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For The People & The Press

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Republicans Find General Election Less Interesting
than Primaries

Partisans Agree: Presidential Election Will
Be 'Exhausting'

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Republicans Find General Election Less Interesting than Primaries

Partisans Agree: Presidential Election Will Be ‘Exhausting’

Republicans and Democrats find little to agree on these days, but they have some similar reactions to the 2012 presidential campaign. Nearly identical percentages of Republicans and Democrats say the election will be exhausting. On the positive side, there also is widespread partisan agreement that the campaign will be informative.

The national survey by the Pew Research Center for the People & the Press, conducted June 7-17 among 2,013 adults, finds that just 49% expect the election to be exciting. Nearly six-in-ten Democrats (59%) say the election will be exciting, compared with 51% of Republicans and just 41% of independents.

The expectation that the election will be exhausting is in line with perceptions of the campaign so far. Most Americans say the campaign has been too long and dull (56% each), while 53% say it has been too negative. At the same time, an overwhelming majority (79%) views the presidential campaign as important.

Comparable percentages of Republicans, Democrats and independents say that the campaign has been too long and too negative. And more than eight-in-ten Republicans (85%) and Democrats (83%) say the campaign is important, as do 77% of independents.

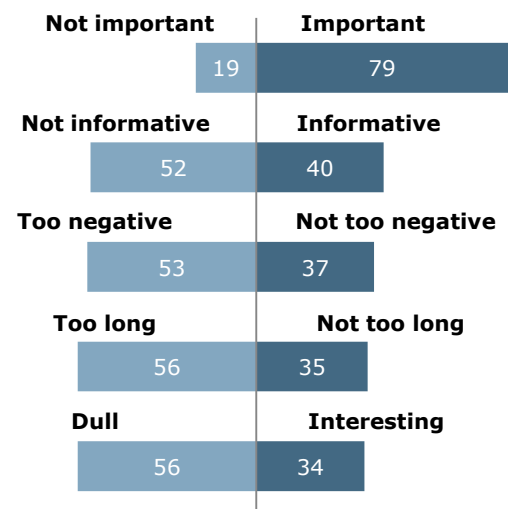
Most Say Campaign Will Be Exhausting, But Also Informative

<i>Expect this year's presidential election will be ...</i>	Total	Rep	Dem	Ind
	%	%	%	%
Exhausting	67	67	66	69
Annoying	63	66	53	70
Informative	60	64	66	53
Exciting	49	51	59	41

PEW RESEARCH CENTER June 7-17, 2012. Based on general public.

Views of the Campaign So Far – Important But Dull

So far, presidential campaign is ...



PEW RESEARCH CENTER June 21-24, 2012.

However, there are partisan differences in views of campaign 2012. Notably, fewer Republicans than Democrats say the campaign is interesting. Republicans are less likely to say the campaign is interesting – and more likely to view it as dull – than they were in late March, before Mitt Romney effectively wrapped up the GOP nomination.

Currently, 33% of Republicans say the presidential campaign is interesting down from 52% in late March (March 22-25). The share of Republicans describing this year’s campaign as dull has spiked from 42% to 60% since then.

By contrast, Democrats are finding the campaign increasingly interesting as the general election gets underway. Currently, 45% say it is interesting, up from 36% in March.

While fewer Republicans than Democrats currently say the campaign has been interesting, GOP voters are more engaged than Democratic voters in the 2012 campaign. For instance, more Republicans are giving quite a lot of thought to the election and more say it really matters who wins. (For more see [“GOP Holds Early Turnout Edge, But Little Enthusiasm for Romney,”](#) June 21, 2012.)

More Republicans View Campaign as Dull

	March	June	Change
Republicans	%	%	
Interesting	52	33	-19
Dull	42	60	+18
Democrats			
Interesting	36	45	+9
Dull	55	46	-9
Independents			
Interesting	31	27	-4
Dull	56	65	+9

PEW RESEARCH CENTER June 21-24, 2012.

Views of Campaigns: Present and Past

The public has long expressed the view that presidential campaigns are too long. In surveys conducted over the past three campaigns, asked at different stages in race, no fewer than 50% have said campaigns were too long.

Large majorities have consistently said that presidential campaigns are important. Currently, 79% say the presidential campaign is important; in June 2004, an identical percentage expressed this view. In February 2008, an even higher percentage (90%) said the presidential campaign was important.

The 2008 campaign was viewed more positively in several respects. In surveys conducted between February and October of that election year, majorities consistently said it was informative, compared with just 40% who say that about the 2012 campaign today. The share who described the 2012 campaign as interesting stood at 59% in June 2008 and rose to 71% by mid-October of that year. Just 34% see this year's campaign as interesting.

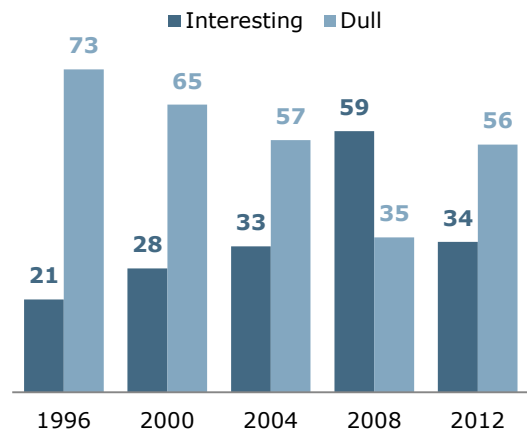
But 2008 was the exception on many of these measures. Opinions about the 2012 presidential campaign today are fairly similar to the public's views in June 2004. At that time, 79% said the campaign was important (the same percentage as today), 52% said it was too long (59% today) and just 33% said it was interesting (34% today).

Campaigns Consistently Viewed as Important, Too Long

<i>So far, presidential campaign is ...</i>	June 2004	Feb/Apr 2008	Mar 2012	June 2012
	%	%	%	%
Important	79	90	74	79
Not important	18	10	23	19
Informative	48	65	40	40
Not informative	46	31	50	52
Interesting	33	59	38	34
Dull	57	35	52	56
Too long	52	65	58	56
Not too long	42	29	31	35
Too negative	45	50	52	53
Not too negative	46	44	34	37

PEW RESEARCH CENTER June 21-24, 2012. March 2012 measure of "important" from January.

2008 Was Exception as "Interesting" Campaign in June



PEW RESEARCH CENTER June 21-24, 2012 and June measures from each previous election year. 1996 measure from July.

Romney Viewed as More Personally Critical

More voters say that both presidential candidates have been too personally critical of each other than did so at this point in the 2008 campaign.

Currently, 43% of registered voters say Mitt Romney has been too personally critical of Barack Obama, while 49% say he has not. Three-in-ten voters (30%) say Obama has been too critical of Romney, while about twice as many (61%) disagree.

In June 2008, just 26% of voters said John McCain was too personally critical of Obama, while even fewer (19%) said Obama was too critical of McCain.

Perceptions today are similar to the last time an incumbent was running for reelection. In June 2004, 44% of voters said John Kerry was too personally critical of George W. Bush, about the same as the percentage saying that about Romney today. And 33% said the Bush was being too critical of Kerry, similar to the 30% that say that about Obama today.

More Voters See Romney as Too Personally Critical

	June 2004	June 2008	June 2012
<i>Has _____ been too personally critical of his opponent?</i>	Bush	McCain	Romney
	%	%	%
Too critical	33	26	43
Not too critical	58	65	49
Don't know	<u>9</u>	<u>9</u>	<u>9</u>
	100	100	100
<i>Has _____ been too personally critical of his opponent?</i>	Kerry	Obama	Obama
Too critical	44	19	30
Not too critical	48	73	61
Don't know	<u>8</u>	<u>8</u>	<u>9</u>
	100	100	100

PEW RESEARCH CENTER June 7-17, 2012. Based on registered voters. Figures may not add to 100% because of rounding.

Campaign Ads Seen as Mix of Positive, Negative

With more than four months to go until Election Day, most voters (64%) say they have already seen or heard commercials about Romney and/or Obama. But just 16% say they have seen a lot of campaign ads at this early point in the race.

Voters in the closely contested battleground states are more likely than those in relatively safe Republican or Democratic states to have seen presidential campaign

ads. Still, only about quarter (24%) of the voters in those states have seen a lot of ads, compared with 12% of voters in Republican and Democratic states.

Most (60%) who have seen or heard presidential campaign commercials this year say they have been a mix of positive and negative ads. Another 30% say the ads they have seen have been mostly negative, while just 7% say they have been mostly positive. This is comparable in both battleground and non-battleground states.

Views of Campaign Ads Not Much Different among Voters in Battleground States

	All voters	Rep states	Dem states	Battleground
<i>Campaign ads about Obama or Romney</i>	%	%	%	%
Seen or heard any ads	64	57	57	77
A lot of ads	16	12	12	24
<i>(Among those who have seen...) Ads have been...</i>				
Mostly negative	30	29	27	33
Mix of positive/negative	60	64	59	58
Mostly positive	7	5	9	7
Neither (vol.)/DK	<u>3</u>	<u>2</u>	<u>5</u>	<u>2</u>
	100	100	100	100

PEW RESEARCH CENTER June 7-17, 2012. Battleground states: CO, FL, IA, MI, MO, NV, NH, NC, OH, PA, VA and WI. For full list of Republican and Democratic states, see About the Survey. Figures may not add to 100% because of rounding.

About the Surveys

Most of the analysis in this report is based on telephone interviews conducted June 7-17, 2012, among a national sample of 2,013 adults, 18 years of age or older, living in all 50 U.S. states and the District of Columbia (1,127 respondents were interviewed on a landline telephone, and 886 were interviewed on a cell phone, including 455 who had no landline telephone). The survey included 212 landline and cell phone interviews with 18-to-29 year-olds re-contacted from recent surveys. The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see <http://people-press.org/methodology/>

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the March 2011 Census Bureau's Current Population Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2011 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Sample Size	Plus or minus...
Total sample	2,013	2.5 percentage points
Republicans	535	4.9 percentage points
Democrats	673	4.4 percentage points
Independents	736	4.2 percentage points
Registered voters	1,563	2.9 percentage points
RVs in Republican states	631	4.5 percentage points
RVs in Democratic states	695	4.3 percentage points
RVs in battleground states	687	4.4 percentage points

Some of the analysis in this report is based on telephone interviews conducted June 21-24, 2012, among a national sample of 1,002 adults 18 years of age or older living in the continental United States (600 respondents were interviewed on a landline telephone, and 402 were interviewed on a cell phone, including 192 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were

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Group	Sample Size	Plus or minus ...
Total sample	1,002	3.6 percentage points
Republicans	270	6.9 percentage points
Democrats	334	6.2 percentage points
Independents	296	6.6 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Battleground states were identified using ratings for each state from late May to early June from: The Cook Political Report, MSNBC, The New York Times, Real Clear Politics, Karl Rove, CNN, Pollster.com, and the Washington Post. The ratings by these different groups yield 12 battleground states (rated as tossup or lean Republican or Democrat) and 39 safe states, including Washington, D.C. Battleground states are: Colorado, Florida, Iowa, Michigan, Missouri, Nevada, New Hampshire, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin. Solid or likely Republican states are: Alabama, Alaska, Arizona, Arkansas, Georgia, Idaho, Indiana, Kansas, Kentucky, Louisiana, Mississippi, Montana, Nebraska, North Dakota, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Utah, West Virginia and Wyoming. Solid or likely Democratic states are: California, Delaware, Washington D.C., Hawaii, Illinois, Maine, Maryland, Massachusetts, Minnesota, New Jersey, New Mexico, New York, Oregon, Rhode Island, Vermont and Washington.

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
JUNE 2012 VOTER ATTITUDES SURVEY
 June 7-17, 2012
 N=2013

QUESTIONS 1-4, THOUGHT, 5, REGIST, REGICERT, PLANREG, 10-15, OFTVOTE, PLATNT01, PLANTO2, AND 20-32 PREVIOUSLY RELEASED

NO QUESTIONS 6-9, 16-19, 33-34

ASK ALL:

Q.35 When you think about the presidential campaign and election this year, do you think it will be [INSERT, RANDOMIZE] or not? How about [NEXT] or not?

		<u>Yes</u>	<u>No</u>	<u>(VOL.)</u> <u>DK/Ref</u>
a.	Exciting Jun 7-17, 2012	49	49	2
b.	Exhausting Jun 7-17, 2012	67	30	3
c.	Informative Jun 7-17, 2012	60	36	4
d.	Annoying Jun 7-17, 2012	63	35	2

In the presidential campaign so far...

RANDOMIZE ORDER OF Q.36 AND Q.37

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.36 (And) Do you think Barack Obama has been too personally critical of Mitt Romney, or not?

BASED ON REGISTERED VOTERS [N=1563]

		<u>Too</u> <u>personally</u> <u>critical</u>	<u>Not too</u> <u>personally</u> <u>critical</u>	<u>(VOL.)</u> <u>Don't know/</u> <u>Refused</u>
Obama/McCain	Jun 7-17, 2012	30	61	9
	November, 2008 ¹ (voters)	21	76	3
	Early October, 2008	22	69	9
	Mid-September, 2008	28	65	7
Kerry/Bush	June, 2008	19	73	8
	September, 2004	52	45	3
	June, 2004	44	48	8
Gore/Bush	Mid-March 2004	48	46	6
	Early October, 2000	29	61	10
Clinton/Dole	Late September, 1996	21	70	9
Dukakis/Bush, Sr.	October, 1988	45	50	5

¹ Question in November 2008 was worded "... was too personally critical ..."

RANDOMIZE ORDER OF Q.36 AND Q.37**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.37 (And) do you think Mitt Romney has been too personally critical of Barack Obama, or not?

BASED ON REGISTERED VOTERS [N=1563]

		Too personally <u>critical</u>	Not too personally <u>critical</u>	(VOL.) Don't know/ <u>Refused</u>
McCain/Obama	Jun 7-17, 2012	43	49	9
	November, 2008 ² (voters)	49	48	3
	Early October, 2008	48	44	8
	Mid-September, 2008	42	52	6
Bush/Kerry	June, 2008	26	65	9
	September, 2004	49	47	4
	June, 2004	33	58	9
Bush/Gore	Mid-March 2004	33	58	9
	Early October, 2000	40	50	10
Dole/Clinton	Late September, 1996	53	40	7
Bush, Sr./Dukakis	October, 1988	52	43	5

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.38 Over the past month or so, have you seen or heard any campaign commercials about Barack Obama or Mitt Romney, or not? [**IF YES:** Have you seen or heard a lot of commercials, some, or just a few?]

BASED ON REGISTERED VOTERS [N=1563]

June 7-17

2012

64	Yes, seen commercials
16	A lot
17	Some
31	Just a few
35	No, haven't seen any
1	Don't know/Refused (VOL.)

ASK IF SEEN CAMPAIGN COMMERCIALS (Q.38=1-3):

Q.38a Overall, have these campaign commercials been [**READ**]?

BASED THOSE WHO HAVE SEEN CAMPAIGN COMMERCIALS [N=1021]:

June 7-17

2012

7	Mostly positive
30	Mostly negative [OR]
60	A mix of positive and negative
*	Neither (VOL.)
2	Don't know/Refused (VOL.)

NO QUESTIONS 39-45, 48-53 OR 63-65**QUESTIONS 46-47, 54-62 AND 67-68 PREVIOUSLY RELEASED****QUESTION 66 HELD FOR FUTURE RELEASE**

² Question in November 2008 was worded "... was too personally critical ..."

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)	Lean	Lean
	Republican	Democrat	Independent	No preference	Other party	DK/Ref	Rep	Dem
Jun 7-17, 2012	24	33	39	2	*	2	17	17
May 9-Jun 3, 2012	24	32	36	4	*	4	13	14
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Dec 7-11, 2011	23	33	38	3	*	2	12	17
Nov 9-14, 2011	24	33	38	3	1	2	16	15
Sep 22-Oct 4, 2011	23	33	38	2	1	3	18	16
Aug 17-21, 2011	24	30	40	3	*	3	17	18
Jul 20-24, 2011	24	32	38	4	*	2	16	14
Jun 15-19, 2011	26	34	32	4	*	4	13	13
Yearly Totals								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

ASK ALL:

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

	Agree	Disagree	No opinion either way	(VOL.) Haven't heard of	(VOL.) Refused	Not heard of/DK
Jun 7-17, 2012	21	25	52	2	1	--
May 9-Jun 3, 2012	16	25	54	2	3	--
Apr 4-15, 2012	20	26	50	3	2	--
Mar 7-11, 2012	19	29	48	2	2	--
Feb 8-12, 2012	18	25	53	2	2	--
Jan 11-16, 2012	20	24	52	2	2	--

TEAPARTY2 CONTINUED...

	<u>Agree</u>	<u>Disagree</u>	<u>No opinion either way</u>	(VOL.) <u>Haven't heard of</u>	(VOL.) <u>Refused</u>	<i>Not heard of/ DK</i>
Jan 4-8, 2012	18	25	52	2	3	--
Dec 7-11, 2011	19	27	50	2	2	--
Nov 9-14, 2011	20	27	51	1	1	--
Sep 22-Oct 4, 2011	19	27	51	2	1	--
Aug 17-21, 2011	20	27	50	1	1	--
Jul 20-24, 2011	20	24	53	1	1	--
Jun 15-19, 2011	20	26	50	3	2	--
May 25-30, 2011	18	23	54	2	2	--
Mar 30-Apr 3, 2011	22	29	47	1	1	--
Mar 8-14, 2011	19	25	54	1	1	--
Feb 22-Mar 1, 2011	20	25	52	2	2	--
Feb 2-7, 2011 ³	22	22	53	2	2	--
Jan 5-9, 2011	24	22	50	2	1	--
Dec 1-5, 2010	22	26	49	2	2	--
Nov 4-7, 2010	27	22	49	1	1	--
Oct 27-30, 2010 (RVs)	29	25	32	--	1	13
Oct 13-18, 2010 (RVs)	28	24	30	--	1	16
Aug 25-Sep 6, 2010 (RVs)	29	26	32	--	1	13
Jul 21-Aug 5, 2010	22	18	37	--	1	21
Jun 16-20, 2010	24	18	30	--	*	27
May 20-23, 2010	25	18	31	--	1	25
Mar 11-21, 2010	24	14	29	--	1	31

ASK ALL:

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?

ASK IF YES (PVOTE08A=1):

PVOTE08B Did you vote for Obama, McCain or someone else?

BASED ON REGISTERED VOTERS [N=1563]:

	<u>Voted</u>	<u>Obama</u>	<u>McCain</u>	<u>Other candidate</u>	(VOL.) <u>DK/Ref</u>	<u>Did not vote</u>	(VOL.) <u>Don't remember/ Ref</u>
Jun 7-17, 2012	88	45	33	7	3	11	1
Sep 22-Oct 4, 2011	88	46	32	5	4	12	*
Aug 17-21, 2011	89	46	33	6	5	11	1
Mar 8-14, 2011	88	46	32	5	5	12	*
Nov 4-7, 2010	89	45	33	6	4	11	1
Oct 27-30, 2010	88	44	35	4	5	10	2
Oct 13-18, 2010	89	45	35	4	4	10	1
Aug 25-Sep 6, 2010	89	46	34	4	4	10	1
Jan 6-10, 2010	92	44	37	4	6	8	*
Mar 31-Apr 21, 2009	93	47	34	5	7	7	*
Feb 4-8, 2009	93	48	33	4	8	7	*
Jan 7-11, 2009	93	48	35	4	6	7	*
December, 2008	93	50	32	3	9	7	*

³ In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

PEW RESEARCH CENTER
June 21-24, 2012, OMNIBUS
FINAL TOPLINE
N=1,002

PEW.1 HELD FOR FUTURE RELEASE

ASK ALL:

PEW.2 How would you describe the presidential election campaign so far – is it **[READ ITEM a. FIRST, THEN RANDOMIZE ITEMS b. THRU e.]**

a.	<u>Interesting</u>	<u>Dull</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
June 21-24, 2012	34	56	4	5
March 22-25, 2012	38	52	4	7
January 12-15, 2012	36	55	3	5
October 20-23, 2011	35	51	4	10
October 10-13, 2008	71	25	3	1
September 12-15, 2008	68	26	5	1
June, 2008	59	35	2	4
April 18-21, 2008	59	35	5	1
February 15-18, 2008	70	25	4	1
November 2007	41	53	3	3
October 12-15, 2007	37	55	5	3
April, 2007	34	52	6	8
Mid-October, 2004 (RV)	66	28	5	1
Early September, 2004 (RV)	50	42	6	2
June, 2004	33	57	4	6
June, 2000	28	65	4	3
July, 1996	21	73	3	3

b.	<u>Too negative</u>	<u>Not too negative</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
June 21-24, 2012	53	37	3	8
March 22-25, 2012	52	34	3	11
January 12-15, 2012	50	41	1	7
October 20-23, 2011	44	41	4	11
October 10-13, 2008	55	41	3	1
September 12-15, 2008	43	51	4	2
April 18-21, 2008	50	44	4	2
February 15-18, 2008	28	66	3	3
Mid-October, 2004 (RV)	57	38	3	2
Early September, 2004 (RV)	62	32	1	5
June, 2004	45	46	2	7
Mid-March, 2004	47	47	2	4

c.	<u>Informative</u>	<u>Not informative</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref</u>
June 21-24, 2012	40	52	1	6
March 22-25, 2012	40	50	1	8
January 12-15, 2012	48	45	2	6
October 20-23, 2011	40	49	2	9
October 10-13, 2008	63	34	2	1
September 12-15, 2008	54	41	3	2
February 15-18, 2008	65	31	2	2
Mid-October, 2004 (RV)	73	22	3	2
Early September, 2004 (RV)	63	33	1	3
June, 2004	48	46	2	4
Mid-March, 2004	53	42	2	3

PEW.2 CONTINUED...

	Too long	Not too long	(VOL.) Neither	(VOL.) DK/Ref
d.				
June 21-24, 2012	56	35	2	7
March 22-25, 2012	58	31	3	8
January 12-15, 2012	57	35	2	6
October 20-23, 2011	50	39	2	9
October 10-13, 2008	57	39	3	1
April 18-21, 2008	65	29	5	1
February 15-18, 2008	57	40	*	3
October 12-15, 2007	66	28	3	3
April, 2007	59	32	3	6
Mid-October, 2004 (RV)	51	43	3	2
Early September, 2004 (RV)	53	42	2	3
June, 2004	52	42	2	4
Mid-March, 2004	52	44	1	3
			(VOL.) Neither	(VOL.) DK/Ref
e.	<u>Important</u>	<u>Unimportant</u>		
June 21-24, 2012	79	19	*	1
January 12-15, 2012	74	23	1	2
February 15-18, 2008	90	10	*	*
Mid-October, 2004 (RV)	96	3	1	*
Early September, 2004 (RV)	90	9	*	1
June, 2004	79	18	1	2
Mid-March, 2004	81	17	1	1

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	<i>Lean Rep</i>	<i>Lean Dem</i>
Jun 21-24, 2012	23	36	30	6	*	4	11	11