

ABOUT THE SURVEY

Results for the survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,963 (1,508 registered voters) adults, 18 years of age or older, during the period October 25-29, 2000. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 2.5 percentage points. For results based on registered voters (N=1,508), the sampling error is plus or minus 3 percentage points. For results based on likely voters (N=1,062), the sampling error is plus or minus 3.5 percentage points. For results based on either Form 1 (N=732) or Form 2 (N=776) registered voters, the sampling error is plus or minus 4 percentage points.

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
LATE OCTOBER 2000 POLITICAL SURVEY
FINAL TOPLINE
October 25-29, 2000
N = 1,963 General Public
N = 1,508 Registered Voters

NOTE: ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS EXCEPT WHERE NOTED

Q.1 How much thought have you given to the coming Presidential election ... quite a lot or only a little?

	Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	DK/ <u>Ref.</u>
Late October, 2000	66	6	24	4	*=100
Mid-October, 2000	67	9	19	4	1=100
Early October, 2000	60	8	27	4	1=100
September, 2000	59	8	29	3	1=100
July, 2000	46	6	45	3	*=100
June, 2000	46	6	43	5	*=100
May, 2000	48	4	42	5	1=100
November, 1996	67	8	22	3	*=100
October, 1996	65	7	26	1	1=100
Late September, 1996	61	7	29	2	1=100
Early September, 1996	56	3	36	4	1=100
July, 1996	55	3	41	1	*=100
June, 1996	50	5	41	3	1=100
October, 1992	77	5	16	1	1=100
September, 1992	69	3	26	1	1=100
August, 1992	72	4	23	1	*=100
June, 1992	63	6	29	1	1=100
Gallup: November, 1988	73	8	17	2	0=100
Gallup: October, 1988	69	9	20	2	0=100
Gallup: August, 1988	61	10	27	2	0=100
Gallup: September, 1988	57	18	23	2	0=100

Q.2 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN Q.2 , ASK:

Q.3 Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

BASED ON TOTAL VOTING AGE POPULATION: [N=1,963]

	Yes, <u>Registered</u>	Absolutely <u>Certain</u>	Chance <u>Lapsed</u>	<u>DK/Ref</u>	No, Not <u>Registered</u>	<u>DK/Ref.</u>
Late October, 2000	77	74	2	1	22	1=100
Mid-October, 2000	80	77	2	1	20	*=100
Early October, 2000	77	72	4	1	23	*=100
September, 2000	75	69	5	1	25	*=100
June, 2000	79	75	4	*	21	*=100
Late September, 1999	74	69	5	*	24	2=100
Early September, 1998	77	74	3	*	22	1=100
Late August, 1998	78	75	3	*	22	*=100
June, 1998	78	73	4	1	22	*=100
November, 1997	80	75	4	1	20	*=100
September, 1997	79	76	3	*	20	1=100
November, 1996	76	69	2	*	24	*=100
June, 1996	79	75	4	0	21	*=100
October, 1995	76	73	3	*	23	1=100
April, 1995	76	74	2	0	23	1=100
December, 1994	74	70	3	1	24	2=100
November, 1994	73	70	2	1	26	1=100
Late October, 1994	77	74	3	0	22	1=100
Early October, 1994	76	72	4	*	23	1=100
July, 1994	79	75	4	0	20	1=100
May, 1993	82	--	--	--	17	1=100
June, 1992	76	73	3	0	23	1=100
November, 1990	80	--	--	--	20	0=100

Q.4 Have you ever voted in your precinct or election district?

	Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Late Oct <u>1998</u>	Early Oct <u>1998</u>	Nov <u>1996</u>	Late Sept <u>1996</u>	Nov <u>1994</u>
81 Yes	82	84	86	87	85	85	91
19 No	18	16	14	13	15	15	9
* Don't know/Refused	<u>0</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>
<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

Q.5 How often would you say you vote... (READ)

	(VOL.)						
	<u>Always</u>	<u>Nearly Always</u>	<u>Part of The time</u>	<u>Seldom</u>	<u>(VOL.) Other</u>	<u>Never Vote</u>	<u>DK/Ref.</u>
Late October, 2000	52	30	9	6	1	2	0=100
Mid-October, 2000	54	27	10	6	*	3	*=100
Early October, 2000	51	29	10	6	3	1	*=100
September, 2000	61	21	9	7	*	2	*=100
June, 2000	58	26	10	4	1	1	*=100
Late September, 1999	40	47	9	3	*	1	*=100
Early September, 1998	53	33	9	4	1	0	*=100
June, 1998	49	33	12	5	1	0	0=100
September, 1997	62	26	8	3	*	1	*=100
November, 1996	55	28	8	6	1	2	*=100
October, 1996	52	30	9	5	2	2	*=100
Late September, 1996	52	31	10	4	1	2	*=100
June, 1996	52	33	9	4	1	1	*=100
February, 1996	42	41	11	4	1	1	*=100
October, 1995	53	35	7	4	*	1	*=100
April, 1995	53	34	9	4	*	*	*=100
November, 1994	58	28	8	5	1	*	0=100
October, 1994	55	32	10	3	*	*	*=100
July, 1994	52	34	10	4	*	*	*=100
June, 1992	60	29	7	3	1	*	*=100
May, 1992	50	35	10	4	*	1	*=100
November, 1991	46	41	9	4	0	*	*=100
May, 1990	42	42	11	4	*	1	*=100
Gallup: November, 1988	57	26	10	4	2	1	*=100
Gallup: October, 1988	56	26	12	4	1	1	*=100
May, 1988	43	41	11	3	1	2	*=100
January, 1988	49	39	9	2	*	1	*=100
May, 1987	43	43	9	3	1	1	*=100

NO QUESTION 6

- Q.7F1/Q.8F2 If the presidential election were being held TODAY, would you vote for the Democratic ticket of Al Gore and Joe Lieberman, for the Republican ticket of George W. Bush and Dick Cheney, for the Green Party ticket headed by Ralph Nader, or for the Reform Party ticket headed by Pat Buchanan?
- Q.10F1/Q.11F2 As of TODAY, do you LEAN more to Gore the Democrat, more to Bush the Republican, more to Nader of the Green Party or more to Buchanan the Reform party candidate?
- Q.9 Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.7/Q.8, DO NOT READ VP CHOICE) strongly or only moderately?

		Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	July <u>2000</u>	Late June <u>2000</u>	Mid-June <u>2000</u>
43	Gore/Lean Gore	45	44	47	41	35	42
	24 Strongly	22	22	25	n/a	n/a	n/a
	19 Only moderately	23	22	21	n/a	n/a	n/a
	* Don't know	*	*	1	n/a	n/a	n/a
45	Bush/Lean Bush	43	43	41	42	42	41
	29 Strongly	25	26	21	n/a	n/a	n/a
	16 Only moderately	18	17	19	n/a	n/a	n/a
	* Don't know	*	*	1	n/a	n/a	n/a
4	Nader/Lean Nader	4	5	2	6	2	4
	2 Strongly	2	2	1	n/a	n/a	n/a
	2 Only moderately	2	3	1	n/a	n/a	n/a
	* Don't know	0	0	0	n/a	n/a	n/a
1	Buchanan/Lean Buchanan	1	*	1	2	2	3
	* Strongly	*	0	*	n/a	n/a	n/a
	1 Only moderately	1	*	1	n/a	n/a	n/a
	0 Don't know	0	0	*	n/a	n/a	n/a
<u>7</u>	Undecided/Other/DK	<u>7</u>	<u>8</u>	<u>9</u>	<u>9</u>	<u>19</u>	<u>10</u>
100		100	100	100	100	100	100

IF RESPONDENT DID NOT CHOOSE GORE IN Q.7/8 OR Q.10/11, ASK: [N=866]

- Q.12 Do you think there is a chance that you might vote for Al Gore in November, or have you definitely decided not to vote for him?

		Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	June <u>2000</u>	<i>Clinton</i> <u>Oct 1996</u>
9	Chance might vote for him	10	11	13	14	10
44	Decided not to vote for him	40	38	35	34	35
<u>4</u>	Don't know/Refused	<u>5</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>4</u>
57%		55%	56%	53%	54%	49%

IF RESPONDENT DID NOT CHOOSE BUSH IN Q.7/8 OR Q.10/11 ASK: [N=828]

- Q.13 Do you think there is a chance that you might vote for George W. Bush in November or have you definitely decided not to vote for him?

		Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	June <u>2000</u>	<i>Dole</i> <u>Oct 1996</u>
10	Chance might vote for him	12	11	15	15	11
41	Decided not to vote for him	40	39	38	33	51
<u>4</u>	Don't know/Refused	<u>5</u>	<u>7</u>	<u>6</u>	<u>6</u>	<u>4</u>
55%		57%	57%	59%	54%	66%

IF RESPONDENT CHOSE A CANDIDATE IN Q.7/8 OR Q.10/11, ASK:

Q.14 What do you like most about (INSERT FROM Q.7/8 OR Q.10/11), his personality, his leadership ability, his experience or his stand on issues?

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on issues</u>	<u>Don't know</u>	
Al Gore	4	16	27	48	5=100	(N=642)
Mid-October, 2000	8	16	29	44	3=100	
Early October, 2000	6	16	23	49	6=100	
September, 2000	9	15	22	48	6=100	
June, 2000	7	13	29	42	9=100	
May, 2000	10	13	30	40	7=100	
March, 2000	10	14	28	40	8=100	
October, 1999	8	11	32	43	6=100	
George W. Bush	10	21	5	59	5=100	(N=680)
Mid-October, 2000	13	18	9	55	5=100	
Early October, 2000	8	20	7	58	7=100	
September, 2000	9	19	9	55	8=100	
June, 2000	10	19	11	50	10=100	
May, 2000	12	22	8	51	7=100	
March, 2000	14	24	10	42	10=100	
October, 1999	13	25	11	42	9=100	
Ralph Nader	9	8	9	67	7=100	(N=60)
Mid-October, 2000	6	13	6	63	12=100	
Early October, 2000	0	4	5	84	7=100	
September, 2000	6	4	9	80	1=100	
Pat Buchanan	n/a	n/a	n/a	n/a		(N=19)
Mid-October, 2000	n/a	n/a	n/a	n/a		
Early October, 2000	n/a	n/a	n/a	n/a		
September, 2000	n/a	n/a	n/a	n/a		

IF RESPONDENT CHOSE "ISSUES" (Q.14=4), ASK:

Q.15 What specific issues do you have in mind when you say that? (OPEN-END; ACCEPT MULTIPLE RESPONSES; PROBE ONCE FOR ADDITIONAL RESPONSES)

<u>GORE VOTERS [N=301]:</u>		<u>Early Oct 2000</u>
28	Education	18
23	Social Security	17
14	Environment	11
14	Abortion	15
11	Health care	15
9	Medicare	13
8	Tax plan/cuts/reform	12
7	Equal rights/Women's rights/Gay rights	4
5	Elderly issues	--
5	Budget/Deficit reduction/Plan for the surplus	4
5	Prescription drug coverage	6
4	For the people/Help for the poor/working people/middle class	6
4	Economy	3
4	Foreign policy/International issues	2

Q.15 CONTINUED ...

<u>GORE VOTERS cont.</u>		<u>Early Oct 2000</u>
3	Everything/Like his whole platform	6
3	Gun control	1
2	Constitutional issues/Supreme Court nominations	2
2	Negative comment about Bush/Bush's stand on the issues	2
2	Welfare reform	--
2	Continues Democratic issues/Liberal	2
1	The Military/Defense/Veterans' rights	2
1	Morality/Ethics/Honesty	--
1	Employment/Jobs	1
1	Leadership/Personal qualities/experience	4
*	"New direction"/"A change"	--
*	Energy policy	*
*	Death penalty/Crime	--
*	Government/Big Government/Less Government	1
*	Campaign finance reform	1
*	Business	5
5	Other	6
3	No specific issue	1
28	Don't know/Refused	8
5	ECONOMY (NET)	8
23	HEALTH CARE (NET)	29

BUSH VOTERS [N=393]

24	Abortion	22
22	Tax plan/cuts/reform	22
21	Education	21
15	Social Security	12
11	The Military/Defense/Veterans' rights	6
11	Gun control	8
10	Government/Big government/Less government	6
7	Morality/Ethics/Honesty	7
4	Everything/Like his whole platform	3
4	Foreign policy/International issues	2
4	Health care	4
4	Death penalty/Crime	--
3	Continues Republican ideas/Conservative	4
2	Budget/Deficit reduction/Plan for Surplus	1
2	Environment	*
2	Equal rights/Women's rights/Gay rights	*
2	Negative comment about Gore/Gore's stand on issues	3
2	For the people/Help for the poor/working people/middle class	*
2	Medicare	4
1	Leadership/Personal qualities/experience	4
1	Economy	1
1	Constitutional issues/Supreme Court nominations	1
1	Prescription drug coverage	1
1	Business	--

Q.15 CONTINUED ...

<u>BUSH VOTERS cont.</u>		<u>Early Oct 2000</u>
1	Elderly issues	--
1	Energy policy	2
1	Welfare reform/issues	--
*	"New direction"/"A change"	1
*	Campaign finance	--
4	Other	3
2	No specific issue	5
3	Don't know/Refused	8
2	ECONOMY (NET)	1
6	HEALTH CARE (NET)	9

IF RESPONDENT CHOSE BUSH IN Q.7/8 OR Q.10/11, ASK:

Q.16 What do you like LEAST about Al Gore, his personality, his leadership ability, his experience or his stand on issues?

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on Issues</u>	<u>Don't know</u>	
Al Gore	27	15	6	43	9=100	(N=680)
Mid-October, 2000	27	18	5	43	7=100	
Early October, 2000	26	14	4	44	12=100	
September, 2000	17	17	7	48	11=100	
June, 2000	17	19	6	43	15=100	
May, 2000	22	22	6	41	9=100	
March, 2000	22	20	5	43	10=100	
October, 1999	24	22	5	39	10=100	

IF RESPONDENT CHOSE GORE IN Q.7/8 OR Q.10/11 ASK:

Q.17 What do you like LEAST about George W. Bush, his personality, his leadership ability, his experience or his stand on issues?

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on Issues</u>	<u>Don't know</u>	
George W. Bush	21	14	15	37	13=100	(N=642)
Mid-October, 2000	18	16	15	43	8=100	
Early October, 2000	25	11	15	37	12=100	
September, 2000	20	12	11	43	14=100	
June, 2000	26	13	10	34	17=100	
May, 2000	25	13	13	35	14=100	
March, 2000	33	8	13	35	11=100	
October, 1999	19	11	13	41	16=100	

ASK ALL:

Q.18 Do you yourself plan to vote in the election this November?

	<u>Yes, Plan To Vote</u>	<u>No, Don't Plan To</u>	<u>Can't Say/ Don't know</u>
Late October, 2000	97	2	1=100
Mid-October, 2000	96	2	2=100
Early October, 2000	97	2	1=100
September, 2000	95	3	2=100
June, 2000	95	2	3=100

Q.18 CONTINUED ...

	Yes, Plan <u>To Vote</u>	No, Don't <u>Plan To</u>	Can't Say/ <u>Don't know</u>
Late October, 1998 [†]	91	6	3=100
Early October, 1998 [†]	92	4	4=100
Early September, 1998 [†]	95	2	3=100
Late August, 1998 [†]	93	3	4=100
June, 1998 [†]	95	3	2=100
November, 1996	96	2	2=100
October, 1996	98	1	1=100
Late September, 1996	98	1	1=100
Early September, 1996	96	2	2=100
July, 1996	95	3	2=100
June, 1996	96	2	2=100
November, 1994 [†]	93	5	2=100
October, 1994 [†]	95	3	2=100
October, 1992	98	1	1=100
September, 1992	98	1	1=100
August, 1992	97	1	2=100
June, 1992	97	1	2=100
Gallup: November, 1988	97	2	1=100
Gallup: October, 1988	98	1	1=100

† Non-Presidential elections

Q.19 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If 10 represents a person who definitely will vote and 1 represents a person who definitely will not vote, where on this scale of 10 to 1 would you place yourself?

	Definitely will vote										DK/Ref
	<u>10</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	
Late October, 2000	83	5	5	1	1	2	*	1	1	1	*=100
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1	1=100
Early October, 2000	78	7	5	2	2	2	*	1	1	1	1=100
Late October, 1998	70	6	7	4	1	4	1	1	1	4	1=100
Early October, 1998	64	9	10	4	2	4	1	2	1	2	1=100
November, 1996	77	7	7	2	1	2	*	1	*	2	1=100
October, 1996	77	9	7	2	2	2	*	*	*	1	*=100
Late September, 1996	78	10	6	2	1	1	*	*	*	1	1=100
November, 1994	67	9	8	2	2	4	1	1	1	3	2=100
October, 1994	66	10	9	4	2	4	1	1	*	2	1=100
Gallup: September, 1992	77	5	4	3	2	4	*	1	*	4	*=100
Gallup: November, 1988	77	7	6	2	1	3	*	*	*	2	2=100
Gallup: October, 1988	73	8	7	3	2	3	1	*	*	1	2=100

¹ In late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?"

Q.20 Now I'd like your opinion of some groups and organizations. (First,) would you say your overall opinion of... **(INSERT ITEM; ROTATE)** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **(INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")**

		Very Favor- <u>able</u>	Mostly Favor- <u>able</u>	Mostly Unfavor- <u>able</u>	Very Unfavor- <u>able</u>	Never Heard <u>Of</u>	Can't <u>Rate</u>
a.	The federal government in Washington October, 1997	7 4	47 33	30 41	10 20	* 0	6=100 2=100
b.	Pharmaceutical companies	7	38	29	16	1	9=100
c.	Health maintenance organizations, HMOs June, 1999 September, 1998	6 11 5	25 28 29	33 30 36	27 21 22	* 1 *	9=100 9=100 8=100
d.	Oil companies	5	27	35	21	*	12=100
e.	The news media February, 1999 March, 1998 October, 1997	7 6 7 6	43 42 38 44	31 35 36 34	14 14 17 14	0 0 * *	5=100 3=100 2=200 2=100

Now, thinking about the presidential election again...

ASK SWING VOTERS ONLY(Q.10=8,9 OR Q.11=8,9 OR Q.12=1 OR Q.13=1):

ROTATE Q.21 AND Q.22

- Q.21 Many people have not made up their mind yet about who to vote for in the presidential election. What is it, specifically, about Al Gore that makes you unsure about voting him? **(OPEN-END; ACCEPT MULTIPLE RESPONSES; PROBE FOR ADDITIONAL RESPONSES)**
- Q.22 Many people have not made up their mind yet about who to vote for in the presidential election. What is it, specifically, about George W. Bush that makes you unsure about voting for him? **(OPEN-END; ACCEPT MULTIPLE RESPONSES; PROBE FOR ADDITIONAL RESPONSES)**

VOTERS UNSURE ABOUT GORE: [N=298]:

- 8 Clinton/Associate Gore with Clinton admin.
- 8 Gore does not tell truth/He lies/fibs/takes credit for things he did not do
- 8 Personality/Dislike Gore's personality
- 8 Gore flip-flops on issues/Changes his stand on issues
- 6 Leadership/Lack of leadership ability (unspecific)
- 5 Gun control/Gore's stand on gun control
- 4 Abortion/Gore's stand on abortion
- 3 Experience/Lack of experience (unspecific)
- 3 Gore is a professional politician/too polished
- 3 Trust
- 2 Nothing/Dislike nothing about Gore
- 2 Gore's stand on issues (unspecific)
- 2 Taxes/Gore's stand on taxes
- 2 Government spending/Gore's stand on government spending
- 2 Gore has not done much as vice president
- 1 Plan on voting for Gore

VOTERS UNSURE ABOUT BUSH: [N=298]

- 11 Experience/Lack of experience (unspecific)
- 5 Bush's stand on issues (unspecific)
- 5 Education/School vouchers/Bush's stand on education/school vouchers
- 4 Bush would favor the wealthy/rich/upper class
- 4 Bush is unsure of himself/Unpolished/Wishy-washy
- 4 Abortion/Bush's stand on abortion
- 4 Bush is running on father's/family name
- 4 Bush is not up to the job/is not presidential
- 4 Personality/Dislike Bush's personality
- 4 Leadership/Lack of leadership ability
- 4 Bush is not intelligent/Not sharp/Dumb
- 3 Taxes/Bush's stand on taxes
- 3 Social Security/Bush's stand on Social Security
- 3 Nothing/Dislike nothing about Bush
- 3 Bush is aligned with big business
- 3 Death penalty/Bush's stand on death penalty
- 3 Trust

Q.21/Q.22 CONTINUED ...

VOTERS UNSURE ABOUT GORE: [N=298]:

- 1 Gore did not present himself well in debates
- 1 Education/Gore's stand on education
- 18 All other mentions
- 30 No answer/Don't know/Refused

VOTERS UNSURE ABOUT BUSH: [N=298]

- 2 Bush lacks experience/is uninformed on foreign policy
- Environment/Environment in Texas/Bush's
- 2 stand on environment
- 2 Health care/Bush's stand on health care
- 1 Plan on voting for Bush
- * Gun control/Bush's stand on gun control
- 19 All other mentions
- 30 No answer/Don't know/Refused

On a different subject...

ASK FORM 1 ONLY: [N=732]

Q.23F1 What's your impression... do George W. Bush and Al Gore take different positions on the issues, or are they pretty similar in their positions on the issues?

		Early Oct <u>2000</u>	Sept <u>2000</u>	June <u>2000</u>	July <u>1999</u>
60	Different	61	56	51	47
34	Similar	30	32	33	24
<u>6</u>	Don't know/Refused	<u>9</u>	<u>12</u>	<u>16</u>	<u>29</u>
100		100	100	100	100

ASK FORM 1 ONLY: [N=732]

Q.24F1 As I read a list of phrases, tell me if you think each phrase better describes George W. Bush or Al Gore.
(READ AND ROTATE)

		George <u>W. Bush</u>	<u>Al Gore</u>	(VOL.) <u>Neither</u>	(VOL.) <u>Both</u> <u>Equally</u>	<u>DK/Ref.</u>
a.	Would use good judgment in a crisis	43	42	2	5	8=100
	Mid-October, 2000	40	42	5	8	5=100
	Early October, 2000	36	43	4	10	7=100
	September, 2000	38	44	3	8	7=100
	June, 2000	44	37	5	6	8=100
b.	Personally likable	48	39	5	5	3=100
	Mid-October, 2000	44	38	5	9	4=100
	Early October, 2000	41	38	4	12	5=100
	September, 2000	37	44	3	12	4=100
	June, 2000	42	36	7	9	6=100
c.	Honest and truthful	43	32	15	5	5=100
	Mid-October, 2000	38	30	19	6	7=100
	Early October, 2000	36	32	17	8	7=100
	September, 2000	35	37	13	9	6=100
	June, 2000	35	31	19	7	8=100

Q.24F1 CONTINUED ...

		(VOL.)				
		George		(VOL.)	Both	
		<u>W. Bush</u>	<u>Al Gore</u>	<u>Neither</u>	<u>Equally</u>	<u>DK/Ref.</u>
d.	Cares about people like me	40	43	8	5	4=100
	Mid-October, 2000	40	42	7	7	4=100
	Early October, 2000	35	44	11	5	5=100
	September, 2000	31	47	9	7	6=100
e.	A strong leader	44	41	6	6	3=100
	Mid-October, 2000	42	39	9	6	4=100
	Early October, 2000	41	38	7	10	4=100
	September, 2000	44	38	7	6	5=100
f.	Can get things done	43	39	5	6	7=100
	Mid-October, 2000	41	39	6	8	6=100
	Early October, 2000	37	38	5	11	9=100
	September, 2000	40	40	4	8	8=100
	June, 2000	43	33	8	6	10=100
g.	Willing to take a stand, even if it's unpopular	49	35	7	4	5=100
	Mid-October, 2000	49	35	6	5	5=100
	Early October, 2000	43	35	8	6	8=100
	September, 2000	45	37	8	5	5=100
	June, 2000	46	32	9	5	8=100
h.	Personally qualified to be president	38	45	5	9	3=100
	Mid-October, 2000	35	45	6	9	5=100
	Early October, 2000	31	49	5	11	4=100
	June, 2000	37	37	10	10	6=100
i.	A typical politician	29	51	2	15	3=100
	Mid-October, 2000	29	45	3	19	4=100
	September, 2000	37	37	2	20	4=100
	June, 2000	34	37	1	22	7=100
j.	Has new ideas	44	35	9	7	5=100
	Mid-October, 2000	42	33	11	8	6=100
	June, 2000	38	32	14	7	9=100
k.	Connects well with ordinary Americans	45	42	5	4	4=100
	Mid-October, 2000	45	39	6	7	3=100
	June, 2000	40	39	7	7	7=100

ASK FORM 2 ONLY: [N=776]

Q.25F2 Regardless of who you support, which one of the presidential candidates — Al Gore or George W. Bush — do you think would do the best job of **(INSERT ITEM; ROTATE. NOTE: ITEM a SHOULD ALWAYS COMES FIRST, ITEM j SHOULD ALWAYS COME LAST. IF RESPONDENT MENTIONS ANYONE OTHER THAN GORE OR BUSH PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN GORE AND BUSH. . .")**?

		George		(VOL.)	
		W. Bush	Al Gore	Neither	DK/Ref.
a.	Improving the health care system	38	47	5	10=100
	Mid-October, 2000	37	48	4	11=100
	Early October, 2000	36	49	5	10=100
	September, 2000	32	51	6	11=100
	June, 2000	31	44	6	19=100
	March, 2000	31	51	6	12=100
b.	Making wise decisions about the country's defense policy	50	40	3	7=100
	Mid-October, 2000	45	41	3	11=100
	Early October, 2000	43	40	6	11=100
	September, 2000	46	40	4	10=100
	June, 2000	42	36	6	16=100
c.	Keeping Social Security and Medicare financially sound	39	49	3	9=100
	Mid-October, 2000	36	49	5	10=100
	Early October, 2000	38	46	5	11=100
	September, 2000	36	49	4	11=100
	June, 2000	36	43	5	16=100
	March, 2000	35	49	5	11=100
d.	Keeping the economy strong	40	46	6	8=100
	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
e.	Dealing with taxes	45	41	5	9=100
	Mid-October, 2000	41	42	5	12=100
	Early October, 2000	39	42	6	13=100
	September, 2000	41	41	5	13=100
	June, 2000	41	34	7	18=100
	March, 2000	40	44	5	11=100
f.	Improving education	41	45	4	10=100
	Mid-October, 2000	40	46	3	11=100
	Early October, 2000	41	43	6	10=100
	September, 2000	39	45	4	12=100
	June, 2000	34	44	5	17=100
	March, 2000	42	44	3	11=100

Q.25F2 CONTINUED ...

		George W. Bush	Al Gore	(VOL.) Neither	DK/Ref.
g.	Representing your views on America's role in world affairs	42	47	3	8=100
	Mid-October, 2000	39	46	3	12=100
	Early October, 2000	36	44	5	15=100
	September, 2000	39	44	3	14=100
h.	Representing your views on the role of the federal government in solving problems	44	41	4	11=100
	Mid-October, 2000	40	42	5	13=100
	Early October, 2000	41	40	6	13=100
i.	Reducing partisan bickering and conflict in Washington	41	32	16	11=100
	Mid-October, 2000	39	32	16	13=100
	June, 2000	30	27	20	23=100
j.	Making prescription drugs more affordable for seniors	34	48	5	13=100
	Mid-October, 2000	33	50	4	13=100
	Early October, 2000	31	50	6	13=100

ASK FORM 2 ONLY: [N=776]

Q.26F2 Still thinking about prescription drugs for seniors, which would you favor MORE, a prescription drug program... (**READ AND ROTATE**)

59	Operated by the federal government through Medicare, OR ONE
25	Operated by insurance companies through HMOs?
5	Neither (VOL.)
<u>11</u>	Don't know/Refused
100	

ASK ALL:

Q.27 Regardless of who you support, who do you think WILL be elected president in November, Al Gore or George W. Bush?

		Early Oct 2000	June 2000	Oct 1999 ²	Late Sept 1996
38	Al Gore	46	33	23	79 ⇒ Clinton
48	George W. Bush	33	51	70	12 ⇒ Dole
n/a	Other	n/a	n/a	1	1 ⇒ Perot
<u>14</u>	Don't know/Refused	<u>21</u>	<u>16</u>	<u>6</u>	<u>8</u> ⇒ Don't know/Refused
100		100	100	100	100

²

In October 1999 the wording was: "Regardless of who you might support, who do you think is most likely to win the coming presidential election if the candidates are Al Gore and George W. Bush?"

Q.28 Now I'm going to read you a few statements. For each one please tell me if you completely agree with it, mostly agree, mostly DISagree, or completely disagree. First, **(INSERT ITEM; ROTATE)**

	Completely <u>Agree</u>	Mostly <u>Agree</u>	Mostly <u>Disagree</u>	Completely <u>Disagree</u>	DK/ <u>Ref</u>	
a. I don't like either Bush or Gore very much, so I may not vote	3	5	16	75	1=100	
b. I am not too enthusiastic about going out to vote for ...						
Al Gore	5	14	23	57	1=100	(N=642)
George W. Bush	4	11	18	66	1=100	(N=680)
c. It's difficult for me to make up my mind about Bush and Gore, so I may not vote	2	5	15	77	1=100	
d. I am very interested in voting, because the presidential race is so close	53	24	9	12	2=100	

Now, I'm going to read some statements the candidates have been making. First,...

ROTATE Q.29 AND Q.30

Q.29 AL GORE has said... **(INSERT ITEM; ROTATE IN BLOCKS — a/b AND c THRU f)**. Does this make you more likely to vote for GORE, less likely to vote for Gore, or doesn't it make a difference?

		----- Impact on Vote -----			
		More likely <u>to vote</u>	Less likely <u>to vote</u>	No difference <u>on vote</u>	DK/ <u>Ref.</u>
a.	He will fight for working families and stand up to big business and special interests	42	17	40	1=100
b.	The current administration has dramatically improved economic conditions in this country	37	17	45	1=100
c.	Bush's tax cut plan would mostly benefit the wealthiest Americans	40	22	37	1=100
d.	Bush would appoint justices to the Supreme Court who might take away a woman's right to choose to have an abortion	37	29	32	2=100
e.	Bush has done a poor job in Texas on issues like health care and the environment	36	22	41	1=100
f.	Bush's Social Security plan would risk bankrupting the system	36	23	40	1=100

Q.30 GEORGE W. BUSH has said... **(INSERT ITEM; ROTATE IN BLOCKS a THRU c AND d THRU f)**. Does this make you more likely to vote for BUSH, less likely to vote for Bush, or doesn't it make a difference?

----- Impact on Vote -----				
	More likely <u>to vote</u>	Less likely <u>to vote</u>	No difference <u>on vote</u>	DK/ <u>Ref.</u>
a. He can reach across party lines and bring people together in Washington to get things done	38	17	44	1=100
b. He trusts people to make their own decisions rather than the government making decisions for them	47	19	33	1=100
c. Young workers should have the option of investing some of their Social Security taxes in their own private accounts	40	23	36	1=100
d. Al Gore is a big government liberal who wants to spend too much	31	25	43	1=100
e. Al Gore's tax cut plan leaves out 50 million Americans	29	22	47	2=100
f. Al Gore exaggerates too much, and he can't be trusted	29	25	45	1=100

On a different subject...

Q.31 All things considered, if you had to choose, what ONE factor is more important to you in choosing between Al Gore and George W. Bush... **(READ ROTATE)**?

72	Where they stand on the issues
	OR
24	Their personal qualities
2	Other (VOL.)
<u>2</u>	Don't know/Refused
100	

VOTERS WHO SUPPORT BUSH AND SAY THERE IS NO CHANCE THEY WILL VOTE FOR GORE WERE EXCLUDED FROM THIS QUESTION (Q.12=2 AND Q.7/10=2 OR Q.8/11=1 SKIP TO D.1; OTHERWISE ASK): [N=900]

Q.32 What do you think would be better... if Al Gore was MORE like Bill Clinton, or if he was LESS like Bill Clinton?

35	More like Clinton
43	Less like Clinton
7	Wouldn't make a difference (VOL.)
6	Like him the way he is (VOL.)
<u>9</u>	Don't know/Refused
100	