

## PRESIDENTIAL TRIAL HEATS

Q.18/19 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney/Rick Santorum, the Republican, who would you vote for?/Q.18a/Q19a As of today, who do you lean more to?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>Obama</u>	<u>Santorum</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	%	%	%	
<b>ALL VOTERS</b>	54	42	4	57	39	4	1188
<b>SEX</b>							
Men	49	46	4	53	42	5	586
Women	58	38	4	61	35	3	602
<b>AGE</b>							
18-49	57	40	3	60	36	3	422
50+	52	44	4	55	41	4	752
<b>DETAILED AGE</b>							
18-29	63	35	1	68	32	0	125
30-49	54	42	4	57	39	5	297
50-64	55	41	4	56	40	4	433
65+	48	48	5	53	42	5	319
<b>SEX BY AGE</b>							
Men 18-49	50	46	4	53	42	5	234
Men 50+	49	47	4	53	43	4	345
Women 18-49	64	33	3	68	30	2	188
Women 50+	54	41	5	56	39	5	407
<b>RACE</b>							
White, non-Hispanic	44	52	4	48	48	5	945
Black, non-Hispanic	99	1	0	99	0	0	117
<b>EDUCATION</b>							
College grad+	59	39	2	63	35	2	519
Some college	53	43	4	56	40	4	357
High school or less	51	44	5	53	41	6	312
<b>FAMILY INCOME</b>							
\$75,000+	50	48	2	54	45	2	406
\$30,000-\$74,999	55	41	4	58	38	3	390
Less than \$30,000	60	34	6	61	34	5	272
<b>RELIGIOUS PREFERENCE</b>							
Total White NH Prot.	33	63	4	36	61	4	506
White NH evang. Prot.	25	72	2	28	70	2	259
White NH mainline Prot.	42	52	6	45	49	6	245
Total Catholic	53	44	4	56	39	5	233
White NH Cath.	45	51	4	50	45	6	189
Unaffiliated	75	22	3	78	20	2	193
<b>ATTEND RELIGIOUS SERVICES</b>							
Weekly or more	48	48	4	51	45	4	472
Less than weekly	58	38	4	61	35	4	702
<b>REGION</b>							
Northeast	62	35	2	63	34	3	202
Midwest	52	44	4	53	40	7	301
South	52	44	4	56	41	3	421
West	52	42	6	58	38	3	264

**PRESIDENTIAL TRIAL HEATS (CONT.)**

Q.18/19 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney/Rick Santorum, the Republican, who would you vote for?/Q.18a/Q19a As of today, who do you lean more to?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>Obama</u>	<u>Santorum</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	%	%	%	
<b>PARTY ID</b>							
Republican	8	91	1	11	85	3	358
Democrat	93	5	1	93	5	2	438
Independent	47	44	9	53	39	7	358
<b>PARTY WITH LEANERS</b>							
Rep/Lean Rep	9	88	2	13	83	4	538
Dem/Lean Dem	93	5	2	94	5	1	595
<b>IDEOLOGY</b>							
Conservative	26	71	3	27	69	4	434
Moderate	62	34	4	67	29	4	488
Liberal	90	9	1	92	7	1	236
<b>PARTY AND IDEOLOGY</b>							
Conservative Republican	6	93	1	6	91	3	240
Mod/Lib Republican	12	87	1	23	74	3	114
Mod/Cons Democrat	91	7	2	91	7	2	267
Liberal Democrat	98	2	0	98	1	1	162
<b>TEA PARTY (REP/LEAN REP)</b>							
Agree	2	95	3	2	96	2	252
Disagree/No opinion	15	83	2	21	74	5	275
<b>AMONG WHITES</b>							
Men	40	55	5	45	50	5	479
Women	48	48	4	51	45	4	466
18-49	45	51	4	50	46	5	318
50+	44	52	4	47	49	4	619
College grad+	53	44	2	58	40	2	432
Some college or less	39	56	5	42	52	6	513
\$75,000+	44	53	2	48	50	2	341
\$30,000-\$74,999	46	50	4	50	47	4	318
Less than \$30,000	45	49	6	48	47	5	196
Republican	6	93	1	9	87	3	329
Democrat	89	9	3	89	8	3	292
Independent	41	51	8	48	45	7	301
Northeast	55	42	3	56	40	4	161
Midwest	46	49	5	49	44	7	262
South	34	62	3	40	57	3	306
West	47	48	5	51	45	5	216

## PRESIDENTIAL APPROVAL TABLE

Q1: Do you approve or disapprove of the way Barack Obama is handing his job as president?

	<u>Approve</u>	<u>Disapprove</u>	(VOL.) <u>DK/Ref</u>	<u>N</u>
	%		%	
<b>TOTAL</b>	50	41	9	1503
<b>SEX</b>				
Men	48	44	8	762
Women	52	39	9	741
<b>AGE</b>				
18-49	50	40	10	637
50+	50	43	7	848
<b>DETAILED AGE</b>				
18-29	50	36	14	237
30-49	49	43	8	400
50-64	52	41	7	490
65+	48	46	6	358
<b>SEX BY AGE</b>				
Men 18-49	46	43	11	360
Men 50+	52	45	4	392
Women 18-49	54	36	10	277
Women 50+	49	42	9	456
<b>RACE</b>				
White, non-Hispanic	40	50	9	1133
Black, non-Hispanic	91	6	3	141
Hispanic	62	28	10	132
<b>EDUCATION</b>				
College grad+	57	37	6	593
Some college	45	46	9	440
High school or less	49	41	10	466
<b>FAMILY INCOME</b>				
\$75,000+	47	48	5	452
\$30,000-\$74,999	51	41	8	482
Less than \$30,000	53	36	11	419
<b>RELIGIOUS PREFERENCE</b>				
Total White NH Prot.	29	63	8	597
White NH evang. Prot.	21	72	6	305
White NH mainline Prot.	37	53	10	290
Total Catholic	49	42	9	302
White NH Cath.	41	50	9	219
Unaffiliated	64	25	10	269
<b>ATTEND RELIGIOUS SERVICES</b>				
Weekly or more	46	47	7	569
Less than weekly	53	38	9	912
<b>REGION</b>				
Northeast	59	30	11	250
Midwest	48	39	13	373
South	47	48	5	539
West	49	42	8	341

**PRESIDENTIAL APPROVAL TABLE (CONT.)**

Q1: Do you approve or disapprove of the way Barack Obama is handing his job as president?

	<u>Approve</u> %	<u>Disapprove</u> %	(VOL.) <u>DK/Ref</u> %	<u>N</u>
<b>REGISTERED VOTER</b>				
Yes, certain	51	43	6	1188
Not registered	46	38	16	315
<b>PARTY ID</b>				
Republican	11	84	5	412
Democrat	85	10	5	518
Independent	45	42	13	507
<b>PARTY WITH LEANERS</b>				
Rep/Lean Rep	15	79	6	642
Dem/Lean Dem	80	14	6	754
<b>IDEOLOGY</b>				
Conservative	26	69	5	522
Moderate	58	32	10	618
Liberal	74	20	7	308
<b>PARTY AND IDEOLOGY</b>				
Conservative Republican	5	89	5	273
Mod/Lib Republican	22	73	5	134
Mod/Cons Democrat	83	12	6	319
Liberal Democrat	91	6	3	185
<b>TEA PARTY (REP/LEAN REP)</b>				
Agree	6	91	3	275
Disagree/No opinion	21	70	8	352
<b>AMONG WHITES</b>				
Men	38	54	9	572
Women	43	47	10	561
18-49	39	49	11	438
50+	42	51	7	685
College grad+	53	42	5	475
Some college or less	35	54	11	657
\$75,000+	40	54	5	371
\$30,000-\$74,999	43	48	9	377
Less than \$30,000	41	47	12	281
Republican	9	87	4	370
Democrat	81	12	7	332
Independent	37	48	14	389
Northeast	49	39	12	185
Midwest	43	44	13	322
South	31	64	5	370
West	45	46	9	256