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GOP Likely To Recapture Control of House

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GOP Likely to Recapture Control of House

Pew Research Center's final 2010 pre-election survey finds the Republican Party continuing to hold a solid lead in preferences for Tuesday's midterm election. The poll, conducted Oct. 27-30 among 2,373 registered voters, including 1,809 voters considered the most likely to vote, shows that 48% of likely voters say they will vote for the Republican in their district, compared with 42% who favor the Democratic candidate.

These results suggest little trend in voter opinion nationwide and they track results of a Pew Research Center poll conducted two weeks ago. That survey found the GOP holding a 50% to 40% lead among likely voters. This is the third consecutive poll since September finding a significant Republican lead among likely voters.

The size and consistency of the probable Republican margin suggests that the party will win a large enough share of the popular vote nationwide to recapture control of the House of Representatives, barring a remarkable last-minute Democratic surge. A party's share of the popular vote and the number of seats it wins has been highly correlated in recent midterm elections.

In addition, the poll finds that the judgments of voters who are still uncertain or undecided do not favor either party. About as many likely voters say they lean toward a Republican candidate as toward a Democrat (3% each). And an analysis of undecided voters – 7% of all likely voters – shows no clear signs of their likelihood of favoring one party over the other by a significant margin.

Many of the patterns apparent throughout the 2010 campaign remain clearly evident in its final days. First, the Republicans enjoy a substantial engagement advantage. The GOP's overall lead is only evident when the sample is narrowed to likely voters. Among all registered voters, preferences are about evenly divided – 44% Democrat, 43% Republican.

Republicans Maintain Lead in Campaign's Final Days

	Registered voters			Likely voters		
	Vote Rep %	Vote Dem %	Adv	Vote Rep %	Vote Dem %	Adv
Oct 27-30	43	44	D+1	48	42	R+6
Oct 13-18	46	42	R+4	50	40	R+10
Aug 25-Sept 6	44	47	D+3	50	43	R+7

PEW RESEARCH CENTER Oct. 27-30, 2010. Based on 2373 registered voters and 1809 likely voters. Likely voter estimates based on a seven-question turnout scale.

This represents one of the largest gaps in preferences between all voters and likely voters ever recorded in Pew Research Center surveys. As was the case earlier in the campaign, this is more a consequence of unusually high engagement among Republicans than disengagement among Democrats. Since September, a growing number of Democrats say they have given a lot of thought to the election, but they still lag Republicans by a wide margin. The current levels of Democratic engagement are fairly typical for a midterm election, though they are somewhat below what they were in 2006, when the party regained control of Congress.

Second, the engagement gap notwithstanding, the Republicans owe much of their lead to strong backing from independents and other non-partisan voters. As in previous polls, likely independent voters favor GOP candidates by a wide margin – currently, 45% to 32%. Shortly before the 2006 election, independents backed Democratic candidates by a 42% to 35% margin.

Third, compared with 2006, the GOP has made gains among many segments of the electorate, but especially men, voters age 65 and older, and whites. The Democrats hold substantial leads only among African Americans, younger voters, those with low family incomes, union households and the religiously unaffiliated.

The job situation continues to be the dominant issue in 2010. Nearly four-in-ten likely voters (38%) say the job situation will be *most* important in their vote, compared with 24% who say health care will be most important and 19% who cite the deficit; just 7% of likely voters say either the situation in Afghanistan (4%) or terrorism (3%). The deficit and health care rival jobs as the top voting issue for Republicans; among

GOP's Wide Turnout Advantage

Voting intention among...

	All voters	Likely voters	Diff
2010	%	%	
Republican	43	48	+5
Democrat	44	42	-2
2006			
Republican	40	43	+3
Democrat	48	47	-1
2002			
Republican	42	44	+2
Democrat	46	46	0
1998			
Republican	40	44	+4
Democrat	47	46	-1
1994			
Republican	45	48	+3
Democrat	43	43	0

PEW RESEARCH CENTER Oct. 27-30, 2010. Q10/10a. Based on 2373 registered voters and 1809 likely voters. 2010 likely voter estimates based on a seven-question turnout scale. All polls conducted the weekend before Election Day.

Independents Swing to GOP

Independent likely voters	2006	2010
	%	%
Voting Republican	35	45
Voting Democratic	42	32
Other/Undecided	<u>23</u>	<u>24</u>
	100	100
	D+7	R+13

PEW RESEARCH CENTER Oct. 27-30, 2010. Based on independent likely voters. Figures may not add to 100% due to rounding.

Democratic and independent likely voters, far more say jobs will be most important than say any other issue.

The pre-election survey indicates that overall voter turnout is likely to be as high this year as in 2006 – when 40% of age eligible voters cast a ballot – and higher than in previous midterms. Reflecting the growing popularity of early voting, 25% of likely voters say they have already voted, up from 18% in the final survey four years ago. Among those who have already voted, 49% say they have voted for a Republican candidate, while 41% have voted for a Democrat.

GOP Turnout Advantage Remains Large

In the final weeks of the campaign, there are no signs that the large engagement gap favoring the Republican Party has narrowed. Republican voters continue to be far more likely than Democrats to say they have given a lot of thought to this year’s election (70% vs. 55%); more Republicans than Democrats say they are more enthusiastic than usual about voting in this year’s congressional election (61% vs. 41%); and Republicans are eight points more likely to say they are following campaign news “very closely” (39% vs. 31%).

These measures suggest that overall turnout is likely to be as high this year as in the 2006 midterm elections. Among registered voters, 59% say they have given a lot of thought to this election, comparable to the 61% who said this in the closing days of the 2006 campaign, and higher than the 52% and 49% who said this in 2002 and 1998, respectively. When it comes to campaign news, 34% are following very closely, again comparable with 2006 (33%) and substantially higher than in previous midterm elections.

No Narrowing of Engagement Gap

	Aug 25- Sept 6	Oct 13-18	Oct 27-30
Given a lot of thought to the election	% 50	% 55	% 59
Republican	64	64	70
Democrat	41	49	55
Independent	48	54	55
R-D gap	R+23	R+15	R+15
More enthusiastic about voting than usual	June 16-20 46	Oct 13-18 47	Oct 27-30 47
Republican	56	56	61
Democrat	42	41	41
Independent	42	46	41
R-D gap	R+14	R+15	R+20
Following campaign news very closely	17	30	34
Republican	19	36	39
Democrat	16	27	31
Independent	17	29	32
R-D gap	R+3	R+9	R+8

PEW RESEARCH CENTER Oct. 27-30, 2010. THOUGHT, Q25, CAMPNII. Based on registered voters.

Fully 70% of Republicans have given a lot of thought to this election, the highest figure recorded among either Republicans or Democrats over the past five midterm election cycles. And the differential between Republicans and Democrats is larger than ever previously recorded.

Because of this large engagement gap, the likely electorate is skewed toward voting blocs that favor the GOP. While 16% of all registered voters are under age 30, this age group makes up only 8% of likely voters due to their lower levels of interest and commitment to voting. Similarly, lower income Americans, who tend to favor the Democrats, make up a smaller share of the likely electorate due to their lower engagement levels. These patterns are not unusual; in most election cycles, turnout tends to be lower among a number of voting blocs that favor the Democratic Party. For a full profile of registered and likely voters in previous midterm election cycles, see page 13.

Record GOP Engagement Drives High 2010 Turnout Forecast

	1994	1998	2002	2006	2010
	%	%	%	%	%
Given a lot of thought to the election	56	49	52	61	59
Republican	61	54	55	64	70
Democrat	56	50	55	62	55
Independent	52	44	44	58	55
R-D gap	R+5	R+4	0	R+2	R+15
Definitely will vote	67	70	63	70	72
Republican	74	72	70	77	79
Democrat	69	73	64	69	70
Independent	60	63	56	64	69
R-D gap	R+5	D+1	R+6	R+8	R+9
Following campaign news very closely	23	26	27	33	34
Republican	25	28	28	34	39
Democrat	25	28	30	33	31
Independent	19	21	21	32	32
R-D gap	0	0	D+2	R+1	R+8

PEW RESEARCH CENTER Oct. 27-30, 2010. THOUGHT, SCALE10, CAMPNII. Based on registered voters. All polls conducted the weekend before Election Day.

Issues and the Vote

The economy has dominated much of the campaign debate this fall, but it is not the only issue on the minds of voters. Asked to choose among a list of six issues, 38% of likely voters selected the job situation as the most important issue in their vote. Nearly a quarter (24%) selected health care, and 19% picked the deficit first. Immigration (at 6%), Afghanistan (4%) and terrorism (3%) trailed the top three.

Among Republicans, comparable percentages cite the job situation (30%), the deficit (27%) and health care (25%) as most important. Among Democrats, jobs clearly tops the list (at 47%), but health care is cited by 28% as most important to their vote.

Health care is cited by a 53% majority of voters when given the opportunity to cite two issues. The job situation remains the most frequently cited issue (at 62%). The deficit is mentioned by 37% of voters as one of the top two issues.

Voters who cite the job situation as a top issue tilt toward the Democratic candidate for Congress (49% Democratic, 42% Republican). Those who cite health care are nearly evenly divided in their vote preference (47% Republican, 46% Democrat). But those who cite the deficit as one of the top two issues are voting Republican by more than two-to-one (63% Republican, 29% Democrat).

The relatively small percentage of likely voters who cite immigration and terrorism as top issues also tip heavily in a Republican direction (65%-28% Republican among those citing immigration, 55%-37% among those citing terrorism). Voters who see the situation in Afghanistan as a top issue are voting Democratic by a 64% to 25% margin.

Job Situation Is Top Issue, But Health Care, Deficit Also Register

<i>Most important to your vote...</i>	1st Choice %	1st or 2nd Choice %	Top issue among...		
			Rep %	Dem %	Ind %
Job situation	38	62	30	47	36
Health care	24	53	25	28	20
Deficit	19	37	27	9	22
Immigration	6	14	7	4	6
Afghanistan	4	12	2	6	5
Terrorism	3	9	4	3	1

PEW RESEARCH CENTER Oct. 27-30, 2010. Q28/28a. Based on likely voters.

Vote Choice by Most Important Issues

<i>Most important to your vote*</i>	<i>Vote Intention</i>		
	Rep %	Dem %	Other/DK %
Job situation	42	49	9=100
Health care	47	46	8=100
Deficit	63	29	8=100
Immigration	65	28	7=100
Afghanistan	25	64	11=100
Terrorism	55	37	8=100

PEW RESEARCH CENTER Oct. 27-30, 2010. Q28/28a.

* Selected as one of two most important issues for congressional vote. Based on likely voters.

National Factors Loom Large for Voters

In what has turned out to be a nationalized election, about six-in-ten voters (62%) say that which party controls Congress will be a factor in their votes this year. More than half (54%) see their vote as a referendum on Barack Obama – but those people are divided; 28% see it as a vote against Obama, while 26% see it as a vote for the president. And a plurality (35%) say that national issues – as opposed to local concerns or a candidate’s character and experience – will make the biggest difference in how they vote. These numbers have changed only slightly in recent months.

The 62% who say that party control of Congress will be a factor in their votes nearly matches the 61% of registered voters who said this in 2006. Just before the 2002 midterms, about half (48%) said party control would be a factor. This year, 71% of those planning to vote Republican say party control will play a role in their votes, while 64% of those planning to vote Democratic say the same.

More than a third of voters (35%) say national issues will make the biggest difference in how they vote; 28% say local issues will and 24% say a candidate’s character and experience will. Those numbers are comparable to 2006, another highly nationalized election when control of Congress was in play. In 1994, however, a 38% plurality said local and state issues were the biggest factors, 30% said a candidate’s character and experience were and just 22% named national issues as the biggest factor.

Most Say Which Party Controls Congress a Factor in Their Vote

<i>Party control a factor in vote?</i>	All RVs %	<i>Vote Intention</i>	
		Rep %	Dem %
Yes	62	71	64
No	34	27	33
Don't know	<u>4</u>	<u>2</u>	<u>3</u>
	100	100	100
<i>Vote is a vote...</i>			
For Obama	26	5	52
Against Obama	28	56	4
Obama not a factor	42	36	43
Don't know	<u>4</u>	<u>3</u>	<u>2</u>
	100	100	100

PEW RESEARCH CENTER Oct. 27-30, 2010.
Based on registered voters. Figures may not add to 100% because of rounding.

National Issues a Major Factor for Voters

	1994	1998	2002	2006	2010
<i>Biggest factor in vote for Congress</i>	%	%	%	%	%
National issues	22	20	23	34	35
Local/state issues	38	39	38	29	28
Candidate’s character & experience	30	27	26	22	24
Candidate’s party	5	5	7	6	6
Other/DK	<u>5</u>	<u>9</u>	<u>6</u>	<u>9</u>	<u>7</u>
	100	100	100	100	100

PEW RESEARCH CENTER Oct. 27-30, 2010. Q18. Based on registered voters. Figures may not add to 100% because of rounding. All polls conducted the weekend before Election Day.

Currently, 44% of those who plan to vote Republican say national issues will be the biggest factor, compared with 30% of those who plan to vote Democratic. A plurality of independents (35%) also say this. In 2006, 38% of those planning to vote Democratic said national issues would be the biggest factor; 32% of those who planned to vote Republican said the same.

While just more than half say they see their votes as a statement about Obama (26% for, 28% against), about four-in-ten (42%) say the president will not be much of a factor in their votes.

More than half of those planning to vote Democratic (52%) say they view their vote as a vote for the president, while 56% of those planning to vote Republican see their vote as a vote against Obama.

In 2006, during Bush's second term, about two-thirds of those planning to vote Democratic (65%) said their vote was a vote against the president; just 44% of those planning to vote Republican said their vote was a vote in support of Bush.

President's Impact on Midterm Vote

	For president	Against president	President not a factor
<i>View vote as ...</i>	%	%	%
2010	26	28	42
Vote Republican	5	56	36
Vote Democrat	52	4	43
2006	21	35	41
Vote Republican	44	4	50
Vote Democrat	3	65	30
2002	29	16	49
Vote Republican	54	2	40
Vote Democrat	10	30	56
1998	20	17	58
Vote Republican	5	36	56
Vote Democrat	35	4	57
1994	17	21	55
Vote Republican	4	41	52
Vote Democrat	34	4	57

PEW RESEARCH CENTER Oct. 27-30, 2010. Q27 Based on registered voters. Figures read across. Figures from previous midterms taken from election weekend surveys.

Anti-Incumbent Sentiment Runs High

As has been the case throughout the 2010 campaign, voters express high levels of anti-incumbent sentiment. Nearly a third (32%) say they would not like to see their own member of Congress reelected, and 51% say they would not like to see most members reelected. On both measures, levels of anti-incumbent sentiment are as high as in any midterm election cycle dating to 1994.

Opposition to incumbents runs particularly high among Republican voters. Three-quarters of Republicans (75%) do not want most members reelected and 40% do not want their own member returned to office. Far smaller percentages of Democratic voters say they do not want to see most members (25%) or their own member (19%) reelected. Independent voters track closer to Republicans with 58% preferring that most members are not reelected and 38% saying they would not like their own representative to retain their seat.

Opposition to Reelection of Most Members of Congress

<i>Want to see reelected ...</i>	1994	1998	2002	2006	2010
Your representative	%	%	%	%	%
Yes	58	64	58	55	49
No	25	19	19	25	32
Don't know/ Rep not running	<u>17</u>	<u>17</u>	<u>23</u>	<u>20</u>	<u>20</u>
	100	100	100	100	100
Most representatives					
Yes	31	41	39	37	35
No	51	37	38	46	51
Don't know	<u>18</u>	<u>22</u>	<u>23</u>	<u>17</u>	<u>13</u>
	100	100	100	100	100

PEW RESEARCH CENTER Oct. 27-30, 2010 Q22 & Q23.
Based on registered voters. Figures may not add to 100% because of rounding. All polls conducted the weekend before Election Day.

Voter Outreach

On the eve of the election, most voters say they have been contacted by candidates or political groups this season. About eight-in-ten (79%) report having received printed mail from candidates or political groups and six-in-ten (60%) say they have received pre-recorded telephone calls about the elections. Smaller percentages report having been contacted by a live person talking about the elections either over the telephone (31%) or in person at home (19%). About a quarter say they have received email (27%) and 5% say they have received a text message from political groups or candidates. In addition to direct contacts, majorities say they have seen or heard a lot of ads on behalf of both Republicans (57%) and Democrats (53%).

Campaign Contacts Have Been Extensive

	All voters	Rep	Dem	Ind	R-D diff
<i>% who have...</i>	%	%	%	%	
Received mail	79	83	77	78	R+6
Received robocalls	60	70	56	57	R+14
Received live calls	31	30	30	32	0
Received email	27	28	29	23	D+1
Visited at home	19	19	21	19	D+2
Received text message	5	5	6	5	D+1
Seen a lot of Rep ads	57	59	57	56	R+2
Seen a lot of Dem ads	53	61	48	53	R+13
N	2373	725	795	853	

PEW RESEARCH CENTER Oct. 27-30, 2010. Q30a-f, Q32, Q33, Q35. Based on registered voters.

Campaign outreach has intensified over the last few weeks, as more voters report getting mail, and receiving both pre-recorded and live calls than they did two weeks ago. And compared with this point in the 2006 election, more voters are reporting contact over email (27% today, up from 14% then), in person (19%, up from 15%) and over the phone. In 2006, 50% reported receiving phone calls; today, 65% report receiving either an automated (60%) or a live call (31%).

In the last few weeks of the campaign, outreach has intensified for Republicans, Democrats and independents, but Republicans are more likely than other voters to report having received printed mail or pre-recorded telephone calls. While seven-in-ten Republicans (70%) say they have received robocalls about the election, that compares to substantially smaller majorities of both Democrats (56%) and independents (57%). And although 77% of Democrats and 78% of independents say they have received printed mail, 83% of Republicans have done so. There are no significant partisan differences in other forms of direct campaign contact.

Early Voting Increases

Roughly one-in-four (25%) likely voters say they have already voted. This is up from 18% in 2006.

Reflecting the variation in voting rules in different states, early voting intentions vary by region. As was the case in 2006, far more voters (45%) in the West than in other regions have already cast their ballots. A quarter (25%) of voters living in the South have already voted. Only 18% in the Midwest and 6% of in the Northeast have already cast their ballot.

There also are differences in early voting by age. Roughly a third (35%) of voters 65 and older have already voted, compared with 25% of those ages 50 to 64 and only 17% of voters under 50. In 2006, voters over 50 also were more likely to vote early.

There are no differences in early voting by gender or party. But nearly a quarter (24%) of non-Hispanic whites have already voted, compared with 15% of African Americans.

More Early Voting than in 2006

<i>Percent who already voted*</i>	2006	2010	Change
	%	%	
All likely voters	18	25	+7
Men	18	24	+6
Women	18	25	+7
White, non-Hispanic	18	24	+6
Black, non-Hispanic	13	15	+2
18-29	15	17	+2
30-49	11	17	+6
50-64	18	25	+7
65+	29	35	+6
Northeast	2	6	+4
Midwest	9	18	+9
South	21	25	+4
West	40	45	+5
Republican	19	25	+6
Democrat	19	23	+4
Independent	16	25	+9
<i>Tea Party</i>			
Agree with	--	25	--
Disagree with	--	23	--
No opinion/Never heard of	--	24	--

PEW RESEARCH CENTER Oct. 27-30, 2010. PLAN1.
Based on likely voters. All polls conducted the weekend before Election Day.

About the Survey

Results for this survey are based on telephone interviews conducted October 27-30, 2010 among a national sample of 3,005 adults 18 years of age or older living in the continental United States (2,005 respondents were interviewed on a landline telephone, and 1,000 were interviewed on a cell phone, including 439 who had no landline telephone). Interviewing was conducted by Princeton Data Source and ABT SRBI Inc. under the direction of Princeton Survey Research Associates International. Both the landline and cell phone samples were provided by Survey Sampling International. Interviews were conducted in English. For detailed information about our survey methodology, see: <http://people-press.org/methodology/>

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race/ethnicity, region, and population density to parameters from the March 2009 Census Bureau's Current Population Survey. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2009 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Sample Size	Plus or minus ...
Total sample	3,005	2.5 percentage points
Registered voters	2,373	2.5 percentage points
Republican RVs	725	4.5 percentage points
Democratic RVs	795	4.5 percentage points
Independent RVs*	853	4.0 percentage points
Vote Republican	1,085	4.0 percentage points
Vote Democrat	1,005	4.0 percentage points
Likely voters	1,809	3.0 percentage points
Republican LVs	609	5.0 percentage points
Democratic LVs	577	5.0 percentage points
Independent LVs*	623	5.0 percentage points

* Throughout the survey independents include all respondents who do not identify as Republicans or Democrats.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Likely Voter Scale

Likely voter estimates are based on a 7-item turnout scale that includes the following questions: thought, precinct, q9, oftvote, plan1, scale10 and pvote08a. Those who say they have already voted are automatically counted as likely voters. More details about the Pew Research Center's methodology for estimating likelihood to vote are available at

<http://people-press.org/methodology/files/UnderstandingLikelyVoters.pdf>

About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

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Election Weekend: Profiles of Registered, Likely Voters

	1994		1998		2002		2006		2010	
	RVs	LVs	RVs	LVs	RVs	LVs	RVs	LVs	RVs	LVs
<i>Voter profiles</i>	%	%	%	%	%	%	%	%	%	%
Republican	30	32	31	33	33	35	31	34	29	33
Democrat	33	34	37	39	35	37	35	34	36	34
Independent+	38	34	32	28	33	28	35	32	36	33
Rep/Rep-leaning	43	46	40	41	42	44	42	45	43	47
Dem/Dem-leaning	44	45	48	49	46	47	49	48	45	44
Male	47	47	46	46	4	46	48	50	47	47
Female	53	53	54	54	54	54	52	50	53	53
18-29	13	9	15	9	14	8	14	9	16	8
30-49	45	46	41	41	40	37	39	36	34	33
50-64	20	22	22	25	25	30	27	31	29	32
65+	19	20	20	24	19	24	19	22	20	24
White, non-hisp	84	85	81	82	79	81	75	79	73	77
Black, non-hisp	9	9	10	10	12	10	10	9	11	10
College grad+	24	29	27	31	29	33	32	38	35	40
Some college	22	24	26	27	26	27	25	25	26	25
HS or less	53	47	47	42	44	40	42	37	39	34
<i>Family income</i>										
\$75,000 or more	--	--	--	--	19	22	28	32	28	31
\$30,000-\$74,999	--	--	--	--	39	39	34	34	31	32
Less than \$30,000	--	--	--	--	26	22	26	21	25	20
Conservative	--	--	--	--	38	43	37	39	42	46
Liberal	--	--	--	--	17	15	17	16	19	18
Moderate	--	--	--	--	39	37	42	42	33	32
<i>Tea Party</i>										
Agree	--	--	--	--	--	--	--	--	29	36
Disagree	--	--	--	--	--	--	--	--	25	29
No opinion/Not heard of	--	--	--	--	--	--	--	--	46	35
<i>Labor Union</i>										
Member in HH	17	18	16	17	18	19	15	17	14	15
Not a member	79	80	83	82	82	80	84	82	84	83
<i>Early voting</i>										
Net Early Voters	--	--	--	--	--	--	18	24	27	33
Already voted	--	--	--	--	9	15	12	18	17	25
Plan to vote early	--	--	--	--	--	--	6	6	10	8
Voting on Election Day	--	--	--	--	--	--	71	77	63	66
			1714	743	1610	1035	2369	1795	2373	1809

PEW RESEARCH CENTER Oct. 27-30, 2010.

CONGRESSIONAL TRIAL HEAT TABLE**BASED ON LIKELY VOTERS**

Q10/10a: If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?/ As of TODAY, do you LEAN more to the Republican or the Democrat?

	ELECTION WEEKEND 2006			ELECTION WEEKEND 2010				Rep Change
	Rep/ lean Rep	Dem/ lean Dem	Other DK/Ref	Rep/ lean Rep	Dem/ lean Dem	(VOL.) Other DK/Ref	LV N	
	%	%	%	%	%	%		
ALL LIKELY VOTERS	43	47	10	48	42	10	1809	5
SEX								
Men	45	46	9	53	36	11	821	8
Women	41	48	11	44	47	8	988	3
AGE								
18-49	44	48	8	48	44	8	533	4
50+	43	46	11	48	41	11	1232	5
DETAILED AGE								
18-29	37	57	6	39	54	7	87	2
30-49	46	46	8	50	42	8	446	4
50-64	44	45	11	47	44	9	656	3
65+	42	48	10	50	38	12	576	8
SEX BY AGE								
Men 18-49	44	48	8	56	36	8	262	12
Men 50+	48	44	9	50	37	12	545	2
Women 18-49	44	48	8	40	53	7	271	-4
Women 50+	39	49	13	46	45	9	686	7
RACE								
White Non-Hispanic	49	42	9	56	36	9	1460	7
All non-white	21	68	11	21	70	9	299	0
Black Non-Hispanic	7	81	12	7	86	8	154	0
EDUCATION								
College grad+	43	49	8	48	44	8	902	5
Some college	43	45	11	49	38	12	417	6
HS or less	44	46	10	48	43	9	474	4
INCOME								
\$75,000+	50	43	7	53	41	6	587	3
\$30,000-\$74,999	49	44	8	48	43	9	571	-1
<\$30,000	32	62	6	39	54	7	327	7
MARITAL STATUS								
Married	50	41	9	54	36	10	1165	4
Not married	33	58	9	38	54	8	619	5
MARITAL STATUS BY SEX								
Married men	50	41	9	58	32	11	581	8
Married women	50	41	9	50	41	9	585	0
Unmarried men	37	57	6	42	48	10	227	5
Unmarried women	30	58	12	35	58	7	392	5
PARENT								
Parent	46	46	9	53	40	8	419	7
Not a parent	42	47	10	47	43	10	1376	5
REGION								
Northeast	40	49	11	46	45	8	318	6
Midwest	40	51	9	47	43	10	432	7
South	48	42	10	54	37	9	626	6
West	44	47	9	44	46	11	433	0

CONGRESSIONAL TRIAL HEAT TABLE

BASED ON LIKELY VOTERS

Q10/10a: If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?/ As of TODAY, do you LEAN more to the Republican or the Democrat?

	ELECTION WEEKEND 2006			ELECTION WEEKEND 2010				
	Rep/ <u>lean Rep</u>	Dem/ <u>lean Dem</u>	Other <u>DK/Ref</u>	Rep/ <u>lean Rep</u>	Dem/ <u>lean Dem</u>	(VOL.) Other <u>DK/Ref</u>	LV <u>N</u>	Rep <u>Change</u>
	%	%	%	%	%	%		%
PARTY								
Republican	92	4	3	96	2	2	609	4
Democrat	2	94	4	6	91	3	577	4
Independent	35	42	23	45	32	24	623	10
PARTY WITH LEANERS								
Rep/Lean Rep	91	5	4	94	3	3	893	
Dem/Lean Dem	3	91	6	6	90	4	748	
IDEOLOGY								
Conservative	73	21	6	74	18	8	843	1
Moderate	31	58	11	36	54	10	587	5
Liberal	8	82	9	8	87	5	305	0
PARTY AND IDEOLOGY								
Conservative Republican	95	4	1	97	2	1	473	2
Mod/Lib Republican	85	6	8	94	5	1	126	9
Mod/Cons Democrat	2	94	3	8	87	5	331	6
Liberal Democrat	1	95	3	2	97	0	227	1
TEA PARTY MOVEMENT								
Agree				88	6	6	690	
Disagree				9	84	8	547	
No opinion/Don't know				40	45	14	571	
EARLY VOTING								
Net Early voters	40	50	10	48	41	11	630	8
Already voted	40	50	10	49	41	10	497	9
Plan to vote early	41	50	9	46	42	12	133	5
Voting on Election Day	44	46	10	49	42	9	1166	5
LABOR UNION								
Member in HH	28	63	9	32	58	10	262	4
Not a member	47	43	10	52	39	9	1519	5
RELIGIOUS PREFERENCE								
Total White NH Prot.	57	35	9	65	26	9	820	8
White NH evang. Prot.	68	24	8	75	16	9	387	7
White NH mainline Prot.	45	45	10	55	36	9	433	10
Total Catholic	43	48	9	48	45	6	365	5
White NH Cath.	48	43	9	55	39	7	310	7
Unaffiliated	20	71	9	31	60	9	235	11

CONGRESSIONAL TRIAL HEAT TABLE BASED ON LIKELY VOTERS

Q10/10a: If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?/ As of TODAY, do you LEAN more to the Republican or the Democrat?

	ELECTION WEEKEND 2006			ELECTION WEEKEND 2010				
	Rep/ <u>lean Rep</u>	Dem/ <u>lean Dem</u>	Other <u>DK/Ref</u>	Rep/ <u>lean Rep</u>	Dem/ <u>lean Dem</u>	(VOL.) Other <u>DK/Ref</u>	LV <u>N</u>	Rep <u>Change</u>
	%	%	%	%	%	%		%
AMONG WHITES								
Men	52	41	8	60	29	11	658	8
Women	47	43	10	52	41	7	801	5
18-49	51	42	7	56	38	6	393	5
50+	48	42	10	55	35	10	1038	7
College grad+	48	45	7	53	40	6	747	5
Some college or less	50	40	10	57	32	11	709	7
\$75,000+	54	39	7	59	36	5	494	5
\$30,000-\$74,999	54	40	6	54	38	9	476	0
<\$30,000	38	55	7	52	39	9	235	14
Rep/Lean Rep	92	4	4	94	2	3	804	2
Dem/Lean Dem	4	91	5	7	89	4	530	3
Northeast	46	45	10	50	42	8	269	4
Midwest	45	47	8	52	38	10	370	7
South	55	35	10	65	28	6	487	10
West	50	43	7	51	38	11	334	1

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
OCTOBER 2010 ELECTION WEEKEND SURVEY
FINAL TOPLINE
October 27-30, 2010
General public N=3005
Registered voters N=2373

ASK ALL:

THOUGHT How much thought have you given to Tuesday's election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS [N=2373]:

	Quite <u>a lot</u>	(VOL.) <u>Some</u>	Only a <u>little</u>	(VOL.) <u>None</u>	(VOL.) <u>DK/Ref</u>
Oct 27-30, 2010	59	5	29	5	1
Oct 13-18, 2010	55	4	34	5	1
Aug 25-Sep 6, 2010	50	5	42	3	1
Jul 21-Aug 5, 2010	44	5	44	6	1
2008 Election					
November, 2008	81	3	13	2	1
Late October, 2008	81	3	13	2	1
Mid-October, 2008	81	3	13	3	*
Early October, 2008	81	2	14	2	1
Late September, 2008	80	3	14	2	1
Mid-September, 2008	78	4	14	3	1
August, 2008	74	6	17	2	1
July, 2008	74	2	20	3	1
June, 2008	72	2	23	2	1
Late May, 2008	75	4	17	3	1
April, 2008	77	7	13	2	1
March, 2008	78	3	15	3	1
Late February, 2008	74	3	19	2	2
2006 Election					
November, 2006	61	5	28	4	1
Late October, 2006	54	6	35	5	1
Early October, 2006	51	4	40	4	2
September, 2006	45	4	48	3	1
2004 Election					
November, 2004	82	3	12	2	1
Mid-October, 2004	76	5	15	3	1
Early October, 2004	74	4	19	2	1
September, 2004	71	3	22	3	1
August, 2004	69	2	26	2	1
July, 2004	67	2	28	2	1
June, 2004	58	3	36	2	1
May, 2004	59	6	30	4	1
Late March, 2004	60	4	31	4	1
Mid-March, 2004	65	2	31	2	*
2002 Election					
Early November, 2002	52	6	35	6	1
Early October, 2002	45	6	45	4	1
Early September, 2002	36	5	54	4	1
2000 Election					
November, 2000	72	6	19	2	1
Late October, 2000	66	6	24	4	*
Mid-October, 2000	67	9	19	4	1
Early October, 2000	60	8	27	4	1
September, 2000	59	8	29	3	1
July, 2000	46	6	45	3	*
June, 2000	46	6	43	5	*
May, 2000	48	4	42	5	1
April, 2000	45	7	41	7	*

THOUGHT CONTINUED...

	Quite a lot	(VOL.) Some	Only a little	(VOL.) None	(VOL.) DK/Ref
1998 Election					
Late October, 1998	49	11	35	4	1
Early October, 1998	42	8	43	6	1
1996 Election					
November, 1996	67	8	22	3	*
October, 1996	65	7	26	1	1
Late September, 1996	61	7	29	2	1
Early September, 1996	56	3	36	4	1
July, 1996	55	3	41	1	*
June, 1996	50	5	41	3	1
1994 Election					
November, 1994	56	7	32	4	1
Late October, 1994	45	7	45	2	1
Early October, 1994	44	2	50	3	1
1992 Election					
Early October, 1992	77	5	16	1	1
September, 1992	69	3	26	1	1
August, 1992	72	4	23	1	*
June, 1992	63	6	29	1	1
	Quite a lot	(VOL.) Some	Only a little	(VOL.) None/ DK/Ref	
1990 Election					
<i>Gallup:</i> October, 1990 (GP) ¹	43	7	46	4	
1988 Election					
<i>Gallup:</i> November, 1988	73	8	17	2	
<i>Gallup:</i> October, 1988	69	9	20	2	
<i>Gallup:</i> September, 1988	57	18	23	2	
<i>Gallup:</i> August, 1988	61	10	27	2	
1982 Election					
<i>Gallup:</i> October, 1982 (GP)	29	22	37	12	
1978 Election					
<i>Gallup:</i> October, 1978 (GP)	23	22	39	17	
<i>Gallup:</i> September, 1978 (GP) ²¹	18	18	44	18	

¹ Gallup trends for 1990, 1982 and 1978 are based on general public.

ASK ALL RESPONDENTS WHO ARE NOT IN NORTH DAKOTA:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

ASK IF REGISTERED (REGIST=1) AND NOT IN "DAY OF" STATE:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

ASK IF RESPONDENT IS IN "DAY OF" STATE AND NOT ALREADY REGISTERED (REGIST=2,3):

PLANREG Do you plan to register so that you can vote in next Tuesday's elections, or not?

[A PERSON IS COUNTED AS A REGISTERED VOTER (REGFINAL=1) AT THIS POINT IF THEY ARE IN NORTH DAKOTA, ANSWERED "YES" TO REGIST AND LIVE IN A DAY OF STATE (DC, IA, ID, ME, MN, MT, NH, WI, WY), ANSWERED "YES" TO REGICERT OR ANSWERED "YES" TO PLANREG.]

BASED ON TOTAL [N=3005]:

Oct 27-30

2010

72	Registered voter
28	Not a registered voter

ASK ALL:

CAMPNII How closely have you followed news about candidates and election campaigns in your state and district? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
Oct 27-30, 2010	27	35	17	20	1
Oct 13-18, 2010	24	34	22	19	1
Jun 16-20, 2010	15	33	31	20	*
2006 Election					
Early November, 2006	27	37	18	17	1
Late October, 2006 (RVs)	27	45	17	11	*
Early October, 2006	21	38	25	15	1
Early September, 2006	16	32	28	23	1
August, 2006	20	29	28	22	1
June, 2006	18	30	29	21	2
May, 2006	18	28	30	23	1
2002 Election					
Early November, 2002 (RVs)	27	46	18	9	*
Late October, 2002 (RVs)	28	34	24	13	1
Early October, 2002 (RVs)	21	46	22	10	1
Early September, 2002	17	29	29	24	1
1998 Election					
Late October, 1998 (RVs)	26	45	20	9	*
Early October, 1998 (RVs)	21	43	24	11	1
Early September, 1998	17	32	28	23	*
Early August, 1998	13	30	28	23	1
June, 1998	9	27	33	30	1
April, 1998	16	33	24	27	*
1994 Election					
November, 1994	18	42	25	15	*
Late October, 1994	14	38	31	16	1
Early October, 1994	23	34	23	19	1
September, 1994	19	34	29	18	*
1990 Election					
November, 1990	38	34	17	11	*
October, 1990	18	32	28	22	*

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PRECINCT Have you ever voted in your precinct or election district?

BASED ON REGISTERED VOTERS [N=2373]:

Oct 27-30

2010

89	Yes
11	No
*	Don't know/Refused (VOL.)

ASK ALL FORM 1 REGISTERED VOTERS (FORM=1 AND REGFINAL=1):

WHEREF1 Do you happen to know where people in your neighborhood go to vote?

BASED ON REGISTERED VOTERS [N=1223]:

Oct 27-30

2010

88	Yes
9	No
2	Vote by mail (VOL.)
1	Don't know/Refused (VOL.)

ASK ALL FORM 2 REGISTERED VOTERS (FORM=2 AND REGFINAL=1):

WHEREF2 Do you happen to know where people in your area go to vote?

BASED ON REGISTERED VOTERS [N=1150]:

Oct 27-30

2010

87	Yes
10	No
2	Vote by mail (VOL.)
1	Don't know/Refused (VOL.)

NO QUESTIONS 1-8**ASK ALL REGISTERED VOTERS (REGFINAL=1) [N=2373]:**

Q.9 Would you say you follow what's going on in government and public affairs [READ]?

	Most of the time	Some of the time	Only now and then	Hardly at all	(VOL.) DK/Ref
Oct 27-30, 2010 (RVs)	56	29	10	5	*
Oct 13-18, 2010	49	28	12	10	1
Aug 25-Sep 6, 2010 ²	52	25	13	10	1
January, 2007	53	28	11	7	1
November, 2006 (RVs)	58	26	10	6	*
Late October, 2006 (RVs)	57	30	8	5	*
December, 2005	50	28	14	8	*
December, 2004	45	35	14	5	1
November, 2004 (RVs)	61	27	9	3	*
Mid-October, 2004 (RVs)	63	26	8	3	*
June, 2004	44	34	15	7	*
August, 2003	48	33	12	6	1
November, 2002	49	27	14	9	1
August, 2002	54	30	11	5	*

² In the Aug. 25-Sept. 6, 2010 survey, a wording experiment was conducted with one half of respondents asked the question wording shown above, the other half was asked: "Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...?" No significant differences were found between questions and the combined results are shown above. All survey prior to Sept. 2010 used the longer question wording.

Q.9 CONTINUED...

	<u>Most of the time</u>	<u>Some of the time</u>	<u>Only now and then</u>	<u>Hardly at all</u>	(VOL.) DK/Ref
March, 2001	49	27	13	10	1
Early November, 2000 (RVs)	51	32	12	5	*
September, 2000 (RVs)	51	34	10	4	1
June, 2000	38	32	19	11	*
Late September, 1999	39	32	20	9	*
August, 1999	40	35	17	8	*
November, 1998	46	27	14	13	*
Late October, 1998 (RVs)	57	29	10	4	*
Early October, 1998 (RVs)	51	33	11	5	*
Early September, 1998	45	34	15	6	*
June, 1998	36	34	21	9	*
November, 1997	41	36	16	7	*
November, 1996 (RVs)	52	32	12	4	*
October, 1996 (RVs)	43	37	13	6	1
June, 1996	41	34	17	8	*
October, 1995	46	35	14	5	*
April, 1995	43	35	16	6	*
November, 1994	49	30	13	7	1
October, 1994	45	35	14	6	*
July, 1994	46	33	15	6	*
May, 1990	39	34	18	9	*
February, 1989	47	34	14	4	1
October, 1988 (RVs)	52	33	12	3	*
May, 1988	37	37	17	6	3
January, 1988	37	35	18	8	2
November, 1987	49	32	14	4	1
May, 1987	41	35	15	7	2
July, 1985	36	33	18	12	1

ASK ALL REGISTERED VOTERS (REGFINAL=1):

OFTVOTE How often would you say you vote... [READ]?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>Always</u>	<u>Nearly always</u>	<u>Part of the time</u>	<u>Seldom</u>	(VOL.) Never vote	(VOL.) Other	(VOL.) DK/Ref
Oct 27-30, 2010	58	24	11	5	2	1	*
Oct 13-18, 2010	57	27	10	4	2	1	*
Aug 25-Sep 6, 2010	59	26	9	4	1	*	*
June 16-20, 2010	52	31	11	5	1	1	1
Mar 31-Apr 6, 2009	62	23	7	5	1	1	1
November, 2008	60	23	8	5	2	2	*
Late October, 2008	57	26	8	5	3	1	*
Mid-October, 2008	57	27	7	5	3	1	*
Early October, 2008	53	27	9	6	3	1	1
Late September, 2008	55	27	9	6	2	1	*
Mid-September, 2008	54	28	10	5	2	1	*
August, 2008	55	29	9	4	2	1	*
July, 2008	53	30	10	4	1	1	1
January, 2007	58	29	9	3	1	*	*
November, 2006	58	26	8	5	2	1	*
Late October, 2006	58	27	9	4	1	1	*
Early October, 2006	47	36	10	3	2	1	1
September, 2006	56	28	9	6	1	*	*
May, 2006	60	26	8	4	1	*	1
December, 2005	60	24	9	4	2	1	1
December, 2004	64	22	8	4	1	*	1

OFTVOTE CONTINUED...

	<u>Always</u>	<u>Nearly always</u>	<u>Part of the time</u>	<u>Seldom</u>	<u>Never vote</u>	<u>(VOL.) Other</u>	<u>(VOL.) DK/Ref</u>
November, 2004	62	21	7	6	3	1	*
Mid-October, 2004	63	22	7	5	2	1	*
Early October, 2004	58	25	9	4	2	1	1
September, 2004	58	27	9	5	2	1	1
August, 2004	56	28	9	5	2	*	1
July, 2004	54	31	9	4	1	*	*
June, 2004	57	29	7	5	1	1	1
May, 2004	56	27	10	4	2	1	1
April, 2004	55	29	9	5	1	1	1
Late March, 2004	50	31	11	6	1	*	1
Mid-March, 2004	55	30	9	5	1	*	*
February, 2004	55	29	12	3	*	*	*
January, 2004	54	30	10	4	2	1	*
August, 2003	53	30	10	5	1	*	*
June, 2003	48	36	11	3	2	1	0
Early November, 2002	52	30	11	6	1	0	1
Early October, 2002	50	33	11	4	*	1	1
Early September, 2002	59	25	11	4	1	*	*
August, 2002	53	32	10	4	1	*	*
May, 2002	53	31	9	5	1	*	1
Early November, 2000	57	26	8	6	2	1	*
Late October, 2000	52	30	9	6	1	2	0
Mid-October, 2000	54	27	10	6	*	3	*
Early October, 2000	51	29	10	6	3	1	*
September, 2000	61	21	9	7	2	*	*
July, 2000	48	30	13	6	2	1	*
June, 2000	58	26	10	4	1	1	*
May, 2000	52	29	12	6	1	1	*
April, 2000	50	30	12	6	2	1	*
March, 2000	49	34	12	4	1	1	0
February, 2000	53	32	10	4	1	0	*
January, 2000	50	34	12	4	1	*	*
October, 1999	39	47	9	2	1	*	*
Late September, 1999	40	47	9	3	1	*	*
Late October, 1998	56	28	10	5	1	*	*
Early October, 1998	50	32	11	5	1	1	*
Early September, 1998	53	33	9	4	-	1	*
Late August, 1998	48	35	13	4	*	0	*
June, 1998	49	33	12	5	-	1	0
May, 1998	52	29	12	6	1	1	*
November, 1997	42	44	10	3	1	*	*
October, 1997	62	26	8	3	1	*	*
June, 1997	54	30	10	4	*	*	*
November, 1996	55	28	8	6	2	1	*
October, 1996	52	30	9	5	2	2	*
Late September, 1996	52	31	10	4	2	1	*
Early September, 1996	53	29	12	4	1	*	*
July, 1996	52	33	8	5	1	1	*
June, 1996	52	33	9	4	1	1	*
Late April, 1996	44	37	11	5	1	1	1
Early April, 1996	49	35	10	5	1	*	*
February, 1996	42	41	11	4	1	1	*
October, 1995	53	35	7	4	1	*	*
April, 1995	53	34	9	4	*	*	*
November, 1994	58	28	8	5	*	1	0
Late October, 1994	55	32	10	3	*	*	*
July, 1994	52	34	10	4	*	*	*
May, 1993	57	31	7	4	1	1	*

OFTVOTE CONTINUED...

	<u>Always</u>	<u>Nearly always</u>	<u>Part of the time</u>	<u>Seldom</u>	<u>Never vote</u>	<u>(VOL.) Other</u>	<u>(VOL.) DK/Ref</u>
Early October, 1992	54	33	8	4	*	1	*
September, 1992	52	33	8	5	1	1	*
June, 1992	60	29	7	3	1	*	*
May, 1992	50	35	10	4	1	*	*
Early May, 1992	49	35	10	4	1	*	*
March, 1992	47	36	11	6	*	*	*
February, 1992	50	36	9	4	*	--	2
January 1992 (GP) ³	40	35	11	11	4	--	*
November, 1991	46	41	9	4	*	*	*
May, 1990	42	42	11	4	1	*	*
January, 1989 (GP)	45	30	10	8	6	1	*
<i>Gallup</i> : November, 1988	57	26	10	4	2	1	*
October, 1988	51	37	8	3	1	*	*
May, 1988	43	41	11	3	2	1	*
January, 1988	49	39	9	2	1	*	*
September, 1988	51	40	6	2	*	1	*
May, 1987	43	43	9	3	1	1	*

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.10 If the elections for U.S. Congress were being held TODAY, would you vote for [RANDOMIZE: "the Republican Party's candidate" OR "the Democratic Party's candidate"] for Congress in your district?

ASK IF ANSWERED OTHER, DON'T KNOW OR REFUSED (Q.10=3,8,9):

Q.10a As of TODAY, do you LEAN more to the [READ IN SAME ORDER AS Q.10; IF NECESSARY: "for U.S. Congress in your district"]?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>Rep/ Lean Rep</u>	<u>Dem/ Lean Dem</u>	<u>(VOL.) Other/ DK/Ref</u>
Oct 27-30, 2010	43	44	12
Oct 13-18, 2010	46	42	12
Aug 25-Sep 6, 2010	44	47	9
Jul 21-Aug 5, 2010	44	45	11
Jun 16-20, 2010	45	45	10
Mar 11-21, 2010	44	44	12
Feb 3-9, 2010	42	45	13
Jan 6-10, 2010	44	46	10
Oct 28-Nov 8, 2009	42	47	11
Aug 20-27, 2009	44	45	10
2008 Election			
June, 2008	37	52	11
2006 Election			
November, 2006	40	48	12
Late October, 2006	38	49	13
Early October, 2006	38	51	11
September, 2006	39	50	11
August, 2006	41	50	9
June, 2006	39	51	10
April, 2006	41	51	8
February, 2006	41	50	9
Mid-September, 2005	40	52	8
2004 Election			
June, 2004	41	48	11
2002 Election			
Early November, 2002	42	46	12

³ Trends for January 1992 and January 1989 are based on general public.

Q.10/Q.10a CONTINUED...

	Rep/ <u>Lean Rep</u>	Dem/ <u>Lean Dem</u>	(VOL.) Other/ <u>DK/Ref</u>
Early October, 2002	44	46	10
Early September, 2002	44	46	10
June, 2002	44	46	10
February, 2002	46	45	9
Early November, 2001	44	44	12
2000 Election			
Early November, 2000	42	48	10
Early October, 2000	43	47	10
July, 2000	43	47	10
February, 2000	44	47	9
October, 1999	43	49	8
June, 1999	40	50	10
1998 Election			
Late October, 1998	40	47	13
Early October, 1998	43	44	13
Early September, 1998	45	46	9
Late August, 1998	44	45	11
Early August, 1998	42	49	9
June, 1998	44	46	10
March, 1998	40	52	8
February, 1998	41	50	9
January, 1998	41	51	8
August, 1997	45	48	7
1996 Election			
November, 1996	41	48	11
October, 1996	42	49	9
Late September, 1996	43	49	8
Early September, 1996	43	51	6
July, 1996	46	47	7
June, 1996	44	50	6
March, 1996	44	49	7
January, 1996	46	47	7
October, 1995	48	48	4
August, 1995	50	43	7
1994 Election			
November, 1994	45	43	12
Late October, 1994	47	44	9
Early October, 1994	52	40	8
September, 1994	48	46	6
July, 1994	45	47	8

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.10 If the elections for U.S. Congress were being held TODAY, would you vote for [RANDOMIZE: "the Republican Party's candidate" OR "the Democratic Party's candidate"] for Congress in your district?

ASK IF ANSWERED OTHER, DON'T KNOW OR REFUSED (Q.10=3,8,9):

Q.10a As of TODAY, do you LEAN more to the [READ IN SAME ORDER AS Q.10; IF NECESSARY: "for U.S. Congress in your district"]?

ASK IF RESPONDENT CHOSE REP OR DEM (Q.10=1,2):

Q.11 Do you support the [INSERT PARTY SELECTED IN Q.10: Democratic/Republican] candidate strongly or only moderately?

BASED ON REGISTERED VOTERS [N=2373]:

Oct 27-30 2010		Nov 2006	Late Oct 2006	Early Oct 2006	Early Nov 2002	Early Nov 2000	Late Oct 1998	Nov 1996	Nov 1994
43	Republican/Lean Rep	40	38	38	42	42	40	41	45
25	Strongly	21	19	20	21	20	19	18	19
18	Moderately/Lean	19	19	17	20	22	21	23	26
1	Don't know/Refused (VOL.)	*	*	1	1	*	--	*	--
44	Democrat/Lean Dem	48	49	51	46	48	47	48	43
23	Strongly	26	25	26	22	23	24	22	17
20	Moderately/Lean	21	23	24	23	24	23	25	26
1	Don't know/Refused (VOL.)	1	1	1	1	1	--	1	--
12	Other/Don't know/Refused (VOL.)	12	13	11	12	10	13	11	12

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PLAN1 Do you plan to vote in the elections, have you ALREADY voted, or don't you plan to vote?

ASK IF PLAN TO VOTE (PLAN1=1):

PLAN2 Do you plan to cast your vote BEFORE Election Day or ON Election Day?

BASED ON REGISTERED VOTERS [N=2373]:

	Plan to vote	Already voted	Before election day	On election day	(VOL.) DK/Ref	Don't plan to vote	(VOL.) DK/Ref
Oct 27-30, 2010	91	17	10	63	1	8	2
Oct 13-18, 2010	94	4	23	65	2	4	1
2008 Election							
November, 2008	98	26	9	62	1	1	1
Late October, 2008	96	15	16	64	1	3	1
2006 Election							
November, 2006 ⁴	90	12	6	71	*	8	2
Late October, 2006	94	3	15	74	1	3	3
Early October, 2006 ⁵	93	*	14	77	2	4	3
2004 Election							
November, 2004 ⁶	97	12	9	75	1	2	1
Mid-October, 2004	98	3	16	78	1	1	1
Early September, 2004	98	*	13	84	1	1	1

⁴ In November 2006 and earlier, initial question asked: "Do you yourself plan to vote in the election...?" and respondents who said they planned to vote were asked "Do you plan to vote BEFORE Election Day, OR will you probably vote at your polling place ON Election Day OR have you already cast your vote?" Respondents who volunteered that they had already voted were asked: "Just to be sure I understand – are you saying you have ALREADY mailed in your vote or cast your vote early at your local election office, or do you mean that you PLAN TO do so?"

⁵ In Early October 2006 the follow up question was worded: "...do you plan to vote BEFORE Election Day, that is through the mail or with an absentee ballot, OR will you probably vote at your polling place ON Election Day?"

⁶ In November 2004, and Mid-October, the follow up question was worded: "Do you plan to vote BEFORE Election Day, that is through the mail or with an absentee ballot, or will you probably vote at your polling place ON Election Day, OR have you already cast your vote?" In September 2004 "have you already cast your vote" was a volunteered option.

**ASK ALL REGISTERED VOTERS (REGFINAL=1):
[IF RESPONDENT HAS ALREADY VOTED (PLAN1=2), CODE AS "10"]**

SCALE10 I'd like you to rate your chance of voting on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

BASED ON REGISTERED VOTERS [N=2373]:

	Definitely will vote								Definitely will not vote		(VOL.) DK/Ref
	10	9	8	7	6	5	4	3	2	1	
Oct 27-30, 2010	72	6	5	4	1	4	*	1	1	3	1
Oct 13-18, 2010 ⁷	71	8	7	3	2	2	1	1	*	4	1
Aug 25-Sep 6, 2010	71	9	7	3	2	4	1	1	*	2	1
2008 Election											
November, 2008	86	5	3	1	*	2	*	*	*	2	1
Late October, 2008	86	5	2	1	*	2	*	*	*	3	1
Mid-October, 2008	86	5	3	1	1	1	*	*	*	2	1
Mid-September, 2008	84	6	3	1	1	2	0	*	1	1	1
August, 2008	80	6	5	2	1	2	*	1	*	2	1
July, 2008	80	7	4	2	1	3	*	1	*	2	0
2006 Election											
November, 2006	72	7	5	3	2	4	*	1	1	4	1
Late October, 2006	71	8	9	4	2	3	*	1	*	1	1
Early October, 2006	68	10	9	4	1	4	*	1	*	2	1
September, 2006	67	9	9	2	2	5	1	1	1	2	1
2004 Election											
November, 2004	87	4	3	1	1	1	*	*	*	2	1
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2	1
2002 Election											
Early November, 2002	66	9	9	3	1	4	1	1	1	5	1
Early October, 2002	64	10	10	4	3	4	1	*	*	2	2
2000 Election											
Early November, 2000	80	6	5	2	1	3	*	*	*	3	1
Late October, 2000	83	5	5	1	1	2	*	1	1	1	*
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1	1
Early October, 2000	78	7	5	2	2	2	*	1	1	1	1
1998 Election											
Late October, 1998	70	6	7	4	1	4	1	1	1	4	1
Early October, 1998	64	9	10	4	2	4	1	2	1	2	1
1996 Election											
November, 1996	77	7	7	2	1	2	*	1	*	2	1
October, 1996	77	9	7	2	2	2	*	*	*	1	*
Late September, 1996	78	10	6	2	1	1	*	*	*	1	1
1994 Election											
November, 1994	67	9	8	2	2	4	1	1	1	3	2
Late October, 1994	66	10	9	4	2	4	1	1	*	2	1
1992 Election											
<i>Gallup</i> : September, 1992	77	5	4	3	2	4	*	1	*	4	*
1988 Election											
<i>Gallup</i> : November, 1988	77	7	6	2	1	3	*	*	*	2	2
<i>Gallup</i> : October, 1988	73	8	7	3	2	3	1	*	*	1	2

⁷ In Oct 27-30, 2010 and Oct 13-18,2010, Late October, Mid-October and November 2008, November 2006, November 2004 and Early November 2002, the "10 – definitely will vote" category also includes people who volunteered that they already voted.

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.18 What will make the biggest difference in how you vote for Congress in your district – national issues, local or state issues, the candidate's political party, or the candidate's character and experience? **[IF MORE THAN ONE, PROBE WITH: Well, which is most important?]**

BASED ON REGISTERED VOTERS [N=2373]:

	National <u>issues</u>	Local/State <u>issues</u>	Political <u>party</u>	Character/ <u>Experience</u>	(VOL.) <u>Other</u>	(VOL.) <u>None</u>	(VOL.) DK/ <u>Ref</u>
Oct 27-30, 2010	35	28	6	24	2	1	4
Oct 13-18, 2010	35	29	5	23	3	1	4
Jul 21-Aug 5, 2010	36	29	5	22	3	1	4
Jun 16-20, 2010	38	28	5	21	3	1	3
Feb 3-9, 2010	31	27	5	30	2	*	5
2006 Election							
November, 2006	34	29	6	22	3	1	5
September, 2006	29	33	5	27	1	2	3
June, 2006	30	26	6	33	2	*	3
2002 Election							
Early November, 2002	23	38	7	26	2	*	4
Early October, 2002	28	35	5	25	2	1	4
June, 2002	26	30	5	33	2	1	3
2000 Election							
Early October, 2000	21	42	9	21	1	1	5
July, 2000	18	40	6	32	1	1	2
1998 Election							
Late October, 1998	20	39	5	27	3	2	4
Early October, 1998	23	36	7	28	1	*	5
Early September, 1998	22	34	5	33	2	*	4
Early August, 1998	20	38	5	31	2	*	4
June, 1998	22	37	4	32	1	1	3
March, 1998	18	37	6	35	1	1	2
1996 Election							
November, 1996	23	38	6	25	2	*	6
October, 1996	19	45	7	26	1	1	1
Late September, 1996	25	38	6	24	2	*	5
Early September, 1996	18	42	6	30	1	*	3
1994 Election							
November, 1994	22	38	5	30	1	*	4
Late October, 1994	22	38	3	29	3	1	4
Early October, 1994	22	27	5	39	2	1	4
1986 Election							
<i>CBS/NYT: 10/24-28, 1986</i>	22	25	6	40	1	1	5
<i>CBS/NYT: 9/28-10/1, 1986</i>	20	23	9	41	3	*	4

NO QUESTIONS 19-21

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.22 Would you like to see your representative in Congress be re-elected on Tuesday, or not?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>Yes</u>	<u>No</u>	(VOL.) Representative (VOL.)	
			<u>not running</u>	<u>DK/Ref</u>
Oct 27-30, 2010	49	32	2	18
Oct 13-18, 2010	47	32	1	20
Aug 25-Sep 6, 2010	49	33	1	17
Jun 16-20, 2010	49	34	1	16
Mar 11-21, 2010	43	32	1	24
Feb 3-9, 2010	49	31	*	19
Oct 28-Nov 8, 2009	52	29	1	18
2008 Election				
Late February, 2008	60	22	1	17
2006 Election				
November, 2006	55	25	1	19
Late October, 2006	55	26	1	18
Early October, 2006	50	27	1	22
September, 2006	53	27	1	19
August, 2006	51	30	*	19
June, 2006	51	32	1	16
April, 2006	57	28	1	14
February, 2006	59	28	1	12
Mid-September, 2005	57	25	1	17
2002 Election				
Early October, 2002	58	19	2	21
June, 2002	58	23	1	18
2000 Election				
Early November, 2000	59	16	2	23
October, 2000	60	17	1	22
July, 1999	66	23	*	11
1998 Election				
Late October, 1998	64	19	1	16
Early October, 1998	58	20	2	20
Early September, 1998	63	20	1	16
March, 1998	63	21	1	15
January, 1998	66	23	0	11
August, 1997	66	22	0	12
1996 Election				
Early November, 1996	60	16	3	21
October, 1996	62	19	2	17
Late September, 1996	55	17	2	26
Early September, 1996	62	19	2	17
1994 Election				
November, 1994	58	25	1	16
Late October, 1994	55	30	2	13
Early October, 1994	49	29	2	20
1990 Election				
<i>Gallup</i> : October, 1990	62	22	2	14

ASK ALL REGISTERED VOTERS (REGFINAL= 1):

Q.23 Regardless of how you feel about your own representative, would you like to see most members of Congress re-elected on Tuesday, or not?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>Yes</u>	<u>No</u>	<u>(VOL.)</u> <u>DK/Ref</u>
Oct 27-30, 2010	35	51	13
Oct 13-18, 2010	33	54	13
Aug 25-Sep 6, 2010	33	56	11
Jun 16-20, 2010	31	56	13
Mar 11-21, 2010	27	57	15
Feb 3-9, 2010	32	53	15
Oct 28-Nov 8, 2009	34	53	13
2008 Election			
Late February, 2008	36	49	15
2006 Election			
November, 2006	37	46	17
Late October, 2006	34	49	17
Early October, 2006	32	48	20
September, 2006	35	49	16
August, 2006	36	49	15
June, 2006	29	57	14
April, 2006	34	53	13
February, 2006	36	49	15
September, 2005	36	48	16
2002 Election			
Early October, 2002	39	38	23
June, 2002	45	37	18
2000 Election			
October, 2000	40	34	26
July, 1999	41	47	12
1998 Election			
Late October, 1998	41	37	22
Early October, 1998	39	39	22
Early September, 1998	46	37	17
March, 1998	45	41	14
January, 1998	44	43	13
August, 1997	45	42	13
1996 Election			
Early September, 1996	43	43	14
1994 Election			
November, 1994	31	51	18
Late October, 1994	31	56	13
Early October, 1994	28	56	16

NO QUESTION 24

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.25 Compared to previous congressional elections, are you more enthusiastic about voting than usual, or less enthusiastic?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>More</u>	<u>Less</u>	(VOL.) <u>Same</u>	(VOL.) <u>DK/Ref</u>
Oct 27-30, 2010	47	34	15	3
Oct 13-18, 2010	47	31	19	3
Jun 16-20, 2010	46	36	16	2
2006 Election				
November, 2006	44	35	19	2
Late October, 2006	41	34	23	2
Early October, 2006	39	36	21	4
September, 2006	37	40	20	3
June, 2006	38	40	18	4
2002 Election				
June, 2002	41	33	23	3
1998 Election				
June, 1998	38	45	15	2
1994 Election				
<i>Gallup: October, 1994^B</i>	34	44	20	2

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.26 Will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote for Congress this year, or not?

BASED ON REGISTERED VOTERS [N=2373]:

	Yes, will be <u>a factor</u>	No, <u>will not</u>	(VOL.) <u>DK/Ref</u>
Oct 27-30, 2010	62	34	4
Oct 13-18, 2010	61	36	3
Aug 25-Sep 6, 2010	56	41	3
Jun 16-20, 2010	58	39	3
Feb 3-9, 2010	48	45	6
2008 Election			
June, 2008	44	51	5
2006 Election			
November, 2006	61	36	3
Late October, 2006	61	36	3
Early October, 2006	57	40	3
September, 2006	55	41	4
June, 2006	58	39	3
April, 2006	56	39	5
2004 Election			
June, 2004	43	51	6
2002 Election			
Early November, 2002	48	49	3
Early October, 2002	42	55	3
Early September, 2002	44	51	5
June, 2002	47	50	3
February, 2002	46	49	5
2000 Election			
Early October, 2000	46	50	4
July, 2000	46	49	5
1998 Election			
Late October, 1998	46	50	4
Early October, 1998	47	49	4

^B In October, 1994 Gallup asked "Compared to previous elections..." and did not specify congressional elections.

Q.26 CONTINUED...

	Yes, will be <u>a factor</u>	No, <u>will not</u>	(VOL.) <u>DK/Ref</u>
Early September, 1998	41	56	3
Early August, 1998	44	53	3
June, 1998	45	51	4

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.27 Do you think of your vote for Congress as a vote FOR Barack Obama, as a vote AGAINST Barack Obama, or isn't Barack Obama much of a factor in your vote?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>For</u>	<u>Against</u>	Not a <u>factor</u>	(VOL.) <u>DK/Ref</u>
Oct 27-30, 2010	26	28	42	4
Oct 13-18, 2010	27	30	39	4
Aug 25-Sep 6, 2010	25	30	42	3
Jun 16-20, 2010	23	28	47	2
Feb 3-9, 2010	24	20	51	5
2006 Election (Bush)				
November, 2006	21	35	41	3
Late October, 2006	20	37	38	5
Early October, 2006	18	39	40	3
September, 2006	20	36	40	4
August, 2006	17	35	43	5
June, 2006	15	38	44	3
April, 2006	17	34	46	3
February, 2006	18	31	47	4
2002 Election (Bush)				
Early November, 2002	29	16	49	6
Early October, 2002	30	20	44	6
Early September, 2002	29	15	51	5
February, 2002	34	9	50	7
1998 Election (Clinton)				
Late October, 1998	20	17	58	5
Early October, 1998	19	23	52	6
Early September, 1998	18	16	63	3
Late August, 1998	20	17	61	2
Early August, 1998	21	18	57	4
June, 1998	20	18	57	5
March, 1998	21	15	59	5
1996 Election (Clinton)				
Early September, 1996	24	18	51	7
1994 Election (Clinton)				
November, 1994	17	21	55	7
Late October, 1994	17	21	57	5
Early October, 1994	17	23	54	6
1990 Election (GHW Bush)				
<i>CBS/NYT</i> : October 28-31, 1990	19	15	61	6
1986 Election (Reagan)				
<i>CBS/NYT</i> : October 24-28, 1986	26	12	55	7
<i>CBS/NYT</i> : Sep 28-Oct 1, 1986	26	16	51	7
1982 Election (Reagan)				
<i>CBS/NYT</i> : October 23-28, 1982	23	21	51	5

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.28 Of the following six issues, which ONE would you say is MOST important to your vote for Congress this year **[READ AND RANDOMIZE]**?

ASK IF ANSWER GIVEN (Q.28=1-7):

Q.28a And which would you say is the SECOND most important to your vote? **[READ IN SAME ORDER AS Q.28 EXCLUDING PRIOR SELECTION]**

BASED ON REGISTERED VOTERS [N=2373]:

Oct 27-30, 2010			
<u>First</u>	<u>Second</u>	<u>Combined</u>	
39	25	64	The job situation
25	29	54	Health care
17	17	34	The deficit
6	9	14	Immigration
5	8	13	The situation in Afghanistan
3	6	9	Terrorism
2	1	3	Other (VOL.)
1	*	1	None of these (VOL.)
3	*		Don't know/Refused (VOL.)
--	4		<i>No first choice</i>

TREND FOR COMPARISON

Of the following six issues, which ONE would you say is MOST important to your vote for Congress this year **[READ AND RANDOMIZE]**

And which would you say is the SECOND most important to your vote? **[READ IN SAME ORDER EXCLUDING PRIOR SELECTION]**

BASED ON REGISTERED VOTERS:

	Nov 2006	Late Oct 2006	Early Oct 2006
	<u>Combined</u>	<u>Combined</u>	<u>Combined</u>
The situation in Iraq	48	45	44
The economy	42	41	41
Health care	35	37	38
Terrorism	26	26	32
Immigration	23	24	21
Energy policy	11	12	14
Other (VOL. DO NOT READ)	4	3	3
None of these (VOL. DO NOT READ)	1	1	*
Don't know/Refused (VOL. DO NOT READ)	3	5	3

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.29 Compared to past elections, would you say there has been MORE mud-slinging or negative campaigning this year, or LESS mud-slinging or negative campaigning this year?

BASED ON REGISTERED VOTERS [N=2373]:

Oct 27-30 <u>2010</u>		Nov <u>2006</u>	Early Nov <u>2002</u>	Late Oct <u>1998</u>
67	More	65	51	52
13	Less	14	24	23
14	Same (VOL.)	16	20	20
5	Don't know/Refused (VOL.)	5	5	5

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.30 Here is a list of different ways that candidates and political groups contact voters during election campaigns. So far THIS year, have you... **[INSERT IN ORDER]**, or not? Have you **[NEXT ITEM]** this year, or not? **[INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, CLARIFY THAT WE MEAN ASIDE FROM THE CURRENT CALL]**⁹

BASED ON REGISTERED VOTERS [N=2373]

	<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>
a. Received printed mail from candidates or political groups			
Oct 27-30, 2010	79	20	1
Oct 13-18, 2010	71	28	1
b. Received email from candidates or political groups			
Oct 27-30, 2010	27	72	2
Oct 13-18, 2010	26	72	2
c. Been visited at home by someone talking about the elections			
Oct 27-30, 2010	19	80	*
Oct 13-18, 2010	18	82	*
d. Received a pre-recorded telephone call about the elections			
Oct 27-30, 2010	60	39	1
Oct 13-18, 2010	55	44	1
e. Received a telephone call from a live person about the elections			
Oct 27-30, 2010	31	68	1
Oct 13-18, 2010	22	76	2
f. Received a text message on your cell phone from candidates or political groups			
Oct 27-30, 2010	5	94	1
Oct 13-18, 2010	4	95	1

⁹ Trends for comparison from 2008 presidential election not show.

Q.30 TREND FOR COMPARISON:

Here are a few ways that candidates and political groups contact voters to encourage them to vote a particular way. Thinking just about the past few months, have you been contacted by any candidates or political groups **[INSERT ITEM; RANDOMIZE]**? Have you been contacted by any candidates or political groups **[NEXT ITEM]**?

	Yes	No	(VOL.) DK/Ref
By e-mail			
November, 2006	14	84	2
Late October, 2006	16	82	2
Early October, 2006	15	83	2
In person by someone coming to your door			
November, 2006	15	85	*
Late October, 2006	14	86	*
Early October, 2006	14	86	*
Over the phone			
November, 2006	50	49	1
Late October, 2006	41	59	*
Early October, 2006	38	61	1
Early November, 2002 ¹⁰	33	66	1
Early November, 2000	25	75	*

NO QUESTION 31**ASK ALL REGISTERED VOTERS (REGFINAL=1):**

Q.32 So far, have you seen or heard any campaign commercials for candidates running for office?

BASED ON REGISTERED VOTERS [N=2373]

Oct 27-30 <u>2010</u>		Oct 13-18 <u>2010</u>	Late Oct <u>2006</u>	Early Oct <u>2006</u>
93	Yes, have seen or heard campaign commercials	88	89	81
7	No, haven't seen any	11	10	19
*	Don't know/Refused (VOL.)	1	1	*

RANDOMIZE ORDER OF Q.33/Q.34 AND Q.35/Q.36 IN BLOCKS**ASK IF SEEN OR HEARD COMMERCIALS THIS YEAR (Q.32=1):**

Q.33 Thinking [first/next] about commercials that support Republican candidates running for office, how many commercials for Republican candidates have you seen or heard this year? **[READ]**

BASED ON REGISTERED VOTERS WHO HAVE SEEN OR HEARD COMMERCIALS [N=2223]:

Oct 27-30 <u>2010</u>	
62	A lot
20	Some
14	Just a few
2	None
3	Don't know/Refused (VOL.)

¹⁰ In Early November 2002 and Early November 2000 the question was worded: "Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?"

RANDOMIZE ORDER OF Q.33/Q.34 AND Q.35/Q.36 IN BLOCKS
ASK IF SEEN OR HEARD REPUBLICAN COMMERCIALS THIS YEAR (Q.33=1-3):

Q.34 Have the commercials for Republican candidates generally been **[READ]**?

BASED ON REGISTERED VOTERS WHO HAVE SEEN REPUBLICAN COMMERCIALS [N=2135]:

Oct 27-30

2010

41	Very negative about the opposing candidate
43	Somewhat negative
11	Not too negative
3	Not at all negative about the opposing candidate
3	Don't know/Refused (VOL.)

RANDOMIZE ORDER OF Q.33/Q.34 AND Q.35/Q.36 IN BLOCKS

ASK IF SEEN OR HEARD COMMERCIALS THIS YEAR (Q.32=1):

Q.35 Thinking **[first/next]** about commercials that support Democratic candidates running for office, how many commercials for Democratic candidates have you seen or heard this year? **[READ]**

BASED ON REGISTERED VOTERS WHO HAVE SEEN OR HEARD COMMERCIALS [N=2223]:

Oct 27-30

2010

57	A lot
22	Some
16	Just a few
2	None
3	Don't know/Refused (VOL.)

RANDOMIZE ORDER OF Q.33/Q.34 AND Q.35/Q.36 IN BLOCKS

ASK IF SEEN OR HEARD DEMOCRATIC COMMERCIALS THIS YEAR (Q.35=1-3):

Q.36 Have the commercials for Democratic candidates generally been **[READ]**?

BASED ON REGISTERED VOTERS WHO HAVE SEEN DEMOCRATIC COMMERCIALS [N=2132]:

Oct 27-30

2010

37	Very negative about the opposing candidate
45	Somewhat negative
12	Not too negative
3	Not at all negative about the opposing candidate
3	Don't know/Refused (VOL.)

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.37 How much, if anything, have you heard or read about the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year? Have you heard ... **[READ]**

BASED ON REGISTERED VOTERS [N=2373]:

Oct 27-30		Oct 13-18	Aug 25- Sep 6	Jul 21- Aug 5	Jun 16-20	May 20-23	Mar 11-21
<u>2010</u>		<u>2010</u>	<u>2010</u>	<u>2010</u>	<u>2010</u>	<u>2010</u>	<u>2010</u> ¹¹
54	A lot	49	48	43	35	45	31
33	A little	35	39	43	43	39	44
12	Nothing at all	15	12	14	21	16	25
1	Don't know/Refused (VOL.)	1	*	1	*	1	1

¹¹ In March 11-21, 2010, question was worded: "the Tea Party protests that have taken place in the U.S. over the past year"

ASK IF HEARD A LOT OR A LITTLE (Q.37=1,2):

Q.38 From what you know, do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement, or don't you have an opinion either way?

BASED ON REGISTERED VOTERS [N=2373]:

		Oct 13-18 <u>2010</u>	Aug 25- Sep 6 <u>2010</u>	Jul 21- Aug 5 <u>2010</u>	Jun 16-20 <u>2010</u>	May 20-23 <u>2010</u>	Mar 11-21 <u>2010</u>
Oct 27-30 <u>2010</u>							
12	Strongly agree	9	11	10	10	13	11
17	Agree	19	18	16	18	17	17
11	Disagree	11	12	11	11	10	8
14	Strongly disagree	13	14	11	10	11	9
32	No opinion either way	30	32	36	30	31	30
1	Refused (VOL.)	1	1	1	*	1	1
13	Not heard of Tea Party/Don't know	16	13	14	21	17	25

NO QUESTION 39

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

	Republican	Democrat	Independent	(VOL.) No preference	(VOL.) Other party	(VOL.) DK/Ref	Lean Rep	Lean Dem
Oct 27-30, 2010	25	34	31	6	1	4	13	17
Oct 13-18, 2010	25	31	36	4	*	3	16	13
Aug 25-Sep 6, 2010	24	32	39	2	*	2	15	17
Jul 21-Aug 5, 2010	26	33	34	4	*	3	14	14
Jun 16-20, 2010	27	34	34	3	1	2	15	15
Apr 21-26, 2010	26	33	36	3	1	3	16	13
Mar 11-21, 2010	28	34	32	3	*	3	13	12
Mar 10-14, 2010	22	33	37	6	*	3	14	13
Feb 3-9, 2010	26	31	37	3	*	3	14	17
Jan 6-10, 2010	22	33	42	2	1	2	17	16
Yearly Totals								
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?

ASK IF VOTED (PVOTE08A=1):

PVOTE08B Did you vote for Obama, McCain or someone else?

BASED ON REGISTERED VOTERS [N=2373]:

	<u>Voted</u>	<u>Obama</u>	<u>McCain</u>	<u>Other candidate</u>	<u>(VOL.)</u> <u>DK/Ref</u>	Did not vote	(VOL.) Don't remember/ <u>Ref</u>
Oct 27-30, 2010	88	44	35	4	5	10	2
Oct 13-18, 2010	89	45	35	4	4	10	1
Aug 25-Sep 6, 2010	89	46	34	4	4	10	1
Jan 6-10, 2010	92	44	37	4	6	8	*
Mar 31-Apr 21, 2009	93	47	34	5	7	7	*
Feb 4-8, 2009	93	48	33	4	8	7	*
Jan 7-11, 2009	93	48	35	4	6	7	*
December, 2008	93	50	32	3	9	7	*

ASK ALL:

EMPLOY Are you now employed full-time, part-time or not employed?

Oct 27-30

2010

45	Full-time
10	Part time
42	Not employed
3	Don't know/Refused (VOL.)

ASK ALL:

Q.40 Over the past 12 months, has there been a time when you or someone in your household has been without a job and looking for work, or not?

	<u>Yes</u>	<u>No</u>	<u>(VOL.)</u> <u>DK/Ref</u>
Oct 27-30, 2010	38	60	2
Aug 25-Sep 6, 2010	44	56	1
Mar 10-14, 2010 ¹²	54	45	1
Sep 30-Oct 4, 2009	42	58	*
Feb 4-8, 2009	39	61	*
December, 2008	35	65	*
Early February, 2008	28	71	1
May, 2005	31	69	*

¹² In March 10-14, 2010 and February 4-8, 2009, those who were not employed and looking for work, identified on an earlier question, were not asked this question, but are included in "yes."