

**2026 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 196: Survey on electing a woman president
July 6 – 12, 2026**

QUESTIONNAIRE

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

QUE: IMPWOMPRES

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 6, 98 AND 99 LAST; INCLUDE ROTATION IN THE DATA FILE]

How important is it to you personally that the United States elects a woman as president in your lifetime?

[PN: IF CATI:] (READ LIST)

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not too important
- 5 Not at all important

[PN: INSERT A LINE OF SPACE]

6 **[PN: IF WEB:]** The president's gender doesn't matter **[PN: IF CATI:]** Or does the president's gender not matter?

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: LIKELYWOMPRES

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS IMPWOMPRES, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN THE DATA FILE]

How likely do you think it is that the United States will elect a woman as president in your lifetime?

[PN: IF CATI:] (READ LIST)

- 1 Extremely likely

- 2 Very likely
3 Somewhat likely
4 Not too likely
5 Not at all likely
98 [PN: IF CATI:] (DO NOT READ) Don't know
99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
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ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE
