

**ABOUT THE SURVEY**

The survey results are based on telephone re-interviews conducted November 5 - 8, 2004 among 1,209 voters under the direction of Princeton Survey Research Associates International. ("Voters" are those respondents who said they voted in the 2004 election.) This sample was selected from those identified as registered voters in two previous nationwide surveys of adults 18 years of age or older, the first conducted Early October 2004 and the second in Mid-October 2004. For results based on the total sample of voters, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 3.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

**PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS  
NOVEMBER 2004 RE-INTERVIEW SURVEY  
-- FINAL TOPLINE --  
November 5 - 8, 2004  
N=1,209 Voters**

**MY FIRST QUESTION IS...**

Q.1 A lot of people have been telling us they didn't get a chance to vote in the election on November 2. How about you... did things come up that kept you from voting, or did you happen to vote?

Yes, voted -- **CONTINUE WITH INTERVIEW**  
No, did not vote -- **GO TO Q1B, THANK RESPONDENT AND END**  
Don't remember -- **THANK RESPONDENT AND END**  
Refused -- **THANK RESPONDENT AND END**

**ASK ALL WHO VOTED (Q1=1):**

Q.2 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

		<u>Nov 2000</u>	<u>Nov 1996</u>
51	Satisfied	46	51
45	Dissatisfied	47	42
<u>4</u>	Don't know/Refused	<u>7</u>	<u>7</u>
100		100	100

**IF RESPONDENT IS IN A STATE WHERE NADER IS NOT ON BALLOT GO TO Q.3X. ELSE USE Q.3**

Now, thinking about the recent election...

Q.3 Did you happen to vote for George W. Bush, for John Kerry or for Ralph Nader for president?

Q.3x Did you happen to vote for George W. Bush or for John Kerry for president?

		<u>Nov 2000</u>		<u>Nov 1996</u>		<u>Nov 1992</u>		<u>Nov 1988</u>	
49	George W. Bush	43	<i>Bush</i>	39	<i>Dole</i>	32	<i>Bush, Sr.</i>	53	<i>Bush, Sr.</i>
45	John Kerry	46	<i>Gore</i>	45	<i>Clinton</i>	45	<i>Clinton</i>	43	<i>Dukakis</i>
*	Ralph Nader	2	<i>Nader</i>	7	<i>Perot</i>	17	<i>Perot</i>	n/a	
<u>6</u>	Other/DK	<u>9</u> <sup>1</sup>		<u>9</u>		<u>6</u>		<u>4</u>	
100		100		100		100		100	

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<sup>1</sup> The 1% who voted for Pat Buchanan in November 2000 is included in the Other/DK category.

**IF RESPONDENT CHOSE BUSH OR KERRY IN Q.3/Q.3x ASK:**

Q.4 Would you say that your vote was more a vote FOR (INSERT CANDIDATE VOTED FOR IN Q.3/Q.3x: BUSH/KERRY) or more a vote AGAINST (INSERT NAME OF OTHER CANDIDATE: KERRY/BUSH)?

		Nov <u>2000</u>		Nov <u>1996</u>		Nov <u>1992</u>		Nov <u>1988</u>	
49	<u>Bush Supporters</u>	42 <sup>1</sup>	<i>Bush</i>	39	<i>Dole</i>	32	<i>Bush, Sr.</i>	53	<i>Bush, Sr.</i>
37	Pro-Bush	29		17		21		39	
10	Anti-Others	12		20		10		12	
2	Undecided	1		2		1		2	
45	<u>Kerry Supporters</u>	47	<i>Gore<sup>2</sup></i>	45	<i>Clinton</i>	45	<i>Clinton</i>	43	<i>Dukakis</i>
19	Pro-Kerry	35		31		33		25	
22	Anti-Others	11		13		10		16	
4	Undecided	1		1		2		2	
<u>6</u>	Other/DK/Can't Remember	<u>11</u>		<u>16</u>		<u>23</u>		<u>4</u>	
100		100		100		100		100	

**NO QUESTIONS 5 THROUGH 10**

**ASK FORM 1 ONLY OF BUSH/KERRY VOTERS [N=569]:**

Q.11F1 What one issue mattered most to you in deciding how you voted for president? [OPEN END: ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]

<u>Total</u>	<i>Mentioned...</i>		
	<u>First</u>	<u>Second</u>	
27	25	2	Iraq/The war
14	12	2	Economy/Jobs
9	9	*	Moral values
9	8	1	Terrorism/Security
5	5	*	Honesty/Integrity
5	5	0	Other Bush
4	4	*	Other Kerry
3	2	1	Health care
3	3	*	Abortion
2	2	0	Direction of the country
2	2	*	Candidate's religiosity/morals
2	2	*	Strength/leadership
2	2	*	Foreign policy
2	*	2	Gay marriage/marriage
2	2	*	Don't change course
1	1	*	Social Security
1	1	*	Taxes
1	1	*	Environment
1	*	1	Stem cell
1	1	0	Supreme Court
1	1	0	Gun control
1	1	0	Education
8	8	0	Other
5	5	--	Don't know/Nothing/Everything

<sup>2</sup> For 2000, percentages are slightly different from Q.3 due to some non-response problems.

**ASK FORM 2 ONLY OF BUSH/KERRY VOTERS [N=567]:**

Q.12F2 Which ONE issue mattered most to you in deciding how you voted for president? [READ AND RANDOMIZE]

27 Moral values  
22 Iraq  
21 Economy/jobs  
14 Terrorism  
4 Health care  
4 Education  
3 Taxes  
4 (VOL. DO NOT READ) Other, not on this list  
1 (VOL. DO NOT READ) Don't know/Refused  
100

**IF ANSWER GIVEN (1-8 IN Q.12F2) ASK [N=567]:**

Q.13F2 What would you say was the SECOND most important issue to you? [READ AND RANDOMIZE EXCLUDING ITEM GIVEN IN Q.12F2]

23 Economy/jobs  
18 Terrorism  
16 Health care  
14 Iraq  
9 Moral values  
7 Education  
5 Taxes  
5 (VOL. DO NOT READ) Other, not on this list  
3 (VOL. DO NOT READ) Don't know/Refused  
100

**ASK IF MORAL VALUES MENTIONED IN Q.12F2 OR Q.13F2 [N=205]:**

Q.14F2 You mentioned "moral values" as an important issue, what comes to mind when you think about "moral values"? (OPEN END, DO NOT PROBE FOR CLARITY OR ADDITIONAL RESPONSES)

**50 Policies (NET)**  
44 Social Issues (SUBNET)  
29 Gay Marriage  
28 Abortion  
4 Stem cell issue  
2 Economic equality/helping the poor/health care  
7 Other policy issues  
**23 Candidate Qualities (NET)**  
9 Honesty/Integrity/trustworthiness  
6 Kerry has no morals/Kerry has great morals/Democratic hypocrisy  
6 Bush has no morals/Bush has great morals/Republican hypocrisy  
1 Strength/decisiveness  
3 Other Personal Qualities (Clinton mentions)  
**18 Religion/Christianity/God/Bible (NET)**  
**17 Traditional values (NET)**  
5 Family values/Traditional values  
4 "Right versus Wrong"  
3 The way people live their lives/"moral code"  
2 General decline in morality  
2 Media/What's on TV

**Q.14F2 CONTINUED...**

- 1     **As A Political Issue (NET)**
- 4     Other
- 2     Don't Know/Refused

**ASK IF MORAL VALUES NOT MENTIONED IN Q.12F2 OR Q.13F2 [N=362]:**

Q.15F2 Some people have mentioned "moral values" as an important issue. What comes to mind when YOU think about "moral values"? (**OPEN END, DO NOT PROBE FOR CLARITY OR ADDITIONAL RESPONSES**)

- 35     Traditional values (NET)**
- 9     Family values/Traditional values
- 6     The way people live their lives/"moral code"
- 5     "Right versus Wrong"
- 2     General decline in morality
- 1     Media/What's on TV
- 25     Policies (NET)**
- 18    Social Issues (SUBNET)
- 11    Gay Marriage
- 8     Abortion
- 3     Stem cell issue
- 5     Economic equality/helping the poor/health care
- 3     Other policy issues
- 17     Candidate Qualities (NET)**
- 9     Honesty/Integrity/trustworthiness
- 3     Bush has no morals/Bush has great morals/Republican hypocrisy
- 3     Kerry has no morals/Kerry has great morals/Democratic hypocrisy
- 1     Strength/decisiveness
- 2     Other Personal Qualities (Clinton mentions)
- 12     As A Political Issue (NET)**
- 8     Not a voting/government issue
- 3     Used as a wedge issue
- 1     The Religious/Christian Right
- 11     Religion/Christianity/God/Bible (NET)**
- 6     Other
- 15    Don't Know/Refused

**ASK ALL EXCEPT THOSE WHO ANSWERED '9' DK/CAN'T REMEMBER IN Q.3/Q.3x:**

Q.16 When did you make up your mind definitely to vote for (**INSERT CHOICE FROM Q.3/Q.3x; IF 'OTHER' IN Q.3/Q.3x INSERT 'THE CANDIDATE OF YOUR CHOICE'**)?

<u>Total</u>	<u>Bush</u>	<u>Kerry</u>		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
4	3	4	On Election Day	5	6	9	6
1	1	2	On Monday (day before the election)	2	3	4	3
1	1	2	Over the last weekend	2	2	4	2
3	3	3	In the last week	5	6	8	4
12	9	15	Debate period (NET)	20	3	13	20
11	8	14	During or just after the Presidential debates	17	--	12	--

**Q.16 CONTINUED...**

<u>Total</u>	<u>Bush</u>	<u>Kerry</u>		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
1	1	1	After the Vice Presidential debate	3	--	1	--
6	6	7	In September, before debates/after the Conventions	9	12	6	16
7	5	8	Convention period (NET)	7	8	12	15
1	1	*	During or after the Republican Convention	4	--	--	--
6	4	8	During or after the Democratic Convention	3	--	--	--
23	20	29	This year, before the summer, during or just after the primaries	21	13	18	19
38	52	28	Before 2004	20	39	12	9
0	0	0	Other	--	*	8	--
2	*	2	Don't know/Refused	3	2	1	2
<u>4</u>	<u>0</u>	<u>0</u>	Don't remember who voted for	<u>6</u>	<u>6</u>	<u>5</u>	<u>4</u>
100	100	100		100	100	100	100

**NO QUESTION 17 OR 18**

**ASK ALL:**

Q.19 Now that the campaign is over, how satisfied were you with the choice of presidential candidates? Would you say that you were very satisfied, fairly satisfied, not very satisfied, or not at all satisfied?

		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
33	Very satisfied	24	18	24	26
33	Fairly satisfied	44	33	37	36
16	Not very satisfied	18	24	21	20
16	Not at all satisfied	9	22	16	17
<u>2</u>	Don't know/Refused	<u>5</u>	<u>3</u>	<u>2</u>	<u>1</u>
100		100	100	100	100

Q.20 During this campaign, did you feel you learned enough about the candidates and the issues to make an informed choice between Bush and Kerry, OR did you find it difficult to choose because you felt you did not learn enough from the campaign?

		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
86	Learned enough to make an informed choice	83	75	77	59
13	Did not learn enough from the campaign	15	23	20	39
<u>1</u>	Don't know/Refused	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>
100		100	100	100	100

Q.21 How helpful were the presidential debates to you in deciding which candidate to vote for? Would you say they were very helpful, somewhat helpful, not too helpful, or not at all helpful?

		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
24	Very helpful	25	13	31	13
38	Somewhat helpful	37	28	39	35
14	Not too helpful	14	23	11	24
19	Not at all helpful	16	25	13	25
4	Did not watch the debates (VOL.)	7	10	5	3
<u>1</u>	Don't know/Refused	<u>1</u>	<u>1</u>	<u>1</u>	<u>*</u>
100		100	100	100	100

Q.22 Students are often given the grades A, B, C, D, or Fail to describe the quality of their work. Looking back over the campaign, what grade would you give to each of the following groups for the way they conducted themselves in the campaign? First... (**READ AND RANDOMIZE: OBSERVE FORM SPLITS; ITEM i FULL FORM**)

<b>ASK FORM 1 ONLY [N=601]:</b>		<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>DK</u>
a.F1	The press	8	24	32	19	16	1=100
	November 2000	6	22	31	18	20	3=100
	November 1996	6	22	33	19	18	2=100
	November 1992	11	25	29	16	15	4=100
	November 1988	8	22	33	19	16	2=100
b.F1	The talk show hosts	9	22	29	14	10	16=100
	November 2000	9	22	24	11	10	24=100
	November 1996	6	15	25	13	16	25=100
	November 1992	10	29	25	8	9	19=100
c.F1	The Republican Party	17	33	24	12	12	2=100
	November 2000	10	35	31	10	9	5=100
	November 1996	4	23	39	18	13	3=100
	November 1992	4	25	34	18	15	4=100
	November 1988	11	34	31	12	10	2=100
d.F1	The Democratic Party	9	28	37	16	9	1=100
	November 2000	14	33	30	11	8	4=100
	November 1996	12	36	29	11	9	3=100
	November 1992	18	40	26	6	6	4=100
	November 1988	7	26	45	13	7	2=100
<b>ASK FORM 2 ONLY [N=608]:</b>							
e.F2	The pollsters	16	26	33	9	8	8=100
	November 2000	7	22	28	15	14	14=100
	November 1996	11	23	29	11	10	16=100
	November 1992	15	31	27	9	6	12=100
	November 1988	13	29	29	12	11	6=100
f.F2	The campaign consultants	7	31	29	9	5	19=100
	November 2000	5	26	29	8	5	27=100
	November 1996	4	18	33	11	8	26=100
	November 1992	7	26	31	7	4	25=100
	November 1988	5	20	37	14	8	16=100
g.F2	John Kerry	15	31	25	13	14	2=100
	<b>Gore:</b> November 2000	17	36	25	10	10	2=100
	<b>Clinton:</b> November 1996	20	37	22	8	11	2=100
	<b>Clinton:</b> November 1992	26	38	21	7	5	3=100
	<b>Dukakis:</b> November 1988	9	29	40	13	7	1=100

**Q.22 CONTINUED ...**

<b>FORM 2 ONLY [N=608]:</b>		<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>F</u>	<u>DK</u>
h.F2	George W. Bush	22	34	22	10	11	1=100
	November 2000	15	37	27	10	9	2=100
	<b>Dole:</b> November 1996	7	26	34	20	12	1=100
	<b>Bush, Sr.:</b> November 1992	4	26	33	18	16	3=100
	<b>Bush, Sr.:</b> November 1988	15	34	26	13	11	1=100
<b>ASK ALL:</b>							
i.	The voters	30	30	20	7	8	5=100
	November 2000	22	31	25	7	4	11=100
	November 1996	12	27	29	13	10	9=100
	November 1992	32	29	20	5	5	9=100
	November 1988	18	31	28	10	7	6=100

Q.23 How helpful were the candidates' commercials to you in deciding which candidate to vote for? Would you say they were very helpful, somewhat helpful, not too helpful, or not at all helpful?

		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>
6	Very helpful	6	4	10
19	Somewhat helpful	23	21	28
22	Not too helpful	24	27	28
48	Not at all helpful	42	46	31
4	Didn't see any (VOL.)	n/a	n/a	n/a
<u>1</u>	Don't know/Refused	<u>5</u>	<u>2</u>	<u>3</u>
100		100	100	100

Q.24 Compared to past presidential elections, would you say there was more discussion of issues in this campaign or less discussion of issues?

		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>
47	More	46	25	59
42	Less	36	65	34
7	Same (VOL.)	13	6	4
<u>4</u>	Don't know/Refused	<u>5</u>	<u>4</u>	<u>3</u>
100		100	100	100

Q.25 Compared to past presidential elections, would you say there was MORE mud slinging or negative campaigning in this campaign or LESS mud slinging or negative campaigning in this campaign?

		<u>Nov</u> <u>2000</u>	<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>
72	More	34	49	68
14	Less	46	36	16
12	Same (VOL.)	16	12	14
<u>2</u>	Don't know/Refused	<u>4</u>	<u>3</u>	<u>2</u>
100		100	100	100

Q.26 How did you get most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines, or from the Internet? [ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ONE ADDITIONAL RESPONSE]

		Nov <u>2000</u>	Nov <u>1996</u>	Nov <u>1992</u>
76	Television	70	72	82
46	Newspapers	39	60	57
22	Radio	15	19	12
6	Magazines	4	11	9
21	Internet	11	3	--
2	Other	1	4	6
1	Don't know/Refused	*	1	1

IF RESPONDENT ANSWERED '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q.26 ASK Q.26a. IF NOT, SKIP TO Q26b.

Q.26a Did you get most of your news about the presidential election campaign from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 8 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

12	Local news programming
11	ABC Network news
9	CBS Network news
13	NBC Network news
15	CNN Cable news
6	MSNBC Cable news
21	The Fox News Cable Channel
2	CNBC Cable news
5	(VOL. DO NOT READ) Don't know/Refused

ASK ALL EXCEPT THOSE WHO ANSWERED '5' INTERNET IN Q.26:

Q.26b Did you happen to get any news or information about the 2004 elections from the Internet, or not?

		Nov <u>2000</u>	Nov <u>1996</u>
20	Yes	19	7
59	No	70	90
0	Don't know/Refused	*	*
<u>21</u>	Answered 'Internet' in Q.26	<u>11</u>	<u>3</u>
100		100	100

ASK ALL:

Q.27 How much influence do you think news organizations had on the outcome of this year's presidential election... too much, too little or about the right amount?

		Nov <u>2000</u>	Nov <u>1996</u>	Nov <u>1992</u>
43	Too much	53	47	46
7	Too little	4	4	2
45	About the right amount	39	46	49
<u>5</u>	Don't know/Refused	<u>4</u>	<u>3</u>	<u>3</u>
100		100	100	100



**ASK ALL:  
ROTATE Q.28 AND Q.29**

Q.28 Would you say the press has been fair or unfair in the way it has covered John Kerry's election campaign?

		<i>Gore</i>	— <i>Clinton</i> —	
		Nov	Nov	Nov
		<u>2000</u>	<u>1996</u>	<u>1992</u>
65	Fair	71	73	77
31	Unfair	24	24	19
<u>4</u>	Don't know/Refused	<u>25</u>	<u>3</u>	<u>4</u>
100		100	100	100

Q.29 Would you say the press has been fair or unfair in the way it has covered George W. Bush's election campaign?

		<i>Dole Bush, Sr.</i>		
		Nov	Nov	Nov
		<u>2000</u>	<u>1996</u>	<u>1992</u>
56	Fair	65	65	61
40	Unfair	30	32	35
<u>4</u>	Don't know/Refused	<u>5</u>	<u>3</u>	<u>4</u>
100		100	100	100

Generally...

Q.30 Are you happy or unhappy that the Republican Party maintained control of the U.S. Congress?

		Nov	Nov
		<u>2000</u>	<u>1996</u>
51	Happy	48	65
44	Unhappy	39	27
<u>5</u>	Don't know/Refused	<u>13</u>	<u>8</u>
100		100	100

Q.31 Are you happy or unhappy that George W. Bush was reelected president?

		<i>Clinton</i>
		<u>Nov 1996</u>
53	Happy	53
43	Unhappy	42
<u>4</u>	Don't know/Refused	<u>5</u>
100		100

**IF DID NOT VOTE FOR BUSH (Q.3/3x NE 1) ASK, [N=615]:**

Q.32 How do you feel about George W. Bush winning the election? Do you feel [INSERT ITEM; RANDOMIZE WITH ITEM a. ALWAYS FIRST] or not? Do you feel [NEXT ITEM] or not?

		<u>Yes</u>	<u>No</u>	<u>Don't know</u>
a.	Disappointed	82	17	1=100
b.	Worried	71	28	1=100
c.	Angry	33	66	1=100
d.	Depressed	26	72	2=100

**IF VOTED FOR BUSH (Q.3/3x=1) ASK [N=594]:**

Q.33 How do you feel about George W. Bush winning the election? Do you feel [INSERT ITEM; RANDOMIZE] or not? Do you feel [NEXT ITEM] or not?

		<u>Yes</u>	<u>No</u>	<u>Don't know</u>
a.	Relieved	90	10	*=100
b.	Excited	64	34	2=100
c.	Reassured	90	9	1=100
d.	Safer	88	9	3=100

**ASK ALL:**

Q.34 Thinking ahead to the next four years, which is more likely to happen? Do you think... [READ]

		<u>Based on General Public Clinton Dec 1996<sup>3</sup></u>
61	George W. Bush will have a SUCCESSFUL second term	58
	OR	
29	George W. Bush will have an UNSUCCESSFUL second term	36
1	Neither/No change (VOL)	1
<u>9</u>	Don't know (VOL)	<u>5</u>
100		100

**NO QUESTION 35 OR 36**

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<sup>3</sup> In December 1996, the question was worded: "Thinking ahead to the year 2000, as I read the following pairs, please tell me which is more likely to happen" and was asked as part of a series.

Q.37 Most people cast their votes on Election Day this year, but many were able to vote before Election Day by absentee ballot or what is called early voting. What about you? Did you vote ON Election Day or BEFORE Election DAY by absentee ballot, vote by mail or through early voting?

		Nov
		<u>2002</u>
80	On Election Day	85
20	By Absentee or other method	15
<u>*</u>	Don't know/Refused	<u>*</u>
100		100

**ASK IF VOTED ON ELECTION DAY (Q.37=1) [N=941]:**

Q.38 Did you have to wait in line at your polling place or not?

Q.39 How long did you wait to vote?

42	Yes, waited
13	Under 15 minutes
11	15-29 minutes
10	30-59 minutes
6	1 hour to under 2 hours
2	2 hours or more
0	Don't know/Refused
58	No, didn't wait
<u>0</u>	Don't know/Refused
100	

**ASK ALL:**

Q.40 [IF Q38=1, Other than waiting in line] Did you have any other problems or difficulties voting this year, or not?

4	Yes, <b>SPECIFY</b> _____
96	No
<u>*</u>	Don't know/Refused
100	

Q.41 Was this election the FIRST time that you have voted, or have you voted before?

**Based on Registered Voters**

Election Weekend 2004<sup>4</sup>

8	First time	13
92	Have voted before	87
<u>0</u>	Don't Know/Refused	<u>*</u>
100		100

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<sup>4</sup> In the Election weekend survey the question was worded: "Will this election be the FIRST time that you have voted, or have you voted before?"

Q.42 Before the election, were you contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way?

**IF YES (Q.42=1), ASK:**

Q.43 And were you urged to vote for George W. Bush and/or other Republican candidates OR John Kerry and/or other Democratic candidates?

		<b>Based on Registered Voters</b>		
		Election Weekend	Election Weekend	Nov
		<u>2004</u>	<u>2002</u>	<u>2000</u>
55	Yes	34	33	42
11	Bush/Republicans	8	7 <i>Reps</i>	13 <i>Bush</i>
11	Kerry/Democrats	8	8 <i>Dems</i>	11 <i>Gore</i>
4	Other (VOL.)	2	1	3
26	Both (VOL.)	12	12	12
3	Don't know/Refused	4	5	3
44	No	65	66	58
<u>1</u>	Don't know/Refused	<u>1</u>	<u>1</u>	<u>*</u>
100		100	100	100

**ASK ALL:**

Q.44 Did anyone from a campaign or other group contact you IN PERSON – such as by coming to your door – to urge you to vote in a particular way in the election?

		<b>Based on Registered Voters</b>
		<u>Election Weekend 2004<sup>5</sup></u>
14	Yes	11
86	No	89
<u>*</u>	Don't know/Refused	<u>*</u>
100		100

Q.45 Did anyone from a campaign or other group contact you BY EMAIL to urge you to vote in a particular way in the election?

14	Yes
85	No / no e-mail
<u>1</u>	Don't know/Refused
100	

Q.46 Did you, yourself, volunteer any of your time to help one of the presidential election campaigns or not?

9	Yes
91	No
<u>*</u>	Don't know/Refused
100	

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<sup>5</sup> In the Election Weekend poll, the question was worded: "Has anyone from a campaign or other group contacted you IN PERSON – such as by coming to your door – to urge you to vote in a particular way in the election?"

Q.47 Did you, yourself contribute money to a campaign in support of one of the presidential candidates this year, or not?

15	Yes
84	No
<u>1</u>	Don't know/Refused
100	

**NO QUESTION 48**

**ASK Q.49-Q.52 ONLY OF THOSE RESPONDENTS WHO SAID IN PREVIOUS INTERVIEW THAT THEY ATTEND CHURCH AT LEAST ONCE OR TWICE A MONTH. (ATTEND (1-3); IF RESPONDENT DOES NOT FIT THAT DESCRIPTION, SKIP TO Q.53.**

Q.49 Was information on political parties or candidates for the recent election made available in your place of worship, or not?

**BASED ON THOSE WHO ATTEND CHURCH [N=696]:**

		<u>Nov 2000</u>	<u>Nov 1996</u>
27	Yes	14	28
71	No	83	69
<u>2</u>	Don't know/Refused	<u>3</u>	<u>3</u>
100		100	100

Q.50 Was information on any state or local ballot initiatives or constitutional amendments made available in your place of worship, or not?

**BASED ON THOSE WHO ATTEND CHURCH [N=696]:**

19	Yes
80	No
<u>1</u>	Don't know/Refused
100	

Q.51 And did the clergy at your place of worship or any other religious groups urge you to vote a particular way in the recent election, or not?

**IF '1' YES IN Q.51, ASK:**

Q.52 Were you urged to vote in a particular way in the PRESIDENTIAL race, a Congressional race, a state race a local race or on specific ballot issues? (ACCEPT MORE THAN ONE RESPONSE)

**BASED ON THOSE WHO ATTEND CHURCH [N=696]:**

		<u>Nov 2000</u>	<u>Nov 1996</u>
11	Yes	6	7
7	Presidential	4	5
2	Congressional	2	3
2	State	2	3
2	Local	2	3
4	Ballot issue	n/a	n/a
1	Don't know/Refused	2	2
89	No	93	91
<u>*</u>	Don't know/Refused	<u>1</u>	<u>2</u>
100		100	100

**ASK ALL:**

Now thinking about election night...

Q.53 Did you happen to follow election returns on Tuesday night, or not?

		<u>Nov 2000</u>
84	Yes	88
16	No	12
<u>*</u>	Don't know/Refused	<u>0</u>
100		100

**ASK Q54 TO Q57 ONLY IF Q53=1 [N=1021]:**

Q.54 Did you follow the election returns on the television, or not?

<u>Followed</u>	All	
<u>returns</u>	<u>voters</u>	
97	81	Yes
3	3	No
<u>0</u>	0	Don't know
100	<u>(16)</u>	<i>(Did not follow returns election night)</i>
	100	

Q.55 Did you follow the election returns on the Internet or not?

<u>Followed</u>	All	
<u>returns</u>	<u>voters</u>	
19	16	Yes
81	68	No
<u>*</u>	*	Don't know
100	<u>(16)</u>	<i>(Did not follow returns election night)</i>
	100	

Q.56 How late did you follow the coverage on election night? **[OPEN END]**

<u>Followed</u>	All	
<u>returns</u>	<u>voters</u>	
25	21	Stopped before 11:00pm
22	19	11:00pm to before midnight
30	25	Midnight to 2:00am
21	18	Later than 2:00am
<u>2</u>	1	Don't know/Refused
100	<u>(16)</u>	<i>(Did not follow returns election night)</i>
	100	

Q.57 Do you think news organizations did an excellent, good, only fair, or poor job on election night?

<u>Followed</u>	
<u>returns</u>	
17	Excellent
52	Good
22	Only fair
8	Poor
<u>1</u>	Don't know/Refused
100	

**ASK ALL:**

In the election...

**ASK FORM 1 ONLY [N=601]:**

Q.58F1 How confident are you that your vote was accurately counted? **[READ]**

		<b>Based on Registered Voters</b>
		<u>Mid-Oct 2004<sup>6</sup></u>
68	Very confident	62
24	Somewhat confident	26
4	Not too confident	7
3	Not at all confident	4
<u>1</u>	Don't know/Refused	<u>1</u>
100		100

**ASK FORM 2 ONLY [N=608]:**

Q.59F2 How confident are you that the votes across the country were accurately counted? **[READ]**

48	Very confident
37	Somewhat confident
7	Not too confident
7	Not at all confident
<u>1</u>	<b>(VOL. DO NOT READ)</b> Don't know/Refused
100	

**ASK IF NOT REPUBLICAN (PARTY/PARTYLN NE 1):**

Q.60 Next year should the Democratic leaders in Washington... **(READ)**

**BASED ON DEMOCRATS [N=390]:**

		<u>Nov 1996</u>
42	Try as best they can to work with Republican leaders to accomplish things, even if it means disappointing some groups of Democratic supporters?	63
	OR	
52	Should they stand up to the Republicans on issues that are important to Democratic supporters, even if it means less gets done in Washington?	29
<u>6</u>	Don't know/Refused	<u>8</u>
100		100

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<sup>6</sup> In mid-October 2004 the question was worded "How confident are you that your vote will be accurately counted in the upcoming election?"