

## PRESIDENTIAL TRIAL HEAT

Pew Research Center for the People and the Press, Oct 31-Nov 3, 2012

Q.5 If the presidential election were being held today, would you vote for the Republican ticket of Mitt Romney and Paul Ryan, the Democratic ticket of Barack Obama and Joe Biden, the Libertarian Party ticket headed by Gary Johnson or the Green Party ticket headed by Jill Stein?/Q.5a As of today, who do you lean more to?

	-----BASED ON LIKELY VOTERS-----							Current Unwgted N
	Oct 4-7, 2012		Oct 24-28, 2012		Oct 31-Nov 2, 2012			
	Obama	Romney	Obama	Romney	Obama	Romney	Other/ DK/Ref	
	%	%	%	%	%	%		
<b>ALL LIKELY VOTERS</b>	45	49	47	47	48	45	7	2709
<b>GENDER</b>								
Men	43	51	44	51	42	50	8	1171
Women	47	47	50	44	53	40	7	1538
<b>AGE</b>								
18-49	46	49	52	41	51	42	8	867
50+	45	48	43	52	46	48	6	1770
<b>DETAILED AGE</b>								
18-29	--	--	56	35	59	31	10	223
30-49	42	54	50	44	47	46	7	644
50-64	51	42	46	49	49	46	6	883
65+	37	58	38	57	42	51	7	887
<b>GENDER BY AGE</b>								
Men 18-49	43	51	48	44	43	48	8	420
Men 50+	44	50	40	57	41	53	6	738
Women 18-49	49	47	55	39	58	35	7	447
Women 50+	46	47	46	48	50	43	6	1032
<b>MARITAL STATUS BY GENDER</b>								
Married men	--	--	36	59	34	58	8	764
Unmarried men	--	--	56	38	56	36	8	404
Married women	--	--	42	52	45	48	7	810
Unmarried women	--	--	59	34	64	30	6	713
<b>PARENT (CHILD &lt; 18) BY GENDER</b>								
Male parent	--	--	44	51	34	58	8	301
Male, not a parent	--	--	43	51	45	47	8	868
Female parent	--	--	49	45	54	40	6	318
Female, not a parent	--	--	50	44	54	40	7	1211
<b>RACE</b>								
White, non-Hispanic	37	58	37	57	39	54	7	2107
Black, non-Hispanic	92	3	93	2	93	4	4	289
Hispanics	--	--	--	--	66	27	7	147
<b>EDUCATION</b>								
College grad+	48	47	49	45	50	43	7	1267
Some college	41	54	43	51	46	46	8	791
High school or less	47	46	47	48	48	45	7	631
<b>FAMILY INCOME</b>								
\$75,000+	41	55	45	52	44	52	4	902
\$30,000-\$74,999	44	51	47	47	47	46	7	861
Less than \$30,000	60	35	55	38	61	31	8	554
<b>PARTY ID</b>								
Republican	7	91	6	92	5	93	2	843
Democrat	94	5	94	5	95	4	1	1007
Independent	42	46	40	48	41	44	15	761
<b>IDEOLOGY</b>								
Conservative	22	74	23	74	22	73	5	1125
Moderate	56	36	52	39	56	35	8	889
Liberal	85	9	89	6	89	4	7	590
<b>PARTY AND IDEOLOGY</b>								
Conservative Republican	6	92	4	95	3	96	2	650
Mod/Lib Republican	--	--	12	85	14	82	4	184
Mod/Cons Democrat	92	6	91	8	93	6	2	525
Liberal Democrat	97	1	97	2	98	1	1	443

## PRESIDENTIAL TRIAL HEAT

Pew Research Center for the People and the Press, Oct 24-28, 2012

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	Oct 4-7, 2012		Oct 24-28, 2012		Oct 31-Nov 2, 2012			
	Obama %	Romney %	Obama %	Romney %	Obama %	Romney %	Other/ DK/Ref %	
<b>RELIGIOUS PREFERENCE</b>								
Total Protestants	37	58	39	56	42	52	6	1445
White NH evang. Prot.	20	76	16	78	16	78	6	565
White NH mainline Prot.	34	60	36	60	41	52	8	532
Black NH Prot.	-	-	--	--	93	3	3	234
Total Catholic	44	50	47	49	47	49	4	607
White NH Cath.	38	56	39	57	41	55	4	487
Unaffiliated	64	26	67	21	66	24	10	413
<b>ATTEND RELIGIOUS SERVICES</b>								
Weekly or more	33	62	38	57	40	52	7	1164
Less than weekly	55	39	53	41	54	40	7	1493
<b>LABOR UNION</b>								
Labor household	--	--	59	37	57	37	6	310
Non-labor household	--	--	45	49	47	46	7	2372
<b>REGION</b>								
Northeast	53	41	52	43	56	35	8	475
Midwest	44	50	51	45	48	44	7	626
South	40	53	42	51	43	51	7	1011
West	51	46	46	46	50	42	8	597

## PRESIDENTIAL TRIAL HEAT AMONG WHITES

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	Obama	Romney	Obama	Romney	Obama	Romney	Other/ DK/Ref	
	%	%	%	%	%	%		
<b>ALL WHITE NON-HISP LVS</b>	37	58	37	57	39	54	7	2107
<b>GENDER</b>								
Men	36	59	35	60	36	57	7	936
Women	38	57	39	54	42	51	7	1170
<b>AGE</b>								
18-49	34	63	39	54	39	53	8	589
50+	40	54	36	59	40	54	6	1468
<b>DETAILED AGE</b>								
18-29	--	--	--	--	46	44	10	134
30-49	31	66	39	55	36	57	7	455
50-64	45	47	38	57	41	53	6	697
65+	33	62	34	63	37	56	7	772
<b>GENDER BY AGE</b>								
Men 18-49	32	64	38	55	37	55	8	309
Men 50+	39	55	32	64	35	59	6	621
Women 18-49	35	63	40	52	41	51	8	280
Women 50+	41	53	39	56	43	51	6	847
<b>EDUCATION</b>								
College grad+	43	53	44	51	45	48	7	1034
Some college or less	33	61	32	61	35	57	8	1062
<b>GENDER BY EDUCATION</b>								
College grad+ men	36	61	40	56	40	53	7	498
College grad+ women	51	46	47	47	49	44	7	536
Some coll or less men	36	58	31	63	33	59	8	433
Some coll or less women	31	63	34	60	38	55	7	629
<b>FAMILY INCOME</b>								
\$75,000+	35	61	39	58	39	58	3	733
\$30,000-\$74,999	38	58	36	56	39	52	8	694
Less than \$30,000	45	49	41	53	45	46	9	366
<b>PARTY ID</b>								
Republican	5	93	6	92	4	94	2	759
Democrat	91	7	91	7	92	6	2	660
Independent	39	52	35	53	37	49	15	622
<b>IDEOLOGY</b>								
Conservative	12	85	12	85	10	85	6	915
Moderate	49	43	43	47	50	41	9	684
Liberal	86	10	91	6	89	6	6	446
<b>REGION</b>								
Northeast	47	46	42	52	51	41	8	384
Midwest	37	58	45	52	42	51	7	517
South	27	68	27	67	27	66	7	736
West	45	52	40	52	45	48	7	469