

PEW RESEARCH CENTER
February 14-17, 2013, OMNIBUS
FINAL TOPLINE
N=1,003

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
a. Barack Obama's State of the Union speech					
February 14-17, 2013	26	20	16	37	*
January 26-29, 2012	29	18	16	37	1
January 27-30, 2011	28	22	13	36	1
January 29-February 1, 2010	33	22	17	29	1
TRENDS FOR COMPARISON:					
February 27-March 2, 2009: <i>Barack Obama's first address to a joint session of Congress</i>	37	26	14	23	*
February 1-4, 2008: <i>President Bush's State of the Union address</i>	18	17	20	45	*
January 26-29, 2007: <i>Reports about George Bush's State of the Union address</i>	25	26	20	28	1
February, 2006: <i>George W. Bush's State of the Union address</i>	24	22	19	34	1
February, 2003	36	24	15	24	1
January, 1994: <i>Reports about Bill Clinton's State of the Union address</i>	26	25	18	31	*
February, 1992: <i>President Bush's State of the Union Address</i>	26	26	20	27	1
b. A manhunt in California for a former police officer accused of murder					
February 14-17, 2013	33	26	21	19	1
c. Debate over gun control in the U.S.					
February 14-17, 2013	37	29	15	19	*
January 31-February 3, 2013	42	32	13	12	1
TRENDS FOR COMPARISON:					
January 17-20, 2013: <i>President Obama announcing proposals for strengthening gun laws</i>	43	29	15	13	1
January 3-6, 2013: <i>Debate over gun control in the U.S.</i>	34	30	18	16	1
June, 1999: <i>Debates about gun control legislation in Congress and state legislatures</i>	28	37	22	12	1
d. Pope Benedict announcing that he would step down as head of the Catholic Church					
February 14-17, 2013	18	26	27	29	1
TRENDS FOR COMPARISON:					
March 29-April 1, 2012: <i>Pope Benedict's visit to Cuba and Mexico</i>	5	15	23	57	*
September 16-19, 2010: <i>Pope Benedict's visit to Great Britain and his comments on the Catholic Church's handling of sex-abuse scandals</i>	10	16	26	47	1

PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) <u>DK/Ref</u>
April 18-21, 2008: <i>Pope Benedict XVI's visit to the U.S.</i>	13	32	27	27	1
May 11-15, 2005: <i>The selection of the new Pope</i>	22	33	23	20	2
e. North Korea conducting a nuclear test February 14-17, 2013	18	23	21	37	1
TRENDS FOR COMPARISON:					
April 12-15, 2012: <i>North Korea's failed launch of a rocket carrying a satellite</i> ¹	22	27	21	29	1
March 1-4, 2012: <i>North Korea taking steps to halt its nuclear program</i>	17	22	24	36	1
January 5-8, 2012: <i>The situation in North Korea following the death of its leader Kim Jong-il</i>	17	29	24	30	*
December 2-5, 2010: <i>Tensions between North Korea and South Korea</i>	35	30	19	16	1
May 27-30, 2010	19	24	24	32	1
June 19-22, 2009: <i>New military threats from North Korea</i>	27	31	21	21	*
May 29-June 1, 2009: <i>Reports about North Korea testing nuclear weapons and missiles</i>	34	36	17	13	*
April 3-6, 2009: <i>North Korea's plans to test a long range missile</i>	23	31	19	27	*
June 27-30, 2008: <i>North Korea takes steps to halt its nuclear weapons program</i>	19	30	26	24	1
February 16-19, 2007: <i>Recent negotiations to shut down North Korea's nuclear weapons program</i>	15	31	22	31	1
Late October, 2006: <i>North Korea's announcement that it recently tested a nuclear weapon</i>	45	33	13	8	1
February, 2005: <i>North Korea's nuclear weapons program</i>	22	34	22	22	*
September, 2003	19	32	27	21	1
May, 2003	27	40	22	11	*
March, 2003	34	34	19	12	1
February, 2003	33	34	18	13	2
January, 2003	33	34	18	14	1
Late October, 2002: <i>North Korea's admission that it has been secretly developing nuclear weapons</i>	25	31	23	20	1
June, 1994: <i>Reports about North Korea's building of nuclear weapons and refusal to allow U.N. inspections</i>	27	33	26	14	*

¹ Wording for Thursday, April 12, 2012, was: "North Korea's controversial plan to launch a rocket carrying a satellite" for PEW1.c and PEW2.

PEW.4a-b HELD FOR FUTURE RELEASE.**NO ITEM PEW.4c.****ASK ALL:**

PEW.4 Is your overall opinion of [INSERT NAME; RANDOMIZE] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

		-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never heard of	Can't rate/Ref
d.	Chuck Hagel								
	Feb 14-17, 2013	22	5	17	28	13	15	36	14
	Jan 9-13, 2013	18	5	14	17	7	10	41	24
e.	John Kerry								
	Feb 14-17, 2013	45	13	32	33	14	19	10	12
	Jan 9-13, 2013	39	11	27	36	15	21	12	13
	April, 2006	45	10	35	44	20	24	2	9
	Late October, 2005	46	12	34	43	20	23	2	9
	Late March, 2005	49	13	36	41	17	24	2	8
	Mid-October, 2004 (RVs)	56	21	35	40	16	24	0	3
	Early October, 2004 (RVs)	53	16	37	41	16	25	*	6
	Early September, 2004	49	17	32	43	19	24	*	8
	August, 2004	56	23	33	36	14	22	1	7
	June, 2004	50	11	39	41	16	25	0	9
	Early February, 2004	58	14	44	28	8	20	1	13
	January, 2003	30	6	24	16	4	12	36	18
f.	Marco Rubio								
	Feb 14-17, 2013	26	10	16	29	15	14	31	15

PEW.5-PEW.6 HELD FOR FUTURE RELEASE.