## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS JUNE 2005 NEWS INTEREST INDEX / MEDIA UPDATE FINAL TOPLINE <br> JUNE 8-12, 2005 <br> $\mathrm{N}=1,464$

Q. $1 \quad$ Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK

ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? [IF STILL DEPENDS ENTER AS DK]

June, 2005
Late May, 2005
Mid-May, 2005
Late March, 2005
Mid-March, 2005
February, 2005
January, 2005
2004
December, 2004
Mid-October, 2004
August, 2004
July, 2004
June, 2004
May, 2004
Late April, 2004
Early April, 2004
Late March, 2004
Mid-March, 2004
February, 2004
Mid-January, 2004
Early January, 2004
2003
December, 2003
November, 2003
October, 2003
September, 2003
Mid-August, 2003
Early August, 2003
Mid-July, 2003
Early July, 2003
June, 2003
May, 2003
April 10-16, 2003
April 9, 2003
April 2-7, 2003
March 28-April 1, 2003
March 25-27, 2003
March 20-24, 2003
March 13-16, 2003
February, 2003
January, 2003

|  | Dis- <br> Approve <br> approve | Don't <br> know |
| :---: | :---: | :---: |
| 42 | 49 | $9=100$ |
| 42 | 48 | $10=100$ |
| 43 | 50 | $7=100$ |
| 49 | 46 | $5=100$ |
| 45 | 46 | $9=100$ |
| 46 | 47 | $7=100$ |
| 50 | 43 | $7=100$ |
|  |  |  |
| 48 | 44 | $8=100$ |
| 44 | 48 | $8=100$ |
| 46 | 45 | $9=100$ |
| 46 | 46 | $8=100$ |
| 48 | 43 | $9=100$ |
| 44 | 48 | $8=100$ |
| 48 | 43 | $9=100$ |
| 43 | 47 | $10=100$ |
| 47 | 44 | $9=100$ |
| 46 | 47 | $7=100$ |
| 48 | 44 | $8=100$ |
| 56 | 34 | $10=100$ |
| 58 | 35 | $7=100$ |
|  |  |  |
| 57 | 34 | $9=100$ |
| 50 | 40 | $10=100$ |
| 50 | 42 | $8=100$ |
| 55 | 36 | $9=100$ |
| 56 | 32 | $12=100$ |
| 53 | 37 | $10=100$ |
| 58 | 32 | $10=100$ |
| 60 | 29 | $11=100$ |
| 62 | 27 | $11=100$ |
| 65 | 27 | $8=100$ |
| 72 | 22 | $6=100$ |
| 74 | 20 | $6=100$ |
| 69 | 25 | $6=100$ |
| 71 | 23 | $6=100$ |
| 70 | 24 | $6=100$ |
| 67 | 26 | $7=100$ |
| 55 | 34 | $11=100$ |
| 54 | 36 | $10=100$ |
| 58 | 32 | $10=100$ |
|  |  |  |


|  |  | Dis- <br> Approve <br> approve | Don't <br> know |
| :--- | ---: | ---: | ---: | ---: |
| 2002 |  |  |  |
| December, 2002 | 61 | 28 | $11=100$ |
| Late October, 2002 | 59 | 29 | $12=100$ |
| Early October, 2002 | 61 | 30 | $9=100$ |
| Mid-September, 2002 | 67 | 22 | $11=100$ |
| Early September, 2002 | 63 | 26 | $11=100$ |
| Late August, 2002 | 60 | 27 | $13=100$ |
| August, 2002 | 67 | 21 | $12=100$ |
| Late July, 2002 | 65 | 25 | $10=100$ |
| July, 2002 | 67 | 21 | $12=100$ |
| June, 2002 | 70 | 20 | $10=100$ |
| April, 2002 | 69 | 18 | $13=100$ |
| Early April, 2002 | 74 | 16 | $10=100$ |
| February, 2002 | 78 | 13 | $9=100$ |
| January, 2002 | 80 | 11 | $9=100$ |
| 2001 |  |  |  |
| Mid-November, 2001 | 84 | 9 | $7=100$ |
| Early October, 2001 | 84 | 8 | $8=100$ |
| Late September, 2001 | 86 | 7 | $7=100$ |
| Mid-September, 2001 | 80 | 9 | $11=100$ |
| Early September, 2001 | 51 | 34 | $15=100$ |
| August, 2001 | 50 | 32 | $18=100$ |
| July, 2001 | 51 | 32 | $17=100$ |
| June, 2001 | 50 | 33 | $17=100$ |
| May, 2001 | 53 | 32 | $15=100$ |
| April, 2001 | 56 | 27 | $17=100$ |
| March, 2001 | 55 | 25 | $20=100$ |
| February, 2001 | 53 | 21 | $26=100$ |

Q. 2 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE. OBSERVE FORM SPLITS]

|  |  | Very Closely | Fairly Closely | Not too Closely | Not at Close | $\underline{\text { DK/Ref }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | News about the current situation in Iraq | 41 | 39 | 12 | 7 | 1=100 |
|  | Mid-May, 2005 | 42 | 42 | 11 | 5 | * $=100$ |
|  | Mid-March, 2005 | 40 | 39 | 14 | 5 | $2=100$ |
|  | February, 2005 | 38 | 45 | 13 | 4 | *=100 |
|  | January, 2005 | 48 | 37 | 11 | 4 | *=100 |
|  | December, 2004 | 34 | 44 | 15 | 6 | $1=100$ |
|  | Mid-October, 2004 | 42 | 38 | 11 | 8 | $1=100$ |
|  | Early September, 2004 | 47 | 37 | 9 | 6 | $1=100$ |
|  | August, 2004 | 39 | 42 | 12 | 6 | $1=100$ |
|  | July, 2004 | 43 | 40 | 11 | 6 | *=100 |
|  | June, 2004 | 39 | 42 | 12 | 6 | $1=100$ |
|  | April, 2004 | 54 | 33 | 8 | 5 | *=100 |
|  | Mid-March, 2004 | 47 | 36 | 12 | 4 | $1=100$ |
|  | Early February, 2004 | 47 | 38 | 10 | 4 | $1=100$ |
|  | Mid-January, 2004 | 48 | 39 | 9 | 4 | *=100 |
|  | December, 2003 | 44 | 38 | 11 | 6 | $1=100$ |
|  | November, 2003 | 52 | 33 | 9 | 5 | $1=100$ |
|  | October, 2003 | 38 | 40 | 14 | 7 | $1=100$ |
|  | September, 2003 | 50 | 33 | 10 | 6 | $1=100$ |
|  | Mid-August, 2003 | 45 | 39 | 10 | 5 | $1=100$ |
|  | Early July, 2003 | 37 | 41 | 13 | 8 | $1=100$ |
|  | June, 2003 | 46 | 35 | 13 | 6 | *=100 |
|  | May, 2003 | 63 | 29 | 6 | 2 | *=100 |
|  | April 11-16, $2003{ }^{1}$ | 47 | 40 | 10 | 2 | $1=100$ |
|  | April 2-7, 2003 | 54 | 34 | 9 | 2 | $1=100$ |
|  | March 20-24, 2003 | 57 | 33 | 7 | 2 | $1=100$ |
|  | March 13-16, $2003{ }^{2}$ | 62 | 27 | 6 | 4 | $1=100$ |
|  | February, 2003 | 62 | 25 | 8 | 4 | $1=100$ |
|  | January, 2003 | 55 | 29 | 10 | 4 | 2=100 |
|  | December, 2002 | 51 | 32 | 10 | 6 | $1=100$ |
|  | Late October, 2002 | 53 | 33 | 8 | 5 | $1=100$ |
|  | Early October, 2002 | 60 | 28 | 6 | 5 | $1=100$ |
|  | Early September, 2002 | 48 | 29 | 15 | 6 | $2=100$ |
| b. | The revelation of the identity of the press informant know as Deep Throat from the Watergate scandal June, 1997³ | 16 | 28 | 25 | 30 | 1=100 |
|  |  | 7 | 16 | 29 | 47 | $1=100$ | From March 20 to April 16, 2003 the story was listed as "News about the war in Iraq."

From October 2002 to March 13-16, 2003 the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September 2002 the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

In June 1997 the story was listed as "The $25^{\text {th }}$ anniversary of the Watergate break-in."

## Q. 2 CONTINUED...

|  |  | Very Closely | Fairly Closely | Not too Closely | Not at all Closely | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| c. | Newsweek's retraction of a story about U.S. soldiers flushing the Koran down a toilet as part of prisoner interrogation | 20 | 29 | 21 | 29 | $1=100$ |
| d. | The rejection by French and Dutch voters of the European Union Constitution | 10 | 16 | 21 | 52 | $1=100$ |
| ASK FORM 1 ONLY [ $\mathrm{N}=726$ ]: |  |  |  |  |  |  |
| e.F1 | George W. Bush’s proposal to deal with the |  |  |  |  |  |
|  | Social Security system | 36 | 36 | 15 | 12 | $1=100$ |
|  | Mid-May, 2005 | 36 | 36 | 17 | 10 | $1=100$ |
|  | Mid-March, 2005 | 38 | 34 | 16 | 11 | $1=100$ |
|  | February, 2005 | 31 | 36 | 20 | 13 | *=100 |
|  | Clinton: February, 1998 ${ }^{4}$ | 24 | 38 | 26 | 12 | *=100 |
|  | January, 1997 | 29 | 35 | 22 | 13 | $1=100$ |
| f.F1 | The Michael Jackson trial | 13 | 31 | 29 | 26 | $1=100$ |
|  | Mid-March, 2005 | 12 | 23 | 32 | 32 | $1=100$ |
|  | February, 2005 | 8 | 17 | 30 | 44 | 1=100 |
|  | November, $2003{ }^{5}$ | 29 | 27 | 22 | 20 | $2=100$ |
|  | January, 1994 | 19 | 30 | 30 | 20 | $1=100$ |
|  | December, 1993 | 15 | 25 | 27 | 32 | $1=100$ |
| ASK FORM 2 ONLY [ $\mathrm{N}=738$ ]: |  |  |  |  |  |  |
| g.F2 | The passage of a bill in Congress allowing stem cell research ${ }^{6}$ | 21 | 35 | 21 | 22 | $1=100$ |
|  | Early September, 2001 | 31 | 34 | 18 | 15 | $2=100$ |
| h.F2 | The Supreme Court decision upholding the federal government's ban on the use of medical marijuana | 19 | 34 | 21 | 25 | $1=100$ | flushing the Koran down a toilet as part of prisoner interrogation 20

The rejection by French and Dutch voters of the European Union Constitution

## ASK FORM 2 ONLY [N=738]:

g.F2 The passage of a bill in Congress allowing stem cell

Early September, 2001
The Supreme Court decision upholding the federal government's ban on the use of medical marijuana 1997 the story was listed as "Proposals to reform the Social Security System."

In November 2003 the story was listed as "Recent charges of child molestation against Michael Jackson." In January 1994 and December 1993 the story was listed as "Michael Jackson’s personal problems."

In September 2001 the story was listed as "George W. Bush's decision on federal funding for stem-cell research."

Now, a different kind of question...
ASK ALL:
I. 1 If " 6 " represents a very liberal position in politics and "1" represents a very conservative position, where on this scale of 6 to 1 would you rate (INSERT ITEM; ROTATE ITEMS a. AND b. WITH ITEM c.
ALWAYS LAST)? Again, 6 is very liberal and 1 is very conservative, and you can use any number in between. [IF ANSWERS "DON'T KNOW"/"NEVER HEARD OF" DO NOT PROBE.]

|  |  | Based on Those Who Could Rate |  |  |  |  |  | Never heard of/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | -Conservative- |  |  | - Liberal - |  |  |  |  |
|  |  | 1 | $\underline{2}$ | $\underline{3}$ | 4 | $\underline{5}$ | $\underline{6}$ | DK/Refused | ( N$)$ |
| a. | The Republican Party | 27 | 27 | 22 | 11 | 7 | $6=100$ | 9\% | 1,332 |
| b. | The Democratic Party | 5 | 6 | 21 | 24 | 22 | $22=100$ | 10\% | 1,329 |
| c. | Yourself | 11 | 14 | 31 | 20 | 15 | $9=100$ | 7\% | 1,377 |
|  | Early Sept, 2004 | 15 | 13 | 30 | 17 | 12 | $13=100$ | 8\% |  |
|  | Mid-March, 2004 | 12 | 12 | 30 | 20 | 14 | $12=100$ | 6\% |  |
|  | Mid-January, 2004 | 15 | 15 | 27 | 18 | 14 | $11=100$ | 5\% |  |
|  | January, 2000 | 15 | 16 | 31 | 16 | 10 | $12=100$ | 8\% |  |
|  | May, 1999 | 13 | 12 | 30 | 20 | 11 | $14=100$ | 7\% |  |
|  | September, 1996 | 17 | 10 | 31 | 18 | 13 | $11=100$ | 6\% |  |
|  | September, 1988 | 14 | 15 | 29 | 20 | 12 | $10=100$ | 6\% |  |
|  | Newsweek: 1984 | 16 | 9 | 31 | 19 | 12 | $13=100$ | 6\% |  |

On a different subject...
Q. 3 How have you been getting most of your news about national and international issues? From television, from newspapers, from radio, from magazines, or from the Internet? [ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ADDITIONAL RESPONSE]

|  | Television | Newspapers | Radio | Magazines | Internet | Other (VOL) | Don’t Know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June, 2005 | 74 | 44 | 22 | 5 | 24 | 2 | 1 |
| December, 2004 | 74 | 46 | 21 | 4 | 24 | 2 | 3 |
| October, 2003 | 80 | 50 | 18 | 4 | 20 | 2 | 1 |
| August, 2003 | 79 | 46 | 15 | 3 | 18 | 2 | 1 |
| Early July, 2003 | 79 | 45 | 16 | 5 | 19 | 1 | * |
| March, 2003 ${ }^{7}$ | 89 | 24 | 19 | * | 11 | 2 | * |
| February, 2003 | 83 | 42 | 19 | 4 | 15 | 3 | * |
| January, 2003 | 81 | 44 | 22 | 4 | 17 | 2 | 1 |
| January, 2002 | 82 | 42 | 21 | 3 | 14 | 2 | * |
| Mid-September, 2001 | 90 | 11 | 14 | * | 5 | 1 | 1 |
| Early September, 2001 | 174 | 45 | 18 | 6 | 13 | 1 | * |
| February, 2001 | 76 | 40 | 16 | 4 | 10 | 2 | 1 |
| October, 1999 | 80 | 48 | 19 | 5 | 11 | 2 | * |
| January, 1999 | 82 | 42 | 18 | 4 | 6 | 2 | * |
| January, 1996 | 88 | 61 | 25 | 8 | -- | 2 | * |
| September, 1995 | 82 | 63 | 20 | 10 | -- | 1 | 1 |
| January, 1994 | 83 | 51 | 15 | 10 | -- | 5 | 1 |

[^0]| Q. 3 CONTINUED... | Television | Newspapers | Radio | Magazines | Internet | Other <br> (VOL) | Don’t Know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| September, 1993 | 83 | 60 | 17 | 9 | -- | 3 | * |
| January, 1993 | 83 | 52 | 17 | 5 | -- | 1 | 1 |
| Early January, 1991 | 82 | 40 | 15 | 4 | -- | , | * |

## IF '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q. 3 ASK:

Q.3a Do you get most of your news about national and international issues from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 8 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

| BASED ON TOTAL: |  |  | Early |  |  |  |
| ---: | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | Dec | Oct | Aug | July | Jan |
| 13 | Local news programming | $\underline{2004}$ | $\frac{2003}{15}$ | $\frac{2003}{17}$ | $\frac{2003}{17}$ | $\frac{2002}{17}$ |
| 12 | ABC Network news | 11 | 12 | 12 | 12 | 11 |
| 9 | CBS Network news | 9 | 8 | 10 | 11 | 11 |
| 12 | NBC Network news | 14 | 13 | 15 | 14 | 15 |
| 18 | CNN Cable news | 20 | 20 | 26 | 27 | 28 |
| 5 | MSNBC Cable news | 6 | 6 | 7 | 9 | 8 |
| 16 | The Fox News Cable Channel | 19 | 17 | 18 | 22 | 16 |
| 2 | CNBC Cable news ${ }^{8}$ | 3 | -- | 3 | 3 | 4 |
| 4 | (DO NOT READ) Don't know/Refused | 3 | 4 | 4 | 3 | 2 |

## IF '5' INTERNET AS EITHER 1ST OR 2ND RESPONSE IN Q.3, ASK [N=351]:

Q.3b When you get news online, do you read the websites of local or national newspapers, or not?

| 62 | Yes |
| :--- | :--- |
| 36 | No |
| $\frac{2}{100}$ | Don't know/Refused |

IF '2' NEWSPAPERS AS EITHER 1ST OR 2ND RESPONSE IN Q. 3 ASK [N=670]:
Q.3c How do you read the newspaper... Do you mostly read the paper version of the newspaper, or do you mostly read the newspaper online?

| 90 | Paper version |
| ---: | :--- |
| 6 | Online |
| 3 | Both (VOL) |
| $\frac{1}{100}$ | Don't know/Refused |

[^1]
## IF ‘YES' IN Q.3b OR '2' ONLINE IN Q.3c, ASK [N=246]:

Q.3d Do you read the newspaper online mostly because it is free or mostly because it is convenient? [READ AND ROTATE]

| 8 | Mostly because free |
| ---: | :--- |
| 73 | Mostly because convenient |
| 14 | Both (VOL) |
| 5 | Neither (VOL) |
| $\frac{*}{100}$ | Don't know/Refused |

## IF 'YES' IN Q.3b OR '2' ONLINE IN Q.3c, ASK [N=246]:

Q.3e Since you started reading newspapers online, are you reading the PAPER version of the newspaper more often, less often, or about as much as you used to?

| 12 | More often |
| :--- | :--- |
| 35 | Less often |
| 50 | About as much |
| $\frac{3}{100}$ | Don't know/Refused |

ASK ALL:
Q. 4 Now I'd like your opinion of some groups and organizations in the news. (First,) would you say your overall opinion of... (INSERT ITEM; RANDOMIZE) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")


| Q. 4 CONTINUED... |  | -------Favorable----- |  |  | -----Unfavorable----- |  |  | Never Heard of | (VOL) <br> Can't <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total |  | Mostly | Total |  | Mostly |  |  |
| b. | The Democratic Party | 52 | 12 | 40 | 39 | 13 | 26 | * | $9=100$ |
|  | December, 2004 | 53 | 13 | 40 | 41 | 14 | 27 | * | 6=100 |
|  | June, 2004 | 54 | 12 | 42 | 36 | 11 | 25 | 0 | 10=100 |
|  | Early February, 2004 | 58 | 14 | 44 | 37 | 9 | 28 | * | $5=100$ |
|  | June, 2003 | 54 | 11 | 43 | 38 | 10 | 28 | 0 | $8=100$ |
|  | April, 2003 | 57 | 13 | 44 | 36 | 11 | 25 | * | $7=100$ |
|  | December, 2002 | 54 | 15 | 39 | 37 | 10 | 27 | * | $9=100$ |
|  | July, 2001 | 58 | 18 | 40 | 34 | 10 | 24 | * | $8=100$ |
|  | January, 2001 | 60 | 18 | 42 | 30 | 9 | 21 | 1 | $9=100$ |
|  | September, 2000 (RVs) | 60 | 16 | 44 | 35 | 12 | 23 | * | $5=100$ |
|  | August, 1999 | 59 | 14 | 45 | 37 | 9 | 28 | * | $4=100$ |
|  | February, 1999 | 58 | 11 | 47 | 37 | 11 | 26 | 0 | $5=100$ |
|  | January, 1999 | 55 | 14 | 41 | 38 | 12 | 26 | 0 | $7=100$ |
|  | Early December, 1998 | 59 | 18 | 41 | 34 | 10 | 24 | 0 | $7=100$ |
|  | Early October, 1998 (RVs) | 56 | 11 | 45 | 38 | 9 | 29 | * | $6=100$ |
|  | Early September, 1998 | 60 | 13 | 47 | 33 | 8 | 25 | * | $7=100$ |
|  | March, 1998 | 58 | 15 | 43 | 36 | 10 | 26 | * | $6=100$ |
|  | August, 1997 | 52 | 11 | 41 | 42 | 10 | 32 | 0 | $6=100$ |
|  | June, 1997 | 61 | 10 | 51 | 33 | 8 | 25 | * | 6=100 |
|  | January, 1997 | 60 | 13 | 47 | 35 | 7 | 28 | * | $5=100$ |
|  | October, 1995 | 49 | 9 | 40 | 48 | 11 | 37 | 0 | $3=100$ |
|  | December, 1994 | 50 | 13 | 37 | 44 | 13 | 31 | * | 6=100 |
|  | July, 1994 | 62 | 13 | 49 | 34 | 7 | 27 | * | $4=100$ |
|  | May, 1993 | 57 | 14 | 43 | 34 | 9 | 25 | 0 | $9=100$ |
|  | July, 1992 | 61 | 17 | 44 | 33 | 9 | 24 | * | $6=100$ |
| c. | Congress | 49 | 6 | 43 | 40 | 10 | 30 | * | 11=100 |
|  | June, 2004 | 56 | 7 | 49 | 33 | 7 | 26 | * | $11=100$ |
|  | July, 2001 | 57 | 7 | 50 | 32 | 8 | 24 | * | $11=100$ |
|  | March, 2001 | 56 | 6 | 50 | 36 | 10 | 26 | 1 | $7=100$ |
|  | January, 2001 | 64 | 10 | 54 | 23 | 5 | 18 | 1 | 12=100 |
|  | September, 2000 (RVs) | 61 | 8 | 53 | 32 | 5 | 27 | * | $7=100$ |
|  | August, 1999 | 63 | 8 | 55 | 34 |  | 27 | * | $3=100$ |
|  | June, 1999 | 56 | 9 | 47 | 39 | 9 | 30 | * | $5=100$ |
|  | February, 1999 | 52 | 4 | 48 | 44 | 8 | 36 | 0 | $4=100$ |
|  | January, 1999 | 48 | 7 | 41 | 45 | 15 | 30 | 0 | $7=100$ |
|  | Early December, 1998 | 52 | 11 | 41 | 41 | 12 | 29 | 0 | $7=100$ |
|  | Early October, 1998 (RVs) | 62 | 7 | 55 | 33 | 8 | 25 | 0 | $5=100$ |
|  | Early September, 1998 | 66 | 7 | 59 | 27 | 5 | 22 | 0 | $7=100$ |
|  | October, 1997 | 53 | 5 | 48 | 44 | 11 | 33 | 0 | 3=100 |
|  | August, 1997 | 50 | 6 | 44 | 44 | 11 | 33 | 0 | 6=100 |
|  | June, 1997 | 52 | 4 | 48 | 42 | 8 | 34 | 0 | 6=100 |
|  | May, 1997 | 49 | 5 | 44 | 42 | 10 | 32 | * | $9=100$ |
|  | February, 1997 | 52 | 6 | 46 | 40 | 9 | 31 | * | $8=100$ |
|  | January, 1997 | 56 | 6 | 50 | 40 | 8 | 32 | * | $4=100$ |
|  | June, 1996 | 45 | 6 | 39 | 50 | 12 | 38 | * | $5=100$ |
|  | April, 1996 | 45 | 6 | 39 | 50 | 13 | 37 | 0 | $5=100$ |
|  | January, 1996 | 42 | 4 | 38 | 54 | 16 | 38 | * | $4=100$ |
|  | October, 1995 | 42 | 4 | 38 | 55 | 13 | 42 | 0 | $3=100$ |
|  | August, 1995 | 45 | 5 | 40 | 47 | 13 | 34 | * | $7=100$ |
|  | June, 1995 | 53 | 8 | 45 | 42 | 11 | 31 | * | $5=100$ |


| Q. 4 CONTINUED... |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | (VOL) <br> Never Heard of | (VOL) Can't Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total |  | Mostly |  |  |
|  | February, 1995 | 54 | 10 | 44 | 37 | 10 | 27 | 0 | 9=100 |
|  | July, 1994 | 53 | 7 | 46 | 43 | 9 | 34 | * | $4=100$ |
|  | May, 1993 | 43 | 8 | 35 | 48 | 13 | 35 | 0 | $9=100$ |
|  | November, 1991 | 51 | 7 | 44 | 43 | 9 | 34 | 0 | $6=100$ |
|  | March, 1991 | 66 | 16 | 50 | 26 | 7 | 19 | 0 | $8=100$ |
|  | May, 1990 | 59 | 6 | 53 | 34 | 9 | 25 | 1 | $6=100$ |
|  | May, 1988 | 64 | 8 | 56 | 28 | 5 | 23 | 0 | $8=100$ |
|  | January, 1988 | 64 | 6 | 58 | 29 | 4 | 25 | 0 | $7=100$ |
|  | May, 1987 | 74 | 10 | 64 | 20 | 4 | 16 | * | $6=100$ |
|  | January, 1987 | 59 | 7 | 52 | 31 | 8 | 23 | 0 | $10=100$ |
|  | June, 1985 | 67 | 9 | 58 | 26 | 5 | 21 | * | $7=100$ |
| d. | The Supreme Court | 57 | 8 | 49 | 30 | 8 | 22 | * | $13=100$ |
|  | July, 2001 | 70 | 15 | 55 | 20 | 6 | 14 | * | $10=100$ |
|  | March, 2001 | 72 | 15 | 57 | 20 | 5 | 15 | * | $8=100$ |
|  | January, 2001 | 68 | 18 | 50 | 21 | 8 | 13 | 1 | $10=100$ |
|  | October, 1997 | 77 | 13 | 64 | 18 | 6 | 12 | * | $5=100$ |
|  | May, 1997 | 72 | 16 | 56 | 22 | 5 | 17 | 0 | 6=100 |
|  | July, 1994 | 80 | 18 | 62 | 16 | 3 | 13 | * | 4=100 |
|  | May, 1993 | 73 | 17 | 56 | 18 | 4 | 14 | 0 | $9=100$ |
|  | November, 1991 | 72 | 18 | 54 | 21 | 5 | 16 | 0 | $7=100$ |
|  | May, 1990 | 65 | 10 | 55 | 25 | 7 | 18 | 1 | $9=100$ |
|  | January, 1988 | 79 | 14 | 65 | 13 | 2 | 11 | * | $8=100$ |
|  | May, 1987 | 76 | 13 | 63 | 17 | 2 | 15 | * | $7=100$ |
|  | Roper, March 1985 | 64 | 17 | 47 | 28 | 7 | 21 |  |  |
| e. | Network television news such |  |  |  |  |  |  |  |  |
|  | as ABC, NBC, and CBS ${ }^{9}$ | 68 | 19 | 49 | 23 | 6 | 17 | * | $9=100$ |
|  | July, 2001 | 72 | 17 | 55 | 23 | 7 | 16 | * | 5=100 |
|  | August, 1999 | 74 | 19 | 55 | 24 | 6 | 18 | * | 2=100 |
|  | June, 1999 | 68 | 20 | 48 | 28 | 6 | 22 | * | 4=100 |
|  | February, 1998 | 76 | 16 | 60 | 22 | 5 | 17 | * | 2=100 |
|  | February, 1997 | 73 | 15 | 58 | 23 | 5 | 18 | * | 4=100 |
|  | April, 1996 | 79 | 21 | 58 | 17 | 4 | 13 | 0 | 4=100 |
|  | January, 1996 | 83 | 25 | 58 | 15 | 4 | 11 | * | 2=100 |
|  | June, 1995 | 67 | 16 | 51 | 30 | 9 | 21 | * | $3=100$ |
|  | July, 1994 | 69 | 17 | 52 | 29 | 7 | 22 | * | 2=100 |
|  | May, 1993 | 81 | 23 | 58 | 15 | 3 | 12 | 0 | 4=100 |
|  | January, 1992 | 82 | 27 | 55 | 13 | 2 | 11 | 0 | 5=100 |
|  | November, 1991 | 75 | 24 | 51 | 21 | 5 | 16 | 0 | 4=100 |
|  | March, 1991 | 91 | 40 | 51 | 7 | 2 | 5 | 0 | $2=100$ |
|  | May, 1990 | 82 | 22 | 60 | 15 | 3 | 12 | * | $3=100$ |
|  | August, 1989 | 82 | 28 | 54 | 14 | 3 | 11 | $4=100$ |  |
|  | February, 1989 | 82 | 21 | 61 | 15 | 3 | 12 | $3=100$ |  |
|  | August, 1988 (RVs) | 81 | 29 | 52 | 14 | 5 | 9 | $5=100$ |  |
|  | May, 1988 | 78 | 20 | 58 | 18 | 4 | 14 | $4=100$ |  |
|  | January, 1988 | 81 | 12 | 69 | 16 | 3 | 13 | $3=100$ |  |
|  | January 7-18, 1988 | 78 | 18 | 60 | 18 | 4 | 14 | $4=100$ |  |

[^2]| Q. 4 CONTINUED... |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | (VOL) <br> Never <br> Heard of | (VOL) Can't Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly |  |  |
|  | October, 1987 | 81 | 19 | 62 | 13 | 3 | 10 |  |  |
|  | May, 1987 | 84 | 21 | 63 | 14 | 3 | 11 |  |  |
|  | January, 1987 | 74 | 19 | 55 | 22 | 6 | 16 |  |  |
|  | July, 1986 | 83 | 30 | 53 | 14 | 4 | 10 |  |  |
|  | August, 1985 | 81 | 30 | 51 | 10 | 2 | 8 |  |  |
|  | June, 1985 | 84 | 25 | 59 | 10 | 2 | 8 |  |  |
| f. | The daily newspaper yo |  |  |  |  |  |  |  |  |
|  | familiar with | 72 | 22 | 50 | 18 | 5 | 13 | 0 | $10=100$ |
|  | July, 2001 | 75 | 24 | 51 | 17 | 5 | 12 | * | $8=100$ |
|  | August, 1999 | 78 | 22 | 56 | 18 | 5 | 13 | * | 4=100 |
|  | June, 1999 | 79 | 24 | 55 | 17 | 6 | 11 | * | $4=100$ |
|  | February, 1998 | 74 | 18 | 56 | 18 | 5 | 13 | * | $8=100$ |
|  | February, 1997 | 74 | 21 | 53 | 19 | 4 | 15 | 0 | $7=100$ |
|  | April, 1996 | 80 | 24 | 56 | 16 | 4 | 12 | 0 | 4=100 |
|  | January, 1996 | 79 | 27 | 52 | 16 | 5 | 11 | * | 5=100 |
|  | June, 1995 | 74 | 22 | 52 | 21 | 7 | 14 | 1 | $4=100$ |
|  | July, 1994 | 80 | 23 | 57 | 18 | 5 | 13 | * | $2=100$ |
|  | May, 1993 | 81 | 26 | 55 | 14 | 4 | 10 | 0 | 5=100 |
|  | January, 1992 | 78 | 27 | 51 | 18 | 5 | 13 | 0 | $4=100$ |
|  | November, 1991 | 80 | 24 | 56 | 16 | 5 | 11 | 0 | 4=100 |
|  | March, 1991 | 85 | 30 | 55 | 10 | 3 | 7 | * | 5=100 |
|  | May, 1990 | 78 | 22 | 56 | 17 | 5 | 12 | * | $5=100$ |
|  | August, 1989 | 77 | 25 | 52 | 17 | 5 | 12 |  |  |
|  | February, 1989 | 78 | 22 | 56 | 17 | 4 | 13 |  |  |
|  | August, 1988 (RVs) | 78 | 30 | 48 | 15 | 5 | 10 |  |  |
|  | May, 1988 | 78 | 19 | 59 | 17 | 4 | 13 |  |  |
|  | January, 1988 | 81 | 19 | 62 | 14 | 3 | 11 |  |  |
|  | January 7-18, 1988 | 80 | 21 | 59 | 16 | 4 | 12 |  |  |
|  | October, 1987 | 79 | 21 | 58 | 13 | 4 | 9 |  |  |
|  | May, 1987 | 81 | 22 | 59 | 15 | 3 | 12 |  |  |
|  | January, 1987 | 76 | 19 | 57 | 19 | 6 | 13 |  |  |
|  | July, 1986 | 79 | 28 | 51 | 17 | 6 | 11 |  |  |
|  | August, 1985 | 77 | 25 | 52 | 15 | 5 | 10 |  |  |
|  | June, 1985 | 81 | 25 | 56 | 11 | 3 | 8 |  |  |
| g. | Large nationally influential newspapers such as the New York Times and the |  |  |  |  |  |  |  |  |
|  | Washington Post | 38 | 10 | 28 | 25 | 10 | 15 | 1 | $36=100$ |
|  | July, 2001 | 52 | 13 | 39 | 17 | 6 | 11 | 1 | $30=100$ |
|  | February, 1998 | 47 | 9 | 38 | 18 | 6 | 12 | 1 | $34=100$ |
|  | February, 1997 | 41 | 8 | 33 | 20 | 7 | 13 | 2 | $37=100$ |
|  | January, 1992 | 53 | 16 | 37 | 13 | 4 | 9 | 0 | $34=100$ |
|  | July, 1985 | 48 | 12 | 36 | 11 | 3 | 8 | 1 | $40=100$ |
| h. | Local television news | 73 | 22 | 51 | 20 | 6 | 14 | * | $7=100$ |
|  | July, 2001 | 79 | 25 | 54 | 17 | 4 | 13 | * | 4=100 |
|  | June, 1999 | 74 | 25 | 49 | 22 | 7 | 15 | * | 4=100 |
|  | February, 1998 | 81 | 19 | 62 | 16 | 4 | 12 | 0 | $3=100$ |
|  | February, 1997 | 81 | 25 | 56 | 15 | 3 | 12 | 0 | $4=100$ |
|  | April, 1996 | 84 | 26 | 58 | 13 | 3 | 10 | * | $3=100$ |

Q. 4 CONTINUED...

January, 1996
March, 1991
August, 1989
July, 1985

| -------Favorable------ |  |  | -----Unfavorable----- |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Very | Mostly | Total | Very | Mostly |
| 84 | 28 | 56 | 14 | 4 | 10 |
| 89 | 37 | 52 | 8 | 2 | 6 |
| 80 | 27 | 53 | 15 | 4 | 11 |
| 84 | 27 | 57 | 11 | 2 | 9 |


| Never | Can't |
| :---: | :---: |
| $\underline{\text { Heard of }}$ | Rate |
| * | $2=100$ |
| * | $3=100$ |
|  |  |
|  |  |

i. Cable news networks such as

CNN, Fox News Channel

| and MSNBC ${ }^{10}$ | 67 | 23 | 44 | 18 | 4 | 14 | $*$ | $15=100$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| July, 2001 | 78 | 28 | 50 | 11 | 3 | 8 | $*$ | $11=100$ |
| February, 1998 | 71 | 26 | 45 | 12 | 3 | 9 | 1 | $16=100$ |

On another subject...
Q. 5 In making his next appointment to the Supreme Court, should President Bush choose someone who will make the court more liberal, someone who will make it more conservative, or someone who will keep the court about the same as it is now?

|  | March <br> 28 | Clinton <br> Gallup <br> March 1993 |  |
| :---: | :--- | :---: | :---: |
| 29 | More liberal | $\frac{2005}{24}$ | 29 |
| 35 | About the same as it is now | 28 | 29 |
| $\frac{8}{100}$ | Don't know/Refused | $\underline{7}$ | 38 |
|  |  | 100 | $\underline{4}$ |

Q. 6 How important is the president's choice of the next Supreme Court justice to you personally? [READ]

|  |  | March |
| ---: | :--- | :---: |
| 47 | Very important | $\frac{2005}{38}$ |
| 29 | Somewhat important | 36 |
| 14 | Not too important | 15 |
| 8 | Not at all important | 8 |
| $\frac{2}{100}$ | Don't know/Refused (VOL.) | $\underline{3}$ |
| 100 |  |  |

Thinking again about the news media...
ASK FORM 1 ONLY [ $\mathbf{N}=726$ ]:
Q.7F1 Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion?

June, 2005
Early July, 2003

| Keeps leaders <br> from doing their job | Keeps leaders <br> from doing things <br> that shouldn't be done | Don't know/ <br> Refused |
| :---: | :---: | :---: |
| 28 | 60 | $12=100$ <br> 29 |

## Q.7F1 CONTINUED...

July, 2002
Mid-November, 2001
Early September, 2001
February, 199931
Early February, 1998

| Keeps leaders <br> from doing their job | Keeps leaders <br> from doing things <br> that shouldn't be done | Don’t know/ <br> Refused |
| :---: | :---: | :---: |
|  | 59 | $15=100$ <br> 32 |
| 25 | 54 | $14=100$ |
| 31 | 60 | $15=100$ |
| 39 | 58 | $11=100$ |
| 32 | 55 | $6=100$ |
| 24 | 56 | $12=100$ |
| 18 | 66 | $10=100$ |
| 23 | 69 | $13=100$ |
| 26 | 68 | $9=100$ |
| 17 | 60 | $14=100$ |
|  | 67 | $16=100$ |

## ASK FORM 2 ONLY [N=738]:

Q.8F2 Some people think that by criticizing the military, news organizations weaken the country's defenses. Others think that such criticism helps keep our nation militarily prepared. Which position is closer to your opinion?

|  | Weakens <br> defenses | Keeps nation <br> prepared | Don't know/ <br> June, 2005 | $\frac{\text { Refused }}{9=100}$ |
| :--- | :---: | :---: | :---: | :---: |
| Early July, 2003 | 43 | 45 | $12=100$ |  |
| July, 2002 | 40 | 49 | $11=100$ |  |
| Mid-November, 2001 | 37 | 49 | $14=100$ |  |
| March, 1991 | 28 | 59 | $13=100$ |  |
| August, 1989 | 33 | 56 | $111=00$ |  |
| December, 1986 | 31 | 57 | $12=100$ |  |
| July, 1985 | 31 | 51 | $18=100$ |  |

## ASK ALL:

Q. 9 In general, do you think news organizations get the facts straight, or do you think that their stories and reports are often inaccurate?

| June, 2005 | Get the <br> facts straight | Stories often <br> inaccurate | Don't know/ <br> $\frac{\text { Refused }}{}$ |
| :--- | :---: | :---: | :---: |
| Early July, 2003 | 36 | 56 | $8=100$ |
| July, 2002 | 36 | 56 | $8=100$ |
| Mid-November, 2001 | 35 | 56 | $9=100$ |
| Early September, 2001 | 46 | 45 | $9=100$ |
| February, 1999 | 35 | 57 | $8=100$ |
| Early August, 1998 | 37 | 58 | $5=100$ |
| Early February, 1998 | 33 | 58 | $9=100$ |
| February, 1997 | 34 | 63 | $3=100$ |
| January, 1992 | 37 | 56 | $7=100$ |
| August, 1989 | 49 | 44 | $7=100$ |
| August, 1988 | 54 | 44 | $2=100$ |
| May, 1988 | 40 | 50 | $10=100$ |
| January, 1988 | 48 | 43 | $9=100$ |
| July, 1985 | 44 | 48 | $8=100$ |
|  | 55 | 34 | $11=100$ |

Q. 10 In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

|  | Deal fairly <br> with all sides | Tend to favor <br> one side | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: |
|  | 21 | 72 | $7=100$ |
| Early July, 2003 | 26 | 66 | $8=100$ |
| Early September, 2001 | 26 | 67 | $7=100$ |
| February, 1997 | 27 | 67 | $6=100$ |
| January, 1992 | 31 | 63 | $6=100$ |
| August, 1989 | 28 | 68 | $4=100$ |
| August, 1988 | 36 | 57 | $7=100$ |
| May, 1988 | 34 | 56 | $10=100$ |
| January, 1988 | 30 | 59 | $11=100$ |
| December, 1986 | 39 | 54 | $7=100$ |
| July, 1986 | 37 | 57 | $6=100$ |
| July, 1985 | 34 | 53 | $13=100$ |

Q. 11 In general, do you think news organizations are pretty independent, or are they often influenced by powerful people and organizations?

|  | Often influenced by <br> Pretty <br> independent | powerful people <br> and organizations | Don't know <br> /Refused |
| :--- | :---: | :---: | :---: |
| $\frac{21}{\text { June, 2005 }}$ | 23 | 73 | $6=100$ |
| Early July, 2003 | 23 | 70 | $7=100$ |
| Early September, 2001 | 28 | 71 | $6=100$ |
| January, 1994 | 35 | 63 | $9=100$ |
| January, 1992 | 33 | 68 | $7=100$ |
| August, 1989 | 40 | 49 | $5=100$ |
| January, 1988 | 37 | 53 | $11=100$ |
| July, 1986 | 37 | 53 | $10=100$ |
| July, 1985 |  |  | $10=100$ |

Q. 12 In general, do you think news organizations pay too much attention to GOOD NEWS, too much attention to BAD NEWS, or do they mostly report the kinds of stories they should be covering?

|  | Too much <br> attention <br> to good news | Too much <br> attention <br> to bad news | Report the kinds <br> of stories they <br> should be covering | Don't know/ | Refused |
| :--- | :---: | :---: | :---: | :---: | :---: |
| June, 2005 | 3 | 67 | 23 | $7=100$ |  |
| Early July, 2003 | 2 | 67 | 25 | $6=100$ |  |
| Early September, 2001 | 3 | 67 | 24 | $6=100$ |  |
| May, 1991 | 2 | 54 | 37 | $7=100$ |  |
| August, 1989 | 3 | 64 | 30 | $3=100$ |  |
| July, 1985 | 1 | 60 | 35 | $4=100$ |  |

Q. 13 I'm going to read you some pairs of opposite phrases. After I read each pair, tell me which ONE phrase you feel better describes news organizations generally. If you think that NEITHER phrase applies, please say so. [NOTE FORM SPLIT; RANDOMIZE ITEMS ON FORM 1; ASK ITEM h. FIRST ON FORM 2 AND RANDOMIZE THE REST]

|  |  |  | Early |  | Mid- | Early |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | July | July | Nov | Sept | Feb | Aug | Jan | July | July |
| ASK | FOR | 1 ONLY [ $\mathrm{N}=726$ ]: | $\underline{03}$ | $\underline{02}$ | $\underline{01}$ | $\underline{01}$ | $\underline{99}$ | 89 | 87 | 86 | 85 |
| a.F1 | 28 | Care about the people they report on, OR | 31 | 30 | 47 | 23 | 21 | -- | 41 | -- | 35 |
|  | 58 | Don't care about the people they report on | 56 | 55 | 38 | 64 | 67 | -- | 45 | -- | 48 |
|  | 9 | Neither applies | 9 | 10 | 11 | 10 | 9 | -- | 9 | -- | 10 |
|  | 5 | Don't know/Refused | 4 | $\underline{5}$ | $\underline{4}$ | $\underline{3}$ | 3 | -- | 5 | -- | 7 |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 |  | 100 |  | 100 |
| b.F1 | 28 | Willing to admit their mistakes, OR | 27 | 23 | 35 | 24 | 26 | -- | -- | -- | 34 |
|  | 62 | Try to cover up their mistakes | 62 | 67 | 52 | 67 | 66 | -- | -- | -- | 55 |
|  | 6 | Neither applies | 5 | 6 | 9 | 5 | 6 | -- | -- | -- | 4 |
|  | 4 | Don't know/Refused | $\underline{6}$ | 4 | $\underline{4}$ | 4 | $\underline{2}$ | -- | -- | -- | 7 |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 |  |  |  | 100 |
| c.F1 | 43 | Moral, OR | 45 | 39 | 53 | 40 | 40 | -- | -- | -- | 54 |
|  | 35 | Immoral | 32 | 36 | 23 | 34 | 38 | -- | -- | -- | 13 |
|  | 15 | Neither applies | 14 | 18 | 17 | 20 | 16 | -- | -- | -- | 20 |
|  | 7 | Don't know/Refused | $\underline{9}$ | 7 | 7 | $\underline{6}$ | $\underline{6}$ | -- | -- | -- | 13 |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 |  |  |  | 100 |
| d.F1 | 49 | Growing in influence, OR | 55 | 57 | -- | 55 | 59 | -- | -- | -- | 63 |
|  | 36 | Declining in influence | 29 | 29 | -- | 29 | 32 | -- | -- | -- | 17 |
|  | 7 | Neither applies | 8 | 7 | -- | 9 | 6 | -- | -- | -- | 7 |
|  | 8 | Don't know/Refused | 8 | 7 | -- | 7 | $\underline{3}$ | -- | -- | -- | 13 |
|  | 100 |  | 100 | 100 |  | 100 | 100 |  |  |  | 100 |
| e.F1 | 47 | Protect democracy, OR | 52 | 50 | 60 | 46 | 45 | 55 | 52 | 58 | 54 |
|  | 33 | Hurt democracy | 28 | 29 | 19 | 32 | 38 | 19 | 27 | 18 | 23 |
|  | 12 | Neither applies | 13 | 14 | 14 | 15 | 13 | 20 | 13 | 17 | 13 |
|  | 8 | Don't know/Refused | $\underline{7}$ | 7 | 7 | 7 | $\underline{4}$ | $\underline{6}$ | $\underline{8}$ | 7 | 10 |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| ASK | FOR | 2 ONLY[ $\mathrm{N}=738]$ : |  |  |  |  |  |  |  |  |  |
| f.F2 | 65 | Care about how good a job they do, OR | 68 | 65 | 78 | 69 | 69 | -- | -- | 77 | 79 |
|  | 25 | Don't care about how good a job they do | 22 | 23 | 14 | 22 | 22 | -- | -- | 16 | 11 |
|  | 6 | Neither applies | 7 | 8 | 6 | 7 | 6 | -- | -- | 5 | 4 |
|  | 4 | Don't know/Refused | $\underline{3}$ | $\underline{4}$ | $\underline{2}$ | $\underline{2}$ | $\underline{3}$ | -- | -- | $\underline{2}$ | $\underline{6}$ |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 |  |  | 100 | 100 |
| g.F2 | 59 | Highly professional, OR | 62 | 49 | 73 | 54 | 52 | -- | -- | 71 | 72 |
|  | 25 | Not professional | 24 | 31 | 12 | 27 | 32 | -- | -- | 13 | 11 |
|  | 12 | Neither applies | 9 | 15 | 12 | 15 | 13 | -- | -- | 12 | 9 |
|  | 4 | Don't know/Refused | 5 | $\underline{5}$ | $\underline{3}$ | 4 | $\underline{3}$ | -- | -- | 4 | 8 |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 |  |  | 100 | 100 |


| Q. 13 CONTINUED... |  |  | Early |  | Mid- | Early |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| h.F2 |  |  | July | July | Nov | Sept | Feb | Aug | Jan | July | July |
|  |  |  | 03 | 02 | 01 | 01 | 99 | 89 | 87 | 86 | 85 |
|  | 42 | Stand up for America, OR | 51 | 49 | 69 | 43 | 41 | -- | 53 | 53 | 52 |
|  | 40 | Too critical of America | 33 | 35 | 17 | 36 | 42 | -- | 35 | 28 | 30 |
|  | 14 | Neither applies | 12 | 12 | 10 | 16 | 13 | -- | 8 | 15 | 10 |
|  | $\underline{4}$ | Don't know/Refused | 4 | 4 | 4 | $\underline{5}$ | 4 | -- | 4 | 4 | 8 |
|  | 100 |  | 100 | 100 | 100 | 100 | 100 |  | 100 | 100 | 100 |
| i.F2 | 60 | Politically biased in their reporting, OR | 53 | 59 | 47 | 59 | 56 | -- | 47 | 42 | 45 |
|  | 28 | Careful that their reporting is NOT politically biased | 29 | 26 | 35 | 26 | 31 | -- | 39 | 41 | 36 |
|  | 6 | Neither applies | 9 | 10 | 11 | 8 | 8 | -- | 7 | 9 | 7 |
|  | $\underline{6}$ | Don't know/Refused | $\underline{9}$ | $\underline{5}$ | 7 | 7 | $\underline{5}$ | -- | 7 | 8 | $\underline{12}$ |
|  | $\overline{100}$ |  | 100 | 100 | 100 | 100 | 100 |  | 100 | 100 | 100 |
| j.F2 | 50 | Liberal, OR | 51 | -- | -- | -- | -- | -- | 54 | -- | 41 |
|  | 26 | Conservative | 26 | -- | -- | -- | -- | -- | 26 | -- | 19 |
|  | 16 | Neither applies | 14 | -- | -- | -- | -- | -- | 12 | -- | 20 |
|  | $\underline{8}$ | Don't know/Refused | 9 | -- | -- | -- | -- | -- | $\underline{8}$ | -- | $\underline{20}$ |
|  | 100 |  | 100 |  |  |  |  |  | 100 |  | 100 |

ASK ALL:
Q. 14 Do you think the press has been too critical of the Bush Administration policies and performance so far, not critical enough or do you think that the press has handled this about right?

|  |  | Early | Clinton |  |
| :--- | :--- | :---: | :---: | :---: |
|  |  | May | July | June |
| 28 | Press too critical | $\underline{2004}^{11}$ | $\frac{2003}{25}$ | $\frac{1993}{35}$ |
| 33 | Not critical enough | 24 | 23 | 12 |
| 34 | About right | 35 | 48 | 49 |
| $\frac{5}{100}$ | Don't know/Refused | $\underline{7}$ | $\underline{4}$ | $\underline{4}$ |
|  |  | 100 | 100 | 100 |

[^3]
## ASK FORM 1 ONLY [ $\mathbf{N = 7 2 6 ] :}$

Q.15F1 Some people think it is okay for news organizations to use unnamed sources because they can sometimes find out important news they otherwise wouldn't get. Others think it is too risky because it can sometimes lead to inaccurate reports. Which comes closer to your opinion?

| 44 | Okay |
| :--- | :--- |
| 52 | Too risky |
| $\frac{4}{100}$ | Don’t know/Refused |

## ASK FORM 2 ONLY [ $\mathrm{N}=738$ ]:

Q.16F2 Some people feel news reporters should ALWAYS reveal the sources of their story to the audience. Others feel that SOMETIMES reporters should be allowed to keep their sources confidential if that is the only way to get information. Which position is closer to your opinion?

|  |  | Aug | July |
| :---: | :--- | :---: | :---: |
| 19 | ALWAYS reveal | $\frac{1989}{18}$ | $\frac{1985}{15}$ |
| 76 | SOMETIMES keep confidential | 79 | 78 |
| $\frac{5}{100}$ | Don't know/Refused | $\underline{3}$ | $\underline{7}$ |
|  |  | 100 | 100 |

## ASK FORM 1 ONLY [ $\mathbf{N}=726$ ]:

Q.17F1 What do you think news organizations care about most when deciding what stories to report... [READ AND ROTATE]

| 19 | Keeping the public informed, OR |
| ---: | :--- |
| 75 | Attracting the biggest audience |
| 3 | Both equally (VOL) |
| 1 | Neither (VOL) |
| $\frac{2}{100}$ | Don't know/Refused [VOL.] |

## ASK FORM 2 ONLY [N=738]:

Q.17F2 What do you think news organizations care about most when deciding what stories to report... [READ AND ROTATE]

| 22 | Informing people in order to serve the public interest, OR |
| ---: | :--- |
| 69 | Entertaining people in order to attract the biggest audience |
| 4 | Both equally (VOL) |
| 2 | Neither (VOL) |
| $\frac{3}{100}$ | Don't know/Refused [VOL.] |

## ASK ALL:

Q. 18 In your opinion, which is better - that news coverage of the war on terrorism be pro-American or that news coverage of the war on terrorism be neutral?

|  |  | Early <br> July | Early <br> April | Late <br> March | Feb | MidNov | March |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2003}$ | $2003{ }^{12}$ | $\underline{2003}$ | $\underline{2003}$ | $\underline{2001}$ | 1991 |
| 24 | Pro-American | 29 | 23 | 25 | 16 | 30 | 22 |
| 68 | Neutral | 64 | 69 | 68 | 78 | 64 | 71 |
| 8 | No opinion/Don't know/Refused | 7 | 8 | 7 | $\underline{6}$ | $\underline{6}$ | 7 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 |

Q. 19 As I read a list, tell me if you think these organizations mostly report the facts about recent news developments, or mostly give their opinions about the news. (First,) do ["does" for item f] [INSERT
ITEM; RANDOMIZE] mostly report the facts about the news, or mostly give their opinions about the news?

|  |  | Mostly report facts about recent news developments | Mostly give their opinions about the news | $\begin{aligned} & \text { Both } \\ & \text { (VOL) } \end{aligned}$ | Neither (VOL) | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Cable news networks | 45 | 29 | 8 | 1 | 17=100 |
| b. | Network evening news programs | 53 | 31 | 6 | 1 | $9=100$ |
| c. | Network morning news programs | 39 | 33 | 5 | 1 | $22=100$ |
| d. | News blogs on the Internet | 20 | 32 | 2 | 1 | $45=100$ |
| e. | Local television news programs | 61 | 25 | 6 | 1 | $7=100$ |
| f. | The daily newspaper you are most familiar with | 54 | 31 | 6 | 1 | $8=100$ |
| g. | Major national newspapers | 45 | 30 | 6 | * | $19=100$ |
| h. | Talk radio shows | 10 | 68 | 5 | * | $17=100$ |

Turning to the subject of Iraq ...
Q. 20 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

| Right <br> decision | Wrong <br> decision | Don't know/ <br> Refused |  |
| :---: | :---: | :---: | :---: |
| 47 |  | Ref <br> $8=100$ <br> 51 | 47 |
| 47 |  | $6=100$ |  |
| 49 | 44 |  | $7=100$ |
| 48 | 41 |  | $11=100$ |
| 46 | 42 |  | $12=100$ |
| 50 | 39 |  | $11=100$ |

[^4]| Q. 20 CONTINUED... | Right <br> decision | Wrong <br> decision | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: |
| Early September, 2004 | 53 | 39 | $8=100$ |
| August, 2004 | 53 | 41 | $6=100$ |
| July, 2004 | 52 | 43 | $5=100$ |
| June, 2004 | 55 | 38 | $7=100$ |
| May, 2004 | 51 | 42 | $7=100$ |
| Late April, 2004 | 54 | 37 | $9=100$ |
| Early April, 2004 | 57 | 35 | $8=100$ |
| Mid-March, 2004 | 55 | 39 | $6=100$ |
| Late February, 2004 | 60 | 32 | $8=100$ |
| Early February, 2004 | 56 | 39 | $5=100$ |
| Mid-January, 2004 | 65 | 30 | $5=100$ |
| Early January, 2004 | 62 | 28 | $10=100$ |
| December, 2003 | 67 | 26 | $7=100$ |
| October, 2003 | 60 | 33 | $7=100$ |
| September, 2003 | 63 | 31 | $6=100$ |
| August, 2003 | 63 | 30 | $7=100$ |
| Early July, 2003 | 67 | 24 | $9=100$ |
| May, 2003 | 74 | 20 | $6=100$ |
| April 10-16, 2003 | 74 | 19 | $7=100$ |
| April 8-9, 2003 | 74 | 19 | $7=100$ |
| April 2-7, 2003 | 72 | 20 | $8=100$ |
| March 28-April 1, 2003 | 69 | 25 | $6=100$ |
| March 25-27, 2003 | 74 | 21 | $5=100$ |
| March 23-24, 2003 | 74 | 21 | $5=100$ |
| March 20-22, 2003 | 71 | 22 | $7=100$ |
| Late January, 1991 | 77 | 15 | $9=100$ |

Q. 21 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

|  | Very <br> well | Fairly <br> well | Not too <br> well | Not at all <br> well | Don’t know/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: | :---: |
| June, 2005 | 9 | 41 | 27 | 19 | $4=100$ |
| February, 2005 | 14 | 40 | 25 | 17 | $4=100$ |
| January, 2005 | 9 | 39 | 29 | 20 | $3=100$ |
| December, 2004 | 10 | 40 | 28 | 18 | $4=100$ |
| Mid-October, 2004 | 13 | 38 | 26 | 17 | $6=100$ |
| Early September, 2004 | 12 | 40 | 26 | 18 | $4=100$ |
| August, 2004 | 12 | 41 | 28 | 16 | $3=100$ |
| July, 2004 | 13 | 42 | 26 | 16 | $3=100$ |
| June, 2004 | 16 | 41 | 25 | 14 | $4=100$ |
| May, 2004 | 10 | 36 | 32 | 19 | $3=100$ |
| Late April, 2004 | 12 | 43 | 26 | 15 | $4=100$ |
| Early April, 2004 | 14 | 43 | 26 | 13 | $4=100$ |
| Mid-March, 2004 | 16 | 45 | 26 | 11 | $2=100$ |
| Early February, 2004 | 17 | 46 | 23 | 11 | $3=100$ |
| Mid-January, 2004 | 22 | 51 | 18 | 6 | $3=100$ |
| Early January, 2004 | 23 | 47 | 18 | 7 | $5=100$ |
| December, 2003 | 28 | 47 | 16 | 6 | $3=100$ |
| October, 2003 | 16 | 44 | 25 | 11 | $4=100$ |
| September, 2003 | 15 | 47 | 26 | 9 | $3=100$ |
| August, 2003 | 19 | 43 | 24 | 11 | $3=100$ |

Q. 21 CONTINUED... Very Fairly Not too Not at all Don’t know/

Early July, 2003
April 10-16, 2003
April 8-9, 2003
April 2-7, 2003
March 25-April 1, 2003
March 23-24, 2003
$\begin{array}{llllll}\text { March 20-22, } 2003 & 65 & 25 & 2 & 1 & 7=100\end{array}$
Q. 22 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

|  | Keep troops <br> in Iraq | Bring troops <br> home | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: |
| June, 2005 | 50 | 46 |  |
| February, 2005 | 55 | 42 | $4=100$ |
| January, 2005 | 54 | 41 | $3=100$ |
| December, 2004 | 56 | 40 | $5=100$ |
| Mid-October, 2004 | 57 | 36 | $4=100$ |
| Early September, 2004 | 54 | 40 | $7=100$ |
| August, 2004 | 54 | 42 | $6=100$ |
| July, 2004 | 53 | 43 | $4=100$ |
| June, 2004 | 44 | $4=100$ |  |
| May, 2004 | 51 | 42 | $5=100$ |
| Late April, 2004 | 53 | 43 | $5=100$ |
| Early April, 2004 | 50 | 44 | $7=100$ |
| Early January, 2004 | 63 | 32 | $6=100$ |
| October, 2003 | 58 | 39 | $5=100$ |
| September, 2003 | 64 | 32 | $3=100$ |
|  |  | $4=100$ |  |

Q. 23 Thinking about the people you know, would you say they are becoming LESS emotionally involved in the news from Iraq than they were, MORE emotionally involved, or are the people you know about as involved as they had been?

|  |  | Jan | Aug | June | May |
| :---: | :--- | :---: | :---: | :---: | :---: |
|  |  | $\underline{2005}$ | $\underline{2004}$ | $\frac{2004}{35}$ | $\frac{2004}{26}$ |
| 44 | Less emotionally involved | 35 | 36 |  | 35 |
| 15 | More emotionally involved | 19 | 19 | 23 | 33 |
| 36 | About as involved as they have been | 44 | 41 | 37 | 36 |
| 1 | Mixed / Some more, some less (VOL.) | $*$ | $*$ | 1 | 1 |
| $\frac{4}{100}$ | Don't know/Refused (VOL.) | $\underline{2}$ | $\underline{4}$ | $\underline{4}$ | $\underline{4}$ |

[^5]Q. 24 Some people are comparing Iraq to the war in Vietnam thirty years ago. Do you think Iraq will turn out to be another Vietnam, or do you think the U.S. will accomplish its goals in Iraq?

|  |  | Early <br> Sept | June | Late |
| ---: | :--- | :---: | :---: | :---: |
| April |  |  |  |  |

Q. 25 Since the start of military action in Iraq, about how many U.S. soldiers have been killed? To the best of your knowledge, has it been under 500, 500 to 1000, 1000 to 2000, or more than 2000? [INTERVIEWER: IF RESPONDENT GIVES A SPECIFIC NUMBER, ENTER IN THE APPROPRIATE RANGE WITHOUT PROMPTING. IF RESPONDENT SAYS "500", "1,000" OR "2,000", PROMPT "Would you say it is a little over or a little under ___? " 2,000 ", PROMPT "Would you say it is a little over or a little under $\qquad$ ?]

|  | April <br> $\underline{2004}^{14}$ |  |
| ---: | :--- | :---: |
| 4 | Under 500 | 28 |
| 13 | 500 to 1,000 | 55 (Correct) |
| 54 | 1,000 to 2,000 (Correct) | 6 |
| 24 | More than 2,000 | 4 |
| $\frac{5}{100}$ | Don't know/Refused | $\underline{7}$ |
|  |  | 100 |

Now, I have a few questions about the political parties...
FOR Q. 26 THROUGH Q.28, HALF OF RESPONDENTS SHOULD GET THE REPUBLICAN PARTY FIRST ON ALL QUESTIONS; HALF OF RESPONDENTS SHOULD GET THE DEMOCRATIC PARTY FIRST ON ALL QUESTIONS.
Q. 26 First thinking about social issues such as homosexuality and abortion, has the [INSERT ITEM; ROTATE] become too conservative, too liberal, or is it about right on social issues such as homosexuality and abortion? What about [ALTERNATE ITEM]? Has it become too conservative, too liberal, or is it about right on social issues such as homosexuality and abortion?
a. The Republican Party
b. The Democratic Party

| Too <br> Conservative <br> 38 | Too <br> Liberal | About <br> $\frac{\text { right }}{34}$ | DK/ <br> $\underline{\text { Ref }}$ |
| :---: | :---: | :---: | :---: |
| 13 | 35 | 36 | $16=100$ |

Q. 27 Now thinking about economic issues such as taxes and government programs, do you think the [INSERT ITEM; ROTATE IN SAME ORDER AS Q.26] has become too conservative, too liberal, or is it about right on economic issues such as taxes and government programs? What about [ALTERNATE ITEM]? Has it become too conservative, too liberal, or is it about right on economic issues such as taxes and government programs?
a. The Republican Party

| Too <br> Conservative <br> 36 | Too <br> Liberal | About <br> right | DK/ <br> $\underline{\text { Ref }}$ |
| :---: | :---: | :---: | :---: |
| 14 | 33 | 39 | $14=100$ |

Q. 28 Now thinking about foreign policy and national security issues, do you think the [INSERT ITEM;

ROTATE IN SAME ORDER AS Q.26] is too tough, not tough enough, or about right in its approach to foreign policy and national security issues? What about [ALTERNATE ITEM]? Do you think it is too tough, not tough enough, or about right in its approach to foreign policy and national security issues?

|  | Too <br> tough | Not tough <br> enough | About <br> right | DK/ <br> Ref |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
| a. | The Republican Party |  |  | $12=100$ |  |
| b. | The Democratic Party | 5 | 46 | 35 | $14=100$ |

On another subject...
Q. 29 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?
Q. 30 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

## Based on Total Respondents:

June, 2005
Late May, 2005
Mid-March, 2005
December, 2004
Mid-October, 2004
Early September, 2004
August, $2004 \quad 75$
April, 2004
March, $2004^{15} 75$
August, 200377
Mid-July, $2003 \quad 75$
June, $2003 \quad 75$
January, $2003 \quad 76$
December, 200276
Early October, 200275
August, 200278
June, $2002 \quad 74$
May, 200275
April, 200271

Computer User

| $\frac{\text { Yes }}{}$ | $\frac{\text { No }}{23}$ | DK/Ref <br> 77 |
| :---: | :---: | :---: |
| 76 | 24 | $*=100$ |
| 78 | 22 | $*=100$ |
| 80 | 20 | $*=100$ |
| 79 | 21 | $*=100$ |
| 78 | 22 | $*=100$ |
| 75 | 25 | $*=100$ |
| 73 | 27 | $0=100$ |
| 75 | 25 | $*=100$ |
| 77 | 23 | $*=100$ |
| 75 | 25 | $*=100$ |
| 75 | 25 | $0=100$ |
| 76 | 24 | $0=100$ |
| 76 | 24 | $*=100$ |
| 75 | 25 | $*=100$ |
| 78 | 22 | $*=100$ |
| 74 | 26 | $*=100$ |
| 75 | 25 | $*=100$ |
| 71 | 29 | $*=100$ |

Goes Online

| $\frac{\text { Yes }}{69}$ |  | $\frac{\text { No }}{31}$ |
| :--- | :--- | :--- | | DK/Ref |
| :--- |
| $7=100$ |
| 70 |

## Q.29/Q. 30 CONTINUED...



Based on Total Respondents:
Goes Online

| Yes | No | DK/Ref |
| :---: | :---: | :---: |
| 62 | 38 | $0=100$ |
| 62 | 38 | $0=100$ |
| 62 | 38 | $0=100$ |
| 62 | 38 | *=100 |
| 62 | 38 | $0=100$ |
| 64 | 36 | $0=100$ |
| 62 | 38 | $0=100$ |
| 60 | 40 | *=100 |
| 61 | 39 | $0=100$ |
| 55 | 45 | *=100 |
| 56 | 44 | *=100 |
| 54 | 46 | *=100 |
| 61 | 39 | $0=100$ |
| 52 | 48 | $0=100$ |
| 52 | 48 | *=100 |
| 53 | 47 | $0=100$ |
| 50 | 50 | $0=100$ |
| 52 | 48 | *=100 |
| 53 | 47 | $0=100$ |
| 52 | 48 | $0=100$ |
| 49 | 51 | $0=100$ |
| 50 | 50 | *=100 |
| 48 | 52 | $0=100$ |
| 51 | 49 | *=100 |
| 49 | 51 | *=100 |
| 49 | 51 | *=100 |
| 47 | 53 | *=100 |
| 42 | 58 | $0=100$ |
| 37 | 63 | *=100 |
| 42 | 58 | *=100 |
| 43 | 57 | *=100 |
| 41 | 59 | *=100 |
| 36 | 64 | $0=100$ |
| 37 | 63 | $0=100$ |
| 36 | 63 | $1=100$ |
| 29 | 71 | $0=100$ |
| 22 | 78 | $0=100$ |
| 23 | 77 | $0=100$ |
| 21 | 79 | *=100 |
| 22 | 78 | $0=100$ |
| 21 | 79 | *=100 |
| 21 | 79 | $0=100$ |
| 14 | 86 | *=100 |

16 In March 2000, "or anywhere else" was added to the question wording.
${ }^{17}$ The 1995 figure combines responses from two separate questions: (1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?) (2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

## IF INTERNET USER (Q.30=1) ASK [N=1,022]:

Q. 31 How frequently do you go online to get NEWS... would you say every day, 3 to 5 days per week, 1 or 2 days per week, once every few weeks, or less often?


## IF INTERNET USER (Q.30=1) ASK [N=1,022]:

Q. 32 When you go online do you ever come across news when you may have been going online for a purpose other than to get the news?

|  |  | April | April | Nov | Oct | Nov | April | Oct |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2004}$ | $\frac{2002}{73}$ | $\underline{2000}^{18}$ | $\frac{1999}{}^{19}$ | $\frac{1998}{48}$ | $\frac{1998}{54}$ | $\frac{1996}{53}$ |
| 73 | Yes | 27 | 35 | 53 | 44 | 51 | 45 | 45 |
| 26 | No | $\frac{*}{10}$ | $\frac{*}{4}$ | $\underline{2}$ | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ | $\frac{1}{4}$ |
| $\frac{1}{100}$ | Don't know/Refused | 100 | 100 | 100 | 100 | 100 | 100 | $\frac{2}{100}$ |

## IF INTERNET USER (Q.30=1) ASK [N=1,022]:

Q. 33 Do you ever read online news columns or web logs that discuss news about current events, public issues and politics?

65 Yes
35 No
$\frac{*}{100}$ Don't Know/Refused

[^6]
## ASK ALL:

Thinking about the war on terrorism...
Q. 34 How much, if anything, have you heard about reported mistreatment of prisoners held by the U.S. at Guantanamo Bay ... a lot, a little, or nothing at all?

|  |  | May <br> 2004 <br>  <br> 49 |
| ---: | :--- | :---: |
| 40 | A lot | 58 |
| 10 | A little | 34 |
| $\frac{1}{100}$ | Nothing at all | 7 |
| 10 | $\underline{1}$ |  |
| 100 |  |  |

Q. 35 Do you think these reports of prisoner mistreatment represent isolated incidents, or do you think they represent a wider pattern of prisoner mistreatment?

54 Isolated incidents
34 Wider pattern
1 Neither (VOL)
11 Don't know/Refused
100
Q. 36 Based on what you've seen or heard, do you think the press is giving too much, too little, or the right amount of attention to these reports?

|  |  | May <br> 39 |
| ---: | :--- | :---: |
|  | $\frac{2004}{36}$ |  |
| 24 | Too much | 17 |
| 32 | Right amount | 39 |
| $\frac{5}{100}$ | Don’t know/Refused | $\underline{8}$ |
| 100 |  |  |

Lastly on a different subject...
Q. 37 In 1973 the Roe versus Wade decision established a woman's constitutional right to an abortion, at least in the first three months of pregnancy. Would you like to see the Supreme Court completely overturn its Roe versus Wade decision, or not?

|  |  | ------ Gallup-------- |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Jan | March | Aug $^{21}$ | Oct |
| 30 | Yes | $\underline{2003}$ | $\underline{2002}$ | $\frac{1992}{31}$ | $\frac{1989}{33}$ |
| 63 | No | 62 | 60 | 60 | 61 |
| $\frac{7}{100}$ | Don't know/Refused (VOL.) | $\underline{7}$ | $\underline{4}$ | $\underline{6}$ | $\underline{6}$ |
| 100 | 100 | 100 | 100 |  |  |

[^7]Now, just a few questions for statistical purposes only...
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

| Trend |  | Republican | Democrat | Independent | (VOL) <br> No <br> Preference | $\begin{gathered} \text { (VOL) } \\ \text { Other } \\ \underline{\text { Party }} \end{gathered}$ | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June, 2005 | 30 | 32 | 32 | 4 | * | $2=100$ |
|  | Mid-May, 2005 | 30 | 34 | 29 | 4 | * | 3=100 |
|  | Late March, 2005 | 29 | 32 | 36 | 2 | * | $1=100$ |
|  | Mid-March, 2005 | 30 | 34 | 29 | 4 | * | $3=100$ |
|  | February, 2005 | 31 | 32 | 30 | 4 | 1 | $2=100$ |
|  | January, 2005 | 32 | 33 | 30 | 4 | * | $1=100$ |
|  | December, 2004 | 31 | 34 | 30 | 3 | * | $2=100$ |
|  | Mid-October, 2004 | 30 | 33 | 30 | 4 | * | $3=100$ |
|  | Late September, 2004 | 29 | 30 | 31 | 6 | * | $4=100$ |
|  | Mid-September, 2004 | 29 | 31 | 30 | 5 | * | $5=100$ |
|  | Early September, 2004 | 30 | 33 | 31 | 3 | * | $3=100$ |
|  | August, 2004 | 31 | 35 | 27 | 4 | * | $3=100$ |
|  | July, 2004 | 29 | 33 | 32 | 3 | * | $3=100$ |
|  | June, 2004 | 30 | 34 | 31 | 3 | * | $2=100$ |
|  | May, 2004 | 29 | 35 | 26 | 5 | 1 | 4=100 |
|  | Early May, 2004 | 27 | 34 | 31 | 4 | 1 | $3=100$ |
|  | Late April, 2004 | 30 | 31 | 31 | 5 | * | $3=100$ |
|  | Early April, 2004 | 31 | 32 | 28 | 4 | 1 | $4=100$ |
|  | Late March, 2004 | 30 | 34 | 28 | 4 | * | $4=100$ |
|  | March, 2004 | 27 | 35 | 32 | 4 | * | $2=100$ |
|  | Mid-February, 2004 | 30 | 33 | 30 | 4 | * | $3=100$ |
|  | Early February, 2004 | 31 | 33 | 31 | 3 | * | $2=100$ |
|  | Mid-January, 2004 | 31 | 31 | 31 | 4 | 1 | $2=100$ |
|  | Early January, 2004 | 29 | 34 | 31 | 4 | * | $2=100$ |
| Yearly Totals |  |  |  |  |  |  |  |
|  | 2004 | 30 | 33 | 30 | 4 | * | $3=100$ |
|  | 2003 | 30 | 31 | 31 | 5 | * | $3=100$ |
|  | 2002 | 30 | 31 | 30 | 5 | 1 | $3=100$ |
|  | 2001 | 29 | 34 | 29 | 5 | * | $3=100$ |
|  | 2001 Post-Sept 11 | 31 | 32 | 28 | 5 | 1 | $3=100$ |
|  | 2001 Pre-Sept 11 | 28 | 35 | 30 | 5 | * | $2=100$ |
|  | 2000 | 28 | 33 | 29 | 6 | * | $4=100$ |
|  | 1999 | 27 | 33 | 34 | 4 | * | $2=100$ |
|  | 1998 | 28 | 33 | 32 | 5 | * | $2=100$ |
| 1997 |  | 28 | 33 | 32 | 4 | 1 | $2=100$ |
|  |  | No Preference/ |  |  |  |  |  |
|  |  | Republican | Democrat | Independent | Other/DK |  |  |
|  | 1996 | 29 | 33 | 33 | $5=100$ |  |  |
|  | 1995 | 32 | 30 | 34 | $4=100$ |  |  |
|  | 1994 | 30 | 32 | 34 | $4=100$ |  |  |
|  | 1993 | 27 | 34 | 34 | $5=100$ |  |  |
|  | 1992 | 28 | 33 | 35 | $4=100$ |  |  |
|  | 1991 | 31 | 32 | 33 | $4=100$ |  |  |
| 1990 |  | 31 | 33 | 30 | $6=100$ |  |  |
|  |  | Independent/ |  |  |  |  |  |
|  | 1989 | $\frac{\text { Republican }}{33}$ | $\frac{\text { Democrat }}{33}$ | $34=100$ |  |  |  |
|  | 1987 | 26 | 35 | $39=100$ |  |  |  |

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Refused to lean |
| :---: | :---: | :---: | :---: |
| June, 2005 | 10 | 16 | 12=38\% |
| Mid-May, 2005 | 9 | 13 | 14=36\% |
| Late March, 2005 | 13 | 17 | 9=39\% |
| December, 2004 | 14 | 12 | 9=35\% |
| August, 2003 | 12 | 16 | 14=42\% |
| August, 2002 | 12 | 13 | 13=38\% |
| September, 2000 | 11 | 13 | 15=39\% |
| Late September, 1999 | 14 | 15 | 16=45\% |
| August, 1999 | 15 | 15 | 12=42\% |


[^0]:    In March 2003, the question was worded "news about the war in Iraq." In Mid-September 2001, the question was worded "news about the terrorist attacks." In September 1995, question wording did not include "international." In Early January 1991 the question asked about "the latest developments in the Persian Gulf."

[^1]:    In October 2003, CNBC Cable news item was not asked due to programming error.

[^2]:    9 In June 2005, "...such as ABC, NBC, and CBS" was added to the question wording.

[^3]:    11 In May 2004 the question was worded "Would you say the press has been too critical, not critical enough, or fair in the way it has covered the Bush Administration."

[^4]:    12
    In Early April 2003 and earlier the question was worded, "... that news coverage of a war be pro-American or that news coverage of a war be neutral?"

[^5]:    13
    In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

[^6]:    18 In 2000 the question asked about "news and information about the 2000 elections."

    19
    In 1999 and 1998 the question was worded: "When you go online do you ever encounter or come across news and information on current events, public issues or politics when you may have been going online for a purpose other than to get the news?" In 1996 this question was asked: "are you ever exposed to news..."

[^7]:    20 In May 2004 question worded: "... reports of mistreatment of Iraqi prisoners by U.S. troops."

    21 Gallup trend from August 1992 is based on registered voters.

