

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
MAY 4-7, 2007 & MAY 11-14, 2007 NEWS INTEREST INDEX OMNIBUS SURVEY
FINAL TOPLINE
N=2,037 ADULTS; 435 PARENTS OF SCHOOL-AGED CHILDREN

Q.5 Are you the parent or guardian of any children under 18 now living in your household?

33	Yes
67	No
<u> </u> *	Don't know/Refused
100	

IF 'YES,' ASK [N=539]:

Q.6 And how many children do you have living in your household that are attending school, including kindergarten through 12th grade?

21	None
36	One
42	More than one
<u> </u>	Don't know/Refused
100	

IF ONE OR MORE IN Q.6 (Q.6=2-3), ASK [N=435]:

Q.7 Thinking about your school-age (child/children), how closely (does he or she/do they) follow news about national and international issues **[READ]**?

6	Very closely
23	Fairly closely
30	Not too closely
40	Not at all closely
<u> </u>	Don't know/Refused
100	

IF 1-3 IN Q.7, ASK [N=269]:

Q.8 Which would you say is (his or her/their) main source for news about national and international issues **[READ AND RANDOMIZE ITEMS]**?

10	Newspapers
31	Network television news, such as ABC, CBS or NBC
24	Cable news channels such as CNN or the Fox News Channel
9	Radio
18	The internet
7	[DO NOT READ] Some other
<u> </u>	[DO NOT READ] Don't know/Refused
100	

ASK ALL PARENTS WITH SCHOOL AGE KIDS (Q.6=2-3) [N=435]:

ROTATE Q.9/10

Q.9 How often, if ever, do you encourage your children to follow the news **[READ]**?

29	Often
32	Sometimes
17	Seldom
21	Never
<u> </u>	[DO NOT READ] Don't know/Refused
100	

Q.10 How often, if ever, do you try to shield your children from the news **[READ]**?

24	Often
23	Sometimes
14	Seldom
38	Never
<u>1</u>	[DO NOT READ] Don't know/Refused
100	