

**PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
 SEPTEMBER 2004 POLITICAL SURVEY
 FINAL TOPLINE**

September 8 - 13, 2004 Total N=2003; RV N=1580

September 8 - 14, 2004 Total N=2494; RV N=1972

NOTE: UNLESS OTHERWISE NOTED, MOST QUESTIONS IN THIS SURVEY ARE BASED ON INTERVIEWS CONDUCTED SEPTEMBER 8 - 13, 2004 TOTAL N=2003; RV N=1580

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

	Quite A lot	(VOL.) Some	Only a Little	(VOL.) None	DK/ Ref.	
September, 2004	71	3	22	3	1=100	
<i>September 11-14</i>	69	3	23	4	1=100	(N=1002)
<i>September 8-10</i>	73	3	21	2	1=100	(N=970)
August, 2004	69	2	26	2	1=100	
July, 2004	67	2	28	2	1=100	
June, 2004	58	3	36	2	1=100	
May, 2004	59	6	30	4	1=100	
Late March, 2004	60	4	31	4	1=100	
Mid-March, 2004	65	2	31	2	*=100	
2000 Early November, 2000	72	6	19	2	1=100	
Late October, 2000	66	6	24	4	*=100	
Mid-October, 2000	67	9	19	4	1=100	
Early October, 2000	60	8	27	4	1=100	
September, 2000	59	8	29	3	1=100	
July, 2000	46	6	45	3	*=100	
June, 2000	46	6	43	5	*=100	
May, 2000	48	4	42	5	1=100	
April, 2000	45	7	41	7	*=100	
1996 November, 1996	67	8	22	3	*=100	
October, 1996	65	7	26	1	1=100	
Late September, 1996	61	7	29	2	1=100	
Early September, 1996	56	3	36	4	1=100	
July, 1996	55	3	41	1	*=100	
June, 1996	50	5	41	3	1=100	
1992 October, 1992	77	5	16	1	1=100	
September, 1992	69	3	26	1	1=100	
August, 1992	72	4	23	1	*=100	
June, 1992	63	6	29	1	1=100	
1988 Gallup: November, 1988	73	8	17	2	0=100	
Gallup: October, 1988	69	9	20	2	0=100	
Gallup: August, 1988	61	10	27	2	0=100	
Gallup: September, 1988	57	18	23	2	0=100	

Q.2 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE WITH ITEMS a and b FIRST, FOLLOWED BY RANDOMIZED ITEMS c THRU i; OBSERVE FORM SPLITS]

ASKED SEPTEMBER 8 - 14 [N=2494]:		Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK/Ref
a.	News about candidates for the 2004 presidential election	40	34	14	11	1=100
	August, 2004	32	38	16	14	*=100
	July, 2004	29	37	18	15	1=100
	June, 2004	28	34	19	18	1=100
	April, 2004	31	33	19	16	1=100
	Mid-March, 2004	35	34	18	13	*=100
	Late February, 2004	24	40	23	12	1=100
	Early February, 2004 ¹	29	37	20	13	1=100
	Mid-January, 2004	16	30	27	26	1=100
	Early January, 2004	14	32	30	23	1=100
	December, 2003	16	26	27	30	1=100
	November, 2003	11	26	34	28	1=100
	October, 2003	12	27	28	32	1=100
	September, 2003	17	25	30	27	1=100
	Mid-August, 2003	12	27	27	33	1=100
	May, 2003	8	19	31	41	1=100
	January, 2003	14	28	29	28	1=100
	September, 2000	22	42	21	15	*=100
	July, 2000	21	38	20	20	1=100
	June, 2000	23	32	23	21	1=100
	April, 2000	18	39	22	20	1=100
	March, 2000	26	41	19	13	1=100
	February, 2000	26	36	21	17	*=100
	January, 2000	19	34	28	18	1=100
	Early September, 1996	24	36	23	17	*=100
	July, 1996	22	40	23	14	1=100
	April, 1996	23	35	25	17	*=100
	March, 1996	26	41	20	13	*=100
	January, 1996	10	34	31	24	1=100
	September, 1992 (RVs)	47	36	11	6	*=100
	August, 1992 (RVs)	36	51	11	2	0=100
	July, 1992	20	45	26	9	*=100
	May, 1992	32	44	16	8	*=100
	March, 1992	35	40	16	9	*=100
	January, 1992	11	25	36	27	1=100
	October, 1988 (RVs)	43	44	11	2	*=100
	August, 1988 (RVs)	39	45	13	3	*=100
	May, 1988	22	46	23	6	3=100

¹ From May 2003 to Early February 2004 and in March 1992, the story was listed as "The race for the Democratic nomination." In January 2003, the story was listed as "Recent announcements by prominent Democrats about plans to run for president in 2004." In September 2000, Early September and July 1996, and May 1992, the question asked about the "presidential election campaign." In January, March and April 1996, the story was listed as "News about the Republican presidential candidates." In August 1992, the story was listed as "News about the presidential election." In July 1992, the story was listed as "News about the presidential campaign." In January 1992, the story was listed as "News about the Democratic candidates for the presidential nomination." In 1988, the story was introduced as being from "this past year" and was listed as "News about the presidential campaign in 1988."

Q.2 CONTINUED...

	Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK/Ref
ASKED SEPTEMBER 8 - 14 [N=2494]:					
b. News about the current situation in Iraq	47	37	9	6	1=100
August, 2004	39	42	12	6	1=100
July, 2004	43	40	11	6	*=100
June, 2004	39	42	12	6	1=100
April, 2004	54	33	8	5	*=100
Mid-March, 2004	47	36	12	4	1=100
Early February, 2004	47	38	10	4	1=100
Mid-January, 2004	48	39	9	4	*=100
December, 2003	44	38	11	6	1=100
November, 2003	52	33	9	5	1=100
October, 2003	38	40	14	7	1=100
September, 2003	50	33	10	6	1=100
Mid-August, 2003	45	39	10	5	1=100
Early July, 2003	37	41	13	8	1=100
June, 2003	46	35	13	6	*=100
May, 2003	63	29	6	2	*=100
April 11-16, 2003 ²	47	40	10	2	1=100
April 2-7, 2003	54	34	9	2	1=100
March 20-24, 2003	57	33	7	2	1=100
March 13-16, 2003 ³	62	27	6	4	1=100
February, 2003	62	25	8	4	1=100
January, 2003	55	29	10	4	2=100
December, 2002	51	32	10	6	1=100
Late October, 2002	53	33	8	5	1=100
Early October, 2002	60	28	6	5	1=100
Early September, 2002	48	29	15	6	2=100
ASKED SEPTEMBER 8 - 14 [N=2494]:					
c. Reports about the condition of the U.S. economy	39	34	15	11	1=100
January, 2004	37	41	15	7	*=100
December, 2003	35	38	14	11	2=100
November, 2003	40	34	15	10	1=100
October, 2003	32	39	16	12	1=100
September, 2003	39	30	18	12	1=100
March, 2003	40	35	16	8	1=100
February, 2003	42	33	15	10	*=100
January, 2003	40	35	13	11	1=100
December, 2002	38	34	17	10	1=100
February, 2002	35	40	15	9	1=100
January, 2002	30	44	16	9	1=100
December, 2001	37	40	13	8	2=100
Mid-November, 2001	41	36	15	7	1=100
June, 2001	24	41	18	16	1=100
May, 2001	34	36	15	15	0=100
April, 2001	36	34	16	13	1=100

² From March 20 to April 16, 2003 the story was listed as "News about the war in Iraq."

³ From October 2002 to March 13-16, 2003 the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September 2002 the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

Q.2 CONTINUED...

	Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK/Ref
February, 2001	30	39	18	12	1=100
January, 2001	32	38	17	11	2=100
June, 1995	26	41	22	11	*=100
March, 1995	27	45	19	9	*=100
February, 1995	23	41	22	13	1=100
December, 1994	28	43	20	9	*=100
October, 1994	27	40	20	12	1=100
June, 1994	25	42	23	10	*=100
May, 1994	33	40	16	10	1=100
January, 1994	34	39	16	10	1=100
Early January, 1994	36	44	13	7	*=100
December, 1993	35	41	15	8	1=100
October, 1993	33	38	20	9	*=100
September, 1993	37	40	14	8	1=100
Early September, 1993	39	39	14	9	*=100
August, 1993	41	36	14	9	*=100
May, 1993	37	38	18	6	1=100
February, 1993	49	36	10	5	*=100
January, 1993	42	39	12	7	*=100
September, 1992	43	37	13	6	1=100
May, 1992	39	39	15	6	1=100
March, 1992	47	38	11	4	*=100
February, 1992	47	37	10	6	*=100
January, 1992	44	40	11	5	*=100
October, 1991	36	38	16	9	1=100
d. The Republican convention	22	23	21	34	*=100
August, 2004 (<i>Democratic</i>)	23	26	19	31	1=100
September, 1996 (<i>Republican and Democratic</i>)	14	31	29	26	*=100
August, 1988 ⁴ (<i>RVs</i>) (<i>Democratic</i>)	30	29	22	19	*=100
August, 1988 (<i>RVs</i>) (<i>Republican</i>)	27	32	24	17	0=100
ASK FORM 1 [N=994]:					
e.F1 The summer Olympics in Athens, Greece	25	25	21	29	*=100
August, 2004 ⁵	10	22	29	38	1=100
February, 2002 (<i>Winter Olympics/Salt Lake City</i>)	22	30	21	26	1=100
Early October, 2000 (<i>Summer Olympics/Sydney</i>)	27	28	24	21	*=100
Early September, 1996 (<i>Summer Olympics/Atlanta</i>)	32	34	20	14	*=100
July, 1996 (<i>Summer Olympics/Atlanta</i>)	45	30	13	11	1=100
February, 1992 (<i>Winter Olympics</i>)	33	30	19	17	1=100
ASK FORM 1 SEPTEMBER 8 - 13 AND BOTH FORMS SEPTEMBER 14 [N=1485]:					
f.F1 Hurricanes Charley, Frances and Ivan	52	32	10	5	1=100
ASK FORM 2 [N=1009]:					
g.F2 The killing of Russian school children by Chechen rebels	48	30	11	10	1=100

⁴ In August 1988, the story was introduced as being from “this past year” and was asked only of registered voters.

⁵ In August 2004, the story was listed as “Preparations for the summer Olympics in Athens, Greece.”

Q.2 CONTINUED...

Very Closely Fairly Closely Not too Closely Not at all Closely DK/Ref

ASK ALL:

h. Campaign ads in which 'Swift Boat' veterans have criticized John Kerry's Vietnam service 25 25 21 28 1=100

ASK FORM 2 [N=1009]:

i.F2 Former President Bill Clinton's heart surgery 19 31 25 24 1=100

ASK ALL SEPTEMBER 10-13 [N=1069]:

j. Questions about President Bush's service in the National Guard during the Vietnam War February, 2004 21 26 21 30 2=100
 19 25 25 29 2=100

Q.3 How have you been getting most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines, or from the Internet? [ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ONE ADDITIONAL RESPONSE]

		Early Jan 2004	June 2000	Feb 2000	Jan 2000	Sept 1996	April 1996	Feb 1996	Sept 1992	Jun 1992	May 1992	March 1992	Feb 1992
80	Television	79	65	73	75	75	81	85	83	84	86	83	80
41	Newspapers	39	27	33	31	44	48	56	49	55	51	48	49
18	Radio	15	11	15	12	14	21	21	13	18	17	14	18
3	Magazines	2	2	2	3	5	6	5	5	7	6	4	4
17	Internet	13	5	7	6	2	2	2	n/a	n/a	n/a	n/a	n/a
3	Other	2	2	2	3	2	3	1	4	4	3	3	3
1	Don't know/Ref.	2	2	1	1	1	1	1	1	*	1	*	1

IF RESPONDENT ANSWERED '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q.3 ASK Q.3a. IF NOT, SKIP TO REGIST.

Q.3a Do you get most of your news about the presidential election campaign from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 8 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON TOTAL:		Early Jan 2004
16	Local news programming	17
11	ABC Network news	15
8	CBS Network news	11
13	NBC Network news	14
18	CNN Cable news	22
5	MSNBC Cable news	7
19	The Fox News Cable Channel	20
2	CNBC Cable news	3
5	Don't know/Refused (VOL.)	3

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

ASKED SEPTEMBER 8 - 14 [N=2494]:

	<i>Sept</i>	<i>Sept</i>	
<u>Total</u>	<u>11-14</u>	<u>8-10</u>	
77	77	78	Yes, registered
74	74	74	Absolutely certain
3	3	3	Chance registration has lapsed
*	*	1	Don't know/Refused (VOL.)
23	23	22	No, not registered
*	*	*	Don't know/Refused (VOL.)
<u>100</u>	<u>100</u>	<u>100</u>	
(N=)	(1275)	(1219)	

IF 'ABSOLUTELY CERTAIN' IN REGICERT ASK:

PRECINCT Have you ever voted in your precinct or election district?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

	<i>Sept</i>	<i>Sept</i>		Aug	Nov	Early	Late	Mid-	Early	Late	Early	Late		
<u>Total</u>	<u>11-14</u>	<u>8-10</u>		<u>2004</u>	<u>2002</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1998</u>	<u>1998</u>	<u>1996</u>	<u>1996</u>	<u>1994</u>
83	81	84	Yes	88	86	83	81	82	84	86	87	85	85	91
17	19	16	No	12	14	17	19	18	16	14	13	15	15	9
*	0	*	Don't know/Ref.	0	*	*	*	0	*	*	*	*	*	*
<u>100</u>	<u>100</u>	<u>100</u>		<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>
(N=)	(1002)	(970)												

- Q.4 If the presidential election were being held TODAY, would you vote [INSERT, ROTATE **REPUBLICAN AND DEMOCRATIC TICKETS WITH NADER TICKET LAST**] for the Republican ticket of George W. Bush and Dick Cheney, for the Democratic ticket of John Kerry and John Edwards, or for the ticket of Ralph Nader and Peter Camejo? **IF CHOSE BUSH, KERRY OR NADER IN Q.4, ASK:**
- Q.4a Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.4, – LAST NAME ONLY, DO NOT READ VP CHOICE) strongly or only moderately?
- IF OTHER OR DK (Q.4=4,9), ASK:**
- Q.4b As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.4]?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

	<i>Bush/Lean Bush</i>				<i>Kerry/Lean Kerry</i>				<i>Nader/</i>	<i>Other/</i>	
	<u>Total</u>	<u>Strongly</u>	<u>Mod.</u>	<u>DK</u>	<u>Total</u>	<u>Strongly</u>	<u>Mod.</u>	<u>DK</u>	<u>Lean</u>	<u>Don't Know</u>	
September, 2004	49	33	15	1	43	22	20	1	1	7=100	
<i>September 11-14</i>	46	30	15	1	46	22	24	*	1	7=100 (N=1002)	
<i>September 8-10</i>	52	36	15	1	40	22	17	1	1	7=100 (N=970)	
August, 2004	45	32	13	*	47	28	19	*	2	6=100	
July, 2004	44				46				3	7=100	
June, 2004	46				42				6	6=100	
May, 2004	43				46				6	5=100	
Late March, 2004	44				43				6	7=100	
Mid-March, 2004	42				49				4	5=100	
		<i>Bush/Lean Bush</i>				<i>Gore/Lean Gore</i>				<i>Nader</i>	
September, 2000	41	21	19	1	47	25	21	1	2	10=100	
July, 2000	42				41				6	11=100	
		<i>Dole/Lean Dole</i>				<i>Clinton/Lean Clinton</i>				<i>Perot</i>	
Late September, 1996	35	16	18	1	51	26	25	*	7	7=100	
Early September, 1996	34	17	17	*	52	26	26	0	8	6=100	
July, 1996	34				44				16	6=100	
		<i>Bush, Sr./Lean Bush, Sr.</i>				<i>Clinton/Lean Clinton</i>				<i>Perot</i>	
Early October, 1992	35	14	21	--	48	23	25	--	8	9=100	
June, 1992	31				28				36	5=100	

THOSE WHO CHOSE KERRY/EDWARDS (IN Q.4/Q.4b) ASK:

Q.5a Would you say that your choice is more a vote FOR John Kerry or more a vote AGAINST George W. Bush?

THOSE WHO CHOSE BUSH/CHENEY (IN Q.4/Q.4b) ASK:

Q.5b Would you say that your choice is more a vote FOR George W. Bush or more a vote AGAINST John Kerry?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

2004	----- <i>KERRY</i> -----				----- <i>BUSH</i> -----				Other/ DK
	Total	Pro- Kerry	Anti- Bush	Un- decid	Total	Pro- Bush	Anti- Kerry	Un- decid	
Sept	43	15	26	2	49	38	9	2	8=100
9/11-14	46	16	28	2	46	35	8	3	8=100 (N=1002)
9/8-10	40	14	23	3	52	40	10	2	8=100 (N=970)
Aug	47	20	24	3	45	34	8	3	8=100
June	46	17	27	2	48	35	11	2	6=100
May	50	15	32	3	45	33	10	2	5=100
Late Mar	47	17	27	3	46	36	8	2	7=100
Mid-Mar	52	21	29	2	43	34	7	2	5=100
Feb	47	15	30	2	47	39	6	2	6=100

2000	----- <i>GORE</i> -----				----- <i>BUSH</i> -----				Other/ DK
	Total	Pro- Gore	Anti- Bush	Un- decid	Total	Pro- Bush	Anti- Gore	Un- decid	
Nov	45	29	14	2	41	27	12	2	14=100
Sept	47	30	14	3	41	24	14	3	12=100

1996	----- <i>CLINTON</i> -----				----- <i>DOLE</i> -----				----- <i>PEROT</i> -----			Other/ DK	
	Total	Pro- Clinton	Anti- other	Un- decid	Total	Pro- Dole	Anti- other	Un- decid	Total	Pro- Perot	Anti- Other		Un- decid
Nov	51	33	15	3	32	15	15	2	9	4	5	*	8=100
Oct	51	33	16	2	34	15	18	1	8	4	4	*	7=100
Sept	52	35	15	2	34	16	17	1	8	3	5	0	6=100
Mar	53	30	20	3	41	15	25	1	--	--	--	--	6=100

1992	----- <i>CLINTON</i> -----				----- <i>BUSH</i> -----				----- <i>PEROT</i> -----			Other/ DK	
	Total	Pro- Clinton	Anti- other	Un- decid	Total	Pro- Bush	Anti- other	Un- decid	Total	Pro- Perot	Anti- Other		Un- decid
Late Oct	44	25	17	2	34	19	13	2	19	10	7	2	3=100
Early Oct	48	23	22	3	35	19	13	3	8	3	5	*	9=100
Sept	53	21	29	3	38	20	16	2	--	--	--	--	9=100
Aug	57	27	28	2	37	20	16	1	--	--	--	--	6=100
Mar	44	13	29	2	49	32	15	2	--	--	--	--	7=100

1988	----- <i>DUKAKIS</i> -----				----- <i>BUSH</i> -----				Other/ DK
	Total	Pro- Dukakis	Anti- Bush	Un- decid	Total	Pro- Bush	Anti- Dukakis	Un- decid	
Oct	42	23	15	4	50	31	16	3	8=100
Sept	44	21	19	4	50	31	15	4	6=100
May	53	23	26	4	40	26	11	3	7=100

IF RESPONDENT DID NOT CHOOSE KERRY IN Q.4/4b (Q.4=1,3 OR Q.4b=1,3,4,9) ASK:

Q.6a Do you think there is a chance that you might vote for John Kerry in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

	<u>Chance might vote for Kerry</u>	<u>Decided not to vote for Kerry</u>	<u>Don't know/ Refused</u>	
September, 2004	11	42	4=57%	
<i>September 11-14</i>	11	38	5=54%	(N=1002)
<i>September 8-10</i>	11	46	3=60%	(N=970)
August, 2004	11	39	3=53%	
July, 2004	13	36	5=54%	
June, 2004	10	41	3=54%	
May, 2004	11	35	4=50%	
Late March, 2004	13	37	3=53%	
Mid-March, 2004	13	32	3=48%	
Late February, 2004	13	36	3=52%	
Early February, 2004	15	33	5=53%	
Gore: November, 2000	8	41	6=55%	
Gore: Late October, 2000	9	44	4=57%	
Gore: Mid-October, 2000	10	40	5=55%	
Gore: Early October, 2000	11	38	7=56%	
Gore: September, 2000	13	35	5=53%	
Gore: June, 2000	14	34	6=54%	
Clinton: Late September, 1996	11	35	3=49%	
Clinton: Early September, 1996	10	34	4=48%	
Clinton: July, 1996	8	36	4=48%	
Clinton: September, 1992	12	28	6=46%	
Clinton: August, 1992	14	26	3=43%	
Clinton: May, 1992	11	38	6=55%	

IF RESPONDENT DID NOT CHOOSE BUSH IN Q.4/4b (Q.4=2,3 OR Q.4b=2,3,4,9) ASK:

Q.6b Do you think there is a chance that you might vote for George W. Bush in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

	<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>	
September, 2004	9	38	4=51%	
<i>September 11-14</i>	8	41	5=54%	(N=1002)
<i>September 8-10</i>	9	35	4=48%	(N=970)
August, 2004	10	42	3=55%	
July, 2004	10	41	5=56%	
June, 2004	9	41	2=52%	
May, 2004	9	42	4=55%	
Late March, 2004	11	40	3=54%	
Mid-March, 2004	11	44	2=57%	
Late February, 2004	10	43	3=56%	
Early February, 2004	10	41	2=53%	

Q.6b CONTINUED...		<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>
Bush:	November, 2000	8	44	7=59%
Bush:	Late October, 2000	10	41	4=55%
Bush:	Mid-October, 2000	12	40	5=57%
Bush:	Early October, 2000	11	39	7=57%
Bush:	September, 2000	15	38	6=59%
Bush:	June, 2000	15	33	6=54%
Dole:	Late September, 1996	16	44	5=65%
Dole:	Early September, 1996	14	47	5=66%
Dole:	July, 1996	15	40	3=58%
Bush, Sr:	September, 1992	12	44	6=62%
Bush, Sr:	August, 1992	15	45	4=64%
Bush, Sr:	May, 1992	8	40	5=53%

ASK IF BUSH, KERRY OR NADER NAMED IN Q.4 OR Q.4b:

Q.7 What do you like most about (**INSERT NAME CHOSEN FROM Q.4 OR Q.4b**) — his personality, his leadership ability, his experience, or his stand on issues?

BASED ON REGISTERED VOTERS WHO CHOSE BUSH OR KERRY IN Q.4/4b:

		<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on issues</u>	<u>Don't know</u>	
John Kerry		8	16	13	52	11=100	(N=642)
	June, 2004	7	20	16	45	12=100	
George W. Bush		8	41	4	42	5=100	(N=800)
	June, 2004	8	33	4	49	6=100	
Gore	Late October, 2000	4	16	27	48	5=100	
	Mid-October, 2000	8	16	29	44	3=100	
	Early October, 2000	6	16	23	49	6=100	
	September, 2000	9	15	22	48	6=100	
	June, 2000	7	13	29	42	9=100	
	May, 2000	10	13	30	40	7=100	
	March, 2000	10	14	28	40	8=100	
	October, 1999	8	11	32	43	6=100	
Bush	Late October, 2000	10	21	5	59	5=100	
	Mid-October, 2000	13	18	9	55	5=100	
	Early October, 2000	8	20	7	58	7=100	
	September, 2000	9	19	9	55	8=100	
	June, 2000	10	19	11	50	10=100	
	May, 2000	12	22	8	51	7=100	
	March, 2000	14	24	10	42	10=100	
	October, 1999	13	25	11	42	9=100	
Clinton	Early September, 1996	14	24	6	49	7=100	
Dole	Early September, 1996	3	25	33	35	4=100	
Clinton	Late October, 1992 ⁶	11	13	4	68	4=100	
Bush, Sr.	Late October, 1992	15	26	35	19	5=100	
Perot	Late October, 1992	12	25	9	53	1=100	

⁶ In 1992, results were based on respondents who said their vote was pro-candidate, rather than anti-candidate. Category was worded "personality and character."

ASK IF BUSH NAMED IN Q.4 OR Q.4b:

Q.8a What do you like LEAST about John Kerry — his personality, his leadership ability, his experience, or his stand on issues?

ASK IF KERRY NAMED IN Q.4 OR Q.4b:

Q.8b What do you like LEAST about George W. Bush — his personality, his leadership ability, his experience, or his stand on issues?

BASED ON REGISTERED VOTERS WHO CHOSE BUSH OR KERRY IN Q.4/4b:

		<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on Issues</u>	<u>Don't know</u>	
John Kerry		16	12	8	53	11=100	(N=800)
	June, 2004	16	11	6	52	15=100	
George W. Bush		13	28	4	46	9=100	(N=642)
	June, 2004	12	35	3	41	9=100	
Gore	Late October, 2000	27	15	6	43	9=100	
	Mid-October, 2000	27	18	5	43	7=100	
	Early October, 2000	26	14	4	44	12=100	
	September, 2000	17	17	7	48	11=100	
	June, 2000	17	19	6	43	15=100	
	May, 2000	22	22	6	41	9=100	
	March, 2000	22	20	5	43	10=100	
	October, 1999	24	22	5	39	10=100	
Bush	Late October, 2000	21	14	15	37	13=100	
	Mid-October, 2000	18	16	15	43	8=100	
	Early October, 2000	25	11	15	37	12=100	
	September, 2000	20	12	11	43	14=100	
	June, 2000	26	13	10	34	17=100	
	May, 2000	25	13	13	35	14=100	
	March, 2000	33	8	13	35	11=100	
	October, 1999	19	11	13	41	16=100	

PLANTO1 Do you yourself plan to vote in the election this November?

IF YES IN PLANTO1, ASK:

PLANTO2 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

	<u>Yes, Plan To Vote</u>	<u>Absolutely Certain</u>	<u>Fairly Certain</u>	<u>Not Certain</u>	<u>No, Don't Plan To</u>	<u>Don't know/Refused</u>
September, 2004	98	91	6	1	1	1=100
<i>September 11-14</i>	97	89	7	1	2	1=100 (N=1002)
<i>September 8-10</i>	99	93	6	*	1	*=100 (N=970)
August, 2004	98	89	8	1	2	*=100
June, 2004	96	85	10	1	2	2=100
Early November, 2002 ⁷ *	90	--	--	--	8	2=100
Early October, 2002*	95	--	--	--	3	2=100

⁷ In Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?" In Early November 2002 "Yes, Plan to Vote" category includes people who volunteered that they already voted.

PLANTO1/2 CONTINUED...

	Yes, Plan To Vote	Absolutely Certain	Fairly Certain	Not Certain	No, Don't Plan To	Don't know/ Refused
Early November, 2000	96	--	--	--	3	1=100
Late October, 2000	97	--	--	--	2	1=100
Mid-October, 2000	96	--	--	--	2	2=100
Early October, 2000	97	87	9	1	2	1=100
September, 2000	95	84	10	1	3	2=100
June, 2000	95	84	10	1	2	3=100
Late October, 1998*	91	--	--	--	6	3=100
Early October, 1998*	92	--	--	--	4	4=100
Early September, 1998*	95	--	--	--	2	3=100
Late August, 1998*	93	75	17	1	3	4=100
June, 1998*	95	74	19	2	3	2=100
November, 1996	96	--	--	--	2	2=100
October, 1996	98	87	10	1	1	1=100
Late September, 1996	98	89	8	1	1	1=100
Early September, 1996	96	83	11	2	2	2=100
July, 1996	95	82	12	1	3	2=100
June, 1996	96	84	11	1	2	2=100
November, 1994*	93	--	--	--	5	2=100
October, 1994*	95	--	--	--	3	2=100
October, 1992	98	91	6	1	1	1=100
September, 1992	98	85	11	2	1	1=100
August, 1992	97	89	8	*	1	2=100
June, 1992	97	88	8	1	1	2=100
Gallup: November, 1988	97	87	9	1	2	1=100
October, 1988	98	--	--	--	1	1=100

* Non-Presidential elections

IF YES IN PLANTO1, ASK:

PLANTO3 In the presidential election this fall, do you plan to vote BEFORE election day, that is through the mail or with an absentee ballot, or will you probably vote at your polling place on election day?

BASED ON REGISTERED VOTERS SEPTEMBER 8 - 14 [N=1972]:

<u>Total</u>	<u>Sept 11-14</u>	<u>Sept 8-10</u>		<u>June 2004</u>
13	12	15	Plan to vote BEFORE election day	19
84	83	83	Will vote on election day	77
*	*	0	Already voted (VOL.)	n/a
1	2	1	Don't know/Refused	*
<u>2</u>	<u>3</u>	<u>1</u>	Don't Plan to Vote/Don't Know	<u>4</u>
100	100	100		100
	(1002)	(970)		

ASK ALL REGISTERED VOTERS:

Q.9 Regardless of who you might support, who do you think is most likely to win the coming presidential election? [READ]

BASED ON REGISTERED VOTERS [N=1580]:

	<u>George W. Bush</u>	<u>John Kerry</u>	<u>Other/DK</u>
September, 2004	60	22	18=100
August, 2004	44	37	19=100
July, 2004	42	38	20=100
June, 2004	51	35	14=100
May, 2004	52	31	17=100
Early February, 2004	56 <i>Bush</i>	32 <i>Dem Candidate</i>	12=100
Mid-January, 2004	61 <i>Bush</i>	21 <i>Dem Candidate</i>	18=100
September, 2003	47 <i>Bush</i>	34 <i>Dem Candidate</i>	19=100
June, 2003	66 <i>Bush</i>	22 <i>Dem Candidate</i>	12=100
Late October, 2000	48 <i>Bush</i>	38 <i>Gore</i>	14=100
Early October, 2000	33 <i>Bush</i>	46 <i>Gore</i>	21=100
June, 2000	51 <i>Bush</i>	33 <i>Gore</i>	16=100
October, 1999	70 <i>Bush</i>	23 <i>Gore</i>	7=100
Late September, 1996 ⁸	12 <i>Dole</i>	79 <i>Clinton</i>	9=100
Early September, 1996	16 <i>Dole</i>	75 <i>Clinton</i>	9=100
July, 1996	19 <i>Dole</i>	72 <i>Clinton</i>	9=100
October, 1992	30 <i>Bush, Sr.</i>	61 <i>Clinton</i>	9=100
March, 1992	72 <i>Bush, Sr.</i>	20 <i>Dem Candidate</i>	8=100
February, 1992	66 <i>Bush, Sr.</i>	25 <i>Dem Candidate</i>	9=100
October, 1991	78 <i>Bush, Sr.</i>	11 <i>Dem Candidate</i>	11=100

Q.10 If you had to make a choice strictly on the basis of the vice presidential candidates, who would you choose: Dick Cheney, the Republican or John Edwards, the Democrat?

BASED ON REGISTERED VOTERS [N=1580]:

	<u>Early Oct 2000</u>	<u>Late Sept 1996</u>
44 Cheney	41 (<i>Cheney</i>)	36 (<i>Kemp</i>)
46 Edwards	42 (<i>Lieberman</i>)	49 (<i>Gore</i>)
n/a Other	n/a	3 (<i>Choate</i>)
<u>10</u> Don't know/Refused	<u>17</u>	<u>12</u>
100	100	100

⁸ In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

Q.11 How much would you say you know about John Kerry and what he stands for – a lot, a fair amount, just some, or very little?

BASED ON REGISTERED VOTERS [N=1580]:

		<i>NBC/Wall St. Journal</i>			
		Aug	June	May	March
		<u>2004</u>	<u>2004</u>	<u>2004</u>	<u>2004</u>
25	A lot	23	15	18	21
46	A fair amount	47	42	44	44
16	Just some	18	28	25	18
11	Very little	11	15	12	16
<u>2</u>	Don't know/Refused	<u>1</u>	<u>0</u>	<u>1</u>	<u>1</u>
100		100	100	100	100

Q.12 Have the presidential candidates been talking about the issues that are important to you in this campaign, or not?

BASED ON REGISTERED VOTERS [N=1580]:

		Sept	Oct
		<u>2000</u>	<u>1996</u>
64	Yes	72	59
31	No	22	35
<u>5</u>	Don't know/Refused	<u>6</u>	<u>6</u>
100		100	100

Q.13 What's your impression... do George W. Bush and John Kerry take different positions on the issues, or are they pretty similar in their positions on the issues?

BASED ON REGISTERED VOTERS [N=1580]:

		----- Bush/Gore -----					
		June	Late Oct	Early Oct	Sept	June	July
		<u>2004</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1999</u>
72	Different	68	60	61	56	51	47
19	Similar	21	34	30	32	33	24
<u>9</u>	Don't know/Refused	<u>11</u>	<u>6</u>	<u>9</u>	<u>12</u>	<u>16</u>	<u>29</u>
100		100	100	100	100	100	100

Q.14 As I read a list of phrases, tell me if you think each phrase better describes John Kerry or George W. Bush.

BASED ON REGISTERED VOTERS [N=1580]:

		George	John	(VOL.)	(VOL.)	
		<u>W. Bush</u>	<u>Kerry</u> ⁹	<u>Neither</u>	<u>Both</u>	<u>DK/Ref.</u>
					<u>Equally</u>	
a	Would use good judgment in a crisis	53	34	2	4	7=100
	August, 2004	50	38	2	3	7=100
	May, 2004	47	35	4	5	9=100
	Late March, 2004	46	36	2	3	13=100

⁹ In 2000 the question asked about Al Gore.

Q.14 CONTINUED...

		George	John	(VOL.)	(VOL.)	
		<u>W. Bush</u>	<u>Kerry</u> ¹⁰	<u>Neither</u>	<u>Both</u>	<u>DK/Ref.</u>
					<u>Equally</u>	
	Mid-March, 2004	48	39	2	5	6=100
	Late-October, 2000	43	42	2	5	8=100
	Mid-October, 2000	40	42	5	8	5=100
	Early October, 2000	36	43	4	10	7=100
	September, 2000	38	44	3	8	7=100
	June, 2000	44	37	5	6	8=100
ASK FORM 1 [N=773]:						
b.F1	Personally likable	47	36	4	9	4=100
	August, 2004	43	41	2	8	6=100
	May, 2004	42	39	6	8	5=100
	Late March, 2004	40	40	5	8	7=100
	Mid-March, 2004	40	44	4	8	4=100
	Late-October, 2000	48	39	5	5	3=100
	Mid-October, 2000	44	38	5	9	4=100
	Early October, 2000	41	38	4	12	5=100
	September, 2000	37	44	3	12	4=100
	June, 2000	42	36	7	9	6=100
ASK ALL REGISTERED VOTERS:						
c.	Honest and truthful	43	35	12	4	6=100
	August, 2004	42	38	12	2	6=100
	May, 2004	34	36	17	4	9=100
	Late March, 2004	37	38	12	3	10=100
	Mid-March, 2004	35	39	16	5	5=100
	Late-October, 2000	43	32	15	5	5=100
	Mid-October, 2000	38	30	19	6	7=100
	Early October, 2000	36	32	17	8	7=100
	September, 2000	35	37	13	9	6=100
	June, 2000	35	31	19	7	8=100
d.	Cares about people like me	41	43	6	5	5=100
	August, 2004	39	45	7	3	6=100
	May, 2004	34	45	8	5	8=100
	Late March, 2004	38	42	9	3	8=100
	Mid-March, 2004	34	48	8	4	6=100
	Late-October, 2000	40	43	8	5	4=100
	Mid-October, 2000	40	42	7	7	4=100
	Early October, 2000	35	44	11	5	5=100
	September, 2000	31	47	9	7	6=100
e.	A strong leader	58	30	4	3	5=100
	August, 2004	57	34	2	3	4=100
	May, 2004	50	31	8	4	7=100
	Late March, 2004	51	33	4	2	10=100
	Mid-March, 2004	52	34	4	4	6=100
	Late-October, 2000	44	41	6	6	3=100
	Mid-October, 2000	42	39	9	6	4=100
	Early October, 2000	41	38	7	10	4=100
	September, 2000	44	38	7	6	5=100

¹⁰ In 2000 the question asked about Al Gore.

Q.14 CONTINUED...

		George <u>W. Bush</u>	John <u>Kerry</u> ¹¹	(VOL.) <u>Neither</u>	(VOL.) <u>Both Equally</u>	<u>DK/Ref.</u>
f.	Willing to take a stand, even if it's unpopular	69	23	1	3	4=100
	August, 2004	62	29	1	5	3=100
	May, 2004	65	23	3	4	5=100
	Late March, 2004	59	28	3	3	7=100
	Mid-March, 2004	63	27	1	5	4=100
	Late-October, 2000	49	35	7	4	5=100
	Mid-October, 2000	49	35	6	5	5=100
	Early October, 2000	43	35	8	6	8=100
	September, 2000	45	37	8	5	5=100
	June, 2000	46	32	9	5	8=100

ASK FORM 1 [N=773]:

g.F1	Is down to earth	50	36	5	5	4=100
	August, 2004	48	39	5	4	4=100
	May, 2004	43	40	8	3	6=100
	Late March, 2004	44	36	7	5	8=100
	Mid-March, 2004	43	42	5	5	5=100
	May, 2000	41	46	5	2	6=100
h.F1	Stubborn	72	12	3	5	8=100
	August, 2004	68	12	4	5	11=100
	May, 2004	68	12	4	5	11=100
i.F1	Changes his mind too much	23	56	5	6	10=100
	August, 2004	28	47	7	5	13=100
	May, 2004	30	42	8	5	15=100

Q.15 Regardless of who you support, which one of the presidential candidates — George W. Bush or John Kerry — do you think would do the best job of **(INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN BUSH OR KERRY PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN BUSH AND KERRY..."; OBSERVE FORM SPLITS)?**

BASED ON REGISTERED VOTERS [N=1580]:

		George <u>W. Bush</u>	John <u>Kerry</u> ¹²	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
a.	Improving economic conditions	42	45	4	9=100
	August, 2004	37	52	3	8=100
	May, 2004	38	48	5	9=100
	Late March, 2004	39	44	6	11=100
	Mid-March, 2004	37	53	2	8=100
	Late-October, 2000 ¹³	40	46	6	8=100

¹¹ In 2000 the question asked about Al Gore.

¹² In 2000 the question asked about Al Gore.

¹³ In 2000 the item was listed as "Keeping the economy strong."

Q.15 CONTINUED...

	George <u>W. Bush</u>	John <u>Kerry</u>	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
Mid-October, 2000	37	49	3	11=100
Early October, 2000	35	47	6	12=100
September, 2000	38	46	5	11=100
June, 2000	38	41	5	16=100
March, 2000	42	46	4	8=100
b. Improving the health care system	32	50	8	10=100
August, 2004	29	55	5	11=100
May, 2004	29	51	7	13=100
Late March, 2004	33	46	6	15=100
Mid-March, 2004	29	57	4	10=100
Late-October, 2000	38	47	5	10=100
Mid-October, 2000	37	48	4	11=100
Early October, 2000	36	49	5	10=100
September, 2000	32	51	6	11=100
June, 2000	31	44	6	19=100
March, 2000	31	51	6	12=100

ASK FORM 2 [N=807]:

c.F2 Improving education	43	43	5	9=100
August, 2004	36	53	3	8=100
May, 2004	35	50	5	10=100
Late March, 2004	39	43	5	13=100
Mid-March, 2004	36	52	3	9=100
Late-October, 2000	41	45	4	10=100
Mid-October, 2000	40	46	3	11=100
Early October, 2000	41	43	6	10=100
September, 2000	39	45	4	12=100
June, 2000	34	44	5	17=100
March, 2000	42	44	3	11=100
d.F2 Improving the job situation	40	46	5	9=100
August, 2004	35	53	5	7=100
May, 2004	35	50	5	10=100
Late March, 2004	37	45	7	11=100
Mid-March, 2004	30	57	5	8=100
e.F2 Improving morality in the country	51	33	7	9=100
August, 2004	41	45	4	10=100

ASK ALL REGISTERED VOTERS:

f. Making wise decisions about what to do in Iraq	51	39	3	7=100
August, 2004	44	46	3	7=100
May, 2004	44	41	4	11=100
Late March, 2004	49	37	4	10=100
Mid-March, 2004	47	45	2	6=100
g. Defending the country from future terrorist attacks	58	31	3	8=100
August, 2004	49	39	4	8=100
May, 2004	52	33	5	10=100

Q.15 CONTINUED...

	George <u>W. Bush</u>	John <u>Kerry</u>	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
Late March, 2004	53	29	4	14=100
Mid-March, 2004	57	32	4	7=100

ASK FORM 2 [N=807]:

h.F2	Making wise decisions about foreign policy	53	37	3	7=100
	August, 2004	43	47	2	8=100
	May, 2004	43	42	4	11=100
	Late March, 2004	44	38	4	14=100
	Mid-March, 2004	44	45	3	8=100
	March, 2000	40	46	4	10=100

D.1 How likely is it that you will watch the upcoming presidential debates between John Kerry and George W. Bush? (**READ**)

BASED ON REGISTERED VOTERS [N=1580]:

	Early Oct <u>2000</u>	Late Sept <u>2000</u>	Sept <u>1996</u>	----- CBS/NYT ¹⁴ -----			
				<u>1992</u>	<u>1988</u>	<u>1984</u>	
61	Very likely	49	43	43	67	55	55
27	Somewhat likely, OR	31	31	34	24	27	27
11	Not likely	19	22	22	8	17	16
<u>1</u>	Don't know/Refused (VOL)	<u>1</u>	<u>4</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>
100		100	100	100	100	100	100

D.2 Will the debates matter in deciding who you will vote for or is your mind already made up?

BASED ON REGISTERED VOTERS [N=1580]:

	<u>Sept 2000</u>	<u>Sept 1996</u>	
29	Debate matters	29	30
68	Mind made up	60	65
<u>3</u>	Don't know/Refused	<u>11</u>	<u>5</u>
100		100	100

Q.16 How would you describe the presidential election campaign so far – is it interesting to you, or would you say it is dull?

BASED ON REGISTERED VOTERS [N=1580]:

	<u>June 2004</u>	<u>June 2000</u>	<u>July 1996</u>	
50	Interesting	35	31	21
42	Dull	56	63	73
6	Neither (VOL.)	4	4	3
<u>2</u>	Don't know/Refused	<u>5</u>	<u>2</u>	<u>3</u>
100		100	100	100

¹⁴ Field dates of the trend surveys are comparable to the current survey. The 1988 survey is based on the probable electorate. CBS/NYT surveys asked, "How likely is it that you will watch next/this Sunday's debate between ...?"

Q.17 And thus far, is the presidential election [READ AND RANDOMIZE]

BASED ON REGISTERED VOTERS [N=1580]:

			<u>June 2004</u>	<u>Mid- March 2004</u>
a.	90	Important OR	82	83
	9	Unimportant	16	16
	*	Neither applies (VOL.)	1	*
	<u>1</u>	Don't know/Refused (VOL.)	<u>1</u>	<u>1</u>
	100		100	100
b.	63	Informative OR	48	54
	33	Not informative	47	42
	1	Neither applies (VOL.)	2	2
	<u>3</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>2</u>
	100		100	100
c.	53	Too long OR	53	53
	42	Not too long	42	43
	2	Neither applies (VOL.)	2	1
	<u>3</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>3</u>
	100		100	100
d.	62	Too negative OR	46	49
	32	Not too negative	46	46
	1	Neither applies (VOL.)	2	1
	<u>5</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>4</u>
	100		100	100
e.	21	Hard to follow OR	30	25
	75	Easy to follow	66	72
	2	Neither applies (VOL.)	2	1
	<u>2</u>	Don't know/Refused (VOL.)	<u>2</u>	<u>2</u>
	100		100	100

ASK ALL GENERAL PUBLIC:

ASK FORM 1 SEPTEMBER 8 - 13 AND BOTH FORMS SEPTEMBER 14 [N=1485]:

Q.18F1 Now I'd like your views on some people. (First,) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

		-----Favorable-----			-----Unfavorable-----			Never Heard of	Can't Rate
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>		
a.F1	John Kerry	49	17	32	43	19	24	*	8=100
	<i>September 11-14</i>	51	17	34	40	19	21	*	9=100(N=899)
	<i>September 8-10</i>	50	18	32	44	18	26	0	6=100(N=586)
	August, 2004	56	23	33	36	14	22	1	7=100
	June, 2004	50	11	39	41	16	25	0	9=100
	Early February, 2004	58	14	44	28	8	20	1	13=100
	January, 2003	30	6	24	16	4	12	36	18=100
	Clinton: August, 1992 (RVs)	63	16	47	35	11	24	0	2=100
	Clinton: July, 1992	59	17	42	34	9	25	0	7=100
	Dukakis: September, 1988 (RVs)	51	18	33	42	19	23		7=100
	Dukakis: August, 1988 (RVs)	59	17	42	33	11	22		8=100

Q.18F1 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			Never	Can't
		Total	Very	Mostly	Total	Very	Mostly	Heard of	Rate
b.F1	George W. Bush	52	25	27	43	24	19	*	5=100
	<i>September 11-14</i>	49	24	25	46	27	19	0	5=100(N=899)
	<i>September 8-10</i>	55	28	27	40	21	19	*	5=100(N=586)
	August, 2004	58	27	31	39	22	17	0	3=100
	June, 2004	52	19	33	45	22	23	*	3=100
	Early February, 2004	53	21	32	44	25	19	0	3=100
	<i>Gallup:</i> January 29 - February 1, 2004	52	--	--	47	--	--	--	1=100
	<i>Gallup:</i> January 2-5, 2004	65	--	--	35	--	--	--	*=100
	<i>Gallup:</i> October 6-8, 2003	60	--	--	39	--	--	--	1=100
	<i>Gallup:</i> June 9-10, 2003	66	--	--	33	--	--	--	1=100
	April, 2003	72	37	35	25	11	14	0	3=100
	December, 2002	68	35	33	27	11	16	0	5=100
	July, 2001	61	22	39	35	14	21	*	4=100
	January, 2001	60	24	36	33	12	21	0	7=100
	May, 2000	58	18	40	31	12	19	1	10=100
	March, 1999 ¹⁵	61	21	40	21	7	14	4	14=100
	November, 1997	54	13	41	18	6	12	9	19=100
c.F1	Dick Cheney	43	13	30	42	23	19	2	13=100
	<i>September 11-14</i>	41	13	28	44	24	20	1	14=100 (N=899)
	<i>September 8-10</i>	48	14	34	40	23	17	2	10=100 (N=586)
	August, 2004	47	13	34	41	20	21	2	10=100
	April, 2003	60	21	39	27	12	15	3	10=100
	December, 2002	59	20	39	26	10	16	5	10=100
	July, 2001	58	19	39	26	6	20	6	10=100
	January, 2001	62	20	42	18	5	13	2	18=100
	December, 1994	42	10	32	19	5	14	21	18=100
	March, 1991 ¹⁶	68	33	35	6	2	4	10	16=100
	May, 1990	20	3	17	11	3	8	44	25=100
d.F1	John Edwards	49	16	33	31	11	20	3	17=100
	<i>September 11-14</i>	49	16	33	31	13	18	3	17=100 (N=899)
	<i>September 8-10</i>	50	16	34	30	9	21	4	16=100 (N=586)
	August, 2004	58	22	36	24	6	18	4	14=100
	Early February, 2004	42	9	33	24	7	17	8	26=100
	January, 2003	22	4	18	14	4	10	43	21=100
	Gore: August, 1992 (RVs)	66	22	44	20	5	15	2	12=100
	Gore: July, 1992	47	15	32	19	5	14	6	28=100
	Bentsen: September, 1988 (RVs)	50	11	39	22	7	15		28=100
	Bentsen: August, 1988 (RVs)	48	12	36	18	5	13		34=100

¹⁵ In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

¹⁶ In March 1991 and May 1990 the category was listed: "Richard Cheney."

ASK FORM 2 [N=1009]:

Thinking now about the president...

Q.19F2 Do you approve or disapprove of the way George W. Bush is handling [INSERT ITEM; RANDOMIZE]?
[IF DK ENTER AS DK. IF "DEPENDS" PROBE ONCE WITH: Overall, do you approve or disapprove of the way George W. Bush is handling [ITEM]? IF STILL DEPENDS ENTER AS DK]

	<u>Approve</u>	<u>Disapprove</u>	<u>DK/Ref.</u>
a.F2 The economy	44	49	7=100
August, 2004	42	52	6=100
July, 2004	42	52	6=100
June, 2004	43	50	7=100
Early April, 2004	39	53	8=100
Mid-January, 2004	47	47	6=100
September, 2003	43	48	9=100
February, 2003	43	48	9=100
January, 2003	47	45	8=100
Early October, 2002	49	40	11=100
June, 2002	53	36	11=100
January, 2002	60	28	12=100
Early September, 2001	47	44	9=100
February, 2001	50	22	28=100
Clinton: Early September, 1998	71	23	6=100
Clinton: September, 1997	60	34	6=100
Clinton: January, 1996	50	42	8=100
Clinton: June, 1995	46	46	8=100
Clinton: October, 1994	45	46	9=100
Clinton: July, 1994	38	56	6=100
Bush, Sr: August, 1990	40	52	8=100
Bush, Sr: May, 1990	42	47	11=100
b.F2 The situation in Iraq	47	45	8=100
August, 2004	43	52	5=100
July, 2004	42	53	5=100
June, 2004	42	51	7=100
Late April, 2004	44	48	8=100
Early April, 2004	40	53	7=100
Mid-January, 2004	59	37	4=100
September, 2003	52	40	8=100
April 10-16, 2003 ¹⁷	77	17	6=100
April 8-9, 2003	71	23	6=100
--April 9, 2003	76	18	6=100
--April 8, 2003	65	28	7=100
April 2-7, 2003	73	21	6=100
March 28-April 1, 2003	69	26	5=100
March 25-27, 2003	73	23	4=100
March 23-24, 2003	72	22	6=100
March 20-22, 2003	70	23	7=100
February, 2003	56	37	7=100
January, 2003	56	36	8=100
Early October, 2002	56	34	10=100

¹⁷ From March to April 2003 the item was worded: "... dealing with the war in Iraq?" The 1991 Gallup trend was worded "...George Bush is handling the situation in the Persian Gulf region."

Q.19F2 CONTINUED...	<u>Approve</u>	<u>Disapprove</u>	<u>DK/Ref.</u>
c.F2 Terrorist threats	62	32	6=100
August, 2004	58	37	5=100
July, 2004	54	40	6=100
June, 2004	56	35	9=100
Late April, 2004	55	36	9=100
Early April, 2004	53	38	9=100
Gallup: December, 2003	65	33	2=100
September, 2003	64	28	8=100
February, 2003	67	25	8=100
January, 2003	69	23	8=100
Early October, 2002	71	22	7=100
June, 2002	74	18	8=100
Mid-September, 2001 ¹⁸	85	6	9=100
Clinton: Early September, 1998	72	20	8=100
d.F2 The nation's foreign policy	47	42	11=100
August, 2004	42	49	9=100
July, 2004	40	48	12=100
Mid-January, 2004	53	36	11=100
March, 2003	53	36	11=100
Early April, 2002	69	20	11=100
Gallup: October, 2001	81	14	5=100
Early September, 2001	46	34	20=100
August, 2001 ¹⁹	45	32	23=100

ASK ALL GENERAL PUBLIC:

Q.20 If "6" represents someone who is very liberal in politics and "1" represents someone who is very conservative, where on this scale of 6 to 1 would you rate **(INSERT ITEM; ROTATE ITEMS a. AND b. WITH ITEM c. ALWAYS LAST? [IF ANSWERS "DON'T KNOW"/"NEVER HEARD OF" DO NOT PROBE.] [IF R IS CONFUSED, REPEAT ANCHORS "6 IS VERY LIBERAL, 1 IS VERY CONSERVATIVE"]**

		<i>Based on Those Who Could Rate</i>							
		-- Conservative --			---- Liberal ----			Never heard of/	
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>DK/Refused</u>	<u>(N)</u> ²⁰
a.	George W. Bush	28	27	18	10	8	9=100	8%	(1840)
	Mid-March, 2004	26	24	20	13	7	9=100	8%	
	Mid-January, 2004	28	28	16	10	8	10=100	10%	
	January, 2000	13	26	30	14	10	7=100	16%	
	May, 1999	15	24	27	15	10	9=100	15%	
b.	John Kerry	7	6	18	23	19	27=100	13%	(1772)
	Mid-March, 2004	5	5	18	32	20	20=100	12%	
	Mid-January, 2004	6	9	27	30	17	11=100	45%	

¹⁸ In Mid-September, 2001 the question was worded: "...dealing with the terrorist attacks on the World Trade Center in New York City and the Pentagon in Washington." In Early September 1998 the question was worded: "Do you approve or disapprove of the way Bill Clinton is handling current threats from international terrorist groups?"

¹⁹ In August 2001 roughly half of the U.S. sample was asked about Bush's handling of international policy, while the other half was asked about the handling of the nation's foreign policy. Results did not differ between question wordings.

²⁰ Numbers listed are the number of respondents who could rate each candidate or themselves and on which all percentages are based, except for the percentage of "Never heard of/Don't know/Refused" which is based on total.

Q.20 CONTINUED...

	<i>Based on Those Who Could Rate</i>						Never heard of/
	-- Conservative --			--- Liberal ---			
c. Yourself	15	13	30	17	12	13=100	8% (1854)
Mid-March, 2004	12	12	30	20	14	12=100	6%
Mid-January, 2004	15	15	27	18	14	11=100	5%
January, 2000	15	16	31	16	10	12=100	8%
May, 1999	13	12	30	20	11	14=100	7%
September, 1996	17	10	31	18	13	11=100	6%
September, 1988	14	15	29	20	12	10=100	6%
Newsweek: 1984	16	9	31	19	12	13=100	6%

ASK FORM 1:

ROTATE Q.21aF1 AND Q.21bF1

Q.21aF1 In the presidential campaign so far, do you think John Kerry has been too personally critical of George W. Bush, or not?

BASED ON REGISTERED VOTERS [N=773]:

		June <u>2004</u>	Mid-March <u>2004</u>	<i>Gore Critical of Bush</i> Early Oct <u>2000</u>	<i>Clinton Critical of Dole</i> Late Sept <u>1996</u>	<i>Dukakis Critical of Bush, Sr.</i> Oct <u>1988</u>
52	Too personally critical	44	48	29	21	45
45	Not too personally critical	48	46	61	70	50
<u>3</u>	Don't know/Refused	<u>8</u>	<u>6</u>	<u>10</u>	<u>9</u>	<u>5</u>
100		100	100	100	100	100

Q.21bF1 In the presidential campaign so far, do you think George W. Bush has been too personally critical of John Kerry, or not?

BASED ON REGISTERED VOTERS [N=773]:

		June <u>2004</u>	Mid-March <u>2004</u>	<i>Bush Critical Of Gore</i> Early Oct <u>2000</u>	<i>Dole Critical of Clinton</i> Late Sept <u>1996</u>	<i>Bush, Sr Critical of Dukakis</i> Oct <u>1988</u>
49	Too personally critical	33	33	40	53	52
47	Not too personally critical	58	58	50	40	43
<u>4</u>	Don't know/Refused	<u>9</u>	<u>9</u>	<u>10</u>	<u>7</u>	<u>5</u>
100		100	100	100	100	100

ASK FORM 2:

ROTATE Q.22aF2 AND Q.22bF2

Q.22aF2 In the presidential campaign so far, do you think John Kerry's campaign has been too personally critical of George W. Bush, or not?

BASED ON REGISTERED VOTERS [N=807]:

54	Too personally critical
42	Not too personally critical
<u>4</u>	Don't know/Refused (VOL.)
100	

Q.22bF2 In the presidential campaign so far, do you think George W. Bush's campaign has been too personally critical of John Kerry, or not?

BASED ON REGISTERED VOTERS [N=807]:

51 Too personally critical
44 Not too personally critical
5 Don't know/Refused (VOL.)
100

ASK ALL REGISTERED VOTERS SEPTEMBER 10-13:

Q.CAM1 Vice President Dick Cheney recently said that if voters "make the wrong choice" on election day, then the danger is, quote, "we'll get hit again." Is this a reasonable charge to make, or do you think it goes too far?

BASED ON REGISTERED VOTERS [N=829]:

28 Reasonable charge
66 Goes too far
6 Don't know/Refused
100

ASK ALL REGISTERED VOTERS SEPTEMBER 10-13:

Q.CAM2 From what you have heard or read, do you think George W. Bush met all of his service obligations while he was in the National Guard, or don't you think so?

IF "DID NOT" MEET OBLIGATIONS ("2" IN Q.CAM2), ASK:

Q.CAM3 Is this something that bothers you, or not?

BASED ON REGISTERED VOTERS [N=829]:

33 Met all service obligations
43 Did not meet obligations
26 Bothers me
17 Not
* Don't know/Refused
24 Don't know/Refused
100

ROTATE Q.23/23a WITH Q.24/24a

Q.23 So far, have you seen any of Kerry's campaign commercials on TV, or not?

IF YES (1 IN Q.23) ASK:

Q.23a Have you seen Kerry's commercials a lot, some or only once or twice?

BASED ON REGISTERED VOTERS [N=1580]:

		----- Clinton ----- In "past few days" only ²¹							
		June	Mid- March	Gore Early Oct	Clinton Late Sept	Oct 14-18	Oct 9-13	Oct 2-6	Sept 25-29
		<u>2004</u>	<u>2004</u>	<u>2000</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>
79	Yes	73	60	57	63	57	59	64	75
26	A lot	21	14	--	--	--	--	--	--
30	Some	29	20	--	--	--	--	--	--
22	Only once or twice	22	26	--	--	--	--	--	--
1	Don't know/Refused	1	*	--	--	--	--	--	--
20	No	26	39	41	35	40	39	34	24
<u>1</u>	Don't know/Refused	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>1</u>
100		100	100	100	100	100	100	100	100

Q.24 So far, have you seen any of Bush's campaign commercials on TV, or not?

IF YES (1 IN Q.24) ASK:

Q.24a Have you seen Bush's commercials a lot, some or only once or twice?

BASED ON REGISTERED VOTERS [N=1580]:

		----- Bush, Sr. ----- In "past few days" only							
		June	Mid- March	Early Oct	Dole Late Sept	Oct 14-18	Oct 9-13	Oct 2-6	Sept 25-29
		<u>2004</u>	<u>2004</u>	<u>2000</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>
79	Yes	69	65	61	70	60	66	68	78
27	A lot	20	15	--	--	--	--	--	--
29	Some	30	21	--	--	--	--	--	--
22	Only once or twice	19	28	--	--	--	--	--	--
1	Don't know/Refused	*	1	--	--	--	--	--	--
20	No	30	34	37	29	38	32	30	21
<u>1</u>	Don't know/Refused	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>
100		100	100	100	100	100	100	100	100

NO Q.25 OR Q.26

²¹ In October 1992 the question was worded: "In the PAST FEW DAYS have you seen any television commercials on behalf of (Bill Clinton's/George Bush's) candidacy? Only tell me 'yes' if you have seen paid commercials for (Clinton/Bush) on TV in the past few days." In September 1992 the question was worded: "So far, have you seen any television commercials on behalf of (Bill Clinton's/George Bush's) candidacy, or not?"

Q.27 Here are some statements about the candidates and political parties. For each, please tell me if you completely agree, mostly agree, mostly DISagree, or completely DISagree with it. (The first one is...)
(INSERT ITEM; ROTATE ITEMS)

BASED ON REGISTERED VOTERS:

	Completely <u>Agree</u>	Mostly <u>Agree</u>	Mostly <u>Disagree</u>	Completely <u>Disagree</u>	Don't know/ <u>Refused</u>
ASK ITEMS a THRU f OF FORM 1 [N=773]:					
a.F1 John Kerry changes his mind too much.	29	26	27	12	6=100
b.F1 It's not clear what George W. Bush is going to do about Iraq if he is reelected.	25	33	20	17	5=100
c.F1 Religious conservatives have too much control over the Republican Party.	17	26	30	18	9=100
d.F1 I worry that George W. Bush will take America into another war.	28	23	28	17	4=100
e.F1 John Kerry is an anti-war candidate.	20	32	29	10	9=100
f.F1 I like the fact that George W. Bush doesn't over-complicate issues.	22	32	23	18	5=100

ASK ITEMS g THRU k OF FORM 2 [N=807]:

g.F2 George W. Bush is too partisan and too divisive.	18	26	28	17	11=100
h.F2 George W. Bush seems like a real person rather than a politician.	26	32	18	21	3=100
i.F2 Liberal special interests have too much control over the Democratic Party.	22	32	25	10	11=100
j.F2 The chance of another terrorist attack would increase if John Kerry were elected.	15	21	26	30	8=100
k.F2 I like the fact that John Kerry considers many points of view when making a decision.	21	33	22	17	7=100

ASK ALL GENERAL PUBLIC:

Now thinking about Iraq...

Q.28 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	Right <u>decision</u>	Wrong <u>decision</u>	Don't know/ <u>Refused</u>
September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100

Mid-March, 2004	55	39	6=100
Q.28 CONTINUED...	Right	Wrong	Don't know/
	<u>decision</u>	<u>decision</u>	<u>Refused</u>
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 8-9, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8=100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6=100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 20-22, 2003</i>	<i>71</i>	<i>22</i>	<i>7=100</i>
Late January, 1991	77	15	9=100

Q.29 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	Don't know/ <u>Refused</u>
September, 2004	12	40	26	18	4=100
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
<i>April 10-16, 2003</i>	<i>61</i>	<i>32</i>	<i>3</i>	<i>1</i>	<i>3=100</i>
<i>April 8-9, 2003</i>	<i>60</i>	<i>32</i>	<i>3</i>	<i>3</i>	<i>2=100</i>
<i>April 2-7, 2003</i>	<i>55</i>	<i>37</i>	<i>3</i>	<i>2</i>	<i>3=100</i>
<i>March 25-April 1, 2003</i>	<i>39</i>	<i>46</i>	<i>8</i>	<i>2</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>45</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>6=100</i>
<i>March 20-22, 2003</i>	<i>65</i>	<i>25</i>	<i>2</i>	<i>1</i>	<i>7=100</i>

Q.30 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

		Aug <u>2004</u>	July <u>2004</u>	June <u>2004</u> ²²	May <u>2004</u>	Late April <u>2004</u>	Early April <u>2004</u>	Early Jan <u>2004</u>	Oct <u>2003</u>	Sept <u>2003</u>
54	Keep troops in Iraq	54	53	51	53	53	50	63	58	64
40	Bring troops home	42	43	44	42	40	44	32	39	32
<u>6</u>	Don't know/Refused	<u>4</u>	<u>4</u>	<u>5</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>3</u>	<u>4</u>
100		100	100	100	100	100	100	100	100	100

Q.31 Do you think George W. Bush has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

		Aug <u>2004</u>	July <u>2004</u>	June <u>2004</u>	Late April <u>2004</u>	Early April <u>2004</u>	Dec <u>2003</u>	Oct <u>2003</u>	Sept <u>2003</u>
36	Has a clear plan	36	34	37	36	32	44	35	32
55	Doesn't have a clear plan	58	59	55	54	57	45	54	58
<u>9</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>7</u>	<u>8</u>	<u>10</u>	<u>11</u>	<u>11</u>	<u>11</u>	<u>10</u>
100		100	100	100	100	100	100	100	100

Q.32 Do you think the war in Iraq has helped the war on terrorism, or has it hurt the war on terrorism?

		Aug <u>2004</u>	July <u>2004</u>	June <u>2004</u>	Mid- March <u>2004</u>	Late Feb <u>2004</u>	Early Feb <u>2004</u>	Dec <u>2003</u>	Sept <u>2003</u>	May <u>2003</u>	April <u>2003</u> ²³	Oct <u>2002</u>
46	Helped	45	43	43	50	62	55	59	54	65	63	52
40	Hurt	44	45	44	37	28	32	26	31	22	22	34
6	No effect (VOL.)	4	5	4	5	3	7	6	7	6	--	--
<u>8</u>	Don't know/Refused	<u>7</u>	<u>7</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>15</u>	<u>14</u>
100		100	100	100	100	100	100	100	100	100	100	100

ASK FORM 2 [N=1009]:

Q.33F2 Some people are comparing Iraq to the war in Vietnam thirty years ago. Do you think Iraq will turn out to be another Vietnam, or do you think the U.S. will accomplish its goals in Iraq?

		June <u>2004</u>	Late April <u>2004</u>
29	Will be another Vietnam	29	25
54	U.S. will accomplish its goals	55	54
4	Too early to tell (VOL.)	4	6
<u>13</u>	Don't know/Refused (VOL.)	<u>12</u>	<u>15</u>
100		100	100

²² In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

²³ In April 2003, the question was worded: "Do you think the war in Iraq will help the war on terrorism, or will it hurt the war on terrorism?" In Early October 2002 the question was worded: "If the U.S. uses military force in Iraq, do you think this will help the war on terrorism, or will it hurt the war on terrorism?"

ASK FORM 1 [N=994]:

Q.34F1 What's your impression about what's happened in Iraq over the past month. Has the number of American military casualties been higher, lower, or about the same as in other recent months?

		<u>Aug 2004</u>
46	Higher	31
12	Lower	18
31	About the same	42
<u>11</u>	Don't know/Refused	<u>9</u>
100		100

Q.35F1 In the long run, do you think the war in Iraq has increased the chances of terrorist attacks in the U.S., lessened the chances, or has it made no difference?

		<u>Nov 2002²⁴</u>
34	Increased	45
32	Lessened	18
31	No difference	30
<u>3</u>	Don't know	<u>7</u>
100		100

Now, a few questions about some other issues...

Q.36 Do you strongly favor, favor, oppose, or strongly oppose... [**READ AND ROTATE; OBSERVE FORM SPLIT ON ITEMS a,b]...**

		-----FAVOR-----			-----OPPOSE-----			Don't
		<i>Strongly</i>			<i>Strongly</i>			know
		<u>Net</u>	<u>Favor</u>	<u>Favor</u>	<u>Net</u>	<u>Oppose</u>	<u>Oppose</u>	<u>know</u>
ASK FORM 1 [N=994]:								
a.F1	The U.S. government guaranteeing health insurance for all citizens, even if it means repealing most of the recent tax cuts	68	31	37	23	10	13	9=100
	August, 2003	67	28	39	26	8	18	7=100

ASK FORM 2 [N=1009]:

b.F2	The U.S. government guaranteeing health insurance for all citizens, even if it means raising taxes	66	30	36	26	11	15	8=100
	August, 2003	67	23	44	29	10	19	4=100

²⁴ The question from the November 2002 Global Attitudes survey was worded: "In the long run, do you think a war with Iraq to end Saddam Hussein's rule is likely to increase the chances of terrorist attacks in the U.S., lessen the chances, or will it make no difference?"

ASK ALL GENERAL PUBLIC:

Q.37 How much, if anything, have you heard about a proposal which would allow younger workers to invest a portion of their payroll taxes in private retirement accounts, which might include stocks or mutual funds, rather than having all of it go toward Social Security — a lot, a little or nothing at all?

<u>Total</u>	<u>RV's</u>		(RV's) <u>Sept 2000</u>
19	23	A lot	26
41	44	A little	43
39	32	Nothing at all	30
<u>1</u>	<u>1</u>	Don't know/Refused	<u>1</u>
100	100		100

(N=1580)

Q.38 Generally, do you favor or oppose this proposal?

<u>Total</u>	<u>RV's</u>	<u>Heard about Proposal</u> ²⁵		----- <u>Sept 2000</u> -----	<u>RV's</u>	<u>Heard about Proposal</u>
58	59	61	Favor	70	71	
26	27	28	Oppose	21	23	
<u>16</u>	<u>14</u>	<u>11</u>	Don't know/Refused	<u>9</u>	<u>6</u>	
100	100	100		100	100	

(N=1580) (N=1295)

ASK FORM 1 [N=994]:

Q.39F1 What is the best way to pay for increased spending for military defense and homeland security. Should the U.S. ... **[READ AND ROTATE]**

		<u>Feb 2003</u> ²⁶	<u>Feb 2002</u>
11	Add to the budget deficit	23	24
19	Reduce spending on domestic programs [OR]	21	22
47	Postpone or reduce last year's tax cuts	40	42
3	None (VOL)	1	2
1	Multiple (VOL)	1	*
4	Other (VOL)	2	1
<u>15</u>	Don't know/Refused	<u>12</u>	<u>9</u>
100		100	100

ASK FORM 2 [N=1009]:

Q.39F2 Which comes closer to your view about the tax cuts passed under President Bush over the past few years? **[READ IN ORDER]**

27	All of the tax cuts should be made permanent
31	Tax cuts for the wealthy should be repealed, while others stay in place, OR
28	All of the tax cuts should be repealed
<u>14</u>	Don't know/Refused (VOL. DO NOT READ)
100	

²⁵ Based on the percent who heard "A lot" or "A little" in Q.37.

²⁶ In February 2003 and 2002 the question was worded, "As you may know, President Bush has proposed large increases in the budget for military defense and homeland security. Which one of the following do you think is the BEST way to pay for these increases, if they are to happen?"

ASK FORM 1 [N=994]:

Q.40F1 Do you think the United States is winning or losing the war on terrorism?

		<i>ABC News/Wash Post</i>	
		<u>July 2004</u>	<u>October 2002</u>
52	Winning	51	47
28	Losing	34	24
9	Neither (VOL)	10	21
<u>11</u>	Don't Know/Refused	<u>5</u>	<u>9</u>
100		100	101

ASK FORM 2 [N=1009]:

Q.41F2 Do you think Al Qaeda and related terrorist groups are now stronger or weaker than before 9/11?

30	Stronger
57	Weaker
4	About the same (VOL.)
<u>9</u>	Don't know/refused (VOL.)
100	

ASK ALL GENERAL PUBLIC:

Now, just a few questions for statistical purposes only.

INT1 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

INT2 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

	<i>Computer User</i>			Based on Total Respondents: <i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
September, 2004	78	22	*=100	72	28	*=100
August, 2004	75	25	*=100	68	32	0=100
April, 2004	73	27	0=100	66	34	*=100
March, 2004 ²⁷	75	25	*=100	68	32	*=100
August, 2003	77	23	*=100	67	33	*=100
Mid-July, 2003	75	25	*=100	65	35	*=100
January, 2003	76	24	0=100	67	33	*=100
December, 2002	76	24	*=100	67	33	*=100
Early October, 2002	75	25	*=100	63	37	*=100
August, 2002	78	22	*=100	69	31	*=100
June, 2002	74	26	*=100	66	34	*=100
May, 2002	75	25	*=100	66	34	*=100
April, 2002	71	29	*=100	62	38	0=100
February, 2002	71	29	*=100	62	38	0=100
January, 2002	73	27	0=100	62	38	0=100
Mid-November, 2001	73	27	0=100	62	38	0=100
Mid-September, 2001	72	28	*=100	62	38	*=100
June, 2001	72	28	*=100	62	38	0=100
May, 2001	75	25	*=100	64	36	0=100

²⁷

Beginning in 2004, the online use question is asked of all respondents (in previous years it was asked only of those who identified themselves as computer users). This modification was made to adjust to changes in technology and means of access to the Internet, and increases the percent who are classified as Internet users by 1-2 percentage points.

INT1/INT2 CONTINUED...

	<i>Computer User</i>			Based on Total Respondents: <i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
April, 2001	72	28	*=100	62	38	0=100
February, 2001	72	28	0=100	60	40	*=100
January, 2001	71	29	*=100	61	39	0=100
July, 2000	68	31	1=100	55	45	*=100
June, 2000	68	31	1=100	56	44	*=100
April, 2000	68	32	*=100	54	46	*=100
March, 2000 ²⁸	72	28	0=100	61	39	0=100
February, 2000	67	33	*=100	52	48	0=100
January, 2000	68	32	*=100	52	48	*=100
December, 1999	67	33	*=100	53	47	0=100
October, 1999	67	33	*=100	50	50	0=100
Late September, 1999	68	32	*=100	52	48	*=100
September, 1999	70	30	*=100	53	47	0=100
August, 1999	67	33	*=100	52	48	0=100
July, 1999	68	32	*=100	49	51	0=100
June, 1999	64	35	1=100	50	50	*=100
May, 1999	66	33	1=100	48	52	0=100
April, 1999	71	29	*=100	51	49	*=100
March, 1999	68	32	*=100	49	51	*=100
February, 1999	68	32	*=100	49	51	*=100
January, 1999	69	31	*=100	47	53	*=100
Early December, 1998	64	36	*=100	42	58	0=100
November, 1998	--	--	--	37	63	*=100
Early September, 1998	64	36	*=100	42	58	*=100
Late August, 1998	66	34	0=100	43	57	*=100
Early August, 1998	66	34	*=100	41	59	*=100
April, 1998	61	39	*=100	36	64	0=100
January, 1998	65	35	*=100	37	63	0=100
November, 1997	66	34	*=100	36	63	1=100
June, 1997	60	40	0=100	29	71	0=100
Early September, 1996	56	44	*=100	22	78	0=100
July, 1996	56	44	*=100	23	77	0=100
April, 1996	58	42	*=100	21	79	*=100
March, 1996	61	39	*=100	22	78	0=100
February, 1996	60	40	0=100	21	79	*=100
January, 1996	59	41	0=100	21	79	0=100
June, 1995 ²⁹	--	--	--	14	86	*=100

²⁸ In March 2000, "or anywhere else" was added to the question wording.

²⁹ The 1995 figure combines responses from two separate questions: (1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?) (2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?