# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS EARLY FEBRUARY ECONOMIC SURVEY <br> FINAL TOPLINE 

January 30 - February 2, 2008
$\mathrm{N}=1502$
Q. 1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

|  | Satisfied | Dissatisfied | No <br> Opinion |  | Satisfied | Dissatisfied | No Opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early February, 2008 | 24 | 70 | $6=100$ | June, 2000 | 47 | 45 | $8=100$ |
| Late December, 2007 | 27 | 66 | $7=100$ | April, 2000 | 48 | 43 | $9=100$ |
| October, 2007 | 28 | 66 | $6=100$ | August, 1999 | 56 | 39 | $5=100$ |
| February, 2007 | 30 | 61 | $9=100$ | January, 1999 | 53 | 41 | $6=100$ |
| Mid-January, 2007 | 32 | 61 | $7=100$ | November, 1998 | 46 | 44 | $10=100$ |
| Early January, 2007 | 30 | 63 | $7=100$ | Early September, 1998 | 54 | 42 | $4=100$ |
| December, 2006 | 28 | 65 | $7=100$ | Late August, 1998 | 55 | 41 | $4=100$ |
| Mid-November, 2006 | 28 | 64 | $8=100$ | Early August, 1998 | 50 | 44 | $6=100$ |
| Early October, 2006 | 30 | 63 | $7=100$ | February, 1998 | 59 | 37 | $4=100$ |
| July, 2006 | 30 | 65 | $5=100$ | January, 1998 | 46 | 50 | $4=100$ |
| May, 2006 | 29 | 65 | $6=100$ | September, 1997 | 45 | 49 | $6=100$ |
| March, 2006 | 32 | 63 | $5=100$ | August, 1997 | 49 | 46 | $5=100$ |
| January, 2006 | 34 | 61 | $5=100$ | January, 1997 | 38 | 58 | $4=100$ |
| Late November, 2005 | 34 | 59 | $7=100$ | July, 1996 | 29 | 67 | $4=100$ |
| Early October, 2005 | 29 | 65 | $6=100$ | March, 1996 | 28 | 70 | $2=100$ |
| July, 2005 | 35 | 58 | $7=100$ | October, 1995 | 23 | 73 | $4=100$ |
| Late May, 2005 | 39 | 57 | $4=100$ | June, 1995 | 25 | 73 | $2=100$ |
| February, 2005 | 38 | 56 | $6=100$ | April, 1995 | 23 | 74 | $3=100$ |
| January, 2005 | 40 | 54 | $6=100$ | July, 1994 | 24 | 73 | $3=100$ |
| December, 2004 | 39 | 54 | $7=100$ | March, 1994 | 24 | 71 | $5=100$ |
| Mid-October, 2004 | 36 | 58 | $6=100$ | October, 1993 | 22 | 73 | $5=100$ |
| July, 2004 | 38 | 55 | $7=100$ | September, 1993 | 20 | 75 | $5=100$ |
| May, 2004 | 33 | 61 | $6=100$ | May, 1993 | 22 | 71 | $7=100$ |
| Late February, 2004 | 39 | 55 | $6=100$ | January, 1993 | 39 | 50 | $11=100$ |
| Early January, 2004 | 45 | 48 | $7=100$ | January, 1992 | 28 | 68 | $4=100$ |
| December, 2003 | 44 | 47 | $9=100$ | November, 1991 | 34 | 61 | $5=100$ |
| October, 2003 | 38 | 56 | $6=100$ | Late February, 1991 (Gallup) | ) 66 | 31 | $3=100$ |
| August, 2003 | 40 | 53 | $7=100$ | August, 1990 | 47 | 48 | $5=100$ |
| April 8, 2003 | 50 | 41 | $9=100$ | May, 1990 | 41 | 54 | $5=100$ |
| January, 2003 | 44 | 50 | $6=100$ | January, 1989 | 45 | 50 | $5=100$ |
| November, 2002 | 41 | 48 | 11=100 | September, 1988 (RVs) | 50 | 45 | $5=100$ |
| September, 2002 | 41 | 55 | $4=100$ | May, 1988 | 41 | 54 | $5=100$ |
| Late August, 2002 | 47 | 44 | $9=100$ | January, 1988 | 39 | 55 | $6=100$ |
| May, 2002 | 44 | 44 | 12=100 |  |  |  |  |
| March, 2002 | 50 | 40 | $10=100$ |  |  |  |  |
| Late September, 2001 | 57 | 34 | $9=100$ |  |  |  |  |
| Early September, 2001 | 41 | 53 | $6=100$ |  |  |  |  |
| June, 2001 | 43 | 52 | $5=100$ |  |  |  |  |
| March, 2001 | 47 | 45 | $8=100$ |  |  |  |  |
| February, 2001 | 46 | 43 | 11=100 |  |  |  |  |
| January, 2001 | 55 | 41 | $4=100$ |  |  |  |  |
| October, 2000 (RVs) | 54 | 39 | $7=100$ |  |  |  |  |
| September, 2000 | 51 | 41 | $8=100$ |  |  |  |  |

Q. 2 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

|  | App- <br> rove | Disapprove | Don't know |  | App- <br> rove | Disapprove | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early February, 2008 | 31 | 62 | $7=100$ | Late March, 2004 | 47 | 44 | $9=100$ |
| January, 2008 | 31 | 59 | $10=100$ | Mid-March, 2004 | 46 | 47 | $7=100$ |
| Late December, 2007 | 31 | 60 | $9=100$ | February, 2004 | 48 | 44 | $8=100$ |
| November, 2007 | 30 | 59 | $11=100$ | Mid-January, 2004 | 56 | 34 | $10=100$ |
| October, 2007 | 30 | 63 | $7=100$ | Early January, 2004 | 58 | 35 | $7=100$ |
| September, 2007 | 31 | 59 | $10=100$ | December, 2003 | 57 | 34 | $9=100$ |
| August, 2007 | 31 | 59 | $10=100$ | November, 2003 | 50 | 40 | $10=100$ |
| July, 2007 | 29 | 61 | $10=100$ | October, 2003 | 50 | 42 | $8=100$ |
| June, 2007 | 29 | 61 | $10=100$ | September, 2003 | 55 | 36 | $9=100$ |
| April, 2007 | 35 | 57 | $8=100$ | Mid-August, 2003 | 56 | 32 | $12=100$ |
| March, 2007 | 33 | 58 | $9=100$ | Early August, 2003 | 53 | 37 | $10=100$ |
| February, 2007 | 33 | 56 | $11=100$ | Mid-July, 2003 | 58 | 32 | $10=100$ |
| Mid-January, 2007 | 33 | 59 | $8=100$ | Early July, 2003 | 60 | 29 | $11=100$ |
| Early January, 2007 | 33 | 57 | $10=100$ | June, 2003 | 62 | 27 | $11=100$ |
| December, 2006 | 32 | 57 | $11=100$ | May, 2003 | 65 | 27 | $8=100$ |
| Mid-November, 2006 | 32 | 58 | $10=100$ | April 10-16, 2003 | 72 | 22 | $6=100$ |
| Early October, 2006 | 37 | 53 | $10=100$ | April 9, 2003 | 74 | 20 | $6=100$ |
| September, 2006 | 37 | 53 | $10=100$ | April 2-7, 2003 | 69 | 25 | $6=100$ |
| August, 2006 | 37 | 54 | $9=100$ | March 28-April 1, 2003 | 71 | 23 | $6=100$ |
| July, 2006 | 36 | 57 | $7=100$ | March 25-27, 2003 | 70 | 24 | $6=100$ |
| June, 2006 | 36 | 54 | $10=100$ | March 20-24, 2003 | 67 | 26 | $7=100$ |
| April, 2006 | 33 | 56 | $11=100$ | March 13-16, 2003 | 55 | 34 | $11=100$ |
| Early April, 2006 | 35 | 55 | $10=100$ | February, 2003 | 54 | 36 | $10=100$ |
| March, 2006 | 33 | 57 | $10=100$ | January, 2003 | 58 | 32 | $10=100$ |
| February, 2006 | 40 | 52 | $8=100$ | December, 2002 | 61 | 28 | 11=100 |
| January, 2006 | 38 | 54 | $8=100$ | Late October, 2002 | 59 | 29 | $12=100$ |
| December, 2005 | 38 | 54 | $8=100$ | Early October, 2002 | 61 | 30 | $9=100$ |
| Early November, 2005 | 36 | 55 | $9=100$ | Mid-September, 2002 | 67 | 22 | $11=100$ |
| Late October, 2005 | 40 | 52 | $8=100$ | Early September, 2002 | 63 | 26 | $11=100$ |
| Early October, 2005 | 38 | 56 | $6=100$ | Late August, 2002 | 60 | 27 | 13=100 |
| September 8-11, 2005 | 40 | 52 | $8=100$ | August, 2002 | 67 | 21 | $12=100$ |
| September 6-7, 2005 | 40 | 52 | $8=100$ | Late July, 2002 | 65 | 25 | $10=100$ |
| July, 2005 | 44 | 48 | $8=100$ | July, 2002 | 67 | 21 | $12=100$ |
| June, 2005 | 42 | 49 | $9=100$ | June, 2002 | 70 | 20 | $10=100$ |
| Late May, 2005 | 42 | 48 | $10=100$ | April, 2002 | 69 | 18 | $13=100$ |
| Mid-May, 2005 | 43 | 50 | $7=100$ | Early April, 2002 | 74 | 16 | $10=100$ |
| Late March, 2005 | 49 | 46 | $5=100$ | February, 2002 | 78 | 13 | $9=100$ |
| Mid-March, 2005 | 45 | 46 | $9=100$ | January, 2002 | 80 | 11 | $9=100$ |
| February, 2005 | 46 | 47 | $7=100$ | Mid-November, 2001 | 84 | 9 | $7=100$ |
| January, 2005 | 50 | 43 | $7=100$ | Early October, 2001 | 84 | 8 | 8=100 |
| December, 2004 | 48 | 44 | $8=100$ | Late September, 2001 | 86 | 7 | $7=100$ |
| Mid-October, 2004 | 44 | 48 | $8=100$ | Mid-September, 2001 | 80 | 9 | $11=100$ |
| August, 2004 | 46 | 45 | $9=100$ | Early September, 2001 | 51 | 34 | $15=100$ |
| July, 2004 | 46 | 46 | $8=100$ | August, 2001 | 50 | 32 | 18=100 |
| June, 2004 | 48 | 43 | $9=100$ | July, 2001 | 51 | 32 | $17=100$ |
| May, 2004 | 44 | 48 | $8=100$ | June, 2001 | 50 | 33 | $17=100$ |
| Late April, 2004 | 48 | 43 | $9=100$ | May, 2001 | 53 | 32 | 15=100 |
| Early April, 2004 | 43 | 47 | $10=100$ | April, 2001 | 56 | 27 | $17=100$ |

Q. 2 CONTINUED... App- Dis- Don't

| $\frac{\text { rove }}{55}$ | $\frac{\text { approve }}{25}$ | $\frac{\text { know }}{20=100}$ |
| :--- | :--- | :--- | :--- |
| 53 | 21 | $26=100$ |

February, 2001
53 21 26=100
Q. 3 How much thought, if any, have you given to the candidates running for president in 2008? ${ }^{1}$ [READ]

Q. 4 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, INSERT NAME) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about (NEXT NAME)? [IF NECESSARY: would you say your overall opinion of [NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?
[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN’T RATE."]

|  |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | (VOL) <br> Never | (VOL) Can't |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly | Heard of | $\underline{\text { rate/Ref }}$ |
| a. | George W. Bush | 34 | 9 | 25 | 61 | 39 | 22 | * | 5=100 |
|  | January, 2008 | 36 | 11 | 25 | 60 | 37 | 23 | 0 | 4=100 |
|  | Late December, 2007 | 33 | 10 | 23 | 63 | 41 | 22 | 0 | $4=100$ |
|  | August, 2007 | 40 | 12 | 28 | 57 | 34 | 23 | * | $3=100$ |
|  | December, 2006 | 39 | 12 | 27 | 57 | 34 | 23 | * | $4=100$ |
|  | April, 2006 | 40 | 15 | 25 | 57 | 35 | 22 | * | $3=100$ |
|  | Late October, 2005 | 46 | 17 | 29 | 51 | 29 | 22 | * | $3=100$ |
|  | July, 2005 | 51 | 22 | 29 | 46 | 25 | 21 | 0 | $3=100$ |
|  | Late March, 2005 | 53 | 23 | 30 | 45 | 27 | 18 | 0 | $2=100$ |
|  | Mid-October, 2004 (RVs) | 56 | 26 | 30 | 42 | 23 | 19 | * | $2=100$ |
|  | Early October, 2004 (RVs) | 57 | 27 | 30 | 40 | 20 | 20 | 0 | $3=100$ |
|  | Early September, 2004 | 52 | 25 | 27 | 43 | 24 | 19 | * | $5=100$ |
|  | August, 2004 | 58 | 27 | 31 | 39 | 22 | 17 | 0 | $3=100$ |
|  | June, 2004 | 52 | 19 | 33 | 45 | 22 | 23 | * | $3=100$ |
|  | Early February, 2004 | 53 | 21 | 32 | 44 | 25 | 19 | 0 | 3=100 |
|  | January 29-February 1, 2004 | 52 | -- | -- | 47 | -- | -- | -- | $1=100$ |
| Gallup: | January 2-5, 2004 | 65 | -- | -- | 35 | -- | -- | -- | *=100 |
| Gallup: | October 6-8, 2003 | 60 | -- | -- | 39 | -- | -- | -- | $1=100$ |
| Gallup: | June 9-10, 2003 | 66 | -- | -- | 33 | -- | -- | -- | $1=100$ |
|  | April, 2003 | 72 | 37 | 35 | 25 | 11 | 14 | 0 | 3=100 |
|  | January, 2003 | 70 | 28 | 42 | 28 | 10 | 18 | 0 | $2=100$ |
|  | December, 2002 | 68 | 35 | 33 | 27 | 11 | 16 | 0 | $5=100$ |

In December, 2007, and before the question was worded: "How much thought, if any, have you given to candidates who may be running for president in 2008?"


| Q. 4 CONTINUED... |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | (VOL) | (VOL) Can't |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly | Heard of | rate/Ref |
|  | January, 1996 | 42 | 10 | 32 | 54 | 26 | 28 | 0 | $4=100$ |
|  | October, 1995 | 58 | 14 | 44 | 38 | 14 | 24 | -- | $4=100$ |
|  | August, 1995 | 49 | 16 | 33 | 47 | 22 | 25 | * | $4=100$ |
|  | December, 1994 | 50 | 17 | 33 | 45 | 20 | 25 | 1 | $4=100$ |
|  | July, 1994 | 57 | 19 | 38 | 40 | 18 | 22 | 1 | $2=100$ |
|  | May, 1993 | 60 | 19 | 41 | 29 | 11 | 18 | 1 | 10=100 |
| f. | Barack Obama | 58 | 19 | 39 | 30 | 13 | 17 | 2 | 10=100 |
|  | January, 2008 | 56 | 20 | 36 | 33 | 13 | 20 | 3 | 8=100 |
|  | Late December, 2007 | 54 | 16 | 38 | 30 | 12 | 18 | 5 | 11=100 |
|  | August, 2007 | 48 | 14 | 34 | 26 | 10 | 16 | 13 | $13=100$ |
| g. | Bill Clinton | 52 | 20 | 32 | 42 | 22 | 20 | * | 6=100 |
|  | Late December, 2007 | 54 | 22 | 32 | 40 | 20 | 20 | 0 | 6=100 |
|  | December, 2006 | 63 | 29 | 34 | 33 | 16 | 17 | 1 | 3=100 |
|  | April, 2006 | 61 | 27 | 34 | 36 | 18 | 18 | 0 | 3=100 |
|  | Late October, 2005 | 62 | 26 | 36 | 34 | 18 | 16 | * | 4=100 |
|  | Late March, 2005 | 64 | 24 | 40 | 32 | 13 | 19 | 0 | $4=100$ |
|  | December, 2002 | 46 | 17 | 29 | 49 | 27 | 22 | * | $5=100$ |
|  | July, 2001 | 50 | 20 | 30 | 46 | 27 | 19 | 0 | $4=100$ |
|  | January, 2001 | 64 | 23 | 41 | 34 | 17 | 17 | 0 | 2=100 |
|  | May, 2000 | 48 | 17 | 31 | 47 | 28 | 19 | * | 5=100 |
|  | March, 1999 | 55 | 21 | 34 | 42 | 23 | 19 | * | 3=100 |
|  | December, 1998 | 55 | 23 | 32 | 43 | 24 | 19 | 0 | $2=100$ |
|  | Early October, 1998 (RVs) | 52 | 15 | 37 | 44 | 24 | 20 | 0 | 4=100 |
|  | Early September, 1998 | 57 | 18 | 39 | 41 | 23 | 18 | 0 | 2=100 |
|  | Late August, 1998 | 54 | 18 | 36 | 44 | 24 | 20 | 0 | 2=100 |
|  | March, 1998 | 62 | 22 | 40 | 35 | 16 | 19 | * | 3=100 |
|  | November, 1997 | 63 | 19 | 44 | 35 | 14 | 21 | 0 | 2=100 |
|  | October, 1997 | 62 | 15 | 47 | 36 | 16 | 20 | * | $2=100$ |
|  | September, 1997 | 62 | 18 | 44 | 35 | 14 | 21 | 0 | $3=100$ |
|  | August, 1997 | 61 | 16 | 45 | 38 | 17 | 21 | 0 | $1=100$ |
|  | April, 1997 | 61 | 17 | 44 | 37 | 16 | 21 | * | $2=100$ |
|  | January, 1997 | 66 | 17 | 49 | 32 | 14 | 18 | * | $2=100$ |
|  | October, 1996 (RVs) | 57 | 12 | 45 | 41 | 19 | 22 | 0 | $2=100$ |
|  | June, 1996 | 61 | 16 | 45 | 37 | 14 | 23 | * | 2=100 |
|  | April, 1996 | 57 | 16 | 41 | 40 | 16 | 24 | 0 | $3=100$ |
|  | February, 1996 | 55 | 20 | 35 | 43 | 21 | 22 | 0 | $2=100$ |
|  | January, 1996 | 56 | 13 | 43 | 42 | 15 | 27 | 0 | 2=100 |
|  | August, 1995 | 49 | 13 | 36 | 49 | 20 | 29 | 0 | $2=100$ |
|  | February, 1995 | 55 | 14 | 41 | 42 | 17 | 25 | 0 | $3=100$ |
|  | December, 1994 | 51 | 17 | 34 | 46 | 22 | 24 | 0 | 3=100 |
|  | July, 1994 | 58 | 15 | 43 | 41 | 16 | 25 | * | 1=100 |
|  | May, 1993 | 60 | 18 | 42 | 35 | 12 | 23 | 0 | 5=100 |
|  | July, 1992 | 59 | 17 | 42 | 34 | 9 | 25 | 0 | $7=100$ |
|  | June, 1992 | 46 | 10 | 36 | 47 | 14 | 33 | 1 | 6=100 |
|  | May, 1992 | 53 | 11 | 42 | 42 | 10 | 32 | * | $5=100$ |
|  | March, 1992 | 53 | 10 | 43 | 40 | 11 | 29 | 1 | 6=100 |
|  | February, 1992 | 59 | 15 | 44 | 31 | 7 | 24 | 2 | 8=100 |
|  | January, 1992 | 37 | 9 | 28 | 15 | 4 | 11 | 27 | $21=100$ |
|  | November, 1991 | 30 | 5 | 25 | 10 | 2 | 8 | 39 | $21=100$ |

## NO QUESTIONS 5-6

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?
IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:
REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

| 81 |  | Yes, Registered |
| :---: | :---: | :--- |
|  | 78 | Absolutely certain |
|  | 3 | Chance registration has lapsed |
|  | $*$ | Don't know/Refused |
| 18 |  | No, Not registered/Don't know |
| 1 |  | Don't know/Refused |
| 100 |  |  |

ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?
IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | (VOL.) <br> No <br> Preference | (VOL.) Other Party | $\begin{aligned} & \mathrm{DK} / \\ & \text { Ref } \end{aligned}$ | $\begin{gathered} \text { Lean } \\ \text { Rep } \end{gathered}$ | Lean <br> Dem |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early February, 2008 | 26 | 35 | 31 | 5 | * | 3=100 | 11 | 14 |
| January, 2008 | 24 | 33 | 37 | 4 | * | $2=100$ | 12 | 18 |
| Late December, 2007 | 25 | 32 | 36 | 4 | * | $3=100$ | 12 | 18 |
| November, 2007 | 28 | 33 | 32 | 4 | 1 | $2=100$ | 9 | 16 |
| October, 2007 | 25 | 37 | 33 | 3 | * | $2=100$ | 11 | 17 |
| September, 2007 | 27 | 32 | 32 | 6 | * | $3=100$ | 8 | 16 |
| August, 2007 | 26 | 32 | 32 | 5 | 1 | $4=100$ | 10 | 16 |
| July, 2007 | 27 | 32 | 34 | 4 | * | $3=100$ | 11 | 17 |
| June, 2007 | 25 | 34 | 32 | 6 | * | 3=100 | 10 | 17 |
| April, 2007 | 25 | 28 | 40 | 5 | * | $2=100$ | 13 | 17 |
| March, 2007 | 25 | 36 | 33 | 3 | * | $3=100$ | 12 | 16 |
| February, 2007 | 25 | 34 | 34 | 4 | * | $3=100$ | 10 | 18 |
| Mid-January, 2007 | 24 | 35 | 34 | 3 | * | $4=100$ | 12 | 18 |
| Early-January, 2007 | 23 | 31 | 39 | 4 | * | $3=100$ | 12 | 18 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2007 | 25.4 | 32.9 | 33.7 | 4.6 | . 4 | $3.1=100$ | 10.7 | 16.7 |
| 2006 | 27.6 | 32.8 | 30.3 | 5.0 | . 4 | $3.9=100$ | 10.2 | 14.5 |
| 2005 | 29.2 | 32.8 | 30.3 | 4.5 | . 3 | $2.8=100$ | 10.2 | 14.9 |
| 2004 | 29.5 | 33.1 | 30.0 | 4.0 | . 4 | $3.0=100$ | 11.8 | 13.6 |
| 2003 | 29.8 | 31.4 | 31.2 | 4.7 | . 5 | $2.5=100$ | 12.1 | 13.0 |
| 2002 | 30.3 | 31.2 | 30.1 | 5.1 | . 7 | $2.7=100$ | 12.6 | 11.6 |
| 2001 | 29.2 | 33.6 | 28.9 | 5.1 | . 5 | $2.7=100$ | 11.7 | 11.4 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | $3.6=100$ | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 28.2 | 34.6 | 29.5 | 5.0 | . 5 | $2.1=100$ | 11.7 | 12.5 |
| 2000 | 27.5 | 32.5 | 29.5 | 5.9 | . 5 | $4.0=100$ | 11.6 | 11.6 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | $1.9=100$ | 13.0 | 14.5 |
| 1998 | 27.5 | 33.2 | 31.9 | 4.6 | . 4 | $2.4=100$ | 11.8 | 13.5 |

PARTY/PARTYLN CONTINUED...

|  | Republican | Democrat | Independent | (VOL.) <br> No <br> Preference | (VOL.) Other Party | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ | $\begin{gathered} \text { Lean } \\ \text { Rep } \end{gathered}$ | Lean $\underline{\text { Dem }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 | 28.2 | 33.3 | 31.9 | 4.0 | . 4 | $2.3=100$ | 12.3 | 13.8 |
| 1996 | 29.2 | 32.7 | 33.0 | $5.2=100$ |  |  | 12.7 | 15.6 |
| 1995 | 31.4 | 29.7 | 33.4 | $5.4=100$ |  |  | 14.4 | 12.9 |
| 1994 | 29.8 | 31.8 | 33.8 | $4.6=100$ |  |  | 14.3 | 12.6 |
| 1993 | 27.4 | 33.8 | 34.0 | $4.8=100$ |  |  | 11.8 | 14.7 |
| 1992 | 27.7 | 32.7 | 35.7 | $3.9=100$ |  |  | 13.8 | 15.8 |
| 1991 | 30.9 | 31.4 | 33.2 | $4.5=100$ |  |  | 14.6 | 10.8 |
| 1990 | 31.0 | 33.1 | 29.1 | $6.8=100$ |  |  | 12.4 | 11.3 |
| 1989 | 33 | 33 | $34=100$ |  |  |  |  |  |
| 1987 | 26 | 35 | $39=100$ |  |  |  |  |  |

## ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) $\underline{\text { AND }}$ REGICERT=1] ONLY:

Q. 7 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

## BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=596]:

|  |  | Jan | Nov | Oct |
| :--- | :--- | :---: | :---: | :---: |
| 30 | Excellent | $\underline{2008}$ | $\underline{2007}$ | $\underline{2007}$ |
| 50 | Good | 50 | 51 | 17 |
| 16 | Only fair | 18 | 28 | 22 |
| 2 | Poor | 2 | 2 | 5 |
| $\underline{2}$ | Don't know/Refused (VOL.) | $\underline{2}$ | $\underline{3}$ | $\underline{4}$ |
| 100 |  | 100 | 100 | 100 |

## ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND REGICERT=1] ONLY:

Q. 8 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=513]:

|  |  | Jan | Nov | Oct |
| :---: | :--- | :---: | :---: | :---: |
| 10 | Excellent | $\frac{2008}{11}$ | $\frac{2007}{9}$ | $\underline{2007}$ |
| 50 | Good | 57 | 47 | 46 |
| 31 | Only fair | 28 | 34 | 39 |
| 7 | Poor | 3 | 7 | 7 |
| $\underline{2}$ | Don't know/Refused (VOL.) | $\underline{1}$ | $\underline{3}$ | $\underline{4}$ |
| 100 |  | 100 | 100 | 100 |

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:
Q. 9 Which of the following Democratic candidates would be your first choice for president? (READ AND

RANDOMIZE) [IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward...(READ). IF STILL DK, ENTER.]

## BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=596]:

| EarlyFeb |  |  |  |  |  | WITHOUT GORE |  |  |  | WITH GORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Jan | Dec | Nov | Oct | Sept | July | Apr | Mar | July | April | Mar |
| $\underline{2008}$ |  | 2008 | $\underline{2007}$ | $\underline{2007}$ | 2007 | $\underline{2007}$ | $\underline{2007 \wedge}$ | 2007^ | $\underline{2007 \wedge}$ | $\underline{2007}$ | $\underline{2007}$ | $\underline{2007}$ |
| 46 | Hillary Clinton | 46 | 46 | 45 | 45 | 42 | 44 | 39 | 39 | 40 | 34 | 35 |
| 38 | Barack Obama | 31 | 26 | 23 | 24 | 25 | 24 | 27 | 28 | 21 | 24 | 26 |
| n/a | John Edwards | 13 | 14 | 12 | 12 | 14 | 13 | 21 | 19 | 18 | 16 | * |
| n/a | Dennis Kucinich | 4 | 3 | 1 | 4 | 2 | 3 | 1 | * | 2 | 1 | * |
| n/a | Bill Richardson | n/a | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 1 | 1 |
| n/a | Joe Biden | n/a | 2 | 3 | 2 | 2 | 3 | 1 | 2 | 2 | 1 | 1 |
| n/a | Chris Dodd | n/a | * | 1 | 1 | 1 | 1 | * | * | 1 | * | * |
| n/a | Mike Gravel | n/a | 0 | * | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| n/a | Al Gore^ | n/a | n/a | n/a | n/a | n/a | -- | -- | -- | 12 | 14 | 12 |
| 1 | Other (VOL.) | * | * | 2 | * | 1 | 1 | * | * | 1 | * | 0 |
| 1 | None of them (VOL.) | 1 | 2 | 1 | 3 | 2 | 3 | 5 | 4 | 2 | 5 | 3 |
| 12 | DK/Haven't thought about it (VOL.) |  | 3 | 9 | 7 | 8 | 6 | 3 | 5 | 6 | 2 | 5 |
| $\underline{2}$ | Refused (VOL.) | 1 | 1 | * | * | $\stackrel{*}{-}$ | $\underline{0}$ | 1 | 1 | $\underline{0}$ | $\stackrel{*}{*}$ | 1 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

$\wedge$ March-July trends recalculated by substituting in Al Gore supporters’ second choice.

## ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND

 REGICERT=1] ONLY:Q. 10 Which of the following Republican candidates would be your first choice for president? (READ AND

RANDOMIZE) [IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward ...(READ). IF STILL DK, ENTER.]

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=513]:

| Early |  |  |  |  |  | WITHOUT GINGRICH |  |  |  | WITH GINGRICH |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb |  | Jan Dec 20082007 |  | $\begin{gathered} \text { Nov } \\ 2007 \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oct } \\ \underline{2007} \\ \hline \end{array}$ |  | July | Apr | Mar | Sept July Apr Mar |  |  |  |
| $\underline{2008}$ |  |  |  | 2007 |  |  | 2007 | 2007^ | 2007 | 2007 | 2007 | 2007 |
| 42 | John McCain | 29 | 22 |  | 19 | 18 | 16 | 16 | 25 | 24 | 15 | 16 | 23 | 22 |
| 22 | Mitt Romney | 17 | 12 | 13 | 9 | 10 | 12 | 10 | 9 | 9 | 10 | 8 | 8 |
| 20 | Mike Huckabee | 20 | 17 | 10 | 8 | 4 | 1 | 3 | 2 | 4 | 1 | 3 | 2 |
| 5 | Ron Paul | 6 | 4 | 4 | 3 | 1 | 3 | n/a | n/a | 1 | 2 | n/a | n/a |
| n/a | Rudy Giuliani | 13 | 20 | 26 | 31 | 33 | 29 | 33 | 35 | 32 | 27 | 32 | 33 |
| n/a | Fred Thompson | 9 | 9 | 12 | 17 | 22 | 20 | 12 | n/a | 21 | 18 | 10 | n/a |
| n/a | Duncan Hunter | n/a | 1 | 1 | n/a | n/a | n/a | 1 | 1 | n/a | n/a | 1 | 1 |
| n/a | Tom Tancredo | n/a | n/a | * | 1 | 1 | 1 | n/a | n/a | 1 | 1 | n/a | n/a |
| n/a | Sam Brownback | n/a | n/a | n/a | n/a | 3 | 1 | 1 | 2 | 2 | 1 | * | 2 |
| n/a | Newt Gingrich | n/a | n/a | n/a | n/a | -- | -- | -- | -- | 6 | 8 | 9 | 7 |
| n/a | Tommy Thompson | n/a | n/a | n/a | n/a | n/a | 1 | 2 | 3 | n/a | 1 | 2 | 3 |
| n/a | Jim Gilmore | n/a | n/a | n/a | n/a | n/a | n/a | * | 3 | n/a | n/a | * | 3 |
| * | Other (VOL.) | * | 1 | * | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 2 |
| 3 | None of them (VOL.) | 1 | 2 | 3 | 4 | 2 | 4 | 3 | 6 | 2 | 3 | 3 | 5 |
| 7 | DK/Haven't thought about it (VOL.) | 5 | 10 | 12 | 8 | 7 | 11 | 9 | 12 | 6 | 11 | 8 | 12 |
| 1 | Refused | * |  |  | $\underline{0}$ |  |  |  |  |  |  |  |  |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |  | 100 | 100 |

$\wedge$ March-September trends recalculated by substituting in Gingrich’s supporters second choice.

## ASK ALL:

Q. 11 If Hillary Clinton were to win the 2008 election, do you, personally, LIKE or DISLIKE the idea of Bill Clinton being back in the White House?

|  |  | Oct |
| :---: | :--- | :---: |
|  |  | $\underline{2007}$ |
| 42 | Like | 35 |
| 40 | Dislike | 33 |
| 13 | Neither/Doesn't matter (VOL.) | 18 |
| $\underline{5}$ | Don't know/Refused (VOL.) | $\underline{4}$ |
| 100 |  | 100 |

## NO QUESTION 12

Thinking now about the nation's economy...
Q. 13 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

|  |  |  | Only |  | Don’t Know/ |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Excellent |  | Good | Fair | Poor | | Refused |
| :--- |
| Early February, 2008 |

Q. 14 What do you think is the most important economic problem facing the country today? [RECORD VERBATIM RESPONSE. PROBE FOR CLARITY - DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]

```
24 (NET) PRICES
    11 Gasoline/oil prices/energy costs
    9 Healthcare/medical/medicare
    5 Cost of living/not enough money/difference between wages and costs/inflation
18 (NET) JOBS
    14 Unemployment/lack of (good) jobs/low wages
    4 Jobs moving overseas/outsourcing
13 (NET) HOUSING
    9 Housing/real estate/affordable housing
    6 Mortgage problems/sub-prime mortgages/foreclosures
    (NET) GOVERNMENT
    4 Budget/deficit/government spending or waste
    Taxes
    2 Government (Bush, Congress, Democrats, lobbyists)
    1 Social Security
    1 Too much going overseas/not enough spending at home
        Spending on war in Iraq
        Debt/credit issues/bankruptcy
        Economy (general)
        Immigration
        Other social issues
        Education/schools
        Gap between rich and poor/distribution of wealth/disappearance of middle class
        Recession/Depression
        Trade/imports and exports
        Declining value of the dollar
        Personal (ir)responsibility/spending more than you have
        Stock market
        Large corporations/corporate greed
        Other
        None/no problem
        No answer/not sure/don't know/refused
```

Q. 15 In your opinion, how likely is it that the nation could face an economic recession sometime in the next year? Would you say it is [READ]

| Los Angeles Times/Bloomberg |  |  |  |
| :---: | :---: | :---: | :---: |
| Jan | Dec | Oct | April |
| $\frac{2008}{37}$ | $\frac{2007}{27}$ | $\frac{2007}{22}$ | $\frac{2007}{16}$ |
| 42 | 44 | 43 | 44 |
| 11 | 17 | 20 | 26 |
| 5 | 6 | 9 | 11 |
| $\underline{5}$ | $\underline{6}$ | $\underline{6}$ | $\underline{3}$ |
| 100 | 100 | 100 | 100 |

## ASK IF ECONOMIC CONDITIONS ONLY FAIR OR POOR (3,4 IN Q.13) [N=1,211]:

Q. 16 How much do you blame each of the following for the nation's economic problems. First [INSERT ITEM; RANDOMIZE]. Do you blame [ITEM] a great deal, a fair amount, not much, or not at all for the nation's economic problems.

|  |  | Great | Fair <br> amount | Not | Not <br> much | Don't <br> at all |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | $\frac{\text { deal }}{\text { know }}$ |  |  |  |  |

## NO QUESTIONS 17 AND 18

## ASK ALL:

Q. 19 Today, which ONE of the following do you think is the world's leading economic power? (READ AND RANDOMIZE)

```
41 The United States
30 China
10 Japan [OR]
9 The countries of the European Union
* Other (VOL.)
* None/There is no leading economic power (VOL.)
10 Don't know/Refused (VOL.)
100
```


## TREND FOR COMPARISON:

Today, which one of the following do you think is the world's leading economic power?

|  | April | Jan |
| :--- | :---: | :---: |
|  | $\underline{1990}$ | $\underline{1989}$ |
| The United States | 4 | 29 |
| The Soviet Union | 46 | 58 |
| Japan [OR] | 4 | 4 |
| The countries of the European Economic Community | $\underline{5}$ | $\underline{7}$ |
| Don’t know (VOL.) | 100 | 100 |

## NO QUESTIONS 20 AND 21

Now a few questions about your own personal finances...
Q. 22 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

|  | Excellent | Good | Only <br> Fair | Poor | Don’t Know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Early February, 2008 | 9 | 36 | 37 | 16 | $2=100$ |
| January, 2008 | 10 | 39 | 34 | 15 | $2=100$ |
| November, 2007 | 9 | 41 | 34 | 15 | $1=100$ |
| September, 2007 | 10 | 38 | 34 | 16 | $2=100$ |
| February, 2007 | 8 | 41 | 36 | 14 | $1=100$ |
| December, 2006 | 8 | 40 | 35 | 16 | $1=100$ |
| Late October, 2006 | 9 | 40 | 33 | 16 | $2=100$ |
| March, 2006 | 9 | 39 | 36 | 15 | $1=100$ |
| January, 2006 | 7 | 39 | 37 | 15 | $2=100$ |
| Mid- May, 2005 | 7 | 37 | 39 | 16 | $1=100$ |
| January, 2005 | 10 | 41 | 34 | 14 | $1=100$ |
| August, 2004 | 9 | 42 | 34 | 14 | $1=100$ |
| September, 2003 | 10 | 38 | 36 | 15 | $1=100$ |
| Late March, 2003 | 10 | 43 | 31 | 12 | $4=100$ |
| January, 2003 | 7 | 38 | 39 | 15 | $1=100$ |
| Early October, 2002 | 7 | 39 | 37 | 16 | $1=100$ |
| June, 2002 | 5 | 40 | 37 | 16 | $2=100$ |
| Late September, 2001 | 7 | 40 | 37 | 14 | $2=100$ |
| June, 2001 | 6 | 38 | 39 | 16 | $1=100$ |
| June, 2000 | 9 | 43 | 35 | 11 | $2=100$ |
| August, 1999 | 6 | 43 | 41 | 9 | $1=100$ |
| May, 1997 | 7 | 43 | 38 | 11 | $1=100$ |
| September, 1996 (RVs) | 8 | 47 | 34 | 10 | $1=100$ |
| February, 1995 | 8 | 39 | 38 | 14 | $1=100$ |
| March, 1994 | 5 | 41 | 40 | 13 | $1=100$ |
| December, 1993 | 5 | 34 | 45 | 15 | $1=100$ |
| January, 1993 U.S. News \& World Report | rt 4 | 33 | 46 | 16 | $1=100$ |
| October, 1992 U.S. News \& World Report | rt 6 | 34 | 40 | 19 | $1=100$ |
| August, 1992 U.S. News \& World Report | t 5 | 30 | 47 | 17 | $1=100$ |
| May, 1992 U.S. News \& World Report | 4 | 35 | 45 | 15 | $1=100$ |
| January, 1992 U.S. News \& World Report | t 4 | 32 | 45 | 18 | $1=100$ |

Q. 23 And what would you say is the biggest financial problem or worry that you personally have these days? [RECORD VERBATIM RESPONSE. PROBE FOR CLARITY [I.E. IF "MONEY" PROBE "IS THERE ANY SPECIFIC FINANCIAL PROBLEM YOU HAVE IN MIND"] DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]

| 13 | Employment/jobs/job security |
| :--- | :--- |
| 12 | Healthcare/medical expenses/illness |
| 9 | Housing/mortgage |
| 8 | Retirement/Social Security |
| 8 | Not enough money/provide for family/getting by |
| 7 | Gas/oil prices/transportation |
| 7 | Bills/utilities |
| 6 | Cost of living/inflation/prices |
| 6 | Education |
| 5 | Debt/bankruptcy/paying off loans (not mortgage)/credit card debt |
| 4 | Taxes |
| 2 | Food/groceries |
| 2 | Savings/investments/stock market |
| 2 | Economic/economy/financial general |
| 1 | Recession/depression |
| 5 | Other |
| 10 | None/no problem |
| 3 | No answer/not sure/DK/Refused |

## NO QUESTIONS 24-27

EMPLOY Are you now employed full-time, part-time or not employed?
48 Full-time
15 Part-time
37 Not employed

* Don’t know/Refused (VOL.)

100
IF (1 OR 2 IN EMPLOY) ASK [ $\mathrm{N}=868$ ]:
EMPLOY3 Are you self-employed, do you work for someone else, or do you do both?
20 Self-employed/own a business
71 Work for someone else
9 Both

* Don’t know/Refused (VOL.)

100

IF NOT FULL TIME (2-9 IN EMPLOY) ASK [N=821]:
RETIRED
Are you currently retired?
43 Yes
5 Yes, semi-retired or "still do some type of work" (VOL.)
52 No

* Don’t know/Refused (VOL.)

100

ASK ALL:
STUDENT Are you now enrolled in school, either full or part-time, or not?
$7 \quad$ Yes, full-time student
6 Yes, part-time
87 No

* Don’t know/Refused (VOL.)

100

OWNRENT Do you own or rent your home?

| 70 | Own |
| :---: | :--- |
| 24 | Rent |
| 5 | (VOL. DO NOT READ) Other arrangement |
| $\frac{1}{100}$ | (VOL. DO NOT READ) Don't know/Refused |
| 10 |  |

## IF 'OWN' (1 IN OWNRENT) ASK [N=1,177]:

MORTGAGE Do you pay money on a mortgage or other home loan, or is your home paid for?

```
66 Pay a mortgage
32 Paid for
2 Don't know/Refused (VOL.)
100
```

ASK ALL:
Q. 28 Over the past 12 months, has there been a time when you or someone in your household has been without a job and looking for work, or not?

|  |  | May <br>  <br> 28 |
| :--- | :--- | :---: |
| 1 | Yes | $\frac{2005}{31}$ |
| $\frac{\text { No }}{1}$ | Don't know/Refused (VOL.) | 69 |
| 100 |  | $\frac{*}{4}$ |

## NO QUESTION 29

## ASK OF EMPLOYED ONLY (1 or 2 in EMPLOY) [ $\mathrm{N}=868$ ]:

Q. 30 How would you rate the financial condition of the company or organization that employs you? Would you say it is in excellent financial shape, good shape, only fair shape or in poor shape?


## ASK ALL:

Q. 31 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

|  | Plenty of jobs available | Jobs are difficult to find | (VOL.) <br> Lots of some jobs, few of others | DK/ Refused |
| :---: | :---: | :---: | :---: | :---: |
| Early February, 2008 | 34 | 53 | 5 | $8=100$ |
| November, 2007 | 41 | 48 | 4 | $7=100$ |
| September, 2007 | 36 | 50 | 6 | $8=100$ |
| June, 2007 | 39 | 49 | 5 | $7=100$ |
| February, 2007 | 39 | 48 | 6 | $7=100$ |
| December, 2006 | 40 | 49 | 5 | $6=100$ |
| March, 2006 | 37 | 56 | 3 | $4=100$ |
| January, 2006 | 33 | 56 | 6 | $5=100$ |
| Early October, 2005 | 36 | 56 | 4 | $4=100$ |
| May, 2005 | 30 | 60 | 6 | $4=100$ |
| January, 2005 | 32 | 58 | 5 | $5=100$ |
| Mid-September, 2004 | 31 | 52 | 6 | $11=100$ |
| August, 2004 | 34 | 55 | 4 | $7=100$ |
| Late April, 2004 | 30 | 57 | 4 | $9=100$ |
| Late February, 2004 | 31 | 59 | 5 | $6=100$ |
| Mid-January, 2004 | 27 | 60 | 6 | $7=100$ |
| October, 2003 | 24 | 66 | 5 | $5=100$ |
| June, 2002 | 31 | 59 | 4 | $6=100$ |
| June, 2001 | 42 | 44 | 8 | $6=100$ |
| August, 1992 U.S. News \& World Report | ort 15 | 76 | 6 | $3=100$ |
| May, 1992 U.S. News \& World Report | 16 | 77 | 4 | $3=100$ |
| January, 1992 U.S. News \& World Report | ort 12 | 79 | 6 | $3=100$ |

## NO QUESTION 32

## ASK IF EMPLOYED FULL OR PART TIME (1,2 IN EMPLOY) [N=868]:

Q. 33 And what about the job opportunities available to you? Do you think there are plenty of jobs in your line of work available in your community, or are jobs in your line of work difficult to find?

|  | U.S. News \& World Report |  |
| :---: | :--- | :---: |
| May |  |  |
|  |  | $\frac{1992}{32}$ |
| 48 | Plenty of jobs available | 63 |
| 46 | Jobs are difficult to find | 2 |
| 3 | Lots of some jobs, few of other (VOL.) | $\underline{3}$ |
| $\underline{3}$ | Don't know/Refused (VOL.) | 100 |

## ASK ALL:

Q. 34 All in all, over the last five years, would you say that prices have been going up a lot, a little, or not much at all?

|  |  | June <br> 2001 |
| :---: | :--- | :---: |
| 79 | A lot | 63 |
| 17 | A little | 31 |
| 3 | Not much at all | 5 |
| $*$ | Prices have gone down (VOL.) | 0 |
| $\underline{1}$ | Don’t know/Refused | $\underline{1}$ |
| 100 |  | 100 |

## NO QUESTION 35

## ASK FORM 1 ONLY [N=744]:

Q.36F1 What's your impression about the real estate market in your area? Over the past year, have home prices in your area gone up a lot, gone up a little, gone down a little, or gone down a lot?

|  |  | Sept |
| :---: | :--- | :---: |
| 28 | Gone up a lot | $\frac{2007}{28}$ |
| 18 | Gone up a little | 22 |
| 23 | Gone down a little | 25 |
| 18 | Gone down a lot | 15 |
| 3 | Stay about the same (VOL.) | 3 |
| $\frac{10}{100}$ | Don’t know/Refused (VOL.) | $\underline{7}$ |
|  |  | 100 |

## ASK FORM 2 ONLY [ $\mathrm{N}=758$ ]:

Q.37F2 Has the value of [IF OWNRENT=1 READ: your home /IF OWNRENT>1 READ: homes in your area] increased or decreased over the past few years? [PROBE: Would you say it has (increased a little or increased a lot) (decreased a little or decreased a lot)]

## TREND BASED ON HOME OWNERS

| Non- <br> Owners |  |
| :---: | :---: |
| 40 | $\frac{\text { Owners }}{25}$ |
| 12 | 42 |
| 12 | 11 |
| 24 | 10 |
| 2 | 6 |
| $\underline{10}$ | $\underline{6}$ |
| 100 | 100 |
| $[\mathbf{N}=\mathbf{1 7 2 ]}$ | $[\mathbf{N}=\mathbf{5 8 6}]$ |

> Increased a lot Increased a little
> Decreased a little
> Decreased a lot
> Stayed the same (VOL.)
> Don't know/Refused (VOL.)
U.S. News \& World Report

| Oct | May | Jan |
| :---: | :---: | :---: |
| $\frac{2006}{46}$ | $\frac{1992}{21}$ | $\frac{1992}{20}$ |
| 38 | 45 | 43 |
| 5 | 13 | 14 |
| 2 | 10 | 7 |
| 3 | 8 | 8 |
| $\underline{6}$ | $\underline{3}$ | $\underline{8}$ |
| 100 | 100 | 100 |

ASK ALL:
Q. 38 And how about over the next few years... Do you think the price of homes in your area will go up a lot, go up a little, go down a little or go down a lot?

|  |  | Sept | June |
| :---: | :--- | :---: | :---: |
| 15 | Go up a lot | $\frac{2007}{17}$ | $\frac{2007}{26}$ |
| 40 | Go up a little | 36 | 36 |
| 26 | Go down a little | 28 | 23 |
| 8 | Go down a lot | 8 | 5 |
| 4 | Stay about the same (VOL.) | 5 | 4 |
| $\underline{7}$ | Don't know/Refused (VOL.) | $\underline{6}$ | $\underline{6}$ |
| 100 |  | 100 | 100 |

## NO QUESTIONS 39-40

Q. 41 Thinking about the money you owe on credit cards and installment loans [READ IF OWNRENT=1: excluding your mortgage], would you say you... (READ)
U.S. News
\& World
Q. 42 In general, how easy is it for you to afford the things in life that you want - very easy, easy, difficult or very difficult?

|  |  | U.S. News \& World Report |  |  |
| :---: | :--- | :---: | :---: | :---: |
|  |  | June | June | Jan |
| 9 | Very Easy | $\frac{2002}{5}$ | $\underline{2001}$ | $\underline{1992}$ |
| 43 | Easy | 44 | 43 | 3 |
| 33 | Difficult | 37 | 36 | 45 |
| 12 | Very Difficult | 11 | 12 | 46 |
| $\underline{3}$ | Don't Know (VOL.) | $\underline{3}$ | $\underline{2}$ | 12 |
| 100 |  | 100 | 100 | $\underline{3}$ |
|  |  |  |  | 100 |

Q. 43 How easy or difficult is it for you and your family to afford [INSERT ITEM; RANDOMIZE] - very easy, easy, difficult or very difficult? How about [NEXT ITEM]?

|  |  | Very <br> easy | Easy | Difficult | Very difficult | N/A | Don't know/ Refused (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. Food <br> U.S. News \& World Report: ${ }^{3}$ |  | 14 | 57 | 22 | 5 | * | $2=100$ |
|  | August 1992 | 11 | 65 | 18 | 5 | * | $1=100$ |
|  | May 1992 | 12 | 66 | 18 | 3 | * | $1=100$ |
|  | January 1992 | 7 | 68 | 21 | 3 | * | $1=100$ |
| b. Health care |  | 11 | 39 | 29 | 16 | 3 | $2=100$ |
| U.S. News \& World Report: | August 1992 | 7 | 39 | 32 | 19 | 2 | $1=100$ |
|  | May 1992 | 10 | 42 | 29 | 15 | 3 | $1=100$ |
|  | January 1992 | 6 | 43 | 29 | 16 | 4 | $2=100$ |
| c. Taxes |  | 6 | 36 | 37 | 14 | 3 | $4=100$ |
| U.S. News \& World Report: | August 1992 | 3 | 32 | 43 | 17 | 3 | $2=100$ |
|  | May 1992 | 4 | 30 | 46 | 15 | 3 | $2=100$ |
|  | January 1992 | 2 | 33 | 45 | 13 | 4 | $3=100$ |
| d. Saving for retirement U.S. News \& World Report: |  | 5 | 28 | 34 | 22 | 8 | $3=100$ |
|  | August 1992 | 3 | 22 | 36 | 29 | 9 | $1=100$ |
|  | May 1992 | 2 | 21 | 38 | 24 | 13 | $2=100$ |
|  | January 1992 | 2 | 22 | 37 | 23 | 14 | $2=100$ |
| e. Your home heating U.S. News \& World Report: | delectric bills ${ }^{4}$ | 8 | 44 | 33 | 11 | 2 | $2=100$ |
|  | August 1992 | 7 | 54 | 29 | 8 | 1 | $1=100$ |
|  | May 1992 | 9 | 54 | 28 | 6 | 1 | $2=100$ |
|  | January 1992 | 4 | 55 | 31 | 7 | 1 | $2=100$ |
| f. Gasoline |  | 5 | 30 | 38 | 22 | 3 | $2=100$ |
| g. Health insurance U.S. News \& World Report: |  | 11 | 39 | 27 | 17 | 4 | $2=100$ |
|  | August 1992 | 7 | 38 | 29 | 21 | 4 | $1=100$ |
|  | May 1992 | 9 | 39 | 30 | 16 | 5 | $1=100$ |
|  | January 1992 | 7 | 39 | 31 | 17 | 4 | $2=100$ |

Q. 44 How satisfied are you with each of the following -- very satisfied, satisfied, dissatisfied or very dissatisfied? [READ AND RANDOMIZE LIST] (Would you say you are very satisfied, satisfied, dissatisfied, or very dissatisfied?) What about [NEXT ITEM]...?

| Very | Very |  |  |  | Don't |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Satisfied | Satisfied | Dissatisfied | Dissatisfied | N/A | Know |
| 15 | 60 | 17 | 5 | 2 | 1=100 |
| 21 | 57 | 14 | 6 | 2 | *=100 |
| 10 | 68 | 16 | 5 | 1 | * $=100$ |
| 8 | 49 | 26 | 11 | 4 | $2=100$ |
| 11 | 52 | 23 | 11 | 2 | $1=100$ |

Q. 44 CONTINUED...

|  |  | Very Satisfied | $\underline{\text { Satisfied }}$ | Dissatisfied | Very Dissatisfied | N/A | Don't <br> Know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | U.S. News \& World Report Jan 1992 | 4 | 47 | 30 | 13 | 5 | 1=100 |
| c. | The kind of car you can afford | 11 | 57 | 18 | 8 | 5 | $1=100$ |
|  | June 2001 | 14 | 54 | 18 | 10 | 4 | * $=100$ |
|  | U.S. News \& World Report Jan 1992 | 7 | 56 | 24 | 9 | 4 | *=100 |
| d. | The amount of money you have |  |  |  |  |  |  |
|  | June 2001 | 8 | 39 | 28 | 20 | 4 | 1=100 |
|  | U.S. News \& World Report Jan 1992 | 3 | 33 | 37 | 20 | 6 | $1=100$ |
| e. | The amount of money you have |  |  |  |  |  |  |
|  | to save or invest ${ }^{5}$ | 6 | 32 | 39 | 18 | 3 | $2=100$ |
|  | U.S. News \& World Report Jan 1992 | 3 | 31 | 42 | 18 | 4 | $2=100$ |

Q. 45 Do you think your family's income is going up faster than the cost of living, staying about even with the cost of living, or falling behind the cost of living?

|  |  | NBC/WSJ |  |  |
| :---: | :--- | :---: | :---: | :---: |
|  |  | Sept | Jan | June |
|  |  | $\underline{2007}$ | $\underline{2006}$ | $\underline{1996}$ |
| 6 | Going up faster | 10 | 9 | 9 |
| 33 | Staying about even | 43 | 41 | 38 |
| 58 | Falling behind | 44 | 47 | 50 |
| $\underline{3}$ | Don't know/Refused (VOL.) | $\underline{3}$ | $\underline{3}$ | $\underline{3}$ |
| 100 |  | 100 | 100 | 100 |

## ASK FORM 1 ONLY [ $\mathrm{N}=744$ ]:

Q.46F1 Do you think now is a very good, good, bad, or very bad time to invest in the stock market?

|  |  | Sept | Jan | Mid-May |
| :---: | :--- | :---: | :---: | :---: |
|  |  | $\frac{2007}{3}$ | $\frac{2006}{5}$ | $\frac{2005}{3}$ |
| 5 | Very good | 37 | 41 | 42 |
| 26 | Good | 35 | 27 | 32 |
| 35 | Bad | 7 | 7 | 8 |
| 18 | Very bad | $\underline{18}$ | $\underline{20}$ | $\underline{15}$ |
| $\frac{16}{100}$ | Don't know/Refused (VOL.) | 100 | $\underline{100}$ | $\underline{100}$ |

## ASK FORM 2 ONLY [N=758]:

Q.47F2 Do you think now is a very good, good, bad, or very bad time to have money in the stock market?

| 3 | Very good |
| :---: | :--- |
| 31 | Good |
| 38 | Bad |
| 12 | Very bad |
| $\frac{16}{100}$ | Don't know/Refused (VOL.) |

## ASK ALL:

INVEST

## Which of the following best describes your own level of investment in the stock market? [READ

 IN ORDER ON FORM 1, REVERSE ORDER OF OPTIONS ON FORM 2]|  |  | Oct | Sept |
| :---: | :--- | :---: | :---: |
| 6 | I trade stocks and other funds pretty regularly <br> I have some long-term investments like retirement accounts, | $\frac{2007}{6}$ | $\frac{2007}{7}$ |
| 46 | but don't trade stocks regularly | 43 | 45 |
| 46 | I don't have any money in the stock market | 47 | 44 |
| $\underline{2}$ | Don't know/Refused (VOL.) | $\underline{4}$ | $\underline{4}$ |
| 100 |  | 100 | 100 |

## NO QUESTIONS 48-49

Q. 50 As you may know, President Bush and Congress are proposing an economic stimulus plan that would provide cash rebates to individuals and families ... How much, if anything, have you heard about this? [READ, IN ORDER]

| 44 | A lot |
| :---: | :--- |
| 41 | A little [OR] |
| 14 | Nothing at all |
| $\frac{1}{100}$ | Don't know/Refused (VOL. DO NOT READ) |

## IF HEARD [Q.50=1,2] ASK [N=1,342]:

Q. 51 Do you think an economic stimulus plan focused on cash rebates to individuals and families is a good idea or a bad idea?

| 61 | Good idea |
| :---: | :--- |
| 31 | Bad idea |
| $\underline{8}$ | Don't know/Refused (VOL.) |

## ASK ALL:

Q. 52 If you receive a cash rebate from the government, how are you most likely to use the money? Are you most likely to spend it, save it, pay off bills, or something else?

| 19 | Spend |
| :---: | :--- |
| 23 | Save |
| 47 | Pay off bills |
| 6 | Something else |
| 1 | Depends (VOL.) |
| 2 | Won't get a rebate/Not eligible (VOL.) |
| $\underline{2}$ | Don't know/Refused (VOL.) |
| 100 |  |

## TREND FOR COMPARISION:

What do you mainly plan to do with any money you receive from the tax rebate - spend it, save it, pay off bills, or something else?

## NBC News/Wall Street Journal Poll

(Ranked by percentage)
June
$\underline{2001}$
Pay off bills 40
Save 29
Spend 14
Something else 10
Depends (VOL.) 2
Not sure $\underline{5}$
100
Q. 53 As you think about your OWN financial situation, which of the following economic issues worrries you the most right now? [READ AND RANDOMIZE].
Q. 54 IF ANSWER GIVEN (1-5 IN Q.53) ASK: And which, if any, would you say is your SECOND biggest concern right now? [READ AND RANDOMIZE ITEMS NOT SELECTED IN A.1]

| 1st | $2^{\text {nd }}$ | Com- |  |
| :---: | :---: | :---: | :---: |
| choice | choice | bined |  |
| 7 | 10 | 17 | Volatility in the stock market |
| 12 | 13 | 25 | Declining real estate values |
| 28 | 22 | 50 | Rising health care costs |
| 35 | 27 | 62 | Rising gasoline prices [or] |
| 12 | 18 | 30 | Rising food prices |
| 1 | 2 |  | Other (VOL. DO NOT READ) |
| 2 | 1 |  | None/Not worried about any (VOL. DO NOT READ) |
| 3 | 1 |  | Don't know/Refused (VOL. DO NOT READ) |
| n/a | $\underline{6}$ |  | No first choice |
| 100 | 100 |  |  |

ASK ALL:
CLASS Which of the following labels best describes your household: [READ ITEMS, IN ORDER]

|  |  | June |
| :---: | :--- | :---: |
| 32 | Professional or business class | $\frac{2001}{29}$ |
| 47 | Working class [or] | 47 |
| 15 | A struggling family or household? | 15 |
| 1 | More than one applies (VOL) | 2 |
| 2 | None Applies (VOL) | 4 |
| $\underline{3}$ | Don't know/Refused | $\underline{3}$ |
| 100 |  | 100 |

