

2026 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 196: Electing a woman president
July 6 – 12, 2026

TOPLINE
N=3,554

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet).

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	3,554	+/- 1.9 percentage points

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE OR PREVIOUSLY RELEASED

IMPWOMPRES

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 6, 98 AND 99 LAST; INCLUDE ROTATION IN THE DATA FILE]

How important is it to you personally that the United States elects a woman as president in your lifetime?

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not at all important</u>	<u>The president's gender doesn't matter</u>	<u>No answer</u>
<i>All adults</i>							
July 6-12, 2026	9	9	16	10	18	38	*
July 31-Aug 6, 2023	7	10	18	16	20	28	*

LIKELYWOMPRES**ASK ALL:**

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS IMPWOMPRES, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN THE DATA FILE]

How likely do you think it is that the United States will elect a woman as president in your lifetime?

	Extremely <u>likely</u>	Very <u>likely</u>	Somewhat <u>likely</u>	Not too <u>likely</u>	Not at all <u>likely</u>	No <u>answer</u>
<i>All adults</i>						
July 6-12, 2026	5	12	44	26	12	1
July 31-Aug 6, 2023	6	19	49	20	6	*

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE OR PREVIOUSLY RELEASED

PARTY In politics today, do you consider yourself a:

ASK IF INDEP/SOMETHING ELSE (PARTY=3 or 4) OR MISSING:

PARTYLN As of today do you lean more to...¹

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	Something <u>else</u>	No <u>answer</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
26	28	29	14	2	17	20

¹ PARTY and PARTYLN asked in a prior survey.