

**PEW RESEARCH CENTER  
AUGUST 18-21, 2011 OMNIBUS  
FINAL TOPLINE  
N=1,007**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

|  | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|--|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| a. Reports about the condition of the U.S. economy |                         |                           |                            |                               |                          |
| August 18-21, 2011                                 | 44                      | 29                        | 12                         | 14                            | 1                        |
| August 4-7, 2011                                   | 46                      | 30                        | 11                         | 13                            | 1                        |
| July 28-31, 2011                                   | 43                      | 30                        | 13                         | 13                            | *                        |
| July 21-24, 2011                                   | 41                      | 32                        | 13                         | 13                            | 1                        |
| July 14-17, 2011                                   | 41                      | 30                        | 14                         | 14                            | 1                        |
| July 7-10, 2011                                    | 36                      | 30                        | 15                         | 18                            | 1                        |
| June 30-July 3, 2011                               | 38                      | 32                        | 13                         | 16                            | 1                        |
| June 23-26, 2011                                   | 37                      | 29                        | 15                         | 19                            | *                        |
| June 16-19, 2011                                   | 39                      | 33                        | 14                         | 13                            | *                        |
| June 9-12, 2011                                    | 39                      | 30                        | 15                         | 16                            | 1                        |
| June 2-5, 2011                                     | 35                      | 34                        | 17                         | 14                            | *                        |
| May 19-22, 2011                                    | 33                      | 34                        | 17                         | 16                            | *                        |
| May 12-15, 2011                                    | 32                      | 32                        | 17                         | 18                            | 2                        |
| May 5-8, 2011                                      | 40                      | 35                        | 15                         | 9                             | 1                        |
| April 21-25, 2011                                  | 41                      | 33                        | 12                         | 14                            | *                        |
| April 14-17, 2011                                  | 44                      | 30                        | 14                         | 12                            | 1                        |
| April 7-10, 2011                                   | 46                      | 30                        | 14                         | 10                            | *                        |
| March 31-April 3, 2011                             | 42                      | 31                        | 16                         | 11                            | 0                        |
| March 24-27, 2011                                  | 36                      | 32                        | 17                         | 15                            | *                        |
| March 17-20, 2011                                  | 38                      | 32                        | 17                         | 13                            | *                        |
| March 10-13, 2011                                  | 40                      | 30                        | 16                         | 13                            | *                        |
| March 3-6, 2011                                    | 37                      | 31                        | 17                         | 13                            | 1                        |
| February 24-27, 2011                               | 49                      | 29                        | 11                         | 10                            | *                        |
| February 17-20, 2011                               | 35                      | 33                        | 14                         | 17                            | *                        |
| February 10-13, 2011                               | 36                      | 34                        | 13                         | 16                            | *                        |
| February 3-6, 2011                                 | 35                      | 37                        | 14                         | 14                            | *                        |
| January 20-23, 2011                                | 37                      | 33                        | 14                         | 15                            | 1                        |
| January 13-16, 2011                                | 37                      | 29                        | 15                         | 18                            | 1                        |
| January 6-9, 2011                                  | 39                      | 37                        | 11                         | 12                            | 1                        |
| December 16-19, 2010                               | 39                      | 31                        | 14                         | 15                            | 2                        |
| December 9-12, 2010                                | 39                      | 30                        | 14                         | 16                            | 1                        |
| December 2-5, 2010                                 | 52                      | 28                        | 11                         | 9                             | *                        |
| November 18-21, 2010                               | 46                      | 31                        | 11                         | 11                            | *                        |
| November 11-14, 2010                               | 38                      | 30                        | 15                         | 16                            | 1                        |
| November 4-7, 2010                                 | 44                      | 32                        | 11                         | 13                            | *                        |
| October 28-November 1, 2010                        | 39                      | 34                        | 11                         | 15                            | 1                        |
| October 21-24, 2010                                | 41                      | 29                        | 14                         | 14                            | 1                        |
| October 14-17, 2010                                | 42                      | 33                        | 12                         | 13                            | *                        |
| October 7-10, 2010                                 | 36                      | 33                        | 15                         | 15                            | 1                        |
| September 30-October 3, 2010                       | 43                      | 35                        | 10                         | 11                            | 1                        |
| September 23-26, 2010                              | 43                      | 34                        | 13                         | 9                             | 1                        |
| September 16-19, 2010                              | 37                      | 30                        | 16                         | 16                            | 1                        |
| September 2-6, 2010                                | 43                      | 31                        | 13                         | 12                            | *                        |
| August 19-22, 2010                                 | 39                      | 31                        | 14                         | 15                            | 1                        |
| August 5-8, 2010                                   | 39                      | 33                        | 14                         | 13                            | 1                        |
| July 29-August 1, 2010                             | 51                      | 33                        | 11                         | 5                             | *                        |

## PEW.1 CONTINUED...

|                             | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|-----------------------------|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| July 22-25, 2010            | 46                      | 33                        | 14                         | 6                             | 1                        |
| July 15-18, 2010            | 37                      | 33                        | 14                         | 15                            | 1                        |
| July 8-11, 2010             | 36                      | 33                        | 15                         | 16                            | *                        |
| July 1-5, 2010              | 48                      | 30                        | 13                         | 8                             | *                        |
| June 24-27, 2010            | 37                      | 37                        | 15                         | 11                            | 1                        |
| June 17-20, 2010            | 38                      | 34                        | 15                         | 13                            | *                        |
| June 10-13, 2010            | 39                      | 35                        | 17                         | 9                             | *                        |
| June 3-6, 2010              | 35                      | 33                        | 16                         | 14                            | 1                        |
| May 27-30, 2010             | 43                      | 29                        | 13                         | 15                            | *                        |
| May 20-23, 2010             | 40                      | 35                        | 13                         | 11                            | *                        |
| May 13-16, 2010             | 49                      | 32                        | 11                         | 8                             | 1                        |
| May 7-10, 2010              | 42                      | 34                        | 11                         | 12                            | *                        |
| April 30-May 3, 2010        | 32                      | 37                        | 17                         | 14                            | 1                        |
| April 23-26, 2010           | 42                      | 31                        | 13                         | 14                            | *                        |
| April 16-19, 2010           | 40                      | 32                        | 14                         | 14                            | 0                        |
| April 9-12, 2010            | 40                      | 32                        | 15                         | 13                            | *                        |
| April 1-5, 2010             | 33                      | 34                        | 14                         | 19                            | *                        |
| March 19-22, 2010           | 41                      | 32                        | 14                         | 13                            | *                        |
| March 12-15, 2010           | 41                      | 35                        | 12                         | 12                            | *                        |
| March 5-8, 2010             | 40                      | 34                        | 12                         | 13                            | *                        |
| February 26-March 1, 2010   | 31                      | 33                        | 17                         | 19                            | *                        |
| February 19-22, 2010        | 38                      | 34                        | 15                         | 12                            | *                        |
| February 12-15, 2010        | 35                      | 34                        | 15                         | 16                            | *                        |
| February 5-8, 2010          | 43                      | 36                        | 13                         | 9                             | *                        |
| January 29-February 1, 2010 | 45                      | 32                        | 13                         | 10                            | *                        |
| January 22-25, 2010         | 41                      | 34                        | 14                         | 10                            | *                        |
| January 15-18, 2010         | 37                      | 38                        | 14                         | 11                            | *                        |
| January 8-11, 2010          | 39                      | 33                        | 15                         | 12                            | *                        |
| December 18-21, 2009        | 45                      | 31                        | 14                         | 10                            | 0                        |
| December 11-14, 2009        | 42                      | 31                        | 14                         | 13                            | *                        |
| December 4-7, 2009          | 41                      | 36                        | 13                         | 9                             | 1                        |
| November 13-16, 2009        | 38                      | 33                        | 14                         | 15                            | *                        |
| October 30-November 2, 2009 | 34                      | 32                        | 17                         | 16                            | *                        |
| October 23-26, 2009         | 44                      | 30                        | 15                         | 10                            | 1                        |
| October 9-12, 2009          | 41                      | 29                        | 16                         | 13                            | *                        |
| October 2-5, 2009           | 44                      | 30                        | 15                         | 11                            | 0                        |
| September 25-28, 2009       | 44                      | 37                        | 10                         | 10                            | *                        |
| September 18-21, 2009       | 44                      | 34                        | 15                         | 7                             | *                        |
| September 11-14, 2009       | 45                      | 32                        | 14                         | 9                             | *                        |
| September 3-6, 2009         | 41                      | 31                        | 15                         | 13                            | *                        |
| August 28-31, 2009          | 45                      | 30                        | 13                         | 12                            | 1                        |
| August 21-24, 2009          | 50                      | 27                        | 13                         | 10                            | 1                        |
| August 14-17, 2009          | 41                      | 37                        | 11                         | 12                            | *                        |
| August 7-10, 2009           | 42                      | 34                        | 13                         | 10                            | *                        |
| July 31-August 3, 2009      | 46                      | 34                        | 11                         | 8                             | *                        |
| July 24-27, 2009            | 45                      | 35                        | 12                         | 8                             | *                        |
| July 17-20, 2009            | 43                      | 35                        | 11                         | 11                            | 1                        |
| July 10-13, 2009            | 37                      | 38                        | 13                         | 11                            | *                        |
| July 2-5, 2009              | 38                      | 35                        | 15                         | 12                            | *                        |
| June 19-22, 2009            | 42                      | 33                        | 15                         | 10                            | *                        |
| June 12-15, 2009            | 41                      | 35                        | 12                         | 12                            | *                        |
| June 5-8, 2009              | 41                      | 34                        | 11                         | 14                            | *                        |
| May 29-June 1, 2009         | 43                      | 37                        | 11                         | 8                             | *                        |
| May 21-24, 2009             | 44                      | 35                        | 13                         | 9                             | *                        |
| May 15-18, 2009             | 44                      | 35                        | 12                         | 8                             | *                        |
| May 8-11, 2009              | 42                      | 34                        | 12                         | 12                            | *                        |
| May 1-4, 2009               | 47                      | 36                        | 11                         | 5                             | 1                        |
| April 17-20, 2009           | 52                      | 30                        | 10                         | 7                             | 1                        |
| April 9-13, 2009            | 48                      | 29                        | 13                         | 10                            | 0                        |

## PEW.1 CONTINUED...

|                             | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|-----------------------------|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| March 27-30, 2009           | 48                      | 32                        | 10                         | 10                            | *                        |
| March 20-23, 2009           | 52                      | 34                        | 8                          | 6                             | *                        |
| March 13-16, 2009           | 48                      | 33                        | 9                          | 10                            | *                        |
| February 27-March 2, 2009   | 56                      | 30                        | 8                          | 6                             | *                        |
| February 13-16, 2009        | 55                      | 29                        | 10                         | 6                             | *                        |
| January 30-February 2, 2009 | 52                      | 31                        | 12                         | 5                             | *                        |
| January 23-26, 2009         | 57                      | 30                        | 8                          | 5                             | 0                        |
| January 16-19, 2009         | 43                      | 35                        | 13                         | 9                             | *                        |
| January 2-4, 2009           | 42                      | 36                        | 15                         | 7                             | *                        |
| December 12-15, 2008        | 51                      | 33                        | 9                          | 7                             | *                        |
| December 5-8, 2008          | 42                      | 38                        | 13                         | 7                             | *                        |
| November 21-24, 2008        | 59                      | 24                        | 9                          | 8                             | *                        |
| November 14-17, 2008        | 56                      | 29                        | 9                          | 6                             | *                        |
| November 7-10, 2008         | 54                      | 31                        | 8                          | 7                             | *                        |
| October 31-November 3, 2008 | 63                      | 27                        | 6                          | 4                             | *                        |
| October 24-27, 2008         | 52                      | 35                        | 7                          | 5                             | 1                        |
| October 17-20, 2008         | 62                      | 29                        | 6                          | 3                             | *                        |
| October 10-13, 2008         | 65                      | 25                        | 7                          | 3                             | *                        |
| October 3-6, 2008           | 69                      | 23                        | 5                          | 3                             | *                        |
| September 26-29, 2008       | 70                      | 22                        | 5                          | 3                             | *                        |
| September 19-22, 2008       | 56                      | 27                        | 12                         | 5                             | *                        |
| September 5-8, 2008         | 44                      | 33                        | 16                         | 7                             | *                        |
| August 29-31, 2008          | 41                      | 34                        | 13                         | 11                            | 1                        |
| August 15-18, 2008          | 39                      | 36                        | 15                         | 10                            | *                        |
| August 8-11, 2008           | 39                      | 35                        | 16                         | 10                            | *                        |
| August 1-4, 2008            | 47                      | 34                        | 11                         | 8                             | 0                        |
| July 25-28, 2008            | 46                      | 32                        | 10                         | 12                            | *                        |
| July 18-21, 2008            | 45                      | 33                        | 13                         | 9                             | *                        |
| July 11-14, 2008            | 44                      | 33                        | 12                         | 10                            | 1                        |
| June 27-30, 2008            | 49                      | 31                        | 12                         | 7                             | 1                        |
| June 13-16, 2008            | 42                      | 33                        | 14                         | 11                            | *                        |
| May 9-12, 2008              | 45                      | 31                        | 13                         | 11                            | *                        |
| May 2-5, 2008               | 43                      | 31                        | 15                         | 10                            | 1                        |
| April 18-21, 2008           | 41                      | 35                        | 13                         | 10                            | 1                        |
| April 4-7, 2008             | 39                      | 37                        | 12                         | 12                            | *                        |
| March 28-31, 2008           | 42                      | 36                        | 14                         | 8                             | *                        |
| March 20-24, 2008           | 45                      | 33                        | 13                         | 9                             | *                        |
| February 29-March 3, 2008   | 38                      | 35                        | 15                         | 11                            | 1                        |
| February 15-18, 2008        | 37                      | 36                        | 11                         | 16                            | 8                        |
| February 1-4, 2008          | 40                      | 37                        | 14                         | 8                             | 1                        |
| January 18-21, 2008         | 42                      | 31                        | 16                         | 11                            | *                        |
| January 11-14, 2008         | 36                      | 32                        | 15                         | 16                            | 1                        |
| November 2-5, 2007          | 27                      | 37                        | 16                         | 19                            | 1                        |
| October 19-22, 2007         | 25                      | 34                        | 20                         | 21                            | *                        |
| August 10-13, 2007          | 28                      | 36                        | 18                         | 18                            | *                        |
| Mid-November, 2006          | 31                      | 40                        | 17                         | 11                            | 1                        |
| December, 2005              | 35                      | 35                        | 18                         | 11                            | 1                        |
| Early November, 2005        | 35                      | 39                        | 17                         | 9                             | *                        |
| Mid-May, 2005               | 30                      | 39                        | 19                         | 11                            | 1                        |
| January, 2005               | 35                      | 41                        | 17                         | 7                             | *                        |
| Mid-October, 2004           | 30                      | 43                        | 16                         | 10                            | 1                        |
| Early September, 2004       | 39                      | 34                        | 15                         | 11                            | 1                        |
| Mid-January, 2004           | 37                      | 41                        | 15                         | 7                             | *                        |
| December, 2003              | 35                      | 38                        | 14                         | 11                            | 2                        |
| November, 2003              | 40                      | 34                        | 15                         | 10                            | 1                        |
| October, 2003               | 32                      | 39                        | 16                         | 12                            | 1                        |
| September, 2003             | 39                      | 30                        | 18                         | 12                            | 1                        |
| March, 2003                 | 40                      | 35                        | 16                         | 8                             | 1                        |
| February, 2003              | 42                      | 33                        | 15                         | 10                            | *                        |

## PEW.1 CONTINUED...

|  | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br><u>closely</u> | Not at all<br><u>closely</u> | (VOL.)<br>DK/Ref |
|--|------------------------|--------------------------|---------------------------|------------------------------|------------------|
| December, 2002   | 38                     | 34                       | 17                        | 10                           | 1                |
| February, 2002   | 35                     | 40                       | 15                        | 9                            | 1                |
| January, 2002  | 30                     | 44                       | 16                        | 9                            | 1                |
| December, 2001   | 37                     | 40                       | 13                        | 8                            | 2                |
| Mid-November, 2001   | 41                     | 36                       | 15                        | 7                            | 1                |
| June, 2001   | 24                     | 41                       | 18                        | 16                           | 1                |
| May, 2001  | 34                     | 36                       | 15                        | 15                           | 0                |
| April, 2001  | 36                     | 34                       | 16                        | 13                           | 1                |
| February, 2001   | 30                     | 39                       | 18                        | 12                           | 1                |
| January, 2001  | 32                     | 38                       | 17                        | 11                           | 2                |
| June, 1995   | 26                     | 41                       | 22                        | 11                           | *                |
| March, 1995  | 27                     | 45                       | 19                        | 9                            | *                |
| February, 1995   | 23                     | 41                       | 22                        | 13                           | 1                |
| December, 1994   | 28                     | 43                       | 20                        | 9                            | *                |
| October, 1994  | 27                     | 40                       | 20                        | 12                           | 1                |
| June, 1994   | 25                     | 42                       | 23                        | 10                           | *                |
| May, 1994  | 33                     | 40                       | 16                        | 10                           | 1                |
| January, 1994  | 34                     | 39                       | 16                        | 10                           | 1                |
| Early January, 1994  | 36                     | 44                       | 13                        | 7                            | *                |
| December, 1993   | 35                     | 41                       | 15                        | 8                            | 1                |
| October, 1993  | 33                     | 38                       | 20                        | 9                            | *                |
| September, 1993  | 37                     | 40                       | 14                        | 8                            | 1                |
| Early September, 1993  | 39                     | 39                       | 14                        | 9                            | *                |
| August, 1993   | 41                     | 36                       | 14                        | 9                            | *                |
| May, 1993  | 37                     | 38                       | 18                        | 6                            | 1                |
| February, 1993   | 49                     | 36                       | 10                        | 5                            | *                |
| January, 1993  | 42                     | 39                       | 12                        | 7                            | *                |
| September, 1992  | 43                     | 37                       | 13                        | 6                            | 1                |
| May, 1992  | 39                     | 39                       | 15                        | 6                            | 1                |
| March, 1992  | 47                     | 38                       | 11                        | 4                            | *                |
| February, 1992   | 47                     | 37                       | 10                        | 6                            | *                |
| January, 1992  | 44                     | 40                       | 11                        | 5                            | *                |
| October, 1991  | 36                     | 38                       | 16                        | 9                            | 1                |
| b. Google buying Motorola's cell phone business  |                        |                          |                           |                              |                  |
| August 18-21, 2011   | 7                      | 12                       | 17                        | 64                           | 1                |
| <b>TRENDS FOR COMPARISON:</b>  |                        |                          |                           |                              |                  |
| March 26-29, 2010: <i>Google's decision to stop using computer servers in China to avoid government censorship</i> | 9                      | 16                       | 25                        | 49                           | 1                |
| January 15-18, 2010: <i>Google announcing that it may leave China</i>  | 6                      | 16                       | 21                        | 57                           | 1                |
| May 9-12, 2008: <i>Microsoft withdrawing its bid to buy Yahoo</i>  | 9                      | 14                       | 27                        | 48                           | 2                |
| February 8-11, 2008: <i>Microsoft's offer to buy Yahoo</i>   | 10                     | 22                       | 23                        | 44                           | 1                |
| c. Recent scandals in college football   |                        |                          |                           |                              |                  |
| August 18-21, 2011   | 10                     | 12                       | 17                        | 61                           | *                |
| d. The debate among European leaders on how to address the region's debt crisis                                    |                        |                          |                           |                              |                  |
| August 18-21, 2011   | 12                     | 21                       | 22                        | 44                           | 1                |
| <b>TRENDS FOR COMPARISON:</b>  |                        |                          |                           |                              |                  |
| August 11-14, 2011: <i>Riots in London and other parts of Britain</i>  | 17                     | 28                       | 21                        | 32                           | 1                |
| June 30-July 3, 2011: <i>The financial crisis and violent protests in Greece</i>                                   | 14                     | 22                       | 23                        | 39                           | 1                |
| June 16-19, 2011   | 10                     | 20                       | 25                        | 45                           | 1                |

## PEW.1 CONTINUED...

|   | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|---|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| May 13-16, 2010: <i>A trillion-dollar bailout package for European governments facing debt problems</i> | 21                      | 26                        | 24                         | 28                            | 2                        |
| May 7-10, 2010: <i>The financial crisis in Greece and violent protests there</i>                        | 19                      | 23                        | 26                         | 31                            | *                        |
| April 30-May 3, 2010: <i>The financial crisis in Greece</i>   | 6                       | 15                        | 28                         | 51                            | 1                        |
| October, 1998: <i>Financial instability around the world</i>  | 32                      | 40                        | 19                         | 9                             | *                        |
| September, 1998: <i>Economic and political instability in Russia</i>                                    | 18                      | 30                        | 28                         | 24                            | *                        |
| Late August, 1998: <i>Economic problems in Russia</i>   | 8                       | 22                        | 29                         | 41                            | *                        |
| January, 1998: <i>The deepening financial crisis in many Asian countries</i>                            | 15                      | 25                        | 27                         | 33                            | *                        |
| March, 1995: <i>The financial and political instability in Mexico</i>                                   | 12                      | 28                        | 30                         | 29                            | 1                        |
| e. News about candidates for the 2012 presidential elections  |                         |                           |                            |                               |                          |
| August 18-21, 2011  | 27                      | 26                        | 19                         | 28                            | 1                        |
| August 11-14, 2011  | 19                      | 24                        | 20                         | 36                            | 1                        |
| August 4-7, 2011  | 18                      | 21                        | 22                         | 37                            | 1                        |
| July 28-31, 2011  | 17                      | 27                        | 21                         | 35                            | 1                        |
| July 21-24, 2011  | 17                      | 22                        | 28                         | 32                            | *                        |
| July 14-17, 2011  | 18                      | 26                        | 27                         | 28                            | 1                        |
| July 7-10, 2011   | 16                      | 23                        | 27                         | 33                            | 1                        |
| June 30-July 3, 2011  | 21                      | 28                        | 24                         | 25                            | 2                        |
| June 23-26, 2011  | 19                      | 26                        | 24                         | 31                            | *                        |
| June 16-19, 2011  | 23                      | 29                        | 23                         | 25                            | *                        |
| June 9-12, 2011   | 18                      | 30                        | 22                         | 30                            | 1                        |
| June 2-5, 2011  | 21                      | 31                        | 22                         | 26                            | *                        |
| May 26-29, 2011   | 20                      | 27                        | 24                         | 28                            | *                        |
| May 19-22, 2011   | 15                      | 27                        | 24                         | 32                            | 1                        |
| May 12-15, 2011   | 15                      | 22                        | 26                         | 35                            | 1                        |
| May 5-8, 2011   | 16                      | 24                        | 27                         | 32                            | 1                        |
| April 21-25, 2011   | 18                      | 26                        | 23                         | 32                            | 1                        |
| April 14-17, 2011   | 20                      | 23                        | 29                         | 27                            | 1                        |
| March 24-27, 2011   | 13                      | 19                        | 26                         | 41                            | 1                        |
| March 10-13, 2011   | 15                      | 21                        | 26                         | 38                            | 0                        |
| February 10-13, 2011  | 16                      | 19                        | 24                         | 40                            | *                        |
| February 3-6, 2011  | 15                      | 20                        | 23                         | 42                            | *                        |
| <b>TRENDS FOR COMPARISON:</b>   |                         |                           |                            |                               |                          |
| <b>2008 Election</b>  |                         |                           |                            |                               |                          |
| October 31-November 3, 2008: <i>News about the presidential election</i>                                | 57                      | 29                        | 9                          | 5                             | *                        |
| October 24-27, 2008: <i>News about candidates for the 2008 presidential election</i>                    | 44                      | 36                        | 11                         | 8                             | 1                        |
| October 17-20, 2008   | 61                      | 28                        | 7                          | 4                             | *                        |
| October 10-13, 2008   | 52                      | 31                        | 12                         | 5                             | *                        |
| October 3-6, 2008   | 57                      | 31                        | 8                          | 4                             | *                        |
| September 26-29, 2008   | 56                      | 29                        | 10                         | 5                             | *                        |
| September 19-22, 2008   | 47                      | 33                        | 14                         | 6                             | *                        |
| September 12-15, 2008   | 40                      | 38                        | 14                         | 7                             | 1                        |
| September 5-8, 2008   | 45                      | 39                        | 12                         | 4                             | *                        |
| August 29-31, 2008  | 45                      | 32                        | 15                         | 8                             | *                        |
| August 22-25, 2008  | 31                      | 36                        | 22                         | 11                            | *                        |

## PEW.1 CONTINUED...

|  | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|--|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| August 15-18, 2008   | 25                      | 41                        | 19                         | 14                            | 1                        |
| August 1-4, 2008   | 30                      | 42                        | 19                         | 9                             | *                        |
| July 25-28, 2008   | 30                      | 34                        | 21                         | 15                            | *                        |
| July 18-21, 2008   | 30                      | 35                        | 21                         | 14                            | *                        |
| July 11-14, 2008   | 28                      | 34                        | 22                         | 15                            | 1                        |
| July 3-7, 2008   | 25                      | 35                        | 23                         | 17                            | *                        |
| June 27-30, 2008   | 39                      | 33                        | 18                         | 10                            | *                        |
| June 20-23, 2008   | 28                      | 38                        | 22                         | 12                            | *                        |
| June 13-16, 2008   | 35                      | 35                        | 20                         | 10                            | *                        |
| June 6-9, 2008   | 38                      | 35                        | 17                         | 10                            | *                        |
| May 30-June 2, 2008  | 30                      | 35                        | 21                         | 14                            | *                        |
| May 22-25, 2008  | 32                      | 37                        | 20                         | 11                            | *                        |
| May 16-19, 2008  | 33                      | 37                        | 19                         | 10                            | 1                        |
| May 9-12, 2008   | 35                      | 36                        | 18                         | 11                            | *                        |
| May 2-5, 2008  | 27                      | 35                        | 23                         | 14                            | 1                        |
| April 25-28, 2008  | 34                      | 37                        | 18                         | 11                            | *                        |
| April 18-21, 2008  | 29                      | 41                        | 19                         | 10                            | 1                        |
| April 11-14, 2008  | 31                      | 37                        | 22                         | 10                            | *                        |
| April 4-7, 2008  | 33                      | 36                        | 17                         | 14                            | *                        |
| March 28-31, 2008  | 31                      | 41                        | 18                         | 10                            | *                        |
| March 20-24, 2008  | 34                      | 37                        | 18                         | 11                            | *                        |
| March 14-17, 2008  | 40                      | 37                        | 16                         | 7                             | *                        |
| March 7-10, 2008   | 39                      | 36                        | 15                         | 9                             | 1                        |
| February 29-March 3, 2008  | 43                      | 34                        | 14                         | 9                             | *                        |
| February 22-25, 2008   | 42                      | 37                        | 13                         | 8                             | *                        |
| February 15-18, 2008   | 44                      | 36                        | 10                         | 10                            | *                        |
| February 8-11, 2008  | 39                      | 37                        | 15                         | 9                             | 0                        |
| February 1-4, 2008   | 37                      | 35                        | 16                         | 12                            | *                        |
| January 25-28, 2008  | 36                      | 37                        | 14                         | 12                            | 1                        |
| January 18-21, 2008  | 36                      | 34                        | 18                         | 12                            | *                        |
| January 11-14, 2008: <i>News about the New Hampshire primaries and the presidential campaign</i> | 32                      | 31                        | 19                         | 17                            | 1                        |
| January 4-7, 2008: <i>News about candidates for the 2008 presidential election</i>               | 33                      | 36                        | 19                         | 11                            | 1                        |
| December 14-17, 2007   | 25                      | 34                        | 22                         | 19                            | *                        |
| December 7-10, 2007  | 24                      | 35                        | 22                         | 19                            | *                        |
| November 30 – December 3, 2007   | 23                      | 35                        | 23                         | 19                            | *                        |
| November 23-26, 2007   | 20                      | 33                        | 26                         | 20                            | 1                        |
| November 16-19, 2007   | 26                      | 33                        | 21                         | 19                            | 1                        |
| November 9-12, 2007  | 21                      | 33                        | 25                         | 21                            | *                        |
| November 2-5, 2007   | 27                      | 30                        | 21                         | 21                            | 1                        |
| October 26-29, 2007  | 21                      | 34                        | 26                         | 19                            | *                        |
| October 19-22, 2007  | 23                      | 32                        | 22                         | 23                            | *                        |
| October 12-15, 2007  | 13                      | 31                        | 26                         | 30                            | *                        |
| October 5-8, 2007  | 22                      | 30                        | 24                         | 24                            | *                        |
| September 28 – October 1, 2007   | 21                      | 34                        | 25                         | 20                            | *                        |
| September 21-24, 2007  | 24                      | 31                        | 22                         | 23                            | *                        |
| September 14-17, 2007  | 22                      | 31                        | 24                         | 23                            | *                        |
| September 7-10, 2007   | 18                      | 34                        | 26                         | 22                            | *                        |
| August 30-September 2, 2007  | 19                      | 35                        | 21                         | 25                            | *                        |
| August 24-27, 2007   | 22                      | 28                        | 24                         | 26                            | *                        |
| August 17-20, 2007   | 19                      | 27                        | 24                         | 30                            | *                        |
| August 10-13, 2007   | 23                      | 32                        | 21                         | 24                            | *                        |
| August 3-6, 2007   | 19                      | 31                        | 25                         | 25                            | *                        |
| July 27-30, 2007   | 19                      | 32                        | 22                         | 26                            | 1                        |
| July 20-23, 2007   | 16                      | 26                        | 30                         | 27                            | 1                        |
| July 13-16, 2007   | 17                      | 29                        | 27                         | 27                            | *                        |
| July 6-9, 2007   | 24                      | 29                        | 24                         | 22                            | 1                        |

PEW.1 CONTINUED...

|  | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|--|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| June 29-July 2, 2007   | 20                      | 32                        | 25                         | 23                            | *                        |
| June 22-25, 2007   | 18                      | 31                        | 21                         | 30                            | *                        |
| June 15-18, 2007   | 17                      | 32                        | 26                         | 25                            | *                        |
| June 8-11, 2007  | 19                      | 30                        | 24                         | 26                            | 1                        |
| June 1-4, 2007   | 16                      | 27                        | 32                         | 24                            | 1                        |
| May 24-27, 2007  | 22                      | 33                        | 23                         | 22                            | *                        |
| May 18-21, 2007  | 18                      | 31                        | 24                         | 27                            | *                        |
| May 11-14, 2007  | 18                      | 30                        | 23                         | 28                            | 1                        |
| May 4-7, 2007  | 23                      | 34                        | 21                         | 21                            | 1                        |
| April 27-30, 2007  | 14                      | 30                        | 29                         | 26                            | 1                        |
| April 20-23, 2007  | 18                      | 28                        | 27                         | 27                            | *                        |
| April 12-16, 2007  | 18                      | 28                        | 27                         | 27                            | *                        |
| April 5-9, 2007  | 25                      | 30                        | 26                         | 19                            | *                        |
| March 30-April 2, 2007   | 20                      | 29                        | 27                         | 23                            | 1                        |
| March 23-26, 2007  | 20                      | 32                        | 22                         | 26                            | *                        |
| March 16-19, 2007  | 15                      | 28                        | 29                         | 27                            | 1                        |
| March 9-12, 2007   | 24                      | 30                        | 23                         | 23                            | *                        |
| March 2-5, 2007  | 19                      | 31                        | 26                         | 23                            | 1                        |
| February 23-26, 2007   | 22                      | 33                        | 24                         | 21                            | *                        |
| February 16-19, 2007   | 18                      | 32                        | 22                         | 27                            | 1                        |
| February 9-12, 2007  | 24                      | 30                        | 24                         | 21                            | 1                        |
| February 2-5, 2007   | 24                      | 36                        | 22                         | 18                            | *                        |
| January 26-29, 2007  | 24                      | 33                        | 23                         | 20                            | *                        |
| January 19-22, 2007: <i>Recent<br/>announcements by prominent Democrats<br/>about plans to run for president in 2008</i> | 24                      | 27                        | 22                         | 26                            | 1                        |
| <b>2004 Election</b>   |                         |                           |                            |                               |                          |
| November, 2004: <i>News about the<br/>presidential election</i>  | 47                      | 35                        | 10                         | 7                             | 1                        |
| Mid-October, 2004: <i>News about candidates<br/>for the 2004 presidential election</i>                                   | 46                      | 30                        | 12                         | 11                            | 1                        |
| September, 2004  | 40                      | 34                        | 14                         | 11                            | 1                        |
| August, 2004   | 32                      | 38                        | 16                         | 14                            | *                        |
| July, 2004   | 29                      | 37                        | 18                         | 15                            | 1                        |
| June, 2004   | 28                      | 34                        | 19                         | 18                            | 1                        |
| April, 2004  | 31                      | 33                        | 19                         | 16                            | 1                        |
| Mid-March, 2004  | 35                      | 34                        | 18                         | 13                            | *                        |
| Late February, 2004 <b>(GAP)</b>   | 24                      | 40                        | 23                         | 12                            | 1                        |
| Early February, 2004: <i>The race for the<br/>Democratic presidential nomination</i>                                     | 29                      | 37                        | 20                         | 13                            | 1                        |
| Mid-January, 2004  | 16                      | 30                        | 27                         | 26                            | 1                        |
| Early January, 2004  | 14                      | 32                        | 30                         | 23                            | 1                        |
| December, 2003   | 16                      | 26                        | 27                         | 30                            | 1                        |
| November, 2003   | 11                      | 26                        | 34                         | 28                            | 1                        |
| October, 2003  | 12                      | 27                        | 28                         | 32                            | 1                        |
| September, 2003  | 17                      | 25                        | 30                         | 27                            | 1                        |
| Mid-August, 2003   | 12                      | 27                        | 27                         | 33                            | 1                        |
| May, 2003  | 8                       | 19                        | 31                         | 41                            | 1                        |
| January, 2003: <i>Recent announcements by<br/>prominent Democrats about plans to run<br/>for president in 2004</i>       | 14                      | 28                        | 29                         | 28                            | 1                        |
| <b>2000 Election</b>   |                         |                           |                            |                               |                          |
| Early November, 2000: <i>News about the<br/>presidential election</i>  | 33                      | 41                        | 15                         | 10                            | 1                        |
| Mid-October, 2000: <i>News about the<br/>presidential election campaign</i>  | 36                      | 35                        | 17                         | 11                            | 1                        |
| Early October, 2000  | 35                      | 35                        | 19                         | 10                            | 1                        |
| September, 2000  | 22                      | 42                        | 21                         | 15                            | 1                        |

## PEW.1 CONTINUED...

|   | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|---|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| July, 2000: <i>News about candidates for the 2000 presidential election</i>                 | 21                      | 38                        | 20                         | 20                            | 1                        |
| June, 2000  | 23                      | 32                        | 23                         | 21                            | 1                        |
| May, 2000   | 18                      | 33                        | 26                         | 23                            | *                        |
| April, 2000   | 18                      | 39                        | 22                         | 20                            | 1                        |
| Early April, 2000   |                         |                           |                            |                               |                          |
| March, 2000   | 26                      | 41                        | 19                         | 13                            | 1                        |
| February, 2000  | 26                      | 36                        | 21                         | 17                            | *                        |
| January, 2000   | 19                      | 34                        | 28                         | 18                            | 1                        |
| December, 1999  | 16                      | 36                        | 24                         | 23                            | 1                        |
| October, 1999   | 17                      | 32                        | 28                         | 22                            | 1                        |
| September, 1999   | 15                      | 31                        | 33                         | 20                            | 1                        |
| July, 1999  | 15                      | 38                        | 24                         | 22                            | 1                        |
| June, 1999  | 11                      | 25                        | 29                         | 34                            | 1                        |
| <b>1996 Election</b>  |                         |                           |                            |                               |                          |
| November, 1996: <i>News about the presidential election</i>                                 | 28                      | 42                        | 19                         | 10                            | *                        |
| October, 1996: <i>News about the presidential election campaign</i>                         | 31                      | 39                        | 18                         | 12                            | *                        |
| Early September, 1996   | 24                      | 36                        | 23                         | 17                            | *                        |
| July, 1996  | 22                      | 40                        | 23                         | 14                            | 1                        |
| April, 1996   | 23                      | 35                        | 25                         | 17                            | *                        |
| March, 1996 <i>News about the Republican presidential candidates</i>                        | 26                      | 41                        | 20                         | 13                            | *                        |
| January, 1996   | 10                      | 34                        | 31                         | 24                            | 1                        |
| October, 1995   | 12                      | 36                        | 30                         | 22                            | *                        |
| August, 1995  | 13                      | 34                        | 28                         | 25                            | *                        |
| June, 1995  | 11                      | 31                        | 31                         | 26                            | 1                        |
| <b>1992 Election</b>  |                         |                           |                            |                               |                          |
| October, 1992: <i>News about the presidential election (RVs)</i>                            | 55                      | 36                        | 8                          | 2                             | 0                        |
| September, 1992: <i>News about the presidential election campaign</i>                       | 42                      | 37                        | 13                         | 8                             | *                        |
| August, 1992: <i>News about the presidential election (RVs)</i>                             | 36                      | 51                        | 11                         | 2                             | 0                        |
| July, 1992: <i>News about the presidential campaign</i>                                     | 20                      | 45                        | 26                         | 9                             | *                        |
| May, 1992: <i>The presidential election campaign</i>  | 32                      | 44                        | 16                         | 8                             | *                        |
| March, 1992: <i>The race for the Democratic presidential nomination</i>                     | 35                      | 40                        | 16                         | 9                             | *                        |
| March, 1992: <i>The race for the Republican presidential nomination</i>                     | 25                      | 40                        | 22                         | 13                            | 1                        |
| February 1992: <i>The Democratic primary in New Hampshire</i>                               | 19                      | 31                        | 26                         | 24                            | *                        |
| February, 1992: <i>The Republican primary in New Hampshire</i>                              | 19                      | 31                        | 26                         | 23                            | 1                        |
| January, 1992: <i>News about the Democratic candidates for the presidential nomination</i>  | 11                      | 25                        | 36                         | 27                            | 1                        |
| December, 1991  | 10                      | 28                        | 32                         | 30                            | *                        |
| October, 1991   | 12                      | 26                        | 31                         | 29                            | 2                        |
| <b>1988 Election</b>  |                         |                           |                            |                               |                          |
| October, 1988: <i>News about the presidential campaign in 1988 (RVs)</i>                    | 43                      | 44                        | 11                         | 2                             | *                        |
| August, 1988 (RVs)  | 39                      | 45                        | 13                         | 3                             | *                        |
| May, 1988 (RVs)   | 22                      | 46                        | 23                         | 6                             | 3                        |
| November, 1987: <i>News about the Democratic candidates for the presidential nomination</i> | 15                      | 28                        | 35                         | 21                            | 1                        |



## PEW.1 CONTINUED...

|   | <u>Very<br/>closely</u> | <u>Fairly<br/>closely</u> | <u>Not too<br/>closely</u> | <u>Not at all<br/>closely</u> | <b>(VOL.)<br/>DK/Ref</b> |
|---|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| November, 1987: <i>News about the Republican candidates for the presidential nomination</i>                   | 13                      | 28                        | 36                         | 22                            | 1                        |
| September, 1987: <i>Coverage of the Democratic and Republican candidates for the presidential nomination</i>  | 14                      | 34                        | 37                         | 14                            | 1                        |
| f. The current situation and events in Libya<br>August 18-21, 2011  | 14                      | 25                        | 24                         | 36                            | 1                        |
| <b>TRENDS FOR COMPARISON:</b>   |                         |                           |                            |                               |                          |
| August 4-7, 2011: <i>Political violence following uprisings in Syria</i>                                      | 10                      | 19                        | 26                         | 44                            | 1                        |
| June 23-26, 2011: <i>Debate over U.S. involvement in the conflict in Libya</i>                                | 19                      | 25                        | 23                         | 23                            | *                        |
| June 9-12, 2011: <i>The current situation and events in Libya</i>   | 14                      | 27                        | 25                         | 33                            | 1                        |
| June 9-12, 2011: <i>Anti-government unrest and violence in Yemen</i>  | 9                       | 20                        | 26                         | 44                            | 2                        |
| June 2-5, 2011: <i>Anti-government protests and violence in some Middle Eastern countries</i>                 | 18                      | 25                        | 25                         | 32                            | *                        |
| May 5-8, 2011: <i>Political violence following uprisings in Syria</i>   | 14                      | 27                        | 30                         | 28                            | 1                        |
| April 28-May 1, 2011  | 18                      | 29                        | 25                         | 27                            | 1                        |
| April 21-25, 2011: <i>The current situation and events in Libya</i>   | 21                      | 35                        | 20                         | 22                            | 1                        |
| April 14-17, 2011   | 21                      | 30                        | 25                         | 23                            | 1                        |
| April 7-10, 2011  | 28                      | 35                        | 21                         | 16                            | *                        |
| March 31-April 3, 2011: <i>Military air strikes in Libya by the U.S. and its allies</i>                       | 37                      | 31                        | 17                         | 14                            | 1                        |
| March 24-27, 2011   | 33                      | 34                        | 17                         | 15                            | *                        |
| March 17-20, 2011: <i>The conflict between rebels and government forces in Libya</i>                          | 26                      | 28                        | 21                         | 23                            | 1                        |
| March 10-13, 2011: <i>Growing violence in Libya</i>   | 29                      | 29                        | 21                         | 20                            | *                        |
| March 3-6, 2011   | 31                      | 31                        | 18                         | 19                            | 1                        |
| February 24-27, 2011  | 38                      | 30                        | 15                         | 16                            | *                        |
| February 17-20, 2011: <i>News about the situation in Egypt</i>  | 34                      | 32                        | 17                         | 16                            | 1                        |
| February 17-20, 2011: <i>Anti-government protests in other Middle Eastern and North African nations</i>       | 20                      | 30                        | 22                         | 28                            | 1                        |
| February 10-13, 2011: <i>Anti-government protests in Egypt and the resignation of President Hosni Mubarak</i> | 39                      | 31                        | 14                         | 15                            | 1                        |
| February 3-6, 2011: <i>Anti-government protests in Egypt and other Middle Eastern countries</i>               | 32                      | 35                        | 16                         | 18                            | *                        |
| January 27-30, 2011   | 17                      | 26                        | 21                         | 35                            | *                        |
| January 20-23, 2011: <i>Political instability in Tunisia following the collapse of the government</i>         | 7                       | 15                        | 25                         | 53                            | 1                        |
| January, 2007: <i>The U.S. air strikes on suspected terrorist sites in Somalia</i>                            | 17                      | 32                        | 27                         | 23                            | 1                        |
| May, 1999: <i>NATO air strikes against Serbian forces</i>   | 32                      | 38                        | 19                         | 10                            | 1                        |
| Late April, 1999  | 41                      | 39                        | 13                         | 7                             | *                        |
| April, 1999   | 41                      | 37                        | 16                         | 6                             | 0                        |

**PEW.1 CONTINUED...**

|  | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br><u>closely</u> | Not at all<br><u>closely</u> | (VOL.)<br>DK/Ref |
|--|------------------------|--------------------------|---------------------------|------------------------------|------------------|
| March, 1999: <i>NATO air strikes against Serbian forces in Kosovo</i>                                  | 43                     | 32                       | 15                        | 9                            | 1                |
| August, 1998: <i>U.S. military strikes against sites linked to terrorists in Afghanistan and Sudan</i> | 44                     | 35                       | 13                        | 8                            | *                |
| July 10-24, 1986: <i>The U.S. air strike against Libya</i>   | 58                     | 27                       | 11                        | 3                            | 1                |

**ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

Aug 18-21

2011

|    |  |
|----|--|
| 42 | Reports about the condition of the U.S. economy                              |
| 14 | News about candidates for the 2012 presidential elections                    |
| 6  | Recent scandals in college football  |
| 4  | The debate among European leaders on how to address the region's debt crisis |
| 4  | The current situation and events in Libya                                    |
| 1  | Google buying Motorola's cell phone business                                 |
| 7  | Some other story (VOL.)  |
| 21 | Don't know/Refused (VOL.)  |

**PEW.3 HELD FOR FUTURE RELEASE**