PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS EARLY FEBRUARY ECONOMIC SURVEY

FINAL TOPLINE January 30 - February 2, 2008 N = 1502

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis-	Dis-	No	5	Satis-	Dis-	No
	fied	satisfied	Opinion		fied	satisfied	Opinion
Early February, 2008	24	70	6=100	June, 2000	47	45	8=100
Late December, 2007	27	66	7=100	April, 2000	48	43	9=100
October, 2007	28	66	6=100	August, 1999	56	39	5=100
February, 2007	30	61	9=100	January, 1999	53	41	6=100
Mid-January, 2007	32	61	7=100	November, 1998	46	44	10=100
Early January, 2007	30	63	7=100	Early September, 1998	54	42	4 = 100
December, 2006	28	65	7=100	Late August, 1998	55	41	4 = 100
Mid-November, 2006	28	64	8=100	Early August, 1998	50	44	6=100
Early October, 2006	30	63	7=100	February, 1998	59	37	4 = 100
July, 2006	30	65	5=100	January, 1998	46	50	4 = 100
May, 2006	29	65	6=100	September, 1997	45	49	6=100
March, 2006	32	63	5=100	August, 1997	49	46	5=100
January, 2006	34	61	5=100	January, 1997	38	58	4 = 100
Late November, 2005	34	59	7=100	July, 1996	29	67	4 = 100
Early October, 2005	29	65	6=100	March, 1996	28	70	2 = 100
July, 2005	35	58	7=100	October, 1995	23	73	4 = 100
Late May, 2005	39	57	4=100	June, 1995	25	73	2 = 100
February, 2005	38	56	6=100	April, 1995	23	74	3=100
January, 2005	40	54	6=100	July, 1994	24	73	3=100
December, 2004	39	54	7=100	March, 1994	24	71	5=100
Mid-October, 2004	36	58	6=100	October, 1993	22	73	5=100
July, 2004	38	55	7=100	September, 1993	20	75	5=100
May, 2004	33	61	6=100	May, 1993	22	71	7 = 100
Late February, 2004	39	55	6=100	January, 1993	39	50	11=100
Early January, 2004	45	48	7=100	January, 1992	28	68	4 = 100
December, 2003	44	47	9=100	November, 1991	34	61	5=100
October, 2003	38	56	6=100	Late February, 1991 (Gallup)	66	31	3=100
August, 2003	40	53	7=100	August, 1990	47	48	5=100
April 8, 2003	50	41	9=100	May, 1990	41	54	5=100
January, 2003	44	50	6=100	January, 1989	45	50	5=100
November, 2002	41	48	11=100	September, 1988 (RVs)	50	45	5=100
September, 2002	41	55	4 = 100	May, 1988	41	54	5=100
Late August, 2002	47	44	9=100	January, 1988	39	55	6=100
May, 2002	44	44	12 = 100				
March, 2002	50	40	10 = 100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				
October, 2000 (RVs)	54	39	7=100				
September, 2000	51	41	8=100				

Q.2 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

	App-	Dis-	Don't		App-	Dis-	Don't
	rove	approve	know		rove	approve	know
Early February, 2008	31	62	7=100	Late March, 2004	47	44	9=100
January, 2008	31	59	10=100	Mid-March, 2004	46	47	7=100
Late December, 2007	31	60	9=100	February, 2004	48	44	8=100
November, 2007	30	59	11=100	Mid-January, 2004	56	34	10=100
October, 2007	30	63	7=100	Early January, 2004	58	35	7=100
September, 2007	31	59	10=100	December, 2003	57	34	9=100
August, 2007	31	59	10=100	November, 2003	50	40	10=100
July, 2007	29	61	10=100	October, 2003	50	42	8=100
June, 2007	29	61	10=100	September, 2003	55	36	9=100
April, 2007	35	57	8=100	Mid-August, 2003	56	32	12=100
March, 2007	33	58	9=100	Early August, 2003	53	37	10=100
February, 2007	33	56	11=100	Mid-July, 2003	58	32	10 = 100
Mid-January, 2007	33	59	8=100	Early July, 2003	60	29	11=100
Early January, 2007	33	57	10=100	June, 2003	62	27	11=100
December, 2006	32	57	11=100	May, 2003	65	27	8=100
Mid-November, 2006	32	58	10=100	April 10-16, 2003	72	22	6=100
Early October, 2006	37	53	10=100	April 9, 2003	74	20	6=100
September, 2006	37	53	10=100	April 2-7, 2003	69	25	6=100
August, 2006	37	54	9=100	March 28-April 1, 2003	71	23	6=100
July, 2006	36	57	7=100	March 25-27, 2003	70	24	6=100
June, 2006	36	54	10=100	March 20-24, 2003	67	26	7=100
April, 2006	33	56	11=100	March 13-16, 2003	55	34	11=100
Early April, 2006	35	55	10=100	February, 2003	54	36	10=100
March, 2006	33	57	10=100	January, 2003	58	32	10=100
February, 2006	40	52	8=100	December, 2002	61	28	11=100
January, 2006	38	54	8=100	Late October, 2002	59	29	12=100
December, 2005	38	54	8=100	Early October, 2002	61	30	9=100
Early November, 2005	36	55	9=100	Mid-September, 2002	67	22	11=100
Late October, 2005	40	52	8=100	Early September, 2002	63	26	11=100
Early October, 2005	38	56	6=100	Late August, 2002	60	27	13=100
September 8-11, 2005	40	52	8=100	August, 2002	67	21	12=100
September 6-7, 2005	40	52	8=100	Late July, 2002	65	25	10=100
July, 2005	44	48	8=100	July, 2002	67	21	12=100
June, 2005	42	49	9=100	June, 2002	70	20	10=100
Late May, 2005	42	48	10=100	April, 2002	69	18	13=100
Mid-May, 2005	43	50	7=100	Early April, 2002	74	16	10=100
Late March, 2005	49	46	5=100	February, 2002	78	13	9=100
Mid-March, 2005	45	46	9=100	January, 2002	80	11	9=100
February, 2005	46	47	7=100	Mid-November, 2001	84	9	7=100
January, 2005	50	43	7=100	Early October, 2001	84	8	8=100
December, 2004	48	44	8=100	Late September, 2001	86	7	7=100
Mid-October, 2004	44	48	8=100	Mid-September, 2001	80	9	11=100
August, 2004	46	45	9=100	Early September, 2001	51	34	15=100
July, 2004	46	46	8=100	August, 2001	50	32	18=100
June, 2004 June, 2004	48	43	9=100	July, 2001	51	32	17=100
May, 2004	44	48	8=100	June, 2001	50	33	17=100
Late April, 2004	48	43	9=100	May, 2001	53	32	15=100
Early April, 2004	43	43 47	10=100	April, 2001	56	27	17=100
Larry April, 2004	43	4/	10-100	Aprii, 2001	50	41	1/-100

Q.2 CONTINUED	App-	Dis-	Don't
	rove	approve	know
March, 2001	55	25	20=100
February, 2001	53	21	26=100

Q.3 How much thought, if any, have you given to the candidates running for president in 2008? [READ]

		Jan	Dec	Nov	Oct	Sept	July	June	April	March	Feb	Dec
		2008	<u>2007</u>	2007	2007	2007	2007	<u>2007</u>	2007	2007	2007	<u>2006</u>
48	A lot	44	35	34	30	27	30	29	26	24	24	23
29	Some	32	33	35	37	33	38	34	34	36	34	36
10	Not much	11	13	16	17	21	16	20	21	20	22	20
11	None at all	11	18	14	14	17	15	16	17	18	18	20
<u>2</u>	DK/Ref (VOL. DO NOT READ)	2	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100	100	100

Q.4 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, INSERT NAME) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about (NEXT NAME)? [IF NECESSARY: would you say your overall opinion of [NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

								(VOL)	(VOL)
		F	avoral	ole	Un	favora	ble	Never	Can't
		<u>Total</u>	Very	Mostly	<u>Total</u>	Very	Mostly	Heard of	rate/Ref
a.	George W. Bush	34	9	25	61	39	22	*	5=100
	January, 2008	36	11	25	60	37	23	0	4 = 100
	Late December, 2007	33	10	23	63	41	22	0	4 = 100
	August, 2007	40	12	28	57	34	23	*	3=100
	December, 2006	39	12	27	57	34	23	*	4=100
	April, 2006	40	15	25	57	35	22	*	3=100
	Late October, 2005	46	17	29	51	29	22	*	3=100
	July, 2005	51	22	29	46	25	21	0	3=100
	Late March, 2005	53	23	30	45	27	18	0	2 = 100
	Mid-October, 2004 (RVs)	56	26	30	42	23	19	*	2 = 100
	Early October, 2004 (RVs)	57	27	30	40	20	20	0	3=100
	Early September, 2004	52	25	27	43	24	19	*	5=100
	August, 2004	58	27	31	39	22	17	0	3=100
	June, 2004	52	19	33	45	22	23	*	3=100
	Early February, 2004	53	21	32	44	25	19	0	3=100
	January 29-February 1, 2004	52			47				1=100
Gallup	o: January 2-5, 2004	65			35				*=100
Gallup	o: October 6-8, 2003	60			39				1=100
Gallup	o: June 9-10, 2003	66			33				1=100
	April, 2003	72	37	35	25	11	14	0	3=100
	January, 2003	70	28	42	28	10	18	0	2 = 100
	December, 2002	68	35	33	27	11	16	0	5=100

In December, 2007, and before the question was worded: "How much thought, if any, have you given to candidates who may be running for president in 2008?"

Q. 4 C	CONTINUED							(VOL)	(VOL)
		F	avorab	le	Un	favora	ble	Never	Can't
				<u>Mostly</u>		<u>Very</u>	<u>Mostly</u>	Heard of	rate/Ref
	July, 2001	61	22	39	35	14	21	*	4=100
	January, 2001	60	24	36	33	12	21	0	7=100
	May, 2000	58	18	40	31	12	19	1	10 = 100
	March, 1999 ²	61	21	40	21	7	14	4	14 = 100
	November, 1997	54	13	41	18	6	12	9	19=100
b.	Mitt Romney	30	6	24	44	15	29	8	18=100
	January, 2008	31	7	24	43	13	30	8	18 = 100
	Late December, 2007	29	4	25	35	11	24	17	19=100
	August, 2007	28	5	23	24	7	17	29	19=100
c.	John McCain	53	12	41	31	10	21	3	13=100
	January, 2008	55	14	41	31	9	22	3	11 = 100
	Late December, 2007	46	8	38	34	10	24	7	13=100
	August, 2007	47	8	39	29	8	21	12	12 = 100
	December, 2006	51	13	<i>38</i>	26	6	20	10	13=100
	April, 2006	54	14	40	26	7	19	8	12 = 100
	Late October, 2005	56	15	41	19	5	14	10	15=100
	Late March, 2005	59	15	44	17	4	13	8	16=100
	July, 2001	51	14	37	22	5	17	13	14=100
	January, 2001	59	18	41	15	3	12	9	17 = 100
	May, 2000	54	14	40	20	5	15	11	15=100
d.	Mike Huckabee	33	8	25	37	14	23	9	21=100
	January, 2008	34	8	26	37	13	24	10	19=100
	Late December, 2007	27	7	20	32	11	21	19	22=100
e.	Hillary Clinton	52	20	32	42	24	18	*	6=100
	January, 2008	52	20	32	44	25	19	*	4 = 100
	Late December, 2007	50	21	29	44	26	18	*	6=100
	August, 2007	55	21	34	39	21	18	2	4 = 100
	December, 2006	56	22	34	39	21	18	*	5=100
	April, 2006	54	20	34	42	21	21	1	3=100
	Late October, 2005	56	20	36	38	19	19	1	5=100
	Late March, 2005	57	22	35	36	17	19	*	7=100
	December 2002	47	15	32	44	23	21	1	8=100
	July, 2001	53	20	33	42	23	19	1	4 = 100
	January, 2001	60	25	35	35	16	19	*	5=100
	May, 2000	49	15	34	42	22	20	1	8=100
	Early December, 1998	66	32	34	31	15	16	*	3=100
	Early October, 1998 (RVs)	58	24	34	36	18	18	*	6=100
	Early September, 1998	64	24	40	31	13	18	0	5=100
	Late August, 1998	63	25	38	34	13	21	*	3=100
	March, 1998	65	26	39	31	14	17	*	4=100
	January, 1997	57	17	40	40	17	23	*	3=100
	June, 1996	53	13	40	43	17	26	*	4=100
	April, 1996	49	12	37	46	19	27	0	5=100
	February, 1996	42	14	28	54	27	27	0	4=100

² In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

Q. 4 C	ONTINUED							(VOL)	(VOL)
		F	avoral	ole	Un	favora	ble	Never	Can't
		<u>Total</u>	Very	Mostly	<u>Total</u>	Very	Mostly	Heard of	rate/Ref
	January, 1996	42	10	32	54	26	28	0	4 = 100
	October, 1995	58	14	44	38	14	24		4 = 100
	August, 1995	49	16	33	47	22	25	*	4 = 100
	December, 1994	50	17	33	45	20	25	1	4 = 100
	July, 1994	57	19	38	40	18	22	1	2 = 100
	May, 1993	60	19	41	29	11	18	1	10=100
f.	Barack Obama	58	19	39	30	13	17	2	10=100
	January, 2008	56	20	36	33	13	20	3	8=100
	Late December, 2007	54	16	<i>38</i>	30	12	18	5	11=100
	August, 2007	48	14	34	26	10	16	13	13=100
g.	Bill Clinton	52	20	32	42	22	20	*	6=100
	Late December, 2007	54	22	32	40	20	20	0	6=100
	December, 2006	63	29	34	33	16	17	1	3=100
	April, 2006	61	27	34	36	18	18	0	3=100
	Late October, 2005	62	26	36	34	18	16	*	4=100
	Late March, 2005	64	24	40	32	13	19	0	4=100
	December, 2002	46	17	29	49	27	22	*	5=100
	July, 2001	50	20	30	46	27	19	0	4=100
	January, 2001	64	23	41	34	17	17	0	2=100
	May, 2000	48	17	31	47	28	19	*	5=100
	March, 1999	55	21	34	42	23	19	*	3=100
	December, 1998	55	23	32	43	24	19	0	2=100
	Early October, 1998 (RVs)	52	15	37	44	24	20	0	4=100
	Early September, 1998	57	18	39	41	23	18	0	2=100
	Late August, 1998	54	18	36	44	24	20	0	2=100
	March, 1998	62	22	40	35	16	19	*	3=100
	November, 1997	63	19	44	35	14	21	0	2=100
	October, 1997	62	15	47	36	16	20	*	2=100
	September, 1997	62	18	44	35	14	21	0	3=100
	August, 1997	61	16	45	38	17	21	0	1=100
	April, 1997	61	17	44	37	16	21	*	2=100
	January, 1997	66	17	49	32	14	18	*	2=100
	October, 1996 (<i>RVs</i>)	57	12	45	41	19	22	0	2=100
	June, 1996	61	16	45	37	14	23	*	2=100
	April, 1996	57	16	41	40	16	24	0	3=100
	February, 1996	55	20	35	43	21	22	0	2=100
	January, 1996	56	13	43	42	15	27	0	2=100
	August, 1995	49	13	36	49	20	29	0	2=100
	February, 1995	55	14	41	42	17	25	0	3=100
	December, 1994	51	17	34	46	22	2 <i>3</i>	0	3=100
	July, 1994	58	15	43	41	16	25 25	*	1=100
	•	60	18	43 42	35	12	23	0	
	May, 1993 July, 1992	59	10 17	42 42	33 34	9	25 25	0	5=100 7=100
		39 46	10	42 36	34 47	9 14	33	1	
	June, 1992 May, 1992	53	10 11	30 42	42	14 10	33 32	1 *	6=100 5=100
	•	53					32 29		
	March, 1992 February, 1992	55 59	10 15	43 44	40 31	11 7	29 24	1 2	6=100 8=100
	•	39 37	9		15			27	
	January, 1992 November, 1991	30	<i>5</i>	28 25	10	<i>4 2</i>	11 8	39	21=100 21=100
	14076111061, 1991	30	5	43	10	2	o	J7	∠1−100

NO QUESTIONS 5-6

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

81 Yes, Registered
78 Absolutely certain
3 Chance registration has lapsed
* Don't know/Refused

18 No, Not registered/Don't know
1 Don't know/Refused

ASK ALL:

100

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent? **IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

			(VOL.)	(VOL.)			
			No	Other	DK/	Lean	Lean
epublican	Democrat	Independent	<u>Preference</u>	Party	<u>Ref</u>	\underline{Rep}	<u>Dem</u>
26	35	31	5	*	3=100	11	14
24	33	37	4	*	2 = 100	12	18
25	32	36	4	*	3=100	12	18
28	33	32	4	1	2 = 100	9	16
25	37	33	3	*	2 = 100	11	17
27	32	32	6	*	3=100	8	16
26	32	32	5	1	4=100	10	16
27	32	34	4	*	3=100	11	17
25	34	32	6	*	3=100	10	17
25	28	40		*	2 = 100	13	17
25	36	33	3	*	3=100	12	16
25	34	34	4	*	3=100	10	18
24	35	34	3	*	4=100	12	18
23	31	39	4	*	3=100	12	18
25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
29.2	32.8	30.3	4.5	.3	2.8 = 100	10.2	14.9
29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
29.8	31.4	31.2	4.7	.5	2.5 = 100	12.1	13.0
30.3	31.2	30.1	5.1	.7	2.7 = 100	12.6	11.6
29.2	33.6	28.9	5.1	.5	2.7 = 100	11.7	11.4
30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
27.5	32.5	29.5	5.9	.5	4.0 = 100	11.6	11.6
26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
27.5	33.2	31.9	4.6	.4	2.4 = 100	11.8	13.5
	26 24 25 28 25 27 26 27 25 25 25 25 25 25 24 23 25.4 27.6 29.2 29.5 29.2 29.5 29.2 29.2 29.2 29.2	26 35 24 33 25 32 28 33 25 37 27 32 26 32 27 32 25 34 25 28 25 36 25 34 24 35 23 31 25.4 32.9 27.6 32.8 29.2 32.8 29.5 33.1 29.8 31.4 30.3 31.2 29.2 33.6 30.9 31.8 28.2 34.6 27.5 32.5 26.6 33.5	26 35 31 24 33 37 25 32 36 28 33 32 25 37 33 27 32 32 26 32 32 27 32 34 25 34 32 25 28 40 25 36 33 25 34 34 24 35 34 23 31 39 25.4 32.9 33.7 27.6 32.8 30.3 29.2 32.8 30.3 29.5 33.1 30.0 29.8 31.4 31.2 30.3 31.2 30.1 29.2 33.6 28.9 30.9 31.8 27.9 28.2 34.6 29.5 27.5 32.5 29.5 26.6 33.5 33.7	epublican Democrat Independent Preference 26 35 31 5 24 33 37 4 25 32 36 4 28 33 32 4 25 37 33 3 27 32 32 6 26 32 32 5 27 32 34 4 25 34 32 6 25 34 32 6 25 36 33 3 25 36 33 3 25 36 33 3 25 34 34 4 24 35 34 3 23 31 39 4 25.4 32.8 33.1 30.3 31.2 30.3 4.5 29.5 33.1 30.0 4.0 29.8 31.4 31.2 4.7 30.3 31.2 30.1 5.1 29.2 33.6 28.9 5.1 30.9 31.8 27.9 5.2 28.2 34.6 29.5 5.0 27.5 32.5 29.5 5.9 26.6 33.5 33.7 3.9	epublican Democrat Independent Preference Party 26 35 31 5 * 24 33 37 4 * 25 32 36 4 * 28 33 32 4 1 25 37 33 3 * 27 32 32 6 * 26 32 32 5 1 27 32 34 4 * 25 34 32 6 * 25 34 32 6 * 25 36 33 3 * 25 36 33 3 * 25 36 33 3 * 25 36 33 3 * 25 34 34 4 * 24 35 34 3 * <td< td=""><td>epublican Democrat Independent Preference Party Ref 26 35 31 5 * 3=100 24 33 37 4 * 2=100 25 32 36 4 * 3=100 28 33 32 4 1 2=100 25 37 33 3 * 2=100 25 37 33 3 * 2=100 25 37 32 32 6 * 3=100 26 32 32 5 1 4=100 27 32 34 4 * 3=100 25 34 32 6 * 3=100 25 28 40 5 * 2=100 25 36 33 3 * 3=100 25 34 34 4 * 3=100 25</td><td>epublican Democrat Independent Preference Party Ref Rep 26 35 31 5 * 3=100 11 24 33 37 4 * 2=100 12 25 32 36 4 * 3=100 12 28 33 32 4 1 2=100 9 25 37 33 3 * 2=100 11 27 32 32 6 * 3=100 8 26 32 32 5 1 4=100 10 27 32 34 4 * 3=100 11 25 34 32 6 * 3=100 10 25 28 40 5 * 2=100 13 25 36 33 3 * 3=100 10 25 34 34 4</td></td<>	epublican Democrat Independent Preference Party Ref 26 35 31 5 * 3=100 24 33 37 4 * 2=100 25 32 36 4 * 3=100 28 33 32 4 1 2=100 25 37 33 3 * 2=100 25 37 33 3 * 2=100 25 37 32 32 6 * 3=100 26 32 32 5 1 4=100 27 32 34 4 * 3=100 25 34 32 6 * 3=100 25 28 40 5 * 2=100 25 36 33 3 * 3=100 25 34 34 4 * 3=100 25	epublican Democrat Independent Preference Party Ref Rep 26 35 31 5 * 3=100 11 24 33 37 4 * 2=100 12 25 32 36 4 * 3=100 12 28 33 32 4 1 2=100 9 25 37 33 3 * 2=100 11 27 32 32 6 * 3=100 8 26 32 32 5 1 4=100 10 27 32 34 4 * 3=100 11 25 34 32 6 * 3=100 10 25 28 40 5 * 2=100 13 25 36 33 3 * 3=100 10 25 34 34 4

PARTY/PARTYLN CONTINUED...

				(VOL.)	(VOL.)			
				No	Other	DK/	Lean	Lean
	Republican	Democrat	Independent	<u>Preference</u>	Party	<u>Ref</u>	\underline{Rep}	<u>Dem</u>
1997	28.2	33.3	31.9	4.0	.4	2.3 = 100	12.3	13.8
1996	29.2	32.7	33.0	5.2 = 100			12.7	15.6
1995	31.4	29.7	33.4	5.4 = 100			14.4	12.9
1994	29.8	31.8	33.8	4.6 = 100			14.3	12.6
1993	27.4	33.8	34.0	4.8 = 100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5 = 100			14.6	10.8
1990	31.0	33.1	29.1	6.8 = 100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.7 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=596]:

		Jan	Nov	Oct
		<u>2008</u>	<u>2007</u>	<u>2007</u>
30	Excellent	28	16	17
50	Good	50	51	52
16	Only fair	18	28	22
2	Poor	2	2	5
<u>2</u>	Don't know/Refused (VOL.)	<u>2</u>	<u>3</u>	<u>4</u>
100		100	100	100

ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) \underline{AND} REGICERT=1] ONLY:

Q.8 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=513]:

		Jan	Nov	Oct
		<u>2008</u>	<u>2007</u>	2007
10	Excellent	11	9	4
50	Good	57	47	46
31	Only fair	28	34	39
7	Poor	3	7	7
<u>2</u>	Don't know/Refused (VOL.)	<u>1</u>	<u>3</u>	<u>4</u>
100		100	100	100

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.9 Which of the following Democratic candidates would be your first choice for president? (**READ AND RANDOMIZE**) [**IF** "Don't know" **PROBE ONCE WITH:** "Just as of today, would you say you LEAN toward...(**READ**). **IF STILL DK, ENTER.**]

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=596]:

Early							WITH	OUT (GORE	WITH GORE			
Feb		Jan	Dec	Nov	Oct	Sept	July	Apr	Mar	July	April	Mar	
<u>2008</u>		2008	2007	2007	2007	<u>2007</u>	2007^	2007^	2007^	<u>2007</u>	2007	2007	
46	Hillary Clinton	46	46	45	45	42	44	39	39	40	34	35	
38	Barack Obama	31	26	23	24	25	24	27	28	21	24	26	
n/a	John Edwards	13	14	12	12	14	13	21	19	18	16	*	
n/a	Dennis Kucinich	4	3	1	4	2	3	1	*	2	1	*	
n/a	Bill Richardson	n/a	3	3	2	3	3	2	2	2	1	1	
n/a	Joe Biden	n/a	2	3	2	2	3	1	2	2	1	1	
n/a	Chris Dodd	n/a	*	1	1	1	1	*	*	1	*	*	
n/a	Mike Gravel	n/a	0	*	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
n/a	Al Gore^	n/a	n/a	n/a	n/a	n/a				12	14	12	
1	Other (VOL.)	*	*	2	*	1	1	*	*	1	*	0	
1	None of them (VOL .)	1	2	1	3	2	3	5	4	2	5	3	
12	DK/Haven't thought about it (VOI	L.) 4	3	9	7	8	6	3	5	6	2	5	
<u>2</u>	Refused (VOL.)	<u>1</u>	<u>1</u>	*	*	*	<u>0</u>	<u>1</u>	<u>1</u>	<u>0</u>	*	<u>1</u>	
100		100	100	100	100	100	100	100	100	100	100	100	

[^]March-July trends recalculated by substituting in Al Gore supporters' second choice.

ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) \underline{AND} REGICERT=1] ONLY:

Q.10 Which of the following Republican candidates would be your first choice for president? (**READ AND RANDOMIZE**) [**IF** "Don't know" **PROBE ONCE WITH:** "Just as of today, would you say you LEAN toward ...(**READ**). **IF STILL DK, ENTER.**]

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=513]:

Early						WITE	HOUT	GING	RICH	WITH	I GIN	GRI	CH
Feb		Jan	Dec	Nov	Oct	Sept	July	Apr	Mar	Sept	July	Apr	Mar
2008		2008	<u>2007</u>	2007	2007	2007^	2007^	2007^	<u>2007</u> ^	2007	2007	2007	2007
42	John McCain	29	22	19	18	16	16	25	24	15	16	23	22
22	Mitt Romney	17	12	13	9	10	12	10	9	9	10	8	8
20	Mike Huckabee	20	17	10	8	4	1	3	2	4	1	3	2
5	Ron Paul	6	4	4	3	1	3	n/a	n/a	1	2	n/a	n/a
n/a	Rudy Giuliani	13	20	26	31	33	29	33	35	32	27	32	33
n/a	Fred Thompson	9	9	12	17	22	20	12	n/a	21	18	10	n/a
n/a	Duncan Hunter	n/a	1	1	n/a	n/a	n/a	1	1	n/a	n/a	1	1
n/a	Tom Tancredo	n/a	n/a	*	1	1	1	n/a	n/a	1	1	n/a	n/a
n/a	Sam Brownback	n/a	n/a	n/a	n/a	3	1	1	2	2	1	*	2
n/a	Newt Gingrich	n/a	n/a	n/a	n/a					6	8	9	7
n/a	Tommy Thompson	n/a	n/a	n/a	n/a	n/a	1	2	3	n/a	1	2	3
n/a	Jim Gilmore	n/a	n/a	n/a	n/a	n/a	n/a	*	3	n/a	n/a	*	3
*	Other (VOL.)	*	1	*	1	1	1	1	3	1	1	1	2
3	None of them (VOL.)	1	2	3	4	2	4	3	6	2	3	3	5
7	DK/Haven't thought about it (VOL.)) 5	10	12	8	7	11	9	12	6	11	8	12
<u>1</u>	Refused	*	<u>2</u>	*	<u>0</u>	*	*	*	*	*	*	*	*
100		100	100	100	100	100	100	100	100	100	100	100	100

[^]March-September trends recalculated by substituting in Gingrich's supporters second choice.

ASK ALL:

Q.11 If Hillary Clinton were to win the 2008 election, do you, personally, LIKE or DISLIKE the idea of Bill Clinton being back in the White House?

		Oct
		2007
42	Like	45
40	Dislike	33
13	Neither/Doesn't matter (VOL.)	18
<u>5</u>	Don't know/Refused (VOL.)	<u>4</u>
100		100

NO QUESTION 12

Thinking now about the nation's economy...

Q.13 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

			Only		Don't Know/
	Excellent	Good	<u>Fair</u>	<u>Poor</u>	Refused
Early February, 2008	1	16	36	45	2=100
January, 2008	3	23	45	28	1=100
November, 2007	3	20	44	32	1=100
September, 2007	3	23	43	29	2=100
June, 2007	6	27	40	25	2=100
February, 2007	5	26	45	23	1=100
December, 2006	6	32	41	19	2=100
Early November, 2006 (RVs)	9	35	37	17	2 = 100
Late October, 2006	6	27	40	25	2=100
September, 2006	5	32	41	20	2 = 100
March, 2006	4	29	44	22	1=100
January, 2006	4	30	45	19	2 = 100
Early October, 2005	2	23	45	29	1=100
Mid-September, 2005	3	28	44	24	1=100
Mid-May, 2005	3	29	47	20	1=100
January, 2005	3	36	45	15	1=100
December, 2004	3	33	43	20	1=100
Early November, 2004 (RVs)	5	31	37	26	1=100
Mid-September, 2004	4	34	40	20	2 = 100
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2 = 100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 (<i>Gallup</i>)	2	31	46	21	0 = 100
January 12-15, 2004 (Gallup)	3	34	42	21	0 = 100
January 2-5, 2004 (<i>Gallup</i>)	3	40	41	16	*=100
December 11-14, 2003 (Gallup) 3	34	44	19	*=100
November 3-5, 2003 (Gallup)	2	28	49	21	*=100
October 24-26, 2003 (Gallup)	2	24	44	30	*=100
October 6-8, 2003 (Gallup)	2	20	50	27	1=100
September 8-10, 2003 (Gallup)) 1	20	49	30	*=100
August 4-6, 2003 (Gallup)	1	24	52	23	*=100
February 17-19, 2003 (Gallup)	1	17	48	34	*=100
February 4-6, 2002 (<i>Gallup</i>)	2	26	55	16	1=100
March 5-7, 2001 (Gallup)	3	43	43	10	1=100
January 7-10, 2000 (Gallup)	19	52	23	5	1=100
January 15-17, 1999 (Gallup)	14	55	27	4	*=100
March 20-22, 1998 (Gallup)	20	46	27	7	*=100
Jan 31 - Feb 2, 1997 (Gallup)	4	38	43	15	*=100
March 15-17, 1996 (Gallup)	2	31	48	18	1=100
May 11-14, 1995 (Gallup)	2	27	50	20	1=100
January 15-17, 1994 (Gallup)	*	22	54	24	*=100
February 12-14, 1993 (Gallup)	*	14	46	39	1=100
January 3-6, 1992 (Gallup)	*	12	46	41	1=100

Q.14 What do you think is the most important economic problem facing the country today? [RECORD VERBATIM RESPONSE. PROBE FOR CLARITY – DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]

24 (NET) PRICES

- 11 Gasoline/oil prices/energy costs
- 9 Healthcare/medical/medicare
- 5 Cost of living/not enough money/difference between wages and costs/inflation

18 (NET) JOBS

- 14 Unemployment/lack of (good) jobs/low wages
- 4 Jobs moving overseas/outsourcing

13 (NET) HOUSING

- 9 Housing/real estate/affordable housing
- 6 Mortgage problems/sub-prime mortgages/foreclosures

11 (NET) GOVERNMENT

- 4 Budget/deficit/government spending or waste
- 3 Taxes
- 2 Government (Bush, Congress, Democrats, lobbyists)
- 1 Social Security
- 1 Too much going overseas/not enough spending at home
- 10 Spending on war in Iraq
- 4 Debt/credit issues/bankruptcy
- 3 Economy (general)
- 3 Immigration
- 3 Other social issues
- 2 Education/schools
- 2 Gap between rich and poor/distribution of wealth/disappearance of middle class
- 2 Recession/Depression
- 2 Trade/imports and exports
- 1 Declining value of the dollar
- 1 Personal (ir)responsibility/spending more than you have
- 1 Stock market
- 1 Large corporations/corporate greed
- 5 Other
- 1 None/no problem
- No answer/not sure/don't know/refused

Q.15 In your opinion, how likely is it that the nation could face an economic recession sometime in the next year? Would you say it is [READ]

		Los Angeles Times/Bloom			
		Jan	Dec	Oct	April
		2008	2007	2007	2007
36	Very likely	37	27	22	16
46	Somewhat likely	42	44	43	44
10	Not very likely	11	17	20	26
4	Not likely at all	5	6	9	11
<u>4</u>	Don't know/Refused (VOL. DO NOT READ)	<u>5</u>	<u>6</u>	<u>6</u>	<u>3</u>
100		100	100	100	100

ASK IF ECONOMIC CONDITIONS ONLY FAIR OR POOR (3,4 IN Q.13) [N=1,211]:

Q.16 How much do you blame each of the following for the nation's economic problems. First [INSERT ITEM; RANDOMIZE]. Do you blame [ITEM] a great deal, a fair amount, not much, or not at all for the nation's economic problems.

		Great	Fair	Not	Not	Don't
		<u>deal</u>	amount	<u>much</u>	at all	<u>know</u>
a.	The banks	24	34	22	13	7=100
b.	Large investment firms	25	35	21	8	11=100
c.	Multinational corporations	31	35	18	8	8=100
d.	Labor unions	9	22	36	24	9=100
e.	George W. Bush	46	30	14	7	3=100
f.	The U.S. Congress	31	46	12	6	5=100
g.	Ben Bernanke, chairman of the Federal Reserve Board	6	24	28	18	24 = 100

NO QUESTIONS 17 AND 18

ASK ALL:

Q.19 Today, which ONE of the following do you think is the world's leading economic power? (**READ AND RANDOMIZE**)

- 41 The United States
- 30 China
- 10 Japan [**OR**]
- 9 The countries of the European Union
- * Other (**VOL.**)
- * None/There is no leading economic power (**VOL**.)
- 10 Don't know/Refused (**VOL**.)

100

TREND FOR COMPARISON:

Today, which one of the following do you think is the world's leading economic power?

	April	Jan
	<u>1990</u>	<u> 1989</u>
The United States	41	29
The Soviet Union	4	2
Japan [OR]	46	58
The countries of the European Economic Community	4	4
Don't know (VOL.)	<u>5</u>	<u>7</u>
	100	100

NO QUESTIONS 20 AND 21

Now a few questions about your own personal finances...
Q.22 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

			Only		Don't Know/
	Excellent	Good	<u>Fair</u>	<u>Poor</u>	Refused
Early February, 2008	9	36	37	16	2=100
January, 2008	10	39	34	15	2=100
November, 2007	9	41	34	15	1=100
September, 2007	10	38	34	16	2=100
February, 2007	8	41	36	14	1=100
December, 2006	8	40	35	16	1=100
Late October, 2006	9	40	33	16	2=100
March, 2006	9	39	36	15	1=100
January, 2006	7	39	37	15	2=100
Mid- May, 2005	7	37	39	16	1=100
January, 2005	10	41	34	14	1=100
August, 2004	9	42	34	14	1=100
September, 2003	10	38	36	15	1=100
Late March, 2003	10	43	31	12	4=100
January, 2003	7	38	39	15	1=100
Early October, 2002	7	39	37	16	1=100
June, 2002	5	40	37	16	2=100
Late September, 2001	7	40	37	14	2=100
June, 2001	6	38	39	16	1=100
June, 2000	9	43	35	11	2=100
August, 1999	6	43	41	9	1=100
May, 1997	7	43	38	11	1=100
September, 1996 (RVs)	8	47	34	10	1=100
February, 1995	8	39	38	14	1=100
March, 1994	5	41	40	13	1=100
December, 1993	5	34	45	15	1=100
January, 1993 U.S. News & World Repo	ort 4	33	46	16	1=100
October, 1992 U.S. News & World Repo	ort 6	34	40	19	1=100
August, 1992 U.S. News & World Repo	ort 5	30	47	17	1=100
May, 1992 U.S. News & World Report	4	35	45	15	1=100
January, 1992 U.S. News & World Repo	rt 4	32	45	18	1=100

- Q.23 And what would you say is the biggest financial problem or worry that you personally have these days? [RECORD VERBATIM RESPONSE. PROBE FOR CLARITY [I.E. IF "MONEY" PROBE "IS THERE ANY SPECIFIC FINANCIAL PROBLEM YOU HAVE IN MIND"] DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]
 - 13 Employment/jobs/job security
 - Healthcare/medical expenses/illness
 - 9 Housing/mortgage
 - 8 Retirement/Social Security
 - 8 Not enough money/provide for family/getting by
 - 7 Gas/oil prices/transportation
 - 7 Bills/utilities
 - 6 Cost of living/inflation/prices
 - 6 Education
 - 5 Debt/bankruptcy/paying off loans (not mortgage)/credit card debt
 - 4 Taxes
 - 2 Food/groceries
 - 2 Savings/investments/stock market
 - 2 Economic/economy/financial general
 - 1 Recession/depression
 - 5 Other
 - None/no problem
 - 3 No answer/not sure/DK/Refused

NO QUESTIONS 24-27

EMPLOY Are you now employed full-time, part-time or not employed?

- 48 Full-time
- 15 Part-time
- 37 Not employed
- Don't know/Refused (VOL.)
- 100

IF (1 OR 2 IN EMPLOY) ASK [N=868]:

EMPLOY3 Are you self-employed, do you work for someone else, or do you do both?

- 20 Self-employed/own a business
- Work for someone else
- 9 Both
- * Don't know/Refused (**VOL.**)
- 100

IF NOT FULL TIME (2-9 IN EMPLOY) ASK [N=821]:

RETIRED Are you currently retired?

- 43 Yes
- 5 Yes, semi-retired or "still do some type of work" (**VOL.**)
- 52 No
- * Don't know/Refused (**VOL.**)
- 100

STUDENT Are you now enrolled in school, either full or part-time, or not?

- Yes, full-time student
- 6 Yes, part-time
- 87
- Don't know/Refused (VOL.)

-100

OWNRENT Do you own or rent your home?

- 70 Own
- 24 Rent
- 5 (VOL. DO NOT READ) Other arrangement
- 1 (VOL. DO NOT READ) Don't know/Refused

100

IF 'OWN' (1 IN OWNRENT) ASK [N=1,177]:

MORTGAGE Do you pay money on a mortgage or other home loan, or is your home paid for?

- Pay a mortgage 66
- 32 Paid for
- <u>2</u> 100 Don't know/Refused (VOL.)

ASK ALL:

Q.28 Over the past 12 months, has there been a time when you or someone in your household has been without a job and looking for work, or not?

		May
		2005
28	Yes	31
71	No	69
1	Don't know/Refused (VOL.)	*
100		$1\overline{00}$

NO QUESTION 29

ASK OF EMPLOYED ONLY (1 or 2 in EMPLOY) [N=868]:

How would you rate the financial condition of the company or organization that employs you? Would you Q.30 say it is in excellent financial shape, good shape, only fair shape or in poor shape?

			U.S. News & World Report					
		June 2001	Oct 1992	Aug 1992	May 1992	Jan 1992		
30	Excellent shape	31	27	23	25	22		
39	Good shape	39	38	40	40	39		
21	Only fair shape	20	23	26	22	24		
6	Poor shape	7	10	9	11	12		
2	Does not apply (VOL.)	2						
<u>2</u>	Don't know/Refused	<u>1</u>	<u>2</u>	_2	<u>2</u>	<u>3</u>		
100		100	100	100	100	100		

Q.31 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

			(VOL.)	
	Plenty of	Jobs are I	Lots of some jobs,	DK/
i	obs available	difficult to find	few of others	Refused
Early February, 2008	34	53	5	8=100
November, 2007	41	48	4	7=100
September, 2007	36	50	6	8=100
June, 2007	39	49	5	7=100
February, 2007	39	48	6	7=100
December, 2006	40	49	5	6=100
March, 2006	37	56	3	4=100
January, 2006	33	56	6	5=100
Early October, 2005	36	56	4	4=100
May, 2005	30	60	6	4=100
January, 2005	32	58	5	5=100
Mid-September, 2004	31	52	6	11=100
August, 2004	34	55	4	7=100
Late April, 2004	30	57	4	9=100
Late February, 2004	31	59	5	6=100
Mid-January, 2004	27	60	6	7=100
October, 2003	24	66	5	5=100
June, 2002	31	59	4	6=100
June, 2001	42	44	8	6=100
August, 1992 U.S. News & World Repo	ort 15	76	6	3=100
May, 1992 U.S. News & World Report	16	77	4	3=100
January, 1992 U.S. News & World Rep	ort 12	79	6	3=100

NO QUESTION 32

ASK IF EMPLOYED FULL OR PART TIME (1,2 IN EMPLOY) [N=868]:

Q.33 And what about the job opportunities available to you? Do you think there are plenty of jobs in your line of work available in your community, or are jobs in your line of work difficult to find?

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		May
		1992
48	Plenty of jobs available	32
46	Jobs are difficult to find	63
3	Lots of some jobs, few of other (VOL.)	2
<u>3</u>	Don't know/Refused (VOL.)	<u>3</u>
100		100

Q.34 All in all, over the last five years, would you say that prices have been going up a lot, a little, or not much at all?

		June
		<u>2001</u>
79	A lot	63
17	A little	31
3	Not much at all	5
*	Prices have gone down (VOL.)	0
<u>1</u>	Don't know/Refused	<u>1</u>
100		100

NO QUESTION 35

ASK FORM 1 ONLY [N=744]:

Q.36F1 What's your impression about the real estate market in your area? Over the past year, have home prices in your area gone up a lot, gone up a little, gone down a little, or gone down a lot?

		Sept
		2007
28	Gone up a lot	28
18	Gone up a little	22
23	Gone down a little	25
18	Gone down a lot	15
3	Stay about the same (VOL.)	3
<u>10</u>	Don't know/Refused (VOL.)	<u>7</u>
100		100

ASK FORM 2 ONLY [N=758]:

Q.37F2 Has the value of **[IF OWNRENT=1 READ:** your home /**IF OWNRENT>1 READ:** homes in your areal increased or decreased over the past few years? **[PROBE:** Would you say it has (increased a little or increased a lot) (decreased a little or decreased a lot)]

TREND BASED ON HOME OWNERS

				U.S. News & World Report		
Non-			Oct	May	Jan	
Owners	<u>Owners</u>		<u>2006</u>	<u>1992</u>	<u>1992</u>	
40	25	Increased a lot	46	21	20	
12	42	Increased a little	38	45	43	
12	11	Decreased a little	5	13	14	
24	10	Decreased a lot	2	10	7	
2	6	Stayed the same (VOL.)	3	8	8	
<u>10</u>	<u>6</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>3</u>	<u>8</u>	
100	100		100	100	100	
[N=172]	[N=586]					

Q.38 And how about over the next few years... Do you think the price of homes in your area will go up a lot, go up a little, go down a little or go down a lot?

		Sept	June
		2007	2007
15	Go up a lot	17	26
40	Go up a little	36	36
26	Go down a little	28	23
8	Go down a lot	8	5
4	Stay about the same (VOL .)	5	4
<u>7</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>6</u>
100		100	100

NO QUESTIONS 39-40

Q.41 Thinking about the money you owe on credit cards and installment loans [**READ IF OWNRENT=1**: excluding your mortgage], would you say you... (**READ**)

exclud	excluding your mortgage], would you say you (READ)						
							U.S. News
							& World
				Mid-	Late		Report
		Sept	Jan	May	Feb	June	Jan
		2007	<u>2006</u>	2005	<u>2004</u>	2001	<u>1992</u>
9	Owe a lot more than you can afford	7	8	10	9	13	7
13	Owe a little more than you can afford	13	15	15	13	15	14
32	Owe about what you can afford	31	30	33	29	31	32
22	OR owe less than you can afford?	26	24	22	23	18	19
12	Do not have any debts (VOL.)	15	15	13	20	12	16
9	No credit cards or loans (VOL.)	6	6	5	5	10	11
<u>3</u>	Don't know/Refused (VOL.)	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>1</u>
100		100	100	100	100	100	100

Q.42 In general, how easy is it for you to afford the things in life that you want – very easy, easy, difficult or very difficult?

-				U.S. News & World Report
		June	June	Jan
		<u>2002</u>	<u>2001</u>	<u>1992</u>
9	Very Easy	5	7	4
43	Easy	44	43	35
33	Difficult	37	36	46
12	Very Difficult	11	12	12
<u>3</u>	Don't Know (VOL.)	<u>3</u>	<u>2</u>	<u>3</u>
100		100	100	100

Q.43 How easy or difficult is it for you and your family to afford [INSERT ITEM; RANDOMIZE] – very easy, easy, difficult or very difficult? How about [NEXT ITEM]?

a. Food U.S. News & World Report: ³	August 1992 May 1992 January 1992	Very <u>easy</u> 14 11 12 7	Easy 57 65 66 68	Difficult 22 18 18 21	Very difficult 5 5 3 3	N/A * * *	Don't know/ Refused (VOL.) 2=100 1=100 1=100 1=100
b. Health care		11	39	29	16	3	2=100
U.S. News & World Report:	August 1992	7	39	32	19	2	1=100
	May 1992	10	42	29	15	3	1=100
	January 1992	6	43	29	16	4	2=100
T			2.6	27	1.4	2	4 100
c. Taxes	1002	6	36	37	14	3	4=100
U.S. News & World Report:	August 1992	3	32	43	17	3	2=100
	May 1992	4	30	46	15	3	2=100
	January 1992	2	33	45	13	4	3=100
d. Saving for retirement		5	28	34	22	8	3=100
U.S. News & World Report:	August 1992	3	22	36	29	9	1=100
•	May 1992	2	21	38	24	13	2=100
	January 1992	2	22	37	23	14	2=100
e. Your home heating an	d alaatria billa ⁴	o	4.4	33	11	2	2_100
e. Your home heating an U.S. News & World Report:	August 1992	8 7	44 54	33 29	11 8	2	2=100 1=100
U.S. News & World Report.	May 1992	9	54	28	6	1	2=100
	January 1992	4	55 55	31	7	1	2=100 2=100
	January 1992	4	33	31	,	1	2=100
f. Gasoline		5	30	38	22	3	2=100
g. Health insurance		11	39	27	17	4	2=100
U.S. News & World Report:	August 1992	7	38	29	21	4	1=100
•	May 1992	9	39	30	16	5	1=100
	January 1992	7	39	31	17	4	2=100

Q.44 How satisfied are you with each of the following -- very satisfied, satisfied, dissatisfied or very dissatisfied? [READ AND RANDOMIZE LIST] (Would you say you are very satisfied, satisfied, dissatisfied, or very dissatisfied?) What about [NEXT ITEM]...?

		Very			Very		Don't
		Satisfied	Satisfied	Dissatisfied	Dissatisfied	N/A	Know
a.	The housing you are able to afford	15	60	17	5	2	1 = 100
	June 2001	21	57	14	6	2	*=100
	U.S. News & World Report Jan 199	2 10	68	16	5	1	*=100
b.	The amount of money you have						
	for going out	8	49	26	11	4	2 = 100
	June 2001	11	52	23	11	2	1=100

³ In 1992, the question was worded: "How easy is it for you and your family to afford" the items.

In 1992, category was "Heating oil, gas and electric."

Q. 44 CONTINUED...

		Very			Very		Don't
	<u>S</u>	Satisfied	Satisfied	Dissatisfied	Dissatisfied	N/A	Know
	U.S. News & World Report Jan 1992	4	47	30	13	5	1=100
c.	The kind of car you can afford	11	57	18	8	5	1=100
	June 2001	14	54	18	10	4	*=100
	U.S. News & World Report Jan 1992	7	56	24	9	4	*=100
d.	The amount of money you have						
	for vacations	8	33	35	19	4	1 = 100
	June 2001	8	39	28	20	4	1=100
	U.S. News & World Report Jan 1992	3	33	37	20	6	1=100
e.	The amount of money you have						
	to save or invest ⁵	6	32	39	18	3	2 = 100
	U.S. News & World Report Jan 1992	3	31	42	18	4	2=100

Do you think your family's income is going up faster than the cost of living, staying about even with the Q.45 cost of living, or falling behind the cost of living?

				<i>NBC/WSJ</i>
		Sept	Jan	June
		2007	<u>2006</u>	<u> 1996</u>
6	Going up faster	10	9	9
33	Staying about even	43	41	38
58	Falling behind	44	47	50
<u>3</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>3</u>	<u>3</u>
100		100	100	100

ASK FORM 1 ONLY [N=744]:

Q.46F1 Do you think now is a very good, good, bad, or very bad time to invest in the stock market?

		Sept	Jan	Mid-May
		<u>2007</u>	<u>2006</u>	<u>2005</u>
5	Very good	3	5	3
26	Good	37	41	42
35	Bad	35	27	32
18	Very bad	7	7	8
<u>16</u>	Don't know/Refused (VOL.)	<u>18</u>	<u>20</u>	<u>15</u>
100		100	100	100

ASK FORM 2 ONLY [N=758]:

Q.47F2 Do you think now is a very good, good, bad, or very bad time to have money in the stock market?

- 3 Very good 31 Good
- 38
- Bad
- 12 Very bad
- Don't know/Refused (VOL.) <u>16</u>

100

In 1992, the item was worded "your ability to save or invest."

INVEST

Which of the following best describes your own level of investment in the stock market? [READ IN ORDER ON FORM 1, REVERSE ORDER OF OPTIONS ON FORM 2]

		Oct	Sept
		<u>2007</u>	2007
6	I trade stocks and other funds pretty regularly	6	7
	I have some long-term investments like retirement accounts,		
46	but don't trade stocks regularly	43	45
46	I don't have any money in the stock market	47	44
<u>2</u>	Don't know/Refused (VOL.)	<u>4</u>	<u>4</u>
100		100	100

NO QUESTIONS 48-49

- Q.50 As you may know, President Bush and Congress are proposing an economic stimulus plan that would provide cash rebates to individuals and families ... How much, if anything, have you heard about this? [READ, IN ORDER]
 - 44 A lot
 - 41 A little [OR]
 - Nothing at all 14
 - <u>1</u> 100 Don't know/Refused (VOL. DO NOT READ)

IF HEARD [Q.50=1,2] ASK [N=1,342]:

- Q.51 Do you think an economic stimulus plan focused on cash rebates to individuals and families is a good idea or a bad idea?
 - 61 Good idea
 - 31 Bad idea
 - $\frac{8}{100}$ Don't know/Refused (VOL.)

ASK ALL:

- Q.52 If you receive a cash rebate from the government, how are you most likely to use the money? Are you most likely to spend it, save it, pay off bills, or something else?
 - 19 Spend
 - 23 Save
 - 47 Pay off bills
 - Something else 6
 - Depends (VOL.) 1
 - 2 Won't get a rebate/Not eligible (VOL.)
 - <u>2</u> 100 Don't know/Refused (VOL.)

TREND FOR COMPARISION:

What do you mainly plan to do with any money you receive from the tax rebate – spend it, save it, pay off bills, or something else?

NBC News/Wall Street Journal Poll

100

- Q.53 As you think about your OWN financial situation, which of the following economic issues worrries you the most right now? [**READ AND RANDOMIZE**].
- Q.54 **IF ANSWER GIVEN (1-5 IN Q.53) ASK:** And which, if any, would you say is your SECOND biggest concern right now? **[READ AND RANDOMIZE ITEMS NOT SELECTED IN A.1]**

1st	2^{nd}	Com-	
choice	choice	bined	
7	10	17	Volatility in the stock market
12	13	25	Declining real estate values
28	22	50	Rising health care costs
35	27	62	Rising gasoline prices [or]
12	18	30	Rising food prices
1	2		Other (VOL. DO NOT READ)
2	1		None/Not worried about any (VOL. DO NOT READ)
3	1		Don't know/Refused (VOL. DO NOT READ)
<u>n/a</u>	<u>6</u>		No first choice
100	100		

ASK ALL:

CLASS Which of the following labels best describes your household: [READ ITEMS, IN ORDER]

		June 2001
32	Professional or business class	29
47	Working class [or]	47
15	A struggling family or household?	15
1	More than one applies (VOL)	2
2	None Applies (VOL)	4
<u>3</u>	Don't know/Refused	<u>3</u>
100		$1\overline{0}0$