alternatives	1	2	2	--	--	--	--	--	--	--	--	--	--	--
2	Immigration	6	6	6	5	6	3	4	1	1	3	1	--	1	1
	U.S. foreign policy/International														
2	affairs	2	3	1	--	2	3	1	1	4	2	--	--	--	2
	Deficit/National debt/Balanced														
1	budget	2	3	1	1	1	2	2	3	1	2	2	--	1	1
1	Many things/Everything	--	--	1	--	--	--	--	--	--	--	--	--	--	--
	Recession/Slowing down of the														
1	economy	2	--	--	--	--	--	--	--	--	--	--	--	--	1
1	Trade/Jobs moving overseas	1	--	--	--	--	2	1	1	2	1	--	--	--	--
1	Youth Issues	--	1	--	1	--	--	--	1	--	--	--	--	2	8
1	Poverty/Hunger/Starvation	3	2	3	3	3	7	2	3	2	3	3	1	2	3
1	Issues relating to the elderly	1	--	--	1	--	1	--	1	1	2	1	--	1	2
	Race relations/Racism/														
1	Racial Profiling	1	--	--	--	--	--	--	--	--	1	1	--	1	2
1	Crime/Gangs/Justice system	1	1	2	2	2	2	2	2	1	1	1	1	4	4
1	Uneven distribution of wealth	--	--	--	--	--	--	--	1	1	--	--	--	--	1
9	Other														
4	Don't know/No answer	5	6	5	7	7	7	5	5	6	4	9	4	8	8
	(NET) FOREIGN ISSUES/														
25	INTERNATIONAL	36	40	48	50	47	37	36	49	41	37	29	54	39	3
61	(NET) ECONOMIC	34	31	20	15	23	26	31	24	26	35	41	29	16	40

▲ War in Afghanistan in March 2002

NO QUESTIONS 17 THROUGH 20

ASK ALL:

ROTATE Q.21-Q.23/Q.24-Q.25 BLOCKS

Thinking now about the nation's economy...

Q.21 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

	<u>Excellent</u>	<u>Good</u>	Only <u>Fair</u>	<u>Poor</u>	(VOL.) Don't Know/ <u>Refused</u>
July, 2008	1	9	39	50	1=100
April, 2008	1	10	33	56	*=100
March, 2008	1	10	32	56	1=100
Early February, 2008	1	16	36	45	2=100
January, 2008	3	23	45	28	1=100
November, 2007	3	20	44	32	1=100
September, 2007	3	23	43	29	2=100
June, 2007	6	27	40	25	2=100
February, 2007	5	26	45	23	1=100
December, 2006	6	32	41	19	2=100
Early November, 2006 (RVs)	9	35	37	17	2=100
Late October, 2006	6	27	40	25	2=100
September, 2006	5	32	41	20	2=100
March, 2006	4	29	44	22	1=100
January, 2006	4	30	45	19	2=100
Early October, 2005	2	23	45	29	1=100
Mid-September, 2005	3	28	44	24	1=100
Mid-May, 2005	3	29	47	20	1=100
January, 2005	3	36	45	15	1=100
December, 2004	3	33	43	20	1=100
Early November, 2004 (RVs)	5	31	37	26	1=100
Mid-September, 2004	4	34	40	20	2=100
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2=100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 (Gallup)	2	31	46	21	0=100
January 12-15, 2004 (Gallup)	3	34	42	21	0=100
January 2-5, 2004 (Gallup)	3	40	41	16	*=100
December 11-14, 2003 (Gallup)	3	34	44	19	*=100
November 3-5, 2003 (Gallup)	2	28	49	21	*=100
October 24-26, 2003 (Gallup)	2	24	44	30	*=100
October 6-8, 2003 (Gallup)	2	20	50	27	1=100
September 8-10, 2003 (Gallup)	1	20	49	30	*=100
August 4-6, 2003 (Gallup)	1	24	52	23	*=100
February 17-19, 2003 (Gallup)	1	17	48	34	*=100
February 4-6, 2002 (Gallup)	2	26	55	16	1=100
March 5-7, 2001 (Gallup)	3	43	43	10	1=100
January 7-10, 2000 (Gallup)	19	52	23	5	1=100
January 15-17, 1999 (Gallup)	14	55	27	4	*=100
March 20-22, 1998 (Gallup)	20	46	27	7	*=100
Jan 31 - Feb 2, 1997 (Gallup)	4	38	43	15	*=100
March 15-17, 1996 (Gallup)	2	31	48	18	1=100
May 11-14, 1995 (Gallup)	2	27	50	20	1=100
January 15-17, 1994 (Gallup)	*	22	54	24	*=100
February 12-14, 1993 (Gallup)	*	14	46	39	1=100
January 3-6, 1992 (Gallup)	*	12	46	41	1=100

IF ‘ONLY FAIR’ OR ‘POOR (3,4 IN Q.21) ASK:

Q.21a Do you think the U.S. economy is just having a few problems, is in a recession, or is in a depression?

BASED ON TOTAL [N=1503]

		March <u>2008</u>
10	Excellent/Good	11
89	Only fair/Poor	88
14	Just having a few problems	14
54	In a recession	56
18	In a depression	15
3	Don’t know/refused (VOL.)	3
<u>1</u>	Don’t know/Refused (VOL.)	<u>1</u>
100		100

ASK FORM 2 ONLY [N=766]:

Q.22F2 What do you think is the most important economic problem facing the country today? **[RECORD VERBATIM RESPONSE. PROBE FOR CLARITY – DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]**

		Early Feb <u>2008</u>
45	(NET) PRICES	24
38	Gasoline/oil prices/energy costs	11
9	Cost of living/not enough money/ difference between wages and costs/inflation	5
2	Health care/medical/Medicare	9
13	(NET) JOBS	18
11	Unemployment/lack of (good) jobs/low wages	14
2	Jobs moving overseas/outsourcing	4
10	(NET) HOUSING	13
7	Mortgage problems/sub-prime mortgages/foreclosures	6
3	Housing/real estate/affordable housing	9
7	(NET) GOVERNMENT	11
4	Government (Bush, Congress, Democrats, lobbyists)	2
2	Budget/deficit/government spending or waste	4
1	Taxes	3
1	Too much going overseas/not enough spending at home	1
1	Social Security	1
8	Spending on war in Iraq	10
3	Debt/credit issues/bankruptcy	4
2	Dependence on foreign oil	--
2	Declining value of the dollar	1
2	Personal (ir)responsibility/spending more than you have	1
2	Economy (general)	3
1	Large corporations/corporate greed	1
1	Education/schools	2
1	Banking crisis/Problems with financial institutions	--
1	Trade/imports and exports	2
1	Gap between rich and poor/distribution of wealth/ disappearance of middle class	2
1	Immigration	3
1	Decline in manufacturing base	--
8	Other	11
*	None/no problem	1
9	No answer/not sure/don’t know/refused	10

ASK ALL:

Q.23 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

	(VOL.)			
	Better	Worse	Same	Don't Know/ Refused
July, 2008	30	21	41	8=100
March, 2008	33	22	39	6=100
January, 2008	20	26	48	6=100
September, 2007	19	23	53	5=100
June, 2007	16	24	55	5=100
February, 2007	17	20	58	5=100
December, 2006	22	18	56	4=100
September, 2006	16	25	55	4=100
January, 2006	20	22	55	3=100
Early October, 2005	20	32	45	3=100
Mid-September, 2005	18	37	43	2=100
Mid-May, 2005	18	24	55	3=100
January, 2005	27	18	52	3=100
August, 2004	36	9	47	8=100
Late February, 2004	39	12	41	8=100
September, 2003	37	17	43	3=100
May, 2003	43	19	35	3=100
Late March, 2003	33	23	37	7=100
January, 2003	30	20	44	6=100
January, 2002	44	17	36	3=100
January, 2001 <i>Newsweek</i>	18	33	44	5=100
June, 2000	15	24	55	6=100
Early October, 1998 (RVs)	16	22	57	5=100
Early September, 1998	18	17	61	4=100
May, 1990	18	31	45	6=100
February, 1989	25	22	49	4=100
September, 1988 (RVs)	24	16	51	9=100
May, 1988	24	20	46	10=100
January, 1988	22	26	45	7=100
January, 1984 <i>Newsweek</i> (RVs)	35	13	49	3=100

ASK ALL:

ROTATE Q.21-Q.23/Q.24-Q.25 BLOCKS

Now thinking about your own personal finances...

Q.24 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

	(VOL.)				
	Excellent	Good	Only Fair	Poor	Don't Know/ Refused
July, 2008	9	33	37	19	2=100
April, 2008	8	35	39	16	2=100
March, 2008	8	39	34	17	2=100
Early February, 2008	9	36	37	16	2=100
January, 2008	10	39	34	15	2=100
November, 2007	9	41	34	15	1=100
September, 2007	10	38	34	16	2=100
February, 2007	8	41	36	14	1=100
December, 2006	8	40	35	16	1=100
Late October, 2006	9	40	33	16	2=100

Q.24 CONTINUED...

	(VOL.)				
	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't Know/ Refused</u>
March, 2006	9	39	36	15	1=100
January, 2006	7	39	37	15	2=100
Mid-May, 2005	7	37	39	16	1=100
January, 2005	10	41	34	14	1=100
August, 2004	9	42	34	14	1=100
September, 2003	10	38	36	15	1=100
Late March, 2003	10	43	31	12	4=100
January, 2003	7	38	39	15	1=100
Early October, 2002	7	39	37	16	1=100
June, 2002	5	40	37	16	2=100
Late September, 2001	7	40	37	14	2=100
June, 2001	6	38	39	16	1=100
June, 2000	9	43	35	11	2=100
August, 1999	6	43	41	9	1=100
May, 1997	7	43	38	11	1=100
September, 1996 (RVs)	8	47	34	10	1=100
February, 1995	8	39	38	14	1=100
March, 1994	5	41	40	13	1=100
December, 1993	5	34	45	15	1=100
January, 1993 <i>U.S. News</i>	4	33	46	16	1=100
October, 1992 <i>U.S. News</i>	6	34	40	19	1=100
August, 1992 <i>U.S. News</i>	5	30	47	17	1=100
May, 1992 <i>U.S. News</i>	4	35	45	15	1=100
January, 1992 <i>U.S. News</i>	4	32	45	18	1=100

ASK ALL:

Q.25 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

	(VOL.)					
	<u>Improve a lot</u>	<u>Improve some</u>	<u>Get a little worse</u>	<u>Get a lot worse</u>	<u>Stay the same</u>	<u>Don't Know/ Refused</u>
July, 2008	7	44	21	7	14	7=100
March, 2008	10	45	20	7	13	5=100
January, 2008	11	49	16	6	14	4=100
September, 2007	10	52	14	4	16	4=100
February, 2007	11	52	12	3	19	3=100
December, 2006	10	57	13	3	14	3=100
January, 2006	10	51	14	5	16	4=100
Mid-May, 2005	10	51	15	5	15	4=100
January, 2005	10	54	14	4	15	3=100
August, 2004	13	57	9	3	12	6=100
September, 2003	11	53	15	4	14	3=100
Late March, 2003	12	51	15	4	11	7=100
January, 2003	9	51	18	5	13	4=100
Early October, 2002	10	54	13	5	12	6=100
June, 2002	11	55	15	4	11	4=100
January, 2002	12	53	15	5	11	4=100
Late September, 2001	9	46	16	4	17	8=100
June, 2001	11	52	15	4	14	4=100
January, 2001	11	46	18	9	12	4=100
January, 1999	17	55	7	3	14	4=100
May, 1997	12	56	10	2	17	3=100

Q.25 CONTINUED....

	Improve <u>a lot</u>	Improve <u>some</u>	Get a <u>little worse</u>	Get a lot <u>worse</u>	(VOL.) Stay the <u>same</u>	(VOL.) Don't Know/ <u>Refused</u>
February, 1995	11	53	13	3	17	3=100
March, 1994	10	57	11	3	16	3=100
October, 1992 <i>U.S. News</i>	9	51	14	3	15	8=100
August, 1992 <i>U.S. News</i>	6	50	20	5	14	5=100
May, 1992 <i>U.S. News</i>	8	49	22	4	13	4=100
January, 1992 <i>U.S. News</i>	9	46	19	5	16	5=100

NO QUESTION 26

[IF RESPONDENT GETS Q.24-Q.25 BLOCK AFTER Q.21-Q.23 BLOCK, READ: Now a few more questions about the national economy...]

IF 'ONLY FAIR' OR 'POOR' (3,4 IN Q.21) ASK [N=1329]:

Q.27 Do you think the economic problems we are having are just part of the normal ups and downs the national economy goes through from time to time, or do you think our problems are now deeper and more serious?

20	Normal ups and downs
78	Deeper and more serious
<u>2</u>	Don't know/Refused (VOL.)
100	

NO QUESTIONS 28 AND 29

ASK ALL:

Q.30 How much do you think each of the following has contributed to current economic difficulties in the United States? [READ AND RANDOMIZE]:

	<u>A lot</u>	<u>Some</u>	Not very <u>much</u>	Not <u>at all</u>	(VOL.) Don't know/ <u>Refused</u>
a. Bad loans made by banks and financial institutions	59	27	7	2	5=100
b. Americans spending too much and saving too little	54	25	10	6	5=100
c. International competition for oil and other natural resources	66	22	6	2	4=100
d. The federal budget deficit	49	32	9	4	6=100
e. People buying imported products rather than American-made products	44	32	15	6	3=100

NO QUESTIONS 31 AND 32

ASK ALL:

Q.33 Overall, how much influence do you think the global economy is having on the way things are going in the United States? Would you say it is having a great deal of influence, a fair amount, not too much, or no influence at all?

35	Great deal
45	Fair amount
12	Not too much
4	Not at all
<u>4</u>	Don't know/Refused (VOL.)
100	

ASK ALL:

Q.33 Overall, how much influence do you think the global economy is having on the way things are going in the United States? Would you say it is having a great deal of influence, a fair amount, not too much, or no influence at all?

ASK IF 'A GREAT DEAL' OR 'A FAIR AMOUNT' IN Q.33 (Q33=1,2):

Q.34 Right now, is the global economy having a positive or negative influence on the way things are going in the United States?

BASED ON TOTAL [N=1503]:

80	Great deal/Fair amount
11	Positive
63	Negative
2	Neither/both (VOL.)
4	Don't know/Refused (VOL.)
16	Not too much/Not at all
<u>4</u>	Don't know/Refused (VOL.)
100	

NO QUESTIONS 35 AND 36

ASK ALL:

Q.37 Do you think something can be done to deal with the problem of rising prices, or do you feel that we'll have to continue living with inflation because not much can be done about it?

		NES
		<u>Fall 1980⁸</u>
72	Something can be done	73
23	Not much can be done	22
<u>5</u>	Don't know/Refused (VOL.)	<u>5</u>
100		100

⁸

Question asked on the 1980 pre-election survey of the American National Election Study, conducted between early September and early November, 1980. The question wording for the first option is slightly different than that used here: "Do you think something can be done to deal successfully with the problem of rising prices..."

ASK FORM 1 [N=737]:

Q.38F1 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

	Plenty of jobs available	Jobs are difficult to find	(VOL.) Lots of some jobs, few of others	(VOL.) DK/ Refused
July, 2008	31	58	4	7=100
April, 2008	30	61	4	5=100
Early February, 2008	34	53	5	8=100
November, 2007	41	48	4	7=100
September, 2007	36	50	6	8=100
June, 2007	39	49	5	7=100
February, 2007	39	48	6	7=100
December, 2006	40	49	5	6=100
March, 2006	37	56	3	4=100
January, 2006	33	56	6	5=100
Early October, 2005	36	56	4	4=100
May, 2005	30	60	6	4=100
January, 2005	32	58	5	5=100
Mid-September, 2004	31	52	6	11=100
August, 2004	34	55	4	7=100
Late April, 2004	30	57	4	9=100
Late February, 2004	31	59	5	6=100
Mid-January, 2004	27	60	6	7=100
October, 2003	24	66	5	5=100
June, 2002	31	59	4	6=100
June, 2001	42	44	8	6=100
August, 1992 <i>U.S. News & World Report</i>	15	76	6	3=100
May, 1992 <i>U.S. News & World Report</i>	16	77	4	3=100
January, 1992 <i>U.S. News & World Report</i>	12	79	6	3=100

ASK FORM 2 ONLY [N=766]:

Q.39F2 Thinking now about job opportunities where you live, would you say there are plenty of good jobs available or are good jobs difficult to find?

	June <u>2007</u>	Jan <u>2006</u>	
22	Plenty of GOOD jobs available	36	28
73	GOOD jobs are difficult to find	55	64
1	Lots of some jobs, few of others (VOL.)	3	3
<u>4</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>5</u>
100		100	100

ASK ALL:

Q.40 What's your impression about the real estate market in your area? Over the past year, have home prices in your area gone up a lot, gone up a little, gone down a little, or gone down a lot?

	Early Feb <u>2008</u>	Sept <u>2007</u>	
20	Gone up a lot	28	28
13	Gone up a little	18	22
32	Gone down a little	23	25
24	Gone down a lot	18	15
5	Stayed about the same (VOL.)	3	3
<u>6</u>	Don't know/Refused (VOL.)	<u>10</u>	<u>7</u>
100		100	100

ASK ALL:

Q.41 And how about over the next few years... Do you think the price of homes in your area will go up a lot, go up a little, go down a little or go down a lot?

		Early Feb <u>2008</u>	Sept <u>2007</u>	June <u>2007</u>
14	Go up a lot	15	17	26
40	Go up a little	40	36	36
29	Go down a little	26	28	23
7	Go down a lot	8	8	5
4	Stay about the same (VOL.)	4	5	4
<u>6</u>	Don't know/Refused (VOL.)	<u>7</u>	<u>6</u>	<u>6</u>
100		100	100	100

ASK ALL:

Q.42 Thinking about the money you owe on credit cards and installment loans (excluding your mortgage), would you say you...

		Early Feb <u>2008</u>	Sept <u>2007</u>	Jan <u>2006</u>	Mid- May <u>2005</u>	Late Feb <u>2004</u>	June <u>2001</u>	<i>U.S. News & World Report</i> Jan <u>1992</u>
10	Owe a lot more than you can afford	9	7	8	10	9	13	7
12	Owe a little more than you can afford	13	13	15	15	13	15	14
34	Owe about what you can afford	32	31	30	33	29	31	32
20	OR owe less than you can afford?	22	26	24	22	23	18	19
16	Do not have any debts (VOL.)	12	15	15	13	20	12	16
6	No credit cards or loans (VOL.)	9	6	6	5	5	10	11
<u>2</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>1</u>
100		100	100	100	100	100	100	100

NO QUESTION 43

ASK ALL:

Q.44 How easy or difficult is it for you and your family to afford [INSERT ITEM; RANDOMIZE] – very easy, easy, difficult or very difficult? How about [NEXT ITEM]?

		Very <u>easy</u>	<u>Easy</u>	<u>Difficult</u>	Very <u>difficult</u>	<u>N/A</u>	(VOL.) Don't know/ <u>Refused</u>
a.	Food						
	July, 2008	10	50	30	8	*	2=100
	Early February, 2008	14	57	22	5	*	2=100
	<i>U.S. News & World Report:</i> ⁹ August, 1992	11	65	18	5	*	1=100
	<i>U.S. News & World Report:</i> May, 1992	12	66	18	3	*	1=100
	<i>U.S. News & World Report:</i> January, 1992	7	68	21	3	*	1=100
b.	Health care						
	July, 2008	9	40	30	16	2	3=100
	Early February, 2008	11	39	29	16	3	2=100
	<i>U.S. News & World Report:</i> August, 1992	7	39	32	19	2	1=100
	<i>U.S. News & World Report:</i> May, 1992	10	42	29	15	3	1=100
	<i>U.S. News & World Report:</i> January, 1992	6	43	29	16	4	2=100

⁹

In 1992, the question was worded: "How easy is it for you and your family to afford" the items.

Q.44 CONTINUED...

		Very <u>easy</u>	<u>Easy</u>	<u>Difficult</u>	Very <u>difficult</u>	<u>N/A</u>	(VOL.) Don't know/ <u>Refused</u>
c.	Taxes						
	July, 2008	5	35	40	12	3	5=100
	Early February, 2008	6	36	37	14	3	4=100
<i>U.S. News & World Report:</i>	August 1992	3	32	43	17	3	2=100
<i>U.S. News & World Report:</i>	May 1992	4	30	46	15	3	2=100
<i>U.S. News & World Report:</i>	January 1992	2	33	45	13	4	3=100
d.	Saving for retirement						
	July, 2008	5	23	37	22	10	3=100
	Early February, 2008	5	28	34	22	8	3=100
<i>U.S. News & World Report:</i>	August 1992	3	22	36	29	9	1=100
<i>U.S. News & World Report:</i>	May 1992	2	21	38	24	13	2=100
<i>U.S. News & World Report:</i>	January 1992	2	22	37	23	14	2=100
e.	Your home heating and electric bills ¹⁰						
	July, 2008	6	41	38	11	1	3=100
	Early February, 2008	8	44	33	11	2	2=100
<i>U.S. News & World Report:</i>	August 1992	7	54	29	8	1	1=100
<i>U.S. News & World Report:</i>	May 1992	9	54	28	6	1	2=100
<i>U.S. News & World Report:</i>	January 1992	4	55	31	7	1	2=100
f.	Gasoline						
	July, 2008	4	23	42	26	3	2=100
	Early February, 2008	5	30	38	22	3	2=100

ASK ALL:

Q.45 Do you think your family's income is going up faster than the cost of living, staying about even with the cost of living, or falling behind the cost of living?

		Early Feb <u>2008</u>	Sept <u>2007</u>	Jan <u>2006</u>	<i>NBC/WSJ</i> June <u>1996</u>
6	Going up faster	6	10	9	9
28	Staying about even	33	43	41	38
64	Falling behind	58	44	47	50
<u>2</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>
100		100	100	100	100

ASK ALL:

Q.46 Some people think that the federal government cannot fix the economy so easily these days because the US is part of a global economy, others believe that the government still has the power to fix the economy. Which of these comes closer to your view?

26	The government can't fix it so easily
68	The government still has the power to fix it
<u>6</u>	Don't know/Refused (VOL.)
100	

¹⁰

In 1992, category was "Heating oil, gas and electric."

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)		
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No	Other	DK/	<i>Lean</i>	<i>Lean</i>
				Preference	Party	Ref	<i>Rep</i>	<i>Dem</i>
July, 2008	24	36	34	3	*	3=100	12	15
June, 2008	26	37	32	3	*	2=100	11	16
Late May, 2008	25	35	35	2	*	3=100	13	15
April, 2008	24	37	31	5	1	2=100	11	15
March, 2008	24	38	29	5	*	4=100	9	14
Late February, 2008	24	38	32	3	*	3=100	10	17
Early February, 2008	26	35	31	5	*	3=100	11	14
January, 2008	24	33	37	4	*	2=100	12	18
Late December, 2007	25	32	36	4	*	3=100	12	18
November, 2007	28	33	32	4	1	2=100	9	16
October, 2007	25	37	33	3	*	2=100	11	17
September, 2007	27	32	32	6	*	3=100	8	16
August, 2007	26	32	32	5	1	4=100	10	16
July, 2007	27	32	34	4	*	3=100	11	17
June, 2007	25	34	32	6	*	3=100	10	17
April, 2007	25	28	40	5	*	2=100	13	17
March, 2007	25	36	33	3	*	3=100	12	16
February, 2007	25	34	34	4	*	3=100	10	18
Mid-January, 2007	24	35	34	3	*	4=100	12	18
Early-January, 2007	23	31	39	4	*	3=100	12	18
Yearly Totals								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 Pre-Sept 11	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK ALL:

EMPLOY Are you now employed full-time, part-time or not employed?

50	Full-time
12	Part-time
37	Not employed
<u>1</u>	Don't know/Refused (VOL.)
100	

ASK ALL:

OWNRENT Do you own or rent your home?

68	Own
24	Rent
6	Other arrangement (VOL.)
<u>2</u>	Don't know/Refused (VOL.)
100	

IF 'OWN' (1 IN OWNRENT) ASK [N=1125]:

MORTGAGE Do you pay money on a mortgage or other home loan, or is your home paid for?

63	Pay a mortgage
35	Paid for
<u>2</u>	Don't know/Refused (VOL.)
100	