

PEW RESEARCH CENTER
October 12-14, 2012 OMNIBUS
FINAL TOPLINE
N=1,006

PEW.1 HELD FOR FUTURE RELEASE

NO QUESTIONS PEW.2-PEW.4

In the presidential campaign so far...

RANDOMIZE ORDER OF PEW.5 AND PEW.6

ASK ALL:

PEW.5 (And) Do you think Barack Obama has been too personally critical of Mitt Romney, or not?

BASED ON REGISTERED VOTERS [N=857]

		Too personally <u>critical</u>	Not too personally <u>critical</u>	(VOL.) <u>DK/Ref</u>
	Oct 12-14, 2012	35	51	15
	Jun 7-17, 2012	30	61	9
Obama/McCain	November, 2008 ¹ (<i>voters</i>)	21	76	3
	Early October, 2008	22	69	9
	Mid-September, 2008	28	65	7
	June, 2008	19	73	8
Kerry/Bush	September, 2004	52	45	3
	June, 2004	44	48	8
	Mid-March 2004	48	46	6
Gore/Bush	Early October, 2000	29	61	10
Clinton/Dole	Late September, 1996	21	70	9
Dukakis/Bush, Sr.	October, 1988	45	50	5

RANDOMIZE ORDER OF PEW.5 AND PEW.6

ASK ALL:

PEW.6 (And) do you think Mitt Romney has been too personally critical of Barack Obama, or not?

BASED ON REGISTERED VOTERS [N=857]

		Too personally <u>critical</u>	Not too personally <u>critical</u>	(VOL.) <u>DK/Ref</u>
	Oct 12-14, 2012	37	48	15
	Jun 7-17, 2012	43	49	9
McCain/Obama	November, 2008 ² (<i>voters</i>)	49	48	3
	Early October, 2008	48	44	8
	Mid-September, 2008	42	52	6
	June, 2008	26	65	9
Bush/Kerry	September, 2004	49	47	4
	June, 2004	33	58	9
	Mid-March 2004	33	58	9
Bush/Gore	Early October, 2000	40	50	10
Dole/Clinton	Late September, 1996	53	40	7
Bush, Sr./Dukakis	October, 1988	52	43	5

¹ Question in November 2008 was worded "... was too personally critical ..."

² Question in November 2008 was worded "... was too personally critical ..."

ASK ALL:

PEW.7 Did you happen to watch the vice-presidential debate between **[RANDOMIZE: Joe Biden and Paul Ryan]** on Thursday night, or didn't you get a chance to see it? **[IF YES, ASK: How much of the debate did you watch: all of it, some of it, or only a little?]**

BASED ON REGISTERED VOTERS [N=857]:

		NET <u>Yes</u>	Yes, <u>all</u>	Yes, <u>some</u>	Yes, <u>a little</u>	No, <u>didn't watch</u>	(VOL.) <u>DK/Ref</u>
Ryan/Biden	Oct 12-14, 2012	60	42	13	5	40	1
Palin/Biden	Oct 3-6, 2008	76	53	18	5	24	*

TREND FOR COMPARISON:**Romney/Obama**

Oct 4-7, 2012	69	43	20	6	31	*
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McCain/Obama

Sep 27-29, 2008	60	34	20	6	39	1
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Bush/Kerry

Early Oct, 2004	69	41	22	6	31	*
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Bush/Gore

Early Oct, 2000	63	32	24	7	37	*
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ASK ALL:

PEW.8 **[IF WATCHED DEBATE (PEW.7=1-3):** Regardless of who you support; **IF DID NOT WATCH DEBATE (PEW.7=4,9):** From what you've heard or read], which vice-presidential candidate do you think did the better job in the debate **[RANDOMIZE: Joe Biden or Paul Ryan]**?

BASED ON REGISTERED VOTERS [N=857]:

Oct 12-14

2012

41	Joe Biden
38	Paul Ryan
5	Neither/Both (VOL.)
16	Don't know/Refused (VOL.)

ASK ALL:

The next PRESIDENTIAL debate is on Tuesday night...

PEW.9 How likely is it that you will watch the upcoming debate between Mitt Romney and Barack Obama this coming Tuesday – very likely, somewhat likely or not likely?

BASED ON REGISTERED VOTERS [N=857]

	Very <u>likely</u>	Somewhat <u>likely</u>	Not <u>likely</u>	(VOL.) <u>DK/Ref</u>
October 12-14, 2012	68	15	16	*
September 27-30, 2012	62	21	17	0
October 3-6, 2008 ³	70	18	12	*
September 19-22, 2008 (GP)	58	24	18	*
Early October, 2004	59	29	11	1
Early September, 2004	61	27	11	1
Early October, 2000	49	31	19	1
Late September, 2000	43	31	22	4
September, 1996	43	34	22	1
CBS/NYT: 1992	67	24	8	2
CBS/NYT: 1988	55	27	17	1
CBS/NYT: 1984	55	27	16	2

ASK ALL:

PEW.10 Regardless of which candidate you support, who do you think will do the better job in the presidential debate [**READ AND RANDOMIZE**]?

BASED ON REGISTERED VOTERS [N=857]

Oct 12-14 <u>2012</u>		Sep 27-30 <u>2012</u>
37	Mitt Romney	29
41	Barack Obama	51
1	Both will do equally well (VOL.)	2
3	Neither (VOL.)	2
18	Don't know/Refused (VOL.)	16

NO QUESTIONS PEW.11-PEW.12**PEW.13-PEW.14 HELD FOR FUTURE RELEASE**

³ October 3-6, 2008 asked about the debate between John McCain and Barack Obama. September 19-22, 2008 asked about the upcoming foreign policy debate between John McCain and Barack Obama, and figures are based on general public results. In early October, 2004 the question asked: "How likely is it that you will watch either of the upcoming presidential debates between Bush and Kerry this coming Friday, or next Wednesday?" In early September, 2004 the question asked: "How likely is it that you will watch the upcoming presidential debates between John Kerry and George W. Bush?" In late September and early October, 2000 the question asked: "How likely is it that you will watch the upcoming presidential debates between Al Gore and George W. Bush?" In September, 1996 the question asked: "How likely is it that you will watch the upcoming Presidential debates between Bill Clinton and Bob Dole?" The CBS/NYT surveys asked, "How likely is it that you will watch next/this Sunday's debate between ...?" The 1988 survey is based on the probable electorate.