

Methodology

About Pew Research Center's Spring 2026 Global Attitudes Survey

Results for the survey are based on a mix of telephone, face-to-face and online interviews conducted under the direction of Gallup, Langer Research Associates and Social Research Centre. The results are based on national samples, unless otherwise noted. Read more about our [international survey methodology and country-specific sample designs](#).

Some, but not all, of our international analyses and reports use demographic variables or categorizations based on external data. We explain these more below:

Ideology

We analyze respondents' attitudes based on where they place themselves on an ideological scale. We asked about political ideology using several slightly different scales and categorized people as being on the ideological left, center or right.

- In most countries, we asked people to place themselves on a scale ranging from “Extreme left” to “Extreme right.” The question was asked this way in Argentina, Australia, Bangladesh, Brazil, Canada, Chile, Colombia, France, Germany, Greece, Hungary, Israel, Italy, Mexico, the Netherlands, Nigeria, Peru, the Philippines, Poland, South Africa, Spain, Sweden, Turkey and the U.K.
- In Japan, Singapore, South Korea and Thailand ideology was measured on a scale from “Extremely progressive” to “Extremely conservative.”
- In the U.S., ideology is defined as conservative (right), moderate (center) and liberal (left).
- Ideology was not asked about in Ghana, India, Indonesia, Kenya, Malaysia, Pakistan, Sri Lanka or the West Bank and East Jerusalem.