# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS JANUARY 2004 NEWS INTEREST INDEX <br> FINAL TOPLINE <br> January 6-11, 2004 <br> $\mathrm{N}=1503$ 

Q. 1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

|  | App- <br> rove | Dis- <br> approve | Don't <br> Know | App- <br> rove | Dis- <br> approve | Don't <br> Know |
| :--- | :---: | :---: | :---: | :--- | :--- | :--- | :--- |
| Mid-January, 2004 | 56 | 34 | $10=100$ |  |  |  |

Q. 2 In the long run, do you think the accomplishments of the Bush Administration will outweigh its failures, or will the failures outweigh the accomplishments?

|  |  | ------------ Clinton ----------- |  |  |  |  | -- Reagan -Newsweek |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Early <br> Jan Sept |  |  |  |
|  |  | Jan | Jan | Aug |  |  | May | Feb |
|  |  | $\underline{2001}$ | $\underline{2000}$ | 1999 | 1999 | 1998 | 1987 | 1987 |
| 49 | Accomplishments will outweigh failures | 60 | 51 | 56 | 50 | 52 | 46 | 52 |
| 36 | Failures will outweigh accomplishments | 27 | 37 | 38 | 34 | 35 | 41 | 38 |
| 15 | Don't know/Refused | 13 | 12 | $\underline{6}$ | 16 | 13 | 13 | 10 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q. 3 Now thinking about George W. Bush’s upcoming State of the Union address... Do you consider this year's State of the Union address to be MORE important than past years', LESS important, or about as important as past years'?

|  |  | --- Clinton - |  |  |  |
| ---: | :--- | :---: | :---: | :---: | :---: |
|  |  | Jan | Jan | Jan | Jan |
|  |  | $\underline{2003}$ | $\underline{2002}$ | $\underline{2000}$ | $\frac{1999}{27}$ |
| 34 | More important | 52 | 54 | 16 | 22 |
| 9 | Less important | 6 | 4 | 22 | 16 |
| 49 | Same | 35 | 36 | 53 | 51 |
| $\frac{8}{100}$ | Don't know/Refused | $\underline{7}$ | $\underline{6}$ | $\underline{9}$ | $\underline{6}$ |
|  |  | 100 | 100 | 100 | 100 |

## Q. 4 What do you think is the most important problem facing the country today? [RECORD VERBATIM RESPONSE. PROBE FOR CLARITY - DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]

|  |  | Apr | Feb | Mar |  | Feb | Aug | June | May | Nov | July | June | Mar | Dec | June | Jan | May | Feb | Apr |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2003 | 2003 | 2002 | 2001 | 2001 | $\underline{1999}$ | 1999 | $\underline{1998}$ | 1997 | $\underline{1996}$ | 1995 | $\underline{1994}$ | 1993 | $\underline{1993}$ | 1992 | $\underline{1990}$ | 1989 | $\underline{1987}$ |
| 20 | Economy (general) | 28 | 21 | 8 | 7 | 7 | 2 | 3 | 4 | 4 | 4 | 5 | 4 | 6 | 17 | 43 | 5 | 4 | 7 |
| 16 | War/War in Iraq | 14 | 34 | $10^{\text {4 }}$ | - | -- | -- | -- | -- | 9 | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 14 | Terrorism | 9 | 16 | 24 | 1 | * | * | * | * | * | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 13 | Unemployment/Lack of jobs | 10 | 6 | 4 | 5 | 6 | 3 | 4 | 6 | 6 | 7 | 10 | 12 | 15 | 19 | 22 | 7 | 9 | 13 |
| 5 | Dissatisfaction with govt/politics | 3 | 5 | 4 | 2 | 5 | 6 | 5 | 10 | 4 | 8 | 6 | 5 | 2 | 5 | 2 | 2 | 1 | * |
| 5 | Health care/costs | 3 | 2 | 2 | 6 | 7 | 9 | 3 | 4 | 5 | 4 | 7 | 14 | 14 | 11 | 3 | 3 | 1 | * |
| 3 | Immigration | 1 | -- | 1 | 1 | 2 | 1 | -- | -- | -- | -- | -- | 1 | -- | -- | -- | -- | -- | -- |
| 3 | Defense issues/Military spending/ National \& homeland security | 2 | 2 | 5 | 1 | 1 | 2 | * | 1 | * | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 3 | Poverty/Hunger/Starvation | 3 | 1 | 2 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 2 | 3 | 3 | 1 | 3 | 4 | 6 |
| 3 | Morality/Ethics/Family values | 4 | 5 | 8 | 6 | 12 | 13 | 11 | 10 | 9 | 13 | 12 | 10 | 6 | 7 | 3 | 5 | 2 | 3 |
| 3 | Education | 4 | 1 | 4 | 8 | 11 | 8 | 7 | 9 | 5 | 6 | 6 | 5 | 5 | 5 | 2 | 4 | 4 | * |
| 2 | U.S. foreign policy/Intl affairs | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 2 | Deficit/National debt/ Balanced budget | 2 | -- | 1 | 1 | 1 | 3 | 1 | 6 | 5 | 7 | 9 | 5 | 6 | 13 | 4 | 11 | 19 | 12 |
| 2 | Issues related to elderly | 1 | -- | 1 | 2 | 2 | 1 | 3 | 3 | 1 | 2 | * | 1 | 1 | 2 | 1 | 2 | 2 | * |
| 1 | Trade/Jobs moving overseas | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 1 | More attention to problems at hom | ne- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 1 | Crime/Gangs/Justice system | 1 | 1 | 4 | 4 | 8 | 12 | 11 | 13 | 12 | 19 | 22 | 31 | 25 | 7 | 3 | 7 | 8 | 3 |
| 1 | Drugs/Alcohol | 1 | 2 | 4 | 4 | 6 | 6 | 5 | 7 | 7 | 8 | 5 | 10 | 8 | 5 | 4 | 37 | 23 | 6 |
| 1 | Peace in the world/Peace | 1 | 1 | 1 | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 1 | Taxes | 1 | -- | 1 | 3 | 3 | 3 | 2 | 4 | 3 | 3 | 3 | 3 | 2 | 4 | 1 | 3 | 2 | * |
| 1 | Inflation/Difference between wages/costs | 1 | 1 | 1 | 1 | 3 | 1 | * | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| 1 | Race relations/Racism | 1 | -- | 1 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 3 | 1 | 2 | 1 | 2 | * | * |
| 1 | Homelessness | 1 | -- | 1 | 1 | 2 | 2 | 4 | 2 | 3 | 2 | 4 | 3 | 5 | 5 | 6 | 8 | 10 | * |
| 1 | Environment/pollution | * | * | 1 | 3 | 1 | * | * | 2 | 1 | 1 | 1 | 2 | 1 | * | 1 | 8 | 2 | 0 |
| 9 | Other |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | None | 1 | 1 | 1 | * | 2 | * | 1 | * | 1 | * | -- | -- | -- | -- | -- | -- | -- | -- |
| 4 | Don't know/No answer | 9 | 4 | 8 | 8 | 7 | 11 | 11 | 12 | 7 | 6 | 3 | 4 | 6 | 2 | 3 | 1 | 3 | 3 |
| 35 | (NET) ECONOMIC | 41 | 29 | 16 | 40 | 26 | 15 | 8 | 16 | 18 | 18 | 28 | 26 | 33 | 53 | 76 | 26 | 28 | 35 |
|  | (NET) DEFENSE/TERRORISM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 37 | INTERNATIONAL | 29 | 54 | 39 | 3 | 5 | 7 | 11 | 5 | 10 | 1 | 9 | 2 | - | - | - | - | - | - |

- War in Afghanistan in March 2002


## IF ANSWER GIVEN IN Q.4, ASK [N=1438]:

Q. 5 Which political party do you think can do a better job of handling the problem you just mentioned - the Republican Party or the Democratic Party?

|  |  | --- Gallup --- |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | March Jan April |  |  | July | $\begin{aligned} & \text { April } \\ & 1995 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { July } \\ 1994 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { June } \\ & 1993 \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Jan } \\ 1992^{2} \\ \hline \end{array}$ | $\begin{array}{r} \text { May } \\ \mathbf{1 9 9 0} \\ \hline \end{array}$ | $\begin{aligned} & \text { May } \\ & 1988 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Jan } \\ 1988 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { May } \\ & 1987 \\ & \hline \end{aligned}$ |
|  |  | $\underline{2002}$ | $1999{ }^{1}$ | 1998 | 1996 |  |  |  |  |  |  |  |  |
| 35 | Republican Party | 38 | 33 | 40 | 36 | 42 | 36 | 28 | 32 | 29 | 26 | 30 | 28 |
| 35 | Democratic Party | 27 | 43 | 42 | 35 | 32 | 33 | 35 | 41 | 30 | 38 | 35 | 38 |
| 14 | No difference (VOL) | 21 | n/a | 10 | 18 | 17 | 16 | 23 | 12 | 31 | 22 | 24 | 24 |
| 16 | Don't know | 14 | $\underline{24}$ | 8 | 11 | $\underline{9}$ | 15 | 14 | 15 | 10 | 14 | 11 | 10 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ASK ALL:
Q. 6 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE. OBSERVE FORM SPLITS]
a. The race for the Democratic presidential nomination

Early January, 2004
December, 2003
November, 2003
October, 2003
September, 2003
Mid-August, 2003
May, 2003
January, $2003^{3}$

January, 2000
January, 1996
January, 1992
November, 1987

| Very | Fairly | Not too | Not at all |  |
| :---: | :---: | :---: | :---: | :---: |
| Closely | Closely | Closely | Closely | DK/Ref |
| 16 | 30 | 27 | 26 | 1=100 |
| 14 | 32 | 30 | 23 | 1=100 |
| 16 | 26 | 27 | 30 | $1=100$ |
| 11 | 26 | 34 | 28 | 1=100 |
| 12 | 27 | 28 | 32 | $1=100$ |
| 17 | 25 | 30 | 27 | 1=100 |
| 12 | 27 | 27 | 33 | 1=100 |
| 8 | 19 | 31 | 41 | $1=100$ |
| 14 | 28 | 29 | 28 | $1=100$ |
| 19 | 34 | 28 | 18 | 1=100 |
| 10 | 34 | 31 | 24 | 1=100 |
| 11 | 25 | 36 | 27 | $1=100$ |
| 15 | 28 | 35 | 21 | 1=100 |
| 48 | 39 | 9 | 4 | *=100 |
| 44 | 38 | 11 | 6 | $1=100$ |
| 52 | 33 | 9 | 5 | $1=100$ |
| 38 | 40 | 14 | 7 | 1=100 |
| 50 | 33 | 10 | 6 | 1=100 |
| 45 | 39 | 10 | 5 | 1=100 |
| 37 | 41 | 13 | 8 | 1=100 |
| 46 | 35 | 13 | 6 | *=100 |
| 63 | 29 | 6 | 2 | * $=100$ |

In January 1999, the "no difference" and "don't' know" categories are combined.
Based on registered voters.

In January 2003, the story was listed as "Recent announcements by prominent Democrats about plans to run for president in 2004." In 2000, the story was listed as "News about candidates for the 2000 presidential election." In 1996, the story was listed as "News about the Republican presidential candidates." In 1992 and 1987, the story was listed as "News about the Democratic candidates for the Presidential nomination."

## Q. 6 CONTINUED...

April 11-16, $2003^{4}$
April 2-7, 2003
March 20-24, 2003
March 13-16, $2003^{5}$
February, 2003
January, 2003
December, 2002
Late October, 2002
Early October, 2002
Early September, 2002

| Very | Fairly | Not too | Not at all |  |
| :---: | :---: | :---: | :---: | :---: |
| Closely | Closely | Closely | Closely | DK/Ref |
| 47 | 40 | 10 | 2 | 1=100 |
| 54 | 34 | 9 | 2 | 1=100 |
| 57 | 33 | 7 | 2 | 1=100 |
| 62 | 27 | 6 | 4 | 1=100 |
| 62 | 25 | 8 | 4 | 1=100 |
| 55 | 29 | 10 | 4 | $2=100$ |
| 51 | 32 | 10 | 6 | 1=100 |
| 53 | 33 | 8 | 5 | 1=100 |
| 60 | 28 | 6 | 5 | 1=100 |
| 48 | 29 | 15 | 6 | $2=100$ |

## ASK FORM 1 [ $\mathrm{N}=755$ ]:

c. Reports about the condition of the U.S. economy

December, 2003
November, 2003
October, 2003
September, 2003
March, 2003
February, 2003
January, 2003
December, 2002
February, 2002
January, 2002
December, 2001
Mid-November, 2001
June, 2001
May, 2001
April, 2001
February, 2001
January, 2001
June, 1995
March, 1995
February, 1995
December, 1994
October, 1994
June, 1994
May, 1994
January, 1994
Early January, 1994
December, 1993
October, 1993
September, 1993
Early September, 1993
August, 1993
May, 1993

| 37 | 41 | 15 | 7 | $*=100$ |
| ---: | ---: | ---: | ---: | ---: |
| 35 | 38 | 14 | 11 | $2=100$ |
| 40 | 34 | 15 | 10 | $1=100$ |
| 32 | 39 | 16 | 12 | $1=100$ |
| 39 | 30 | 18 | 12 | $1=100$ |
| 40 | 35 | 16 | 8 | $1=100$ |
| 42 | 33 | 15 | 10 | $*=100$ |
| 40 | 35 | 13 | 11 | $1=100$ |
| 38 | 34 | 17 | 10 | $1=100$ |
| 35 | 40 | 15 | 9 | $1=100$ |
| 30 | 44 | 16 | 9 | $1=100$ |
| 37 | 40 | 13 | 8 | $2=100$ |
| 41 | 36 | 15 | 7 | $1=100$ |
| 24 | 41 | 18 | 16 | $1=100$ |
| 34 | 36 | 15 | 15 | $0=100$ |
| 36 | 34 | 16 | 13 | $1=100$ |
| 30 | 39 | 18 | 12 | $1=100$ |
| 32 | 38 | 17 | 11 | $2=100$ |
| 26 | 41 | 22 | 11 | $*=100$ |
| 27 | 45 | 19 | 9 | $*=100$ |
| 23 | 41 | 22 | 13 | $1=100$ |
| 28 | 43 | 20 | 9 | $*=100$ |
| 27 | 40 | 20 | 12 | $1=100$ |
| 25 | 42 | 23 | 10 | $*=100$ |
| 33 | 40 | 16 | 10 | $1=100$ |
| 34 | 39 | 16 | 10 | $1=100$ |
| 36 | 44 | 13 | 7 | $*=100$ |
| 35 | 41 | 15 | 8 | $1=100$ |
| 33 | 38 | 20 | 9 | $*=100$ |
| 37 | 40 | 14 | 8 | $1=100$ |
| 39 | 39 | 14 | 9 | $*=100$ |
| 41 | 36 | 14 | 9 | $*=100$ |
| 37 | 38 | 18 | 6 | $1=100$ |
|  |  |  |  |  |

From March 20 to April 16, 2003 the story was listed as "News about the war in Iraq."
From October 2002 to March 13-16, 2003 the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September 2002 the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

## Q. 6 CONTINUED...

## ASK FORM 2 [ $\mathrm{N}=748$ ]:

d.F2 The recent "code orange" alert about the increased risk of a terrorist attack 35 February, 2003

Early September, $2002^{6}$
Fairly Not too Not at all
Closely Closely Closely Closely DK/Ref

| 35 | 38 | 16 | 10 | $1=100$ |
| :---: | :---: | :---: | :---: | :---: |
| 39 | 35 | 16 | 9 | $1=100$ |
| 39 | 29 | 16 | 15 | $1=100$ |

ASK ALL:
e. Reports about a case of mad cow disease in Washington state

| 29 | 42 | 19 | 9 | $1=100$ |
| :---: | :---: | :---: | :---: | :---: |
| 18 | 34 | 27 | 20 | $1=100$ |
| 22 | 33 | 22 | 22 | $1=100$ |
|  |  |  |  |  |
| 16 | 34 | 31 | 19 | $*=100$ |
| 20 | 36 | 28 | 16 | $*=100$ |

## ASK FORM 2 [N=748]:

g.F2 Reports that Libya will end its weapons program and $\begin{array}{lllllll}\text { cooperate with UN inspectors } & 14 & 30 & 28 & 27 & 1=100\end{array}$

ASK ALL:
h. The successful landing of a NASA spacecraft on Mars

December, 1999 ${ }^{8}$

| 19 | 36 | 26 | 18 | $1=100$ |
| :---: | :---: | :---: | :---: | :---: |
| 18 | 38 | 22 | 22 | $*=100$ |
| 22 | 36 | 23 | 19 | $*=100$ |
| 8 | 19 | 31 | 41 | $1=100$ |

Q. 7 Have you happened to see any pictures sent back by the NASA spacecraft that recently landed on Mars, or haven't you had the chance to see any?

| 66 | Yes, have seen pictures |
| :--- | :--- |
| 34 | No, have not |
| $*$ | Don't know/Refused |
| 100 |  |

## NO QUESTIONS 8 THRU 9

Early September 2002 the story was listed as "The Homeland Security office issuing a "code orange" alert about the increased risk of a terrorist attack."

In Early September 2001 the story was listed as "The spread of mad cow disease in Europe." In March 2001 the story was listed as "The outbreak of foot-and-mouth disease among livestock in Europe."

In December 1999 the story was listed as "The failure of the Mars Polar Lander space craft to send data back to Earth." In August 1997 the story was listed as "The exploration of the planet Mars by the Pathfinder spacecraft." In Early September 1996 the story was listed as "NASA's discovery of possible life on Mars."

## ASK ALL:

Q. 10 If there is a Democratic primary election or caucus in your state this year, how likely is it that you will vote? Are you very likely, somewhat likely, not too likely, or not at all likely to vote in the Democratic primaries? [INTERVIEWER: IF RESPONDENT IS NOT SURE WHETHER THEY ARE ELIGIBLE TO VOTE, ENTER PUNCH 6]

|  |  |  | Registered Voters |  |  |
| :---: | :---: | :--- | :---: | :---: | :---: | :---: |
|  |  |  | Early Jan | Nov | Jan ${ }^{9}$ |
| 39 | $\frac{R V}{44}$ | Very likely | $\underline{2004}$ | $\underline{2003}$ | $\underline{2000}$ |
| 12 | 10 | Somewhat likely | 13 | 16 | 11 |
| 11 | 9 | Not too likely | 8 | 11 | 3 |
| 32 | 32 | Not at all likely | 24 | 21 | 5 |
| 1 | 1 | No primary (VOL.) | $*$ | 1 | 1 |
| 3 | 3 | Not sure if eligible/Not eligible to participate (VOL.) | 2 | 3 | -- |
| $\frac{2}{100}$ | $\underline{1}$ | Don’t know/Refused (VOL.) | $\underline{2}$ | $\underline{3}$ | $\underline{3}$ |
|  | $\mathbf{( N = 1 1 4 0 )}$ |  | 100 | 100 | 100 |

Q. 11 Looking ahead to the general election in November, would you like to see George W. Bush re-elected president in 2004 or would you prefer that a Democratic candidate win the election? [INTERVIEWER: IF R SAYS "OTHER" OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see George W. Bush re-elected or would you prefer that a Democratic candidate win the election?"]


[^0]
## IF "BUSH" (1 IN Q.11) ASK:

Q. 12 Have you pretty much made up your mind that you are going to support George W. Bush or is there a chance you might support a Democratic candidate?

|  | ------------ Total ------------- |  |  | -------- Registered Voters ----- |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Made up mind to support Bush | Might suppor <br> a Democrat <br> candidate | $\begin{aligned} & \text { Can't } \\ & \underline{\text { Say }} \end{aligned}$ | $\begin{gathered} \text { Made up } \mathrm{M} \\ \text { mind to } \\ \text { support Bush } \end{gathered}$ | Might support <br> a Democrat <br> candidate | $\begin{aligned} & \text { Can't } \\ & \underline{\text { Say }} \end{aligned}$ |
| Mid-January, 2004 | 31 | 10 | 3=44 | 36 | 10 | 2=48 |
| September, 2003 | 31 | 9 | $4=44$ | 33 | 9 | $3=45$ |

## IF "DEMOCRATIC CANDIDATE" (2 IN Q.11) ASK:

Q. 13 Have you pretty much made up your mind that you are going to support a Democratic candidate or is there a chance you might support George W. Bush?

|  | ------------ Total ------------- |  |  | -------- Registered Voters ------ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Made up mind |  |  | Made up mind |  |  |
|  | to support a | Might |  | o support | Mig |  |
|  | Democratic | support | Can't | Democratic | support | Can't |
|  | candidate | Bush | Say | candidate | Bush | Say |
| Mid-January, 2004 | 29 | 7 | $4=40$ | 29 | 5 | $4=38$ |
| September, 2003 | 29 | 8 | $6=43$ | 30 | 8 | $5=43$ |

## ASK FORM 1 ONLY:

Q.14F1 Regardless of who you might support, who do you think is most likely to win the coming presidential election? [READ]

BASED ON REGISTERED VOTERS [N=572]:

|  |  | George H.W. Bush |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | Sept | June | March | Feb | Oct |
|  |  | $\underline{2003}$ | $\underline{2003}$ | $\underline{1992}$ | $\underline{1992}$ | $\underline{1991}$ |
| 61 | George W. Bush, or | 47 | 66 | 72 | 66 | 78 |
| 21 | A Democratic candidate | 34 | 22 | 20 | 25 | 11 |
| $\frac{18}{100}$ | Don't know/Refused | $\underline{19}$ | $\underline{12}$ | $\underline{10}$ | $\underline{9}$ | $\underline{11}$ |
|  |  | 100 | 100 | 100 | 100 | 100 |

## ASK FORM 2 ONLY [N=748]:

Q.15F2 Overall, what's your impression of the candidates running for the Democratic presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, fair candidates or poor candidates?

|  |  | Democratic | Republican | - Democratic -- |  | Republican |  |
| ---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Sept | Oct | Feb | Oct | Jan | Jan |
|  |  | $\underline{2003}$ | $\frac{1995}{3}$ | $\frac{1992}{3}$ | $\frac{1991}{2}$ | $\frac{1988}{3}$ | $\frac{1988}{3}$ |
| 4 | Excellent | 27 | 29 |  | 31 | 18 | 27 |
| 27 | Good | 39 | 46 | 51 | 38 | 44 | 34 |
| 40 | Fair | 15 | 18 | 9 | 15 | 17 | 42 |
| 17 | Poor | $\underline{4}$ | $\underline{4}$ | $\underline{6}$ | $\underline{27}$ | $\underline{9}$ | 11 |
| $\frac{12}{100}$ | Don't know/Refused | $\underline{16}$ | 10 | 100 | 100 | 100 | $\underline{10}$ |
|  |  | 100 | 10 |  |  |  |  |

ASK ALL:
Q. 16 Can you tell me the names of any candidates running for the Democratic nomination for president in 2004? ... Can you think of any others? [PROBE FOR MULTIPLE RESPONSES, INCLUDING MULTIPLE "OTHERS" IN ADDITION TO PRECODES: IF RESPONDENT MENTIONS A NAME BUT VOLUNTEERS THAT THE PERSON IS NOT PLANNING TO RUN, DO NOT CODE NAME; IF RESPONDENT MAKES DISTINCTIONS BETWEEN CANDIDATES THEY LIKE OR DISLIKE, OR SAYS "I don't like/won't vote for any of them" PROBE WITH "This question is only which candidates you've HEARD OF, not which candidates you like."]

|  |  | Dem <br> Sept <br> $\underline{2003}$ | Dem <br> April <br> $\underline{2003}$ | $\begin{gathered} \text { Dem } \\ \text { Jan } \\ 2003 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Dem } \\ \text { Sept } \\ 1999 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Rep } \\ & \text { Sept } \\ & 1999 \\ & \hline \end{aligned}$ | Rep <br> Aug <br> 1995 | Dem <br> Oct <br> 1991 | $\begin{aligned} & \text { Dem } \\ & \text { May } \\ & 1991 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 42 | Could not name any candidates | 59 | 68 | 65 | 48 | 37 | 44 | 73 | 76 |
| 58 | Could name a candidate | 41 | 32 | 35 | 52 | 63 | 56 | 27 | 24 |
| 44 | Howard Dean | 19 | 3 | 1 |  |  |  |  |  |
| 23 | John Kerry | 19 | 11 | 10 |  |  |  |  |  |
| 21 | Joe Lieberman | 14 | 8 | 14 |  |  |  |  |  |
| 19 | Wesley Clark | 15 | 0 | 0 |  |  |  |  |  |
| 18 | Dick Gephardt | 10 | 5 | 12 |  |  |  |  |  |
| 13 | Al Sharpton | 7 | 4 | 3 |  |  |  |  |  |
| 8 | John Edwards | 7 | 4 | 10 |  |  |  |  |  |
| 7 | Carol Moseley Braun | 4 | * | 0 |  |  |  |  |  |
| 6 | Dennis Kucinich | 2 | * | 0 |  |  |  |  |  |
| * | Bob Graham | 2 | 2 | 1 |  |  |  |  |  |
| 1 | Hillary Clinton | 2 | 3 | 3 |  |  |  |  |  |
| 1 | Al Gore | 2 | 5 | 3 |  |  |  |  |  |
| 1 | Other | 2 | 5 | 8 |  |  |  |  |  |

## ASK IF "VERY" OR "SOMEWHAT" LIKELY TO VOTE (1,2 IN Q.10):

Q. 17 I am going to read you the names of some possible candidates for the Democratic nomination for president in 2004. AFTER I READ ALL THE NAMES, please tell me which one you would most like to see nominated as the Democratic party's candidate for president? (PROBE: PLEASE WAIT UNTIL I READ THE ENTIRE LIST OF NAMES BEFORE YOU RESPOND.) (READ AND RANDOMIZE. IF "None" or "Don't know/Refused" PROBE ONCE WITH: Well as of today, to whom do you most lean?) IF CANDIDATE GIVEN (1 thru 10 in Q.17) ASK:
Q. 18 And who would be your SECOND choice? [RE-READ LIST, IF NECESSARY - EXCLUDE NAME CITED IN Q.17] IF NAMED CANDIDATE GIVEN (1 thru 9 in Q.17) ASK:
Q. 19 Do you support (INSERT RESPONSE FROM Q.17) strongly or only moderately?

BASED ON DEMOCRATS/LEAN DEMOCRAT WHO ARE VERY/SOMEWHAT LIKELY TO VOTE ${ }^{11}$ [ $\mathrm{N}=415$ ]

| Choice |  |  | Early Jan 2004 Choice |  | Nov 2003 Choice |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1{ }^{\text {st }}$ | $\underline{2^{\text {nd }}}$ |  | $\underline{1}$ | $\underline{2^{\text {nd }}}$ | $\underline{1}$ | $\underline{2}^{\text {nd }}$ |
| 26 | 16 | Howard Dean | 27 | 16 | 15 | 15 |
| 11 |  | Strongly |  |  | 5 |  |
| 15 |  | Only Moderately/Don't know |  |  | 10 |  |
| 14 | 12 | Wesley Clark | 10 | 11 | 15 | 8 |
| 6 |  | Strongly |  |  | 6 |  |
| 8 |  | Only Moderately/Don't know |  |  | 9 |  |
| 13 | 11 | Joe Lieberman | 13 | 11 | 12 | 10 |
| 4 |  | Strongly |  |  | 4 |  |
| 9 |  | Only Moderately/Don't know |  |  | 8 |  |
| 9 | 11 | Richard Gephardt | 10 | 10 | 12 | 7 |
| 3 |  | Strongly |  |  | 4 |  |
| 6 |  | Only Moderately/Don't know |  |  | 8 |  |
| 8 | 9 | John Kerry | 7 | 9 | 6 | 10 |
| 3 |  | Strongly |  |  | 2 |  |
| 5 |  | Only Moderately/Don't know |  |  | 4 |  |
| 5 | 4 | Al Sharpton | 5 | 4 | 5 | 4 |
| 1 |  | Strongly |  |  | 2 |  |
| 4 |  | Only Moderately/Don't know |  |  | 3 |  |
| 4 | 3 | John Edwards | 6 | 2 | 5 | 3 |
| 1 |  | Strongly |  |  | 1 |  |
| 3 |  | Only Moderately/Don't know |  |  | 4 |  |
| 3 | 4 | Carol Moseley Braun | 3 | 3 | 4 | 3 |
| 1 |  | Strongly |  |  | 2 |  |
| 2 |  | Only Moderately/Don’t know |  |  | 2 |  |
| 1 | 2 | Dennis Kucinich | 2 | 2 | 2 | 2 |
| 1 |  | Strongly |  |  | 1 |  |
| * |  | Only Moderately/Don't know |  |  | 1 |  |
| 1 | 1 | Other (VOL) | 1 | * | 1 | 1 |
| -- | 3 | None (VOL) | -- | 4 | -- | 4 |
| -- | 17 | No ${ }^{\text {st }}$ choice | -- | 16 | -- | 23 |
| 16 | 7 | Don't Know/No answer (VOL) | 16 | 12 | $\underline{23}$ | 10 |
| 100 | 100 |  | 100 | 100 | 100 | 100 | likely to vote in a Democratic primary or caucus in their state in 2004. Respondents who later said they would not vote when asked for their choice among the Democratic contenders were excluded from the tabulations.

## ASK ALL:

Q. 20 Regardless of who you personally prefer, which Democratic candidate do you think has the best chance of defeating George W. Bush in the November presidential election? (RE-READ LIST IF NECESSARY)

BASED ON DEMOCRATS/LEAN DEMOCRAT WHO ARE VERY/SOMEWHAT LIKELY TO VOTE [ $\mathrm{N}=415$ ]

|  | Dem Likely <br> Total <br> Voters |  | Dem Likely Voters <br> Nov 2003 |
| :---: | :---: | :--- | :---: |
|  | 36 | Howard Dean | 19 |
| 9 | 10 | Wesley Clark | 11 |
| 9 | 6 | Joe Lieberman | 8 |
| 6 | 7 | Richard Gephardt | 7 |
| 5 | 5 | John Kerry | 6 |
| 3 | 3 | John Edwards | 2 |
| 2 | 1 | Al Sharpton | 2 |
| 1 | $*$ | Carol Moseley Braun | 1 |
| $*$ | 1 | Dennis Kucinich | 0 |
| 1 | 2 | Other (VOL.) | 3 |
| 11 | 5 | None has a chance (VOL.) | 6 |
| $\underline{28}$ | $\underline{24}$ | Don't Know/No answer (VOL.) | $\underline{35}$ |
| 100 | 100 |  | 100 |

## ASK IF "VERY" OR "SOMEWHAT" LIKELY TO VOTE (1,2 IN Q.10):

Q. 21 If you had to choose, which would be more important to you in deciding who to support in the Democratic primaries? [READ AND ROTATE]

## BASED ON DEMOCRATS/LEAN DEMOCRAT WHO ARE VERY/SOMEWHAT LIKELY TO VOTE [ $\mathrm{N}=415$ ]

Picking a candidate who comes closest to your positions on the issues [or] Picking a candidate who has the best chance 37 of defeating George W. Bush in November 1 Other (VOL.)44

4 Don't know/Refused (VOL.) 6
100
Nov 2003

100

## ASK ALL:

Q. 22 If "6" represents someone who is very liberal in politics and "1" represents someone who is very conservative, where on this scale of 6 to 1 would you rate the following people and yourself? First, where would you place (INSERT ITEM; RANDOMIZE ITEMS, BUT ALWAYS ASK "Yourself" LAST) ? [IF ANSWERS "DON'T KNOW"/"NEVER HEARD OF" DO NOT PROBE.]

|  |  | Based on Those Who Could Rate |  |  |  |  |  | Never heard of/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ----- Conservative ---- |  |  |  | iber | ---- |  |  |
|  |  | 1 | $\underline{2}$ | $\underline{3}$ | 4 | $\underline{5}$ | $\underline{6}$ | DK/Refused | $(\mathrm{N})^{12}$ |
| a. | George W. Bush | 28 | 28 | 16 | 10 | 8 | $10=100$ | 10\% | (1364) |
|  | January, 2000 | 13 | 26 | 30 | 14 | 10 | $7=100$ | 16\% |  |
|  | May, 1999 | 15 | 24 | 27 | 15 | 10 | $9=100$ | 15\% |  |
| b. | Hillary Clinton | 10 | 6 | 12 | 16 | 21 | $35=100$ | -15\% | (1273) |
| c. | Howard Dean | 6 | 6 | 20 | 23 | 21 | $24=100$ | 35\% | (983) |
| d. | Wesley Clark | 5 | 11 | 34 | 28 | 12 | $10=100$ | - 47\% | (791) |
| e. | John Edwards | 6 | 10 | 26 | 30 | 16 | $12=100$ | -56\% | (652) |
| f. | Richard Gephardt | 5 | 9 | 27 | 29 | 17 | $13=100$ | -38\% | (927) |
| g. | John Kerry | 6 | 9 | 27 | 30 | 17 | $11=100$ | - 45\% | (823) |
| h. | Joe Lieberman | 6 | 11 | 26 | 26 | 19 | $12=100$ | - 29\% | (1071) |
| i. | Yourself | 15 | 15 | 27 | 18 | 14 | $11=100$ | 5\% | (1438) |
|  | January, 2000 | 15 | 16 | 31 | 16 | 10 | $12=100$ | 8\% |  |
|  | May, 1999 | 13 | 12 | 30 | 20 | 11 | $14=100$ | 7\% |  |
|  | September, 1996 | 17 | 10 | 31 | 18 | 13 | $11=100$ |  |  |
|  | September, 1988 | 14 | 15 | 29 | 20 | 12 | $10=100$ |  |  |
|  | Newsweek: 1984 | 16 | 9 | 31 | 19 | 12 | $13=100$ |  |  |

## ASK ALL:

On another subject...
Q. 23 I'd like to ask you some questions about priorities for President Bush and Congress this year. As I read from a list, tell me if you think the item that I read should be a top priority, important but lower priority, not too important or should it not be done? (First,) should (INSERT ITEM; RANDOMIZE; OBSERVE
FORM DIFFERENCES) be a top priority, important but lower priority, not too important, or should it not be done? (What about (INSERT ITEM)?)

|  |  | Top Priority | Important But lower Priority | Not too <br> Important | Should Not Be Done | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASK ITEMS a THRU k OF FORM 1 ONLY [N=755]: |  |  |  |  |  |  |
| a.F1 | Improving the job situation | 67 | 28 | 3 | 1 | $1=100$ |
|  | January, 2003 | 62 | 32 | 4 | 1 | $1=100$ |
|  | January, 2002 | 67 | 27 | 4 | 1 | $1=100$ |
|  | January, 2001 | 60 | 30 | 6 | 2 | $2=100$ |
|  | January, 2000 | 41 | 35 | 16 | 4 | $4=100$ |
|  | July, 1999 | 54 | 30 | 10 | 3 | $3=100$ |
|  | January, 1999 | 50 | 34 | 10 | 2 | $4=100$ |
|  | January, 1998 | 54 | 32 | 10 | 3 | $1=100$ |
|  | January, 1997 | 66 | 26 | 5 | 2 | $1=100$ |
|  | December, 1994 | 64 | 27 | 5 | 2 | $2=100$ |
| b.F1 | Reducing the budget deficit | 51 | 38 | 6 | 3 | $2=100$ |
|  | January, 2003 | 40 | 44 | 11 | 2 | $3=100$ |
|  | January, 2002 | 35 | 44 | 13 | 3 | $5=100$ |
|  | January, 1997 | 60 | 30 | 5 | 2 | $3=100$ |
|  | December, 1994 | 65 | 26 | 5 | 1 | $3=100$ |
| c.F1 | Reducing crime | 53 | 34 | 9 | 2 | $2=100$ |
|  | January, 2003 | 47 | 42 | 8 | 2 | $2=100$ |
|  | January, 2002 | 53 | 39 | 6 | * | $2=100$ |
|  | January, 2001 | 76 | 19 | 3 | 2 | *=100 |
|  | January, 2000 | 69 | 24 | 4 | 1 | $2=100$ |
|  | July, 1999 | 76 | 20 | 2 | 1 | $1=100$ |
|  | January, 1999 | 70 | 24 | 3 | 1 | $2=100$ |
|  | January, 1998 | 71 | 25 | 2 | 1 | $1=100$ |
|  | January, 1997 | 70 | 25 | 3 | 2 | *=100 |
|  | December, 1994 | 78 | 17 | 2 | 1 | $2=100$ |
| d.F1 | Reducing federal income taxes for the middle class | 44 | 37 | 12 | 6 | $1=100$ |
|  | January, 2002 | 43 | 37 | 11 | 6 | $3=100$ |
|  | January, 2001 | 66 | 26 | 4 | 3 | $1=100$ |
|  | January, 2000 | 54 | 34 | 7 | 3 | $2=100$ |
|  | July, 1999 | 57 | 30 | 8 | 4 | $1=100$ |
|  | January, 1999 | 52 | 33 | 8 | 3 | $4=100$ |
|  | January, 1998 | 54 | 33 | 8 | 3 | $2=100$ |
|  | January, 1997 | 42 | 38 | 10 | 8 | $2=100$ |
|  | December, 1994 | 53 | 32 | 9 | 3 | $3=100$ |
| e.F1 | Protecting the environment | 49 | 40 | 10 | 1 | *=100 |
|  | January, 2003 | 39 | 50 | 9 | 1 | $1=100$ |
|  | January, 2002 | 44 | 42 | 12 | 1 | $1=100$ |
|  | January, 2001 | 63 | 30 | 3 | 3 | $1=100$ |


| Q. 23 CONTINUED... |  | Important |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Top | But lower | Not too | Should Not |  |
|  |  | Priority | Priority | Important | Be Done | DK/Ref |
|  | January, 2000 | 54 | 37 | 6 | 2 | 1=100 |
|  | July, 1999 | 59 | 32 | 7 | 1 | $1=100$ |
|  | January, 1999 | 52 | 39 | 7 | 1 | $1=100$ |
|  | January, 1998 | 53 | 37 | 8 | 1 | $1=100$ |
|  | January, 1997 | 54 | 35 | 8 | 2 | $1=100$ |
| f.F1 | Regulating health maintenance organizations |  |  |  |  |  |
|  |  | 50 | 35 | 8 | 4 | $3=100$ |
|  | January, 2003 | 48 | 38 | 7 | 3 | $4=100$ |
|  | January, 2002 | 50 | 37 | 7 | 4 | $2=100$ |
|  | Early September, 2001 | 54 | 34 | 5 | 5 | $2=100$ |
|  | January, 2001 | 66 | 22 | 4 | 5 | $3=100$ |
|  | January, 2000 | 56 | 30 | 7 | 3 | $4=100$ |
|  | July, 1999 | 57 | 29 | 7 | 4 | $3=100$ |
| g.F1 | Developing a national missile defense system to protect against missile attacks |  |  |  |  |  |
|  |  | 35 | 34 | 18 | 11 | $2=100$ |
|  | January, 2003 | 42 | 34 | 13 | 8 | $3=100$ |
|  | January, 2002 | 39 | 35 | 15 | 7 | $4=100$ |
|  | Early September, 2001 | 35 | 39 | 14 | 11 | $1=100$ |
|  | January, 2001 | 41 | 32 | 14 | 9 | $4=100$ |
| h.F1 | Reforming the campaign finance system | 24 | 38 | 23 | 8 | $7=100$ |
|  | January, 2002 | 23 | 35 | 28 | 6 | $8=100$ |
|  | Early September, 2001 | 29 | 35 | 23 | 8 | $5=100$ |
|  | January, 2001 | 37 | 32 | 18 | 6 | $7=100$ |
|  | January, 2000 | 32 | 34 | 20 | 6 | $8=100$ |
|  | July, 1999 | 28 | 37 | 23 | 7 | $5=100$ |
|  | January, 1999 | 29 | 36 | 21 | 6 | $8=100$ |
|  | January, 1998 | 32 | 34 | 24 | 5 | $5=100$ |
|  | January, 1997 | 31 | 37 | 23 | 5 | $4=100$ |
| i.F1 | Defending the country from future terrorist attacks January, 2003 | 78 | 18 | 2 | 1 | $1=100$ |
|  |  | 81 | 16 | 2 | 1 | $0=100$ |
|  | January, 2002 | 83 | 15 | 1 | * | $1=100$ |
| j.F1 | Dealing with global trade issues | 32 | 47 | 14 | 3 | $4=100$ |
|  | January, 2002 | 25 | 55 | 13 | 2 | $5=100$ |
|  | January, 2001 | 37 | 46 | 8 | 3 | $6=100$ |
|  | January, 2000 | 30 | 48 | 14 | 1 | $7=100$ |
| k.F1 | Passing a constitutional amendment that would prohibit gay marriages | 22 | 16 | 22 | 37 | $3=100$ |


| Q. 23 CONTINUED... |  | Top Priority | Important But lower Priority | Not too <br> Important | Should Not Be Done | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASK ITEMS 1 THRU v OF FORM 2 ONLY [N=748]: |  |  |  |  |  |  |
| l.F2 | Improving the educational system | 71 | 23 | 4 | 1 | $1=100$ |
|  | January, 2003 | 62 | 31 | 4 | 1 | $2=100$ |
|  | January, 2002 | 66 | 27 | 4 | 1 | $2=100$ |
|  | Early September, 2001 | 76 | 19 | 3 | 1 | $1=100$ |
|  | January, 2001 | 78 | 17 | 1 | 3 | $1=100$ |
|  | January, 2000 | 77 | 18 | 3 | 1 | $1=100$ |
|  | July, 1999 | 74 | 19 | 4 | 1 | $2=100$ |
|  | January, 1999 | 74 | 22 | 2 | 1 | $1=100$ |
|  | January, 1998 | 78 | 17 | 3 | 2 | *=100 |
|  | January, 1997 | 75 | 20 | 3 | 2 | *=100 |
| m.F2 | Taking steps to make the Social Security system financially sound | 65 | 28 | 4 | 2 | 1=100 |
|  | January, 2003 | 59 | 34 | 4 | 1 | $2=100$ |
|  | January, 2002 | 62 | 32 | 3 | 1 | $2=100$ |
|  | Early September, 2001 | 74 | 22 | 2 | 1 | $1=100$ |
|  | January, 2001 | 74 | 21 | 1 | 2 | $2=100$ |
|  | January, 2000 | 69 | 27 | 2 | 1 | $1=100$ |
|  | July, 1999 | 73 | 23 | 3 | * | $1=100$ |
|  | January, 1999 | 71 | 24 | 3 | 1 | $1=100$ |
|  | January, 1998 | 71 | 24 | 4 | 1 | *=100 |
|  | January, 1997 | 75 | 20 | 2 | 2 | $1=100$ |
| n.F2 | Taking steps to make the Medicare system financially sound | 62 | 32 | 4 | 1 | 1=100 |
|  | January, 2003 | 56 | 39 | 4 | * | $1=100$ |
|  | January, 2002 | 55 | 38 | 5 | 1 | $1=100$ |
|  | January, 2001 | 71 | 24 | 2 | 1 | $2=100$ |
|  | January, 2000 | 64 | 30 | 3 | 1 | $2=100$ |
|  | July, 1999 | 71 | 24 | 3 | 1 | $1=100$ |
|  | January, 1999 | 62 | 33 | 2 | 1 | $2=100$ |
|  | January, 1998 | 64 | 31 | 3 | 1 | $1=100$ |
|  | January, 1997 | 64 | 31 | 3 | 1 | $1=100$ |
| o.F2 | Dealing with the problems of poor and needy people | e 50 | 42 | 6 | 1 | $1=100$ |
|  | January, 2003 | 48 | 45 | 5 | 1 | $1=100$ |
|  | January, 2002 | 44 | 46 | 7 | 2 | $1=100$ |
|  | January, 2001 | 63 | 28 | 6 | 1 | $2=100$ |
|  | January, 2000 | 55 | 38 | 4 | 1 | $2=100$ |
|  | July, 1999 | 60 | 33 | 5 | 1 | $1=100$ |
|  | January, 1999 | 57 | 37 | 4 | 1 | $1=100$ |
|  | January, 1998 | 57 | 34 | 6 | 2 | $1=100$ |
|  | January, 1997 | 57 | 35 | 6 | 2 | *=100 |
| p.F2 | Dealing with the moral breakdown in the country | 45 | 31 | 13 | 9 | $2=100$ |
|  | January, 2003 | 39 | 34 | 16 | 7 | $4=100$ |
|  | January, 2002 | 45 | 32 | 12 | 7 | $4=100$ |
|  | January, 2001 | 51 | 27 | 10 | 7 | $5=100$ |
|  | January, 2000 | 48 | 34 | 9 | 6 | $3=100$ |
|  | July, 1999 | 55 | 28 | 8 | 5 | $4=100$ |


| Q. 23 CONTINUED... |  | Important |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Top | But lower | Not too | Should Not |  |
|  |  | Priority | Priority | Important | Be Done | DK/Ref |
|  | January, 1999 | 50 | 31 | 10 | 5 | 4=100 |
|  | January, 1998 | 48 | 31 | 13 | 6 | $2=100$ |
|  | January, 1997 | 52 | 29 | 10 | 6 | $3=100$ |
| q.F2 | Providing health insurance to the uninsured | 54 | 34 | 8 | 3 | $1=100$ |
|  | January, 2003 | 45 | 41 | 10 | 2 | 2=100 |
|  | January, 2002 | 43 | 45 | 7 | 3 | 2=100 |
|  | January, 2001 | 61 | 31 | 4 | 2 | 2=100 |
|  | January, 2000 | 55 | 32 | 8 | 2 | $3=100$ |
| r.F2 | Strengthening the U.S. military | 48 | 31 | 15 | 5 | $1=100$ |
|  | January, 2003 | 48 | 34 | 11 | 4 | 3=100 |
|  | January, 2002 | 52 | 37 | 7 | 2 | 2=100 |
|  | January, 2001 | 48 | 37 | 8 | 5 | $2=100$ |
| s.F2 | Strengthening the nation's economy | 79 | 16 | 2 | 1 | $2=100$ |
|  | January, 2003 | 73 | 23 | 2 | 1 | $1=100$ |
|  | January, 2002 | 71 | 26 | 2 | * | $1=100$ |
|  | Early September, 2001 ${ }^{13}$ | 80 | 18 | 1 | * | $1=100$ |
|  | January, 2001 | 81 | 15 | 2 | 1 | $1=100$ |
|  | January, 2000 | 70 | 25 | 3 | 1 | $1=100$ |
| t.F2 | Dealing with the nation's energy problem | 46 | 41 | 10 | 1 | $2=100$ |
|  | January, 2003 | 40 | 46 | 10 | 1 | 3=100 |
|  | January, 2002 | 42 | 46 | 7 | 2 | $3=100$ |
|  | Early September, 2001 ${ }^{14}$ | 46 | 41 | 6 | 2 | $5=100$ |
| u.F2 | Increasing the minimum wage | 38 | 39 | 17 | 5 | 1=100 |
|  | Early September, 2001 | 40 | 40 | 13 | 6 | $1=100$ |
|  | January, 2000 | 34 | 41 | 16 | 6 | $3=100$ |
| v.F2 | Expanding America's space program | 10 | 39 | 37 | 13 | $1=100$ |

ASK ALL:
Q. 24 Do you approve or disapprove of the way George W. Bush is handling [INSERT ITEM, RANDOMIZE]

| a. |  | Approve | Disapprove | DK/Ref. |
| :---: | :---: | :---: | :---: | :---: |
|  | The economy | 47 | 47 | 6=100 |
|  | September, 2003 | 43 | 48 | $9=100$ |
|  | February, 2003 | 43 | 48 | $9=100$ |
|  | January, 2003 | 47 | 45 | $8=100$ |
|  | Early October, 2002 | 49 | 40 | $11=100$ |
|  | June, 2002 | 53 | 36 | $11=100$ |
|  | January, 2002 | 60 | 28 | $12=100$ |
|  | Early September, 2001 | 47 | 44 | $9=100$ |

[^1]
## Q. 24 CONTINUED...

$\begin{array}{ll}\text { February, } 2001 & 50 \\ \text { Clinton: Early September, } 1998 \\ 7\end{array}$
Clinton: September, 199760
Clinton: January, 199650
Clinton: June, 199546
Clinton: October, 199445
Clinton: July, 199438
Bush, Sr.: August, 199040
Bush, Sr.: May, 199042
b. The situation in Iraq 59

September, 200352
April 10-16, $2003^{15} 77$
April 8-9, $2003 \quad 71$
--April 9, $2003 \quad 76$
--April 8, 200365
April 2-7, 2003
March 28-April 1, 2003
March 25-27, 200373
March 23-24, 200372
March 20-22, 200370
February, 2003
56
January, 2003
Early October, 2002
56
Gallup: Late January, 1991
c. The nation's foreign policy

March, 2003
April, 2002
Gallup: October, 2001
Early September, 2001
August, 2001 ${ }^{16}$

| Approve | Disapprove | DK/Ref |
| :---: | :---: | :---: |
| 50 | 22 | $28=100$ |
| 71 | 23 | $6=100$ |
| 60 | 34 | $6=100$ |
| 50 | 42 | $8=100$ |
| 46 | 46 | $8=100$ |
| 45 | 46 | $9=100$ |
| 38 | 56 | $6=100$ |
| 40 | 52 | $8=100$ |
| 42 | 47 | $11=100$ |
| 59 | 37 | $4=100$ |
| 52 | 40 | $8=100$ |
| 77 | 17 | $6=100$ |
| 71 | 23 | $6=100$ |
| 76 | 18 | $6=100$ |
| 65 | 28 | $7=100$ |
| 73 | 21 | $6=100$ |
| 69 | 26 | $5=100$ |
| 73 | 23 | $4=100$ |
| 72 | 22 | $6=100$ |
| 70 | 23 | $7=100$ |
| 56 | 37 | $7=100$ |
| 56 | 36 | $8=100$ |
| 56 | 34 | $10=100$ |
| 84 | 11 | $5=100$ |
| 53 | 36 | 11=100 |
| 53 | 36 | $11=100$ |
| 69 | 20 | $11=100$ |
| 81 | 14 | $5=100$ |
| 46 | 34 | $20=100$ |
| 45 | 32 | $23=100$ |

Q. 25 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

|  |  |  | U.S. News \& World Report |  |  |  |  |  |
| ---: | :--- | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Oct | June | June | Aug | May | Jan |  |
|  |  | $\underline{2003}$ | $\underline{2002}$ | $\frac{2001}{34}$ | $\underline{1992}$ | $\frac{1992}{15}$ | $\frac{1992}{12}$ |  |
| 27 | Plenty of jobs available | 66 | 59 | 44 |  | 76 | 77 | 79 |
| 60 | Jobs are difficult to find | 5 | 4 | 8 | 6 | 4 | 6 |  |
| 6 | Lots of some jobs, few of others (VOL) | $\underline{5}$ | $\underline{6}$ | $\underline{6}$ | $\underline{3}$ | $\underline{3}$ | $\underline{3}$ |  |
| $\frac{7}{100}$ | Don't know | 100 | 100 | 100 | 100 | 100 | 100 |  |

[^2]
## ASK FORM 1 ONLY [ $\mathbf{N = 7 5 5 ] :}$

Q.26F1 In international affairs, do you think George W. Bush pushes American interests too hard, not hard enough, or about right?

|  | Clinton <br> June 1995 <br> 26 | Too hard |
| ---: | :--- | :---: |
| 22 | Not hard enough | 42 |
| 47 | About right | 39 |
| $\frac{5}{100}$ | Don't know | $\frac{7}{100}$ |

## ASK FORM 2 ONLY [ $\mathrm{N}=748$ ]:

Q.27F2 In formulating U.S. foreign policy, is the Bush administration taking into account the interests and views of our allies... Too much, too little, or about the right amount?

|  |  | Early Sept <br> 2001 <br> 18 |
| :---: | :--- | :---: |
| 30 | Too much | 19 |
| 46 | Roo little | 22 |
| $\frac{6}{100}$ | Don't Know/Refused | 42 |
|  |  | $\underline{17}$ |
| 100 |  |  |

## ASK ALL:

Now thinking about Iraq...
Q. 28 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

|  |  | Early Jan <br> 2004 | $\begin{gathered} \text { Dec } \\ 2003 \end{gathered}$ | $\begin{array}{r} \text { Oct } \\ \underline{2003} \\ \hline \end{array}$ | $\begin{gathered} \text { Sept } \\ \text { 2003 } \end{gathered}$ | Aug <br> 2003 | Early July 2003 | $\begin{array}{r} ----- \\ \hline 10-16 \\ \hline \end{array}$ |  |  | $\underline{28-4 /}$ | Marc $25-27$ | $\begin{gathered} 2003 \\ 23-24 \end{gathered}$ | $20-22$ | Late <br> Jan <br> 1991 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 65 | Right decision | 62 | 67 | 60 | 63 | 63 | 67 | 74 | 74 | 72 | 69 | 74 | 74 | 71 | 77 |
| 30 | Wrong decision | 28 | 26 | 33 | 31 | 30 | 24 | 19 | 19 | 20 | 25 | 21 | 21 | 22 | 15 |
| 5 | Don't know/Ref. | 10 | 7 | 7 | $\underline{6}$ | 7 | $\underline{9}$ | $\underline{1}$ |  | $\underline{8}$ | $\underline{6}$ | 5 | 5 | 7 | $\underline{9}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q. 29 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

Q. 30 From what you've seen and read, has stabilizing Iraq been HARDER than President Bush and his advisors expected, EASIER than they expected, or about as they expected?

| 64 | Harder than expected |
| ---: | :--- |
| 2 | Easier than expected |
| 30 | About as expected |
| $\frac{4}{100}$ | Don't know/Refused (VOL.) |

Q. 31 Which concerns you more... [READ AND ROTATE]

| 41 | That the U.S. will leave Iraq before a stable democracy is in place |
| ---: | :--- |
|  | OR |
| 48 | That the U.S. will wait too long to withdraw its troops from Iraq |
| 5 | Neither (VOL.) |
| $\frac{6}{100}$ | Don't know/Refused (VOL.) |

Q. 32 Do you think President Bush should have waited to get more of our major allies to join us before taking military action in Iraq, or do you think he was right to use military force when he did?

|  |  | Sept | April |
| ---: | :--- | :---: | :---: |
| 40 | Should have waited | $\underline{2003}$ | $\underline{2003}$ |
| 56 | Right to use force when he did | 53 | 65 |
| 1 | Should not have done it at all (VOL.) | 1 | 2 |
| $\frac{3}{100}$ | Don't know/Refused (VOL.) | $\underline{4}$ | $\underline{5}$ |

On another subject...
Q. 33 I'd like you to think about some concerns that people may have. How concerned are you, if at all, about [INSERT ITEM: RANDOMIZE]? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned about this? What about [NEXT ITEM]...?

Does Not


Does Not

March, $1994^{17}$
May, 1988

|  |  |  | Does Not |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Very | Somewhat | Not too | Not at all | Apply | Don't |
| Concerned | Concerned | Concerned | Concerned | (VOL) | Know |
| 42 | 29 | 14 | 12 | 3 | 1=100 |
| 34 | 35 | 15 | 8 | 4 | $4=100$ |

BASED ON THOSE WHO GIVE AN ANSWER [N=1150]:
b. Being unable to save enough money

| to put a child through college? | 46 | 23 | 13 | $18=100$ | - | - |
| :--- | :--- | :--- | :---: | :--- | :--- | :--- |
| February, 2003 | 55 | 19 | 9 | $17=100$ | - | - |
| June, 2002 | 52 | 19 | 10 | $19=100$ | - | - |
| September, $2000(R V s)$ | 52 | 25 | 10 | $13=100$ | - | - |
| October, 1999 | 50 | 24 | 12 | $14=100$ | - | - |
| May, 1997 | 48 | 22 | 12 | $18=100$ | - | - |
| October, $1996(R V s)$ | 53 | 21 | 11 | $15=100$ | - | - |
| October, 1995 | 52 | 22 | 11 | $15=100$ | - | - |
| March, 1994 | 51 | 22 | 11 | $16=100$ | - | - |
| May, 1988 | 34 | 34 | 16 | $16=100$ | - | - |

c. Being unable to afford necessary health care when a family member gets sick?

February, 2003

| 53 | 18 | 15 | 12 | 1 | $1=100$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 59 | 17 | 10 | 12 | 2 | $1=100$ |
| 61 | 18 | 10 | 10 | 1 | $*=100$ |
| 60 | 18 | 9 | 11 | 1 | $1=100$ |
| 63 | 19 | 8 | 8 | 2 | $*=100$ |
| 60 | 19 | 13 | 7 | 1 | $*=100$ |
| 50 | 20 | 16 | 13 | 1 | $*=100$ |
| 61 | 18 | 12 | 7 | 1 | $1=100$ |
| 68 | 16 | 10 | 6 | $*$ | $*=100$ |
| 66 | 17 | 9 | 7 | 1 | $*=100$ |
| 50 | 22 | 15 | 11 | 1 | $1=100$ |

## BASED ON THOSE WHO GIVE AN ANSWER [N=970]:

d. Not having adequate child care
when you go to work?
February, 2003
June, 2002
September, 2000 (RVs)
October, 1995
March, 1994
May, 1988
37
42 13
37 -1

| 16 | 17 | $30=100$ | - | - |
| :--- | :---: | :---: | :---: | :---: |
| 13 | 13 | $32=100$ | - | - |
| 17 | 13 | $33=100$ | - | - |
| 21 | 11 | $25=100$ | - | - |
| 22 | 15 | $21=100$ | - | - |
| 22 | 15 | $28=100$ | - | - |
| 22 | 20 | $23=100$ | - | - |
|  |  |  |  |  |
| 15 | 15 | 19 | 16 | $*=100$ |
| 12 | 13 | 18 | 16 | $*=100$ |
| 15 | 15 | 19 | 11 | $*=100$ |
| 14 | 15 | 27 | 9 | $1=100$ |
| 15 | 19 | 20 | 16 | $*=100$ |
| 16 | 14 | 15 | 8 | $*=100$ |
| 17 | 16 | 17 | 16 | $*=100$ |

## Q. 33 CONTINUED...

Does Not

March, 1994
May, $1988^{18}$

|  |  |  | Does Not |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Very | Somewhat | Not too | Not at all | Apply | Don't |
| Concerned | Concerned | Concerned | Concerned | (VOL) | Know |
| 28 | 16 | 14 | 21 | 21 | *=100 |
| 18 | 16 | 23 | 18 | 22 | $3=100$ |

f. Having to care for an aging parent or relative

February, 2003
44
March, 1994
33
May, 1988
20
g. Becoming a victim of a crime

28
February, 2001
38
October, 1999
39
May, 1997
October, 1995
38
May, 1988
51
36
h. Going too deeply into debt

41
20

| 20 | 16 | 14 | 8 | $*=100$ |
| :--- | :---: | :---: | :---: | :---: |
| 20 | 12 | 13 | 10 | $1=100$ |
| 28 | 15 | 14 | 10 | $*=100$ |
| 32 | 26 | 14 | 6 | $2=100$ |
|  |  |  |  |  |
| 24 | 30 | 17 | $*$ | $1=100$ |
| 27 | 23 | 12 | 0 | $*=100$ |
| 32 | 22 | 7 | $*$ | $*=100$ |
| 29 | 22 | 10 | 0 | $1=100$ |
| 30 | 15 | 4 | $*$ | $*=100$ |
| 36 | 21 | 5 | $*$ | $2=100$ |
| 20 | 17 | 19 | 2 | $1=100$ |

Q. 34 How would you describe economic conditions in this country? Would you say the economy is now recovering OR that we are in a recession that will pass fairly soon OR that we are in an economic depression that will last a long time?

## IF 'RECOVERING' (1 IN Q.34) ASK:

Q. 35 Would you say the economic recovery is very strong -- or that the recovery is only modest?

|  |  | March | Dec | Jan | March | Jan |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| 45 | Recovery | $\frac{1994^{19}}{40}$ | $\frac{1993}{37}$ | $\frac{1993}{34}$ | $\frac{1992}{16}$ | $\frac{1992}{7}$ |
| 8 | Recovery is very strong | 2 | -- | -- | -- | -- |
| 36 | Only modest recovery | 37 | -- | -- | -- | -- |
| 1 | Don’t know/Refused | 1 | -- | -- | -- | -- |
| 33 | Recession | 33 | 27 | 35 | 41 | 51 |
| 18 | Depression | 21 | 29 | 27 | 40 | 38 |
| $\frac{4}{100}$ | Don't know | $\underline{6}$ | $\underline{7}$ | $\underline{4}$ | $\underline{3}$ | $\underline{4}$ |
| 100 | 100 | 100 | 100 | 100 |  |  |

In May 1988 the item was worded: "Losing your job."
19 In March 1994 the follow up question was worded: "Would you say the economy is now surging -- or that the recovery is only modest?"

## ASK ALL:

Q. 36 How worried are you that there will soon be another terrorist attack in the United States? [READ]

|  |  | Aug | March | Feb | Jan | Early |  | Late | June | Jan | Dec | $\begin{gathered} \text { Oct } \\ 15-21 \end{gathered}$ | $\begin{gathered} \text { Oct } \\ 10-14 \end{gathered}$ | Early Oct |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dec |  |  |  | Oct |  |  |  |  |  |  |  |
|  |  | $\underline{2003}$ | $\underline{2003}$ | $\underline{2003}$ | $\underline{2003}$ | $\underline{2002}$ | 2002 | $\underline{2002}$ | $\underline{2002}$ | $\underline{2002}$ | 2001 | 2001 | 2001 | $\underline{2001}$ |
| 20 | Very worried |  | 13 | 22 | 34 | 18 | 31 | 20 | 16 | 32 | 20 | 13 | 29 | 27 | 28 |
| 45 | Somewhat worried | 45 | 42 | 41 | 50 | 42 | 46 | 46 | 44 | 42 | 39 | 42 | 40 | 45 |
| 24 | Not too worried | 29 | 20 | 17 | 23 | 18 | 22 | 25 | 17 | 28 | 27 | 18 | 19 | 15 |
| 10 | Not at all worried | 12 | 14 | 7 | 8 | 8 | 11 | 12 | 7 | 9 | 19 | 10 | 12 | 11 |
| 1 | Don't know/Refused | 1 | $\underline{2}$ | 1 | 1 | 1 | 1 | 1 | * | 1 | $\underline{2}$ | 1 | $\underline{2}$ | 1 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Finally,
C. 1 How often do you watch C-SPAN [the public affairs network] on television... regularly, sometimes, hardly ever, or never? [INTERVIEWER: READ BRACKETED DESCRIPTION ONLY IF YOU NEED TO REPEAT THE QUESTION]

| 12 | Regularly watch |
| ---: | :--- |
| 31 | Sometimes watch |
| 27 | Hardly ever watch |
| 27 | Never watch |
| 3 | Never heard of C-SPAN (VOL.) [GO TO DEMOGRAPHICS] |
| $\frac{*}{100}$ | Don't know/Refused (VOL.) |

ASK IF 1,2,3,4,9 IN C. 1 [ $\mathbf{N}=1453$ ]:
C. 2 Do you happen to know who pays for C-SPAN... is it the federal government, cable and satellite companies, the political parties, or someone else?

| 10 | Federal government |
| ---: | :--- |
| 12 | Cable and satellite companies |
| 3 | Political parties |
| 10 | Someone else |
| $\frac{65}{100}$ | Don’t know/Refused (VOL.) |

C. 3 How useful is it for the country to have a broadcasting service like C-SPAN that shows Congress at work and other government related programming. Is it... [READ OPTIONS]
$37 \quad$ Very useful
43 Somewhat useful
10 Not too useful
6 Not at all useful
$\frac{4}{10}$ Don't know/Refused (DO NOT READ)

ASK IF RESPONDENT WATCHES C-SPAN AT LEAST SOMETIMES (C.1=1 OR 2) [N=650]:
C. 4 How much would you miss watching C-SPAN if it were no longer available? (READ CHOICES)

18 A lot
41 Some
27 Not much
14 Not at all

* Don’t know/Refused (DO NOT READ)

100


[^0]:    9 In January 2000 the question was worded: "If there is a primary election in your state this year, how likely is it that you will vote in either the Republican or Democratic primary for President?"

    10 The March 2003 trends are from Gallup and were worded: "If George W. Bush runs for re-election in 2004, in general are you more likely to vote for Bush or for the Democratic Party's candidate for president?"

[^1]:    13 In Early September 2001, January 2001 and January 2000 the item was worded "Keeping the economy strong."
    14 In Early September 2001 the item was worded "Passing a comprehensive energy plan."

[^2]:    15 From March to April 2003 the item was worded: "... dealing with the war in Iraq?" The 1991 Gallup trend was worded "...George Bush is handling the situation in the Persian Gulf region."

    16 In August 2001 roughly half of the U.S. sample was asked about Bush's handling of international policy, while the other half was asked about the handling of the nation's foreign policy. Results did not differ between question wordings.

