**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL**
**Wave 173: Artificial Intelligence/Religious Radio/Health and Wellness**
**JUNE 9-15, 2025**

**QUESTIONNAIRE**

**Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.**

**PN = Programming note**

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----------**MAIN QUESTIONNAIRE BEGINS HERE**----------
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**OTHER QUESTIONS PREVIOUSLY RELEASED**

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**TXT:**
**[ PN: DISPLAY TO ALL: ]**
Next, we're going to ask some questions about health and wellness. This can include topics like medical care for yourself and others, fitness and diet, mental health, or tips about living a healthier lifestyle.

**BAT: HWINFO**
**ASK ALL:**
**[ PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: IF WEB: ]** Do you ever get health and wellness information from any of the following sources?

**[ PN: IF CATI: READ FOR FIRST ITEM: ]** Do you ever get health and wellness information from any of the following sources? First, **(INSERT ITEM)**. Do you ever get health and wellness advice from this source? **(READ LIST AS NECESSARY)**

**[ PN: IF CATI: READ FOR SUBSEQUENT ITEM: ]** What about from **(INSERT ITEM)**? **(READ AS NECESSARY:** Do you ever get health and wellness advice from this source? **(READ LIST AS NECESSARY))**

**BATTERY ITEMS:**

| | |
|---|---|
| SOCMED | **[ PN: IF WEB: ]** Social media influencers (that is, individuals on social media with a lot of followers) **[ PN: IF CATI: ]** Social media influencers, that is, individuals on social media with a lot of followers |
| POD | Podcasts |

**RESPONSE CATEGORIES:**

| | |
|---|---|
| 1 | Yes |
| 2 | No |
| 98 | **[ PN: IF CATI: ]** **(DO NOT READ)** Don't know |
| 99 | **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ]** **(DO NOT READ)** Refused |

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**OTHER QUESTIONS PREVIOUSLY RELEASED**

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**BAT: HWACTION**
**ASK IF GET HEALTH/WELLNESS CONTENT FROM INFLUENCERS OR PODCASTS (HWINFO_SOCMED=1 OR HWINFO_POD=1):**
**[ PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: IF WEB: ]** Have you done any of the following activities because you heard about them from podcasts or social media influencers that discuss health and wellness?

**[ PN: IF CATI: READ FOR FIRST ITEM: ]** Have you done any of the following activities because you heard about them from podcasts or social media influencers that discuss health and wellness? First, **(INSERT ITEM)**. **(READ LIST IF NECESSARY)**

**[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ]** Next, **(INSERT ITEM)**.
**(READ AS NECESSARY:** Have you done this activity because you heard about it from podcasts or social media influencers that discuss health and wellness? **(READ LIST IF NECESSARY))**

**BATTERY ITEMS:**

| | |
|---|---|
| MED | Asked a doctor about a medical treatment or procedure |
| TRY | Tried a fitness, diet or beauty routine |
| BUY | Bought a health or wellness product |
| SEM | Attended an event, meetup or seminar |
| SHARE | Encouraged someone you know to try a product or treatment |
| STOP | Stopped using a product or medical treatment |

**RESPONSE CATEGORIES:**

| | |
|---|---|
| 1 | **[ PN: IF WEB: ]** Yes, I have done this because I heard about it from podcasts or social media influencers that discuss health and wellness **[ PN: IF CATI: ]** Yes, you have done this because you heard about it from podcasts or social media influencers that discuss health and wellness |
| 2 | **[ PN: IF WEB: ]** No, I have not done this **[ PN: IF CATI: ]** No, you have not done this |
| 98 | **[ PN: IF CATI: ]** **(DO NOT READ)** Don't know |
| 99 | **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ]** **(DO NOT READ)** Refused |

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**OTHER QUESTIONS PREVIOUSLY RELEASED**

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