

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
LATE OCTOBER 2012 POLITICAL SURVEY
FINAL TOPLINE
October 24-28, 2012
N=2,008

NO QUESTIONS 1-4**ASK ALL:**

THOUGHT How much thought have you given to the coming presidential election...Quite a lot or only a little?

BASED ON REGISTERED VOTERS [N=1,678]:

	Quite a lot	(VOL.) Some	Only a little	(VOL.) None	(VOL.) DK/Ref
2012 Election					
Oct 24-28, 2012	78	3	15	3	1
Oct 4-7, 2012	73	3	21	2	1
Sep 12-16, 2012	70	4	23	2	1
Jul 16-26, 2012	61	5	28	6	1
Jun 28-Jul 9, 2012	65	3	29	3	*
Jun 7-17, 2012	67	1	30	2	1
May 9-Jun 3, 2012	61	2	33	3	1
Apr 4-15, 2012	64	2	30	4	1
Mar 7-11, 2012	66	2	30	1	1
2008 Election					
November, 2008	81	3	13	2	1
Late October, 2008	81	3	13	2	1
Mid-October, 2008	81	3	13	3	*
Early October, 2008	81	2	14	2	1
Late September, 2008	80	3	14	2	1
Mid-September, 2008	78	4	14	3	1
August, 2008	74	6	17	2	1
July, 2008	74	2	20	3	1
June, 2008	72	2	23	2	1
Late May, 2008	75	4	17	3	1
April, 2008	77	7	13	2	1
March, 2008	78	3	15	3	1
Late February, 2008	74	3	19	2	2
2004 Election					
November, 2004	82	3	12	2	1
Mid-October, 2004	76	5	15	3	1
Early October, 2004	74	4	19	2	1
September, 2004	71	3	22	3	1
August, 2004	69	2	26	2	1
July, 2004	67	2	28	2	1
June, 2004	58	3	36	2	1
May, 2004	59	6	30	4	1
Late March, 2004	60	4	31	4	1
Mid-March, 2004	65	2	31	2	*
2000 Election					
November, 2000	72	6	19	2	1
Late October, 2000	66	6	24	4	*
Mid-October, 2000	67	9	19	4	1
Early October, 2000	60	8	27	4	1
September, 2000	59	8	29	3	1
July, 2000	46	6	45	3	*
June, 2000	46	6	43	5	*
May, 2000	48	4	42	5	1
April, 2000	45	7	41	7	*

THOUGHT CONTINUED...

	Quite a lot	(VOL.) Some	Only a little	(VOL.) None	(VOL.) DK/Ref
1996 Election					
November, 1996	67	8	22	3	*
October, 1996	65	7	26	1	1
Late September, 1996	61	7	29	2	1
Early September, 1996	56	3	36	4	1
July, 1996	55	3	41	1	*
June, 1996	50	5	41	3	1
1992 Election					
Early October, 1992	77	5	16	1	1
September, 1992	69	3	26	1	1
August, 1992	72	4	23	1	*
June, 1992	63	6	29	1	1
1988 Election					
<i>Gallup:</i> November, 1988	73	8	17	2	0
<i>Gallup:</i> October, 1988	69	9	20	2	0
<i>Gallup:</i> September, 1988	57	18	23	2	0
<i>Gallup:</i> August, 1988	61	10	27	2	0

ASK ALL:

REG Which of these statements best describes you? Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address, are you PROBABLY registered, but there is a chance your registration has lapsed, or are you NOT registered to vote at your current address?

ASK IF NOT REGISTERED (REG=3,4,9) [N=xxx]:

NREG Have you previously been registered to vote, or have you never been registered?

ASK ALL REGISTERED VOTERS (REG=1) AND PROBABLY REGISTERED (REG=2):

STATEREG Are you registered to vote in [INSERT STATE FROM SAMPLE], or in another state?

IF REGISTERED IN ANOTHER STATE: And what state is that?

ASK ALL NON-REGISTERED VOTERS (REG=3,4,9): STATENV Do you live in [INSERT STATE FROM SAMPLE], or in another state? **IF LIVE IN ANOTHER STATE:** And what state is that?

IF STATENV IS "DAY OF STATE" AND REG=3, 4, 9

PLANREG Do you plan to register so that you can vote in the upcoming election?

A PERSON IS COUNTED AS "REGISTERED" (REGFINAL=1) IF ANY OF THE FOLLOWING:

- 1) ANSWERED ABSOLUTELY CERTAIN TO REG (REG=1)
- 2) ANSWERED PROBABLY TO REG (REG=2) AND STATEREG IS "DAY OF" STATE
- 3) ANSWERED "YES" TO PLANREG (PLANREG=1)
- 4) STATEREG OR STATENV IS NORTH DAKOTA

ALL OTHER RESPONDENTS ARE "NOT REGISTERED" (REGFINAL=2)

REGFINAL Voter registration, based on total [N=2,008]:

Oct 24-28

2012

76 Total registered voters

24 Total not registered

ASK ALL REGISTERED VOTERS (REGFINAL=1):

CAMPNII How closely have you been following news about candidates for the 2012 presidential election... very closely, fairly closely, not too closely, or not at all closely?

BASED ON REGISTERED VOTERS [N=1,678]:

	Very closely	Fairly closely	Not too closely	Not at all closely	(VOL.) DK/Ref
2012 Election					
Oct 24-28, 2012	61	27	8	3	*
Oct 4-7, 2012	47	33	13	5	1
Sep 12-16, 2012	44	34	15	7	*

CAMPNII CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
Jun 7-17, 2012 ¹	37	35	18	9	*
2008 Election					
November, 2008	56	33	8	3	*
Late October, 2008	53	33	9	4	1
Mid-October, 2008	54	35	7	4	*
Mid-September, 2008	50	38	8	4	*
2004 Election					
November, 2004	52	36	8	4	*
2000 Election					
November, 2000	39	44	12	5	*
1996 Election					
November, 1996	34	45	15	6	*
1992 Election					
October, 1992	55	36	7	2	0

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PRECINCT Have you ever voted in your precinct or election district?

BASED ON REGISTERED VOTERS [N=1,678]:

Oct 24-28		
<u>2012</u>		
84	Yes	
16	No	
*	Don't know/Refused (VOL.)	

ASK ALL REGISTERED VOTERS (REGFINAL=1):

OFTVOTE How often would you say you vote... [READ]

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Always</u>	<u>Nearly always</u>	<u>Part of the time</u>	<u>Seldom</u>	(VOL.) Never vote	(VOL.) Other	(VOL.) DK/Ref
Oct 24-28, 2012	59	24	8	5	3	1	*
Oct 4-7, 2012	67	20	6	4	1	1	0
Sep 12-16, 2012	64	22	7	4	2	1	*
Jun 7-17, 2012	64	24	6	4	1	*	*
Apr 4-15, 2012	57	29	8	4	1	*	*
Jan 4-8, 2012	60	24	8	6	1	1	*
Feb 22-Mar 14, 2011	62	24	8	4	1	*	*
Oct 27-30, 2010	58	24	11	5	2	1	*
Oct 13-18, 2010	57	27	10	4	2	1	*
Aug 25-Sep 6, 2010	59	26	9	4	1	*	*
June 16-20, 2010	52	31	11	5	1	1	1
Mar 31-Apr 6, 2009	62	23	7	5	1	1	1
November, 2008	60	23	8	5	2	2	*
Late October, 2008	57	26	8	5	3	1	*
Mid-October, 2008	57	27	7	5	3	1	*
Early October, 2008	53	27	9	6	3	1	1
Late September, 2008	55	27	9	6	2	1	*
Mid-September, 2008	54	28	10	5	2	1	*
August, 2008	55	29	9	4	2	1	*
July, 2008	53	30	10	4	1	1	1
January, 2007	58	29	9	3	1	*	*
November, 2006	58	26	8	5	2	1	*

¹ For June 7-17, 2012, question was asked as part of a list.

OFTVOTE CONTINUED...

	<u>Always</u>	<u>Nearly always</u>	<u>Part of the time</u>	<u>Seldom</u>	<u>(VOL.) Never vote</u>	<u>(VOL.) Other</u>	<u>(VOL.) DK/Ref</u>
Late October, 2006	58	27	9	4	1	1	*
Early October, 2006	47	36	10	3	2	1	1
September, 2006	56	28	9	6	1	*	*
May, 2006	60	26	8	4	1	*	1
December, 2005	60	24	9	4	2	1	1
December, 2004	64	22	8	4	1	*	1
November, 2004	62	21	7	6	3	1	*
Mid-October, 2004	63	22	7	5	2	1	*
Early October, 2004	58	25	9	4	2	1	1
September, 2004	58	27	9	5	2	1	1
August, 2004	56	28	9	5	2	*	1
July, 2004	54	31	9	4	1	*	*
June, 2004	57	29	7	5	1	1	1
May, 2004	56	27	10	4	2	1	1
April, 2004	55	29	9	5	1	1	1
Late March, 2004	50	31	11	6	1	*	1
Mid-March, 2004	55	30	9	5	1	*	*
February, 2004	55	29	12	3	*	*	*
January, 2004	54	30	10	4	2	1	*
August, 2003	53	30	10	5	1	*	*
June, 2003	48	36	11	3	1	*	0
Early November, 2002	52	30	11	6	1	0	1
Early October, 2002	50	33	11	4	*	1	1
Early September, 2002	59	25	11	4	1	*	*
August, 2002	53	32	10	4	1	*	*
May, 2002	53	31	9	5	1	*	1
Early November, 2000	57	26	8	6	2	1	*
Late October, 2000	52	30	9	6	1	2	0
Mid-October, 2000	54	27	10	6	*	3	*
Early October, 2000	51	29	10	6	3	1	*
September, 2000	61	21	9	7	2	*	*
July, 2000	48	30	13	6	2	1	*
June, 2000	58	26	10	4	1	1	*
May, 2000	52	29	12	6	1	1	*
April, 2000	50	30	12	6	2	1	*
March, 2000	49	34	12	4	1	1	0
February, 2000	53	32	10	4	1	0	*
January, 2000	50	34	12	4	1	*	*
October, 1999	39	47	9	2	1	*	*
Late September, 1999	40	47	9	3	1	*	*
Late October, 1998	56	28	10	5	1	*	*
Early October, 1998	50	32	11	5	1	1	*
Early September, 1998	53	33	9	4	-	1	*
Late August, 1998	48	35	13	4	*	0	*
June, 1998	49	33	12	5	-	1	0
May, 1998	52	29	12	6	1	1	*
November, 1997	42	44	10	3	1	*	*
October, 1997	62	26	8	3	1	*	*
June, 1997	54	30	10	4	1	*	*
November, 1996	55	28	8	6	2	1	*
October, 1996	52	30	9	5	2	2	*
Late September, 1996	52	31	10	4	2	1	*
Early September, 1996	53	29	12	4	1	*	*
July, 1996	52	33	8	5	1	1	*
June, 1996	52	33	9	4	1	1	*
Late April, 1996	44	37	11	5	1	1	1

OFTVOTE CONTINUED...

	<u>Always</u>	<u>Nearly always</u>	<u>Part of the time</u>	<u>Seldom</u>	(VOL.) <u>Never vote</u>	(VOL.) <u>Other</u>	(VOL.) <u>DK/Ref</u>
Early April, 1996	49	35	10	5	1	*	*
February, 1996	42	41	11	4	1	1	*
October, 1995	53	35	7	4	1	*	*
April, 1995	53	34	9	4	*	*	*
November, 1994	58	28	8	5	*	1	0
Late October, 1994	55	32	10	3	*	*	*
July, 1994	52	34	10	4	*	*	*
May, 1993	57	31	7	4	1	1	*
Early October, 1992	54	33	8	4	*	1	*
September, 1992	52	33	8	5	1	1	*
June, 1992	60	29	7	3	1	*	*
May, 1992	50	35	10	4	1	*	*
Early May, 1992	49	35	10	4	1	*	*
March, 1992	47	36	11	6	*	*	*
February, 1992	50	36	9	4	*	--	2
January 1992 (GP) ²	40	35	11	11	4	--	*
November, 1991	46	41	9	4	*	*	*
May, 1990	42	42	11	4	1	*	*
January, 1989 (GP)	45	30	10	8	6	1	*
<i>Gallup</i> : November, 1988	57	26	10	4	2	1	*
October, 1988	51	37	8	3	1	*	*
May, 1988	43	41	11	3	2	1	*
January, 1988	49	39	9	2	1	*	*
September, 1988	51	40	6	2	*	1	*
May, 1987	43	43	9	3	1	1	*

ASK ALL REGISTERED VOTERS (REGFINAL=1):

WHERE Do you happen to know where people in your area go to vote?

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Yes</u>	<u>No</u>	(VOL.) <u>Vote absentee or by mail</u>	(VOL.) <u>Vote early at a central polling place or election office</u>	(VOL.) <u>DK/Ref</u>
Oct 24-28, 2012	87	10	3	*	1
Sep 12-16, 2012	86	10	3	0	1
Oct 27-30, 2010 ³	88	9	2	--	1
	<u>Yes</u>	<u>No/DK/Ref</u>			
November, 2008	85	15			
Late October, 2008	83	17			
November, 2006	84	16			
Late October, 2006	86	14			
Early October, 2006	88	12			
November, 2004	85	15			
November, 2002	88	12			
November, 2000	84	16			
Late October, 1998	90	10			
Early October, 1998	87	13			
November, 1996	88	12			
October, 1996	85	15			
November, 1994	93	7			

² Trends for January 1992 and January 1989 are based on general public.³ In October, 2010 half the sample was asked about "people in your neighborhood," the other half was asked about "people in your area." No significant differences were found; combined data is shown here. For November 2008 and earlier, question asked about "people in your neighborhood."

WHERE CONTINUED...

	<u>Yes</u>	<u>No/DK/Ref</u>
November, 1988 (<i>Gallup</i>)	89	11
October, 1988 (<i>Gallup</i>)	86	14

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.5 If the presidential election were being held TODAY, would you vote for **[READ AND RANDOMIZE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND RANDOMIZE JOHNSON AND STEIN LAST WHERE APPLICABLE]** for the Republican ticket of Mitt Romney and Paul Ryan, for the Democratic ticket of Barack Obama and Joe Biden, for the Libertarian Party ticket headed by Gary Johnson or the Green Party ticket headed by Jill Stein⁴?

ASK IF OTHER OR DK (Q.5=5,8,9):

Q.5a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.5]**?

ASK IF CHOSE ROMNEY, OBAMA, JOHNSON OR STEIN IN Q.5 (Q.5=1-4) ASK:

Q.5b Do you support **[INSERT LAST NAME OF PRESIDENTIAL CANDIDATE CHOSEN IN Q.5; DO NOT READ VP CHOICE]** strongly or only moderately?

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Romney</u>	<u>Strongly</u>	<u>Only mod</u>	<u>DK</u>	<u>Obama</u>	<u>Strongly</u>	<u>Only mod</u>	<u>DK</u>	<u>Johnson</u>	<u>Stein</u>	<u>(VOL.) Other/DK/Ref</u>
Oct 24-28, 2012	45	30	15	*	47	32	15	*	2	1	5
Oct 4-7, 2012	46	31	14	*	46	32	15	*	n/a	n/a	8
Sep 12-16, 2012	42	24	18	*	51	35	16	*	n/a	n/a	7
Jul 16-26, 2012 ⁵	41				51				n/a	n/a	7
Jun 28-Jul 9, 2012	43	15	28	1	50	32	18	*	n/a	n/a	6
Jun 7-17, 2012	46	17	27	1	50	30	20	*	n/a	n/a	5
May 9-Jun 3, 2012	42				49				n/a	n/a	9
Apr 4-15, 2012	45				49				n/a	n/a	6
Mar 7-11, 2012	42				54				n/a	n/a	4
Feb 8-12, 2012	44				52				n/a	n/a	4
Jan 11-16, 2012	45				50				n/a	n/a	6
Nov 9-14, 2011	47				49				n/a	n/a	4
Sep 22-Oct 4, 2011	48				48				n/a	n/a	4

**TREND FOR COMPARISON:
BASED ON REGISTERED VOTERS**

	<u>McCain</u>	<u>Strongly</u>	<u>Only mod</u>	<u>DK</u>	<u>Obama</u>	<u>Strongly</u>	<u>Only mod</u>	<u>DK</u>	<u>Nader</u>	<u>Barr</u>	<u>Other/DK/Ref</u>
November, 2008	39	21	18	*	50	35	14	1	1	1	9
Late October, 2008	36	20	15	1	52	39	12	1	3	1	8
Mid-October, 2008	38	21	16	1	52	36	16	*	n/a	n/a	10
Early October, 2008	40	21	18	1	50	36	14	*	n/a	n/a	10
Late September, 2008	42	23	19	*	49	33	15	1	n/a	n/a	9
Mid-September, 2008	44	25	19	*	46	30	15	1	n/a	n/a	10
August, 2008	43	17	26	*	46	27	19	*	n/a	n/a	11
July, 2008	42	17	24	1	47	24	22	1	n/a	n/a	11
June, 2008	40	14	26	*	48	28	19	1	n/a	n/a	12
Late May, 2008	44				47				n/a	n/a	9
April, 2008	44				50				n/a	n/a	6
March, 2008	43				49				n/a	n/a	8
Late February, 2008	43				50				n/a	n/a	7

⁴ Each respondent was asked about the candidates on the ballot in his or her state.

⁵ After July 2012, August 2008, June 2004, July 2000, July 1996, June 1992, and June 1988 the question specified vice presidential candidates.

Q.5-Q.5b TRENDS FOR COMPARISON CONTINUED...

	<u>Bush</u>	<i>Only</i>			<u>Kerry</u>	<i>Only</i>			<u>Nader</u>	<u>Other/ DK/Ref</u>
		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		
November, 2004	45	34	11	*	46	29	16	1	1	8
Mid-October, 2004	45	32	13	*	45	28	16	1	1	9
Early October, 2004	48	35	12	1	41	24	17	*	2	9
September, 2004	49	33	15	1	43	22	20	1	1	7
August, 2004	45	32	13	*	47	28	19	*	2	6
July, 2004	44				46				3	7
June, 2004	46				42				6	6
May, 2004	43				46				6	5
Late March, 2004	44				43				6	7
Mid-March, 2004	42				49				4	5
Two-way trial heats:										
June, 2004	48				46				n/a	6
May, 2004	45				50				n/a	5
Late March, 2004	46				47				n/a	7
Mid-March, 2004	43				52				n/a	5
Late February, 2004	44				48				n/a	8
Early February, 2004	47				47				n/a	6
Early January, 2004	52				41				n/a	7
October, 2003	50				42				n/a	8

	<u>Bush</u>	<i>Only</i>			<u>Gore</u>	<i>Only</i>			<u>Nader</u>	<u>Buchanan</u>	<u>Other/ DK/Ref</u>
		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		<i>Strongly</i>	<i>mod</i>	<i>DK</i>			
November, 2000	41	26	15	*	45	25	19	1	4	1	9
Late October, 2000	45	29	16	*	43	24	19	*	4	1	7
Mid-October, 2000	43	25	18	*	45	22	23	*	4	1	7
Early October, 2000	43	26	17	*	44	22	22	*	5	*	8
September, 2000	41	21	19	1	47	25	21	1	2	1	9
July, 2000	42				41				6	2	9
Late June, 2000	42				35				2	2	19
Mid-June, 2000	41				42				4	3	10
January, 2000	51				39				n/a	4	6
September, 1999	49				35				n/a	10	6
Two-way trial heats:											
July, 2000	48				46				n/a	n/a	6
Mid-June, 2000	45	20	25	*	46	18	27	1	n/a	n/a	9
May, 2000	46				45				n/a	n/a	9
March, 2000	43				49				n/a	n/a	8
February, 2000	46	19	27	*	45	18	26	1	n/a	n/a	9
December, 1999	55				40				n/a	n/a	5
October, 1999	54				39				n/a	n/a	7
September, 1999	54				39				n/a	n/a	7
July, 1999	53				42				n/a	n/a	5
March, 1999	54				41				n/a	n/a	5
January, 1999	50				44				n/a	n/a	6
Early September, 1998	53				40				n/a	n/a	7

	<u>Dole</u>	<i>Only</i>			<u>Clinton</u>	<i>Only</i>			<u>Perot</u>	<u>Other/ DK/Ref</u>
		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		
November, 1996	32	17	15	*	51	26	24	1	9	8
October, 1996	34	17	16	1	51	25	26	*	8	7
Late September, 1996	35	16	18	1	51	26	25	*	7	7
Early September, 1996	34	17	17	*	52	26	26	0	8	6
July, 1996	34				44				16	6
March, 1996	35				44				16	5
September, 1995	36				42				19	3
July, 1994	36				39				20	5

Q.5-Q.5b TRENDS FOR COMPARISON CONTINUED...

	<u>Dole</u>	<i>Only</i> <u>Strongly mod</u>	<u>DK</u>	<u>Clinton</u>	<i>Only</i> <u>Strongly mod</u>	<u>DK</u>	<u>Perot</u>	<u>Other/ DK/Ref</u>		
Two-way trial heats:										
July, 1996	42	11	30	*	53	20	31	1	n/a	5
June, 1996	40	13	23	1	55	22	29	1	n/a	5
April, 1996	40				54					6
March, 1996	41				53					6
February, 1996	44				52					4
January, 1996	41				53					6
July, 1994	49				46					5
Two-way trial heats:										
	<u>Bush Sr.</u>	<i>Only</i> <u>Strongly mod</u>	<u>DK</u>	<u>Clinton</u>	<i>Only</i> <u>Strongly mod</u>	<u>DK</u>	<u>Perot</u>	<u>Other/ DK/Ref</u>		
Late October, 1992	34	20	14	--	44	26	18	--	19	3
Early October, 1992	35	14	21	--	48	23	25	--	8	9
June, 1992	31				27				36	6
Two-way trial heats:										
September, 1992	38	14	21	--	53	25	28	--	n/a	9
August, 1992	37	14	23	--	57	24	33	--	n/a	6
June, 1992	46	13	33	--	41	9	32	--	n/a	13
May, 1992	46	15	31	--	43	10	33	--	n/a	11
Late March, 1992	50	19	31	--	43	9	34	--	n/a	7
Two-way trial heats:										
	<u>Bush Sr.</u>	<i>Only</i> <u>Strongly mod</u>	<u>DK</u>	<u>Dukakis</u>	<i>Only</i> <u>Strongly mod</u>	<u>DK</u>	<u>Perot</u>	<u>Other/ DK/Ref</u>		
October, 1988	50	24	26	--	42	20	22	--	8	
September, 1988	50	26	24	--	44	19	25	--	6	
May, 1988	40	12	28	--	53	14	39	--	7	

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.5 If the presidential election were being held TODAY, would you vote for **[READ AND RANDOMIZE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND RANDOMIZE JOHNSON AND STEIN LAST WHERE APPLICABLE]** for the Republican ticket of Mitt Romney and Paul Ryan, for the Democratic ticket of Barack Obama and Joe Biden, for the Libertarian Party ticket headed by Gary Johnson or the Green Party ticket headed by Jill Stein⁶?

ASK IF OTHER OR DK (Q.5=5,8,9):

Q.5a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.5]**?

ASK IF CHOOSE ROMNEY (Q.5=1 OR Q.5a=1):

Q.5c Would you say that your choice is more a vote FOR Mitt Romney or more a vote AGAINST Barack Obama?

ASK IF CHOOSE OBAMA (Q.5=2 OR Q.5a=2):

Q.5d Would you say that your choice is more a vote FOR Barack Obama or more a vote AGAINST Mitt Romney?

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Romney</u>	<i>Pro-</i> <u>Romney</u>	<i>Anti-</i> <u>Obama</u>	<u>DK</u>	<u>Obama</u>	<i>Pro-</i> <u>Obama</u>	<i>Anti-</i> <u>Romney</u>	<u>DK</u>	<u>Other/ DK/Ref⁷</u>
Oct 24-28, 2012	45	25	17	2	47	34	11	2	8
Oct 4-7, 2012	46				46			*	8
Sep 12-16, 2012	42	19	22	1	51	38	11	2	7
Jul 16-26, 2012	41				51				7
Jun 28-Jul 9, 2012	43				50				6
Jun 7-17, 2012	46				50				5
May 9-Jun 3, 2012	42	16	24	2	49	35	11	3	9
Apr 4-15, 2012	45				49				6
Mar 7-11, 2012	42				54				4
Feb 8-12, 2012	44				52				4
Jan 11-16, 2012	45				50				6

⁶ Each respondent was asked about the candidates on the ballot in his or her state.

⁷ Includes Johnson and Stein in October 24-28, 2012 survey. See Q5/Q5a/Q5b earlier for vote choice for these candidates.

Q.5/Q.5a/Q.5c/Q.5d CONTINUED...

	Romney	Pro- <i>Romney</i>	Anti- <i>Obama</i>	DK	Obama	Pro- <i>Obama</i>	Anti- <i>Romney</i>	DK	Other/ DK/Ref
Nov 9-14, 2011	47				49				4
Sep 22-Oct 4, 2011 ⁸	48	15	33	1	48	33	11	3	4

Q.5/Q.5a/Q.5c/Q.5d TRENDS FOR COMPARISON:

	McCain	Pro- <i>McCain</i>	Anti- <i>Obama</i>	DK	Obama	Pro- <i>Obama</i>	Anti- <i>McCain</i>	DK	Nader ⁹	Barr	Other/ DK/Ref
November, 2008	39				50				1	1	9
Late October, 2008	36				52				3	1	8
Mid-October, 2008	38	24	12	2	52	40	10	2	n/a	n/a	10
Early October, 2008	40				50				n/a	n/a	10
Late Sept., 2008	42				49				n/a	n/a	9
Mid-Sept., 2008	44	29	13	2	46	32	11	3	n/a	n/a	10
August, 2008	43	25	16	2	46	33	12	1	n/a	n/a	11
July, 2008	42	25	14	3	47	32	12	3	n/a	n/a	11
June, 2008	40				48				n/a	n/a	12
Late May, 2008	44	28	14	2	47	35	11	1	n/a	n/a	9
April, 2008	44				50				n/a	n/a	6
March, 2008	43				49				n/a	n/a	8
Late February, 2008	43	27	14	2	50	38	10	2	n/a	n/a	7

	Bush	Pro- <i>Bush</i>	Anti- <i>Kerry</i>	DK	Kerry	Pro- <i>Kerry</i>	Anti- <i>Bush</i>	DK	Nader	Fourth party	Other/ DK/Ref
November, 2004	45	34	9	2	46	20	23	3	1	n/a	8
Mid-October, 2004	45	32	10	3	45	18	24	3	1	n/a	9
Early October, 2004	48	36	10	2	41	15	23	3	2	n/a	9
September, 2004	49	38	9	2	43	15	26	2	1	n/a	7
August, 2004	45	34	8	3	47	20	24	3	2	n/a	6
July, 2004	44				46				3	n/a	7
June, 2004	46				42				6	n/a	6
May, 2004	43				46				6	n/a	5
Late March, 2004	44				43				6	n/a	7
Mid-March, 2004	42				49				4	n/a	5
Two-way trial heats:											
June, 2004	48	35	11	2	46	17	27	2	n/a	n/a	6
May, 2004	45	33	10	2	50	15	32	3	n/a	n/a	5
Late March, 2004	46	36	8	2	47	17	27	3	n/a	n/a	7
Mid-March, 2004	43	34	7	2	52	21	29	2	n/a	n/a	5
Late February, 2004	44				48				n/a	n/a	8
Early February, 2004	47	39	6	2	47	15	30	2	n/a	n/a	6
Early January, 2004	52				41				n/a	n/a	7
October, 2003	50				42				n/a	n/a	8

	Bush	Pro- <i>Bush</i>	Anti- <i>Gore</i>	DK	Gore	Pro- <i>Gore</i>	Anti- <i>Bush</i>	DK	Nader	Buchanan	Other/ DK/Ref
November, 2000	41	27	12	2	45	29	14	2	4	1	9
Late October, 2000	45				43				4	1	7
Mid-October, 2000	43				45				4	1	7
Early October, 2000	43				44				5	*	8
September, 2000	41	24	14	3	47	30	14	3	2	1	9
July, 2000	42				41				6	2	9
Late June, 2000	42				35				2	2	19
Mid-June, 2000	41				42				4	3	10
January, 2000	51				39				n/a	4	6
September, 1999	49				35				n/a	10	6

⁸ Pro- and Anti- percentages for October 2011 may not sum to candidate's overall percentage, because they were asked only of half-sample.

⁹ The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader or Barr supporters in 2008, Nader supporters in 2004, or Nader or Buchanan supporters in 2000.

Q.5/Q.5a/Q.5c/Q.5d TRENDS FOR COMPARISON CONTINUED...

	<u>Bush</u>	<u>Pro-Bush</u>	<u>Anti-Gore</u>	<u>DK</u>	<u>Gore</u>	<u>Pro-Gore</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Nader</u>	<u>Buchanan</u>	<u>Other/DK/Ref</u>		
Two-way trial heats:													
July, 2000	48				46				n/a	n/a	6		
Mid-June, 2000	45				46				n/a	n/a	9		
May, 2000	46				45				n/a	n/a	9		
March, 2000	43				49				n/a	n/a	8		
February, 2000	46				45				n/a	n/a	9		
December, 1999	55				40				n/a	n/a	5		
October, 1999	54				39				n/a	n/a	7		
September, 1999	54				39				n/a	n/a	7		
July, 1999	53				42				n/a	n/a	5		
March, 1999	54				41				n/a	n/a	5		
January, 1999	50				44				n/a	n/a	6		
September, 1998	53				40				n/a	n/a	7		
	<u>Dole</u>	<u>Pro-Dole</u>	<u>Anti-other</u>	<u>DK</u>	<u>Clinton</u>	<u>Pro-Clinton</u>	<u>Anti-other</u>	<u>DK</u>	<u>Perot</u>	<u>Pro-Perot</u>	<u>Anti-other</u>	<u>DK</u>	<u>Other/DK/Ref</u>
November, 1996	32	15	15	2	51	33	15	3	9	4	5	*	8
October, 1996	34	15	18	1	51	33	16	2	8	4	4	*	7
Late September, 1996	35				51				7				7
Early September, 1996	34	16	17	1	52	35	15	2	8	3	5	0	6
July, 1996	34				44				16				6
March, 1996	35				44				16				5
September, 1995	36				42				19				3
July, 1994	36				39				20				5
Two-way trial heats:													
July, 1996	42				53				n/a				5
June, 1996	40				55				n/a				5
April, 1996	40				54				n/a				6
March, 1996	41	15	25	1	53	30	20	3	n/a				6
February, 1996	44				52				n/a				4
January, 1996	41				53				n/a				6
July, 1994	49				46				n/a				5
	<u>Bush Sr.</u>	<u>Pro-Bush</u>	<u>Anti-other</u>	<u>DK</u>	<u>Clinton</u>	<u>Pro-Clinton</u>	<u>Anti-other</u>	<u>DK</u>	<u>Perot</u>	<u>Pro-Perot</u>	<u>Anti-other</u>	<u>DK</u>	<u>Other/DK/Ref</u>
Late October, 1992	34	19	13	2	44	25	17	2	19	10	7	2	3
Early October, 1992	35	19	13	3	48	23	22	3	8	3	5	*	9
June, 1992	31				27				36				6
Two-way trial heats:													
September, 1992	38	20	16	2	53	21	29	3	n/a				9
August, 1992	37	20	16	1	57	27	28	2	n/a				6
June, 1992	46				41				n/a				13
May, 1992	46				43				n/a				11
Late March, 1992	50	33	15	2	43	13	28	2	n/a				7
	<u>Bush Sr.</u>	<u>Pro-Bush</u>	<u>Anti-Dukakis</u>	<u>DK</u>	<u>Du-kakis</u>	<u>Pro-Dukakis</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Third party</u>	<u>Fourth party</u>	<u>Other/DK/Ref</u>		
October, 1988	50	31	16	3	42	23	15	4	n/a	n/a	8		
September, 1988	50	31	15	4	44	21	19	4	n/a	n/a	6		
May, 1988	40	26	11	3	53	23	26	4	n/a	n/a	7		

ASK IF DID NOT CHOOSE ROMNEY IN Q.5 OR Q.5a (Q.5=2,3,4 OR Q.5a=2,3,4,5,8,9):

Q.6 Do you think there is a chance that you might vote for Mitt Romney in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1,678]:

	Chance might vote for	Decided not to vote for	(VOL.) DK/Ref
Romney			
Oct 24-28, 2012	6	45	5=55%
Oct 4-7, 2012	8	42	4=54%
Sep 12-16, 2012	8	45	5=58%
Jun 28-Jul 9, 2012	8	44	4=57%
Jun 7-17, 2012	9	42	3=54%
Apr 4-15, 2012	10	40	5=55%

Q.6 TRENDS FOR COMPARISON:**McCain**

November, 2008	7	47	7=61%
Late October, 2008	7	51	6=64%
Mid-October, 2008	9	47	6=62%
Early October, 2008	10	45	5=60%
Late September, 2008	10	42	6=58%
Mid-September, 2008	9	40	7=56%
August, 2008	14	37	6=57%
July, 2008	13	38	7=58%
June, 2008	12	41	7=60%

Bush

November, 2004	6	44	5=55%
Mid-October, 2004	5	43	7=55%
Early October, 2004	9	39	4=52%
September, 2004	9	38	4=51%
August, 2004	10	42	3=55%
July, 2004	10	41	5=56%
June, 2004 ¹⁰	9	41	2=52%
May, 2004	9	42	4=55%
Late March, 2004	11	40	3=54%
Mid-March, 2004	11	44	2=57%
Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%
November, 2000	8	44	7=59%
Late October, 2000	10	41	4=55%
Mid-October, 2000	12	40	5=57%
Early October, 2000	11	39	7=57%
September, 2000	15	38	6=59%
Mid-June, 2000	15	33	6=54%

Dole

November, 1996	8	54	6=68%
October, 1996	11	51	4=66%
Late September, 1996	16	44	5=65%
Early September, 1996	14	47	5=66%
July, 1996	15	40	3=58%

Bush Sr.

Late October, 1992	11	53	2=66%
Early October, 1992	13	46	6=65%
September, 1992	12	44	6=62%
August, 1992	15	45	4=64%
May, 1992	8	40	5=53%

¹⁰ In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

ASK IF DID NOT CHOOSE OBAMA IN Q.5 OR Q.5a (Q.5=1,3,4 OR Q.5a=1,3,4,5,8,9):

Q.7 Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1,678]:

	Chance might <u>vote for</u>	Decided not <u>to vote for</u>	(VOL.) <u>DK/Ref</u>
Obama			
Oct 24-28, 2012	4	45	4=53%
Oct 4-7, 2012	5	45	3=54%
Sep 12-16, 2012	7	39	4=49%
Jun 28-Jul 9, 2012	6	41	3=50%
Jun 7-17, 2012	6	42	2=50%
Apr 4-15, 2012	6	42	3=51%
November, 2008	6	38	6=50%
Late October, 2008	7	35	6=48%
Mid-October, 2008	8	35	5=48%
Early October, 2008	7	38	5=50%
Late September, 2008	8	37	6=51%
Mid-September, 2008	11	38	5=54%
August, 2008	12	36	6=54%
July, 2008	12	34	7=53%
June, 2008	14	32	6=52%

Q.7 TRENDS FOR COMPARISON:

	Chance might <u>vote for</u>	Decided not <u>to vote for</u>	(VOL.) <u>DK/Ref</u>
Kerry			
November, 2004	6	43	5=54%
Mid-October, 2004	6	42	7=55%
Early October, 2004	9	45	5=59%
September, 2004	11	42	4=57%
August, 2004	11	39	3=53%
July, 2004	13	36	5=54%
June, 2004 ¹¹	10	41	3=54%
May, 2004	11	35	4=50%
Late March, 2004	13	37	3=53%
Mid-March, 2004	13	32	3=48%
Late February, 2004	13	36	3=52%
Early February, 2004	15	33	5=53%
Gore			
November, 2000	8	41	6=55%
Late October, 2000	9	44	4=57%
Mid-October, 2000	10	40	5=55%
Early October, 2000	11	38	7=56%
September, 2000	13	35	5=53%
June, 2000	14	34	6=54%
Clinton			
November, 1996	6	37	6=49%
October, 1996	10	35	4=49%
Late September, 1996	11	35	3=49%
Early September, 1996	10	34	4=48%
July, 1996	8	36	4=48%
Late October, 1992	11	43	2=56%
Early October, 1992	14	32	6=52%
September, 1992	12	28	6=46%
August, 1992	14	26	3=43%
May, 1992	11	38	6=55%

¹¹ In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

Q.8 HELD FOR FUTURE RELEASE**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote?

ASK IF VOTED EARLY (PLAN1=2):

EARLY1 Did you vote in person or did you mail in your ballot?

ASK IF PLAN TO VOTE (PLAN1=1):

PLAN3 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS [N=1,678]:

Oct 24-28 <u>2012</u>		Nov <u>2008</u>	Late Oct <u>2008</u>
81	Plan to vote	72	81
74	Absolutely certain	67	75
6	Fairly certain	5	6
*	Not certain	*	*
*	Don't know/Refused (VOL.)	*	*
16	Already voted	26	15
6	Voted in person		
9	Mailed in ballot		
*	Other way (VOL.)		
0	Don't know/Refused (VOL.)		
2	Don't plan to vote	1	3
1	Don't know/Refused (VOL.)	1	1

TREND FOR COMPARISON:**ASK ALL REGISTERED VOTERS:**

Do you yourself plan to vote in the election this November?

ASK IF PLAN TO VOTE:

How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS:

	Yes, plan to vote	Absolutely certain	Fairly certain	Not certain¹²	No, don't plan to	(VOL.) DK/Ref
2012 Election						
Oct 4-7, 2012 ¹³	96	89	6	*	3	2
Sep 12-16, 2012	97	89	7	1	2	1
Jun 7-17, 2012	97	86	10	*	2	1
2010 Election						
Aug 25-Sep 6, 2010	94	--	--	--	4	3
Jul 21-Aug 5, 2010 ¹⁴	91	70	17	3	7	2
Jun 16-20, 2010	90	69	19	2	8	2
Mar 11-21, 2010	91	69	20	2	6	3
2008 Election						
Mid-October, 2008	97	92	5	*	2	1
Early October, 2008	97	92	4	1	2	1
Late September, 2008	97	91	6	*	2	1
Mid-September, 2008	97	90	6	1	2	1
August, 2008	97	--	--	--	2	1
July, 2008	97	--	--	--	2	1
June, 2008	95	85	8	2	2	3

¹² Don't know responses to PLANTO2 not shown.

¹³ In October 2012, Mid-October 2008 and from Mid-October 2004 to November 2006 and in Early November 2002, the "Yes, Plan to vote" category also includes people who volunteered that they already voted.

¹⁴ From March 11-21, 2010 to July 21-August 5, 2010, question asked "Thinking ahead to November, do you yourself plan to vote in the Congressional election this November, or not?" In November 2006, Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?"

PLAN1/PLAN3 TREND FOR COMPARISON CONTINUED...

	Yes, plan to vote	Absolutely certain	Fairly certain	Not certain	No, don't plan to	(VOL.) DK/Ref
2006 Election						
November, 2006	90	--	--	--	8	2
Late October, 2006	94	--	--	--	3	3
Early October, 2006	93	75	17	1	4	3
Early September, 2006	92	--	--	--	5	3
2004 Election						
November, 2004	97	--	--	--	2	1
Mid-October, 2004	98	--	--	--	1	1
Early October, 2004	98	91	6	1	1	1
September, 2004	98	91	6	1	1	1
August, 2004	98	89	8	1	2	*
June, 2004	96	85	10	1	2	2
2002 Election						
Early November, 2002	90	--	--	--	8	2
Early October, 2002	95	--	--	--	3	2
2000 Election						
Early November, 2000	96	--	--	--	3	1
Late October, 2000	97	--	--	--	2	1
Mid-October, 2000	96	--	--	--	2	2
Early October, 2000	97	87	9	1	2	1
September, 2000	95	84	10	1	3	2
June, 2000	95	84	10	1	2	3
1998 Election						
Late October, 1998	91	--	--	--	6	3
Early October, 1998	92	--	--	--	4	4
Early September, 1998	95	--	--	--	2	3
Late August, 1998	93	75	17	1	3	4
June, 1998	95	74	19	2	3	2
1996 Election						
November, 1996	96	--	--	--	2	2
October, 1996	98	87	10	1	1	1
Late September, 1996	98	89	8	1	1	1
Early September, 1996	96	83	11	2	2	2
July, 1996	95	82	12	1	3	2
June, 1996	96	84	11	1	2	2
1994 Election						
November, 1994	93	--	--	--	5	2
October, 1994	95	--	--	--	3	2
1992 Election						
October, 1992	98	91	6	1	1	1
September, 1992	98	85	11	2	1	1
August, 1992	97	89	8	*	1	2
June, 1992	97	88	8	1	1	2
1988 Election						
<i>Gallup</i> : November, 1988	97	87	9	1	2	1
October, 1988	98	--	--	--	1	1

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote?

ASK IF YES IN PLAN1 (PLAN1=1):

PLAN2 Do you plan to cast your vote BEFORE Election Day or ON Election Day?

BASED ON REGISTERED VOTERS [N=1,678]:

Oct 24-28 <u>2012</u>		Nov <u>2008</u>	Late Oct <u>2008</u>
58	Plan to vote on Election Day	62	64
36	Plan to vote early/Already voted	35	31
20	Will vote before Election Day	9	16
16	Already voted	26	15
3	Plan to vote but don't know when	1	1
3	Don't plan to vote/Don't know/Refused (VOL.)	2	4

NO QUESTIONS 9-14**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.15 Regardless of who you might support, who do you think is most likely to win the presidential election? [READ AND RANDOMIZE]?

BASED ON REGISTERED VOTERS [N=1,678]:

	Republican		Democrat		(VOL.) Other/DK
2012 Election					
Oct 24-28, 2012	31	<i>Romney</i>	49	<i>Obama</i>	19
Sep 12-16, 2012	24	<i>Romney</i>	53	<i>Obama</i>	23
Jun 7-17, 2012	34	<i>Romney</i>	52	<i>Obama</i>	15
Mar 7-11, 2012 ¹⁵	32	<i>Romney</i>	59	<i>Obama</i>	9
2008 Election					
Mid-October, 2008	17	<i>McCain</i>	61	<i>Obama</i>	22
Mid-September, 2008	39	<i>McCain</i>	39	<i>Obama</i>	22
June, 2008	27	<i>McCain</i>	53	<i>Obama</i>	20
April, 2008 ¹⁶	42	<i>McCain</i>	47	<i>Obama</i>	11
March, 2008	38	<i>McCain</i>	50	<i>Obama</i>	12
2004 Election					
November, 2004	48	<i>Bush</i>	27	<i>Kerry</i>	25
Mid-October, 2004	54	<i>Bush</i>	27	<i>Kerry</i>	19
Early October, 2004	61	<i>Bush</i>	27	<i>Kerry</i>	12
September, 2004	60	<i>Bush</i>	22	<i>Kerry</i>	18
August, 2004	44	<i>Bush</i>	37	<i>Kerry</i>	19
July, 2004	42	<i>Bush</i>	38	<i>Kerry</i>	20
June, 2004	51	<i>Bush</i>	35	<i>Kerry</i>	14
May, 2004	52	<i>Bush</i>	31	<i>Kerry</i>	17
Early February, 2004	56	<i>Bush</i>	32	<i>Dem Candidate</i>	12
Mid-January, 2004	61	<i>Bush</i>	21	<i>Dem Candidate</i>	18
September, 2003	47	<i>Bush</i>	34	<i>Dem Candidate</i>	19
June, 2003	66	<i>Bush</i>	22	<i>Dem Candidate</i>	12
2000 Election					
November, 2000	43	<i>Bush</i>	32	<i>Gore</i>	25
Late October, 2000	48	<i>Bush</i>	38	<i>Gore</i>	14
Early October, 2000	33	<i>Bush</i>	46	<i>Gore</i>	21
June, 2000	51	<i>Bush</i>	33	<i>Gore</i>	16
October, 1999	70	<i>Bush</i>	23	<i>Gore</i>	7

¹⁵ In March 2012, this question was asked both about Mitt Romney/Barack Obama and Rick Santorum/ Barack Obama, and read: "Regardless of who you might support, who do you think is most likely to win the presidential election if it is between..."

¹⁶ In March and April 2008, this question was asked both about John McCain/Barack Obama and John McCain/Hillary Clinton, and read: "Regardless of who you might support, who do you think is most likely to win the presidential election if it is between..."

Q.15 CONTINUED...

	Republican		Democrat		(VOL.) Other/DK
1996 Election					
Late September, 1996 ¹⁷	12	<i>Dole</i>	79	<i>Clinton</i>	9
Early September, 1996	16	<i>Dole</i>	75	<i>Clinton</i>	9
July, 1996	19	<i>Dole</i>	72	<i>Clinton</i>	9
1992 Election					
October, 1992	30	<i>Bush, Sr.</i>	61	<i>Clinton</i>	9
March, 1992	72	<i>Bush, Sr.</i>	20	<i>Dem Candidate</i>	8
February, 1992	66	<i>Bush, Sr.</i>	25	<i>Dem Candidate</i>	9
October, 1991	78	<i>Bush, Sr.</i>	11	<i>Dem Candidate</i>	11

ASK ALL:

Q.16 Is your overall opinion of **[INSERT NAME, RANDOMIZE a-b, FOLLOWED BY RANDOMIZED cF1-dF1]** very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about **[NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?]** **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

	-----Favorable-----			-----Unfavorable-----			(VOL.) Never	(VOL.) Can't
	Total	Very	Mostly	Total	Very	Mostly	heard of	rate/Ref
a. Barack Obama								
Oct 24-28, 2012	56	24	32	40	23	17	*	4
Oct 4-7, 2012	50	24	26	45	26	19	*	5
Sep 12-16, 2012	57	27	30	40	23	17	*	4
Jul 16-26, 2012	51	24	26	42	27	15	0	8
Jun 7-17, 2012	53	20	33	44	22	21	0	4
Mar 7-11, 2012	56	24	32	41	25	16	*	3
Feb 8-12, 2012	54	22	32	42	26	16	*	5
Jan 11-16, 2012	51	23	28	45	24	21	0	4
Nov 9-14, 2011	52	21	31	45	24	21	*	3
Mar 8-14, 2011	58	22	36	39	20	19	*	3
Dec 2-5, 2010	54	26	29	43	25	18	*	2
Aug 25-Sep 6, 2010	53	21	32	43	23	20	*	5
Jun 10-13, 2010	56	27	30	39	20	19	0	4
Oct 28-Nov 30, 2009	65	33	32	30	16	14	*	5
Jun 10-14, 2009	72	37	35	25	11	14	*	3
Apr 14-21, 2009	73	38	35	24	10	14	*	3
Jan 7-11, 2009	79	40	39	15	4	11	0	6
Mid-October, 2008	66	33	33	28	13	15	*	6
Late September, 2008	65	33	32	30	11	19	*	5
Mid-September, 2008	62	28	34	34	15	19	*	4
Late May, 2008	51	23	28	40	21	19	*	9
April, 2008	52	21	31	42	21	21	*	6
March, 2008	56	21	35	34	18	16	1	9
Late February, 2008	57	24	33	34	16	18	1	8
Early February, 2008	58	19	39	30	13	17	2	10
January, 2008	56	20	36	33	13	20	3	8
Late December, 2007	54	16	38	30	12	18	5	11
August, 2007	48	14	34	26	10	16	13	13
b. Mitt Romney								
Oct 24-28, 2012	45	16	28	49	28	21	*	6
Oct 4-7, 2012	45	17	29	47	27	20	1	7
Sep 12-16, 2012	40	12	28	53	27	26	1	7
Jul 16-26, 2012	34	11	23	50	26	24	3	13
Jun 7-17, 2012	38	7	31	47	21	25	3	12
Mar 7-11, 2012	29	6	23	51	21	30	5	15

¹⁷ In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

Q.16 CONTINUED...

	-----Favorable-----			-----Unfavorable-----			(VOL.) Never	(VOL.) Can't
	Total	Very	Mostly	Total	Very	Mostly	heard of	rate/Ref
Feb 8-12, 2012	32	7	25	49	20	29	6	13
Jan 11-16, 2012	31	7	24	45	17	27	9	14
Nov 9-14, 2011	36	7	29	42	16	26	9	12
Oct 28-Nov 30, 2009	35	11	25	21	9	13	25	18
Jun 10-14, 2009	40	9	31	28	8	20	19	13
Early February, 2008	30	6	24	44	15	29	8	18
January, 2008	31	7	24	43	13	30	8	18
Late December, 2007	29	4	25	35	11	24	17	19
August, 2007	28	5	23	24	7	17	29	19

BASED ON FORM 1 [N=1,014]:

c.F1 Joe Biden								
Oct 24-28, 2012	44	17	27	42	26	16	5	10
Oct 4-7, 2012	38	13	24	46	26	21	5	11
Sep 12-16, 2012	41	15	26	43	22	21	4	11
Jun 7-17, 2012	40	10	30	37	18	19	6	17
Jan 11-16, 2012	38	10	28	41	18	22	9	12
Oct 28-Nov 30, 2009	50	13	36	29	13	16	8	13
Mid-Apr 2009	51	14	37	28	10	18	8	13
Jan 2009	63	22	41	20	7	13	6	11
Mid-October, 2008	55	20	34	35	10	19	6	10
Early October, 2008 (callback)	61	20	41	30	10	20	1	8
Late September, 2008	49	15	34	30	10	20	8	13
Mid-September, 2008	48	14	34	30	11	19	8	14
April, 2006	28	7	21	20	5	15	38	14
Late October, 2005	21	4	17	20	6	14	43	16
September, 1987	22	4	18	15	4	11	25	38
d.F1 Paul Ryan								
Oct 24-28, 2012	38	18	20	42	25	17	8	12
Oct 4-7, 2012	38	17	21	40	23	17	7	15
Sep 12-16, 2012	35	15	20	44	23	21	8	13

NO QUESTIONS 17-19

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Now thinking about the presidential debates...

Q.20 Did you happen to watch any of the presidential debates this year, or didn't you get a chance to see them?

BASED ON REGISTERED VOTERS [N=1,678]:

	Yes, <u>watched any</u>	No, <u>watched none</u>	(VOL.) <u>DK/Ref</u>
Oct 24-28, 2012	82	18	*
Oct 4-7, 2012 (<i>First debate</i>)	69	31	*
Obama/McCain			
October, 2008	83	17	*
September, 2008 (<i>First debate</i>)	60	39	1
Kerry/Bush			
Early October, 2004 (<i>First debate</i>)	69	31	*
Gore/Bush			
Early October 2000 (<i>First debate</i>)	63	37	*

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.21 [IF DID NOT WATCH DEBATES (Q.20=2,9): From what you've heard or read,] [IF WATCHED DEBATES (Q.20=1): Overall,] did the three presidential debates give you a better opinion of [INSERT NAME, RANDOMIZE], a worse opinion of him, or didn't the debates change your opinion of [NAME]? And did the debates give you a better opinion of [INSERT NEXT NAME, RANDOMIZE], a worse opinion of him, or didn't the debates change your opinion of [NAME]?

BASED ON REGISTERED VOTERS [N=1,678]:

		Better <u>opinion</u>	Worse <u>opinion</u>	Did not <u>change</u>	(VOL.) Don't <u>know</u>
a.	Barack Obama October 24-28, 2012	18	20	59	2
b.	Mitt Romney October 24-28, 2012	36	20	41	3

NO QUESTIONS 22-24**RANDOMIZE ORDER OF Q.25 AND Q.26****ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.25 And as I read a list of phrases, tell me if you think each phrase better describes [RANDOMIZE ORDER OF CANDIDATES: Mitt Romney or Barack Obama]. [INSERT ITEM; RANDOMIZE] – does this better describe [READ IN SAME ORDER: Romney or Obama]? What about [INSERT ITEM]? [REPEAT IF NECESSARY: "Would you say this better describes [READ IN SAME ORDER: Romney or Obama]?"

BASED ON REGISTERED VOTERS [N=1,678]:

	Mitt <u>Romney</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) Both <u>equally</u>	(VOL.) <u>DK/Ref</u>
a.					
	A strong leader				
	2012 Election				
	Oct 24-28, 2012	43	48	3	3
	Oct 4-7, 2012	44	44	3	4
	Sep 12-16, 2012	38	51	5	4
		<u>McCain</u>	<u>Obama</u>		
	2008 Election				
	Late September, 2008	43	42	3	7
	2004 Election				
		<u>Bush</u>	<u>Kerry</u>		
	Mid-October, 2004	50	36	5	5
	Early October, 2004	57	32	3	6
	Mid-September, 2004	54	28	5	10
	Early September, 2004	58	30	4	5
	August, 2004	57	34	2	4
	May, 2004	50	31	8	7
	Late March, 2004	51	33	4	10
	Mid-March, 2004	52	34	4	6
	2000 Election				
		<u>Bush</u>	<u>Gore</u>		
	Late-October, 2000	44	41	6	3
	Mid-October, 2000	42	39	9	4
	Early October, 2000	41	38	7	4
	September, 2000	44	38	7	5

Q.25 CONTINUED...

	Mitt <u>Romney</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) Both equally	(VOL.) <u>DK/Ref</u>
b. Takes more moderate positions					
2012 Election					
Oct 24-28, 2012	38	50	3	1	8
Oct 4-7, 2012	39	49	4	1	7
c. Willing to work with leaders from the other party					
2012 Election	<u>Romney</u>	<u>Obama</u>			
Oct 24-28, 2012	41	47	4	3	4
Oct 4-7, 2012	42	45	3	3	7
Jun 7-17, 2012	35	52	5	2	7
d. Connects well with ordinary Americans					
2012 Election	<u>Romney</u>	<u>Obama</u>			
Oct 24-28, 2012	31	59	5	2	3
Oct 4-7, 2012	30	59	4	2	4
Sep 12-16, 2012	23	66	5	2	3
Jun 7-17, 2012	28	59	7	3	4
2008 Election	<u>McCain</u>	<u>Obama</u>			
August, 2008	30	57	4	5	4
June, 2008	26	58	4	6	6
2000 Election	<u>Bush</u>	<u>Gore</u>			
Late October, 2000	45	42	5	4	4
Mid-October, 2000	45	39	6	7	3
June, 2000	40	39	7	7	7
e. Honest and truthful					
2012 Election	<u>Romney</u>	<u>Obama</u>			
Oct 24-28, 2012	40	46	9	2	3
Oct 4-7, 2012	39	44	10	3	4
Sep 12-16, 2012	34	48	9	3	5
Jun 7-17, 2012	32	46	11	4	6
2008 Election	<u>McCain</u>	<u>Obama</u>			
August, 2008	39	36	9	10	6
June, 2008	37	36	11	9	7
2004 Election	<u>Bush</u>	<u>Kerry</u>			
Mid-October, 2004	40	37	14	3	6
Early October, 2004	47	34	10	3	6
Mid-September 22-26, 2004	41	32	15	3	9
September, 2004	43	35	12	4	6
August, 2004	42	38	12	2	6
May, 2004	34	36	17	4	9
Late March, 2004	37	38	12	3	10
Mid-March, 2004	35	39	16	5	5
2000 Election	<u>Bush</u>	<u>Gore</u>			
Late October, 2000	43	32	15	5	5
Mid-October, 2000	38	30	19	6	7
Early October, 2000	36	32	17	8	7
September, 2000	35	37	13	9	6
June, 2000	35	31	19	7	8

Q.25 CONTINUED...

	Mitt <u>Romney</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) Both <u>equally</u>	(VOL.) <u>DK/Ref</u>
f. Has new ideas					
2012 Election					
Oct 24-28, 2012	46	41	7	2	4
Oct 4-7, 2012	47	40	7	2	4
2008 Election	<u>McCain</u>	<u>Obama</u>			
August, 2008	17	69	8	2	4
June, 2008	12	74	7	3	4
2000 Election	<u>Bush</u>	<u>Gore</u>			
Late October, 2000	44	35	9	7	5
Mid-October, 2000	42	33	11	8	6
June, 2000	38	32	14	7	9
g. Takes consistent positions on issues					
2012 Election	<u>Romney</u>	<u>Obama</u>			
Oct 24-28, 2012	36	51	7	2	5
Oct 4-7, 2012	37	47	8	2	6
Sep 12-16, 2012	34	50	7	3	6
Jun 7-17, 2012	34	46	10	3	7

RANDOMIZE ORDER OF Q.25 AND Q.26

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.26 Regardless of who you support, which one of the presidential candidates [RANDOMIZE ORDER OF CANDIDATES: Mitt Romney or Barack Obama] do you think would do the better job of [INSERT FIRST ITEM; RANDOMIZE]? And who do you think would do the better job of [INSERT NEXT ITEM]? [IF RESPONDENT MENTIONS ANYONE OTHER THAN ROMNEY OR OBAMA PROBE ONCE: "If you had to choose between (READ IN SAME ORDER: Romney or Obama)]?

BASED ON REGISTERED VOTERS [N=1,678]:

	Mitt <u>Romney</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
a. Improving the job situation				
2012 Election				
Oct 24-28, 2012	50	42	4	4
Oct 4-7, 2012	49	41	5	5
Sep 12-16, 2012 ¹⁸	45	46	4	5
Jun 28-Jul 9, 2012	46	42	6	6
b. Dealing with health care				
2012 Election				
Oct 24-28, 2012	45	47	3	5
Oct 4-7, 2012	44	47	4	5
Sep 12-16, 2012	39	52	4	5
Jun 28-Jul 9, 2012	41	49	5	5
Jun 7-17, 2012	44	45	5	6
TREND FOR COMPARISON				
<i>Improving the health care system</i>				
2008 Election	<u>McCain</u>	<u>Obama</u>		
Mid-October, 2008	27	57	6	10
Mid-September, 2008	31	52	7	10
Late May, 2008	32	49	6	13
2004 Election	<u>Bush</u>	<u>Kerry</u>		
Early October, 2004	31	49	8	12
September 22-26, 2004	32	48	7	13
Early September, 2004	32	50	8	10
August, 2004	29	55	5	11
May, 2004	29	51	7	13

¹⁸ For all September 2012 and earlier trends, question read "...would do the best job..."

Q.26 CONTINUED...

	<u>Bush</u>	<u>Kerry</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>	
Late March, 2004	33	46	6	15	
Mid-March, 2004	29	57	4	10	
2000 Election	<u>Bush</u>	<u>Gore</u>			
Late October, 2000	38	47	5	10	
Mid-October, 2000	37	48	4	11	
Early October, 2000	36	49	5	10	
September, 2000	32	51	6	11	
June, 2000	31	44	6	19	
March, 2000	31	51	6	12	
c. Reducing the federal budget deficit					
2012 Election	<u>Romney</u>	<u>Obama</u>			
Oct 24-28, 2012	51	37	6	6	
Oct 4-7, 2012	51	36	6	7	
Sep 12-16, 2012	46	43	7	5	
Jun 28-Jul 9, 2012 ¹⁹	50	36	8	6	
2008 Election	<u>McCain</u>	<u>Obama</u>			
Mid-October, 2008	30	50	9	11	
1996 Election	<u>Dole</u>	<u>Clinton</u>			
September, 1996	41	38	11	10	
July, 1996	39	40	11	10	
d. Dealing with taxes					
2012 Election	<u>Romney</u>	<u>Obama</u>			
Oct 24-28, 2012	44	46	4	5	
Oct 4-7, 2012	47	43	4	6	
Sep 12-16, 2012	42	48	3	6	
Jun 28-Jul 9, 2012	40	48	5	7	
2008 Election	<u>McCain</u>	<u>Obama</u>			
Mid-October, 2008	35	50	5	10	
Late-September, 2008	36	49	6	9	
Mid-September, 2008	39	44	5	12	
June, 2008	36	47	6	11	
Late May, 2008	44	39	5	12	
2000 Election	<u>Bush</u>	<u>Gore</u>			
Late October, 2000	45	41	5	9	
Mid-October, 2000	41	42	5	12	
Early October, 2000	39	42	6	13	
September, 2000	41	41	5	13	
June, 2000	41	34	7	18	
March, 2000	40	44	5	11	
	<u>Dole</u>	<u>Clinton</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>	
TREND FOR COMPARISON					
<i>Cutting taxes</i>					
1996 Election					
September, 1996	42	34	14	10	
July, 1996	42	35	12	11	
TREND FOR COMPARISON	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>	<u>DK/Ref</u>
<i>Not increasing taxes</i>					
1992 Election					
October, 1992	35	25	8	16	16

¹⁹ In 2012 the word "federal" was added to the question.

Q.26 CONTINUED...

	<u>Romney</u>	<u>Obama</u>	<u>(VOL.) Neither</u>	<u>(VOL.) DK/Ref</u>	
e.	Making wise decisions about foreign policy				
	2012 Election				
	42	50	3	6	
	43	47	3	7	
	38	53	3	6	
	40	48	4	8	
	2008 Election				
	<u>McCain</u>	<u>Obama</u>			
	45	44	1	10	
	49	42	2	7	
	51	40	2	7	
	43	42	2	13	
	2004 Election				
	<u>Bush</u>	<u>Kerry</u>			
	53	37	3	7	
	43	47	2	8	
	43	42	4	11	
	44	38	4	14	
	44	45	3	8	
	2000 Election				
	<u>Bush</u>	<u>Gore</u>			
	40	46	4	10	
	1996 Election				
	<u>Dole</u>	<u>Clinton</u>			
	39	44	7	10	
	42	42	5	11	
	TREND FOR COMPARISON				
	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>	<u>DK/Ref</u>
	53	27	6	3	11
f.	Dealing with Medicare				
	2012 Election				
	<u>Romney</u>	<u>Obama</u>			
	43	48	3	5	
	43	46	4	7	
	38	51	4	6	
g.	Representing your views about abortion				
	2012 Election				
	<u>Romney</u>	<u>Obama</u>			
	39	48	4	9	
	35	48	5	12	
h.	Dealing with the nation's energy problems				
	2012 Election				
	<u>Romney</u>	<u>Obama</u>			
	46	45	3	6	
	37	49	4	9	
	2008 Election				
	<u>McCain</u>	<u>Obama</u>			
	34	53	4	9	
	36	52	4	8	
	40	46	4	10	
	33	51	5	11	

NO QUESTIONS 27-29**QUESTIONS 30-32, 35-36 HELD FOR FUTURE RELEASE****NO QUESTIONS 33-34, 37-39**

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.40 Here are a few statements that have been made about **[RANDOMIZE: Barack Obama or Mitt Romney]**. Please tell me if you agree or disagree with each. (The first one is...) **[INSERT ITEM; RANDOMIZE]**. **[REPEAT AS NECESSARY: Do you agree or disagree that (ITEM)]**.

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Agree</u>	<u>Disagree</u>	<u>(VOL.) DK/Ref</u>
a. It's hard to know what Romney really stands for			
Oct 24-28, 2012	53	44	3
Oct 4-7, 2012	53	44	3
b. Romney is promising more than he can deliver			
Oct 24-28, 2012	61	35	5
Oct 4-7, 2012	62	35	4
c. Obama doesn't know how to turn the economy around			
Oct 24-28, 2012	50	47	3
Oct 4-7, 2012	54	44	3
d. Obama thinks government is the solution to every problem			
Oct 24-28, 2012	42	53	5
Oct 4-7, 2012	46	51	3

NO QUESTIONS 41-44**ASK ALL:**

Thinking more generally...

FOLGOV Would you say you follow what's going on in government and public affairs **[READ]**?

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Most of the time</u>	<u>Some of the time</u>	<u>Only now and then</u>	<u>Hardly at all</u>	<u>(VOL.) DK/Ref</u>
Oct 24-28, 2012	58	26	10	5	*
Oct 4-7, 2012	65	23	8	4	*
Sep 12-16, 2012	60	26	10	4	*
Sep 22-Oct 4, 2011	55	28	11	5	1
Feb 22-Mar 14, 2011	57	28	11	4	*
Oct 27-30, 2010	56	29	10	5	1
Oct 13-18, 2010	59	27	10	4	*
Aug 25-Sep 6, 2010 ²⁰	62	25	9	4	*
January, 2007	61	27	8	4	*
November, 2006	58	26	10	6	*
Late October, 2006	57	30	8	5	*
December, 2005	54	29	12	5	0
December, 2004	49	35	12	4	*
November, 2004	61	27	9	3	*
Mid-October, 2004	63	26	8	3	*
June, 2004	49	35	11	4	*
August, 2003	56	31	10	3	*
November, 2002	57	26	11	6	1
August, 2002	60	29	8	2	0
March, 2001	55	26	11	7	1
Early November, 2000	51	32	12	5	*
September, 2000	51	34	10	4	1
June, 2000	45	31	15	8	*

²⁰

In the Aug. 25-Sept. 6, 2010 survey, a wording experiment was conducted with one half of respondents asked the question wording shown above, the other half was asked: "Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...?" No significant differences were found between questions and the combined results are shown above. All surveys prior to Sept. 2010 used the longer question wording.

FOLGOV CONTINUED ...

	<u>Most of the time</u>	<u>Some of the time</u>	<u>Only now and then</u>	<u>Hardly at all</u>	(VOL.) DK/Ref
Late September, 1999	46	32	17	5	*
August, 1999 (GP)	40	35	17	8	*
November, 1998	52	27	11	9	*
Late October, 1998	57	29	10	4	*
Early October, 1998	51	33	11	5	*
Early September, 1998	52	33	11	4	*
June, 1998	42	33	18	7	*
November, 1997	47	34	14	4	*
November, 1996	52	32	12	4	*
October, 1996	43	37	13	6	1
June, 1996	47	34	14	5	*
October, 1995	52	34	11	4	*
April, 1995	49	34	13	4	*
November, 1994	57	30	10	3	*
October, 1994	52	34	10	4	0
July, 1994	51	32	13	4	*
May, 1990	43	36	15	6	*
February, 1989 (GP)	47	34	14	4	1
October, 1988	52	33	12	3	*
May, 1988 (GP)	37	37	17	6	3
January, 1988	42	35	17	5	2
November, 1987 (GP)	49	32	14	4	1
May, 1987	47	35	13	5	1
July, 1985	41	34	18	7	1

QUESTIONS 45-46 HELD FOR FUTURE RELEASE**NO QUESTION 47****RANDOMIZE Q.48 AND Q.49 IN BLOCK WITH Q.50****ASK ALL:**

Thinking about the nation's economy...

Q.48 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

	<u>Excellent</u>	<u>Good</u>	<u>Only fair</u>	<u>Poor</u>	(VOL.) DK/Ref
Oct 24-28, 2012	1	12	42	44	1
Sep 12-16, 2012	1	12	43	44	1
Jun 7-17, 2012	1	9	47	42	1
Mar 7-11, 2012	1	9	38	51	1
Feb 8-12, 2012	1	10	46	43	1
Jan 11-16, 2012	2	9	42	47	1
Dec 7-11, 2011	*	8	38	53	1
Aug 17-21, 2011	1	6	37	56	1
Jun 15-19, 2011	*	8	45	46	1
Mar 30-Apr 3, 2011	1	7	38	53	1
Feb 2-7, 2011	1	11	45	42	1
Dec 1-5, 2010	1	8	44	45	1
Oct 13-18, 2010	1	7	38	54	1
Aug 25-Sep 6, 2010	1	7	43	48	1
Jun 3-6, 2010	1	8	48	43	1
Apr 21-26, 2010	*	11	39	49	1
Mar 10-14, 2010	1	6	39	53	1
Feb 3-9, 2010	1	7	38	53	1
Dec 9-13, 2009	1	7	41	50	1
Oct 28-Nov 8, 2009	*	8	41	50	1
Sep 30-Oct 4, 2009	1	8	43	48	1
Aug 11-17, 2009	*	8	38	52	2
Jun 10-14, 2009	1	8	39	52	1

Q.48 CONTINUED...

	<u>Excellent</u>	<u>Good</u>	<u>Only fair</u>	<u>Poor</u>	(VOL.) <u>DK/Ref</u>
Mar 9-12, 2009	*	6	25	68	1
Feb 4-8, 2009	*	4	24	71	1
December, 2008	*	7	33	59	1
November, 2008	1	6	28	64	1
Late October, 2008	*	7	25	67	1
Early October, 2008	1	8	32	58	1
Late September, 2008	*	7	27	65	1
July, 2008	1	9	39	50	1
April, 2008	1	10	33	56	*
March, 2008	1	10	32	56	1
Early February, 2008	1	16	36	45	2
January, 2008	3	23	45	28	1
November, 2007	3	20	44	32	1
September, 2007	3	23	43	29	2
June, 2007	6	27	40	25	2
February, 2007	5	26	45	23	1
December, 2006	6	32	41	19	2
Early November, 2006 (RVs)	9	35	37	17	2
Late October, 2006	6	27	40	25	2
September, 2006	5	32	41	20	2
March, 2006	4	29	44	22	1
January, 2006	4	30	45	19	2
Early October, 2005	2	23	45	29	1
Mid-September, 2005	3	28	44	24	1
Mid-May, 2005	3	29	47	20	1
January, 2005	3	36	45	15	1
December, 2004	3	33	43	20	1
Early November, 2004 (RVs)	5	31	37	26	1
Mid-September, 2004	4	34	40	20	2
August, 2004	3	30	45	21	1
Late April, 2004	4	34	38	22	2
Late February, 2004 ²¹	2	29	42	26	1

RANDOMIZE Q.48 AND Q.49 IN BLOCK WITH Q.50**ASK ALL:**

Q.49 Which of these best describes your opinion: **[READ; READ CATEGORIES IN REVERSE ORDER FOR HALF THE SAMPLE]**?

	<u>The economy is recovering</u>	<u>The economy is not yet recovering but will recover soon</u>	<u>It will be a long time before the economy recovers</u>	(VOL.) <u>DK/Ref</u>
Oct 24-28, 2012	30	31	36	3
Sep 12-16, 2012	25	30	43	1
Feb 8-12, 2012	25	29	44	3
Mar 30-Apr 3, 2011	20	24	54	2
Feb 2-7, 2011	24	33	42	2
Dec 1-5, 2010	17	33	48	2
Aug 25-Sep 6, 2010 ²²	10	37	52	2
Jun 3-6, 2010	13	35	50	2
Mar 10-14, 2010	13	37	48	2

²¹ Earlier trends available from Gallup.

²² In September 2010 and earlier, the first answer choice read "The economy is now recovering."

RANDOMIZE Q.48 AND Q.49 IN BLOCK WITH Q.50**ASK ALL:**

Thinking now about your own personal finances...

Q.50 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

	<u>Excellent</u>	<u>Good</u>	<u>Only fair</u>	<u>Poor</u>	(VOL.) <u>DK/Ref</u>
Oct 24-28, 2012	8	35	36	20	1
Sep 12-16, 2012	8	35	36	20	1
Jun 7-17, 2012	7	34	38	21	1
Jan 11-16, 2012	6	29	42	22	1
Dec 7-11, 2011	6	32	37	24	1
Jun 15-19, 2011	5	33	40	21	1
Mar 30-Apr 3, 2011	7	29	36	26	2
Feb 2-7, 2011	7	29	41	22	1
Dec 1-5, 2010	5	30	40	23	2
Oct 13-18, 2010	6	33	36	23	1
Aug 25-Sep 6, 2010	6	30	40	23	1
Jun 3-6, 2010	6	32	38	20	4
Mar 10-14, 2010	6	31	39	22	2
Dec 9-13, 2009	7	28	39	24	2
Oct 28-Nov 8, 2009	5	30	40	25	1
Sep 30-Oct 4, 2009	6	32	38	22	1
Aug 11-17, 2009	6	31	36	26	2
Jun 10-14, 2009	6	32	39	22	1
Feb 4-8, 2009	5	33	41	20	1
December, 2008	6	32	40	21	1
Early October, 2008	6	35	40	18	1
July, 2008	9	33	37	19	2
April, 2008	8	35	39	16	2
March, 2008	8	39	34	17	2
Early February, 2008	9	36	37	16	2
January, 2008	10	39	34	15	2
November, 2007	9	41	34	15	1
September, 2007	10	38	34	16	2
February, 2007	8	41	36	14	1
December, 2006	8	40	35	16	1
Late October, 2006	9	40	33	16	2
March, 2006	9	39	36	15	1
January, 2006	7	39	37	15	2
Mid-May, 2005	7	37	39	16	1
January, 2005	10	41	34	14	1
August, 2004	9	42	34	14	1
September, 2003	10	38	36	15	1
Late March, 2003	10	43	31	12	4
January, 2003	7	38	39	15	1
Early October, 2002	7	39	37	16	1
June, 2002	5	40	37	16	2
Late September, 2001	7	40	37	14	2
June, 2001	6	38	39	16	1
June, 2000	9	43	35	11	2
August, 1999	6	43	41	9	1
May, 1997	7	43	38	11	1
September, 1996 (RVs)	8	47	34	10	1
February, 1995	8	39	38	14	1
March, 1994	5	41	40	13	1
December, 1993	5	34	45	15	1
U.S. News: January, 1993	4	33	46	16	1
U.S. News: October, 1992	6	34	40	19	1
U.S. News: August, 1992	5	30	47	17	1
U.S. News: May, 1992	4	35	45	15	1
U.S. News: January, 1992	4	32	45	18	1

QUESTION 51, 55, 58, 59, ATTEND 61, 62 HELD FOR FUTURE RELEASE**NO QUESTIONS 52-54, 56-57****ASK ALL:**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

BASED ON LIKELY VOTERS [N=1,495]:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Oct 24-28, 2012	34	35	27	2	*	1	14	12
Oct 4-7, 2012	36	31	30	1	1	1	14	14
Sep 12-16, 2012	29	39	30	1	*	2	14	13

BASED ON REGISTERED VOTERS [N=1,678]:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Oct 24-28, 2012	33	34	29	2	*	1	13	13
Oct 4-7, 2012	33	32	31	1	1	1	14	14
Sep 12-16, 2012	28	37	31	1	*	2	14	13
Jul 16-26, 2012	25	38	33	2	1	2	15	12
Jun 28-Jul 9, 2012	27	36	34	1	*	2	15	15
Jun 7-17, 2012	28	35	35	1	*	1	17	14
May 9-Jun 3, 2012	28	35	31	2	*	3	13	12
Apr 4-15, 2012	28	34	35	1	*	1	16	12
Mar 7-11, 2012	28	38	31	1	1	1	15	14
Feb 8-12, 2012	32	34	31	1	*	1	13	15
Jan 11-16, 2012	24	33	38	2	*	2	17	14
Jan 4-8, 2012	31	32	32	3	*	2	15	12

BASED ON GENERAL PUBLIC:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Oct 24-28, 2012	28	33	33	4	*	2	12	16
Oct 4-7, 2012	27	31	36	3	1	3	15	15
Sep 12-16, 2012	24	35	36	2	*	2	14	16
Jul 16-26, 2012	22	33	38	4	*	3	14	15
Jun 28-Jul 9, 2012	24	33	37	3	*	3	15	17
Jun 7-17, 2012	24	33	39	2	*	2	17	17
May 9-Jun 3, 2012	24	32	36	4	*	4	13	14
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Yearly Totals								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6

PARTY/PARTYLN CONTINUED...

				(VOL.)	(VOL.)			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No	Other	(VOL.)	<i>Lean</i>	<i>Lean</i>
				preference	party	DK/Ref	<i>Rep</i>	<i>Dem</i>
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5

BASED ON GENERAL PUBLIC:

				(VOL.)	(VOL.)			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No	Other	(VOL.)	<i>Lean</i>	<i>Lean</i>
				preference	party	DK/Ref	<i>Rep</i>	<i>Dem</i>
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

ASK ALL:

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?

ASK IF YES (PVOTE08A=1):

PVOTE08B Did you vote for Obama, McCain or someone else?

BASED ON REGISTERED VOTERS [N=1,678]:

					(VOL.)		(VOL.)
	<u>Voted</u>	<u>Obama</u>	<u>McCain</u>	<u>Other</u>	DK/Ref	Did not	Don't
				<u>candidate</u>		vote	remember/ Ref
Oct 24-28, 2012	84	43	35	3	3	15	*
Oct 4-7, 2012	85	42	37	4	3	14	1
Sep 12-16, 2012	86	47	32	4	3	13	1
Jun 7-17, 2012	88	45	33	7	3	11	1
Sep 22-Oct 4, 2011	88	46	32	5	4	12	*
Aug 17-21, 2011	89	46	33	6	5	11	1
Mar 8-14, 2011	88	46	32	5	5	12	*
Nov 4-7, 2010	89	45	33	6	4	11	1
Oct 27-30, 2010	88	44	35	4	5	10	2
Oct 13-18, 2010	89	45	35	4	4	10	1
Aug 25-Sep 6, 2010	89	46	34	4	4	10	1
Jan 6-10, 2010	92	44	37	4	6	8	*
Mar 31-Apr 21, 2009	93	47	34	5	7	7	*
Feb 4-8, 2009	93	48	33	4	8	7	*
Jan 7-11, 2009	93	48	35	4	6	7	*
December, 2008	93	50	32	3	9	7	*

ASK ALL REGISTERED VOTERS (REGFINAL=1):**[IF RESPONDENT HAS ALREADY VOTED (PLAN1=2 AND EARLY1=1,2,3), CODE AS "10"]**

SCALE10 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

BASED ON REGISTERED VOTERS [N=1,678]:

	Definitely will vote								Definitely will not vote		(VOL.) DK/Ref
	10	9	8	7	6	5	4	3	2	1	
2012 Election											
Oct 24-28, 2012	84	4	4	2	1	2	*	*	*	2	*
Oct 4-7, 2012	85	4	3	2	1	1	*	1	*	2	2
Sep 12-16, 2012	84	5	4	2	1	2	*	*	*	1	1
2010 Election											
Oct 27-30, 2010 ²³	72	6	5	4	1	4	*	1	1	3	1
Oct 13-18, 2010	71	8	7	3	2	2	1	1	*	4	1
Aug 25-Sep 6, 2010	71	9	7	3	2	4	1	1	*	2	1
2008 Election											
November, 2008	86	5	3	1	*	2	*	*	*	2	1
Late October, 2008	86	5	2	1	*	2	*	*	*	3	1
Mid-October, 2008	86	5	3	1	1	1	*	*	*	2	1
Mid-September, 2008	84	6	3	1	1	2	0	*	1	1	1
August, 2008	80	6	5	2	1	2	*	1	*	2	1
July, 2008	80	7	4	2	1	3	*	1	*	2	0
2006 Election											
November, 2006	72	7	5	3	2	4	*	1	1	4	1
Late October, 2006	71	8	9	4	2	3	*	1	*	1	1
Early October, 2006	68	10	9	4	1	4	*	1	*	2	1
September, 2006	67	9	9	2	2	5	1	1	1	2	1
2004 Election											
November, 2004	87	4	3	1	1	1	*	*	*	2	1
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2	1
2002 Election											
Early November, 2002	66	9	9	3	1	4	1	1	1	5	1
Early October, 2002	64	10	10	4	3	4	1	*	*	2	2
2000 Election											
Early November, 2000	80	6	5	2	1	3	*	*	*	3	1
Late October, 2000	83	5	5	1	1	2	*	1	1	1	*
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1	1
Early October, 2000	78	7	5	2	2	2	*	1	1	1	1
1998 Election											
Late October, 1998	70	6	7	4	1	4	1	1	1	4	1
Early October, 1998	64	9	10	4	2	4	1	2	1	2	1
1996 Election											
November, 1996	77	7	7	2	1	2	*	1	*	2	1
October, 1996	77	9	7	2	2	2	*	*	*	1	*
Late September, 1996	78	10	6	2	1	1	*	*	*	1	1
1994 Election											
November, 1994	67	9	8	2	2	4	1	1	1	3	2
Late October, 1994	66	10	9	4	2	4	1	1	*	2	1
1992 Election											
Gallup: September, 1992	77	5	4	3	2	4	*	1	*	4	*
1988 Election											
Gallup: November, 1988	77	7	6	2	1	3	*	*	*	2	2
Gallup: October, 1988	73	8	7	3	2	3	1	*	*	1	2

²³ In Oct 27-30, 2010 and Oct 13-18, 2010, Late October, Mid-October and November 2008, November 2006, November 2004 and Early November 2002, the "10 - definitely will vote" category also includes people who volunteered that they already voted.

PEW RESEARCH CENTER
October 18-21, 2012 OMNIBUS
FINAL TOPLINE
N=1,005

ASK ALL:

PEW.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- fied	Dis- satisfied	(VOL.) DK/Ref		Satis- fied	Dis- satisfied	(VOL.) DK/Ref
Oct 18-21, 2012	32	61	8	October, 2007	28	66	6
Jun 28-Jul 9, 2012	31	64	5	February, 2007	30	61	9
Jun 7-17, 2012	28	68	5	Mid-January, 2007	32	61	7
May 9-Jun 3, 2012	29	64	7	Early January, 2007	30	63	7
Apr 4-15, 2012	24	69	6	December, 2006	28	65	7
Feb 8-12, 2012	28	66	6	Mid-November, 2006	28	64	8
Jan 11-16, 2012	21	75	4	Early October, 2006	30	63	7
Sep 22-Oct 4, 2011	17	78	5	July, 2006	30	65	5
Aug 17-21, 2011	17	79	4	May, 2006*	29	65	6
Jul 20-24, 2011	17	79	4	March, 2006	32	63	5
Jun 15-19, 2011	23	73	4	January, 2006	34	61	5
May 5-8, 2011	30	62	8	Late November, 2005	34	59	7
May 2, 2011	32	60	8	Early October, 2005	29	65	6
Mar 8-14, 2011	22	73	5	July, 2005	35	58	7
Feb 2-7, 2011	26	68	5	Late May, 2005*	39	57	4
Jan 5-9, 2011	23	71	6	February, 2005	38	56	6
Dec 1-5, 2010	21	72	7	January, 2005	40	54	6
Nov 4-7, 2010	23	69	8	December, 2004	39	54	7
Sep 23-26, 2010	30	63	7	Mid-October, 2004	36	58	6
Aug 25-Sep 6, 2010	25	71	5	July, 2004	38	55	7
Jun 24-27, 2010	27	64	9	May, 2004	33	61	6
May 13-16, 2010	28	64	7	Late February, 2004*	39	55	6
Apr 21-26, 2010	29	66	5	Early January, 2004	45	48	7
Apr 1-5, 2010	31	63	6	December, 2003	44	47	9
Mar 11-21, 2010	25	69	5	October, 2003	38	56	6
Mar 10-14, 2010	23	71	7	August, 2003	40	53	7
Feb 3-9, 2010	23	71	6	April 8, 2003	50	41	9
Jan 6-10, 2010	27	69	4	January, 2003	44	50	6
Oct 28-Nov 8, 2009	25	67	7	November, 2002	41	48	11
Sep 30-Oct 4, 2009	25	67	7	September, 2002	41	55	4
Sep 10-15, 2009 ²⁴	30	64	7	Late August, 2002	47	44	9
Aug 20-27, 2009	28	65	7	May, 2002	44	44	12
Aug 11-17, 2009	28	65	7	March, 2002	50	40	10
Jul 22-26, 2009	28	66	6	Late September, 2001	57	34	9
Jun 10-14, 2009	30	64	5	Early September, 2001	41	53	6
Apr 28-May 12, 2009	34	58	8	June, 2001	43	52	5
Apr 14-21, 2009	23	70	7	March, 2001	47	45	8
Jan 7-11, 2009	20	73	7	February, 2001	46	43	11
December, 2008	13	83	4	January, 2001	55	41	4
Early October, 2008	11	86	3	October, 2000 (RVs)	54	39	7
Mid-September, 2008	25	69	6	September, 2000	51	41	8
August, 2008	21	74	5	June, 2000	47	45	8
July, 2008	19	74	7	April, 2000	48	43	9
June, 2008	19	76	5	August, 1999	56	39	5
Late May, 2008	18	76	6	January, 1999	53	41	6
March, 2008	22	72	6	November, 1998	46	44	10
Early February, 2008	24	70	6	Early September, 1998	54	42	4
Late December, 2007	27	66	7	Late August, 1998	55	41	4
				Early August, 1998	50	44	6
				February, 1998	59	37	4
				January, 1998	46	50	4
				September, 1997	45	49	6
				August, 1997	49	46	5

²⁴ In September 10-15, 2009 and other surveys noted with an asterisk, the question was worded "Overall, are you satisfied or dissatisfied with the way things are going in our country today?"

PEW.1 CONTINUED...

	Satis- fied	Dis- satisfied	(VOL.) DK/Ref		Satis- fied	Dis- satisfied	(VOL.) DK/Ref
January, 1997	38	58	4	May, 1993	22	71	7
July, 1996	29	67	4	January, 1993	39	50	11
March, 1996	28	70	2	January, 1992	28	68	4
October, 1995	23	73	4	November, 1991	34	61	5
June, 1995	25	73	2	Gallup: Late Feb, 1991	66	31	3
April, 1995	23	74	3	August, 1990	47	48	5
July, 1994	24	73	3	May, 1990	41	54	5
March, 1994	24	71	5	January, 1989	45	50	5
October, 1993	22	73	5	September, 1988 (RVs)	50	45	5
September, 1993	20	75	5				

ASK ALL:

PEW.2 What do you think is the most important problem facing the country today? **[RECORD VERBATIM RESPONSE. PROBE FOR CLARITY – DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD IN ORDER OF MENTION]**

Oct 18-21 <u>2012</u>		Mar <u>12</u> ²⁵	Dec <u>11</u>	May <u>11</u>	Jan <u>11</u>	Aug <u>10</u>	Feb <u>10</u>	Aug <u>09</u>	Feb <u>09</u>	Early Oct <u>08</u>	Jul <u>08</u>	Jan <u>08</u>	Sep <u>07</u>
25	Unemployment/Lack of jobs	31	21	26	35	27	31	19	31	9	5	5	3
25	Economy (general)	24	19	28	27	35	24	27	53	55	39	20	10
9	Dissatisfaction with gov't/politics/ Obama	4	10	4	9	9	5	5	5	4	3	6	7
8	Deficit/National debt/Balanced budget/Gov't spending	8	9	10	11	3	11	6	4	1	1	2	1
5	Health care/costs/accessibility	5	4	6	9	4	13	20	3	4	3	10	7
3	Partisanship/Parties/Gridlock	3	4	--	--	--	--	--	--	--	--	--	--
3	Morality/Ethics/Family values	1	2	1	2	4	3	3	1	1	3	2	3
3	Education/schools/affording education	1	3	2	3	1	1	2	1	--	4	4	3
2	Finances/money	3	2	5	2	2	--	--	--	4	--	--	--
2	Inflation	1	1	2	2	1	--	--	2	5	6	3	1
2	U.S. foreign policy/International relations/U.S. image	--	--	1	--	--	--	1	1	1	2	2	1
2	War/War in Iraq/War in Afghan.	3	4	5	3	3	4	5	3	11	17	27	37
1	Poverty/Hunger/Starvation	1	2	1	1	2	1	1	1	1	1	3	3
1	Distribution of wealth/inequality	1	2	--	1	--	--	--	--	1	1	--	--
1	Taxes	2	2	1	1	1	1	--	--	1	--	2	1
1	Social Security	--	1	1	--	--	--	1	--	1	--	1	1
1	Energy costs	8	1	7	2	--	--	--	--	5	19	3	2
1	Crime/Violence	1	1	1	1	--	1	1	1	--	1	1	2
1	Defense/national security	2	1	1	1	--	1	1	1	1	3	3	3
1	Greed	1	1	--	--	--	--	--	--	--	--	--	--
1	Race relations/Racism	1	1	--	--	1	--	--	--	--	1	1	--
1	Medicare/Medicaid	1	--	1	--	--	1	--	--	--	--	--	--
1	Lack of leadership	--	2	--	--	--	--	--	--	--	--	--	--
1	Housing market/foreclosures	2	1	1	1	2	--	--	--	5	--	--	--
1	Immigration	2	1	1	2	2	1	1	1	1	2	6	6
1	Environment/Global warming	--	--	--	--	--	--	--	--	--	--	--	--
1	Welfare abuse/Gov't dependency	1	--	--	--	1	--	--	--	--	--	--	--
1	Oil dependence/Energy policy and alternatives	1	--	--	--	--	--	--	--	2	2	1	2
1	Too much foreign aid/Spend at home	1	1	1	--	--	--	--	--	1	--	--	1
12	Other												
6	Don't know/No answer	8	6	7	5	7	6	5	3	4	4	5	5
6	(NET) FOREIGN ISSUES/ INTERNATIONAL	5	6	9	6	4	11	10	7	18	25	36	48
58	(NET) ECONOMIC	66	55	68	62	65	65	55	80	75	61	34	20

Total exceeds 100% because of multiple responses.

25 Complete trend not shown; trends available to 1987.

PEW.3, PEW.8-PEW.9 HELD FOR FUTURE RELEASE

NO QUESTIONS PEW.4, PEW.6-PEW.7

PEW.5 PREVIOUSLY RELEASED