

ABOUT THE SURVEY

The survey results are based on telephone re-interviews conducted November 10-12, 2000 among 1,113 voters under the direction of Princeton Survey Research Associates. ("Voters" are those respondents who said they voted in the 2000 election.) This sample was selected from those identified as registered voters in two previous nationwide surveys of adults 18 years of age or older, the first conducted September 2000 and the second in Early October 2000. For results based on the total sample of voters, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 3 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

**PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
NOVEMBER 2000 RE-INTERVIEW SURVEY
-- FINAL TOPLINE --
November 10-12, 2000
N = 1,113 Voters**

MY FIRST QUESTION IS...

Q.1 A lot of people have been telling us they didn't get a chance to vote in the election on November 7. How about you... did things come up that kept you from voting, or did you happen to vote?

- Yes, voted — **CONTINUE WITH INTERVIEW**
- No, did not vote — **THANK RESPONDENT AND END**
- Don't remember — **THANK RESPONDENT AND END**
- Refused — **THANK RESPONDENT AND END**

Q.2 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

		<u>Nov 1996</u>
46	Satisfied	51
47	Dissatisfied	42
<u>7</u>	No Opinion	<u>7</u>
100		100

Now, thinking about the recent election...

Q.3 Did you happen to vote for Al Gore, for George W. Bush, for Ralph Nader or for Pat Buchanan for president?

		<u>Nov 1996</u>	<u>Nov 1992</u>	<u>Nov 1988</u>	
46	Al Gore	45	45	43	⇒ Clinton/Dukakis
43	George W. Bush	39	32	53	⇒ Dole/Bush
2	Ralph Nader	7	17	n/a	⇒ Perot
1	Pat Buchanan	n/a	n/a	n/a	
<u>8</u>	Other/Don't know/Can't remember	<u>9</u>	<u>6</u>	<u>4</u>	
100		100	100	100	

IF RESPONDENT CHOSE GORE OR BUSH IN Q.3 ASK:

Q.4 Would you say that your vote was more a vote FOR (INSERT CANDIDATE VOTED FOR IN Q.3: GORE/BUSH) or more a vote AGAINST (INSERT NAME OF OTHER CANDIDATE: GORE/BUSH)?

			Nov <u>1996</u>	Nov <u>1992</u>	Nov <u>1988</u>
47	<u>Gore Supporters</u> ¹	<u>Clinton/Dukakis Supporters</u>	45	45	43
	35 Pro-Gore	Pro	31	33	25
	11 Anti-Others	Anti-Others	13	10	16
	1 Undecided	Undecided	1	2	2
42	<u>Bush Supporters</u> ¹	<u>Dole/Bush Supporters</u>	39	32	53
	29 Pro-Bush	Pro	17	21	39
	12 Anti-Others	Anti-Others	20	10	12
	1 Undecided	Undecided	2	1	2
<u>11</u>	Other/DK/Can't Remember	Other/DK/Can't Remember	<u>16</u>	<u>23</u>	<u>4</u>
100			100	100	100

Q.5 What do you like most about (INSERT PRESIDENTIAL CHOICE FROM Q.3), his personality, his leadership ability, his experience or his stand on issues?

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on issues</u>	<u>Don't know</u>	
Al Gore	5	19	29	42	5=100	(N=499)
RV's: Late October, 2000	4	16	27	48	5=100	
RV's: Mid-October, 2000	8	16	29	44	3=100	
RV's: Early October, 2000	6	16	23	49	6=100	
RV's: September, 2000	9	15	22	48	6=100	
RV's: June, 2000	7	13	29	42	9=100	
RV's: May, 2000	10	13	30	40	7=100	
RV's: March, 2000	10	14	28	40	8=100	
RV's: October, 1999	8	11	32	43	6=100	
George W. Bush	12	23	4	57	4=100	(N=489)
RV's: Late October, 2000	10	21	5	59	5=100	
RV's: Mid-October, 2000	13	18	9	55	5=100	
RV's: Early October, 2000	8	20	7	58	7=100	
RV's: September, 2000	9	19	9	55	8=100	
RV's: June, 2000	10	19	11	50	10=100	
RV's: May, 2000	12	22	8	51	7=100	
RV's: March, 2000	14	24	10	42	10=100	
RV's: October, 1999	13	25	11	42	9=100	
Ralph Nader	6	3	3	82	6=100	(N=27)
RV's: Late October, 2000	9	8	9	67	7=100	
RV's: Mid-October, 2000	6	13	6	63	12=100	
RV's: Early October, 2000	0	4	5	84	7=100	
RV's: September, 2000	6	4	9	80	1=100	
Pat Buchanan	n/a	n/a	n/a	n/a		(N=7)

IF '4' ISSUES IN Q.5, ASK:

¹ Percentages are slightly different from Q.3 due to some non-response problems.

Q.6 What specific issues do you have in mind when you say that? (**OPEN-END; ACCEPT MULTIPLE RESPONSES; PROBE ONCE FOR ADDITIONAL RESPONSES**)

GORE VOTERS [N=210]:		--- Based on Registered Voters ---	
		<u>Late Oct 2000</u>	<u>Early Oct 2000</u>
25	Social Security	23	17
24	Education	28	18
20	Environment	14	11
18	Abortion	14	15
13	Health care	11	15
10	Tax plan/cuts/reform	8	12
8	Equal rights/Women's rights/Gay rights	7	4
7	Everything/Like his whole platform	3	6
6	Medicare	9	13
5	For the people/Help for the poor/working people/middle class	4	6
5	Economy	4	3
4	Budget/Deficit reduction/Plan for the surplus	5	4
4	Gun control	3	1
3	Prescription drug coverage	5	6
3	Foreign policy/International issues	4	2
2	Employment/Jobs	1	1
2	Continues Democratic issues/Liberal	2	2
1	Leadership/Personal qualities/experience	1	4
1	Campaign finance reform	*	1
1	Constitutional issues/Supreme Court nominations	2	2
*	Negative comment about Bush/Bush's stand on the issues	2	2
*	Energy policy	*	*
*	Government/Big Government/Less Government	*	1
*	The Military/Defense/Veterans' rights	1	2
6	Other	14	10
1	No specific issue	3	1
2	Don't know/Refused	28	8
7	ECONOMY (NET)	5	8
22	HEALTH CARE (NET)	23	29

Q.6 CONTINUED ...

<u>BUSH VOTERS [N=280]</u>		--- Based on Registered Voters ---	
		<u>Late Oct 2000</u>	<u>Early Oct 2000</u>
28	Abortion	24	22
25	Tax plan/cuts/reform	22	22
17	Social Security	15	12
14	Gun control	11	8
13	Education	21	21
9	Government/Big government/Less government	10	6
8	The Military/Defense/Veterans' rights	11	6
6	Morality/Ethics/Honesty	7	7
6	Everything/Like his whole platform	4	3
2	Continues Republican ideas/Conservative	3	4
2	Economy	1	1
2	Budget/Deficit reduction/Plan for Surplus	2	1
2	Health care	4	4
1	Leadership/Personal qualities/experience	1	4
1	Medicare	2	4
1	Prescription drug coverage	1	1
1	"New direction"/"A change"	*	1
1	Energy policy	1	2
1	Constitutional issues/Supreme Court nominations	1	1
1	Equal rights/Women's rights/Gay rights	2	*
*	Environment	2	*
*	Foreign policy/International issues	4	2
8	Other	12	6
2	No specific issue	2	5
3	Don't know/Refused	3	8
2	ECONOMY (NET)	2	1
4	HEALTH CARE (NET)	6	9

ASK GORE AND BUSH VOTERS:

Q.7 Was the fact that (**INSERT NAME FROM Q.3: GORE/BUSH**) is a (**INSERT PARTY OF CANDIDATE: DEMOCRAT/REPUBLICAN**) an important reason why you voted for him or not?

<u>Gore</u>	<u>Bush</u>	
57	44	Yes, was important
43	55	No, was not important
<u>0</u>	<u>1</u>	Don't know/Refused
100	100	
(N=499)	(N=489)	

ASK GORE VOTERS ONLY (Q.3=1): [N=499]

Q.8 Was the fact that Gore selected Joe Lieberman as his running mate an important reason why you voted for him or not?

15 Yes, was important
84 No, was not important
1 Don't know/Refused
100

ASK BUSH VOTERS ONLY (Q.3=2): [N=489]

Q.9 Was the fact that Bush selected Dick Cheney as his running mate an important reason why you voted for him or not?

35 Yes, was important
64 No, was not important
1 Don't know/Refused
100

IF RESPONDENT CHOSE BUSH IN Q.3, ASK:

Q.10 What do you like LEAST about Al Gore, his personality, his leadership ability, his experience or his stand on issues?

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on issues</u>	<u>Don't know</u>	
Al Gore	29	11	5	47	8=100	(N=489)
RV's: Late October, 2000	27	15	6	43	9=100	
RV's: Mid-October, 2000	27	18	5	43	7=100	
RV's: Early October, 2000	26	14	4	44	12=100	
RV's: September, 2000	17	17	7	48	11=100	
RV's: June, 2000	17	19	6	43	15=100	
RV's: May, 2000	22	22	6	41	9=100	
RV's: March, 2000	22	20	5	43	10=100	
RV's: October, 1999	24	22	5	39	10=100	

Q.11 Was the fact that Gore is a Democrat an important reason why you did NOT vote for him, or wasn't this important?

BASED ON BUSH VOTERS: [N=489]

25 Yes, was important
74 No, wasn't important
1 Don't know/Refused
100

Q.12 Was the fact that Gore selected Joe Lieberman as his running mate an important reason why you did NOT vote for him, or wasn't this important?

BASED ON BUSH VOTERS: [N=489]

9 Yes, was important
 90 No, wasn't important
1 Don't know/Refused
 100

IF RESPONDENT CHOSE GORE IN Q.3, ASK:

Q.13 What do you like LEAST about George W. Bush, his personality, his leadership ability, his experience or his stand on issues?

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on Issues</u>	<u>Don't know</u>	
George W. Bush	20	16	13	44	7=100	(N=499)
RV's: Late October, 2000	21	14	15	37	13=100	
RV's: Mid-October, 2000	18	16	15	43	8=100	
RV's: Early October, 2000	25	11	15	37	12=100	
RV's: September, 2000	20	12	11	43	14=100	
RV's: June, 2000	26	13	10	34	17=100	
RV's: May, 2000	25	13	13	35	14=100	
RV's: March, 2000	33	8	13	35	11=100	
RV's: October, 1999	19	11	13	41	16=100	

Q.14 Was the fact that Bush is a Republican an important reason why you did NOT vote for him, or wasn't this important?

BASED ON GORE VOTERS: [N=499]

32 Yes, was important
 68 No, wasn't important
* Don't know/Refused
 100

Q.15 Was the fact that Bush selected Dick Cheney as his running mate an important reason why you did NOT vote for him, or wasn't this important?

BASED ON GORE VOTERS: [N=499]

11 Yes, was important
 88 No, wasn't important
1 Don't know/Refused
 100

ASK ALL EXCEPT THOSE WHO ANSWERED '9' DON'T KNOW/CAN'T REMEMBER IN Q.3:

Q.16 When did you make up your mind definitely to vote for (INSERT CHOICE FROM Q.3; IF 'OTHER' IN Q.3 INSERT 'THE CANDIDATE OF YOUR CHOICE')? (Open-end) (INTERVIEWER: GET TIME AS SPECIFICALLY AS POSSIBLE)

<u>Total</u>	<u>Gore</u>	<u>Bush</u>		<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
5	5	4	On Election Day	6	9	6
2	1	2	On Monday (day before the election)	3	4	3
2	2	3	Over the last week-end	2	4	2
5	6	5	In the last week	6	8	4
20	19	23	Debate period (NET)	3	13	20
17	16	20	During or just after the Presidential debates			
3	3	3	After the vice presidential debate			
9	9	10	In September, after the Conventions	12	6	16
7	7	9	Convention period (NET)	8	12	15
3	6	1	During or after the Democratic Convention			
4	1	8	During or after the Republican Convention			
21	23	23	This year, before the summer, during the primaries	13	18	19
20	25	18	Before 2000	39	12	9
--	--	--	Other	*	8	--
3	3	3	Don't know/Can't remember	2	1	2
<u>6</u>	<u>0</u>	<u>0</u>	Don't remember who voted for	<u>6</u>	<u>5</u>	<u>4</u>
100	100	100		100	100	100

ASK ALL:

Q.17 Now that the campaign is over, how satisfied were you with the choice of presidential candidates? Would you say that you were very satisfied, fairly satisfied, not very satisfied, or not at all satisfied?

		<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
24	Very satisfied	18	24	26
44	Fairly satisfied	33	37	36
18	Not very satisfied	24	21	20
9	Not at all satisfied	22	16	17
<u>5</u>	Don't know/Refused	<u>3</u>	<u>2</u>	<u>1</u>
100		100	100	100

Q.18 During this campaign, did you feel you learned enough about the candidates and the issues to make an informed choice between Gore, Bush, Nader and Buchanan, or did you find it difficult to choose because you felt you did not learn enough from the campaign?

		<u>Nov</u> <u>1996</u>	<u>Nov</u> <u>1992</u>	<u>Nov</u> <u>1988</u>
83	Learned enough to make an informed choice	75	77	59
15	Did not learn enough from the campaign	23	20	39
<u>2</u>	Don't know/Refused	<u>2</u>	<u>3</u>	<u>2</u>
100		100	100	100

Q.19 How helpful were the presidential debates to you in deciding which candidate to vote for? Would you say they were very helpful, somewhat helpful, not too helpful, or not at all helpful?

		Nov <u>1996</u>	Nov <u>1992</u>	Nov <u>1988</u>
25	Very helpful	13	31	13
37	Somewhat helpful	28	39	35
14	Not too helpful	23	11	24
16	Not at all helpful	25	13	25
7	Did not watch the debates (VOL.)	10	5	3
<u>1</u>	Don't know/Refused	<u>1</u>	<u>1</u>	<u>*</u>
100		100	100	100

Q.20 Students are often given the grades A, B, C, D, or Fail to describe the quality of their work. Looking back over the campaign, what grade would you give to each of the following groups for the way they conducted themselves in the campaign? First... (READ AND ROTATE)

		<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>F</u>	<u>DK</u>
a.	The press	6	22	31	18	20	3=100
	November 1996	6	22	33	19	18	2=100
	November 1992	11	25	29	16	15	4=100
	November 1988	8	22	33	19	16	2=100
b.	The pollsters	7	22	28	15	14	14=100
	November 1996	11	23	29	11	10	16=100
	November 1992	15	31	27	9	6	12=100
	November 1988	13	29	29	12	11	6=100
c.	The talk show hosts	9	22	24	11	10	24=100
	November 1996	6	15	25	13	16	25=100
	November 1992	10	29	25	8	9	19=100
d.	The campaign consultants	5	26	29	8	5	27=100
	November 1996	4	18	33	11	8	26=100
	November 1992	7	26	31	7	4	25=100
	November 1988	5	20	37	14	8	16=100
e.	The Republican Party	10	35	31	10	9	5=100
	November 1996	4	23	39	18	13	3=100
	November 1992	4	25	34	18	15	4=100
	November 1988	11	34	31	12	10	2=100
f.	The Democratic Party	14	33	30	11	8	4=100
	November 1996	12	36	29	11	9	3=100
	November 1992	18	40	26	6	6	4=100
	November 1988	7	26	45	13	7	2=100
g.	Al Gore	17	36	25	10	10	2=100
	Clinton: November 1996	20	37	22	8	11	2=100
	Clinton: November 1992	26	38	21	7	5	3=100
	Dukakis: November 1988	9	29	40	13	7	1=100

Q.20 CONTINUED ...

		<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>F</u>	<u>DK</u>
h.	George W. Bush	15	37	27	10	9	2=100
	Dole: November 1996	7	26	34	20	12	1=100
	Bush: November 1992	4	26	33	18	16	3=100
	Bush: November 1988	15	34	26	13	11	1=100
i.	Ralph Nader	7	20	26	14	11	22=100
	Perot: November 1996	8	18	30	20	17	7=100
	Perot: November 1992	17	30	27	13	10	3=100
j.	Pat Buchanan	4	12	25	17	15	27=100
k.	The voters	22	31	25	7	4	11=100
	November 1996	12	27	29	13	10	9=100
	November 1992	32	29	20	5	5	9=100
	November 1988	18	31	28	10	7	6=100

NO Q. 21

On another subject...

E.1 As you may know, the Florida vote for president is still being counted awaiting absentee ballots. If the recount shows that George W. Bush won the state of Florida by a narrow margin giving him a majority in the Electoral College, do you think he will have legitimately won the election, or not?

IF "2" in E.1, ASK:

E.2 Why not? Because Al Gore actually won more of the popular vote, OR because you have doubts about whether the votes were counted fairly and accurately?

68 Yes

27 No

6 Al Gore won more of the popular vote

15 Have doubts about the votes being counted fairly and accurately

5 Both (**VOL.**)

1 Don't know/Refused

5 Don't know/Refused

100

E.3 If the recount shows that George W. Bush won the state of Florida by a narrow margin giving him a majority in the Electoral College, do you think Al Gore should concede the election to George W. Bush or should he contest this in the courts because of voting problems in Florida?

67 Gore should concede

26 Gore should contest

7 Don't know/Refused

100

ROTATE E.4 AND E.5

E.4 How good a job have Al Gore and the Democrats been doing in handling the uncertain outcome of the presidential election? Have they been doing an excellent job, a good job, only a fair job, or a poor job?

13 Excellent
33 Good
27 Only fair
24 Poor
3 Don't know/Refused
100

E.5 How good a job have George W. Bush and the Republicans been doing in handling the uncertain outcome of the presidential election? Have they been doing an excellent job, a good job, only a fair job, or a poor job?

13 Excellent
38 Good
28 Only fair
17 Poor
4 Don't know/Refused
100

E.6 Has the outcome of this election increased your belief that every vote counts, or has it raised doubts in your mind about the importance of your vote?

74 Increased belief
23 Raised doubts
3 Don't know/Refused
100

E.7 As you may know, questions have been raised about the ballot used in Palm Beach, Florida. Many voters say they were confused by it. Do you think the entire county should vote again or not?

36 Entire county should vote again
59 Should not vote again
5 Don't know/Refused
100

Thinking about the campaign again...

Q.22 How helpful were the candidates' commercials to you in deciding which candidate to vote for? Would you say they were very helpful, somewhat helpful, not too helpful, or not at all helpful?

		Nov <u>1996</u>	Nov <u>1992</u>
6	Very helpful	4	10
23	Somewhat helpful	21	28
24	Not too helpful	27	28
42	Not at all helpful	46	31
<u>5</u>	Don't know/Refused	<u>2</u>	<u>3</u>
100		100	100

Q.23 Compared to past presidential elections, would you say there was more discussion of issues in this campaign or less discussion of issues?

		Nov <u>1996</u>	Nov <u>1992</u>
46	More	25	59
36	Less	65	34
13	Same (VOL.)	6	4
<u>5</u>	Don't know/Refused	<u>4</u>	<u>3</u>
100		100	100

Q.24 Compared to past presidential elections, would you say there was MORE mudslinging or negative campaigning in this campaign or LESS mudslinging or negative campaigning in this campaign?

		Nov <u>1996</u>	Nov <u>1992</u>
34	More	49	68
46	Less	36	16
16	Same (VOL.)	12	14
<u>4</u>	Don't know/Refused	<u>3</u>	<u>2</u>
100		100	100

Q.25 How did you get most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines or from the Internet? (ACCEPT TWO ANSWERS. IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ONE ADDITIONAL RESPONSE)

IF RESPONDENT ANSWERED '1' TELEVISION IN Q.25 ASK:

Q.25a Did you get most of your news about the presidential campaign from network TV news, from local TV news, or from cable news networks such as CNN or MSNBC? (ACCEPT TWO ANSWERS; DO NOT PROBE)

		Nov <u>1996</u>	Nov <u>1992</u>
70	Television	72	82
	22 Network	36	55
	21 Local	23	29
	36 Cable ²	21	29
	1 Other (DON'T READ)	4	2
	1 Don't know	2	1
39	Newspapers	60	57
15	Radio	19	12
4	Magazines	11	9
11	Internet	3	--
1	Other	4	6
*	Don't know/Refused	1	1

ASK ALL EXCEPT THOSE WHO ANSWERED '5' INTERNET IN Q.25

Q.25b Did you happen to get any news or information about the 2000 elections from the Internet, or not?

		<u>Nov 1996</u>
19	Yes	7
70	No	90
*	Don't know/Refused	*
89		97

ASK ALL:

Q.26 How much influence do you think news organizations had on the outcome of this year's presidential election... too much, too little or about the right amount?

		Nov <u>1996</u>	Nov <u>1992</u>
53	Too much	47	46
4	Too little	4	2
39	About the right amount	46	49
<u>4</u>	Don't know/Refused	<u>3</u>	<u>3</u>
100		100	100

2

In 1996 and 1992, "cable news networks" was worded as "CNN."

ROTATE Q.27 AND Q.28

Q.27 Would you say the press has been fair or unfair in the way it has covered Al Gore's election campaign?

		— Clinton —	
		<u>Nov 1996</u>	<u>Nov 1992</u>
71	Fair	73	77
24	Unfair	24	19
<u>25</u>	Don't know/Refused	<u>3</u>	<u>4</u>
100		100	100

Q.28 Would you say the press has been fair or unfair in the way it has covered George W. Bush's election campaign?

		— Dole —	— Bush —
		<u>Nov 1996</u>	<u>Nov 1992</u>
65	Fair	65	61
30	Unfair	32	35
<u>5</u>	Don't know/Refused	<u>3</u>	<u>4</u>
100		100	100

ASK ALL:

Generally...

Q.29 Are you happy or unhappy that the Republican Party maintained control of the U.S. Congress?

		Based on General Public	
		<u>Nov 1996</u>	<u>Dec 1994³</u>
48	Happy	65	57
39	Unhappy	27	31
<u>13</u>	Don't know/Refused	<u>8</u>	<u>12</u>
100		100	100

NO Q. 30

3

In December 1994, question was asked, "Generally, are you happy or unhappy the Republican party won control of the U.S. Congress?"

On a different subject...

Q.31 Before the election, were you contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way?

IF YES, ASK:

Q.32 And were you urged to vote for Al Gore and/or other Democratic candidates OR George W. Bush and/or other Republican candidates?

Based on Registered Voters

		<u>Early Nov 2000</u>
42	Yes	26
	11 Gore/Democrats	6
	13 Bush/Republicans	8
	3 Other (VOL.)	2
	12 Both (VOL.)	6
	3 Don't know/Refused	4
58	No	73
*	Don't know/Refused	<u>1</u>
<u>100</u>		100

ASK Q.33-Q.35 ONLY OF THOSE RESPONDENTS WHO SAID IN PREVIOUS INTERVIEW THAT THEY ATTEND CHURCH AT LEAST ONCE OR TWICE A MONTH. (TYPOLOGY Q.37-1-3); IF RESPONDENT DOES NOT FIT THAT DESCRIPTION, SKIP TO Q.36.

Q.33 Was information on political parties or candidates for the recent election made available in your place of worship, or not?

BASED ON THOSE WHO ATTEND CHURCH: [N=598]

		<u>Nov 1996</u>
14	Yes	28
83	No	69
<u>3</u>	Don't know/Refused	<u>3</u>
100		100

Q.34 And did the clergy at your place of worship or any other religious groups urge you to vote a particular way in the recent election, or not?

IF '1' YES IN Q.34, ASK:

Q.35 Were you urged to vote for a particular candidate or party in the presidential race, a Congressional race, a state race, or a local race? (ACCEPT MORE THAN ONE RESPONSE)

BASED ON THOSE WHO ATTEND CHURCH: [N=598]

		<u>Nov 1996</u>
6	Yes	7
	4 Presidential	5
	2 Congressional	3
	2 State	3
	2 Local	3
	2 Don't know/Refused	2
93	No	91
<u>1</u>	Don't know/Refused	<u>2</u>
100		100

Now thinking about election night...

Q.36 Did you happen to follow election returns on Tuesday night, or not?

IF "1" YES IN Q.36, ASK:

Q.37 How late did you follow the coverage on election night? (open end)

88	Yes
14	Before 11 PM EST
31	11 PM to before 1 AM EST
25	1 AM to before 3 AM EST
18	3 AM EST and after
0	Don't know/Refused
12	No
<u>0</u>	Don't know/Refused
100	

ASK ALL:

Q.38 In your opinion, what should news organizations do on election night: Wait to announce the winner in a state until nearly all the votes are counted, OR should they PREDICT a winner when they feel confident about the outcome of the election based on early returns?

87	Wait to announce the winner until nearly all votes are counted
11	Predict a winner when they feel confident about the outcome
<u>2</u>	Don't know/Refused
100	

Q.39 What was your reaction when you first learned that news organizations had made a mistake early Wednesday morning in declaring George W. Bush the winner of the presidential election? Were you angry with the news organizations, just disappointed in them, or didn't it bother you that much?

21	Angry
48	Just disappointed
27	Didn't bother
2	Did not know this (VOL.)
<u>2</u>	Don't know/Refused (VOL.)
100	

Q.40 Early on election night, news organizations mistakenly declared Al Gore the winner in Florida. Do you think this mistake had any effect on how people in other parts of the country voted, OR don't you think it had any impact?

52	Had an effect
41	No impact
<u>7</u>	Don't know/Refused
100	

Q.41 Why do you think news organizations sometimes make projections too quickly: Is it mostly because they want to be FIRST to call the winner, OR mostly because they feel it is important for their audience to know the outcome as soon as possible?

81	Want to be first
13	Important for voters to know
2	Both (VOL.)
<u>4</u>	Don't know/Refused
100	

Q.42 As you may know, the outcome of this year's presidential election will be decided by a very narrow margin in Florida and several other states. All things considered, do you think we will have an accurate count of the votes in Florida and other close states, or not?

49	Accurate count
42	Not accurate count
<u>9</u>	Don't know/Refused
100	