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Clinton Ratings Hold

**BALANCED BUDGET A PUBLIC PRIORITY,
BUT FEW SEE PERSONAL PAYOFF**

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BALANCED BUDGET A PUBLIC PRIORITY, BUT FEW SEE PERSONAL PAYOFF

Americans continue to believe that achieving a balanced budget is very important, despite the government shutdown and despite fears about cuts to popular programs. Moreover, no fewer than 85% reject the idea of postponing resolution of the budget impasse until after the election. However, the all-important ingredient of perceived self interest is not evident in the public's thinking about the deficit. Few Americans expect a personal payoff from a balanced budget, and just as many believe they will be hurt by the reforms to Medicare that are being proposed as part of this debate. In political terms, seeing a balanced budget as both important for the country *and* personally enriching clearly separates GOP supporters from President Clinton's supporters in the budget debate.

In that regard, the nationwide *Pew Research Center for The People & The Press* survey taken this past weekend found no indication that the President's approval ratings were slipping. Nor was there any sign of improved public attitudes toward the GOP leaders, or of a movement toward the Republicans in voting intentions. Hillary Clinton's rapidly deteriorating public image as registered in this poll, and in others taken in recent days, is not adversely affecting attitudes toward the Administration so far. Moreover, a much better impression of the President as the steward of American foreign policy may be offsetting bad Hillary news. Approval of Clinton's foreign policy jumped from 39% last June to 52% in the current survey.

The phone survey of 1200 respondents taken January 11-14 found 62% thinking it very important that Congress balance the federal budget, but only 40% believing they and their families would be helped financially if the budget is balanced in seven years. A majority believe they will not be affected (35%) or will be hurt (20%) as a long-term result of this policy. Opinion regarding "the proposed changes in Medicare" is quite different -- 40% feel they will be *hurt* if these proposals are enacted. Only 15% expect to be helped, while 40% expect to be unaffected.

Age and income make a difference in the perceived impact of a balanced budget and changes to Medicare. A majority of Americans with family incomes of \$75,000 or more think they will be helped personally by a balanced budget, while smaller percentages of middle and lower income people foresee a personal payoff. A majority of Americans 65 years and older think they will be hurt by the proposed Medicare changes, and most seniors see little personal financial benefit in a balanced budget. The political consequences of these perceptions are striking.

Those who think a balanced budget agreement is very important *and* believe that it will provide a personal payoff support the GOP in the budget dispute. In contrast, among those who see deficit reduction as important yet not personally enriching, support for the President's approach prevails.

Nonetheless, a balanced budget is still largely a Republican issue. The poll finds that more Americans will credit the GOP (47%) than the President (31%) if a balanced budget plan is passed. However, if no deal is reached, the President will be blamed by as many (39%) as will fault Republican leaders (40%). The survey found no change since the summer in the percentage of Americans thinking that balancing the budget is very important (62%), and it observed a slight increase in the number feeling that Medicare faces serious problems in the future (56%, up from 52%).

The survey also reflected little change in basic political attitudes. Clinton's approval rating remained at 50% -- about where it has been since the budget showdown. Only about one-in-three approved of the plans and policies of GOP leaders (36%), which is also unchanged since the last Center for The People & The Press survey¹. Voters continue to divide evenly between those inclined to support Republican (46%) and Democratic candidates (47%) for the House next fall. Echoing this, 47% report they are happy that the GOP took control of Congress in the midterm elections, while almost as many (43%) say they are now unhappy about this.

| | <i>Balanced Budget Very Important And It Will ...</i> | |
|---|---|----------------------------|
| | <u>Help Me</u> % | Not <u>Help Me</u> % |
| Which budget position is closer to your own? | | |
| Clinton's | 40 | 50 |
| Republicans' | 54 | 38 |
| Neither/DK/Refused | <u>6</u> 100 | <u>12</u> 100 |
| | (N=376) | (N=369) |

¹ "Voter Anxiety Dividing GOP; Energized Dems Backing Clinton." Times Mirror Center for The People & The Press, November 14, 1995. Washington, DC.

Dole Support Negative

Bob Dole, the current leader in the race for the GOP presidential nomination, does not run as strongly against Clinton in a ballot test as his party does in the generic congressional contest. Further, the poll indicates that the Senator's support is much more anti-Clinton than pro-Dole.

At this point, registered voters favor Clinton over Dole by a margin of 53% to 41%. Responses to an open-ended question which probed the *why's* behind voter sentiment indicated that as many as half of Dole supporters (51%) were mostly motivated by anti-Clinton feelings. In

contrast, Bill Clinton's support was more positive. The main reason given by his supporters was that the president "has done a good job so far" (volunteered by 33%).

| Top Five Reasons For Supporting ... (Based on Registered Voters) | | | |
|--|------------|-----------------|------------|
| --- Clinton --- | | | |
| <u>Positive</u> | | <u>Negative</u> | |
| Good job | (33%) | Anti-Dole | (28%) |
| Party ID | (16%) | | |
| Policy | (13%) | | |
| Character | (6%) | | |
| | 68% | | 28% |
| --- Dole --- | | | |
| <u>Positive</u> | | <u>Negative</u> | |
| Party ID | (18%) | Anti-Clinton | (51%) |
| Policy | (14%) | | |
| Character | (5%) | Change | (6%) |
| | 37% | | 57% |

The President has a strong lead over Senator Dole among Independent voters (53% vs. 38%). Perhaps most surprisingly, 18% of Republicans say they would be inclined to vote for Clinton over Dole. The defection rate among Democrats, whose party has decided on a candidate, was less than 10%.

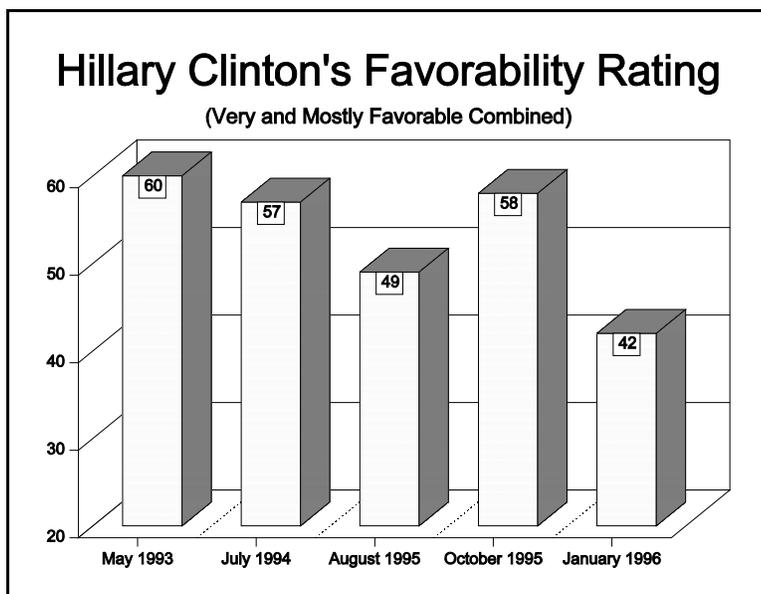
Clinton also is making a good showing against Dole among the very youngest voters and among seniors. He out-polls Dole among coveted middle income voters. The widely reported gender gap is also still apparent. Clinton leads Dole among women by a 55% to 37% margin, but by a narrower 49% to 46% among men.

Dole's current favorability ratings are another indication of the softness of his support. His ratings have remained flat in spite of his front runner status and his prominent leadership in the budget battles in Washington. Less than 10% of the public now holds a "very favorable" opinion of the Senate Majority Leader; 44% have a "mostly favorable" view. Dole's overall favorability rating is higher among Republicans (78%), but only 11% of these party loyalists characterize their view of Dole as "very favorable." In comparison, Clinton's support within his Democratic base is significantly higher -- 85% have a favorable opinion of him, 25% said "very favorable."

Forbes Known By Six-in-Ten

Dole's closest GOP competitor in New Hampshire and Iowa, Steve Forbes, is becoming known nationally, but evokes a mixed reaction. As much as 61% of the public know enough about Forbes to have an opinion of him. Half view the millionaire publisher favorably, and half unfavorably. Forbes is known to roughly two-thirds of Republicans; most (65%) have a favorable view of him, but few feel very strongly about this (only 10% said "very favorable").

While many Americans (48%) think that charges of possible misconduct leveled against Hillary Clinton are politically based, the first lady's public image has nonetheless suffered. Currently, unfavorable opinions outweigh favorable views of Mrs. Clinton by a margin of 54% to 42%. Prior to this survey, her public image had been on an upswing. As recently as a few months ago, a Center survey had found her favorable rating improving to 58% (with 38% unfavorable). In both the current survey and the earlier one, the First Lady's ratings were much more positive among women than among men.



Clinton Foreign Policy Rating Spikes

The public is split on Clinton's decision to commit 20,000 U.S. troops to Bosnia, with 48% approving and 49% disapproving. Paradoxically, despite this close division of opinion about the President's specific action on Bosnia, the public is more pleased with his overall foreign policy than previously. Clinton's approval rating for overall "handling of foreign policy" rose markedly from 39% last June to 52% now.

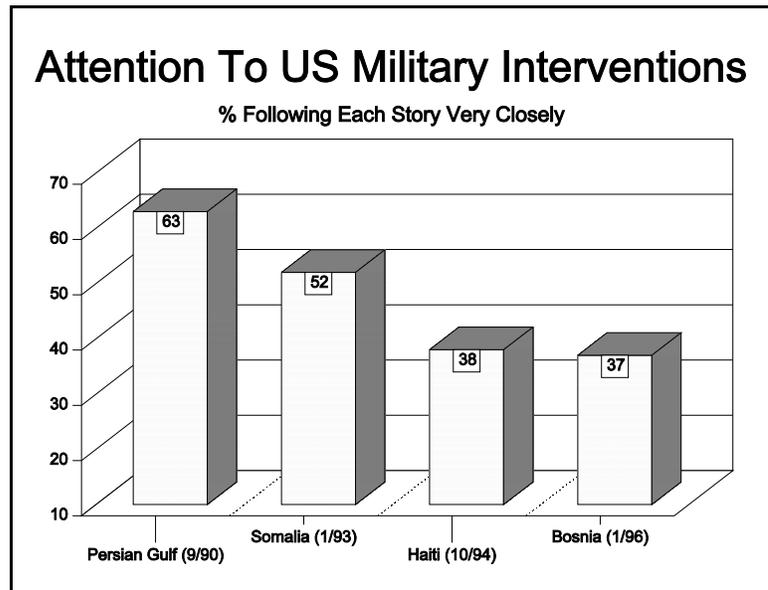
This increase may reflect a positive reaction to Clinton's decisiveness rather than his decision. Somewhat the same effect was found when Clinton sent U.S. troops to Haiti a year and a half ago. The public's initial reaction to that deployment was even more negative: 41% approval, 52% disapproval.² And Clinton's overall foreign policy rating also spurted soon after the Haiti decision, to 50%.

At this time, opinion of the President is also being helped by a mostly favorable view of the way the Bosnian operation is proceeding. A majority of the public (52%) believe that "peace will hold" in

² The *New York Times* poll, September 1994.

Bosnia, while 38% think that U.S. forces will be drawn into a major shooting war there.

The responses to both the Haiti and Bosnian deployment stand in lukewarm contrast to the public's reaction to every other foreign venture by U.S. troops since World War II, ranging from 65% approval in Korea in 1950 to 75% for the Persian Gulf conflict in 1990 and 74% for Somalia in 1992. Similarly, public interest in the troop deployment to the Balkans was relatively low, as it was for Haiti. Only 37% of Pew Center respondents said they followed the story in Bosnia "very closely," compared to 38% for Haiti in October 1994, 52% for Somalia and 63% for the initial deployment to the Persian Gulf.



The public's poor knowledge about the Bosnian deployment was another sign of the low level of interest. Although 65% of Americans said they saw news reports of Clinton's trip to Bosnia, barely one-in-five respondents (21%) correctly knew that the United States will contribute less than half of the NATO peacekeepers to the area (20,000 of the 60,000 total). Fully 31% said the U.S. contingent will make up "most," another 29% said "about half" of the NATO force.

Blizzard News Tops Bosnia and Shutdown

Other news attracted more Americans than the Balkans in January, however. The blizzard on the East Coast was followed very closely by 48%, for example, and the shutdown of the Federal government by 42%, both significantly higher than the Bosnian deployment at 37%. At the bottom of news interest, merely 3% followed closely the marital problems between Britain's Prince Charles and his estranged wife, Princess Diana.

In between, the Washington debate about the federal budget was followed very closely by 32%. This was a much higher level of interest than Washington stories normally enjoy, presumably due to its close association with the government shutdown. The debate about the future of the Medicare system attracted 30% by this measure, which was much the same as the interest found last September. The public's level of understanding on some domestic issues was impressive. Fully 57% of respondents answered correctly that Republican leaders in Congress have proposed the bigger cuts in the rate of

growth of Medicare, while 18% said Clinton. Similarly, 46% answered correctly that GOP leaders have proposed the bigger tax cut, while 15% said Clinton.

News Media Better Regarded

The public's regard for network television news jumped significantly in January. Fully 83% said they had a favorable opinion of the national TV media (25% "very favorable," 58% "mostly favorable"). In comparison, the networks received a 67% favorability rating in June 1995 and 69% in July 1994. Local television news was judged favorably by 84% (28% "very favorable") in January.

Two stories that lent themselves well to picture-oriented television, U.S. troops in the field in Bosnia and snow on the ground along the heavily populated East Coast, may explain the rating rise. Increased regard for television was particularly strong in the East, for example. However, it was also pronounced among college graduates and those in the top income bracket (\$75,000 or more annually). Newspapers enjoyed a marginal improvement in this respect: 79% favorable, vs. 74% in June 1995. Gains for the print media were highest among non-whites, as well as college graduates and top income earners.

The U.S. court system dropped somewhat in the public's eyes over the past two years. A total of 35% now have a very or mostly favorable view of the judicial system, compared to 43% in January, 1994. The sensational O.J. Simpson murder trial may have been responsible in some part for the decline.

In other measures of attitudes toward the press:

◆ Asked which type of media was doing the best job of covering the news lately, 50% of respondents said network television news, another 20% said local television news, 14% said newspapers, 8% said radio and 4% said news magazines.

◆ Asked from which media they were getting most of their national and international news (two answers accepted), 88% said television, 61% said newspapers, 25% said radio, 8% said magazines.

◆ One-in-ten reported at least sometimes going *on-line* to get news about current events, public issues or politics.

**PERCENT FOLLOWING EACH
NEWS STORY "VERY CLOSELY"**

| | Blizzard on the East Coast | Shutdown of the Federal Govt | Deployment of Troops To Bosnia | (N) |
|-------------------------|----------------------------------|------------------------------------|--------------------------------------|------|
| <i>Total</i> | 48 | 42 | 37 | 1200 |
| <i>Sex</i> | | | | |
| Male | 45 | 42 | 39 | 600 |
| Female | 50 | 41 | 35 | 600 |
| <i>Race</i> | | | | |
| White | 47 | 41 | 37 | 1005 |
| *Hispanic | 38 | 32 | 28 | 78 |
| Black | 55 | 44 | 40 | 104 |
| <i>Age</i> | | | | |
| Under 30 | 45 | 36 | 37 | 230 |
| 30-49 | 42 | 39 | 32 | 489 |
| 50+ | 56 | 47 | 42 | 473 |
| <i>Education</i> | | | | |
| College Grad. | 44 | 41 | 34 | 360 |
| Other College | 47 | 49 | 37 | 294 |
| High School Grad | 53 | 39 | 39 | 417 |
| < H. S. Grad. | 43 | 37 | 34 | 128 |
| <i>Region</i> | | | | |
| East | 70 | 39 | 38 | 247 |
| Midwest | 34 | 37 | 36 | 295 |
| South | 51 | 43 | 36 | 410 |
| West | 37 | 47 | 37 | 248 |
| <i>Party ID</i> | | | | |
| Republican | 43 | 41 | 38 | 371 |
| Democrat | 55 | 47 | 36 | 359 |
| Independent | 46 | 38 | 38 | 413 |

Question: *Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely.*

*The designation, Hispanic, is unrelated to the white-black categorization.

CONTINUED...

**PERCENT FOLLOWING EACH
NEWS STORY "VERY CLOSELY"**

| | Debate About the Federal Budget | Debate Over Medicare | AT&T Layoff | (N) |
|-------------------------|---------------------------------------|----------------------------|----------------|------|
| <i>Total</i> | 32 | 30 | 16 | 1200 |
| <i>Sex</i> | | | | |
| Male | 35 | 29 | 18 | 600 |
| Female | 29 | 30 | 14 | 600 |
| <i>Race</i> | | | | |
| White | 32 | 28 | 15 | 1005 |
| *Hispanic | 21 | 30 | 15 | 78 |
| Black | 30 | 39 | 31 | 104 |
| <i>Age</i> | | | | |
| Under 30 | 22 | 17 | 10 | 230 |
| 30-49 | 31 | 24 | 14 | 489 |
| 50+ | 39 | 44 | 23 | 473 |
| <i>Education</i> | | | | |
| College Grad. | 42 | 28 | 17 | 360 |
| Other College | 32 | 25 | 14 | 294 |
| High School Grad | 29 | 30 | 15 | 417 |
| < H. S. Grad. | 25 | 38 | 21 | 128 |
| <i>Region</i> | | | | |
| East | 35 | 33 | 19 | 247 |
| Midwest | 27 | 28 | 17 | 295 |
| South | 32 | 30 | 16 | 410 |
| West | 35 | 29 | 12 | 248 |
| <i>Party ID</i> | | | | |
| Republican | 35 | 26 | 12 | 371 |
| Democrat | 33 | 40 | 19 | 359 |
| Independent | 30 | 25 | 16 | 413 |

Question: *Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely.*

*The designation, Hispanic, is unrelated to the white-black categorization.

CONTINUED...

**PERCENT FOLLOWING EACH
NEWS STORY "VERY CLOSELY"**

| | Whitewater Investigation | News About Republican Candidates | Marital Problems Between Charles & Di | (N) |
|-------------------------|-----------------------------|---|--|------|
| <i>Total</i> | 11 | 10 | 3 | 1200 |
| <i>Sex</i> | | | | |
| Male | 13 | 12 | 1 | 600 |
| Female | 9 | 8 | 5 | 600 |
| <i>Race</i> | | | | |
| White | 11 | 10 | 3 | 1005 |
| *Hispanic | 11 | 3 | 5 | 78 |
| Black | 8 | 9 | 4 | 104 |
| <i>Age</i> | | | | |
| Under 30 | 5 | 8 | 2 | 230 |
| 30-49 | 9 | 7 | 3 | 489 |
| 50+ | 17 | 15 | 3 | 473 |
| <i>Education</i> | | | | |
| College Grad. | 12 | 13 | 3 | 360 |
| Other College | 9 | 10 | 3 | 294 |
| High School Grad | 10 | 9 | 4 | 417 |
| < H. S. Grad. | 13 | 10 | 2 | 128 |
| <i>Region</i> | | | | |
| East | 13 | 13 | 3 | 247 |
| Midwest | 12 | 8 | 2 | 295 |
| South | 9 | 9 | 3 | 410 |
| West | 10 | 12 | 4 | 248 |
| <i>Party ID</i> | | | | |
| Republican | 14 | 15 | 3 | 371 |
| Democrat | 10 | 9 | 3 | 359 |
| Independent | 9 | 7 | 3 | 413 |

Question: *Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely.*

*The designation, Hispanic, is unrelated to the white-black categorization.

TABLES

Attitudes Toward Balanced Budget vs. Medicare Reforms

| | <i>Balanced Budget</i> | | <i>Medicare Reforms</i> | | |
|----------------------|------------------------|--------------------------------|-------------------------|------------------|-----------------------|
| | <u>Help</u> % | Hurt/ <u>No Affect</u> % | <u>Help</u> % | <u>Hurt</u> % | <u>No Affect</u> % |
| Total | 40 | 55 | 15 | 40 | 40 |
| Sex | | | | | |
| Male | 45 | 51 | 19 | 32 | 45 |
| Female | 36 | 58 | 12 | 47 | 37 |
| Race | | | | | |
| White | 41 | 53 | 15 | 38 | 42 |
| Non-white | 34 | 61 | 16 | 50 | 30 |
| Black | 34 | 62 | 15 | 53 | 27 |
| Age | | | | | |
| Under 30 | 41 | 57 | 13 | 28 | 56 |
| 30-49 | 45 | 50 | 16 | 35 | 45 |
| 50-64 | 45 | 50 | 21 | 48 | 26 |
| 65+ | 24 | 67 | 9 | 55 | 28 |
| Education | | | | | |
| College Grad. | 44 | 51 | 15 | 34 | 47 |
| Some College | 42 | 54 | 13 | 35 | 48 |
| High School Grad. | 41 | 54 | 17 | 42 | 37 |
| <H.S. Grad | 33 | 60 | 15 | 49 | 28 |
| Family Income | | | | | |
| \$75,000+ | 51 | 47 | 18 | 24 | 55 |
| \$50,000-\$74,999 | 46 | 52 | 20 | 37 | 42 |
| \$30,000-\$49,999 | 42 | 53 | 12 | 37 | 46 |
| \$20,000-\$29,999 | 33 | 62 | 13 | 38 | 45 |
| <\$20,000 | 39 | 54 | 17 | 51 | 28 |
| Region | | | | | |
| East | 41 | 52 | 19 | 41 | 36 |
| Midwest | 42 | 54 | 16 | 41 | 40 |
| South | 40 | 56 | 14 | 40 | 42 |
| West | 39 | 56 | 13 | 35 | 44 |

Questions: What's your opinion...if the federal budget is balanced in seven years, do you think this will *help* you and your family financially, *hurt* you and your family financially, or *not affect* you and your family too much?

What's your opinion...if the proposed changes to Medicare that are being discussed in Washington are enacted, do you think this will *help* you and your family financially, *hurt* you and your family financially, or *not affect* you and your family too much?

Continued ...

| | <i>Balanced Budget</i> | | <i>Medicare Reforms</i> | | |
|---------------------------------------|------------------------|---------------------------------|-------------------------|------------------|-----------------------|
| | <u>Help</u> % | <u>Hurt/ No Affect</u> % | <u>Help</u> % | <u>Hurt</u> % | <u>No Affect</u> % |
| <i>Total</i> | 40 | 55 | 15 | 40 | 40 |
| <i>Community Size</i> | | | | | |
| Large City | 45 | 50 | 16 | 39 | 42 |
| Suburb | 42 | 53 | 17 | 35 | 44 |
| Small City/Town | 38 | 58 | 14 | 42 | 38 |
| Rural Area | 40 | 53 | 15 | 41 | 39 |
| <i>Religious Preference</i> | | | | | |
| Total White Protestant | 41 | 54 | 14 | 43 | 39 |
| White Prot. Evangelical | 39 | 56 | 17 | 42 | 36 |
| White Prot. Non-Evangelical | 44 | 51 | 10 | 44 | 42 |
| White Catholic | 43 | 53 | 17 | 35 | 45 |
| <i>Party ID</i> | | | | | |
| Republican | 52 | 45 | 20 | 30 | 46 |
| Democrat | 35 | 60 | 14 | 46 | 36 |
| Independent | 37 | 59 | 11 | 42 | 43 |
| <i>1994 Congressional Vote</i> | | | | | |
| Democrat | 38 | 59 | 16 | 48 | 34 |
| Republican | 50 | 47 | 22 | 36 | 39 |
| Didn't Vote | 37 | 56 | 13 | 38 | 43 |
| <i>Presidential Approval</i> | | | | | |
| Approve | 36 | 59 | 14 | 43 | 39 |
| Disapprove | 47 | 49 | 18 | 35 | 42 |
| No Opinion | 32 | 51 | 8 | 44 | 41 |
| <i>GOP Congress Approval</i> | | | | | |
| Approve | 50 | 46 | 23 | 28 | 46 |
| Disapprove | 35 | 61 | 11 | 48 | 37 |
| No Opinion | 32 | 50 | 10 | 39 | 42 |
| <i>Listens To Talk Radio</i> | | | | | |
| Regularly | 46 | 52 | 20 | 37 | 37 |
| Sometimes | 45 | 52 | 16 | 42 | 40 |
| Rarely/Never | 37 | 56 | 13 | 40 | 42 |

Clinton Approval: Economy and Foreign Policy

| | <i>Economy</i> | | <i>Foreign Policy</i> | |
|-----------------------------|----------------|-------------------|-----------------------|-------------------|
| | <u>Approve</u> | <u>Disapprove</u> | <u>Approve</u> | <u>Disapprove</u> |
| | % | % | % | % |
| <i>Total</i> | 50 | 42 | 52 | 39 |
| <i>Sex</i> | | | | |
| Male | 50 | 43 | 53 | 42 |
| Female | 50 | 42 | 51 | 37 |
| <i>Race</i> | | | | |
| White | 48 | 44 | 51 | 41 |
| Non-white | 64 | 32 | 62 | 26 |
| Black | 71 | 24 | 66 | 20 |
| <i>Age</i> | | | | |
| Under 30 | 52 | 42 | 49 | 42 |
| 30-49 | 48 | 46 | 54 | 39 |
| 50-64 | 47 | 43 | 56 | 36 |
| 65+ | 54 | 34 | 48 | 39 |
| <i>Education</i> | | | | |
| College Grad. | 48 | 45 | 56 | 38 |
| Some College | 49 | 43 | 53 | 40 |
| High School Grad. | 50 | 44 | 51 | 39 |
| <H.S. Grad | 55 | 33 | 47 | 39 |
| <i>Family Income</i> | | | | |
| \$75,000+ | 44 | 50 | 62 | 33 |
| \$50,000-\$74,999 | 45 | 50 | 54 | 41 |
| \$30,000-\$49,999 | 55 | 39 | 52 | 39 |
| \$20,000-\$29,999 | 47 | 45 | 52 | 45 |
| <\$20,000 | 51 | 39 | 47 | 38 |
| <i>Region</i> | | | | |
| East | 58 | 37 | 60 | 33 |
| Midwest | 52 | 40 | 53 | 40 |
| South | 46 | 46 | 49 | 42 |
| West | 44 | 44 | 48 | 39 |

Question: Do you approve or disapprove of the way Bill Clinton is handling the economy?
 Do you approve or disapprove of the way Bill Clinton is handling foreign policy?

Continued ...

| | <i>Economy</i> | | <i>Foreign Policy</i> | |
|---------------------------------------|---------------------|------------------------|-----------------------|------------------------|
| | <u>Approve</u> % | <u>Disapprove</u> % | <u>Approve</u> % | <u>Disapprove</u> % |
| <i>Total</i> | 50 | 42 | 52 | 39 |
| <i>Community Size</i> | | | | |
| Large City | 53 | 39 | 52 | 37 |
| Suburb | 49 | 45 | 58 | 35 |
| Small City/Town | 51 | 41 | 50 | 41 |
| Rural Area | 46 | 45 | 48 | 42 |
| <i>Religious Preference</i> | | | | |
| Total White Protestant | 46 | 45 | 46 | 45 |
| White Prot. Evangelical | 36 | 54 | 35 | 56 |
| White Prot. Non-Evangelical | 56 | 37 | 59 | 33 |
| White Catholic | 49 | 45 | 50 | 42 |
| <i>Party ID</i> | | | | |
| Republican | 28 | 65 | 37 | 56 |
| Democrat | 73 | 21 | 69 | 23 |
| Independent | 49 | 42 | 51 | 39 |
| <i>1994 Congressional Vote</i> | | | | |
| Democrat | 80 | 12 | 76 | 16 |
| Republican | 24 | 70 | 32 | 60 |
| Didn't Vote | 50 | 41 | 52 | 38 |
| <i>Presidential Approval</i> | | | | |
| Approve | 82 | 13 | 75 | 17 |
| Disapprove | 14 | 79 | 26 | 68 |
| No Opinion | 35 | 33 | 44 | 24 |
| <i>GOP Congress Approval</i> | | | | |
| Approve | 32 | 62 | 37 | 57 |
| Disapprove | 65 | 28 | 64 | 28 |
| No Opinion | 36 | 45 | 45 | 29 |
| <i>Listens To Talk Radio</i> | | | | |
| Regularly | 43 | 49 | 49 | 44 |
| Sometimes | 51 | 46 | 52 | 44 |
| Rarely/Never | 51 | 39 | 53 | 36 |

Presidential Trial Heat: 1992 vs. 1996*

| | <i>March 1992</i> | | <i>January 1996</i> | |
|----------------------|-------------------|---------------------|---------------------|------------------|
| | <u>Bush</u> % | <u>Clinton</u> % | <u>Clinton</u> % | <u>Dole</u> % |
| Total | 51 | 42 | 53 | 41 |
| Sex | | | | |
| Male | 52 | 42 | 49 | 46 |
| Female | 50 | 42 | 55 | 37 |
| Race | | | | |
| White | 54 | 39 | 48 | 45 |
| Non-white | 29 | 67 | 81 | 14 |
| Black | 23 | 73 | 90 | 5 |
| Age | | | | |
| Under 30 | 58 | 38 | 56 | 40 |
| 30-49 | 51 | 41 | 54 | 41 |
| 50-64 | 46 | 46 | 47 | 46 |
| 65+ | 42 | 48 | 53 | 38 |
| Education | | | | |
| College Grad. | 59 | 34 | 50 | 46 |
| Some College | 55 | 37 | 49 | 45 |
| High School Grad. | 49 | 44 | 53 | 41 |
| <H.S. Grad | 37 | 56 | 62 | 27 |
| Family Income | | | | |
| \$50,000+ | 64 | 29 | 45 | 52 |
| \$30,000-\$49,999 | 52 | 42 | 56 | 37 |
| \$20,000-\$29,999 | 52 | 40 | 52 | 41 |
| <\$20,000 | 42 | 52 | 60 | 35 |
| Region | | | | |
| East | 51 | 42 | 59 | 37 |
| Midwest | 46 | 47 | 50 | 42 |
| South | 50 | 45 | 49 | 44 |
| West | 57 | 33 | 55 | 39 |
| Party ID | | | | |
| Republican | 90 | 7 | 18 | 77 |
| Democrat | 19 | 76 | 88 | 9 |
| Independent | 49 | 40 | 53 | 38 |

* March 1992 based on total respondents. January 1996 based on registered voters.

Question: Suppose the 1996 presidential election were being held TODAY, and the candidates were Bill Clinton, the Democrat and Bob Dole, the Republican. Who would you vote for? (IF OTHER OR DON'T KNOW:) Do you LEAN most to Clinton, the Democrat, or Dole, the Republican?

Trend in Hillary Clinton's Favorability Rating

| | <i>October 1995</i> | | <i>January 1996</i> | | <u>Decrease in % Favorable</u> |
|-----------------------------|-----------------------|-------------------------|-----------------------|-------------------------|------------------------------------|
| | <u>Favorable</u> % | <u>Unfavorable</u> % | <u>Favorable</u> % | <u>Unfavorable</u> % | |
| <i>Total</i> | 58 | 38 | 42 | 54 | -16 |
| <i>Sex</i> | | | | | |
| Male | 49 | 46 | 36 | 61 | -13 |
| Female | 65 | 32 | 48 | 48 | -17 |
| <i>Race</i> | | | | | |
| White | 56 | 41 | 39 | 58 | -17 |
| Non-white | 69 | 25 | 63 | 32 | -6 |
| Black | 73 | 22 | 67 | 27 | -6 |
| <i>Age</i> | | | | | |
| Under 30 | 53 | 44 | 45 | 51 | -8 |
| 30-49 | 58 | 39 | 42 | 56 | -16 |
| 50-64 | 53 | 44 | 38 | 57 | -15 |
| 65+ | 68 | 27 | 43 | 51 | -25 |
| <i>Education</i> | | | | | |
| College Grad. | 59 | 38 | 43 | 54 | -16 |
| Some College | 57 | 39 | 41 | 56 | -16 |
| High School Grad. | 55 | 42 | 41 | 56 | -14 |
| <H.S. Grad | 61 | 32 | 46 | 47 | -15 |
| <i>Family Income</i> | | | | | |
| \$75,000+ | 51 | 45 | 36 | 62 | -15 |
| \$50,000-\$74,999 | 57 | 41 | 38 | 61 | -19 |
| \$30,000-\$49,999 | 54 | 42 | 44 | 52 | -10 |
| \$20,000-\$29,999 | 57 | 38 | 39 | 60 | -18 |
| <\$20,000 | 62 | 35 | 47 | 48 | -15 |
| <i>Region</i> | | | | | |
| East | 65 | 33 | 48 | 49 | -17 |
| Midwest | 58 | 39 | 40 | 58 | -18 |
| South | 54 | 42 | 40 | 56 | -14 |
| West | 56 | 40 | 44 | 50 | -12 |

Question: Would you say your overall opinion of Hillary Clinton is very favorable, mostly favorable, mostly unfavorable, or very unfavorable?

Continued ...

| | <i>October 1995</i> | | <i>January 1996</i> | | <u>Decrease in % Favorable</u> |
|---------------------------------------|-----------------------|-------------------------|-----------------------|-------------------------|------------------------------------|
| | <u>Favorable</u> % | <u>Unfavorable</u> % | <u>Favorable</u> % | <u>Unfavorable</u> % | |
| <i>Total</i> | 58 | 38 | 42 | 54 | -16 |
| <i>Community Size</i> | | | | | |
| Large City | 60 | 36 | 50 | 47 | -10 |
| Suburb | 60 | 37 | 39 | 58 | -21 |
| Small City/Town | 58 | 38 | 42 | 54 | -16 |
| Rural Area | 52 | 45 | 38 | 58 | -14 |
| <i>Religious Preference</i> | | | | | |
| Total White Protestant | 54 | 44 | 36 | 60 | -18 |
| White Prot. Evangelical | 49 | 48 | 25 | 71 | -24 |
| White Prot. Non-Evangelical | 58 | 40 | 46 | 50 | -12 |
| White Catholic | 59 | 39 | 37 | 61 | -22 |
| <i>Party ID</i> | | | | | |
| Republican | 35 | 62 | 17 | 81 | -18 |
| Democrat | 82 | 15 | 64 | 31 | -18 |
| Independent | 57 | 40 | 44 | 52 | -13 |
| <i>1994 Congressional Vote</i> | | | | | |
| Democrat | 80 | 18 | 69 | 28 | -11 |
| Republican | 36 | 60 | 14 | 85 | -22 |
| Didn't Vote | 58 | 38 | 44 | 51 | -14 |
| <i>Presidential Approval</i> | | | | | |
| Approve | 81 | 16 | 67 | 29 | -14 |
| Disapprove | 30 | 67 | 15 | 83 | -15 |
| No Opinion | 60 | 28 | 31 | 54 | -29 |
| <i>GOP Congress Approval</i> | | | | | |
| Approve | 39 | 58 | 24 | 74 | -15 |
| Disapprove | 69 | 28 | 56 | 40 | -13 |
| No Opinion | 63 | 28 | 35 | 54 | -28 |
| <i>Listens To Talk Radio</i> | | | | | |
| Regularly | 52 | 46 | 37 | 60 | -15 |
| Sometimes | 58 | 39 | 40 | 58 | -18 |
| Rarely/Never | 59 | 36 | 45 | 51 | -14 |

Trend in Favorability of Network TV News and Daily Newspaper
(% Favorable)

| | <i>Network TV News</i> | | | <i>Daily Newspaper</i> | | |
|----------------------|--------------------------|--------------------------|--------------------------------------|--------------------------|--------------------------|--------------------------------------|
| | June <u>1995</u> % | Jan. <u>1996</u> % | Increase in % <u>Favorable</u> | June <u>1995</u> % | Jan. <u>1996</u> % | Increase in % <u>Favorable</u> |
| Total | 67 | 83 | +16 | 74 | 79 | +5 |
| Sex | | | | | | |
| Male | 62 | 79 | +17 | 71 | 78 | +7 |
| Female | 72 | 86 | +14 | 77 | 80 | +3 |
| Race | | | | | | |
| White | 66 | 82 | +16 | 74 | 78 | +4 |
| Non-white | 72 | 89 | +17 | 72 | 82 | +10 |
| Black | 72 | 92 | +20 | 73 | 81 | +8 |
| Age | | | | | | |
| Under 30 | 70 | 87 | +17 | 80 | 85 | +5 |
| 30-49 | 67 | 83 | +16 | 74 | 82 | +8 |
| 50-64 | 69 | 77 | +8 | 71 | 72 | +1 |
| 65+ | 64 | 82 | +18 | 70 | 71 | +1 |
| Education | | | | | | |
| College Grad. | 52 | 76 | +24 | 67 | 78 | +11 |
| Some College | 61 | 80 | +19 | 73 | 77 | +4 |
| High School Grad. | 75 | 88 | +13 | 80 | 83 | +3 |
| <H.S. Grad | 75 | 83 | +8 | 71 | 75 | +4 |
| Family Income | | | | | | |
| \$75,000+ | 55 | 78 | +23 | 69 | 84 | +15 |
| \$50,000-\$74,999 | 63 | 77 | +14 | 73 | 75 | +2 |
| \$30,000-\$49,999 | 68 | 83 | +15 | 79 | 80 | +1 |
| \$20,000-\$29,999 | 74 | 83 | +9 | 76 | 85 | +9 |
| <\$20,000 | 71 | 88 | +17 | 76 | 77 | +1 |
| Region | | | | | | |
| East | 65 | 88 | +23 | 72 | 78 | +6 |
| Midwest | 65 | 82 | +17 | 78 | 79 | +1 |
| South | 70 | 84 | +14 | 72 | 82 | +10 |
| West | 66 | 77 | +11 | 74 | 75 | +1 |

Question: Would you say your overall opinion of Network TV News/Daily Newspaper you are most familiar with is very favorable, mostly favorable, mostly unfavorable, or very unfavorable?

Continued ...

| | <i>Network TV News</i> | | | <i>Daily Newspaper</i> | | |
|---------------------------------------|------------------------|-------------|------------------|------------------------|-------------|------------------|
| | June | Jan. | Increase | June | Jan. | Increase |
| | <u>1995</u> | <u>1996</u> | in % | <u>1995</u> | <u>1996</u> | in % |
| | % | % | <u>Favorable</u> | % | % | <u>Favorable</u> |
| <i>Total</i> | 67 | 83 | +16 | 74 | 79 | +5 |
| <i>Community Size</i> | | | | | | |
| Large City | 68 | 80 | +12 | 78 | 77 | -1 |
| Suburb | 60 | 81 | +21 | 72 | 82 | +10 |
| Small City/Town | 69 | 87 | +18 | 74 | 81 | +7 |
| Rural Area | 70 | 80 | +10 | 74 | 75 | +1 |
| <i>Party ID</i> | | | | | | |
| Republican | 61 | 76 | +15 | 72 | 75 | +3 |
| Democrat | 75 | 89 | +14 | 78 | 82 | +4 |
| Independent | 66 | 83 | +17 | 75 | 81 | +6 |
| <i>1994 Congressional Vote</i> | | | | | | |
| Democrat | 69 | 85 | +16 | 75 | 81 | +6 |
| Republican | 57 | 69 | +12 | 67 | 76 | +9 |
| Didn't Vote | 72 | 88 | +16 | 78 | 80 | +2 |
| <i>Presidential Approval</i> | | | | | | |
| Approve | 77 | 88 | +11 | 79 | 82 | +3 |
| Disapprove | 57 | 77 | +20 | 69 | 77 | +8 |
| No Opinion | 55 | 79 | +24 | 65 | 73 | +8 |
| <i>Listens To Talk Radio</i> | | | | | | |
| Regularly | 56 | 74 | +18 | 71 | 77 | +6 |
| Sometimes | 65 | 80 | +15 | 72 | 80 | +8 |
| Rarely/Never | 71 | 86 | +15 | 76 | 80 | +4 |

SURVEY METHODOLOGY

ABOUT THIS SURVEY

The survey results are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,200 adults, 18 years of age or older, during the period January 11 - 14, 1996. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 3 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

SURVEY METHODOLOGY IN DETAIL

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed). The design of the sample ensures this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

The telephone exchanges were selected with probabilities proportional to their size. The first eight digits of the sampled telephone numbers (area code, telephone exchange, bank number) were selected to be proportionally stratified by county and by telephone exchange within county. That is, the number of telephone numbers randomly sampled from within a given county is proportional to that county's share of telephone households in the U.S. Estimates of the number of telephone households within each county are derived from 1990 Census data on residential telephone incidence that have been updated with state-level information on new telephone installations and county-level projections of the number of households. Only working banks of telephone numbers are selected. A working bank is defined as 100 contiguous telephone numbers containing three or more residential listings.

The sample was released for interviewing in replicates. Using replicates to control the release of sample to the field ensures that the complete call procedures are followed for the entire sample.

At least three attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and days of the week to maximize the chances of making a contact with a potential respondent. All interview breakoffs and refusals were re-contacted at least once in order to attempt to convert them to completed interviews. In each contacted household, interviewers asked to speak with the "youngest male 18 or older who is at home". If there is no eligible man at home, interviewers asked to speak with "the oldest woman 18 or older who lives in the household". This systematic respondent selection technique has been shown empirically to produce samples that closely mirror the population in terms of age and gender.

Non-response in telephone interview surveys produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis.

The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's Current Population Survey (March 1992). This analysis produced population parameters for the demographic characteristics of households with adults 18 or older, which are then compared with the sample characteristics to construct sample weights. The analysis only included households in the continental United States that contain a telephone.

The weights are derived using an iterative technique that simultaneously balances the distributions of all weighting parameters. After an optimum sample balancing solution is reached, the weights were constrained to fall within the range of 1 to 5. This constraint is useful to ensure that individual respondents do not exert an inordinate effect on the survey's overall results.

THE QUESTIONNAIRE

PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
 JANUARY 1996 NEWS INTEREST INDEX
 -- FINAL TOPLINE --
 January 11-14, 1996
 N=1,200

Hello, I am _____ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. **[IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]**

Q.1 Do you approve or disapprove of the way Bill Clinton is handling his job as President? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? [IF STILL DEPENDS ENTER AS DK]**

| | | Oct 1995 | Sept 1995 | Aug 1995 | June 1995 | April 1995 | Feb 1995 | Dec 1994 | Early Oct 1994 | Sept 1994 | July 1994 | May 1994 | Jan 1994 | Jan 1994 | Early Dec 1994 | Oct 1993 | Sept 1993 | Aug 1993 | June 1993 | May 1993 | April 1993 | Feb 1993 |
|-----------------|------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 50 | Approve | 48 | 45 | 44 | 50 | 47 | 44 | 41 | 38 | 41 | 45 | 46 | 51 | 48 | 48 | 44 | 49 | 39 | 39 | 45 | 49 | 56 |
| 43 | Disapprove | 42 | 42 | 44 | 40 | 43 | 44 | 47 | 47 | 52 | 46 | 42 | 35 | 35 | 36 | 42 | 35 | 46 | 43 | 37 | 29 | 25 |
| <u>7</u> 100 | Don't know | <u>10</u> 100 | <u>13</u> 100 | <u>12</u> 100 | <u>10</u> 100 | <u>10</u> 100 | <u>12</u> 100 | <u>12</u> 100 | <u>15</u> 100 | <u>7</u> 100 | <u>9</u> 100 | <u>12</u> 100 | <u>14</u> 100 | <u>17</u> 100 | <u>16</u> 100 | <u>14</u> 100 | <u>16</u> 100 | <u>15</u> 100 | <u>18</u> 100 | <u>18</u> 100 | <u>22</u> 100 | <u>19</u> 100 |

Q.1a Do you approve or disapprove of the policies and proposals of the Republican leaders in Congress? **(IF "DON'T KNOW," ENTER AS CODE 9. IF "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the proposals and policies of the Republican leaders in Congress? IF STILL "DEPENDS," ENTER AS CODE 9.)**

| | | Oct 1995 | Sept 1995 | Aug 1995 | June 1995 | April 1995 | March 1995 | Dec 1994 ³ |
|------------------|--------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------|
| 36 | Approve | 36 | 36 | 38 | 41 | 44 | 43 | 52 |
| 54 | Disapprove | 51 | 50 | 45 | 45 | 43 | 39 | 28 |
| <u>10</u> 100 | Don't know/Refused | <u>13</u> 100 | <u>14</u> 100 | <u>17</u> 100 | <u>14</u> 100 | <u>13</u> 100 | <u>18</u> 100 | <u>20</u> 100 |

³ In December the question asked "As best you can tell, do you approve or disapprove of Republican congressional leaders' policies and plans for the future?"

ON A DIFFERENT SUBJECT...

INTERVIEWER NOTE: PLEASE FAMILIARIZE YOURSELF WITH THE RESPONSE CATEGORIES.

Q.2 What do you think is the most important news event that happened in the nation or in the world in the past 4 weeks? **(DO NOT READ)**

International Stories

37 International (NET)

28 Deployment of U.S. troops to Bosnia

8 Bosnian peace accord

1 Death of Francois Mitterand

* Situation in Chechnya

Domestic Stories

36 Domestic (NET)

12 Budget negotiations between the President and Congressional leaders

11 Blizzard in Northeast states

10 Federal government shutdown

2 Whitewater investigation

1 Debate over future of Medicare

* Republican presidential campaign

6 Other (**SPECIFY**)

3 None

18 Don't know/Refused

100

Q.3 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? **[READ AND ROTATE LIST]**

| | <u>Very Closely</u> | <u>Fairly Closely</u> | <u>Not too Closely</u> | <u>Not at all Closely</u> | (VOL) DK |
|--|-------------------------|---------------------------|----------------------------|-------------------------------|---------------------|
| a. The deployment of US troops to Bosnia | 37 | 45 | 13 | 5 | *=100 |
| b. News about the Republican presidential candidates | 10 | 34 | 31 | 24 | 1=100 |
| September, 1995 | 12 | 36 | 30 | 22 | *=100 |
| August, 1995 ⁴ | 13 | 34 | 28 | 25 | *=100 |
| June, 1995 | 11 | 31 | 31 | 26 | 1=100 |
| January, 1992 | 11 | 25 | 36 | 27 | 1=100 |
| December, 1991 | 10 | 28 | 32 | 30 | *=100 |
| October, 1991 | 12 | 26 | 31 | 29 | 2=100 |
| c. News about the Whitewater investigation | 11 | 28 | 33 | 28 | *=100 |
| August, 1995 ⁵ | 11 | 26 | 32 | 30 | 1=100 |
| May, 1994 ⁶ | 22 | 36 | 23 | 18 | *=100 |
| March, 1994 ⁷ | 11 | 38 | 28 | 21 | 2=100 |
| January, 1994 ⁸ | 14 | 25 | 28 | 32 | 1=100 |
| Early January, 1994 | 13 | 29 | 31 | 26 | 1=100 |
| d. The debate in Washington about the federal budget | 32 | 42 | 17 | 9 | *=100 |
| September, 1995 | 20 | 35 | 27 | 18 | *=100 |
| August, 1995 ⁹ | 18 | 34 | 27 | 20 | 1=100 |

⁴ 1991 and 1992 trends refer to Democratic candidates.

⁵ In previous month story was listed as "The Congressional hearings about Whitewater."

⁶ In previous month story was listed as "The Whitewater case and other issues about the personal finances of the Clinton's."

⁷ In previous month story was listed "News stories about the Whitewater case and White House handling of it".

⁸ In previous months story was listed "Questions about Bill and Hillary Clinton's failed real estate investments in Arkansas".

⁹ In previous month story was listed as "The debate in Congress over the federal budget."

Q.3 con't ...

| | | <u>Very Closely</u> | <u>Fairly Closely</u> | <u>Not too Closely</u> | <u>Not at all Closely</u> | (VOL) <u>DK</u> |
|----|---|-------------------------|---------------------------|----------------------------|-------------------------------|---------------------------|
| e. | The debate in Washington over the future of the Medicare system September, 1995 | 30 31 | 36 40 | 22 18 | 12 11 | *=100 *=100 |
| f. | The shutdown of the federal government | 42 | 38 | 14 | 6 | *=100 |
| g. | The announcement that AT&T will lay off up to 40,000 workers | 16 | 32 | 26 | 26 | *=100 |
| h. | The marital problems between Prince Charles and Princess Diana | 3 | 14 | 29 | 54 | *=100 |
| i. | The blizzard on the East coast | 48 | 34 | 12 | 6 | *=100 |

ON ANOTHER SUBJECT...

Q.4 Thinking about your own situation, compared to 4 years ago, would you say that you are better off financially today or worse off financially today?

| | | <u>Jan 1992</u> | <u>Nov 1991</u> | <u>May 1987¹⁰</u> |
|-----------------|--------------------|---------------------|---------------------|----------------------------------|
| 56 | Better off | 45 | 389 | 47 |
| 29 | Worse off | 41 | 44 | 20 |
| 14 | Same (VOL.) | 13 | 16 | 32 |
| <u>1</u> 100 | Don't know | <u>1</u> 100 | <u>1</u> 100 | <u>1</u> 100 |

¹⁰ In 1987 the question was asked, "Compared to five years ago, would you say you are better off financially, worse off financially or about the same?"

Q.5 Now looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?

| | | <u>Jan</u> <u>1992</u> | <u>Nov</u> <u>1991</u> | <u>May</u> <u>1990</u> | <u>Jan</u> <u>1989</u> | <u>May</u> <u>1988</u> | <u>Jan</u> <u>1988</u> |
|-----------------|-------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| 59 | Better off | 53 | 49 | 44 | 54 | 54 | 46 |
| 19 | Worse off | 24 | 26 | 24 | 15 | 10 | 18 |
| 17 | Same (VOL.) | 16 | 17 | 27 | 28 | 31 | 30 |
| <u>5</u> 100 | Don't know | <u>7</u> 100 | <u>8</u> 100 | <u>5</u> 100 | <u>3</u> 100 | <u>5</u> 100 | <u>6</u> 100 |

Q.6 How have you been getting most of your news about national and international issues? From television, from newspapers, from radio or from magazines? (**ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ADDITIONAL RESPONSES**)

| | | <u>Sept</u> <u>1995</u> ¹¹ | <u>Jan</u> <u>1994</u> | <u>Sept</u> <u>1993</u> | Early <u>Jan</u> <u>1993</u> |
|----|------------|--|---------------------------|----------------------------|------------------------------------|
| 88 | Television | 82 | 83 | 83 | 82 |
| 61 | Newspapers | 63 | 51 | 60 | 52 |
| 25 | Radio | 20 | 15 | 17 | 17 |
| 8 | Magazines | 10 | 10 | 9 | 5 |
| 2 | Other | 1 | 5 | 3 | 1 |
| * | Don't know | 1 | 1 | * | 1 |

¹¹ In September 1995 question was asked as "How have you been getting most of you news about national issues?"

Q.7 In your opinion, who has been doing the best job of covering the news lately -- **(READ RESPONSES)?**

14 Newspapers,
 20 Local TV news,
 50 Network TV news,
 4 News Magazines, OR
 8 Radio
4 None of above/Don't know **(VOL.)**
 100

Q.8 In your opinion, which *TV network* has been doing the best job of covering the news lately -- ABC, CBS, NBC, or CNN?

| | | <u>Oct</u> <u>1994</u> | <u>Jan</u> <u>1994</u> | <u>Dec</u> <u>1993</u> | <u>Aug</u> <u>1993</u> | <u>Jan</u> <u>1993</u> | <u>Sept</u> <u>1992</u> | <u>May</u> <u>1992</u> | <u>Mar</u> <u>1992</u> | <u>Feb</u> <u>1992</u> | <u>Oct</u> <u>1991</u> | <u>July</u> <u>1991</u> | <u>May</u> <u>1991</u> | <u>Mar</u> ¹² <u>1991</u> |
|-----------|-----|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|----------------------------|---------------------------|---------------------------|---------------------------|---------------------------|----------------------------|---------------------------|---|
| 18 | ABC | 16 | 20 | 17 | 17 | 15 | 15 | 20 | 20 | 19 | 17 | 18 | 18 | 12 |
| 12 | CBS | 13 | 17 | 14 | 18 | 16 | 13 | 14 | 17 | 18 | 14 | 14 | 13 | 8 |
| 16 | NBC | 14 | 15 | 17 | 14 | 15 | 12 | 14 | 14 | 14 | 13 | 13 | 14 | 10 |
| 41 | CNN | 41 | 34 | 35 | 34 | 41 | 43 | 40 | 36 | 37 | 42 | 41 | 41 | 58 |
| <u>13</u> | DK | <u>16</u> | <u>14</u> | <u>17</u> | <u>17</u> | <u>13</u> | <u>17</u> | <u>12</u> | <u>13</u> | <u>12</u> | <u>14</u> | <u>14</u> | <u>14</u> | <u>12</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ASK SATURDAY AND SUNDAY ONLY:

Q.8a Did you happen to see any news reports about President Clinton's trip to Bosnia?

65 Yes, saw reports
 35 No, did not see reports
0 Don't know/Refused
 100
(N=303)

¹² In March, 1991 respondents were asked which network was doing the best job of covering the "crisis in the Gulf".

ON ANOTHER SUBJECT...

Q.9 Suppose the 1996 presidential election were being held TODAY, and the candidates were Bill Clinton, the Democrat and Bob Dole, the Republican. Who would you vote for?

IF ANSWERED "DON'T KNOW" IN Q.9 ASK:

Q.9b Do you LEAN most to Clinton, the Democrat or Dole, the Republican?

BASED ON REGISTERED VOTERS:

| | |
|----------|--------------------------|
| 53 | Clinton/Lean Clinton |
| 41 | Dole/Lean Dole |
| <u>6</u> | Other/Don't know/Refused |
| 100 | |
| (N=895) | |

Q.9a At this point, why would you vote for (INSERT RESPONSE FROM Q.9 -- BILL CLINTON/BOB DOLE)? (OPEN-ENDED -- ACCEPT UP TO TWO RESPONSES)

BASED ON REGISTERED VOTERS:

| <u>Clinton</u> | <u>Dole</u> | Party |
|----------------|-------------|---------------------------------|
| 17 | 18 | |
| 5 | 4 | Strong leader |
| 3 | 3 | Experience |
| 6 | 5 | Character |
| 4 | 0 | Compassionate |
| 13 | 15 | Policy positions |
| 2 | 6 | Want a change |
| 33 | 2 | Has done a good job so far |
| 5 | 1 | Will protect important programs |
| 1 | 4 | Will balance budget |
| 1 | 0 | Will create jobs |
| 0 | * | War hero |
| 0 | 51 | Anti-Clinton vote |
| 28 | 0 | Anti-Dole vote |
| 4 | 2 | Other (SPECIFY) |
| 3 | 2 | Don't know/Refused |
| (N=427) | (N=337) | |

ASK ALL:

NOW I'D LIKE TO ASK YOU A FEW QUESTIONS ABOUT SOME THINGS THAT HAVE BEEN IN THE NEWS. NOT EVERYONE WILL KNOW ABOUT THEM.

Q.10 In the budget negotiations going on in Washington, do you happen to know who has proposed a BIGGER tax cut ...President Clinton or the Republican leaders in Congress?

15 Clinton

46 GOP leaders (*correct answer*)

39
100 Don't know/Refused

Q.11 And do you happen to know who has proposed BIGGER cuts in the rate of growth in spending on Medicare...President Clinton or the Republican leaders in Congress?

18 Clinton

57 GOP leaders (*correct answer*)

25
100 Don't know/Refused

Q.12 In Bosnia...do you happen to know whether U.S. troops will make up most of the NATO peace keeping forces there, about half of the peace keeping forces, or less than half of the peace keeping forces?

31 Most

29 About half

21 Less than half (*correct answer*)

19
100 Don't know/Refused

ON ANOTHER SUBJECT...

Q.13 Suppose the 1996 elections for U.S. Congress were being held TODAY, would you vote for the Republican party's candidate or the Democratic party's candidate for Congress in your district?

IF ANSWERED "OTHER" OR "DON'T KNOW" IN Q.13 ASK:

Q.13a As of TODAY, do you LEAN more to the Republican or the Democrat?

BASED ON REGISTERED VOTERS:

| | | Oct 1995 | Aug 1995 | Nov 1994 | Oct 1994 | Early Oct 1994 | Sept 1994 | July 1994 |
|-----------------|----------------------------------|-----------------|-----------------|------------------|-----------------|----------------------|-----------------|-----------------|
| 46 | Republican/Lean Republican | 48 | 50 | 45 | 47 | 52 | 48 | 45 |
| 47 | Democrat/Lean Democrat | 48 | 43 | 43 | 44 | 40 | 46 | 47 |
| <u>7</u> 100 | Other candidate/Undecided (VOL.) | <u>4</u> 100 | <u>7</u> 100 | <u>12</u> 100 | <u>9</u> 100 | <u>8</u> 100 | <u>6</u> 100 | <u>8</u> 100 |

(N=1505)

ASK ALL:

ON ANOTHER SUBJECT...

Q.14 Generally, are you happy or unhappy that the Republican party won control of the U.S. Congress in November 1994?

| | | Aug 1995 | June 1995 | April 1995 | March 1995 | Dec 1994 |
|------------------|--------------------|------------------|------------------|------------------|------------------|------------------|
| 47 | Happy | 50 | 46 | 52 | 55 | 57 |
| 43 | Unhappy | 39 | 41 | 36 | 31 | 31 |
| <u>10</u> 100 | Don't know/refused | <u>11</u> 100 | <u>13</u> 100 | <u>12</u> 100 | <u>14</u> 100 | <u>12</u> 100 |

Q.15 Do you approve or disapprove of the way Bill Clinton is handling the economy?¹³

| | | <u>June</u> <u>1995</u> | <u>Oct</u> <u>1994</u> | <u>July</u> <u>1994</u> |
|-----------------|--------------------|----------------------------|---------------------------|----------------------------|
| 50 | Approve | 46 | 45 | 38 |
| 42 | Disapprove | 46 | 46 | 56 |
| <u>8</u> 100 | Don't know/Refused | <u>8</u> 100 | <u>9</u> 100 | <u>6</u> 100 |

Q.16 Do you approve or disapprove of the way Bill Clinton is handling foreign policy?

| | | <u>June</u> <u>1995</u> | <u>Oct</u> <u>1994</u> | <u>July</u> <u>1994</u> | <u>Oct</u> <u>1993</u> | <u>Sept</u> <u>1993</u> | <u>Aug</u> <u>1993</u> | Newsweek June 30-July 1 <u>1993</u> |
|-----------------|--------------------|----------------------------|---------------------------|----------------------------|---------------------------|----------------------------|---------------------------|--|
| 52 | Approve | 39 | 50 | 38 | 39 | 47 | 52 | 49 |
| 39 | Disapprove | 52 | 42 | 53 | 46 | 33 | 25 | 35 |
| <u>9</u> 100 | Don't know/Refused | <u>9</u> 100 | <u>8</u> 100 | <u>9</u> 100 | <u>15</u> 100 | <u>20</u> 100 | <u>23</u> 100 | <u>16</u> 100 |

¹³

In 1994 question was stated as, "the way Bill Clinton is handling economic conditions in this country."

Q.17 Now I'd like your views on some people and things in the news. As I read from a list, please tell me which category best describes your overall opinion of who or what I name. (First,) would you say your overall opinion of... **(INSERT ITEM. ROTATE a-d; THEN ROTATE e-i)** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **(INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")**

| | | Very Favor- <u>able</u> | Mostly Favor- <u>able</u> | Mostly Unfavor- <u>able</u> | Very Unfavor- <u>able</u> | Never Heard <u>Of</u> | Can't <u>Rate</u> |
|----|--|-------------------------------|---------------------------------|-----------------------------------|---------------------------------|-----------------------------|----------------------|
| a. | Bill Clinton | 13 | 43 | 27 | 15 | 0 | 2=100 |
| | August, 1995 | 13 | 36 | 29 | 20 | 0 | 2=100 |
| | February, 1995 | 14 | 41 | 25 | 17 | 0 | 3=100 |
| | December, 1994 | 17 | 34 | 24 | 22 | 0 | 3=100 |
| | July, 1994 | 15 | 43 | 25 | 16 | * | 1=100 |
| | May, 1993 | 18 | 42 | 23 | 12 | 0 | 5=100 |
| | July, 1992 | 17 | 42 | 25 | 9 | 0 | 7=100 |
| | June, 1992 | 10 | 36 | 33 | 14 | 1 | 6=100 |
| | May, 1992 | 11 | 42 | 32 | 10 | * | 5=100 |
| | March, 1992 | 10 | 43 | 29 | 11 | 1 | 6=100 |
| | February, 1992 | 15 | 44 | 24 | 7 | 2 | 8=100 |
| | January, 1992 | 9 | 28 | 11 | 4 | 27 | 21=100 |
| | November, 1991 | 5 | 25 | 8 | 2 | 39 | 21=100 |
| b. | Hillary Clinton | 10 | 32 | 28 | 26 | 0 | 4=100 |
| | October, 1995 | 14 | 44 | 24 | 14 | - | 4=100 |
| | August, 1995 | 16 | 33 | 25 | 22 | * | 4=100 |
| | July, 1994 | 19 | 38 | 22 | 18 | 1 | 2=100 |
| | May, 1993 | 19 | 41 | 18 | 11 | 1 | 10=100 |
| c. | Bob Dole | 8 | 44 | 28 | 15 | * | 5=100 |
| | August, 1995 | 12 | 37 | 26 | 12 | 2 | 11=100 |
| | February, 1995 | 17 | 41 | 18 | 10 | 4 | 10=100 |
| | December, 1994 | 17 | 41 | 18 | 10 | 5 | 9=100 |
| | July, 1994 | 14 | 45 | 19 | 9 | 6 | 7=100 |
| | May, 1993 | 11 | 37 | 20 | 8 | 11 | 13=100 |
| | May, 1990 | 7 | 45 | 15 | 5 | 13 | 15=100 |
| | May, 1987 | 9 | 51 | 11 | 3 | 9 | 17=100 |
| d. | Publisher and Republican presidential candidate Steve Forbes | 5 | 25 | 21 | 10 | 18 | 21=100 |

Q.17 con't ...

| | | Very Favorable | Mostly Favorable | Mostly Unfavorable | Very Unfavorable | Never Heard Of | Can't Rate |
|----|----------------------------------|----------------|------------------|--------------------|------------------|----------------|------------|
| e. | Congress | 4 | 38 | 38 | 16 | * | 4=100 |
| | October, 1995 | 4 | 38 | 42 | 13 | - | 3=100 |
| | August, 1995 | 5 | 40 | 34 | 13 | * | 7=100 |
| | June, 1995 | 8 | 45 | 31 | 11 | * | 5=100 |
| | February, 1995 | 10 | 44 | 27 | 10 | 0 | 9=100 |
| | July, 1994 | 7 | 46 | 34 | 9 | * | 4=100 |
| | May, 1993 | 8 | 35 | 35 | 13 | 0 | 9=100 |
| | November, 1991 | 7 | 44 | 34 | 9 | 0 | 6=100 |
| | May, 1990 | 6 | 53 | 25 | 9 | 1 | 6=100 |
| | May, 1988 | 8 | 56 | 23 | 5 | 0 | 8=100 |
| | January, 1988 | 6 | 58 | 25 | 4 | 0 | 7=100 |
| | May, 1987 | 10 | 64 | 16 | 4 | * | 6=100 |
| | January, 1987 | 7 | 52 | 23 | 8 | 0 | 10=100 |
| | June, 1985 | 9 | 58 | 21 | 5 | * | 7=100 |
| f. | The court system in this country | 4 | 31 | 37 | 25 | 0 | 3=100 |
| | January, 1994 | 2 | 41 | 35 | 18 | 0 | 4=100 |
| g. | Network TV news | 25 | 58 | 11 | 4 | * | 2=100 |
| | June, 1995 | 16 | 51 | 21 | 9 | * | 3=100 |
| | July, 1994 | 17 | 52 | 22 | 7 | * | 2=100 |
| | May, 1993 | 23 | 58 | 12 | 3 | 0 | 4=100 |
| | January, 1992 | 27 | 55 | 11 | 2 | 0 | 5=100 |
| | November, 1991 | 24 | 51 | 16 | 5 | 0 | 4=100 |
| | March, 1991 | 40 | 51 | 5 | 2 | 0 | 2=100 |
| | May, 1990 | 22 | 60 | 12 | 3 | * | 3=100 |
| | August, 1989 | 28 | 54 | 11 | 3 | | 4=100 |
| | February, 1989 | 21 | 61 | 12 | 3 | | 3=100 |
| | August ¹⁴ , 1988 | 29 | 52 | 9 | 5 | | 5=100 |
| | May, 1988 | 20 | 58 | 14 | 4 | | 4=100 |
| | January 27, 1988 | 12 | 69 | 13 | 3 | | 3=100 |
| | January 7-18, 1988 | 18 | 60 | 14 | 4 | | 4=100 |
| | October, 1987 | 19 | 62 | 10 | 3 | | 6=100 |
| | May, 1987 | 21 | 63 | 11 | 3 | | 2=100 |
| | January, 1987 | 19 | 55 | 16 | 6 | | 4=100 |
| | July, 1986 | 30 | 53 | 10 | 4 | | 3=100 |
| | August, 1985 | 30 | 51 | 8 | 2 | | 7=100 |
| | June, 1985 | 25 | 59 | 8 | 2 | | 6=100 |

¹⁴ Based on Registered Voters

Q.17 con't ...

| | | Very Favorable | Mostly Favorable | Mostly Unfavorable | Very Unfavorable | Never Heard Of | Can't Rate |
|----|--|----------------|------------------|--------------------|------------------|----------------|------------|
| h. | The daily newspaper (you are most familiar with) | 27 | 52 | 11 | 5 | * | 5=100 |
| | June, 1995 | 22 | 52 | 14 | 7 | 1 | 4=100 |
| | July, 1994 | 23 | 57 | 13 | 5 | * | 2=100 |
| | May, 1993 | 26 | 55 | 10 | 4 | 0 | 5=100 |
| | January, 1992 | 27 | 51 | 13 | 5 | 0 | 4=100 |
| | November, 1991 | 24 | 56 | 11 | 5 | 0 | 4=100 |
| | March, 1991 | 30 | 55 | 7 | 3 | * | 5=100 |
| | May, 1990 | 22 | 56 | 12 | 5 | * | 5=100 |
| | August, 1989 | 25 | 52 | 12 | 5 | 6=100 | |
| | February, 1989 | 22 | 56 | 13 | 4 | 5=100 | |
| | August ¹⁵ , 1988 | 30 | 48 | 10 | 5 | 7=100 | |
| | May, 1988 | 19 | 59 | 13 | 4 | 5=100 | |
| | January 27, 1988 | 19 | 62 | 11 | 3 | 5=100 | |
| | January 7-18, 1988 | 21 | 59 | 12 | 4 | 4=100 | |
| | October, 1987 | 21 | 58 | 9 | 4 | 8=100 | |
| | May, 1987 | 22 | 59 | 12 | 3 | 4=100 | |
| | January, 1987 | 19 | 57 | 13 | 6 | 5=100 | |
| | July, 1986 | 28 | 51 | 11 | 6 | 4=100 | |
| | August, 1985 | 25 | 52 | 10 | 5 | 8=100 | |
| | June, 1985 | 25 | 56 | 8 | 3 | 8=100 | |
| i. | Local TV news | 28 | 56 | 10 | 4 | * | 2=100 |
| | March, 1991 | 37 | 52 | 6 | 2 | * | 3=100 |
| | August, 1989 | 27 | 53 | 11 | 4 | 5=100 | |
| | July, 1985 | 27 | 57 | 9 | 2 | 5=100 | |

NOW A QUESTION ABOUT WHITEWATER...

Q.18 Do you think the Clinton Administration is knowingly covering up information about Whitewater that could be damaging to the President or Hillary Clinton?

| | | March 1994 | Newsweek March 1994 |
|------------------|---------------|------------------|---------------------|
| 61 | Yes, cover-up | 52 | 52 |
| 23 | No cover-up | 28 | 29 |
| <u>16</u> 100 | Don't know | <u>20</u> 100 | <u>19</u> 100 |

Q.18a A number of questions have been raised about Hillary Clinton's ethical conduct in the White House and before that in Arkansas. Why do you think these questions have been raised... because Bill Clinton's political opponents are trying to make her look bad, OR because she may have really done something wrong?

48 Trying to make her look bad
 43 May have really done something wrong
9 Don't know/Refused
 100

ON A DIFFERENT SUBJECT...

Q.19 From what you know about it, whose position on the budget issue comes closer to your own... Bill Clinton's or the Republicans' in Congress?

48 Clinton
 42 Republicans
 3 Neither (VOL.)
7 No opinion/DK/Ref
 100

Q.20 How important is it to you that Congress balance the federal budget... is it very important to you, somewhat important, not too important, or not important at all?¹⁶

| | | Gallup July <u>1995</u> |
|----------|----------------------|--------------------------------------|
| 62 | Very important | 62 |
| 28 | Somewhat important | 26 |
| 6 | Not too important | 7 |
| 3 | Not important at all | 2 |
| <u>1</u> | Don't know/Refused | <u>3</u> |
| 100 | | 100 |

¹⁶ The question was worded as "Next, I'm going to read you some issues that are facing Congress. For each one, please tell me whether it is very important to you, somewhat important, not too important, or not important at all ... That Congress balance the federal budget deficit."

Q.21 Recently leaders in Washington have been saying that Medicare faces serious financial problems in the future. Do you think this is true, or do you think leaders in Washington are only saying this because they want to cut Medicare benefits as a way of balancing the budget?

| | | Aug <u>1995</u> ¹⁷ |
|-----------------|---|----------------------------------|
| 56 | True, Medicare faces financial difficulties | 52 |
| 39 | Leaders only saying this as a way to balance budget | 37 |
| <u>5</u> 100 | Don't know/Refused | <u>11</u> 100 |
| | | (N=1293) |

-- NO QUESTION 22 --

Q.23 What's your opinion...if the federal budget is balanced in seven years, do you think this will *help* you and your family financially, *hurt* you and your family financially, or *not affect* you and your family too much?

| | |
|-----------------|---|
| 40 | Help |
| 20 | Hurt |
| 35 | Not Much affect |
| <u>5</u> 100 | (DO NOT READ) Don't know/Refused |

Q.24 What about Medicare...if the proposed changes to Medicare that are being discussed in Washington are enacted, do you think this will *help* you and your family financially, *hurt* you and your family financially, or *not affect* you and your family too much?

| | |
|-----------------|---|
| 15 | Help |
| 40 | Hurt |
| 40 | Not Much affect |
| <u>5</u> 100 | (DO NOT READ) Don't know/Refused |

¹⁷ Based on those who had heard about financial problems faced by Medicare.

Q.25 If the President and Republican leaders in Congress are able to agree on a plan to balance the federal budget in 7 years, who will deserve the most CREDIT for making this happen...(READ RESPONSES)?

31 President Clinton OR

47 Republican leaders in Congress

9 Both equally (VOL.)

3 Neither (VOL.)

$\frac{10}{100}$ Don't know/Refused

Q.25a If the President and Republican leaders in Congress are NOT able to agree on a plan to balance the federal budget in 7 years, who will deserve the most BLAME for this... (READ RESPONSES)?

39 President Clinton OR

40 Republican leaders in Congress

14 Both equally (VOL.)

2 Neither (VOL.)

$\frac{5}{100}$ Don't know/Refused

Q.26 Do you think leaders in Washington should put off deciding how to balance the budget until after the Presidential election in November, OR do you think it is important that the President and Republican leaders find a way to do this now?

13 Should put off balancing budget

85 Should find a way to balance budget now

$\frac{2}{100}$ Don't know/Refused

Q.26a Thinking about the country as a whole, do you think we spend too much, too little or the right amount on health care?

| | | <u>June</u> <u>1994</u> | <u>April</u> <u>1993</u> |
|-----------------|--------------------|----------------------------|-----------------------------|
| 33 | Too much | 38 | 36 |
| 44 | Too little | 40 | 49 |
| 20 | Right amount | 13 | 8 |
| <u>3</u> 100 | Don't know/Refused | <u>9</u> 100 | <u>7</u> 100 |

Q.27 Were you or a member of your family personally inconvenienced by the recent partial shutdown of the federal government or not? **IF YES:** Was it a major inconvenience or a minor inconvenience?¹⁸

| | | --- ABC News --- | |
|-----------------|---------------------------|---------------------------|---------------------------|
| | | <u>Jan</u> <u>1996</u> | <u>Nov</u> <u>1995</u> |
| 7 | Yes, major | 5 | 6 |
| 9 | Yes, minor/not sure | 6 | 6 |
| 84 | No, hasn't has any impact | 88 | 88 |
| <u>*</u> 100 | Don't know/Refused | <u>1</u> 100 | <u>*</u> 100 |

ASK ALL:

NOW I HAVE A FEW QUESTIONS ABOUT THE SITUATION IN BOSNIA

Q.28 Do you approve or disapprove of President Clinton's decision to send 20,000 U.S. troops to Bosnia as part of an international peacekeeping force?

| | |
|-----------------|------------|
| 48 | Approve |
| 49 | Disapprove |
| <u>3</u> 100 | Don't know |

¹⁸ The question was worded as "Have you personally been inconvenienced by the partial shutdown of the federal government or not? If yes: Is it a major inconvenience or a minor inconvenience?"

Q.29 Do you think that U.S. forces will become involved in a major shooting war in Bosnia, or do you think the peace will hold in Bosnia?

38 Shooting war likely

52 Peace will hold

10 No opinion
100

ON A DIFFERENT SUBJECT...

Q.30 How often if ever do you listen to radio shows that invite listeners to call in to discuss current events, public issues and politics -- regularly, sometimes, rarely or never?

17 Regularly

22 Sometimes

28 Rarely

33 Never

* Don't Know/Refused
100

Q.31 Do you use a computer at your workplace, at school or at home on at least an occasional basis?

59 Yes

41 No (**GO TO D.1**)

0 Don't know/Refused (**GO TO D.1**)
100

IF YES:

Q.32 Do you ever use a computer at work, school or home to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

36 Yes

64 No (**GO TO D.1**)

0 Don't know/Refused (**GO TO D.1**)

100

(**N=736**)

IF YES:

Q.33 Do you ever go on-line to get information on current events, public issues and politics? **IF YES:** How often do you go on-line for this type of information... every day, 3 to 5 days per week, 1 or 2 days per week, once every few weeks, less often, or never?

7 Everyday

9 3-5 days per week

17 1-2 day per week

14 Once every few weeks

6 Less often

47 No/Never

* Don't know/Refused

100

(**N= 272**)