

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**AUGUST 2004 NEWS INTEREST INDEX**  
**FINAL TOPLINE**  
**August 5 - 10, 2004**  
**N=1512**

Q.1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

	<u>Approve</u>	<u>Dis-</u> <u>approve</u>	<u>Don't</u> <u>know</u>		<u>Approve</u>	<u>Dis-</u> <u>approve</u>	<u>Don't</u> <u>know</u>
August, 2004	46	45	9=100	June, 2002	70	20	10=100
July, 2004	46	46	8=100	April, 2002	69	18	13=100
June, 2004	48	43	9=100	Early April, 2002	74	16	10=100
May, 2004	44	48	8=100	February, 2002	78	13	9=100
Late April, 2004	48	43	9=100	January, 2002	80	11	9=100
Early April, 2004	43	47	10=100	<b>2001</b>			
Late March, 2004	47	44	9=100	Mid-November, 2001	84	9	7=100
Mid-March, 2004	46	47	7=100	Early October, 2001	84	8	8=100
February, 2004	48	44	8=100	Late September, 2001	86	7	7=100
Mid-January, 2004	56	34	10=100	Mid-September, 2001	80	9	11=100
Early January, 2004	58	35	7=100	Early September, 2001	51	34	15=100
<b>2003</b>				August, 2001	50	32	18=100
December, 2003	57	34	9=100	July, 2001	51	32	17=100
November, 2003	50	40	10=100	June, 2001	50	33	17=100
October, 2003	50	42	8=100	May, 2001	53	32	15=100
September, 2003	55	36	9=100	April, 2001	56	27	17=100
Mid-August, 2003	56	32	12=100	March, 2001	55	25	20=100
Early August, 2003	53	37	10=100	February, 2001	53	21	26=100
Mid-July, 2003	58	32	10=100				
Early July, 2003	60	29	11=100				
June, 2003	62	27	11=100				
May, 2003	65	27	8=100				
April 10-16, 2003	72	22	6=100				
April 9, 2003	74	20	6=100				
April 2-7, 2003	69	25	6=100				
March 28-April 1, 2003	71	23	6=100				
March 25-27, 2003	70	24	6=100				
March 20-24, 2003	67	26	7=100				
March 13-16, 2003	55	34	11=100				
February, 2003	54	36	10=100				
January, 2003	58	32	10=100				
<b>2002</b>							
December, 2002	61	28	11=100				
Late October, 2002	59	29	12=100				
Early October, 2002	61	30	9=100				
Mid-September, 2002	67	22	11=100				
Early September, 2002	63	26	11=100				
Late August, 2002	60	27	13=100				
August, 2002	67	21	12=100				
Late July, 2002	65	25	10=100				
July, 2002	67	21	12=100				

**ASK ALL:**

Q.2 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE WITH ITEMS a AND b FIRST, FOLLOWED BY RANDOMIZED ITEMS c THRU f]

	Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK/Ref
a. News about candidates for the 2004 presidential election	32	38	16	14	*=100
July, 2004	29	37	18	15	1=100
June, 2004	28	34	19	18	1=100
April, 2004	31	33	19	16	1=100
Mid-March, 2004	35	34	18	13	*=100
Late February, 2004	24	40	23	12	1=100
Early February, 2004 <sup>1</sup>	29	37	20	13	1=100
Mid-January, 2004	16	30	27	26	1=100
Early January, 2004	14	32	30	23	1=100
December, 2003	16	26	27	30	1=100
November, 2003	11	26	34	28	1=100
October, 2003	12	27	28	32	1=100
September, 2003	17	25	30	27	1=100
Mid-August, 2003	12	27	27	33	1=100
May, 2003	8	19	31	41	1=100
January, 2003	14	28	29	28	1=100
September, 2000	22	42	21	15	*=100
July, 2000	21	38	20	20	1=100
June, 2000	23	32	23	21	1=100
April, 2000	18	39	22	20	1=100
March, 2000	26	41	19	13	1=100
February, 2000	26	36	21	17	*=100
January, 2000	19	34	28	18	1=100
Early September, 1996	24	36	23	17	*=100
July, 1996	22	40	23	14	1=100
April, 1996	23	35	25	17	*=100
March, 1996	26	41	20	13	*=100
January, 1996	10	34	31	24	1=100
August, 1992 (RVs)	36	51	11	2	0=100
July, 1992	20	45	26	9	*=100
May, 1992	32	44	16	8	*=100
March, 1992	35	40	16	9	*=100
January, 1992	11	25	36	27	1=100
August, 1988 (RVs)	39	45	13	3	*=100
May, 1988	22	46	23	6	3=100

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<sup>1</sup> From May 2003 to Early February 2004 and in March 1992, the story was listed as "The race for the Democratic nomination." In January 2003, the story was listed as "Recent announcements by prominent Democrats about plans to run for president in 2004." In September 2000, Early September and July 1996, and May 1992, the question asked about the "presidential election campaign." In January, March and April 1996, the story was listed as "News about the Republican presidential candidates." In August 1992, the story was listed as "News about the presidential election." In July 1992, the story was listed as "News about the presidential campaign." In January 1992, the story was listed as "News about the Democratic candidates for the presidential nomination." In 1988, the story was introduced as being from "this past year" and was listed as "News about the presidential campaign in 1988."

**Q.2 CONTINUED...**

	Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK/Ref
b. News about the current situation in Iraq	39	42	12	6	1=100
July, 2004	43	40	11	6	*=100
June, 2004	39	42	12	6	1=100
April, 2004	54	33	8	5	*=100
Mid-March, 2004	47	36	12	4	1=100
Early February, 2004	47	38	10	4	1=100
Mid-January, 2004	48	39	9	4	*=100
December, 2003	44	38	11	6	1=100
November, 2003	52	33	9	5	1=100
October, 2003	38	40	14	7	1=100
September, 2003	50	33	10	6	1=100
Mid-August, 2003	45	39	10	5	1=100
Early July, 2003	37	41	13	8	1=100
June, 2003	46	35	13	6	*=100
May, 2003	63	29	6	2	*=100
April 11-16, 2003 <sup>2</sup>	47	40	10	2	1=100
April 2-7, 2003	54	34	9	2	1=100
March 20-24, 2003	57	33	7	2	1=100
March 13-16, 2003 <sup>3</sup>	62	27	6	4	1=100
February, 2003	62	25	8	4	1=100
January, 2003	55	29	10	4	2=100
December, 2002	51	32	10	6	1=100
Late October, 2002	53	33	8	5	1=100
Early October, 2002	60	28	6	5	1=100
Early September, 2002	48	29	15	6	2=100
c. The Democratic convention	23	26	19	31	1=100
September, 1996 ( <i>Republican and Democratic</i> )	14	31	29	26	*=100
August, 1988 <sup>4</sup> ( <i>RVs</i> ) ( <i>Democratic</i> )	30	29	22	19	*=100
August, 1988 ( <i>RVs</i> ) ( <i>Republican</i> )	27	32	24	17	0=100
d. Preparations for the summer Olympics in Athens, Greece	10	22	29	38	1=100
February, 2002 ( <i>Winter Olympics/Salt Lake City</i> )	22	30	21	26	1=100
Early October, 2000 ( <i>Summer Olympics/Sydney</i> )	27	28	24	21	*=100
Early September, 1996 ( <i>Summer Olympics/Atlanta</i> )	32	34	20	14	*=100
July, 1996 ( <i>Summer Olympics/Atlanta</i> )	45	30	13	11	1=100
February, 1992 ( <i>Winter Olympics</i> )	33	30	19	17	1=100
e. The high price of gasoline these days	52	29	10	8	1=100
July, 2004	56	25	11	7	1=100
June, 2004	58	26	9	6	1=100
April, 2004	46	30	15	8	1=100
Early April, 2004	58	23	10	8	1=100
Mid-March, 2004	47	27	14	10	2=100

<sup>2</sup> From March 20 to April 16, 2003 the story was listed as “News about the war in Iraq.”

<sup>3</sup> From October 2002 to March 13-16, 2003 the story was listed as “Debate over the possibility that the U.S. will take military action in Iraq.” In Early September 2002 the story was listed as “Debate over the possibility that the U.S. will invade Iraq.”

<sup>4</sup> In August 1988, the story was introduced as being from “this past year” and was asked only of registered voters.

**Q.2 CONTINUED...**

	Very <u>Closely</u>	Fairly <u>Closely</u>	Not too <u>Closely</u>	Not at all <u>Closely</u>	DK/Ref
September, 2003	45	27	15	11	1=100
March, 2003	52	27	11	9	1=100
February, 2003	53	25	12	9	1=100
June, 2001	56	31	7	5	1=100
May, 2001	61	26	6	6	1=100
Early October, 2000	56	25	12	6	1=100
June, 2000 <sup>5</sup>	61	25	9	5	*=100
March, 2000	58	28	10	4	*=100
October, 1990	62	26	8	4	*=100
September, 1990	56	28	11	5	*=100
August, 1990	57	27	10	5	1=100
f. The recent "code orange" alert about the increased risk of a terrorist attack					
Mid-January, 2004	34	36	18	11	1=100
February, 2003	35	38	16	10	1=100
February, 2003	39	35	16	9	1=100
Early September, 2002 <sup>6</sup>	39	29	16	15	1=100

**Q.3 How much thought have you given to the coming presidential election... Quite a lot or only a little?**

**BASED ON REGISTERED VOTERS [N=1166]:**

	Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	DK/ <u>Ref.</u>
August, 2004	69	2	26	2	1=100
July, 2004	67	2	28	2	1=100
June, 2004	58	3	36	2	1=100
May, 2004	59	6	30	4	1=100
Late March, 2004	60	4	31	4	1=100
Mid-March, 2004	65	2	31	2	*=100
<b>2000</b> Early November, 2000	72	6	19	2	1=100
Late October, 2000	66	6	24	4	*=100
Mid-October, 2000	67	9	19	4	1=100
Early October, 2000	60	8	27	4	1=100
September, 2000	59	8	29	3	1=100
July, 2000	46	6	45	3	*=100
June, 2000	46	6	43	5	*=100
May, 2000	48	4	42	5	1=100
April, 2000	45	7	41	7	*=100
<b>1996</b> November, 1996	67	8	22	3	*=100
October, 1996	65	7	26	1	1=100
Late September, 1996	61	7	29	2	1=100
Early September, 1996	56	3	36	4	1=100
July, 1996	55	3	41	1	*=100
June, 1996	50	5	41	3	1=100

<sup>5</sup> In August 1990 through June 2000 the question was worded "Recent increases in the price of gasoline."

<sup>6</sup> In Early September 2002 the story was listed as "The Homeland Security office issuing a "code orange" alert about the increased risk of a terrorist attack."

**Q.3 CONTINUED...**

		Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	DK/ <u>Ref.</u>
<b>1992</b>	October, 1992	77	5	16	1	1=100
	September, 1992	69	3	26	1	1=100
	August, 1992	72	4	23	1	*=100
	June, 1992	63	6	29	1	1=100
<b>1988</b>	<b>Gallup:</b> November, 1988	73	8	17	2	0=100
	<b>Gallup:</b> October, 1988	69	9	20	2	0=100
	<b>Gallup:</b> August, 1988	61	10	27	2	0=100
	<b>Gallup:</b> September, 1988	57	18	23	2	0=100

L.1 Have you ever voted in your precinct or election district?

**BASED ON REGISTERED VOTERS [N=1166]:**

		Nov <u>2002</u>	Early Nov <u>2000</u>	Late Oct <u>2000</u>	Mid- Oct <u>2000</u>	Early Oct <u>2000</u>	Late Oct <u>1998</u>	Early Oct <u>1998</u>	Nov <u>1996</u>	Late Sept <u>1996</u>	Nov <u>1994</u>
88	Yes	86	83	81	82	84	86	87	85	85	91
12	No	14	17	19	18	16	14	13	15	15	9
<u>0</u>	Don't know/Ref.	*	*	*	<u>0</u>	*	*	*	*	*	*
100		100	100	100	100	100	100	100	100	100	100

Q.4 If the presidential election were being held TODAY, would you vote [**INSERT, ROTATE REPUBLICAN AND DEMOCRATIC TICKETS WITH NADER TICKET LAST**] for the Republican ticket of George W. Bush and Dick Cheney, for the Democratic ticket of John Kerry and John Edwards, or for the ticket of Ralph Nader and Peter Camejo?

**IF CHOSE BUSH, KERRY OR NADER IN Q.4, ASK:**

Q.4a Do you support (**INSERT PRESIDENTIAL CHOICE FROM Q.4, – LAST NAME ONLY, DO NOT READ VP CHOICE**) strongly or only moderately?

**IF OTHER OR DK (Q.4=4,9), ASK:**

Q.4b As of TODAY, do you LEAN more to [**READ, ROTATE IN SAME ORDER AS Q.4**]?

**BASED ON REGISTERED VOTERS [N=1166]:**

		July <u>2004</u>	June <sup>7</sup> <u>2004</u>	May <u>2004</u>	Mar <u>2004</u>	Late Mid- Mar <u>2004</u>	Sept <u>2000</u>	July <u>2000</u>	Early Sept <u>1996</u>	July <u>1996</u>	Oct <u>1992</u>	June <u>1992</u>
45	Bush/Lean Bush	44	46	43	44	42	41	42 <i>Bush</i>	34	34 <i>Dole</i>	35	31 <i>Bush, Sr</i>
32	Strongly						21		17		14	
13	Only moderately						19		17		21	
*	Don't know						1		*		--	
47	Kerry/Lean Kerry	46	42	46	43	49	47	41 <i>Gore</i>	52	44 <i>Clinton</i>	48	28 <i>Clinton</i>
28	Strongly						25		26		23	
19	Only moderately						21		26		25	
*	Don't know						1		0		--	
2	Nader/Lean Nader	3	6	6	6	4	2	6 <i>Nader</i>	8	16 <i>Perot</i>	8	36 <i>Perot</i>
<u>6</u>	Other/Don't know	<u>7</u>	<u>6</u>	<u>5</u>	<u>7</u>	<u>5</u>	<u>10</u>	<u>11</u>	<u>6</u>	<u>6</u>	<u>9</u>	<u>5</u>
100		100	100	100	100	100	100	100	100	100	100	100

<sup>7</sup> In June 2004 and earlier, the question did not specify vice presidential candidates. In 2000 the question also asked about the candidacy of "Pat Buchanan, of the Reform Party."

**THOSE WHO CHOSE KERRY/EDWARDS (IN Q.4/Q.4b) ASK:**

Q.5a Would you say that your choice is more a vote FOR John Kerry or more a vote AGAINST George W. Bush?

**THOSE WHO CHOSE BUSH/CHENEY (IN Q.4/Q.4b) ASK:**

Q.5b Would you say that your choice is more a vote FOR George W. Bush or more a vote AGAINST John Kerry?

**BASED ON REGISTERED VOTERS [N=1166]:**

----- KERRY -----					----- BUSH -----				Other/
	<u>Total</u>	Pro- <u>Kerry</u>	Anti- <u>Bush</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Kerry</u>	Un- <u>decid</u>	<u>DK</u>
<b>2004</b>									
Aug	<b>47</b>	20	24	3	<b>45</b>	34	8	3	<b>8=100</b>
June	<b>46</b>	17	27	2	<b>48</b>	35	11	2	<b>6=100</b>
May	<b>50</b>	15	32	3	<b>45</b>	33	10	2	<b>5=100</b>
Late Mar	<b>47</b>	17	27	3	<b>46</b>	36	8	2	<b>7=100</b>
Mid-Mar	<b>52</b>	21	29	2	<b>43</b>	34	7	2	<b>5=100</b>
Feb	<b>47</b>	15	30	2	<b>47</b>	39	6	2	<b>6=100</b>

  

----- GORE -----					----- BUSH -----				Other/
	<u>Total</u>	Pro- <u>Gore</u>	Anti- <u>Bush</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Gore</u>	Un- <u>decid</u>	<u>DK</u>
<b>2000</b>									
Nov	<b>45</b>	29	14	2	<b>41</b>	27	12	2	<b>14=100</b>
Sept	<b>47</b>	30	14	3	<b>41</b>	24	14	3	<b>12=100</b>

  

----- CLINTON -----					----- DOLE -----				----- PEROT -----				Other/
	<u>Total</u>	Pro- <u>Clinton</u>	Anti- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Dole</u>	Anti- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Perot</u>	Anti- <u>Other</u>	Un- <u>decid</u>	<u>DK</u>
<b>1996</b>													
Nov	<b>51</b>	33	15	3	<b>32</b>	15	15	2	<b>9</b>	4	5	*	<b>8=100</b>
Oct	<b>51</b>	33	16	2	<b>34</b>	15	18	1	<b>8</b>	4	4	*	<b>7=100</b>
Sept	<b>52</b>	35	15	2	<b>34</b>	16	17	1	<b>8</b>	3	5	0	<b>6=100</b>
Mar	<b>53</b>	30	20	3	<b>41</b>	15	25	1	--	--	--	--	<b>6=100</b>

  

----- CLINTON -----					----- BUSH -----				----- PEROT -----				Other/
	<u>Total</u>	Pro- <u>Clinton</u>	Anti- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Perot</u>	Anti- <u>Other</u>	Un- <u>decid</u>	<u>DK</u>
<b>1992</b>													
Oct	<b>48</b>	23	22	3	<b>35</b>	19	13	3	<b>8</b>	3	5	*	<b>9=100</b>
Sept	<b>53</b>	21	29	3	<b>38</b>	20	16	2	--	--	--	--	<b>9=100</b>
Aug	<b>57</b>	27	28	2	<b>37</b>	20	16	1	--	--	--	--	<b>6=100</b>
Mar	<b>44</b>	13	29	2	<b>49</b>	32	15	2	--	--	--	--	<b>7=100</b>

  

----- DUKAKIS -----					----- BUSH -----				Other/
	<u>Total</u>	Pro- <u>Dukakis</u>	Anti- <u>Bush</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Dukakis</u>	Un- <u>decid</u>	<u>DK</u>
<b>1988</b>									
Oct	<b>42</b>	23	15	4	<b>50</b>	31	16	3	<b>8=100</b>
Sept	<b>44</b>	21	19	4	<b>50</b>	31	15	4	<b>6=100</b>
May	<b>53</b>	23	26	4	<b>40</b>	26	11	3	<b>7=100</b>

**IF RESPONDENT DID NOT CHOOSE KERRY IN Q.4/4b (Q.4=1,3 OR Q.4b=1,3,4,9) ASK:**

Q.6a Do you think there is a chance that you might vote for John Kerry in November, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=1166]:**

	<u>Chance might vote for Kerry</u>	<u>Decided not to vote for Kerry</u>	<u>Don't know/ Refused</u>
August, 2004	11	39	3=53%
July, 2004	13	36	5=54%
June, 2004	10	41	3=54%
May, 2004	11	35	4=50%
Late March, 2004	13	37	3=53%
Mid-March, 2004	13	32	3=48%
Late February, 2004	13	36	3=52%
Early February, 2004	15	33	5=53%
<b>Gore:</b> November, 2000	8	41	6=55%
<b>Gore:</b> Late October, 2000	9	44	4=57%
<b>Gore:</b> Mid-October, 2000	10	40	5=55%
<b>Gore:</b> Early October, 2000	11	38	7=56%
<b>Gore:</b> September, 2000	13	35	5=53%
<b>Gore:</b> June, 2000	14	34	6=54%
<b>Clinton:</b> Early September, 1996	10	34	4=48%
<b>Clinton:</b> July, 1996	8	36	4=48%
<b>Clinton:</b> September, 1992	12	28	6=46%
<b>Clinton:</b> August, 1992	14	26	3=43%
<b>Clinton:</b> May, 1992	11	38	6=55%

**IF RESPONDENT DID NOT CHOOSE BUSH IN Q.4/4b (Q.4=2,3 OR Q.4b=2,3,4,9) ASK:**

Q.6b Do you think there is a chance that you might vote for George W. Bush in November, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=1166]:**

	<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>
August, 2004	10	42	3=55%
July, 2004	10	41	5=56%
June, 2004	9	41	2=52%
May, 2004	9	42	4=55%
Late March, 2004	11	40	3=54%
Mid-March, 2004	11	44	2=57%
Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%
<b>Bush:</b> November, 2000	8	44	7=59%
<b>Bush:</b> Late October, 2000	10	41	4=55%
<b>Bush:</b> Mid-October, 2000	12	40	5=57%
<b>Bush:</b> Early October, 2000	11	39	7=57%
<b>Bush:</b> September, 2000	15	38	6=59%
<b>Bush:</b> June, 2000	15	33	6=54%

<b>Q.6b CONTINUED...</b>		<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>
<b>Dole:</b>	Early September, 1996	14	47	5=66%
<b>Dole:</b>	July, 1996	15	40	3=58%
<b>Bush, Sr:</b>	September, 1992	12	44	6=62%
<b>Bush, Sr:</b>	August, 1992	15	45	4=64%
<b>Bush, Sr:</b>	May, 1992	8	40	5=53%

**ASK ALL:**

L.2 Do you yourself plan to vote in the election this November?

**IF YES IN L.2, ASK:**

L.3 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

**BASED ON REGISTERED VOTERS [N=1166]:**

	<u>Yes, Plan To Vote</u>	<u>Absolutely Certain</u>	<u>Fairly Certain</u>	<u>Not Certain</u>	<u>No, Don't Plan To</u>	<u>Don't know/ Refused</u>
August, 2004	<b>98</b>	89	8	1	<b>2</b>	<b>*=100</b>
June, 2004	<b>96</b>	85	10	1	<b>2</b>	<b>2=100</b>
Early November, 2002 <sup>8*</sup>	<b>90</b>	--	--	--	<b>8</b>	<b>2=100</b>
Early October, 2002*	<b>95</b>	--	--	--	<b>3</b>	<b>2=100</b>
Early November, 2000	<b>96</b>	--	--	--	<b>3</b>	<b>1=100</b>
Late October, 2000	<b>97</b>	--	--	--	<b>2</b>	<b>1=100</b>
Mid-October, 2000	<b>96</b>	--	--	--	<b>2</b>	<b>2=100</b>
Early October, 2000	<b>97</b>	87	9	1	<b>2</b>	<b>1=100</b>
September, 2000	<b>95</b>	84	10	1	<b>3</b>	<b>2=100</b>
June, 2000	<b>95</b>	84	10	1	<b>2</b>	<b>3=100</b>
Late October, 1998*	<b>91</b>	--	--	--	<b>6</b>	<b>3=100</b>
Early October, 1998*	<b>92</b>	--	--	--	<b>4</b>	<b>4=100</b>
Early September, 1998*	<b>95</b>	--	--	--	<b>2</b>	<b>3=100</b>
Late August, 1998*	<b>93</b>	75	17	1	<b>3</b>	<b>4=100</b>
June, 1998*	<b>95</b>	74	19	2	<b>3</b>	<b>2=100</b>
November, 1996	<b>96</b>	--	--	--	<b>2</b>	<b>2=100</b>
October, 1996	<b>98</b>	87	10	1	<b>1</b>	<b>1=100</b>
Late September, 1996	<b>98</b>	89	8	1	<b>1</b>	<b>1=100</b>
Early September, 1996	<b>96</b>	83	11	2	<b>2</b>	<b>2=100</b>
July, 1996	<b>95</b>	82	12	1	<b>3</b>	<b>2=100</b>
June, 1996	<b>96</b>	84	11	1	<b>2</b>	<b>2=100</b>
November, 1994*	<b>93</b>	--	--	--	<b>5</b>	<b>2=100</b>
October, 1994*	<b>95</b>	--	--	--	<b>3</b>	<b>2=100</b>
October, 1992	<b>98</b>	91	6	1	<b>1</b>	<b>1=100</b>
September, 1992	<b>98</b>	85	11	2	<b>1</b>	<b>1=100</b>
August, 1992	<b>97</b>	89	8	*	<b>1</b>	<b>2=100</b>
June, 1992	<b>97</b>	88	8	1	<b>1</b>	<b>2=100</b>
<b>Gallup:</b> November, 1988	<b>97</b>	87	9	1	<b>2</b>	<b>1=100</b>
October, 1988	<b>98</b>	--	--	--	<b>1</b>	<b>1=100</b>

\* Non-Presidential elections

<sup>8</sup> In Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?" In Early November 2002 "Yes, Plan to Vote" category includes people who volunteered that they already voted.

Q.7 Regardless of who you might support, who do you think is most likely to win the coming presidential election? [READ]

**BASED ON REGISTERED VOTERS [N=1166]:**

	<u>George W. Bush</u>	<u>John Kerry</u>	<u>Other/DK</u>
August, 2004	44	37	19=100
July, 2004	42	38	20=100
June, 2004	51	35	14=100
May, 2004	52	31	17=100
Early February, 2004	56 <i>Bush</i>	32 <i>Dem Candidate</i>	12=100
Mid-January, 2004	61 <i>Bush</i>	21 <i>Dem Candidate</i>	18=100
September, 2003	47 <i>Bush</i>	34 <i>Dem Candidate</i>	19=100
June, 2003	66 <i>Bush</i>	22 <i>Dem Candidate</i>	12=100
Late October, 2000	48 <i>Bush</i>	38 <i>Gore</i>	14=100
Early October, 2000	33 <i>Bush</i>	46 <i>Gore</i>	21=100
June, 2000	51 <i>Bush</i>	33 <i>Gore</i>	16=100
October, 1999	70 <i>Bush</i>	23 <i>Gore</i>	7=100
Late September, 1996 <sup>9</sup>	12 <i>Dole</i>	79 <i>Clinton</i>	9=100
Early September, 1996	16 <i>Dole</i>	75 <i>Clinton</i>	9=100
July, 1996	19 <i>Dole</i>	72 <i>Clinton</i>	9=100
October, 1992	30 <i>Bush, Sr.</i>	61 <i>Clinton</i>	9=100
March, 1992	72 <i>Bush, Sr.</i>	20 <i>Dem Candidate</i>	8=100
February, 1992	66 <i>Bush, Sr.</i>	25 <i>Dem Candidate</i>	9=100
October, 1991	78 <i>Bush, Sr.</i>	11 <i>Dem Candidate</i>	11=100

**ASK FORM 1 ONLY:**

Q.8F1 How much would you say you know about John Kerry and what he stands for – a lot, a fair amount, just some, or very little?

**BASED ON REGISTERED VOTERS [N=569]:**

		<i>NBC/Wall St. Journal</i>		
		<u>June</u>	<u>May</u>	<u>March</u>
		<u>2004</u>	<u>2004</u>	<u>2004</u>
23	A lot	15	18	21
47	A fair amount	42	44	44
18	Just some	28	25	18
11	Very little	15	12	16
<u>1</u>	Don't know/Refused	<u>0</u>	<u>1</u>	<u>1</u>
100		100	100	100

<sup>9</sup> In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

**ASK FORM 2 ONLY:**

Q.8F2 How much would you say you know about what John Kerry stands for? Would you say you know a lot, a little, only some, or nothing?

**BASED ON REGISTERED VOTERS [N=597]:**

		<i>Al Gore</i>	<i>Bill Clinton</i>
		July	August
		<u>2000</u>	<u>1992</u>
45	A lot	30	22
28	A little	32	39
24	Only some	28	32
2	Nothing	9	7
<u>1</u>	Don't know/Refused	<u>1</u>	<u>*</u>
100		100	100

**ASK FORM 1 ONLY:**

Q.9F1 As I read a list of phrases, tell me if you think each phrase better describes John Kerry or George W. Bush. (INSERT ITEM; RANDOMIZE)

**BASED ON REGISTERED VOTERS [N=569]:**

		George	John	(VOL.)	(VOL.)	
		<u>W. Bush</u>	<u>Kerry<sup>10</sup></u>	<u>Neither</u>	<u>Both</u>	<u>DK/Ref.</u>
a.F1	Would use good judgment in a crisis	50	38	2	3	7=100
	May, 2004	47	35	4	5	9=100
	Late March, 2004	46	36	2	3	13=100
	Mid-March, 2004	48	39	2	5	6=100
	Late-October, 2000	43	42	2	5	8=100
	Mid-October, 2000	40	42	5	8	5=100
	Early October, 2000	36	43	4	10	7=100
	September, 2000	38	44	3	8	7=100
	June, 2000	44	37	5	6	8=100
b.F1	Personally likable	43	41	2	8	6=100
	May, 2004	42	39	6	8	5=100
	Late March, 2004	40	40	5	8	7=100
	Mid-March, 2004	40	44	4	8	4=100
	Late-October, 2000	48	39	5	5	3=100
	Mid-October, 2000	44	38	5	9	4=100
	Early October, 2000	41	38	4	12	5=100
	September, 2000	37	44	3	12	4=100
	June, 2000	42	36	7	9	6=100
c.F1	Honest and truthful	42	38	12	2	6=100
	May, 2004	34	36	17	4	9=100
	Late March, 2004	37	38	12	3	10=100
	Mid-March, 2004	35	39	16	5	5=100
	Late-October, 2000	43	32	15	5	5=100
	Mid-October, 2000	38	30	19	6	7=100
	Early October, 2000	36	32	17	8	7=100
	September, 2000	35	37	13	9	6=100
	June, 2000	35	31	19	7	8=100

<sup>10</sup> In 2000 the question asked about Al Gore.

**Q.9F1 CONTINUED...**

		George	John	(VOL.)	(VOL.)	
		<u>W. Bush</u>	<u>Kerry</u> <sup>11</sup>	<u>Neither</u>	<u>Both</u>	<u>DK/Ref.</u>
					<u>Equally</u>	
d.F1	Cares about people like me	39	45	7	3	6=100
	May, 2004	34	45	8	5	8=100
	Late March, 2004	38	42	9	3	8=100
	Mid-March, 2004	34	48	8	4	6=100
	Late-October, 2000	40	43	8	5	4=100
	Mid-October, 2000	40	42	7	7	4=100
	Early October, 2000	35	44	11	5	5=100
	September, 2000	31	47	9	7	6=100
e.F1	A strong leader	57	34	2	3	4=100
	May, 2004	50	31	8	4	7=100
	Late March, 2004	51	33	4	2	10=100
	Mid-March, 2004	52	34	4	4	6=100
	Late-October, 2000	44	41	6	6	3=100
	Mid-October, 2000	42	39	9	6	4=100
	Early October, 2000	41	38	7	10	4=100
	September, 2000	44	38	7	6	5=100
f.F1	Willing to take a stand, even if it's unpopular	62	29	1	5	3=100
	May, 2004	65	23	3	4	5=100
	Late March, 2004	59	28	3	3	7=100
	Mid-March, 2004	63	27	1	5	4=100
	Late-October, 2000	49	35	7	4	5=100
	Mid-October, 2000	49	35	6	5	5=100
	Early October, 2000	43	35	8	6	8=100
	September, 2000	45	37	8	5	5=100
	June, 2000	46	32	9	5	8=100
g.F1	Is down to earth	48	39	5	4	4=100
	May, 2004	43	40	8	3	6=100
	Late March, 2004	44	36	7	5	8=100
	Mid-March, 2004	43	42	5	5	5=100
	May, 2000	41	46	5	2	6=100
h.F1	Stubborn	68	12	4	5	11=100
	May, 2004	68	12	4	5	11=100
i.F1	Changes his mind too much	28	47	7	5	13=100
	May, 2004	30	42	8	5	15=100

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<sup>11</sup> In 2000 the question asked about Al Gore.

**ASK FORM 2 ONLY:**

Q.10F2 Regardless of who you support, which one of the presidential candidates —George W. Bush or John Kerry — do you think would do the best job of **(INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN BUSH OR KERRY PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN BUSH AND KERRY...")** ?

**BASED ON REGISTERED VOTERS [N=597]:**

		George <u>W. Bush</u>	John <u>Kerry</u> <sup>12</sup>	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
a.F2	Improving economic conditions	37	52	3	8=100
	May, 2004	38	48	5	9=100
	Late March, 2004	39	44	6	11=100
	Mid-March, 2004	37	53	2	8=100
	Late-October, 2000 <sup>13</sup>	40	46	6	8=100
	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
b.F2	Improving the health care system	29	55	5	11=100
	May, 2004	29	51	7	13=100
	Late March, 2004	33	46	6	15=100
	Mid-March, 2004	29	57	4	10=100
	Late-October, 2000	38	47	5	10=100
	Mid-October, 2000	37	48	4	11=100
	Early October, 2000	36	49	5	10=100
	September, 2000	32	51	6	11=100
	June, 2000	31	44	6	19=100
	March, 2000	31	51	6	12=100
c.F2	Improving education	36	53	3	8=100
	May, 2004	35	50	5	10=100
	Late March, 2004	39	43	5	13=100
	Mid-March, 2004	36	52	3	9=100
	Late-October, 2000	41	45	4	10=100
	Mid-October, 2000	40	46	3	11=100
	Early October, 2000	41	43	6	10=100
	September, 2000	39	45	4	12=100
	June, 2000	34	44	5	17=100
	March, 2000	42	44	3	11=100
d.F2	Improving the job situation	35	53	5	7=100
	May, 2004	35	50	5	10=100
	Late March, 2004	37	45	7	11=100
	Mid-March, 2004	30	57	5	8=100

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<sup>12</sup> In 2000 the question asked about Al Gore.

<sup>13</sup> In 2000 the item was listed as "Keeping the economy strong."

**Q.10F2 CONTINUED...**

		George <u>W. Bush</u>	John <u>Kerry</u> <sup>14</sup>	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
e.F2	Improving morality in the country	41	45	4	10=100
f.F2	Making wise decisions about what to do in Iraq	44	46	3	7=100
	May, 2004	44	41	4	11=100
	Late March, 2004	49	37	4	10=100
	Mid-March, 2004	47	45	2	6=100
g.F2	Defending the country from future terrorist attacks	49	39	4	8=100
	May, 2004	52	33	5	10=100
	Late March, 2004	53	29	4	14=100
	Mid-March, 2004	57	32	4	7=100
h.F2	Making wise decisions about foreign policy	43	47	2	8=100
	May, 2004	43	42	4	11=100
	Late March, 2004	44	38	4	14=100
	Mid-March, 2004	44	45	3	8=100
	March, 2000	40	46	4	10=100

**ASK ALL:**

Q.11 In making your decision about who to vote for, will the issue of **[INSERT ITEM, RANDOMIZE – OBSERVE FORM SPLITS]** be very important, somewhat important, or not too important, or not at all important? ... How important will the issue of **[NEXT ITEM]** be?

**BASED ON REGISTERED VOTERS [N=1166]:**

		Very <u>Important</u>	Somewhat <u>Important</u>	Not too <u>Important</u>	Not at all <u>Important</u>	Don't Know/ <u>Refused</u>
a.	The economy	76	22	1	1	*=100
b.	Iraq	70	24	3	2	1=100
c.	Terrorism	75	19	3	2	1=100
d.	Gay marriage	34	19	15	30	2=100
e.	Moral values	64	25	6	4	1=100

**ASK FORM 1 ONLY [N=569]:**

f.F1	Abortion	45	25	13	14	3=100
g.F1	The federal budget deficit	55	35	7	3	*=100
h.F1	Energy	53	40	6	*	1=100

**ASK FORM 2 ONLY [N=597]:**

i.F2	Health care	72	21	5	2	*=100
j.F2	Education	70	26	3	1	*=100

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<sup>14</sup> In 2000 the question asked about Al Gore.

	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not too Important</u>	<u>Not at all Important</u>	<u>Don't Know/Refused</u>
k.F2 The environment	55	35	7	3	*=100

**ASK ALL:**

Q.12 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

	Late April <u>2004</u>	Late Feb <u>2004</u>	Mid-Jan <u>2004</u>	Oct <u>2003</u>	June <u>2002</u>	June <u>2001</u>	<i>U.S. News &amp; – World Report –</i>		
							Aug <u>1992</u>	May <u>1992</u>	Jan <u>1992</u>
34 Plenty of jobs available	30	31	27	24	31	42	15	16	12
55 Jobs are difficult to find	57	59	60	66	59	44	76	77	79
4 Lots of some jobs, few of others (VOL)	4	5	6	5	4	8	6	4	6
<u>7</u> Don't know	<u>9</u>	<u>6</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>6</u>	<u>3</u>	<u>3</u>	<u>3</u>
100	100	100	100	100	100	100	100	100	100

On another subject...

Q.13 Are you interested in following what happens at the upcoming Republican National Convention in New York City, or aren't you that interested in the convention?

**IF '1' INTERESTED IN Q.13, ASK:**

Q.14 Would you say you are very interested or fairly interested?

	<i>Democratic Convention</i>	<i>Republican Convention</i>	<i>Republican Convention</i>	<i>Democratic Convention</i>
	July <u>2004</u>	July <u>2000</u>	July <u>1996</u>	July <u>1992</u>
46 Interested	36	34	44	53
27 Very Interested	19	14	21	26
19 Fairly Interested/Don't know	17	20	23	27
53 Not interested	63	64	55	45
<u>1</u> Don't know	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>
100	100	100	100	100

**ASK FORM 1 ONLY [N=739]:**

Q.15F1 How much of the television coverage of the convention do you plan to watch... do you think you'll watch all or most of the coverage, some of it, just a little, or none of it?

	<i>Democratic Convention</i>	<i>Republican Convention</i>
	July 2004 <u>July 2004</u>	July 2000 <u>July 2000</u>
22 All or most of the coverage	16	13
29 Some of it	29	28
28 Just a little	29	30
21 None of it	25	28
<u>*</u> Don't know/Refused	<u>1</u>	<u>1</u>
100	100	100

**NO QUESTION 16**

**ASK FORM 1 ONLY [N=739]:**

Q.17F1 Now I'd like your views on some people and organizations. (First,) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

	-----Favorable-----			-----Unfavorable-----			Never Heard of	Can't Rate
	Total	Very	Mostly	Total	Very	Mostly		
a.F1 George W. Bush	58	27	31	39	22	17	0	3=100
June, 2004	52	19	33	45	22	23	*	3=100
Early February, 2004	53	21	32	44	25	19	0	3=100
Gallup: January 29 - February 1, 2004	52	--	--	47	--	--	--	1=100
Gallup: January 2-5, 2004	65	--	--	35	--	--	--	*=100
Gallup: October 6-8, 2003	60	--	--	39	--	--	--	1=100
Gallup: June 9-10, 2003	66	--	--	33	--	--	--	1=100
April, 2003	72	37	35	25	11	14	0	3=100
December, 2002	68	35	33	27	11	16	0	5=100
July, 2001	61	22	39	35	14	21	*	4=100
January, 2001	60	24	36	33	12	21	0	7=100
May, 2000	58	18	40	31	12	19	1	10=100
March, 1999**	61	21	40	21	7	14	4	14=100
November, 1997**	54	13	41	18	6	12	9	19=100

\*\* In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

b.F1 John Kerry	56	23	33	36	14	22	1	7=100
June, 2004	50	11	39	41	16	25	0	9=100
Early February, 2004	58	14	44	28	8	20	1	13=100
January, 2003	30	6	24	16	4	12	36	18=100
Clinton: August, 1992 (RVs)	63	16	47	35	11	24	0	2=100
Clinton: July, 1992	59	17	42	34	9	25	0	7=100
Dukakis: August, 1988 (RVs)	59	17	42	33	11	22		8=100

c.F1 Ralph Nader	26	4	22	44	18	26	7	23=100
June, 2004	26	4	22	44	20	24	4	26=100
Gallup: March 26-28, 2004	30	--	--	48	--	--	7	15=100
Gallup: August 3-5, 2001	42	--	--	31	--	--	13	14=100
Gallup: July 14-16, 2000	42	--	--	22	--	--	17	19=100
Gallup: June 6-7, 2000	36	--	--	22	--	--	18	24=100
Gallup: April 28-30, 2000	41	--	--	20	--	--	18	21=100

d.F1 John Edwards	58	22	36	24	6	18	4	14=100
Early February, 2004	42	9	33	24	7	17	8	26=100
January, 2003	22	4	18	14	4	10	43	21=100
Gore: August, 1992 (RVs)	66	22	44	20	5	15	2	12=100
Gore: July, 1992	47	15	32	19	5	14	6	28=100
Bentsen: August, 1988 (RVs)	48	12	36	18	5	13		34=100

e.F1 Dick Cheney	47	13	34	41	20	21	2	10=100
April, 2003	60	21	39	27	12	15	3	10=100
December, 2002	59	20	39	26	10	16	5	10=100
July, 2001	58	19	39	26	6	20	6	10=100
January, 2001	62	20	42	18	5	13	2	18=100
December, 1994	42	10	32	19	5	14	21	18=100

**Q.17F1 CONTINUED...**

	-----Favorable-----			-----Unfavorable-----			Never Heard of	Can't Rate
	Total	Very	Mostly	Total	Very	Mostly		
March, 1991**	68	33	35	6	2	4	10	16=100
May, 1990**	20	3	17	11	3	8	44	25=100

\*\* In March 1991 and May 1990 the category was listed: "Richard Cheney."

f.F1 Laura Bush	70	35	35	18	8	11	2	10=100
December, 2002	71	33	38	12	5	7	2	15=100
July, 2001	64	21	43	17	5	12	1	18=100
May, 2000**	41	10	31	11	4	7	16	32=100

\*\*In May 2000 the category was listed: George W. Bush's wife, Laura Bush."

g.F1 Teresa Heinz Kerry	43	15	28	30	13	17	8	19=100
<b>Tipper Gore:</b> May, 2000	52	12	40	19	8	11	8	21=100
<b>Elizabeth Dole:</b> April, 1996	43	11	32	26	9	17	5	26=100

**ASK FORM 2 ONLY [N=773]:**

Thinking now about the president...

Q.18F2 Do you approve or disapprove of the way George W. Bush is handling [INSERT ITEM; RANDOMIZE]?  
**[IF DK ENTER AS DK. IF "DEPENDS" PROBE ONCE WITH: Overall, do you approve or disapprove of the way George W. Bush is handling [ITEM]? IF STILL DEPENDS ENTER AS DK]**

	Approve	Disapprove	DK/Ref.
a.F2 The economy	42	52	6=100
July, 2004	42	52	6=100
June, 2004	43	50	7=100
Late April, 2004	42	51	7=100
Early April, 2004	39	53	8=100
Mid-January, 2004	47	47	6=100
September, 2003	43	48	9=100
February, 2003	43	48	9=100
January, 2003	47	45	8=100
Early October, 2002	49	40	11=100
June, 2002	53	36	11=100
January, 2002	60	28	12=100
Early September, 2001	47	44	9=100
February, 2001	50	22	28=100
<b>Clinton:</b> Early September, 1998	71	23	6=100
<b>Clinton:</b> September, 1997	60	34	6=100
<b>Clinton:</b> January, 1996	50	42	8=100
<b>Clinton:</b> June, 1995	46	46	8=100
<b>Clinton:</b> October, 1994	45	46	9=100
<b>Clinton:</b> July, 1994	38	56	6=100
<b>Bush, Sr.:</b> August, 1990	40	52	8=100
<b>Bush, Sr.:</b> May, 1990	42	47	11=100
b.F2 The situation in Iraq	43	52	5=100
July, 2004	42	53	5=100
June, 2004	42	51	7=100
Late April, 2004	44	48	8=100
Early April, 2004	40	53	7=100
Mid-January, 2004	59	37	4=100

**Q.18F2 CONTINUED...**

	<u>Approve</u>	<u>Disapprove</u>	<u>DK/Ref.</u>
September, 2003	52	40	8=100
April 10-16, 2003 <sup>15</sup>	77	17	6=100
April 8-9, 2003	71	23	6=100
--April 9, 2003	76	18	6=100
--April 8, 2003	65	28	7=100
April 2-7, 2003	73	21	6=100
March 28-April 1, 2003	69	26	5=100
March 25-27, 2003	73	23	4=100
March 23-24, 2003	72	22	6=100
March 20-22, 2003	70	23	7=100
February, 2003	56	37	7=100
January, 2003	56	36	8=100
Early October, 2002	56	34	10=100
<b>c.F2 Terrorist threats</b>	<b>58</b>	<b>37</b>	<b>5=100</b>
July, 2004	54	40	6=100
June, 2004	56	35	9=100
Late April, 2004	55	36	9=100
Early April, 2004	53	38	9=100
<b>Gallup/CNN/USA Today:12/03</b>	<b>65</b>	<b>33</b>	<b>2=100</b>
September, 2003	64	28	8=100
February, 2003	67	25	8=100
January, 2003	69	23	8=100
Early October, 2002	71	22	7=100
June, 2002	74	18	8=100
Mid-September, 2001 <sup>16</sup>	85	6	9=100
<b>Clinton: Early September, 1998</b>	<b>72</b>	<b>20</b>	<b>8=100</b>
<b>d.F2 The nation's foreign policy</b>	<b>42</b>	<b>49</b>	<b>9=100</b>
July, 2004	40	48	12=100
Mid-January, 2004	53	36	11=100
March, 2003	53	36	11=100
Early April, 2002	69	20	11=100
<b>Gallup: October, 2001</b>	<b>81</b>	<b>14</b>	<b>5=100</b>
Early September, 2001	46	34	20=100
August, 2001 <sup>17</sup>	45	32	23=100

<sup>15</sup> From March to April 2003 the item was worded: "... dealing with the war in Iraq?" The 1991 Gallup trend was worded "...George Bush is handling the situation in the Persian Gulf region."

<sup>16</sup> In Mid-September, 2001 the question was worded: "...dealing with the terrorist attacks on the World Trade Center in New York City and the Pentagon in Washington." In Early September 1998 the question was worded: "Do you approve or disapprove of the way Bill Clinton is handling current threats from international terrorist groups?"

<sup>17</sup> In August 2001 roughly half of the U.S. sample was asked about Bush's handling of international policy, while the other half was asked about the handling of the nation's foreign policy. Results did not differ between question wordings.

**ASK FORM 2 ONLY [N=773]:**

Q.19F2 As you may know, a commission known as the 9-11 Commission recently finished its investigation into the events that led up to the attacks on the World Trade Center and the Pentagon. Overall, do you approve or disapprove of the job this commission did?

		<u>July 2004</u>
62	Approve	61
21	Disapprove	24
<u>17</u>	Don't know/Refused	<u>15</u>
100		100

**NO QUESTION 20**

On a different subject...

**ASK FORM 1 ONLY [N=739]:**

Q.21F1 In your opinion, should churches and other houses of worship keep out of political matters – or should they express their views on day-to-day social and political questions?

		<u>Mid-July</u>	<u>March</u>	<u>Sept</u>	<u>June</u>	<i>— Gallup —</i>	
		<u>2003</u>	<u>2001</u>	<u>2000<sup>18</sup></u>	<u>1996</u>	<u>Feb 1968</u>	<u>March 1957</u>
44	Should keep out	44	43	45	43	53	44
51	Should express views	52	51	51	54	40	48
<u>5</u>	No opinion	<u>4</u>	<u>6</u>	<u>4</u>	<u>3</u>	<u>7</u>	<u>8</u>
100		100	100	100	100	100	100

**ASK FORM 2 ONLY [N=773]:**

Q.22F2 During political elections, should churches and other houses of worship come out in favor of one candidate over another, or shouldn't they do this?

		<u>March</u>
		<u>2002</u>
25	Should come out in favor of candidates	22
65	Should not come out in favor of candidates	70
<u>10</u>	No Opinion	<u>8</u>
100		100

**ASK FORM 1 ONLY [N=739]:**

Q.23F1 Do you think there has been too much, too little or the right amount of expressions of religious faith and prayer by political leaders?

		<u>Mid-July</u>	<u>March</u>	<u>Early Oct</u>
		<u>2003</u>	<u>2002<sup>19</sup></u>	<u>2001<sup>20</sup></u>
27	Too much	21	16	12
31	Too little	41	24	22
32	Right amount	29	53	60
<u>10</u>	Don't know/Refused	<u>9</u>	<u>7</u>	<u>6</u>
100		100	100	100

<sup>18</sup> September 2000 results are based on registered voters. In 2000 and earlier, the question did not include “and other houses of worship.”

<sup>19</sup> In March 2002 the question was worded, “Since September 11<sup>th</sup>, has there been too much, too little or the right amount of expressions of religious faith and prayer by political leaders?”

<sup>20</sup> In Early October 2001 the question was part of a series and began, “As I read from a list, tell me if you think there has been too much, too little or the right amount of what I mention.”

**[ROTATE Q24F2 AND Q25F2]**

**ASK FORM 2 ONLY [N=773]:**

Q.24F2 Do you think John Kerry mentions his religious faith and prayer too much, too little, or about the right amount?

10	Too much
15	Too little
56	About the right amount
<u>19</u>	Don't know/Refused (VOL.)
100	

Q.25F2 Do you think George W. Bush mentions his religious faith and prayer too much, too little, or about the right amount?

		Mid-July <u>2003</u>
24	Too much	14
11	Too little	11
53	About the right amount	62
<u>12</u>	Don't know/Refused (VOL.)	<u>13</u>
100		100

**ASK FORM 1 ONLY [N=739]:**

Q.26F1 How much do you think George W. Bush relies on his own religious beliefs in making policy decisions – a great deal, a fair amount, or not very much?

		Mid-July <u>2003</u>
26	A great deal	20
38	A fair amount	40
28	Not very much	31
<u>8</u>	Don't know/Refused (VOL.)	<u>9</u>
100		100

Q.27F1 Do you think he relies on his religious beliefs too MUCH, too LITTLE or about the right amount when making policy decisions?

		Mid-July <u>2003</u> <sup>21</sup>
15	Too much	10
21	Too little	21
53	About the right amount	58
<u>11</u>	Don't know/Refused (VOL.)	<u>11</u>
100		100

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<sup>21</sup> In July 2003 question worded: "In making policy decisions, do you think he relies on his religious beliefs too much, too little or about the right amount?"

**ASK FORM 2 ONLY [N=773]:**

Q.28F2 If John Kerry becomes president, how much do you think he will rely on his own religious beliefs in making policy decisions – a great deal, a fair amount, or not very much?

10	A great deal
33	A fair amount
46	Not very much
<u>11</u>	Don't know/Refused (VOL.)
100	

**ASK ALL:**

**ROTATE Q.29 – Q.30 – Q.31**

Q.29 Do you believe that it is proper or improper for political parties to ask church members for lists of people who attend their church so the parties can encourage them to register and vote?

26	Proper
69	Improper
<u>5</u>	Don't know/Refused
100	

Q.30 Do you believe that it is proper or improper for Catholic church leaders to deny communion to Catholic politicians whose views on abortion and other life issues go against church teachings?

22	Proper
64	Improper
<u>14</u>	Don't know/Refused
100	

Q.31 Do you believe that it is proper or improper for the Ten Commandments to be displayed in a government building?

72	Proper
23	Improper
<u>5</u>	Don't know/Refused
100	

**ASK FORM 1 ONLY [N=739]:**

Q.32F1 Thinking again about candidates and elections...How do you feel about this statement: It makes me uncomfortable when politicians talk about how religious they are. Do you completely agree, mostly agree, mostly DISagree, or completely DISagree with it?

<u>Total</u>	<u>RVs</u>		<u>Sept</u> <u>2000 (RVs)</u>
12	14	Completely Agree	25
28	26	Mostly Agree	25
34	34	Mostly Disagree	26
22	22	Completely Disagree	19
<u>4</u>	<u>4</u>	Don't know/Refused	<u>5</u>
100	100		100

(N=569)

**ASK FORM 2 ONLY [N=773]:**

Q.33F2 Thinking again about candidates and elections... How do you feel about this statement: It's important to me that a president have strong religious beliefs. Do you completely agree, mostly agree, mostly DISagree, or completely DISagree with it?

<u>Total</u>	<u>RVs</u>		<u>Sept</u> <u>2000 (RVs)</u>
29	31	Completely Agree	35
41	41	Mostly Agree	35
15	14	Mostly Disagree	17
11	10	Completely Disagree	10
<u>4</u>	<u>4</u>	Don't know/Refused	<u>3</u>
100	100		100

(N=597)

Q.34F2 As I name a group please tell me whether you feel that group is generally friendly toward religion, neutral toward religion, or unfriendly toward religion? Do you think ... [INSERT ITEM AND RANDOMIZE] is/are generally friendly, neutral, or unfriendly toward religion?

	<u>Friendly</u>	<u>Neutral</u>	<u>Unfriendly</u>	<u>Don't Know/ Refused</u>
a. The Democratic party	40	34	13	13=100
Mid-July, 2003	42	36	12	10=100
b. The Republican party	52	24	10	14=100
Mid-July, 2003	52	27	10	11=100
c. Liberals	21	36	23	20=100
Mid-July, 2003	26	33	27	14=100
d. Conservatives	49	23	9	19=100
Mid-July, 2003	51	25	10	14=100

**NO QUESTION 35**

On another subject...

Q.36 Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

	<u>July</u> <u>2004</u>	<u>March</u> <u>2004</u>	<u>Early</u> <u>Feb</u> <u>2004</u>	<u>Nov</u> <u>2003</u>	<u>Oct<sup>22</sup></u> <u>2003</u>	<u>Mid-</u> <u>July</u> <u>2003</u>	<u>March</u> <u>2001</u>	<u>June</u> <u>1996</u>
8 Strongly favor	10	10	9	10	9	10	8	6
21 Favor	22	22	21	20	21	28	27	21
25 Oppose	23	24	21	21	25	23	23	24
35 Strongly oppose	33	35	42	41	33	30	34	41
<u>11</u> Don't know/Ref. (VOL.)	<u>12</u>	<u>9</u>	<u>7</u>	<u>8</u>	<u>12</u>	<u>9</u>	<u>8</u>	<u>8</u>
100	100	100	100	100	100	100	100	100

<sup>22</sup>

The October 2003 trend questions about gay marriage and civil unions are based on Form 1 respondents only (N=735). In an experiment, Form 2 respondents were asked the questions in the reverse order. The experiment found that the order of the questions has a significant impact on responses to the civil unions question.

Q.37 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to enter into legal agreements with each other that would give them many of the same rights as married couples?

		July <u>2004</u>	March <u>2004</u>	Oct <u>2003</u>
15	Strongly favor	18	16	14
33	Favor	31	33	31
21	Oppose	18	18	20
24	Strongly oppose	25	26	27
<u>7</u>	Don't know/Refused (VOL.)	<u>8</u>	<u>7</u>	<u>8</u>
100		100	100	100

**IF OPPOSE GAY MARRIAGE (3,4 IN Q.36), ASK FORM 1 ONLY:**

Q.38F1 There has been a proposal to change the U.S. Constitution to ban gay marriage. Do you think amending the Constitution to ban gay marriage is a good idea, or a bad idea?

		July <u>2004</u>	March <u>2004</u>
30	Favor	32	32
60	Oppose	56	59
35	Good idea / Pro-Constitutional amendment	31	36
22	Bad idea / Anti-Constitutional amendment	22	21
3	Don't know/Refused (VOL.)	3	2
<u>10</u>	Don't know/Refused (VOL.)	<u>12</u>	<u>9</u>
100		100	100

**IF OPPOSE GAY MARRIAGE (3,4 IN Q.36), ASK FORM 2 ONLY:**

Q.39F2 There has been a proposal to change the U.S. Constitution that would define marriage as being between a man and a woman, thus barring marriages between gay or lesbian couples? Do you think amending the Constitution in this way is a good idea, or a bad idea?

29	Favor
60	Oppose
25	Good idea / Pro-Constitutional amendment
33	Bad idea / Anti-Constitutional amendment
2	Don't know/Refused (VOL.)
<u>11</u>	Don't know/Refused (VOL.)
100	

**ASK ALL:**

Q.40 As you may know, the federal government has debated whether to fund certain kinds of medical research known as 'stem cell research' ... How much have you heard about this? **[READ, IN ORDER]**

		March <u>2002</u>
42	A lot	27
43	A little [OR]	52
15	Nothing at all	20
<u>*</u>	Don't know/Refused (VOL.)	<u>1</u>
100		100

Q.41 All in all, which is more important... [READ, IN ORDER]

March

52	Conducting stem cell research that might result in new medical cures [OR]	<u>43</u>
34	Not destroying the potential life of human embryos involved in this research	38
<u>14</u>	Don't know/Refused [VOL, DO NOT READ]	<u>19</u>
100		100

**NO QUESTIONS 42 THROUGH 45**

**ROTATE Q.46/Q.47 BLOCK WITH Q.49/Q.50 BLOCK**

On a different subject...

Q.46 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

	<u>Excellent</u>	<u>Good</u>	Only <u>Fair</u>	<u>Poor</u>	Don't know/ <u>Refused</u>
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2=100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 ( <i>Gallup</i> )	2	31	46	21	0=100
January 12-15, 2004 ( <i>Gallup</i> )	3	34	42	21	0=100
January 2-5, 2004 ( <i>Gallup</i> )	3	40	41	16	*=100
December 11-14, 2003 ( <i>Gallup</i> )	3	34	44	19	*=100
November 3-5, 2003 ( <i>Gallup</i> )	2	28	49	21	*=100
October 24-26, 2003 ( <i>Gallup</i> )	2	24	44	30	*=100
October 6-8, 2003 ( <i>Gallup</i> )	2	20	50	27	1=100
September 8-10, 2003 ( <i>Gallup</i> )	1	20	49	30	*=100
August 4-6, 2003 ( <i>Gallup</i> )	1	24	52	23	*=100
August 5-8, 2002 ( <i>Gallup</i> )	1	27	52	19	1=100
August 16-19, 2001 ( <i>Gallup</i> )	2	34	49	14	1=100
August 18-19, 2000 ( <i>Gallup</i> )	25	49	21	4	1=100
August 24-26, 1999 ( <i>Gallup</i> )	14	50	28	7	1=100
September 1, 1998 ( <i>Gallup</i> )	11	54	25	9	1=100
August 22-25, 1997 ( <i>Gallup</i> )	8	41	38	13	*=100
October 26-29, 1996 ( <i>Gallup</i> )	5	42	39	13	1=100
November 6-8, 1995 ( <i>Gallup</i> )	2	28	47	22	1=100
July 15-17, 1994 ( <i>Gallup</i> )	1	26	52	21	*=100
June 29-30, 1993 ( <i>Gallup</i> )	1	14	52	32	1=100
Aug. 31-Sept., 1992 ( <i>Gallup</i> ) (RVs)	1	9	37	53	*=100

Q.47 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

	<u>Better</u>	<u>Worse</u>	<u>Same</u>	<u>Refused</u>	Don't Know/
August, 2004	36	9	47	8=100	
Late February, 2004	39	12	41	8=100	
September, 2003	37	17	43	3=100	
May, 2003	43	19	35	3=100	
Late March, 2003	33	23	37	7=100	
January, 2003	30	20	44	6=100	
Early October, 2002	34	18	42	6=100	
June, 2002	30	20	46	4=100	
January, 2002	44	17	36	3=100	
January, 2001 <i>Newsweek</i>	18	33	44	5=100	
June, 2000	15	24	55	6=100	
Early October, 1998 (RVs)	16	22	57	5=100	
Early September, 1998	18	17	61	4=100	
May, 1990	18	31	45	6=100	
February, 1989	25	22	49	4=100	
September, 1988 (RVs)	24	16	51	9=100	
May, 1988	24	20	46	10=100	
January, 1988	22	26	45	7=100	
January, 1984 <i>Newsweek</i> (RVs)	35	13	49	3=100	

#### NO QUESTION 48

Thinking about your own personal finances...

Q.49 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape?

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Refused</u>	Don't Know/
August, 2004	9	42	34	14	1=100	
September, 2003	10	38	36	15	1=100	
Late March, 2003	10	43	31	12	4=100	
January, 2003	7	38	39	15	1=100	
Early October, 2002	7	39	37	16	1=100	
June, 2002	5	40	37	16	2=100	
Late September, 2001	7	40	37	14	2=100	
June, 2001	6	38	39	16	1=100	
June, 2000	9	43	35	11	2=100	
August, 1999	6	43	41	9	1=100	
May, 1997	7	43	38	11	1=100	
September, 1996 (RVs)	8	47	34	10	1=100	
February, 1995	8	39	38	14	1=100	
March, 1994	5	41	40	13	1=100	
December, 1993	5	34	45	15	1=100	
January, 1993 <i>U.S. News &amp; World Report</i>	4	33	46	16	1=100	
October, 1992 <i>U.S. News &amp; World Report</i>	6	34	40	19	1=100	
August, 1992 <i>U.S. News &amp; World Report</i>	5	30	47	17	1=100	
May, 1992 <i>U.S. News &amp; World Report</i>	4	35	45	15	1=100	
January, 1992 <i>U.S. News &amp; World Report</i>	4	32	45	18	1=100	

Q.50 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

	Improve <u>A lot</u>	Improve <u>Some</u>	Get a <u>Little Worse</u>	Get a lot <u>Worse</u>	Stay the Same <u>(VOL.)</u>	Don't Know/ <u>Refused</u>
August, 2004	13	57	9	3	12	6=100
September, 2003	11	53	15	4	14	3=100
Late March, 2003	12	51	15	4	11	7=100
January, 2003	9	51	18	5	13	4=100
Early October, 2002	10	54	13	5	12	6=100
June, 2002	11	55	15	4	11	4=100
January, 2002	12	53	15	5	11	4=100
Late September, 2001	9	46	16	4	17	8=100
June, 2001	11	52	15	4	14	4=100
January, 2001	11	46	18	9	12	4=100
January, 1999	17	55	7	3	14	4=100
May, 1997	12	56	10	2	17	3=100
February, 1995	11	53	13	3	17	3=100
March, 1994	10	57	11	3	16	3=100
October, 1992 <i>U.S. News &amp; W. Report</i>	9	51	14	3	15	8=100
August, 1992 <i>U.S. News &amp; W. Report</i>	6	50	20	5	14	5=100
May, 1992 <i>U.S. News &amp; W. Report</i>	8	49	22	4	13	4=100
January, 1992 <i>U.S. News &amp; W. Report</i>	9	46	19	5	16	5=100

Now thinking about Iraq...

Q.51 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right decision</u>	<u>Wrong decision</u>	<u>Don't know/ Refused</u>
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 8-9, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8=100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6=100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 20-22, 2003</i>	<i>71</i>	<i>22</i>	<i>7=100</i>
Late January, 1991	77	15	9=100

Q.52 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	Don't know/ <u>Refused</u>
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
April 10-16, 2003	61	32	3	1	3=100
April 8-9, 2003	60	32	3	3	2=100
April 2-7, 2003	55	37	3	2	3=100
March 25-April 1, 2003	39	46	8	2	5=100
March 23-24, 2003	45	41	6	2	6=100
March 20-22, 2003	65	25	2	1	7=100

Q.53 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

	July <u>2004</u>	June <u>2004</u> <sup>23</sup>	May <u>2004</u>	Late April <u>2004</u>	Early April <u>2004</u>	Early Jan <u>2004</u>	Oct <u>2003</u>	Sept <u>2003</u>
54 Keep troops in Iraq	53	51	53	53	50	63	58	64
42 Bring troops home	43	44	42	40	44	32	39	32
<u>4</u> Don't know/Refused	<u>4</u>	<u>5</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>3</u>	<u>4</u>
100	100	100	100	100	100	100	100	100

Q.54 Do you think George W. Bush has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

	July <u>2004</u>	June <u>2004</u>	Late April <u>2004</u>	Early April <u>2004</u>	Dec <u>2003</u>	Oct <u>2003</u>	Sept <u>2003</u>
36 Has a clear plan	34	37	36	32	44	35	32
58 Doesn't have a clear plan	59	55	54	57	45	54	58
<u>6</u> Don't know/Refused (VOL.)	<u>7</u>	<u>8</u>	<u>10</u>	<u>11</u>	<u>11</u>	<u>11</u>	<u>10</u>
100	100	100	100	100	100	100	100

<sup>23</sup>

In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

Q.55 Do you think the war in Iraq has helped the war on terrorism, or has it hurt the war on terrorism?

		July <u>2004</u>	June <u>2004</u>	Mid- March <u>2004</u>	Late Feb <u>2004</u>	Early Feb <u>2004</u>	Dec <u>2003</u>	Sept <u>2003</u>	May <u>2003</u>	April <u>2003</u> <sup>24</sup>	Early Oct <u>2002</u>
45	Helped	43	43	50	62	55	59	54	65	63	52
44	Hurt	45	44	37	28	32	26	31	22	22	34
4	No effect (VOL)	5	4	5	3	7	6	7	6	--	--
<u>7</u>	Don't know/Refused	<u>7</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>15</u>	<u>14</u>
100		100	100	100	100	100	100	100	100	100	100

Q.56 Thinking about the people you know, would you say they are becoming LESS emotionally involved in the news from Iraq than they were, MORE emotionally involved, or are the people you know about as involved as they had been?

		June <u>2004</u>	May <u>2004</u>
36	Less emotionally involved	35	26
19	More emotionally involved	23	33
41	About as involved as they have been	37	36
*	Mixed / Some more, some less (VOL.)	1	1
<u>4</u>	Don't know/Refused (VOL.)	<u>4</u>	<u>4</u>
100		100	100

Q.57 From what you've seen and read, how good a job is the new Iraqi government doing running the country? Is it doing an excellent job, a good job, only a fair job, or a poor job?

		July 2004
2	Excellent	4
17	Good	19
47	Only fair	41
18	Poor	14
<u>16</u>	Don't know/Refused (VOL.)	<u>22</u>
100		100

**ASK FORM 1 ONLY [N=739]:**

Q.58F1 What's your impression about what's happened in Iraq over the past month. Has the number of American military casualties been higher, lower, or about the same as in other recent months?

31	Higher
18	Lower
42	About the same
<u>9</u>	Don't know/Refused
100	

<sup>24</sup> In April 2003, the question was worded: "Do you think the war in Iraq will help the war on terrorism, or will it hurt the war on terrorism?" In Early October 2002 the question was worded: "If the U.S. uses military force in Iraq, do you think this will help the war on terrorism, or will it hurt the war on terrorism?"

**ASK FORM 2 ONLY [N=773]:**

Q.59F2 What's your impression about what's happened in Iraq over the past month. Has the number of Iraqi people killed in violent incidents been higher, lower, or about the same as in other recent months?

51 Higher  
 7 Lower  
 31 About the same  
11 Don't know/Refused  
 100

**ASK ALL:**

Q.60 How worried are you that there will soon be another terrorist attack in the United States? **[READ]**

	<u>Very worried</u>	<u>Somewhat worried</u>	<u>Not too worried</u>	<u>Not at all worried</u>	<u>Don't know/Refused</u>
August, 2004	20	44	25	10	1=100
July, 2004	17	41	26	15	1=100
June, 2004	25	42	20	12	1=100
Mid-March, 2004	20	42	25	12	1=100
Early February, 2004	13	42	28	16	1=100
Mid-January, 2004	20	45	24	10	1=100
August, 2003	13	45	29	12	1=100
March, 2003	22	42	20	14	2=100
February, 2003	34	41	17	7	1=100
January, 2003	18	50	23	8	1=100
December, 2002	31	42	18	8	1=100
Early October, 2002	20	46	22	11	1=100
Late August, 2002	16	46	25	12	1=100
June, 2002	32	44	17	7	*=100
January, 2002	20	42	28	9	1=100
December, 2001	13	39	27	19	2=100
October 15-21, 2001	29	42	18	10	1=100
October 10-14, 2001	27	40	19	12	2=100
Early October, 2001	28	45	15	11	1=100

**ASK FORM 1 ONLY [N=739]:**

Q.61F1 Which of these statements comes closest to your view? **[READ AND ROTATE]**

28 The government is putting out too many warnings that turn out to be false alarms  
 OR...  
 66 The government should be giving the public all the warnings it can, even if they turn out to be false alarms  
 \* Both (VOL)  
 2 Neither (VOL)  
4 Don't know/Refused (VOL)  
 100

**ASK FORM 2 ONLY [N=773]:**

Q.62F2 There has been some discussion about whether the recent Code Orange terror alert was raised [**READ AND ROTATE** (for political purposes) or (as a genuine effort to warn the public).] Do you think the government recently raised the terrorist alert level... [**READ AND ROTATE IN SAME ORDER**]

- 34 Mostly for political purposes
- OR
- 57 Mostly as a genuine effort to warn the public
- 2 Both (**VOL**)
- \* Neither (**VOL**)
- 7 Don't know/Refused (**VOL**)
- 100

**ASK ALL:**

Now, just a few questions for statistical purposes only.

INT1 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

INT2 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

	<i>Computer User</i>			<b>Based on Total Respondents:</b> <i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
August, 2004	75	25	*=100	67	33	0=100
April, 2004	73	27	0=100	66	34	*=100
March, 2004 <sup>25</sup>	75	25	*=100	68	32	*=100
August, 2003	77	23	*=100	67	33	*=100
Mid-July, 2003	75	25	*=100	65	35	*=100
January, 2003	76	24	0=100	67	33	*=100
December, 2002	76	24	*=100	67	33	*=100
Early October, 2002	75	25	*=100	63	37	*=100
August, 2002	78	22	*=100	69	31	*=100
June, 2002	74	26	*=100	66	34	*=100
May, 2002	75	25	*=100	66	34	*=100
April, 2002	71	29	*=100	62	38	0=100
February, 2002	71	29	*=100	62	38	0=100
January, 2002	73	27	0=100	62	38	0=100
Mid-November, 2001	73	27	0=100	62	38	0=100
Mid-September, 2001	72	28	*=100	62	38	*=100
June, 2001	72	28	*=100	62	38	0=100
May, 2001	75	25	*=100	64	36	0=100
April, 2001	72	28	*=100	62	38	0=100
February, 2001	72	28	0=100	60	40	*=100
January, 2001	71	29	*=100	61	39	0=100
July, 2000	68	31	1=100	55	45	*=100
June, 2000	68	31	1=100	56	44	*=100
April, 2000	68	32	*=100	54	46	*=100
March, 2000 <sup>26</sup>	72	28	0=100	61	39	0=100

<sup>25</sup> Beginning in 2004, the online use question is asked of all respondents (in previous years it was asked only of those who identified themselves as computer users). This modification was made to adjust to changes in technology and means of access to the Internet, and increases the percent who are classified as Internet users by 1-2 percentage points.

<sup>26</sup> In March 2000, "or anywhere else" was added to the question wording.

**INT1/INT2 CONTINUED...**

	<i>Computer User</i>			<b>Based on Total Respondents:</b> <i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
February, 2000	67	33	*=100	52	48	0=100
January, 2000	68	32	*=100	52	48	*=100
December, 1999	67	33	*=100	53	47	0=100
October, 1999	67	33	*=100	50	50	0=100
Late September, 1999	68	32	*=100	52	48	*=100
September, 1999	70	30	*=100	53	47	0=100
August, 1999	67	33	*=100	52	48	0=100
July, 1999	68	32	*=100	49	51	0=100
June, 1999	64	35	1=100	50	50	*=100
May, 1999	66	33	1=100	48	52	0=100
April, 1999	71	29	*=100	51	49	*=100
March, 1999	68	32	*=100	49	51	*=100
February, 1999	68	32	*=100	49	51	*=100
January, 1999	69	31	*=100	47	53	*=100
Early December, 1998	64	36	*=100	42	58	0=100
November, 1998	--	--	--	37	63	*=100
Early September, 1998	64	36	*=100	42	58	*=100
Late August, 1998	66	34	0=100	43	57	*=100
Early August, 1998	66	34	*=100	41	59	*=100
April, 1998	61	39	*=100	36	64	0=100
January, 1998	65	35	*=100	37	63	0=100
November, 1997	66	34	*=100	36	63	1=100
June, 1997	60	40	0=100	29	71	0=100
Early September, 1996	56	44	*=100	22	78	0=100
July, 1996	56	44	*=100	23	77	0=100
April, 1996	58	42	*=100	21	79	*=100
March, 1996	61	39	*=100	22	78	0=100
February, 1996	60	40	0=100	21	79	*=100
January, 1996	59	41	0=100	21	79	0=100
June, 1995 <sup>27</sup>	--	--	--	14	86	*=100

RELIMP How important would you say religion is in your own life – very important, fairly important, or not very important?

	<u>Very Important</u>	<u>Fairly Important</u>	<u>Not very Important</u>	<u>Don't know/Refused</u>
August, 2004	57	26	16	1=100
October, 2003	62	24	13	1=100
Mid-July, 2003	61	24	14	1=100
December, 2002	60	27	12	1=100
March, 2002	63	24	12	1=100
Mid-November, 2001	61	24	14	1=100
March, 2001	64	23	12	1=100
March, 2000 ( <i>Gallup</i> )	61	27	12	*=100
June, 1998 ( <i>Gallup</i> )	62	25	12	1=100

<sup>27</sup> The 1995 figure combines responses from two separate questions: (1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?) (2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

**RELIMP CONTINUED...**

	<u>Very</u> <u>Important</u>	<u>Fairly</u> <u>Important</u>	<u>Not very</u> <u>Important</u>	<u>Don't know/</u> <u>Refused</u>
June, 1996	59	26	15	*=100
March, 1994 ( <i>Gallup</i> )	59	29	11	1=100
March, 1988 ( <i>Gallup</i> )	54	31	14	1=100
March, 1984 ( <i>Gallup</i> )	56	30	13	1=100
April, 1978 ( <i>Gallup</i> )	52	32	14	2=100
November, 1965 ( <i>Gallup</i> )	70	22	7	1=100