

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
LATE OCTOBER 2012 POLITICAL SURVEY
FINAL TOPLINE
October 24-28, 2012
N=2,008

NO QUESTIONS 1-4**THOUGHT-PLAN2, 15-16, 20-21, 25-26 PREVIOUSLY RELEASED****NO QUESTIONS 9-14, 17-19, 22-24, 27-29****ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.30 So far in this presidential campaign, have you... [INSERT IN ORDER], or not? Have you [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, CLARIFY THAT WE MEAN ASIDE FROM THE CURRENT CALL IN ITEM E]

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Yes</u>	<u>No</u>	(VOL.) <u>DK/Ref</u>
a. Received something in the mail about one or more of the candidates			
Oct 24-28, 2012	49	48	3
TREND FOR COMPARISON:			
Received <i>PRINTED MAIL</i> about one or more of the candidates			
Jan 4-8, 2012	21	77	1
November, 2008 ¹	60	39	1
Mid-October, 2008	46	52	2
March, 2008	36	62	2
November, 2007	29	69	2
b. Received EMAIL or TEXT messages from the campaigns or other political groups			
Oct 24-28, 2012	28	71	1
TRENDS FOR COMPARISON:			
Received <i>EMAIL</i> from the candidates' campaigns or other political groups			
Jan 4-8, 2012	16	84	1
Received <i>emails</i> about the candidates or campaigns from any groups or political organizations			
November, 2008	28	70	2
Ask all internet users: Have you received e-mails about the candidates or campaigns from any groups or political organizations, or not?			
December, 2007	17	82 ²	1
c. Been VISITED AT HOME by someone talking about the campaign			
Oct 24-28, 2012	9	91	*
November, 2008	14	86	*
Mid-October, 2008	9	91	*
November, 2007	2	98	*
d. Received PRE-RECORDED telephone calls about the campaign			
Oct 24-28, 2012	42	56	2
Jan 4-8, 2012	25	75	1
November, 2008	47	52	1
Mid-October, 2008	37	62	1

¹ In November 2008 and before, item read "Received MAIL about..."

² Includes those who do not use the internet.

Q.30 CONTINUED...

	<u>Yes</u>	<u>No</u>	(VOL.) <u>DK/Ref</u>
March, 2008	39	60	1
November, 2007	25	74	1
e. Received a phone call from a LIVE PERSON about the campaign			
Oct 24-28, 2012	26	72	2
Jan 4-8, 2012	8	92	1
November, 2008	27	71	2
Mid-October, 2008	24	75	1
March, 2008	16	83	1
November, 2007	9	90	1
TREND FOR COMPARISON:			
<i>Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?</i>			
November, 2004	34	65	1
Mid-October, 2004	26	73	1
November, 2000	26	73	1
NO ITEM f			
g. Followed a candidate's updates on Twitter or Facebook			
Oct 24-28, 2012	18	82	*
Jan 4-8, 2012	6	94	*
TREND FOR COMPARISON:			
Ask all social networking users:			
<i>Have you signed up as a "friend" of any candidates on a social networking site or not?</i>			
Mid-October, 2008	4	96 ³	*
December, 2007	3	97	0
NO ITEM h			
i. Contributed money to any of the presidential candidates			
Oct 24-28, 2012	18	81	*
Jan 4-8, 2012	7	93	*
November, 2008	17	82	1
Mid-October, 2008	15	85	*
March, 2008	9	91	*
November, 2007	8	91	1
TRENDS FOR COMPARISON:			
<i>Over the past 12 months, have you contributed money to any of the presidential candidates or not?</i>			
June, 2008	13	86	1
<i>Did you, yourself contribute money to a campaign in support of one of the presidential candidates this year, or not?</i>			
November, 2004	15	84	1

³ Includes those who do not use the internet or social networking sites.

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.31 So far in the campaign, have you been contacted by [**RANDOMIZE:** Obama supporters, Romney supporters], supporters of both candidates, or neither?

BASED ON REGISTERED VOTERS [N=1,678]:

Oct 24-28

2012

11	Obama supporters
10	Romney supporters
21	Both
56	Neither
1	Don't know/Refused (VOL.)

ASK IF YES IN Q.31 (Q31=1,2,3):

Q.32 When you were contacted by a candidate's supporters, were you encouraged to cast your ballot EARLY, that is before Election Day, or not?

BASED ON REGISTERED VOTERS CONTACTED BY CAMPAIGN SUPPORTERS [N=806]:

Oct 24-28

2012

26	Yes, encouraged to vote early
69	No, not encouraged to vote early
5	Don't know/Refused (VOL.)

NO QUESTIONS 33-34, 37-39**ASK IF 'YES' IN Q.30d (Q30d=1):**

Q.35 And thinking about when you receive PRE-RECORDED telephone calls about the campaign, do you usually listen to them, or not?

ASK IF 'DO NOT LISTEN' IN Q.35 (Q35=2):

Q.36 Would you say these pre-recorded calls make you angry, or are they just a minor annoyance?

BASED ON REGISTERED VOTERS WHO RECEIVED PRE-RECORDED CALLS [N=812]:

Oct 24-28

2012

		Nov <u>2008</u> ⁴	Nov <u>2007</u>
30	Listen	30	31
69	Do not listen	65	66
11	Makes me angry	13	16
56	Minor annoyance	50	49
2	Don't know/Refused (VOL.)	2	1
1	Don't know/Refused (VOL.)	5	3

QUESTION 40 PREVIOUSLY RELEASED**NO QUESTIONS 41-44, 47****FOLGOV, QUESTIONS 45-46, 48-50 PREVIOUSLY RELEASED****QUESTIONS 51, 55, 58-59 HELD FOR FUTURE RELEASE****NO QUESTIONS 52-54, 56-57**

⁴ In November 2007 and November 2008, the question asked about "the campaign" and whether "you usually listen to them or usually hang up."

ASK ALL:

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

ASK IF ATTEND AT LEAST ONCE OR TWICE A MONTH (ATTEND<4):

Q.60 In recent months, have the clergy at your place of worship spoken out about **[INSERT FIRST ITEM; READ AND RANDOMIZE]**, or not? And how about **[INSERT NEXT ITEM]**? **[IF NECESSARY: Have your clergy spoken out about (INSERT ITEM), or not?]**

BASED ON THOSE WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE OR TWICE A MONTH [N=1,037]:

	<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>
a. Abortion Oct 24-28, 2012	37	61	2
b. Immigration Oct 24-28, 2012	16	82	2
c. Hunger and poverty Oct 24-28, 2012	74	24	2
d. Homosexuality Oct 24-28, 2012	33	66	1
e. Government policies they believe restrict religious liberty Oct 24-28, 2012	21	76	3
f. The importance of voting Oct 24-28, 2012	52	46	2
g. The presidential candidates Oct 24-28, 2012	19	80	1

ASK IF ATTEND AT LEAST ONCE OR TWICE A MONTH (ATTEND<4):

Q.61 And when it comes to the presidential election, would you say that what you are hearing from your clergy is more supportive of **[RANDOMIZE: Barack Obama, Mitt Romney]** or neither in particular?

BASED ON THOSE WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE OR TWICE A MONTH [N=1,037]:

Oct 24-28

2012

15	Barack Obama
14	Mitt Romney
67	Neither in particular
4	Don't know/Refused (VOL.)

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

BASED ON LIKELY VOTERS [N=1,495]:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	Lean <u>Rep</u>	Lean <u>Dem</u>
Oct 24-28, 2012	34	35	27	2	*	1	14	12
Oct 4-7, 2012	36	31	30	1	1	1	14	14
Sep 12-16, 2012	29	39	30	1	*	2	14	13

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	Lean <u>Rep</u>	Lean <u>Dem</u>
Oct 24-28, 2012	33	34	29	2	*	1	13	13
Oct 4-7, 2012	33	32	31	1	1	1	14	14
Sep 12-16, 2012	28	37	31	1	*	2	14	13
Jul 16-26, 2012	25	38	33	2	1	2	15	12
Jun 28-Jul 9, 2012	27	36	34	1	*	2	15	15
Jun 7-17, 2012	28	35	35	1	*	1	17	14
May 9-Jun 3, 2012	28	35	31	2	*	3	13	12
Apr 4-15, 2012	28	34	35	1	*	1	16	12
Mar 7-11, 2012	28	38	31	1	1	1	15	14
Feb 8-12, 2012	32	34	31	1	*	1	13	15
Jan 11-16, 2012	24	33	38	2	*	2	17	14
Jan 4-8, 2012	31	32	32	3	*	2	15	12

BASED ON GENERAL PUBLIC:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	Lean <u>Rep</u>	Lean <u>Dem</u>
Oct 24-28, 2012	28	33	33	4	*	2	12	16
Oct 4-7, 2012	27	31	36	3	1	3	15	15
Sep 12-16, 2012	24	35	36	2	*	2	14	16
Jul 16-26, 2012	22	33	38	4	*	3	14	15
Jun 28-Jul 9, 2012	24	33	37	3	*	3	15	17
Jun 7-17, 2012	24	33	39	2	*	2	17	17
May 9-Jun 3, 2012	24	32	36	4	*	4	13	14
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14

Yearly Totals

2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5

PARTY/PARTYLN CONTINUED...

BASED ON GENERAL PUBLIC:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No <u>preference</u>	(VOL.) Other <u>party</u>	(VOL.) <u>DK/Ref</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

PVOTE08-SCALE10 PREVIOUSLY RELEASED

PEW RESEARCH CENTER
October 25-28, 2012 OMNIBUS
FINAL TOPLINE
N=1,010

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
a. Reports about the condition of the U.S. economy					
October 25-28, 2012	44	30	14	11	1
October 18-21, 2012	39	36	12	12	1
October 12-14, 2012	42	28	14	15	1
October 4-7, 2012	40	29	13	17	*
September 27-30, 2012	34	37	13	15	1
September 20-23, 2012	36	32	17	15	*
September 13-16, 2012	38	32	17	12	1
September 7-9, 2012	36	31	17	15	2
August 31-September 3, 2012	33	31	20	16	1
August 23-26, 2012	38	30	15	16	1
August 16-19, 2012	33	32	16	19	*
August 9-12, 2012	30	31	20	18	1
August 2-5, 2012	33	29	20	17	1
July 26-29, 2012	32	30	20	19	*
July 19-22, 2012	39	29	16	16	*
July 12-15, 2012	32	33	18	17	1
July 5-8, 2012	34	28	18	19	1
June 28-July 1, 2012	38	28	15	18	1
June 21-24, 2012	33	32	17	17	*
June 14-17, 2012	39	28	15	17	*
June 7-10, 2012	35	32	15	18	*
May 31-June 3, 2012	37	34	13	14	1
May 24-27, 2012	33	31	19	16	1
May 17-20, 2012	35	30	16	19	*
May 10-13, 2012	40	26	16	17	*
May 3-6, 2012	38	29	13	20	*
April 26-29, 2012	34	32	17	16	1
April 19-22, 2012	35	35	13	14	2
April 12-15, 2012	39	28	16	17	1
April 5-8, 2012	37	31	16	16	1
March 29-April 1, 2012	34	33	15	18	1
March 22-25, 2012	36	29	16	18	1
March 15-18, 2012	40	35	11	14	1
March 8-11, 2012	37	32	14	17	*
March 1-4, 2012	41	27	15	17	1
February 23-26, 2012	37	33	14	15	1
February 16-20, 2012	33	32	16	17	1
February 9-12, 2012	42	30	14	13	1
February 2-5, 2012	38	32	16	13	1
January 26-29, 2012	35	31	16	19	*
January 19-22, 2012	35	30	16	19	1
January 12-15, 2012	33	32	14	20	1
January 5-8, 2012	39	31	15	15	*
December 15-18, 2011	36	32	14	16	1
December 8-11, 2011	41	29	13	16	1
December 1-4, 2011	40	33	13	13	1
November 17-20, 2011	35	33	16	15	1

PEW.1 CONTINUED...

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
November 10-13, 2011	39	31	15	14	*
November 3-6, 2011	37	31	15	17	1
October 27-30, 2011	38	33	14	15	1
October 20-23, 2011	38	32	14	16	1
October 13-16, 2011	39	32	14	14	*
October 6-9, 2011	43	28	14	14	1
September 29-October 2, 2011	46	26	14	14	*
September 22-25, 2011	44	33	11	11	*
September 8-11, 2011	40	30	15	14	1
September 1-4, 2011	44	30	11	15	*
August 25-28, 2011	44	28	14	13	1
August 18-21, 2011	44	29	12	14	1
August 4-7, 2011	46	30	11	13	1
July 28-31, 2011	43	30	13	13	*
July 21-24, 2011	41	32	13	13	1
July 14-17, 2011	41	30	14	14	1
July 7-10, 2011	36	30	15	18	1
June 30-July 3, 2011	38	32	13	16	1
June 23-26, 2011	37	29	15	19	*
June 16-19, 2011	39	33	14	13	*
June 9-12, 2011	39	30	15	16	1
June 2-5, 2011	35	34	17	14	*
May 19-22, 2011	33	34	17	16	*
May 12-15, 2011	32	32	17	18	2
May 5-8, 2011	40	35	15	9	1
April 21-25, 2011	41	33	12	14	*
April 14-17, 2011	44	30	14	12	1
April 7-10, 2011	46	30	14	10	*
March 31-April 3, 2011	42	31	16	11	0
March 24-27, 2011	36	32	17	15	*
March 17-20, 2011	38	32	17	13	*
March 10-13, 2011	40	30	16	13	*
March 3-6, 2011	37	31	17	13	1
February 24-27, 2011	49	29	11	10	*
February 17-20, 2011	35	33	14	17	*
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	*
January 20-23, 2011	37	33	14	15	1
January 13-16, 2011	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1

[SEE TRENDS FOR PREVIOUS YEARS:](http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf) <http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf>

b. Hurricane Sandy					
October 25-28, 2012	28	24	22	25	1
TRENDS FOR COMPARISON:					
August 31-September 3, 2012: <i>Hurricane Isaac</i>	31	36	18	13	2
September 1-4, 2011: <i>The impact of Hurricane Irene</i>	39	33	17	10	*
August 25-28, 2011: <i>Hurricane Irene</i>	45	26	14	15	1
September 2-6, 2010: <i>Hurricane Earl</i>	28	31	19	21	1
September 19-22, 2008: <i>Hurricane Ike</i>	42	37	16	5	*
September 12-15, 2008: <i>Hurricane Ike</i>	50	32	13	5	*
September 5-8, 2008: <i>Hanna (Southeast)</i>	34	37	19	10	0
September 5-8, 2008: <i>Gustav (Gulf coast)</i>	42	35	17	6	*
August 29-31, 2008: <i>Gustav (Gulf coast)</i>	33	30	23	14	*
July 25-28, 2008: <i>Dolly (Texas coast)</i>	19	29	29	23	*
November 2-5, 2007: <i>Noel (Bahamas and Cuba)</i>	11	22	31	35	1

PEW.1 CONTINUED...

	Very closely	Fairly closely	Not too closely	Not at all closely	(VOL.) DK/Ref
September 7-10, 2007: <i>Felix and Henriette (Mexico and Central America)</i>	14	29	29	27	1
August 24-27, 2007: <i>Dean (Mexico and Caribbean)</i>	18	39	24	18	1
November, 2005: <i>Wilma (Mexico and Florida)</i>	34	37	21	8	*
September, 2005: <i>Katrina (New Orleans and Gulf Coast)</i>	70	21	7	2	*
July, 2005: <i>Recent hurricanes (Gulf coast)</i>	38	37	17	8	*
September, 2003: <i>Isabel</i>	47	28	15	10	*
Early October, 2002: <i>Recent hurricanes (Gulf of Mexico and Louisiana)</i>	38	34	18	10	*
c. News about candidates for the 2012 presidential election					
October 25-28, 2012	52	23	13	11	1
October 18-21, 2012	48	28	12	11	1
October 12-14, 2012	45	26	13	14	1
October 4-7, 2012	45	23	15	17	*
September 27-30, 2012	40	30	14	14	1
September 20-23, 2012	38	29	16	17	*
September 13-16, 2012	42	25	18	15	1
September 7-9, 2012	31	31	18	19	1
August 31-September 3, 2012	29	29	20	20	1
August 23-26, 2012	27	31	19	22	1
August 16-19, 2012	32	27	19	22	1
August 9-12, 2012	27	27	21	24	1
August 2-5, 2012	31	25	19	23	1
July 26-29, 2012	25	28	21	25	1
July 19-22, 2012	35	22	17	25	1
July 12-15, 2012	33	24	20	23	*
July 5-8, 2012	29	26	20	25	*
June 28-July 1, 2012	32	24	19	25	*
June 21-24, 2012	27	30	17	25	1
June 14-17, 2012	31	30	15	24	*
June 7-10, 2012	30	29	16	25	1
May 31-June 3, 2012	29	28	19	23	1
May 24-27, 2012	32	28	16	24	1
May 17-20, 2012	31	26	19	23	*
May 10-13, 2012	34	23	18	24	*
May 3-6, 2012	29	27	19	24	*
April 26-29, 2012	29	29	18	23	1
April 19-22, 2012	29	29	20	20	1
April 12-15, 2012	32	28	16	23	1
April 5-8, 2012	31	27	18	23	*
March 29-April 1, 2012	23	29	21	27	*
March 22-25, 2012	28	28	18	25	1
March 15-18, 2012	28	31	17	24	*
March 8-11, 2012	28	27	21	23	*
March 1-4, 2012	31	24	20	24	1
February 23-26, 2012	28	29	18	24	1
February 16-20, 2012	25	29	19	25	2
February 9-12, 2012	35	25	18	20	1
February 2-5, 2012	30	27	20	21	1
January 26-29, 2012	28	30	21	21	1
January 19-22, 2012	28	30	17	24	*
January 12-15, 2012	29	29	18	23	1
January 5-8, 2012	29	30	16	25	*
December 15-18, 2011	26	24	20	29	1

PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
December 8-11, 2011	27	27	18	28	*
December 1-4, 2011	25	28	20	26	1
November 17-20, 2011	24	31	21	23	1
November 3-6, 2011	22	31	20	26	1
October 27-30, 2011	21	26	21	30	1
October 20-23, 2011	21	28	22	28	1
October 13-16, 2011	26	29	22	23	1
October 6-9, 2011	25	25	23	27	1
September 29-October 2, 2011	27	26	21	25	*
September 22-25, 2011	25	26	23	25	1
September 15-18, 2011	24	28	21	27	1
September 8-11, 2011	22	26	21	31	*
September 1-4, 2011	22	23	22	32	1
August 25-28, 2011	22	22	22	33	1
August 18-21, 2011	27	26	19	28	1
August 11-14, 2011	19	24	20	36	1
August 4-7, 2011	18	21	22	37	1
July 28-31, 2011	17	27	21	35	1
July 21-24, 2011	17	22	28	32	*
July 14-17, 2011	18	26	27	28	1
July 7-10, 2011	16	23	27	33	1
June 30-July 3, 2011	21	28	24	25	2
June 23-26, 2011	19	26	24	31	*
June 16-19, 2011	23	29	23	25	*
June 9-12, 2011	18	30	22	30	1
June 2-5, 2011	21	31	22	26	*
May 26-29, 2011	20	27	24	28	*
May 19-22, 2011	15	27	24	32	1
May 12-15, 2011	15	22	26	35	1
May 5-8, 2011	16	24	27	32	1
April 21-25, 2011	18	26	23	32	1
April 14-17, 2011	20	23	29	27	1
March 24-27, 2011	13	19	26	41	1
March 10-13, 2011	15	21	26	38	0
February 10-13, 2011	16	19	24	40	*
February 3-6, 2011	15	20	23	42	*

SEE TRENDS FOR PREVIOUS YEARS: <http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf>

d. The Major League Baseball World Series⁵

October 25-28, 2012	12	14	18	55	1
October 20, 2011	10	18	11	60	1
October 28-November 1, 2010	16	13	17	54	*
October 30-November 2, 2009	16	16	18	49	*
October 24-27, 2008	12	12	18	58	*
October 26-29, 2007	20	16	20	43	1
November, 1989	23	17	22	38	*
October, 1988	31	21	19	28	1

⁵ October 20, 2011 data from single night of interviewing, 256 cases. October 24-27, 2008 and October 26-29, 2007 asked about "The Major League Baseball Playoffs and World Series." November 1989 and October 1988 asked about "The World Series."

PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
e. Controversial comments about rape and abortion made by Indiana Republican Senate candidate Richard Mourdock October 25-28, 2012	20	15	20	43	2
TREND FOR COMPARISION: August 23-26, 2012: <i>Controversial comments about rape and abortion made by Missouri representative Todd Akin</i>	25	21	21	33	1

NO QUESTIONS PEW.2-PEW.3**PEW.4-PEW.5 HELD FOR FUTURE RELEASE**

PEW RESEARCH CENTER
October 18-21, 2012 OMNIBUS
FINAL TOPLINE
N=1,005

PEW.1-PEW.2 PREVIOUSLY RELEASED

ASK ALL:

PEW.3 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
a. Reports about the condition of the U.S. economy October 18-21, 2012	39	36	12	12	1
<u>SEE TRENDS FOR PREVIOUS YEARS:</u> http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf					
b. Nike and other companies ending their sponsorship of Lance Armstrong because of evidence he used performance enhancing drugs October 18-21, 2012	8	22	29	40	1
c. News about candidates for the 2012 presidential election October 18-21, 2012	48	28	12	11	1
<u>SEE TRENDS FOR PREVIOUS YEARS:</u> http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf					
d. Investigations into last month's attack on the U.S. embassy in Libya October 18-21, 2012	31	30	19	20	1
October 12-14, 2012	28	28	19	23	1
October 4-7, 2012: <i>Investigations into the attack on the U.S. embassy in Libya earlier this month</i>	27	24	20	28	1
September 13-16, 2012: <i>Attacks on American embassies and consulates in the Middle East and the killing of the U.S. ambassador in Libya</i>	43	24	15	17	1

NO QUESTIONS PEW.4, PEW.6, PEW.7

PEW.5, PEW.8, PEW.9 PREVIOUSLY RELEASED

PEW RESEARCH CENTER
October 12-14, 2012 OMNIBUS
FINAL TOPLINE
N=1,006

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
a. Reports about the condition of the U.S. economy October 12-14, 2012	42	28	14	15	1
<u>SEE TRENDS FOR PREVIOUS YEARS:</u> http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf					
b. Investigations into last month's attack on the U.S. embassy in Libya October 12-14, 2012	28	28	19	23	1
October 4-7, 2012: <i>Investigations into the attack on the U.S. embassy in Libya earlier this month</i>	27	24	20	28	1
September 13-16, 2012: <i>Attacks on American embassies and consulates in the Middle East and the killing of the U.S. ambassador in Libya</i>	43	24	15	17	1
c. News about candidates for the 2012 presidential election October 12-14, 2012	45	26	13	14	1
<u>SEE TRENDS FOR PREVIOUS YEARS:</u> http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf					

NO QUESTIONS PEW.2-PEW.4, PEW.11-PEW.12

PEW.5-PEW.10, PEW.13-PEW.14 PREVIOUSLY RELEASED

PEW RESEARCH CENTER
October 4-7, 2012 OMNIBUS
FINAL TOPLINE
N=1,006

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
a. Reports about the condition of the U.S. economy October 4-7, 2012	40	29	13	17	*
<u>SEE TRENDS FOR PREVIOUS YEARS:</u> http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf					
b. Investigations into the attack on the U.S. embassy in Libya earlier this month October 4-7, 2012	27	24	20	28	1
September 13-16, 2012: <i>Attacks on American embassies and consulates in the Middle East and the killing of the U.S. ambassador in Libya</i>	43	24	15	17	1
c. News about candidates for the 2012 presidential election October 4-7, 2012	45	23	15	17	*
<u>SEE TRENDS FOR PREVIOUS YEARS:</u> http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf					

NO QUESTIONS PEW.2-PEW.7, PEW.12, PEW.15

PEW.8-PEW.11, PEW.13-PEW.14, PEW.16-PEW.17 PREVIOUSLY RELEASED